



24 ANNUAL 25 REPORT

Leadership Qualities Centre, Office of Student Affairs



ROOTED LOCALLY, REACHING GLOBALLY

Cultivating Leaders for Tomorrow's World

At the heart of Hong Kong Baptist University's mission lies a commitment to whole-person education, one that nurtures integrity, academic excellence, and service to community. Guided by these enduring values, the Leadership Qualities Centre (LQC) remains dedicated to empowering our students to flourish as engaged local citizens and compassionate global leaders. This year, our work has been anchored in a dual vision: deepening roots within our communities while broadening horizons across the world. We strive to inspire students to address pressing global challenges with ingenuity and to contribute proactively to the neighbourhoods they call home.

To nurture these essential leadership qualities, the LQC has curated diverse experiential programmes designed to help students serve, lead, and grow. Aligned with the University's mission and our Centre's ethos, our initiatives focus on five key pillars: Citizenship & Community Engagement, Global Exposure, Leadership Development, Campus Integration, and Cultural Literacy (by LIVE). Through these avenues, we deliver transformative learning that extends far beyond the lecture hall.

立足香港 · 面向世界

秉承香港浸會大學推行全人教育、培育學生公民責任，堅守學術卓越與貢獻社會的核心價值，學生事務處領袖素質中心（LQC）致力培養學生成為兼具本地情懷與國際視野的公民。本學年，我們以「深植社區根基，開拓全球視野」為方向，引導學生積極應對全球挑戰，同時扎根本地社群，實踐知行合一的服務精神。

為提升學生領袖素養，本中心透過體驗式學習規劃五大重點領域活動：

- 公民意識與社區參與
- 全球視野拓展
- 領袖才能培育
- 校園融合實踐
- 文化素養涵育(由學生事務處拉闊文化主辦)

Co-curricular Learning (CCL)

As a cornerstone of the University Life (U-Life) programme, the LQC also coordinates Co-curricular Learning (CCL) activities, advancing "Whole Person Education" by cultivating the seven core Graduate Attributes vital for future-ready leaders. This year, our students have embraced these opportunities with remarkable spirit, gaining insights that shape them into thoughtful, principled changemakers.

配合大學「全人教育」理念及必修大學生活課程（U-Life）要求，本學年中心統籌共 106 項「聯通課程」（Co-curricular Learning），深化浸大畢業生七大特質，促進學術成就與人文關懷相輔相成。



Growing Through Partnership



Collaboration sits at the heart of our approach. By partnering with NGOs, institutions, and most importantly, our student leaders, we co-create dynamic, meaningful experiences. This synergy allows students to step confidently beyond the familiar, engaging deeply with society's evolving needs.

In 2024-25, 183 students took up leadership roles or joined Organising Committees, working alongside our team to design impactful initiatives. Their passion and perspectives remain indispensable in making every programme resonate with authenticity and purpose.

凝聚夥伴 · 共育英才

我們建立多元協作網絡，與非政府組織、專業機構，社區團體，以及學生領袖攜手創設深度學習體驗。2024-25 學年，183 位學生領袖及籌委成員積極參與策劃，憑由學生積極參與，以在地創新思維出發，使各項社區項目展現獨有價值，實現服務中成長的核心理念。





Looking Ahead

We take profound pride in witnessing our students' growth through LQC experiences. This year, we delivered 383 development activities, including 106 structured CCL opportunities, with 13,839 attendances. Each was designed to equip students with the wisdom, empathy, and vision needed to thrive in a complex world.

As we move forward, we continue nurturing leaders who are:

- **Rooted in Community:** Servant-leaders with empathy, local commitment, and cultural humility.
- **Reaching Globally:** Visionary thinkers with international perspectives, ethical courage, and a resolve to shape inclusive futures.

Together, we are cultivating a generation firmly grounded in purpose, and limitless in its potential to uplift our home, the motherland and the world.

深耕有成·展望新程

全年中心共舉辦 383 項領袖培訓活動，當中包括 106 項聯通課程活動，總參與達 13,839 人次。我們見證學生於服務及活動中發揮同理心與能力，關懷社區；在國際交流中與學生同行，連結世界，實為我們工作增添深層意義。未來我們將持續培育學生：

扎根在地，以謙遜胸懷回應社區需求
接軌國際，用創新思維應對全球議題

透過一系列活動及計劃，我們相信無論本地或海外，人與人的交匯，正正是新一代領袖茁壯成長的起點，我們更期待浸大學生立足香港，關懷祖國，貢獻世界，以人文關愛精神推動社會進步。

SUMMARY

ATTENDANCES
13,839

CCL UNITS
106

SERVICE
BENEFICIARIES
13,351

ACTIVITIES
383

SERVICE HOURS
2932

STUDENTS
AS LEADERS
183

Nurturing Future-ready Leaders via



LEADERSHIP DEVELOPMENT



CITIZENSHIP & COMMUNITY
ENGAGEMENT



GLOBAL EXPOSURE



CAMPUS INTEGRATION



CO-CURRICULAR LEARNING



CULTURAL LITERACY

Events Highlight 2024-25

HKBU Leadership and Character Enhancement Programme

Oct 2024 - Jan 2025 | 27 HKBU students & 123 secondary school students

This tailored initiative deepened youth leaders' professional knowledge and commitment to righteous values through immersive workshops in team building, event planning, communication, and ethical decision-making. This cohort, 27 Peer Mentors guided 123 secondary students in exploring leadership responsibilities and competencies, culminating in a community-focused capstone project designing inclusive events for individuals with special needs. Outcomes were showcased through nine thoughtful presentations, while 14 Peer Mentors further enriched their perspectives through a cross-cultural Taiwan Community Experience Tour, reinforcing global citizenship and adaptive leadership skills.

