

Sustainable Fashion Styling Competition – Winter Casual Outfit

(Student-initiated series on sustainable fashion)

It's *wintertime*! You are challenged to use your summer clothes to style winter outfits.

To embrace sustainable fashion, the best way to save the environment when shopping for clothes is not buying “recycled cotton”, “recycled polyester”, or “eco-friendly clothing materials”, but to *try to style the best winter looks from your summer clothes!*

Share with us your styling pieces by **submitting photos/a video of your recreation, original pieces, and remaking process and win the prize!**

To show the versatility of a piece of clothing, you can layer, sew, or make any amendments as you please, but you must use *at least 2 pieces of summer clothes in your winter outfit.*

Competition Timeline

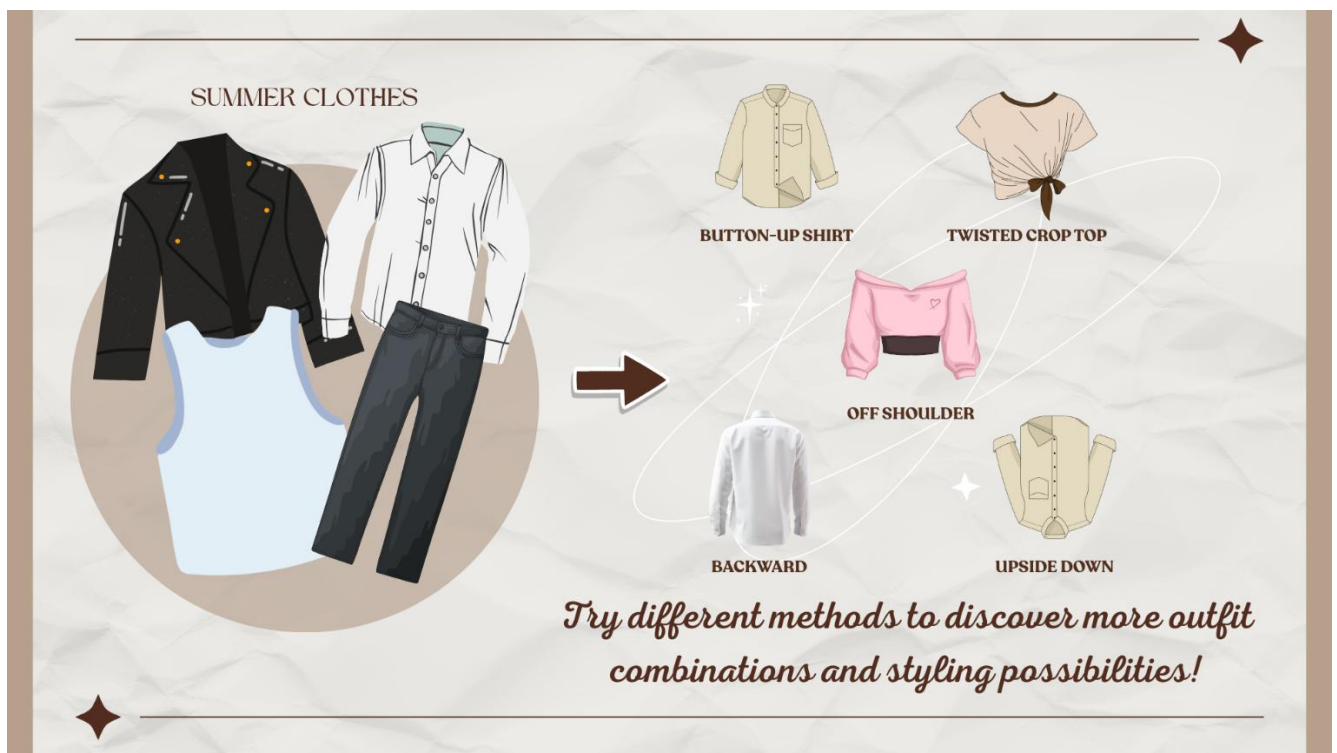
- Competition Period: 26 Jan – 25 Feb, 2026
- Submission Deadline: 25 Feb, 2026 (11:59pm)
- Voting Period: 26 Feb - 1 Mar, 2026 (11:59pm) (a voting platform will be available soon)
- Results Announcement: Early March 2026

Methods to Submit Applications and Requirements for outfit showcasing

Submission Method: Participants must submit their outfit showcase via

(https://hkbuchtl.qualtrics.com/jfe/form/SV_5nF6v8BKF64KZym).

