

GRADUATE EMPLOYMENT SURVEY 2023

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Introduction

The Graduate Employment Survey is conducted annually by the Career Centre of the Office of Student Affairs. Its purpose is to find out the general employment situation of the full-time graduates for the year. The survey provides insights into the graduates' first career destination, remuneration information, job search process, career preparation and career development.

Methodology

Graduates were invited to complete an online questionnaire in October 2023 and follow-up phone calls were made to non-respondents in November and December 2023. In accordance with the University Grant Committee's (UGC) guidelines, data on the graduates' employment status was collected up to 31 December 2023.

The primary focus of the analysis is on graduates who have secured full-time employment. The classification of the employment field and the job nature is based on the classification system provided by the UGC. Details of the classification of the employment sector, employment field and job nature are shown in the Glossary.

Response

The survey targeted all 2023 full-time graduates of the University. Out of the 1,864 UGC-funded undergraduate graduates, 1,638 valid responses were received, representing a response rate of 87.88%. For the non-UGC-funded undergraduate programmes, there were 527 valid responses out of 688 graduates, representing a response rate of 76.60%. Of the 2,654 full-time postgraduates, 2,263 valid responses were received, representing a response rate of 85.27%



Executive Summary



SECTION A: FULL-TIME UNDERGRADUATES

Overall Employment Status

At the close of the survey, 78.64% of the UGC-funded graduates were employed. Of these, 67.77% (70.37% in 2022) were in full-time employment and 10.44% (13.80% in 2022) pursued further studies. The unemployment rate was 1.16%, a decrease from 1.48% in 2022.

For non-UGC-funded graduates, 71.92% were employed. 58.63% (62.87% in 2022) were in full-time employment and 12.71% (10.95% in 2022) pursued further studies. The unemployment rate was 2.47% (0.89% in 2022).

Employment Sector and Job Nature

The percentage of UGC-funded graduates entering the Commercial/Industrial sector and the Education sector increased to 63.19% (61.48% in 2022) and 22.78% (20.23% in 2022) respectively. In contrast, the figures for those joining the Community/Social Services sector and the Government sector decreased to 11.29% (15.49% in 2022) and 2.74% (2.80% in 2022).

The Commercial/Industrial sector remained the largest employment sector (49.07%) for non-UGC-funded graduates (56.24% in 2022). The percentage of graduates employed in the Education sector greatly increased to 42.52% (28.71% in 2022) while the percentages of those employed in the Community/Social Services sector and the Government sector decreased to 7.01% (10.35% in 2022) and 1.40% (4.71% in 2021) respectively.

17.54% of the UGC-funded graduates worked in the Administration/Management field. The other top-five job natures were Marketing/Sales (8.38%), Teaching/Lecturing (Secondary School) (7.82%), Teaching/Lecturing (Assistant) (6.59%), Accounting/Auditing/Taxation/Secretarial Work (6.48%) and System Analysis/Computer Programming (4.92%).

The most common employment field for non-UGC-funded graduates was Teaching/Lecturing (Others), accounting for 27.44% of the respondents. Following behind were Administration/Management (11.16%), Marketing/Sales (8.84%), Teaching/Lecturing (Assistant) (8.84%), Accounting/Auditing/Taxation/Secretarial Work (6.98%) and Teaching/Lecturing (Primary School) (4.19%).

Remuneration

The UGC-funded graduates' average monthly salary (including commission, allowances and other year-end bonuses) increased steadily by 10.16%, from \$19,740.02 in 2022 to \$21,746.41 in 2023. Similarly, the average monthly salary of the non-UGC-funded graduates also increased by 2.26%, from \$19,382.45 in 2022 to \$19,821.91 in 2023.

Further Studies

171 UGC-funded graduates pursued further studies, representing 10.44% of the respondents (13.80% in 2022). Among these graduates, 95.14% continued their studies at the postgraduate/master's or above level of studies. 22.69% of them studied at Hong Kong Baptist University.

Among the non-UGC-funded graduates, 67 pursued further studies, representing 12.71% of the respondents (10.95% in 2022). Of these, 95.16% continued their studies at the postgraduate/master's or above level of studies, with 22.22% attending Hong Kong Baptist University.

SECTION B: FULL-TIME TAUGHT / RESEARCH POSTGRADUATES

Overall Employment Status

Of the taught postgraduates seeking local job opportunities, 96.76% (97.60% in 2022) were in employment, with 91.91% working full-time or being self-employed, 3.88% engaging in part-time employment, and 0.97% in temporary employment. For research postgraduates seeking local job opportunities, 96.67% were working full-time.

There was a decrease in the number of taught postgraduates and research postgraduates who emigrated or returned to their home country by 1.79% and 2.32% respectively.

Employment Sector and Job Nature

The Commercial/Industrial sector absorbed the largest proportion (64.42%) of the taught postgraduates (62.25% in 2022), followed by the Education sector, which captured 23.08% (25.84% in 2022).

80.77% (87.50% in 2022) of the research postgraduates were employed in the Education sector, while the percentages of graduates employed in the Commerce/Industry sector and Community & Social Services sector are 15.38% (6.25% in 2022) and 3.85% (6.25% in 2022) respectively.

Remuneration

For taught postgraduates, the average monthly salary (including commission, allowances and any year-end bonuses) decreased by 9.43%, from \$24,872.16 in 2022 to \$22,525.61 in 2023. Meanwhile, the average monthly salary of research postgraduates decreased by 10.93%, from \$30,343.75 in 2022 to \$27,026.92 in 2023.

Further Studies

1.20% (2.28% in 2022) of the taught postgraduates and 9.80% (6.56% in 2022) of the research postgraduates chose to pursue further studies respectively.



Section A

Full-time Undergraduates



A.1. Overall Employment Status

Figure 1: Distribution of Respondents by Employment Status (UGC-funded Graduates)

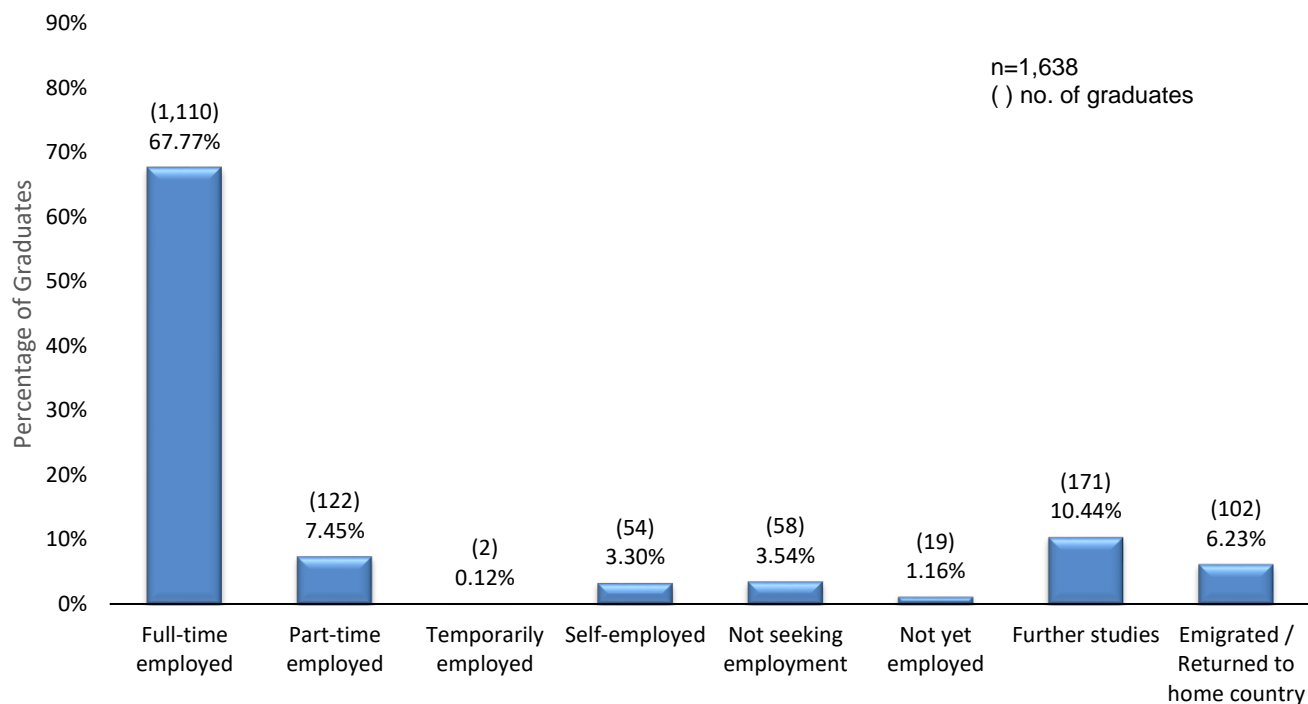
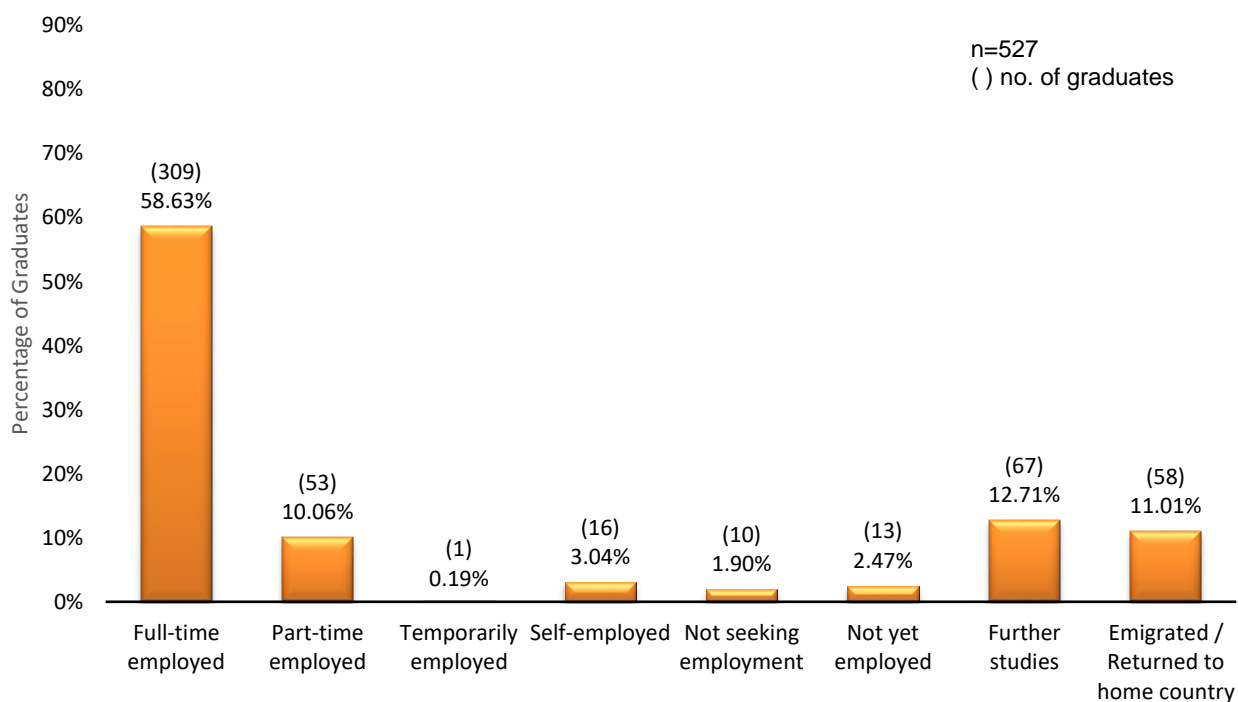