香港浸會大學學生領袖訓練及品格培育計劃

本年度計劃透過深度工作坊，結合團隊建立、活動策劃、溝通技巧及道德決策工作坊，深化青年領袖的專業知識與正直品格。計劃活動包括：

師友傳承：27 位浸大朋輩導師帶領 123 名中學生，探索領袖責任與核心能力

社區踐行：學員策劃 9 項社區專題研習，為特殊需要群體設計共融活動

跨境拓視：14 位浸大朋輩導師參與台灣社區體驗交流團，深化社區營造與全球公民意識



I've made remarkable strides in my communication and listening skills through this program. As a former introvert, I've gained confidence in expressing my ideas, thanks to my supportive teammates. While I still feel a bit nervous before presentations, I'm excited about my progress!

LO Fung Ching/ Year 1/ BA/BSOCSC

What stands out most about Taiwanese culture for me is the Lychee Forest in Taichung. This historical forest welcomes everyone to enjoy its beauty, but its sustainability has been overlooked. Volunteers have raised awareness by sharing facts with drivers, highlighting the need for conservation. This experience has inspired me to care more about preserving historical buildings in Hong Kong, as it's vital to protect our heritage. Additionally, I've formed valuable friendships with Taiwanese teens, and we're eager to guide each other when visiting our respective cities.

TAM Ka Ming/ Year 1/ BSc (Hons) in Business Computing and Data Analytics



Wellness Coach Training Programme

Feb 2025 - May 2025 | 13 students



Grounded in Dr. Martin E.P. Seligman's research, this programme empowered participants to apply Positive Psychology principles across personal and professional contexts. Two specialist training sessions facilitated by Ms. Catti Lee engaged 13 students, blending theoretical foundations with practical coaching techniques to enhance strength-based communication, growth mindset development, and stress resilience. The initiative extended its impact campus-wide: students later showcased these concepts through interactive booths, engaging 202 HKBU community members, while over 500 beneficiaries received bespoke Character Strength Cards to foster daily well-being. Evaluations confirmed significant growth in participants' leadership capabilities and practical application of Positive Psychology frameworks.

在校園實踐正向心理學

本計劃以「正向心理學」的代表人物馬丁·沙利文博士研究為理論基石，引領13位學員透過兩場專業工作坊，教授正向心理學理論與實務應用體驗。計劃聚焦有效溝通、成長思維建立及提升個人心理彈性，使參與者能將知識轉化於個人發展及應用於不同場境。計劃更發揮影響力遍及校園，學員後續策劃互動攤位，吸引超過200位浸大同學及教職員參與，並發放約500張特意設計的「性格強項卡」予浸大同學，並由受訓同學向接收者解釋每人獨有的「性格強項」，將正向思維融入校園日常。

計劃除了提升同學個人成長及領導能力，亦成功將有關幸福感的PERMA框架應用於自己及生活各層面。



I've made remarkable strides in my communication and listening skills through this program. As a former introvert, I've gained confidence in expressing my ideas, thanks to my supportive teammates. While I still feel a bit nervous before presentations, I'm excited about my progress!

LAMARCHE VALENZUELA Marcelle Karina / Year 1 / BSOWK

The most memorable part was my conversations with a wellness coach, who offered insightful messages and appreciated my strengths, like spirituality. I initially thought spirituality related only to religious beliefs, but she explained it as finding inner peace and self-comfort during challenges. This new perspective helped me discover and embrace this strength in myself.

WONG Pui Ying / Year 1 / BA/BSOCSC

Zhuhai Study Tour 2024

15 - 17 Nov 2024 | 95 students

This immersive exchange fostered meaningful dialogue between HKBU students and peers from Beijing Normal–Hong Kong Baptist University (BNBU), facilitating cross-regional understanding of developmental progress. Over three days, participants experienced firsthand advancements in national aerospace technology at the 15th China International Aviation & Aerospace Exhibition, including cutting-edge military aircraft demonstrations, and explored innovation at the Zhuhai Space Center. Cultural enrichment followed through visits to Beishan Cultural Ancient Village, showcasing the fusion of heritage and contemporary arts. The tour also brought students to Meixi Archway, experienced the illuminating Zhuhai's architectural traditions. Corporate engagements further equipped students with practical insights into the Greater Bay Area's evolving economic landscape. The tour culminated in a high-table dinner uniting 100 students, where 90% of attendees reported profound inspiration from discussions with industry hosts.



珠海研學團2024

是次交流促成香港浸會大學(HKBU)與北師香港浸會大學(BNBU)學子深入對話，同學於三日間見證國家航空航天技術躍進：在第十五屆中國航展親歷國防航空前沿成果，於珠海太空中心探索航天創新；文化考察引領學員參訪北山古村，領略非遺與當代藝術的共生，更透過梅溪牌坊了解嶺南建築智慧。企業參訪環節深化對大灣區經濟格局認知，行程壓軸的百人高桌晚宴凝聚雙校及大灣區企業菁英，增強灣區人才協作交流。



House of Scholars (Pilot Phase)

Feb 2025 - May 2025 | 7 students

The House of Scholars (HoS) initiative is designed to nurture academically outstanding students into visionary leaders equipped to address global and societal challenges. Through the support of the centre, selected HoS members benefit from personalised consultations on goal setting and project execution, transdisciplinary collaboration opportunities, and access to vital resources and professional networks.

