

Admission Scholarship for LOCAL students (2026 entry)

Objective

To recognize outstanding candidates admitted to the following programmes offered by the **School of Communication** via **JUPAS**:

- **Bachelor of Communication (Hons) in Journalism & Digital Media / Public Relations & Advertising**
(JUPAS Code: JS2310)
- **Bachelor of Communication (Hons) in Game Design and Animation**
(JUPAS Code: JS2370)

Award Details

JUPAS Code	Award Amount (one-off)	Minimum Score (Best 5 Category A Subjects)
JS2310	HKD 40,000 × 2 awards HKD 20,000 × 3 awards	22
JS2370	HKD 40,000 × 1 award	20

Eligibility Criteria

To be considered for the awards, applicants must meet **both** of the following requirements:

1. **Programme Choice Requirement**
 - Applicants must place **JS2310** or **JS2370** in **Band A** on their JUPAS application.
2. **Academic Requirement**
 - Applicants must achieve one of the **top HKDSE scores** among candidates of the respective programme, based on their **Best 5 subjects (Category A)**.