



HKBU School of Communication Admission Scholarship for outstanding LOCAL students 2021 Entry

傳理學院優秀本地生入學獎學金計劃

Starting 2021 entry, the School will adopt programme based admissions. To award outstanding LOCAL students admitted to our programmes, the School offers a one-off scholarship scheme as follows:

JUPAS Applicants:

The School will offer one-off scholarship to the top students with highest DSE scores (4C2X). Each full award is amounted to HK\$42,100, and half award is amounted to \$21,050.-

Programmes		Number of awards
JS2350	Bachelor of Communication in Journalism	4 Full 5 Half
JS2360	Bachelor of Communication in Public Relations and Advertising	4 Full 5 Half
JS2320	Bachelor of Communication in Film (Animation and Media Arts Concentration)	1 Full 2 Half
JS2330	Bachelor of Communication in Film (Film and Television Concentration)	1 Full 3 Half
JS2340	Bachelor of Fine Arts in Acting for Global Screen	2 Full 3 Half

Non-JUPAS Applicants:

The School will offer up to **3 one-off half awards**, each amounted to \$21,050, across above five programmes. The School will select applicants with good interview performance, and academic performance is significantly higher than HKBU minimum entrance requirement.