In the pilot phase, seven exceptional students from the School of Chinese Medicine and the Faculty of Arts and Social Sciences were nominated to participate in a two-month programme. Participants engaged in 35 hours of direct interaction with industry mentors, gained job shadowing experience, and implemented community service projects. Notable initiatives included a Chinese Medicine Night Clinic for HKBU residents and a workshop on osteoporosis awareness for the elderly, integrating both Chinese and Western medical perspectives. These activities exemplified the students' ability to translate academic knowledge into meaningful contributions to the community.



House of Scholars

計畫目的進一步提拔學術成就卓越的學生，成為具備全球視野及社會責任感的未來領袖。入選的成員由中心提供全方位支援，包括社會服務項目執行諮詢、跨學科合作機會，以及資源與專業網絡連繫。

在上學年試行階段，七位來自中醫藥學院及文學與社會科學院的優秀學生獲提名參與為期兩個月的計劃。學生透過35小時的業界導師交流、職場觀察體驗，以及社區服務項目，深化實踐能力。其中項目包括中醫學生為浸大宿生提供中醫夜診服務，以及為長者舉辦的「中西醫角度認識骨質疏鬆」工作坊等，充分展現學生將學術知識轉化為校園及社會貢獻。

Community Service Day 2025

Feb 2025 - Apr 2025 | 48 students

Generously supported by the Tin Ka Ping Foundation, this year's event, themed "BU Student Patient Alliance (BU S.P.A.)", mobilised 13 student organisers and 35 volunteers to design tailored services for over 100 patients with chronic illnesses and their carers. Through a three-month preparation phase, students developed bespoke activities addressing specific needs: therapeutic acupressure workshops, resilience-focused handicraft sessions, and collaborative interactive games. The pinnacle was a co-created art installation, symbolising shared resilience in adversity, followed by intergenerational dialogues where participants exchanged hopes and life-affirming reflections. This initiative transformed empathy into action, fostering sustained understanding between students and the chronic illness community.

香港浸會大學社區服務日2025

承蒙田家炳基金會慷慨支持，本年度服務日以「浸大症義聯盟」為主題，凝聚十三位學生籌委與三十五名學生義工的力量，為逾百位長期病患者及其照顧者設計關懷服務。歷經三個月的暖心籌備，團隊針對特殊需求開發三大特色活動：舒緩身心的穴位按摩工作坊、手工藝創作、促進互助的協作遊戲，更以象徵「與你同路」的共創藝術裝置作結。當病友與青年共同拼貼藝術作品，跨代對話流淌溫暖的時光：病友主動分享抗病經驗，學生領悟對生命的新看法。服務日不僅為社區人士帶來一天的快樂時光，同時將同理心轉化為助人自助精神，讓病友及照顧者增添一點正面能力，面對不同挑戰。



Common Good in Action

Year-round | 21 student hosts

The Common Good in Action programme supports student-initiated projects that address pressing environmental and social challenges. In 2024-25, by offering a subsidy of up to HK\$30,000 per project, the initiative encourages students to care for marginalised communities, promote sustainability, and contribute innovative solutions for the common good.

Through hands-on engagement and collaboration with community partners, students are empowered to transform ideas into impactful actions, fostering civic responsibility and social innovation.

計劃旨在支持學生自主發起的創新項目，回應本地環境及社會議題。計劃為每個項目提供最多港幣30,000元資助，鼓勵學生關懷社會上被忽略的群體，推動可持續發展，並以創新方式實踐共善理念。

學生透過實地參與及與社區夥伴合作，將理念轉化為具影響力的行動，培養公民責任感及社會創新能力。

Awarded projects (Local & Non-local)



Restoring Nature-Tie-dye with Food Waste



Understanding Social Discrimination Through the Lens of Hong Kong Refugees-Ethnic Minority Inclusion Programme



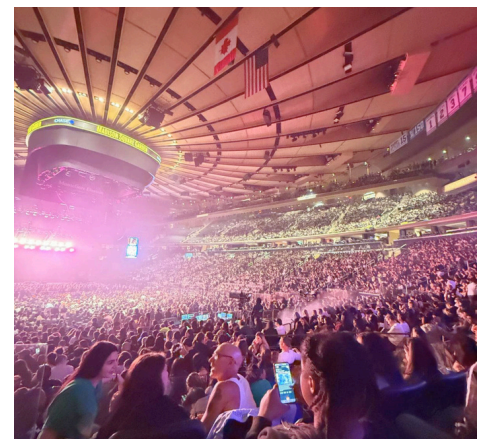
Community Café-Become a chatter!



Ecotour: Wildlife in Tanzania



Study of NGO Effort to Ukrainian Refugees in Poland



Sustainable Entertainment: Need US

Community Engagement Organisers: Elderly Empowerment Programme

Feb 2025 - Jun 2025 | 87 students

The programme is dedicated to fostering inter- and intra-generational connections through student-led engagement with elderly community members. The programme promotes positive ageing by addressing the unique needs and challenges faced by older adults, while cultivating empathy and civic responsibility among student volunteers.

Throughout the year, student volunteers conducted regular home visits and safety assessments, proposing tailored home improvement solutions to enhance the living conditions and well-being of elderly individuals. A total of 87 students contributed 510 service hours, extending care and support to 170 elderly residents. Collectively, they identified needs and proposed approximately 140 improvement measures, including anti-slip nano coating services for 20 flats and customised solutions for home appliances, repairs, and safety enhancements. These efforts significantly improved the quality of life for the elderly and strengthened community bonds.