Sample of Sustainable Fashion Styling



Sample Video: [Please click HERE](#)

Submission guidelines and Requirements of the outfit showcase:

1. Participants can choose to submit their works in **3-5 Photos** OR a **Video**

Photos submission	Video submission
<p>Items to be included:</p> <ul style="list-style-type: none"> • The original state of the clothing pieces. • The redesigned winter outfit/s. • Picture of the remaking process. • Redesigned outfit should be worn by the participant in the picture. <p>*Participants have the freedom to decide whether they would like to show their faces in the pictures</p> <p>Photos requirements:</p> <ul style="list-style-type: none"> • At least 3-5 photos • Preferably portrait photos (i.e. vertical in orientation) 	<p>Items to be included:</p> <ul style="list-style-type: none"> • The original state of the clothing pieces. • The redesigned winter outfit/s. • Picture of the remaking process. • Redesigned outfit should be worn on the participant in the picture. *Participants have the freedom to decide whether they would like to show their faces in the pictures. <p>Video requirements:</p> <ul style="list-style-type: none"> • Video length: No longer than 2 minutes • Video format: MP4 or MOV • Video orientation: Aspect ratio between 1.91:1 and 9:16 (Portrait). • Smallest frame rate: 30 FPS (frames per second) • Minimum resolution: 720 pixels • Submission file: Video file (max 50MB) or Onedrive/Google drive link

2. Outfits submitted cannot be overly revealing/culturally inappropriate, sexually suggestive.
3. On the application form, provide a short description of the design idea, and to receive a max. 5 bonus points, your personal tip for sustainable fashion, e.g., what types of clothes are more lasting, and easy to match with different clothes.

***Rules and Regulations**

1. Entries must be original works by the participants and have not won any prizes in any other competitions.
2. LQC reserves the right to update the Terms and Conditions or make final decisions related to the competition. And by submitting the photos, you have granted permission to LQC to adopt the photos in future promotion of this and other activities organised or endorsed by the Office of Student Affairs of HKBU.
3. The information collected will be used for the planning and delivery of the activity/ programme of concern, and/ or for the improvement of LQC. You may refer to the details of the Privacy Policy Statement and Personal Information Collection Statement of the University: <https://bupdpo.hkbu.edu.hk/policies-and-procedures/pps-pics/>
4. Participants who violate any of the above-mentioned rules will be disqualified without further notice.
5. Upon submitting the application form, participants acknowledge that they agree to grant permission to the Office of Student Affairs for the use of their photos for advertising and publicity purposes.
6. Rules and Regulations are subject to change at the sole discretion of the Leadership Qualities Centre of the Office of Student Affairs.

Judging Criteria (100%)

1. Sustainability 40 %

- Durability and source of a piece of clothing
- 5 % of second-hand clothes (swapped from our clothes swapping event) were used.
- Used at least 2 pieces of summer clothes in your outfit.

2. Practicality 35%

- Able to reuse multiple times
- Able to style differently with comfort
- Practical for carrying out activities in the participant's daily life

3. Originality/Creativity 20%

- Creative approaches to different styles, or reuse strategies
- Visual appeal and originality of designs
- Cohesiveness in style and colour palette

4. Presentation 5 %

- Overall professionalism and attention to detail in submission
- Submission handed in on time
- Fulfill all info required (file name, file size, file type)
- Quality of visuals (photos)

*Additional marks: Public Voting 5%

A voting process will be conducted. For every five votes, 1% will be added to the total score of the outfit (as determined by the judges). The maximum score of the voting component is 5%. The participant with the highest vote will win the Public's favourite award.

Voting Method

Voting Process: Public votes will be collected through the online voting platform starting from February 10, 10am, the link will be announced through LQC Instagram (@hkbusalqc), and school emails. Participants can share the link with others to ask for support.

Prizes and Award (HKD100 Cash Coupon for each award)

1. Best Sustainability & Practicality – Highest total of Sustainability & Practicality
2. Public's favourite award – Attained the most public votes
3. Overall winner - Highest sum of every criterion, including public voting

Enquiries

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