Figure 2: Distribution of Respondents by Employment Status (Non-UGC-funded Graduates)



A.1.1 Employment Status by Programme/Major/Option

Appendix 2 illustrates the employment status of graduates by programme/major/option.

A.1.2 Analysis by Employment Sector

Figure 3: Percentage of Full-time Employed Graduates by Employment Sector (UGC-funded Graduates)

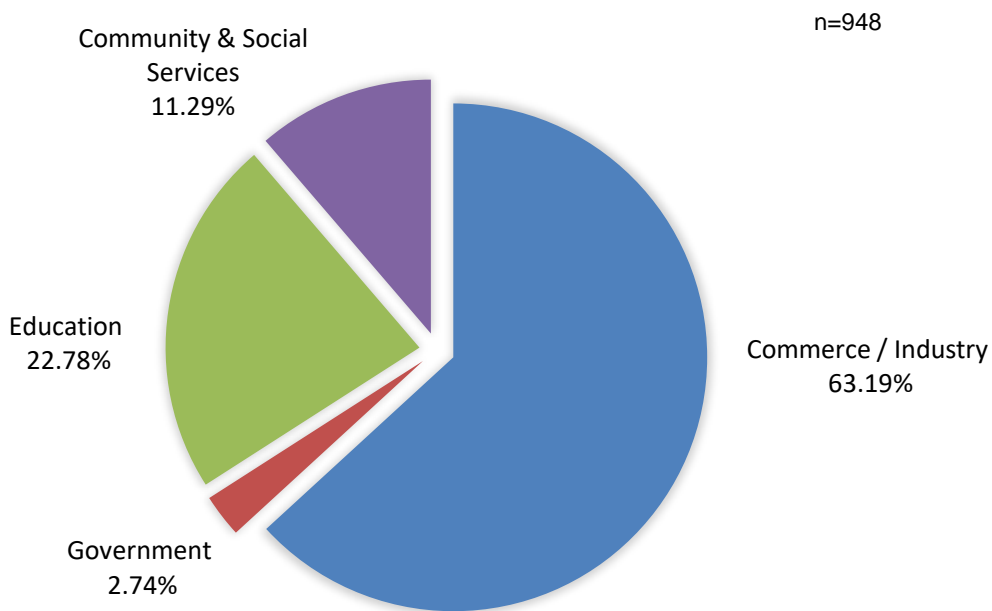


Figure 4: Percentage of Full-time Employed Graduates by Employment Sector (Non-UGC-funded Graduates)

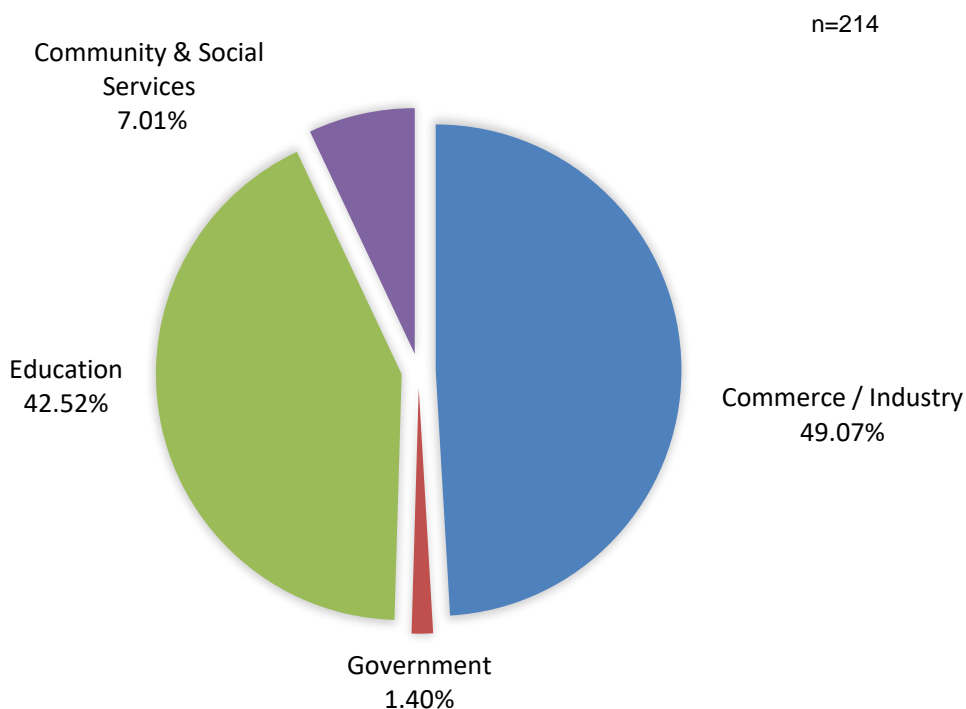


Table 1: Comparison of the Distribution of Full-time Employed Graduates by Employment Sector for the Years 2019 to 2023 (UGC-funded Graduates)

	2019 n=1,180	2020 n=1,106	2021 n=1,227	2022 n=1,285	2023 n=948
Commerce/Industry	66.78%	58.05%	66.18%	61.48%	63.19%
Government	3.64%	4.07%	2.44%	2.80%	2.74%
Education	17.54%	23.60%	18.83%	20.23%	22.78%
Community/Social Services	12.03%	14.29%	12.55%	15.49%	11.29%

Table 2: Comparison of the Distribution of Full-time Employed Graduates by Employment Sector for the Years 2019 to 2023 (Non-UGC-funded Graduates)

Employment Sector	2019 n=563	2020 n=457	2021 n=438	2022 n=425	2023 n=214
Commerce/Industry	60.21%	57.11%	54.79%	56.24%	49.07%
Government	3.02%	4.38%	1.14%	4.71%	1.40%
Education	27.00%	28.01%	33.79%	28.71%	42.52%
Community/Social Services	9.77%	10.50%	10.27%	10.35%	7.01%

Figure 5: Distribution of Full-time Employed Graduates by Employment Sector for the Years 2019 to 2023 (UGC-funded Graduates)