悟宿基金會「老」吾老 - 安居樂老計劃

計劃致力透過學生主導的活動促進跨代及同代之間的連繫，關懷長者的獨特需要與挑戰，並提升學生的同理心及公民責任感，推動正向樂齡生活。

學生義工定期進行家訪及家居安全評估，並提出度身訂造的改善方案，以提升長者的居住環境及生活質素。全年共有87位學生參與，累積服務時數達510小時，關懷及支援170位長者。他們共提出約140項改善建議，包括為20個單位提供浴室防滑納米塗層服務，以及提出針對家居電器、維修及安全保護的單位檢查及改善方案。這些行動有效提升長者的生活質素，並加強社區的連結。

The programme strengthened my networking capabilities as I connected with various stakeholders including elderly residents, community leaders, and fellow volunteers. Event planning and management became another area of growth as I helped organize social events and workshops for seniors. These experiences taught me how to coordinate logistics, manage time effectively, and adapt to unexpected challenges. Additionally, I developed practical skills in home safety assessment and improvement, which are valuable life skills applicable to my own living environment and future career opportunities

KAN Chi Him/ Year 3/ Bachelor of Science (Hons.) in Applied Biology Biotechnology



Storytelling in 360-degree lens

Oct 2024 - Mar 2025 | 17 students

This programme empowered students to master 360-degree videography, blending creativity with scholarly insights under expert mentors in urban studies, history, and film production. From November 2024 to January 2025, participants undertook immersive site explorations across Kowloon City. Exploration included researching narratives, storyboarding scenes, and interviewing urban planners to unravel the district's socio-economic ties with Chinese Mainland. The programme concluded in a community sharing session attended by 60 participants, where elderly residents enriched student films with personal memories, fostering intergenerational dialogue. Final videos premiered across the centre's YouTube, Instagram, and HKBU Metaverse cinema, amplified by two trailers that achieved 21,309 views and 909 engagements. The project earned a near-perfect 4.97/5 rating from 99 Metaverse users, transforming local heritage into globally accessible digital experiences.



A really enjoyable experience considered from a creative, historical and social perspective. I'm very glad I was able to take part. The only suggestion for future improvement I have is that I would've preferred there to be more input from the video expert throughout the process of making the video, similarly to how Jeffrey was able to give feedback per submission stage. I have some video editing skills already, and I don't feel they were enhanced as a result of this programme.

TAYLOR Matthew Stephen Charles, Exchange student

本計劃讓參與學生掌握全景影像敘事技巧，在城市規劃、歷史與影視製作導師指導下，將創意化為城市紀錄。2024年11月至2025年1月期間，參與者深度踏查九龍城區周邊地方，從口述歷史採集、構圖設計到專訪城市規劃師，解構區內新舊趣聞舊事。

計劃更包括社區放映會，吸引六十位跨代參與者共聚，當中有老街坊親述對九龍城區的兒時故事，學生鏡頭裡的唐樓光影頓時回味舊時回憶。最終作品除在本中心YouTube、Instagram及浸大元宇宙影院播映，更獲得約21,309次觀看、超過909個互動迴響，當中99位元宇宙用戶給予4.97近滿分評價。計劃除了紀錄浸大周邊社區的新舊故事，更是為區內居民留下存在的印記，在重建計劃進行當中，反思社區對我們的意義。



HKBU Community Experience Project

June 2025 - Aug 2025 | 43 students

This project offers HKBU students at least 60 hours of volunteering during the summer vacation. Participants will be assigned to NGOs or social enterprises based on their interests and expertise, engaging in diverse services such as teaching, health education, environmental work, business development, local ecological or cultural tourism, and other community-benefiting activities, including institutional planning and service projects. The programme aims to provide meaningful service experiences while fostering social responsibility and practical skills.

本計劃將於 2025 年 6 月 1 日至 8 月 31 日暑假期間，為香港浸會大學學生提供不少於 60 小時的義工服務機會。學生將按其興趣及專長分配至不同非政府組織或社會企業，參與多元服務，包括教學、健康教育、環境工作、業務發展、本地生態或文化旅遊，以及其他有益社群的活動、機構策劃及服務項目。計劃旨在提供有意義的服務體驗，培養學生的社會責任感及實踐能力。

Participating NGOs & Social Enterprises (*Ranking in no particular order*)

Special thanks to the following units for providing valuable experiences to our students throughout the summer. 感謝以下單位為我們的學生提供寶貴的學習經驗。

Evangelical Lutheran Church Social Service - Hong Kong, North District Integrated Youth Service Centre
Evangelical Lutheran Church Social Service - Hong Kong, Sheung Tak Integrated Youth Service Centre
Hong Kong Playground Association, Mongkok Integrated Service Centre for Children & Youth
Hong Kong Society for the Protection of Children, Children and Family Service Centre (Sham Mong District)
The ABM Hong Kong Swatow Baptist Church Community Service Association
Chinese YMCA of Hong Kong, Tsuen Wan Centre
Chinese YMCA of Hong Kong Shek Kip Mei Centre
The Hong Kong Federation of Youth Groups Wellness PLUS Complex
New Life Psychiatric Rehabilitation Association, New Life Farm
T.W.G.H Lok Ching Community Mental Health Education and Promotion Service Centre, Wellness Express
Association For Engineering And Medical Volunteer Services
Fu Hong Society, Kai Yuet Adult Training Centre
HK Animal Social Enterprise Limited
Centre for Community Cultural Development
S.K.H. Holy Carpenter Church Community Centre
The Lok Sin Tong Benevolent Society Kowloon, Sham Shui Po Community Living Room Project
YWCA of Hong Kong, Y Silver Link
Hong Kong General Chamber of Social Enterprises
Yan Oi Tong Woo Chung District Elderly Community Centre
Hong Kong Society for the Protection of Children, Children and Family Service Centre (Kowloon City)
VolTra

Catalyst for Community Building Grant

Feb 2025 - May 2025 | 13 students



The Catalyst for Community Building Grant (CCB) initiatives, "Be The Host" and "Backpacker," empowered students to enhance cultural exchange and community connections. "Be The Host" provided subsidies of up to HK\$1,500 for 11 events, attracting 133 participants, including local, Chinese Mainland, and international students, and awarded a total of HK\$13,300. Meanwhile, the "Backpacker" Travel Subsidy encouraged diverse student groups to organise 54 outbound trips, with a maximum subsidy of HK\$2,100 awarded for greater nationality representation, benefiting 155 students and distributing HK\$77,000 in subsidies. Both initiatives aimed to foster inclusivity and broaden global perspectives through experiential learning.

計劃旨在提升學生之間的文化交流和社區聯繫。Be The Host提供高達港幣1,500元的補助金，支持11個活動舉辦，吸引了133位參加者，包括本地、內地和國際學生，總共發放了港幣13,300元。而Backpacker則鼓勵多元化的學生團體組織54個旅行遊學，計劃希望吸引不同國籍同學一同前往旅行，當中最高可獲港幣2,100元的補助，惠及155位學生，並總共發放了港幣77,000元的旅遊資助。



Service @ TuesDates

Sept 2024 - Mar 2025 | 237 students

This initiative united 117 local and 120 non-local students in regular Tuesday afternoon collaborations, transforming community service into a platform for cultural exchange and shared purpose. Through ten diverse activities, spanning on-campus workshops and local outings, participants contributed 548 service hours across themes of sustainability, elder/child care, and global citizenship. Their efforts directly benefited 532 community members, including seniors, schoolchildren, and underprivileged youth. Notably, 37 dedicated volunteers joined multiple activities, demonstrating deepened commitment to social impact. By pairing creative activities (e.g., intergenerational art-creation sessions, eco workshops for children) with meaningful student-led excursions, the programme fostered lasting connections while nurturing globally aware, compassionate individuals.

本計劃凝聚117名本地生與120名非本地生，在特定週二午後攜手開展十項社區簡單而有趣的校內社會服務，累積貢獻548小時心力，服務內容涵蓋不同範疇，包括綠色永續實踐、跨代共融、及公民培育等等。同學將創意帶入服務，直接惠及532位長者、學童與基層青年，其中37名學生義工持續參與多項服務活動，見證服務精神深植生根。



Kayak Eco-Rescue Mission



Engraving Photos on Ceramics with the Elderly



Pastel Nagomi Art Greeting Card to Elderly Living Alone



Cultural Fun Fair for Kids



Co-create Art4MeNU Christmas Cards with the Elderly to Share Love with Children

I believe that the kids need more experiences that allow them to become aware of other cultures and broaden their views of the world. To be exposed to differences and people from different backgrounds.

MIMOUN Talilah Rachel/ Year 2/ BSc (Hons.) in Global and China Studies (HKBU-Sciences Po Bordeaux Combined Degree Programme)

I find older people being lonely in their elder ages especially, so that I feel like it would be a good idea to spend time together with the elderly, making fun activities.

THI Ri/ Year 1/ Bachelor of Science (Hons.) in Business Computing and Data Analytics

Penang Adventure Tour 2024

Oct 2024 - Jan 2025 | 17 students



17 HKBU students embarked on a transformative six-day adventure to Penang, Malaysia, designed by the centre and generously sponsored by the HKBU Century Club. The tour propelled participants beyond their comfort zones through high-adrenaline activities—including dragon boat racing, traversing a 1.1-kilometre jungle zipline, mastering a three-tiered rope course, and conquering the 833-metre summit of Penang Hill. Prior workshops in positive psychology equipped students to frame challenges through a growth mindset, which they later translated into tangible impact: upon returning, they leveraged their experiences to mentor 16 young people, demonstrating how character strengths foster resilience when facing adversity. This journey not only strengthened teamwork and self-confidence but also created ambassadors of courage within our community.

檳城歷險之旅2024

由香港浸會大學尚志會贊助，17名同學踏上為期六日的馬來西亞檳城蛻變之旅。檳城之行引領同學突破舒適圈，從龍舟競渡激流、穿越1.1公里雨林滑索、挑戰三層高空繩網陣，至登頂海拔833米的升旗山巔。旅程前工作坊訓練同學成長思維，使同學將挑戰轉化為成長信念。返港後更將正面能量化為行動力，指導16位小朋友如何運用性格強項面對逆境，印證「艱難困苦，玉汝於成」的道理。這場體能與心靈的試煉，不僅淬煉出堅實的團隊協作與個人正向信念，更為社區播下正能量的種子。

One notable day was when we had to participate in a dragon boat competition and climb Penang Hill in temperatures exceeding 35 °C. Although the experience was exhausting, we managed to overcome these difficulties through mutual encouragement and by using the positive psychology we learned in a pre-trip workshop. This trip not only provided me with unforgettable experiences and friendships but also strengthened my resilience.

YUNG Wai Hin/ Year 2/ Computer Science

Gansu Silk Road Historical and Cultural Service Trip

Feb 2025 - May 2025 | 30 students

This journey guided 30 students through China's historical picture along the Silk Road, examining Gansu Province's cultural legacy and its modern transformation under the Belt and Road Initiative. Students explored socio-economic challenges, poverty alleviation frameworks, and rural welfare systems through multi-perspective dialogues and site visits. The experience culminated in a profound service experience, participants designed and delivered tailored educational activities for 15 students with special educational needs, fostering virtues of care, respect and inclusive leadership. Through volunteer teaching and cross-cultural engagement, the trip ignited critical reflections on urban-rural contrasts, deepening appreciation for sustainable lifestyles while cultivating globally citizenship.