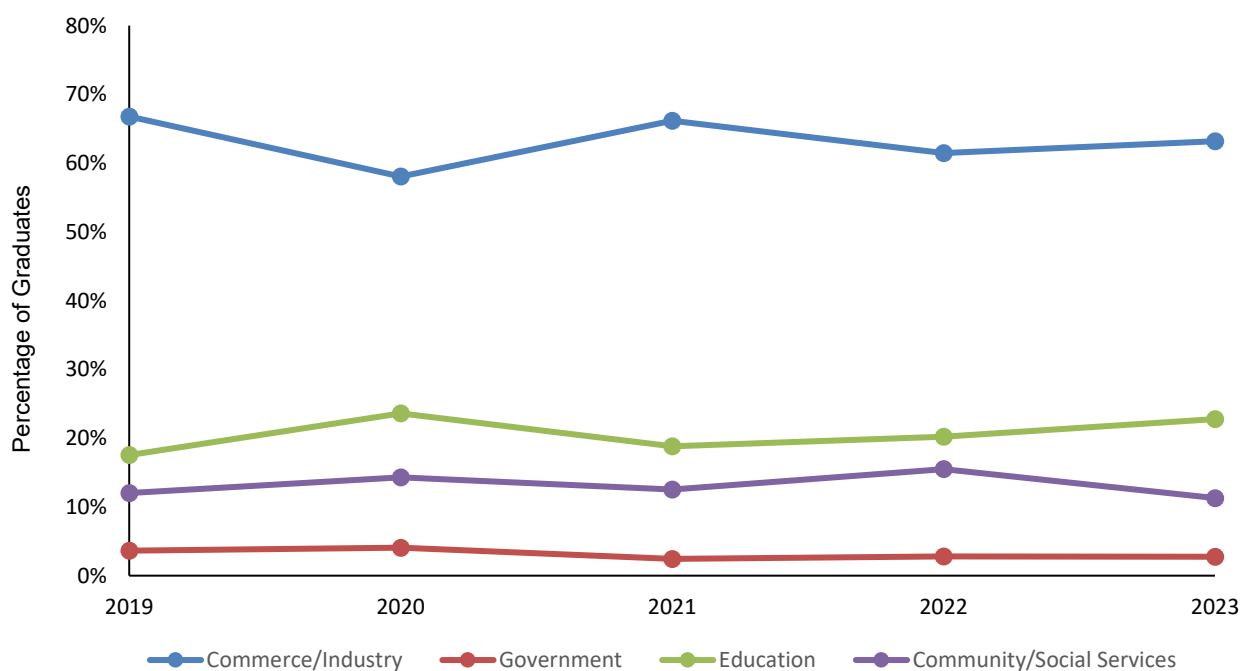
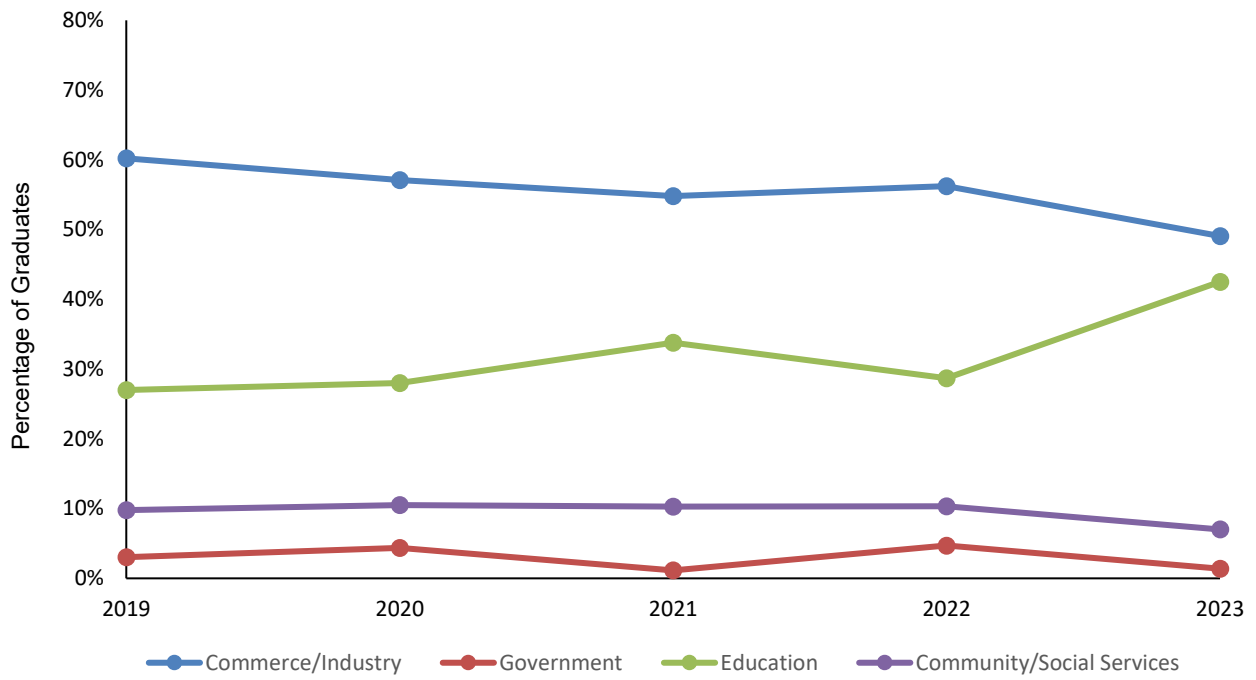


Figure 6: Distribution of Full-time Employed Graduates by Employment Sector for the Years 2019 to 2023 (Non-UGC-funded Graduates)



Appendix 3 shows the number of full-time employed graduates in each employment sector by programme/major/option.

A.1.3 Analysis by Employment Field

Table 3: Distribution of Full-time Employed Graduates by Employment Field

Employment Field	No. of Employed Graduates					
	UGC-funded		Non-UGC-funded		Total	
	n	(%)	n	(%)	n	(%)
Education	253	(27.00)	99	(42.86)	352	(30.14)
Business Services	136	(14.51)	28	(12.12)	164	(14.04)
Banking & Finance	76	(8.11)	18	(7.79)	94	(8.05)
Media & Publication	67	(7.15)	9	(3.90)	76	(6.51)
Community & Social Services	63	(6.72)	11	(4.76)	74	(6.34)
Information Technology	51	(5.44)	4	(1.73)	55	(4.71)
Wholesale & Retail	38	(4.06)	7	(3.03)	45	(3.85)
Creative Art & Design	36	(3.84)	4	(1.73)	40	(3.42)
Non-governmental Organization	27	(2.88)	8	(3.46)	35	(3.00)
Transport, Storage & Telecommunication	25	(2.67)	5	(2.16)	30	(2.57)
Cultural & Entertainment Services	24	(2.56)	5	(2.16)	29	(2.48)
Personal Services	14	(1.49)	10	(4.33)	24	(2.05)
Medical & Health Services	21	(2.24)	1	(0.43)	22	(1.88)
Government	19	(2.03)	3	(1.30)	22	(1.88)
Hospitality & Tourism Services	16	(1.71)	5	(2.16)	21	(1.80)
Insurance	10	(1.07)	3	(1.30)	13	(1.11)
Conglomerate	11	(1.17)	1	(0.43)	12	(1.03)
Professional & Business Associations	8	(0.85)	3	(1.30)	11	(0.94)
Testing Services & Laboratories	10	(1.07)	0	(0.00)	10	(0.86)
Trading	8	(0.85)	1	(0.43)	9	(0.77)
Real Estate	8	(0.85)	1	(0.43)	9	(0.77)
Engineering & Architectural Services	5	(0.53)	4	(1.73)	9	(0.77)
Agriculture & Fishery	4	(0.43)	0	(0.00)	4	(0.34)
Manufacturing	4	(0.43)	0	(0.00)	4	(0.34)
Construction	2	(0.21)	1	(0.43)	3	(0.26)
Electricity & Gas	1	(0.11)	0	(0.00)	1	(0.09)
Not Elsewhere classified	0	(0.00)	0	(0.00)	0	(0.00)
Total	937	100%	231	100%	1,168	100%

A.1.4 Analysis by Job Nature

Table 4: Distribution of Full-time Employed Graduates by Job Nature

Job Nature	No. of Employed Graduates					
	UGC-funded		Non-UGC-funded		Total	
	n	(%)	n	(%)	n	(%)
Administration / Management	157	(17.54)	24	(11.16)	181	(16.31)
Marketing / Sales	75	(8.38)	19	(8.84)	94	(8.47)
Teaching / Lecturing (Others)	33	(3.69)	59	(27.44)	92	(8.29)
Teaching / Lecturing (Assistant)	59	(6.59)	19	(8.84)	78	(7.03)
Accounting / Auditing / Taxation / Secretarial Work	58	(6.48)	15	(6.98)	73	(6.58)
Teaching / Lecturing (Secondary School)	70	(7.82)	1	(0.47)	71	(6.40)
Human Resources	41	(4.58)	8	(3.72)	49	(4.41)
System Analysis / Computer Programming	44	(4.92)	3	(1.40)	47	(4.23)
Media / Communication	32	(3.58)	6	(2.79)	38	(3.42)
Banking	30	(3.35)	7	(3.26)	37	(3.33)
Social / Community Services	34	(3.80)	3	(1.40)	37	(3.33)
Teaching / Lecturing (Primary School)	27	(3.02)	9	(4.19)	36	(3.24)
Art & Design	30	(3.35)	4	(1.86)	34	(3.06)
Customer Services	26	(2.91)	5	(2.33)	31	(2.79)
Scientific & Research Work	28	(3.13)	2	(0.93)	30	(2.70)
Clerical Work & Office Support	19	(2.12)	8	(3.72)	27	(2.43)
Public Relations & Advertising	25	(2.79)	0	(0.00)	25	(2.25)
Medical & Health Services (Chinese Medicine)	21	(2.35)	0	(0.00)	21	(1.89)
Economic, Statistical & Mathematical Work	19	(2.12)	0	(0.00)	19	(1.71)
Sports & Recreation Services	11	(1.23)	7	(3.26)	18	(1.62)
Finance	13	(1.45)	3	(1.40)	16	(1.44)
Editorial / Journalism	10	(1.12)	3	(1.40)	13	(1.17)
Medical & Health Services (Others)	6	(0.67)	4	(1.86)	10	(0.90)
Engineering	7	(0.78)	0	(0.00)	7	(0.63)
Merchandising / Purchasing	5	(0.56)	1	(0.47)	6	(0.54)
Insurance Services	3	(0.34)	1	(0.47)	4	(0.36)
Interpretation / Translation	4	(0.45)	0	(0.00)	4	(0.36)
Logistics / Transportation	1	(0.11)	2	(0.93)	3	(0.27)
Tourism	2	(0.22)	0	(0.00)	2	(0.18)
Architecture / Surveying	1	(0.11)	0	(0.00)	1	(0.09)
Protective Services	1	(0.11)	0	(0.00)	1	(0.09)
Legal Services	0	(0.00)	0	(0.00)	0	(0.00)
Religious Work	0	(0.00)	0	(0.00)	0	(0.00)
Others	3	(0.34)	2	(0.93)	5	(0.45)
Total	895	(100.00)	215	(100.00)	1,110	(100.00)

Appendix 4 shows the number of full-time employed graduates in each employment field by job nature.

Analysis of full-time employed graduates by job nature and programme of study is shown in Appendix 5.