甘肅絲綢之路歷史文化暨服務之旅

甘肅之旅帶領三十位同學踏上跨越千年的文明之旅，沿著絲綢古道深入甘肅腹地，考察「一帶一路」倡議下文化遺產的保育傳承與新時代發展。同學們透過多視角深研與實地參訪，剖析當地社會經濟挑戰、扶貧框架及地方福利制度，更在隴原大地上完成一場動人的生命實踐。服務環節中，團隊特別為十五位特殊學童量身設計教育活動，在義教的互動裡體現「以生命影響生命」的真諦。傾聽有特殊教育需要的孩童的心聲時，同學領會到尊重包容和與關懷情懷的意義。



Kazakhstan 'Belt and Road' Exploration Tour

'Feb 2025 - May 2025 | 29 students

In collaboration with the Wofoo Leadership Network, the Kazakhstan 'Belt and Road' Exploration Tour provided university students with a unique opportunity to gain first-hand insights into the development and cultural landscape of countries along the Belt and Road Initiative. The tour focused on enhancing students' understanding of regional geology, natural resources, and the socio-economic impact of the initiative.

A total of 28 students participated in the tour. Highlights included visits to the Consulate-General of the People's Republic of China in Almaty and a support centre for Chinese enterprises in Kazakhstan, which offered valuable insights into international cooperation. Students also enjoyed a traditional dinner with a Kazakh family, experiencing authentic local hospitality, and visited local universities to engage with Kazakh youth, fostering meaningful cross-cultural dialogue.

This immersive experience broadened students' global outlook and strengthened their appreciation for cultural diversity and international collaboration.



哈薩克「一帶一路」探索之旅

是次活動由學生事務處與和富領袖網絡合作舉辦，旨在透過實地考察，讓大學生深入了解「一帶一路」沿線國家的文化與發展。活動重點包括地質與自然資源探索、文化交流，以及了解「一帶一路」倡議對當地社會的影響。

共有28位學生參與是次交流團，行程包括參觀中國駐阿拉木圖總領事館及中資企業支援中心，深入了解中國與哈薩克的經貿合作。此外，學生亦獲安排到當地家庭晚宴，親身感受哈薩克人的熱情好客，並到訪當地大學，與青年交流，促進跨文化互動。



Go Our Excursion Series (GOES)

Sept 2024 - May 2025 | 165 students

The 5 short trips organised by the centre had been offering happy memories for students to understand important cultural value in the Chinese Mainland as well as a good time to rest and explore during the heavy academic workload. The past year, the wide range of topics

5次中國內地短旅行，一共165位同學參加欣賞國內歷史及文化地標，了解國情文化，與當地青年交流，進一步深化國家發展，在輕鬆短旅行中學習體驗中華文化。



Finding Roots of Hong Kong

Oct 2024 - Feb 2025 | 27 students

This five-day study tour equipped students with 360-degree videography skills to document China's evolving cultural landscape, fostering critical understanding of Hong Kong's historical roots within the national narrative. Participants first mastered immersive storytelling techniques through pre-departure training, then applied these tools during field engagements, such as capturing heritage landmarks, exchanging perspectives with peers from Beijing Normal-Hong Kong Baptist University (BNBU), and examining socio-cultural developments firsthand. In this journey, students made 5 videos introducing landmarks in GBA rich in cultural and historical values that synthesised academic insights with lived experience, transforming archival sites into dynamic digital narratives for campus-wide sharing.

尋根之旅

為期五日的旅程，中心帶領27位同學解讀中華文化，在大灣區地方尋找屬於自己的歷史故事。參與同學先於行前工作坊掌握全景錄製技巧，在大灣區之行應用所學，從捕捉嶺南文化印記，到與姐妹學校北師香港浸會大學(BNBU)學生交流，了解香港及灣區密不可分的關係。

同學最終完成五部承載歷史故事的影片，介紹旅行中的難忘時刻，有陳家祠民生變遷故事，永慶坊的騎樓敘說新舊交互特色，在旅程中同時再度了解國民身份認同。

Through the trip, I discovered a lot of new knowledge about our motherland, which we might have missed or misinterpreted before. During the journey, we gained precious friendships with our peers where we accompanied each other. Doubtless to say this is a thorough, cherishing experience.

LIN Lok Yiu, Year 1, BA/BSOCSC

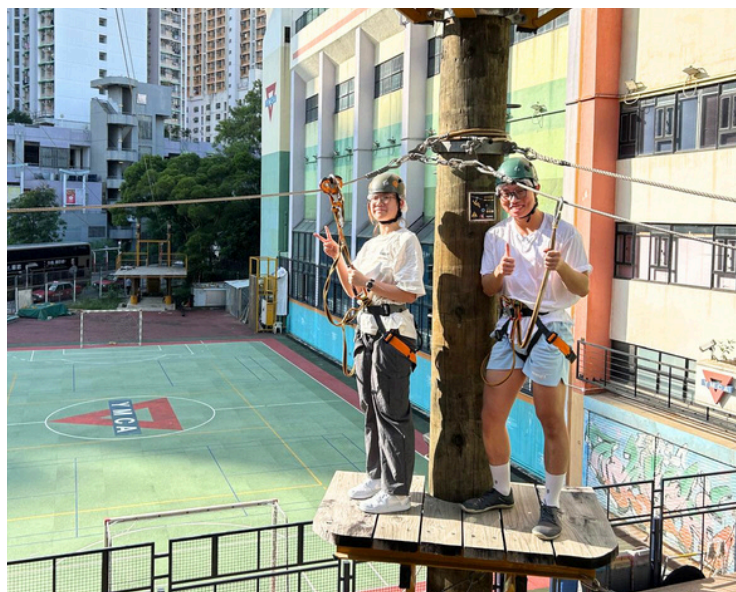


Co-curricular Learning Activities

Sept 2024 - Mar 2025 | 1230 Attendances

A series of CCL activities broadened students' intellectual horizons and exposed them to diverse social, economic, and cultural perspectives at regional, national, and global levels. Through 17 vibrant activities attended by 1,230 students, the centre stimulated critical thinking, self-reflection, and personal growth across high-relevance domains, including ESG principles, cybersecurity resilience, financial security, advertising technology innovation, and curated explorations of the Hong Kong Palace Museum. These experiences cultivated a robust foundation for "Whole Person Education," empowering students to develop HKBU's seven core graduate attributes through experiential, cross-disciplinary learning.