A.1.5 Global Working Destinations

Figure 7: Working Destinations of Full-time Employed Graduates Who Needed to Work Outside Hong Kong (UGC-funded Graduates)

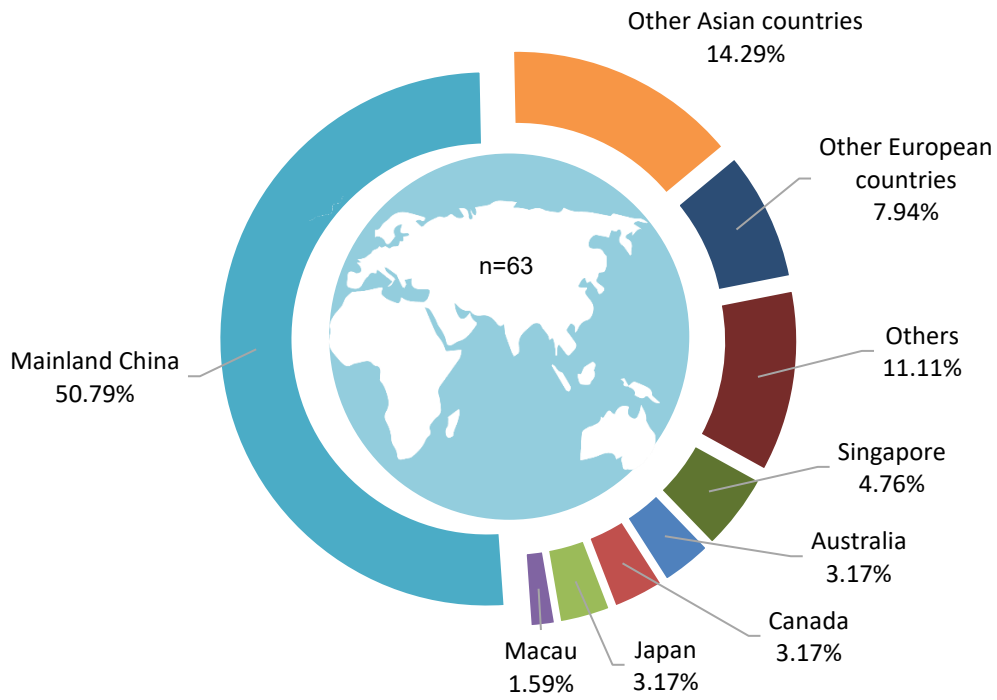
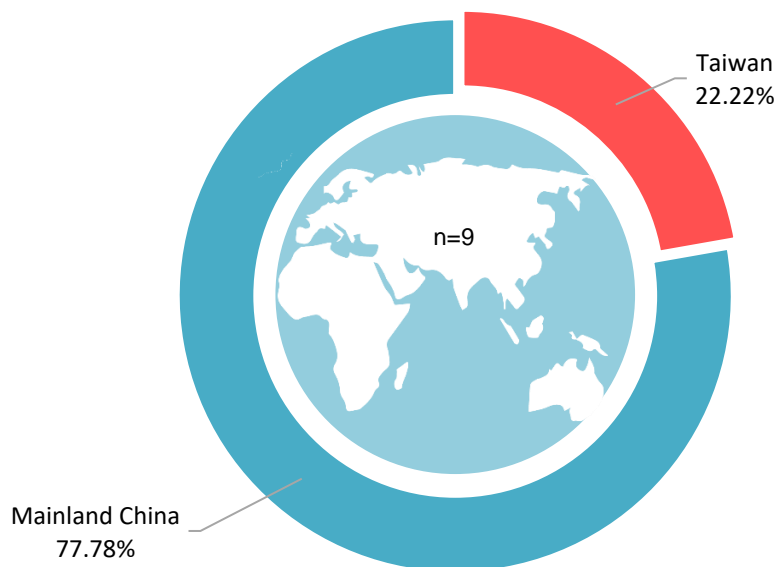


Figure 8: Working Destinations of Full-time Employed Graduates Who Needed to Work Outside Hong Kong (Non-UGC-funded Graduates)



A.2. Job Search

A.2.1 Number of Job Offers

Figure 9: Number of Job Offers Received by Full-time Employed Graduates (UGC-funded Graduates)

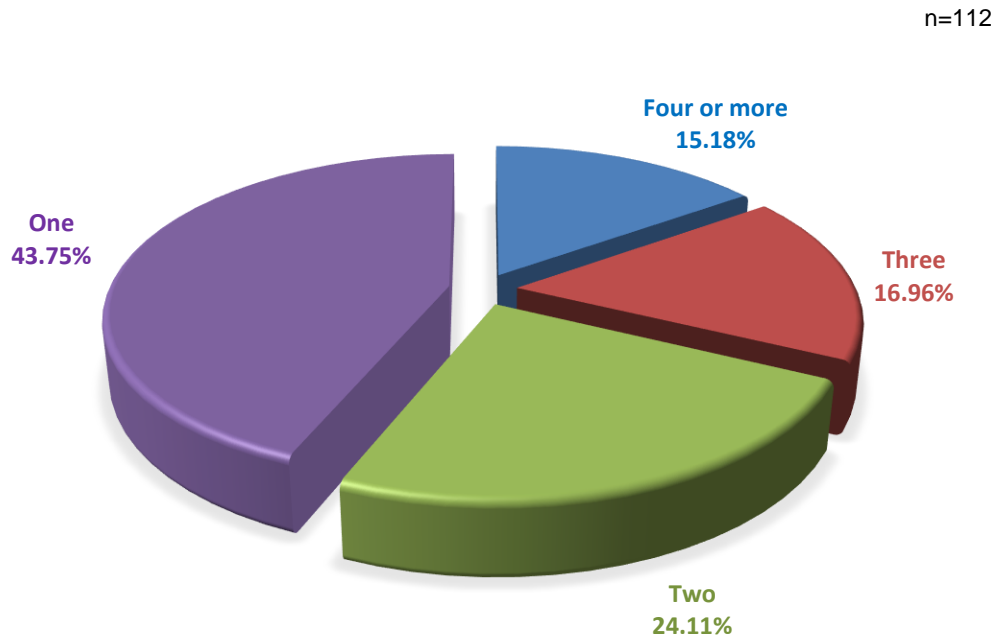
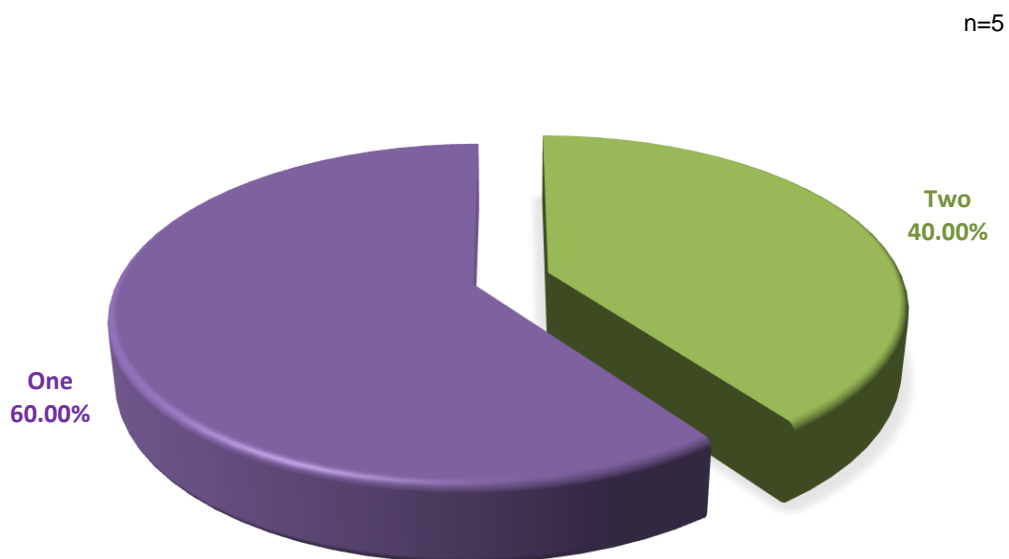


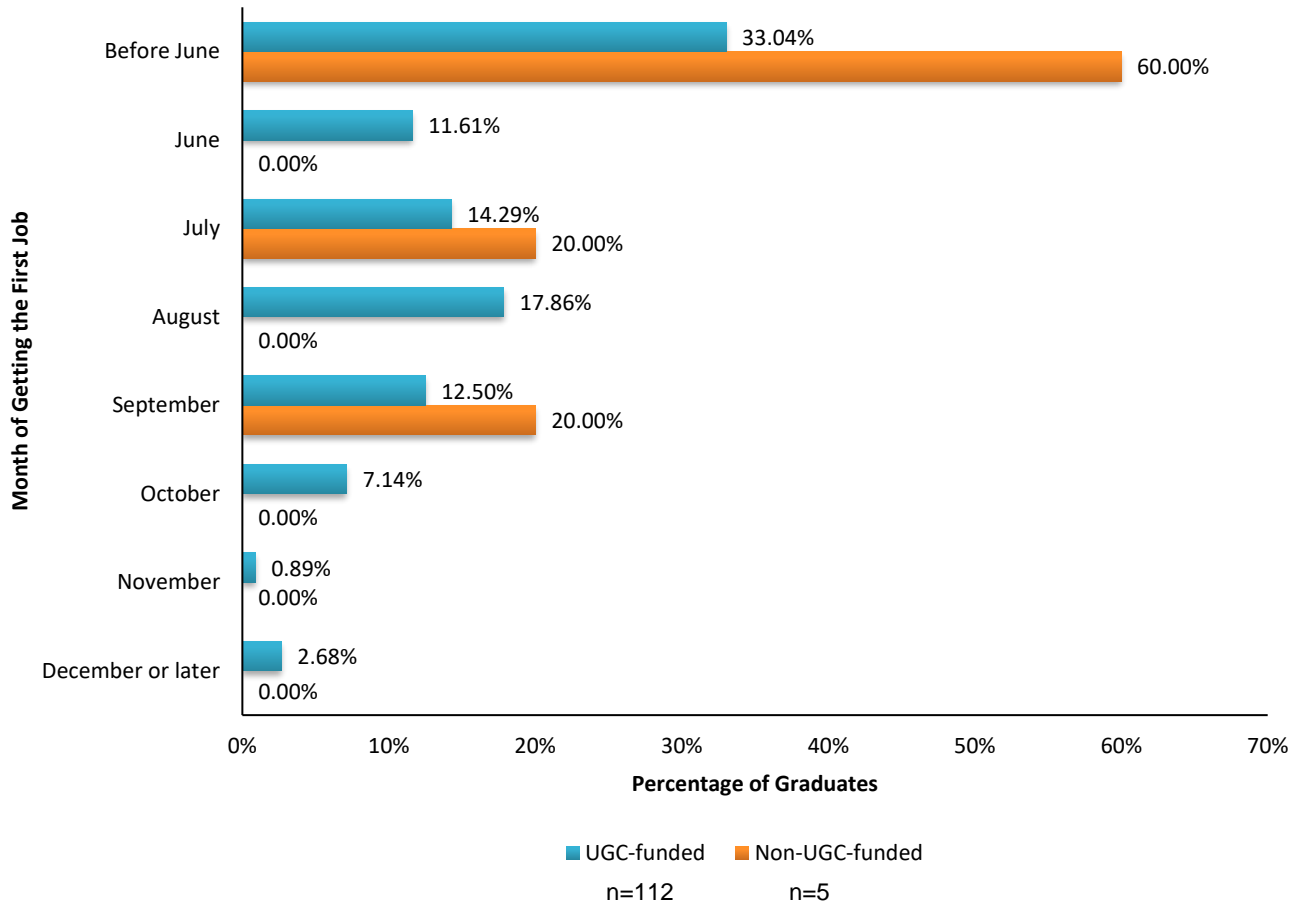
Figure 10: Number of Job Offers Received by Full-time Employed Graduates (Non-UGC-funded Graduates)