本年度聯通課程透過17項多元活動吸引1,230名浸大學生參與，以不同體驗活動提升同學課程外知識。課程設計涵蓋不同關鍵領域，從ESG實踐、網絡安全、財務規劃，到廣告科技創新應用，更有香港故宮文化博物館典藏導賞等等。不一樣學習體驗不僅拓闊認知疆界，更讓學員在參與過程中培育七大浸大畢業生特質，實踐浸大全人教育目標。



Adventure Education (CCL)

Sept 2024 - Feb 2025 | 170 students

The centre engaged 170 HKBU students across two semesters in three accessible adventure disciplines:

Adventure in the City | Bouldering for Beginners | Curling for Beginners

These experiences propelled students beyond their comfort zones in urban and unconventional settings, from navigating collaborative challenges to mastering climbing techniques and precision ice sports. Participants not only developed tangible courage, self-confidence, and resilience but also cultivated essential team spirit through peer encouragement and shared problem-solving.

中心於本年帶領170位浸大學員，開展三項突破自己的城市歷奇體驗：

都市歷奇體驗 | 抱石攀岩初階 | 冰壺運動入門

學員從協作中面對挑戰、嘗試徒手攀岩技巧，在冰上刷冰挑戰準確度。參與過程中培育勇氣、自信與抗逆力，透過同儕共解難題，發揮團隊精神真諦。

National Security Law Education

Sept 2024 - Apr 2025 | 3076 students

The compulsory programme NSLE0001 equipped 3,076 undergraduates with foundational knowledge of Hong Kong's legal system and constitutional status under the PRC Constitution and Basic Law. Through 15 specially designed lectures in the 2024–2025 academic year, students engaged with critical frameworks, including the National Security Law, related judicial precedents, and the principles, offences, and penalties of the National Security Law. This lectures fostered a full understanding of rule-of-law principles while enhancing awareness of national security imperatives. Evaluations indicated heightened civic consciousness among participants, with many developing sharper critical perspectives on legal governance. The lectures successfully met its educational objectives, reinforcing students' roles as informed and responsible citizens.

必修課程 NSLE0001 為 3,076 名本科生 奠定香港法律認知基礎，透過 15 場專項講座 闡釋《香港國安法》立法宗旨、《維護國家安全條例》內容，以及基本法框架下特別行政區的憲制義務。課程引導學員理解及反思國家安全與法治精神的關係，成效評估顯示課程能令同學了解公民責任意識，更引領同學反思當中法律條文。

NSE @ HKBU Exhibition

14 Apr - 16 Apr 2025 | 686 students

To commemorate the 10th National Security Education Day, HKBU hosted the NSE @ HKBU exhibition, creatively engaging students with national security themes through interactive and visually appealing elements. Using pandas as mascots, the exhibition introduced key concepts of national security in a relatable and accessible way. Student-designed panda-themed stickers, electronic displays, and photo spots helped illustrate the connection between everyday life and national interests.

The exhibition attracted wide participation from across campus. A total of 686 students visited the exhibition and took part in an online quiz, deepening their understanding of national security through immersive learning.

「全民國家安全教育日」展覽 從認識到實踐 提升安全意識
為響應第十屆「全民國家安全教育日」，浸大舉辦「NSE @ HKBU」展覽，透過互動及富創意的方式，向學生推廣國家安全意識。展覽以熊貓為主題角色，配合學生設計的貼紙、電子展示及打卡位，生動呈現國家安全與日常生活的密切關係，並展示浸大在推動國家利益方面的協作成果。

展覽吸引校內師生踴躍參與，共有686位學生參觀展覽並參加網上問答遊戲，透過互動學習方式加強對國家安全的認識。



Moon Party : From Myth to Future

12 Sept - 13 Sept 2024 | 1360 students

This year's Mid-Autumn Festival celebration expanded its theme to explore Chinese ancient mythology and imagination through a variety of student-led activities. Alongside student performances and handicraft stalls, Chinese Medicine students presented a "See" MED booth, sharing their knowledge of Chinese medicine, and Art Technology students created the immersive interactive experience "Cantonese Rhythm" to promote the preservation of Cantonese Opera.

Over 100 students contributed to the event's success as organizing committee members, promoters, stallholders, performers, and event assistants. The vibrant celebration attracted 1,637 participants, with 899 surveys collected for valuable feedback.

本學年的中秋慶祝活動以古書《山海經》為主題，透過多元化的學生主導活動，與同學在中秋佳節探索中國古代神話。除了學生表演及手作攤位外，中醫學學生設置了攤位，分享中醫知識；而藝術科技學生則創作了沉浸式互動體驗推廣粵劇的傳承與保育。

超過100位學生籌委、攤位負責人及表演者一同舉辦，吸引了過千位參加者一同參與活動。

It is a wonderful event that allows international students to experience the Chinese culture."

Event Participant

I gained treasurable experience on how to create an exhibition like this. I can now more easily handle different challenges when preparing for similar exhibitions in the future.

"Cantonese Rhythm" organising committee member

Interacting with customers sharpened my communication skills and provided insights into market trends. I enhanced my organisational abilities by managing stocks. This experience also taught me resilience and the value of cultivating customer relationships to encourage repeat business.