A.2.2 Month of Securing the First Job

Appendix 6 shows the distribution of the month of graduates securing their first job by programme/major/option.

Figure 11: Month of Getting the First Job Offer by Full-time Employed Graduates



A.3. Career Development

A.3.1 Future Career Development Opportunities

Table 5: Perception of Future Career Development Opportunities of Full-time Employed Graduates

Future Career Development Opportunities	No. of Employed Graduates			
	UGC-funded		Non-UGC-funded	
	n	(%)	n	(%)
Excellent	13	(12.38)	1	(20.00)
Good	65	(61.90)	1	(20.00)
Fair	23	(21.90)	2	(40.00)
Not Good	4	(3.81)	1	(20.00)
Total	105	(100.00)	5	(100.00)

Table 6: Perception of Career Development Opportunities by Employment Sector of Full-time Employed Graduates (UGC-funded Graduates)

Employment Sector	Excellent	Good	Fair	Not Good	Total
	n (%)	n (%)	n (%)	n (%)	n (%)
Commerce/Industry	9 (14.06)	38 (59.38)	15 (23.44)	2 (3.13)	64 (100.00)
Government	0 (0.00)	3 (75.00)	1 (25.00)	0 (0.00)	4 (100.00)
Education	4 (14.29)	17 (60.71)	5 (17.86)	2 (7.14)	28 (100.00)
Community/Social Services	0 (0.00)	7 (77.78)	2 (22.22)	0 (0.00)	9 (100.00)

Table 7: Perception of Career Development Opportunities by Employment Sector of Full-time Employed Graduates (Non-UGC-funded Graduates)

Employment Sector	Excellent	Good	Fair	Not Good	Total
	n (%)	n (%)	n (%)	n (%)	n (%)
Commerce/Industry	1 (25.00)	1 (25.00)	1 (25.00)	1 (25.00)	4 (100.00)
Government	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Education	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Community/Social Services	0 (0.00)	0 (0.00)	1 (100.00)	0 (0.00)	1 (100.00)

A.3.2 Job Satisfaction

Table 8: Perception of Job Satisfaction of Full-time Employed Graduates

Level of Job Satisfaction	No. of Employed Graduates			
	UGC-funded		Non-UGC-funded	
	n	(%)	n	(%)
Very Satisfied	17	(16.83)	0	(0.00)
Quite Satisfied	71	(70.30)	4	(80.00)
Not Satisfied	13	(12.87)	1	(20.00)
Total	101	(100.00)	5	(100.00)

A.4. Remuneration

Respondents were asked to report their basic monthly salary, monthly commissions and other fixed cash allowances, if any. Commissions and cash allowances, which might represent a large portion of the total remuneration package, were included in the analysis of the overall average monthly salary.

A.4.1 Overall Average Monthly Salary

Figure 12: Comparison of Full-time Employed Graduates' Mean and Median Salary (including commissions & cash allowances) for the Years 2019 to 2023 (UGC-funded Graduates)

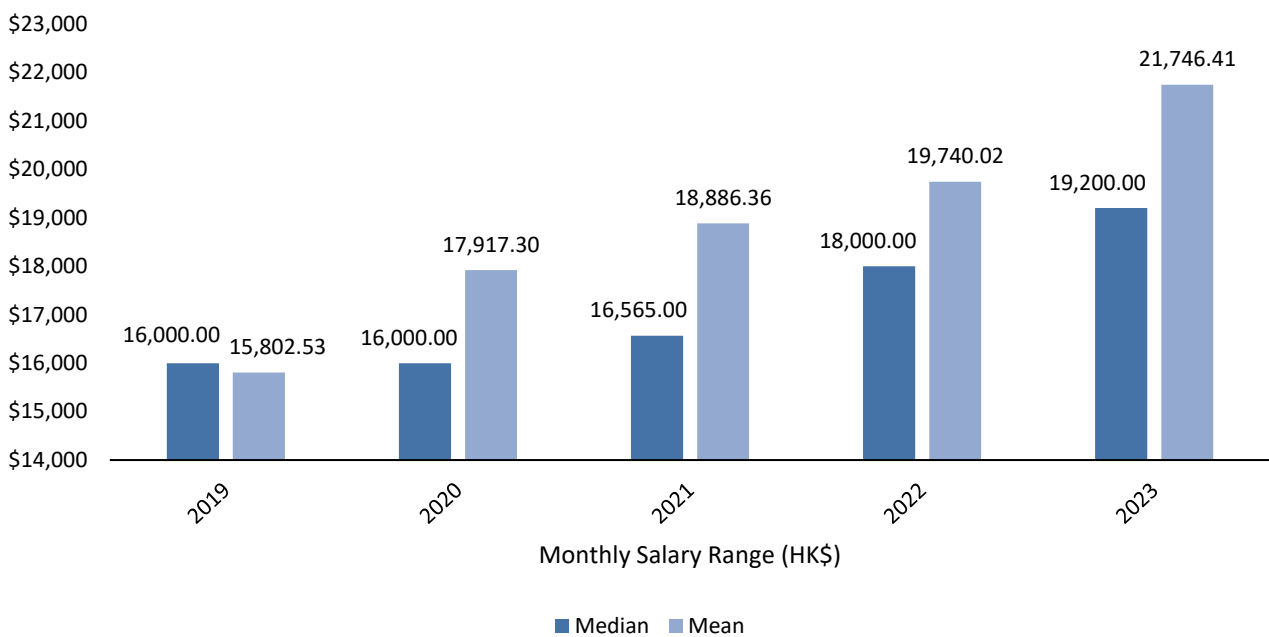


Figure 13: Comparison of Full-time Employed Graduates' Mean and Median Salary (including commissions & cash allowances) for the Years 2019 to 2023 (Non-UGC-funded Graduates)

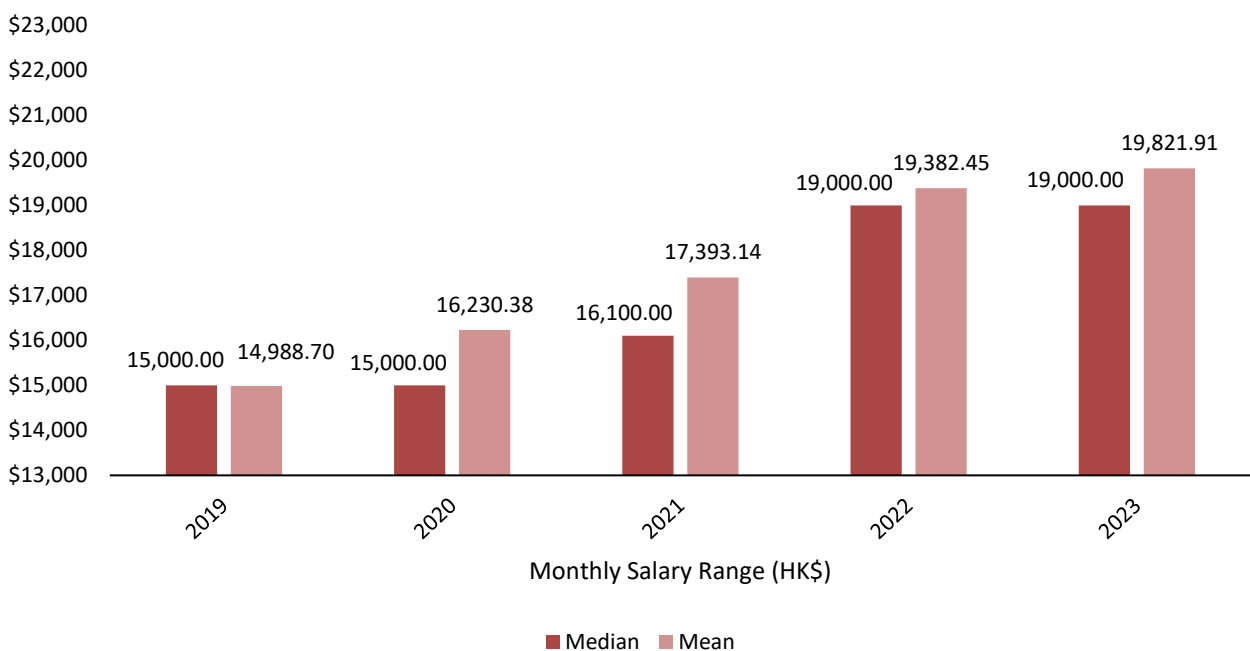


Figure 14: Comparison of Full-time Employed Graduates' Salary Range in 2022 and 2023 (UGC-funded Graduates)