Stallholder



Transdisciplinary Projects for Whole Person Development

Lucid Monologue | 3 Dec - 4 Dec 2024 | 154 students

This unique transdisciplinary project culminated in an exhibition showcasing the combined efforts of over 100 students from Biology, Social Work, and Visual Arts. A student-led organising committee facilitated cross-disciplinary collaboration resulting in a thought-provoking exhibition that fostered dialogue and challenged conventional thinking. The project integrated songwriting, microphotography, and interactive experiences.

49 Fermentation and Enzyme Technology students revealed the hidden beauty and alternative realities of mold through captivating microscopic images through the "Micro Capture, Micro Insight" workshop.

43 Human Diversity students challenged conventional understandings of gender, race, age, disability, and mental health using song and video through the "Rethinking Prejudice" workshop.

16 Experience Design students created four innovative works exploring self-care through activities such as tea relaxation, sound-based time travel, spark creation, and illustrating anecdotes about hidden gems. They also led peers from non-art disciplines in curating the exhibition.

項目展示了來自生物學、社會工作及視覺藝術三個學科逾百名學生的共同努力。由學生跨學科合作，項目融合了歌曲創作、微觀攝影及互動體驗，展現創意與多元視角。



Beyond GDP | Feb - Apr 2025 | 135 students

A collaborative project with the School of Business, 135 Macroeconomics (ECON1006) students explored societal issues that go beyond traditional economic indicators. Posing the question, "What lies behind GDP?", students expressed their perspectives through various artistic mediums, including songwriting, videography, drawing, and photography. Selected works from this project were showcased in the "Out of the Curve" exhibition, co-organized with Visual Arts.

與商學院攜手合作，135位修讀《宏觀經濟學》(ECON1006)，以「GDP背後隱藏着甚麼？」為核心問題，並透過歌曲創作、錄像製作、繪畫及攝影等多元藝術形式，表達他們的觀點。

Transdisciplinary Projects for Whole Person Development

Out of the Curve | 11 Apr - 15 Apr 2025 | 350 students

This exhibition, an extension of "Beyond GDP" and co-curated with Visual Arts students, showcased profound reflections on significant issues such as happiness, community well-being, social connection, prosperity, and environmental sustainability, attracting 546 visitors. 52 works were selected from 320 students across both concentrations, including seven interactive installations that engaged visitors with social and existential values through sensory experiences: the fragrance of discarded flowers; observations from a slow tram ride; sounds from a redeveloping community; the tactile experience of a waning trade; and the idleness of a toilet.

這個展覽是「超越GDP」項目的延伸，並與視覺藝術學生共同策展，展示了對幸福、社區福祉、社會連結、繁榮及環境可持續性等重大議題的深刻反思，吸引了546位訪客。展覽精選了來自兩個專修範疇共320位學生的52件作品，其中包括七個互動裝置，透過感官體驗引發觀眾對社會及存在價值的思考：棄花的幽香、慢速電車旅程的觀察、重建社區的聲音、逐漸式微行業的觸感，以及一個廁所的閒適。



Korean Culture Festival 2025

6 Mar - 7 Mar 2025 | 667 students

Co-organised with five LIVE Ambassadors from different majors include Marketing, PR and Advertising, Creative and Professional Writing, and Early Childhood Education. This festival offered an experience of both traditional and contemporary Korean culture. Activities included trying on Hanbok (traditional Korean clothing), playing Korean games like Ddakji (paper tile flipping) and Yut Nori (a board game), listening to K-pop music, participating in a random dance, and enjoying Korean snacks. A guest speaker shared her experiences and challenges of hosting K-pop star fan meetings and idol interviews. The festival attracted 802 visitors, and both participants and the organising committee rated their experience an average of 4.8 out of 5.

拉闊文化與五位來自不同學科的生活大使攜手合辦此文化活動，為參加者從傳統到現代體驗韓國文化。活動內容包括試穿韓服、體驗韓國傳統遊戲如打畫片（Ddakji）及擲柶遊戲（Yut Nori）、欣賞K-pop音樂、參與隨機舞蹈，以及品嚐韓國小食。活動更邀請嘉賓分享舉辦K-pop明星粉絲見面會及偶像訪問的經驗與挑戰。活動深受歡迎，共吸引802位訪客，整體評價平均達4.8分（滿分5分）。



Exploring Light and Shadow: Journey to Hangzhou Hengdian

Mar 2025 - May 2025 | 28 students

This six-day Hangzhou-Hengdian study tour, co-organized with three Global Entertainment LIVE Ambassadors, immersed students in the Chinese film industry. Pre-trip workshops prepared students with skills in video production techniques, story writing, pitching for funding, and cultural awareness in China. During the trip, students interacted with film students from the China Academy of Art and TikTok representatives, visiting historical sites and renowned filming locations in Hengdian. The students produced seven short videos and acted in a specially created micro-movie.

為期六天的杭州—橫店之旅，由3位就讀全球娛樂學科的 LIVE Ambassador與拉闊文化聯合舉辦，讓學生深入體驗中國電影產業。行程前設工作坊為學生提供影片製作技巧、故事撰寫、資金提案及中國文化認知等實用技能。旅程期間，學生與中國美術學院的電影專業學生及抖音代表交流，並參觀歷史景點及橫店著名拍攝場地。學生最終製作了七條短片，並參與演出特別創作的微電影。





LEADERSHIP QUALITIES CENTRE OFFICE OF STUDENT AFFAIRS

ANNUAL REPORT

2024

2025

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 <https://sa.hkbu.edu.hk/en/lqc.html>