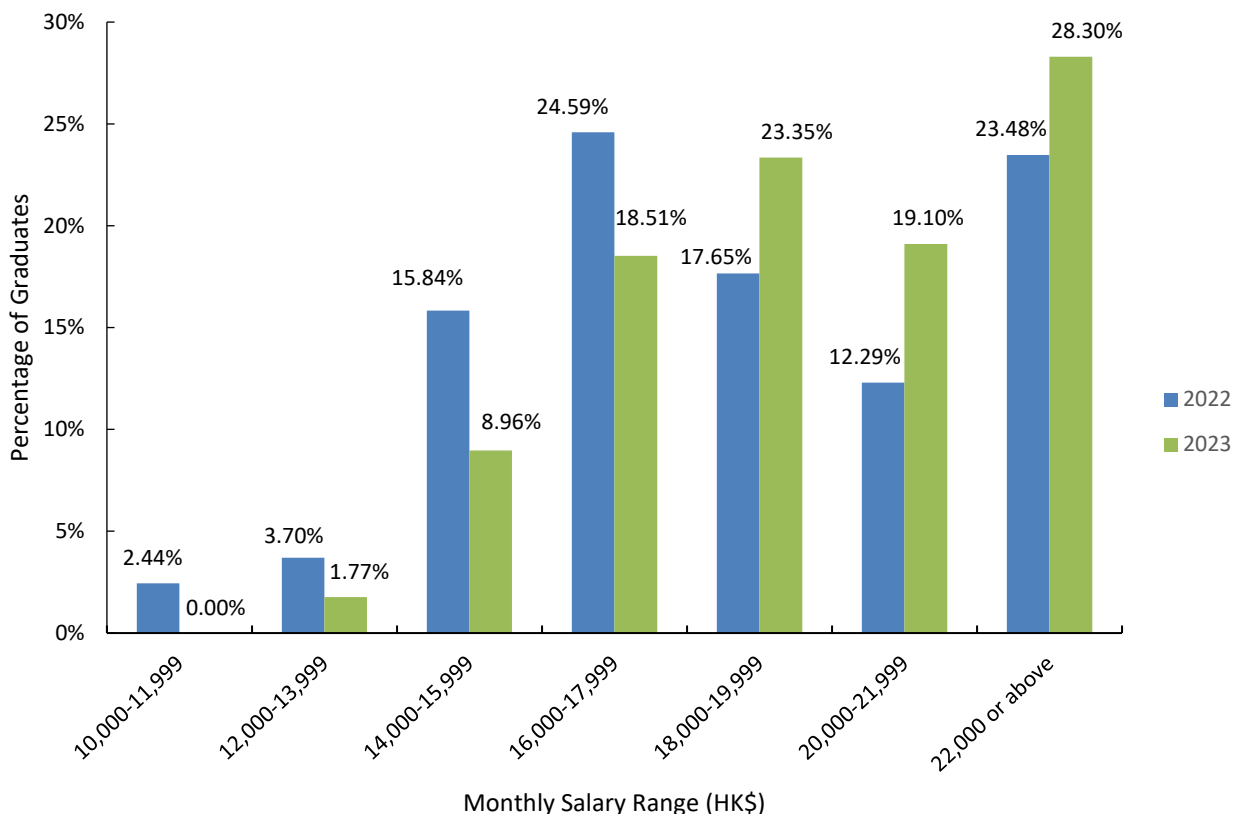
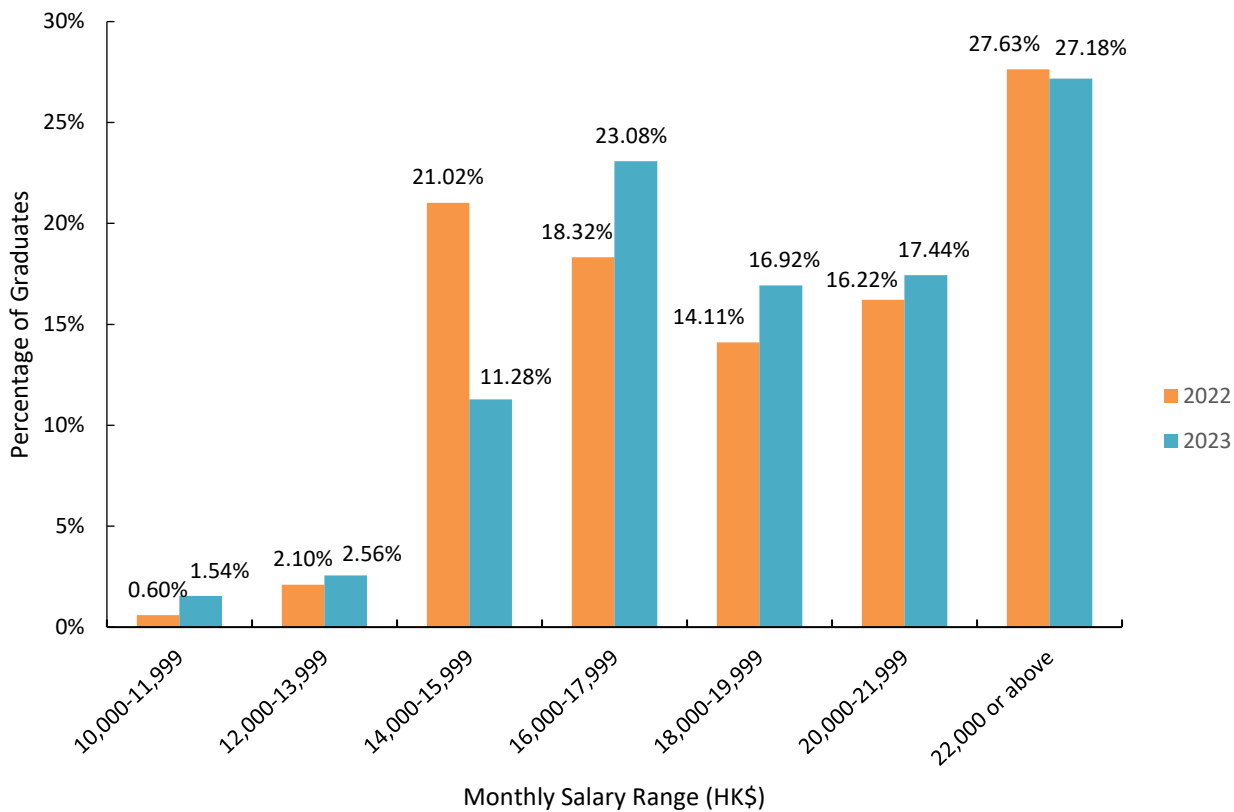


Figure 15: Comparison of Full-time Employed Graduates' Salary Range in 2022 and 2023 (Non-UGC-funded Graduates)



A.4.2 By Employment Sector*Table 9: Full-time Employed Graduates' Average Monthly Salary by the Employment Sector in 2022 and 2023 (UGC-funded Graduates)*

Employment Sector	2023	2022	% Increase/ Decrease over last year
Commerce/Industry	\$20,266.68	\$18,464.09	+9.76
Government	\$21,299.37	\$19,338.10	+10.14
Education	\$25,404.52	\$23,543.05	+7.91
Community/Social Services	\$21,926.28	\$19,883.45	+10.27

Table 10: Full-time Employed Graduates' Average Monthly Salary by the Employment Sector in 2022 and 2023 (Non-UGC-funded Graduates)

Employment Sector	2023	2022	% Increase/ Decrease over last year
Commerce/Industry	\$18,991.69	\$18,608.88	+2.06
Government	\$17,353.33	\$21,375.00	-18.81
Education	\$21,031.25	\$20,753.93	+1.34
Community/Social Services	\$19,518.08	\$18,432.68	+5.89

Details of the monthly salary statistics and monthly salary intervals of full-time employed graduates by the employment sector are shown in Appendices 7 and 8.

A.4.3 By Job Nature

Table 11: Full-time Employed Graduates' Average Monthly Salary by the Job Nature in 2022 and 2023 (UGC-funded Graduates)

Job Nature	2023 (n=807) HK\$	2022 (n=1,268) HK\$	% Increase or Decrease
Accounting / Auditing / Taxation / Secretarial Work	20,313.93	18,473.25	+9.96
Administration / Management	19,777.14	18,793.14	+5.24
Architecture / Surveying		20,186.67	-
Art & Design	17,928.26	17,974.85	-0.26
Banking	23,696.67	21,722.79	+9.09
Clerical Work & Office Support	16,771.89	16,367.75	+2.47
Customer Services	18,127.08	16,483.18	+9.97
Economic, Statistical & Mathematical Work	21,800.00	20,061.94	+8.66
Editorial / Journalism	17,851.85	15,992.82	+11.62
Engineering	19,547.62	18,672.50	+4.69
Finance	25,477.42	17,924.64	+42.14
Human Resources	18,240.25	18,157.06	+0.46
Insurance Services	28,500.00	22,194.27	+28.41
Interpretation / Translation	18,000.00	15,300.00	+17.65
Logistics / Transportation		14,995.83	-
Marketing / Sales	19,636.44	17,847.73	+10.02
Media / Communication	16,481.55	17,036.64	-3.26
Medical & Health Services (Chinese Medicine)	26,189.60	24,751.12	+5.81
Medical & Health Services (Others)	16,566.67	18,151.63	-8.73
Merchandising / Purchasing	29,216.67	17,005.56	+71.81
Protective Services	15,000.00	23,000.00	-34.78
Public Relations & Advertising	18,724.21	17,509.79	+6.94
Scientific & Research Work	20,615.60	18,956.60	+8.75
Social / Community Services	24,864.78	20,100.18	+23.70
Sports & Recreation Services	20,716.67	19,500.00	+6.24
System Analysis / Computer Programming	23,658.33	20,512.20	+15.34
Teaching / Lecturing (Assistant)	18,528.43	16,863.70	+9.87
Teaching / Lecturing (Others)	19,830.46	17,969.23	+10.36
Teaching / Lecturing (Primary School)	32,183.40	32,071.21	+0.35
Teaching / Lecturing (Secondary School)	32,927.95	30,259.71	+8.82
Tourism	17,500.00	18,000.00	-2.78
Others	18,638.88	18,583.33	+0.30

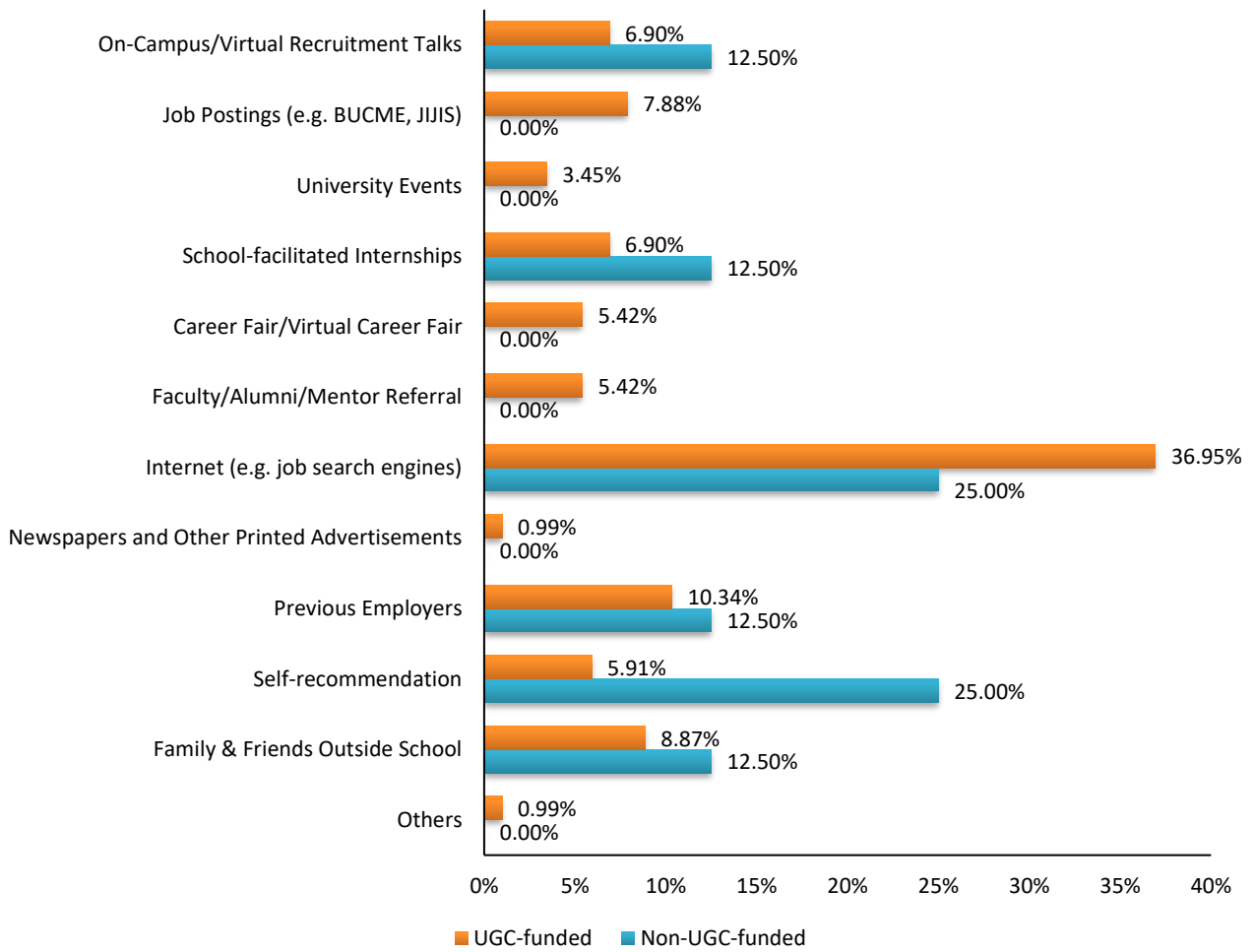
Table 12: Full-time Employed Graduates' Average Monthly Salary by the Job Nature in 2022 and 2023 (Non-UGC-funded Graduates)

Job Nature	2023 (n=187)	2022 (n=331)	% Increase/ Decrease
	HK\$	HK\$	
Accounting / Auditing / Taxation / Secretarial Work	18,457.69	19,379.49	-4.76
Administration / Management	17,617.90	18,840.15	-6.49
Architecture / Surveying		19,638.89	-
Art & Design	21,979.17	15,888.89	+38.33
Banking	21,761.90	19,166.67	+13.54
Clerical Work & Office Support	16,400.00	16,810.42	-2.44
Customer Services	17,375.00	15,767.50	+10.20
Editorial / Journalism	18,222.22	17,308.33	+5.28
Engineering		23,291.67	-
Finance	27,000.00	19,500.00	+38.46
Human Resources	19,916.67	17,866.67	+11.47
Insurance Services	17,333.33	28,016.67	-38.13
Legal Services		17,750.00	-
Logistics / Transportation	22,500.00	24,666.67	-8.78
Marketing / Sales	18,783.33	19,516.67	-3.76
Media / Communication	17,125.00	17,182.75	-0.34
Medical & Health Services (Others)	24,000.00	16,479.17	+45.64
Merchandising / Purchasing		18,833.33	-
Protective Services		24,750.00	-
Public Relations & Advertising		15,500.00	-
Scientific & Research Work	16,000.00	17,625.00	-9.22
Social / Community Services	19,930.00	17,664.22	+12.83
Sports & Recreation Services	17,458.33	16,333.33	+6.89
System Analysis / Computer Programming	16,027.78	18,880.00	-15.11
Teaching / Lecturing (Assistant)	17,066.67	16,448.67	+3.76
Teaching / Lecturing (Others)	22,147.17	21,920.05	+1.04
Teaching / Lecturing (Primary School)	22,625.00	26,000.00	-12.98
Teaching / Lecturing (Secondary School)	35,000.00	23,500.00	+48.94
Others	21,500.00	14,500.00	+48.28

Details of monthly salary statistics and monthly salary intervals of full-time employed graduates by the job nature are shown in Appendices 12 and 13.

A.4.4 Sources that Contribute to Receiving the Current Job Offer

Figure 16: Percentage of Sources that Contribute to Receiving the Current Job Offer



(Respondents can choose more than 1 option)

A.5. Other Career Destinations

A.5.1 Part-time Employment

81.00% of the part-time employed UGC-funded graduates were employed in the Commercial/Industrial sector and 9.00% were hired by the Community/Social Services sector. The remaining respondents worked in the Education sector (6.00%) and the Government sector (4.00%).

Among part-time employed non-UGC-funded graduates, 58.62% were in the Commercial/Industrial sector and 20.69% in the Education sector. The remaining 20.69% were split between the Community/Social Services and Government sectors.

A.5.2 Temporary Employment

100.00% of the temporarily employed graduates were employed in the Commercial/Industrial sector.

A.5.3 Self-employed

Table 13: Distribution of Self-employed Graduates by Programme/Major/Option (UGC-funded Graduates)

Programme/Major/Option	No. of Graduates
Bachelor of Arts (Hons.) in Creative and Professional Writing	2
Bachelor of Arts (Hons.) in History	1
Bachelor of Arts (Hons.) in Music - Composition	1
Bachelor of Arts (Hons.) in Music - Directed Studies	4
Bachelor of Arts (Hons.) in Music - Music Education	1
Bachelor of Arts (Hons.) in Physical Education and Recreation Management #	3
Bachelor of Arts (Hons.) in Religion, Philosophy and Ethics	1
Bachelor of Arts (Hons.) in Translation	1
Bachelor of Arts (Hons.) in Visual Arts - Craft and Design	5
Bachelor of Arts (Hons.) in Visual Arts - Studio and Media Arts	5
Bachelor of Business Administration (Hons.) - Applied Economics	1
Bachelor of Business Administration (Hons.) - Entrepreneurship	2
Bachelor of Business Administration (Hons.) - Marketing	1
Bachelor of Communication (Hons.) in Film - Animation and Media Arts	1
Bachelor of Communication (Hons.) in Film - Film and Television	7
Bachelor of Communication (Hons.) in Journalism - Data and Media Communication	1
Bachelor of Communication (Hons.) in Public Relations and Advertising - Public Relations	2
Bachelor of Music (Hons.) in Creative Industries - Popular Music Performance and Songwriting	3
Bachelor of Music (Hons.) in Creative Industries - Scoring for Film, Television and Video Games	1
Bachelor of Science (Hons.) in Analytical and Testing Sciences	1
Bachelor of Science (Hons.) in Applied Biology - Biotechnology Studies	1
Bachelor of Science (Hons.) in Computer Science - Artificial Intelligence	1
Bachelor of Science (Hons.) in Computer Science - Information Systems and Analytics	2
Bachelor of Science (Hons.) in Mathematics and Statistics	1
Bachelor of Science (Hons.) in Physics and Green Energy	1
Bachelor of Social Sciences (Hons.) in European Studies - German	1
Bachelor of Social Sciences (Hons.) in Government and International Studies	1
Bachelor of Social Sciences (Hons.) in Sociology	2
Total	54

including Diploma in Education (2+3) graduates

95.56% of the self-employed UGC-funded graduates worked in the Commercial/Industrial sector. The rest worked in the Education sector (2.22%) and Community/Social Services sector (2.22%) .

Table 14: *Distribution of Self-employed Graduates by Programme/Major/Option (Non-UGC-funded Graduates)*

Programme/Major/Option	No. of Graduates
Bachelor of Arts (Hons.) in Creative Writing for Film, Television and New Media	2
Bachelor of Arts (Hons.) in Cultural Studies and Creative Industries	1
Bachelor of Arts (Hons.) in Music Studies	4
Bachelor of Commerce (Hons.) in Human Resources Management	1
Bachelor of Education (Hons.) in Early Childhood Education	2
Bachelor of Social Sciences (Hons.) in Media and Social Communication	4
Bachelor of Social Sciences (Hons.) in Sport & Recreation Leadership	2
Total	16

90.00% of the self-employed non-UGC-funded graduates were in the Commercial/Industrial sector and 10.00% of them were in the Education sector.

A.5.4 Not Seeking Employment

58 UGC-funded graduates (3.54%) and 10 non-UGC-funded graduates (1.90%) did not intend to seek employment in the near future.

A.5.5 Not Yet Employed

19 UGC-funded graduates (1.16%) and 13 non-UGC-funded graduates (2.47%) were unemployed at the time of the survey.

A.6. Further Studies

171 UGC-funded graduates pursued further studies. 78.06% studied in Hong Kong and 95.14% pursued postgraduates/master's or above level of studies. Meanwhile, 67 non-UGC-funded graduates chose to pursue further studies. 96.97% studied in Hong Kong and 95.16% pursued postgraduates/master's or above level of studies.

A.6.1 By Programme/Major/Option

Table 15: Percentages of Graduates Pursuing Further Studies by Programme/Major/Option (UGC-funded Graduates)

Programme/Major/Option	No. of Graduates	
	n	(%)
Bachelor of Arts (Hons.) in Chinese Language and Literature #	8	(4.68)
Bachelor of Arts (Hons.) in Creative and Professional Writing	2	(1.17)
Bachelor of Arts (Hons.) in English Language and Literature	8	(4.68)
Bachelor of Arts (Hons.) in History #	6	(3.51)
Bachelor of Arts (Hons.) in Humanities	2	(1.17)
Bachelor of Arts (Hons.) in Humanities - Art and Creativity	1	(0.58)
Bachelor of Arts (Hons.) in Humanities - Theory & Culture	1	(0.58)
Bachelor of Arts (Hons.) in Music - Directed Studies	6	(3.51)
Bachelor of Arts (Hons.) in Music - Music Education	2	(1.17)
Bachelor of Arts (Hons.) in Music - Performance	1	(0.58)
Bachelor of Arts (Hons.) in Physical Education and Recreation Management	6	(3.51)
Bachelor of Arts (Hons.) in Religion, Philosophy and Ethics	1	(0.58)
Bachelor of Arts (Hons.) in Religion, Philosophy and Ethics - Philosophical Studies	1	(0.58)
Bachelor of Arts (Hons.) in Translation	3	(1.75)
Bachelor of Arts (Hons.) in Visual Arts - Craft and Design	2	(1.17)
Bachelor of Arts (Hons.) in Visual Arts - Studio and Media Arts	4	(2.34)
Bachelor of Business Administration (Hons.) - Accounting	7	(4.09)
Bachelor of Business Administration (Hons.) - Applied Economics	4	(2.34)
Bachelor of Business Administration (Hons.) - Entrepreneurship	2	(1.17)
Bachelor of Business Administration (Hons.) - Finance	9	(5.26)
Bachelor of Business Administration (Hons.) - Human Resources Management	3	(1.75)
Bachelor of Business Administration (Hons.) - Information Systems and e-Business Management	3	(1.75)
Bachelor of Business Administration (Hons.) - Marketing	4	(2.34)
Bachelor of Chinese Medicine and Bachelor of Science (Hons.) in Biomedical Science	1	(0.58)
Bachelor of Communication (Hons.) in Film - Animation and Media Arts	1	(0.58)
Bachelor of Communication (Hons.) in Film - Film and Television	5	(2.92)
Bachelor of Communication (Hons.) in Journalism - Chinese Journalism	1	(0.58)
Bachelor of Communication (Hons.) in Journalism - Data and Media Communication	1	(0.58)
Bachelor of Communication (Hons.) in Journalism - International Journalism	1	(0.58)
Bachelor of Communication (Hons.) in Public Relations and Advertising - Advertising and Branding	2	(1.17)
Bachelor of Communication (Hons.) in Public Relations and Advertising - Organizational Communication	2	(1.17)
Bachelor of Communication (Hons.) in Public Relations and Advertising - Public Relations	1	(0.58)
Bachelor of Pharmacy (Hons.) in Chinese Medicine	6	(3.51)
Bachelor of Science (Hons.) in Analytical and Testing Sciences	7	(4.09)
Bachelor of Science (Hons.) in Applied Biology - Biotechnology Studies	9	(5.26)
Bachelor of Science (Hons.) in Applied Biology - Environmental Science	5	(2.92)
Bachelor of Science (Hons.) in Bioresource and Agricultural Science	4	(2.34)
Bachelor of Science (Hons.) in Chemistry	2	(1.17)

Bachelor of Science (Hons.) in Computer Science - Artificial Intelligence	2	(1.17)
Bachelor of Science (Hons.) in Computer Science - Computing and Software Technologies and Data and Media Communication	1	(0.58)
Bachelor of Science (Hons.) in Computer Science - Computing and Software Technologies	3	(1.75)
Bachelor of Science (Hons.) in Computer Science - Data and Media Communication	1	(0.58)
Bachelor of Science (Hons.) in Computer Science - Information Systems and Analytics	3	(1.75)
Bachelor of Science (Hons.) in Mathematics and Statistics	4	(2.34)
Bachelor of Science (Hons.) in Mathematics and Statistics - Financial Risk Management	1	(0.58)
Bachelor of Science (Hons.) in Mathematics and Statistics - Quantitative Data Analysis	1	(0.58)
Bachelor of Science (Hons.) in Physics and Green Energy - Applied Physics	1	(0.58)
Bachelor of Social Sciences (Hons.) in China Studies - Economics	1	(0.58)
Bachelor of Social Sciences (Hons.) in China Studies - Geography	2	(1.17)
Bachelor of Social Sciences (Hons.) in China Studies - History	2	(1.17)
Bachelor of Social Sciences (Hons.) in China Studies - Sociology	1	(0.58)
Bachelor of Social Sciences (Hons.) in European Studies - French	3	(1.75)
Bachelor of Social Sciences (Hons.) in Geography	7	(4.09)
Bachelor of Social Sciences (Hons.) in Government and International Studies	2	(1.17)
Bachelor of Social Sciences (Hons.) in Sociology	2	(1.17)
Total	171	(100.00)

including Diploma in Education (2+3) graduates

Table 16: Percentages of Graduates Pursuing Further Studies by Programme/Major/Option (Non-UGC-funded Graduates)

Programme/Major/Option	No. of Graduates	
	n	(%)
Bachelor of Arts (Hons.) in Creative Writing for Film, Television and New Media	3	(4.48)
Bachelor of Arts (Honours) in Cultural Studies And Creative Industries	7	(10.45)
Bachelor of Arts (Hons.) in Music Studies	4	(5.97)
Bachelor of Commerce (Hons.) in Accountancy	3	(4.48)
Bachelor of Commerce (Hons.) in Human Resources Management	8	(11.94)
Bachelor of Commerce (Hons.) in Marketing	1	(1.49)
Bachelor of Education (Hons.) in Early Childhood Education	9	(13.43)
Bachelor of Social Sciences (Hons.) in Environment and Resources Management	9	(13.43)
Bachelor of Social Sciences (Hons.) in Integrated Communication Management	5	(7.46)
Bachelor of Social Sciences (Hons.) in Media and Social Communication	4	(5.97)
Bachelor of Social Sciences (Hons.) in Psychology	5	(7.46)
Bachelor of Social Sciences (Hons.) in Social Policy	5	(7.46)
Bachelor of Social Sciences (Hons.) in Sport & Recreation Leadership	4	(5.97)
Total	67	(100.00)

A.6.2 Destinations of Further Studies

Figure 17: Destinations of Further Studies (UGC-funded Graduates)

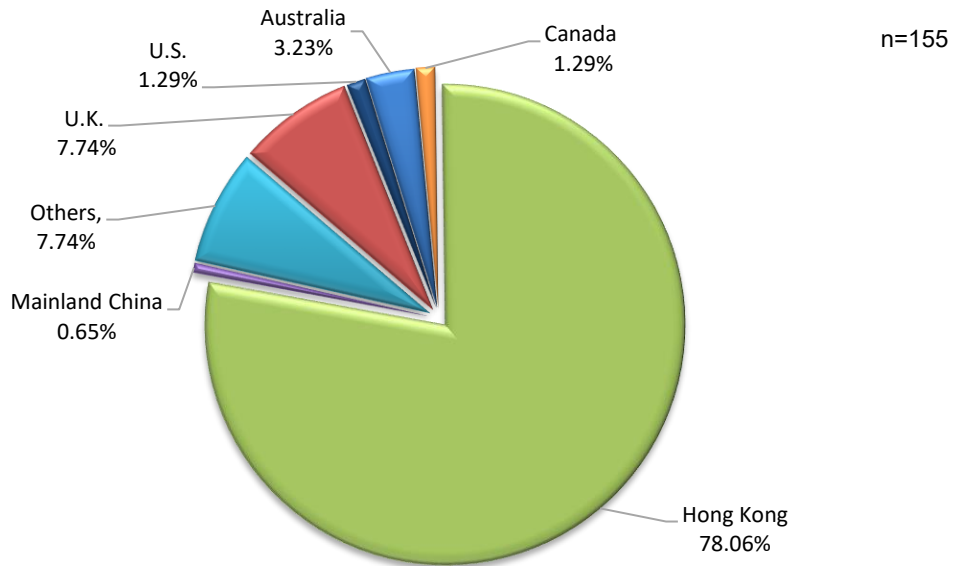


Figure 18: Destinations of Further Studies (Non-UGC-funded Graduates)

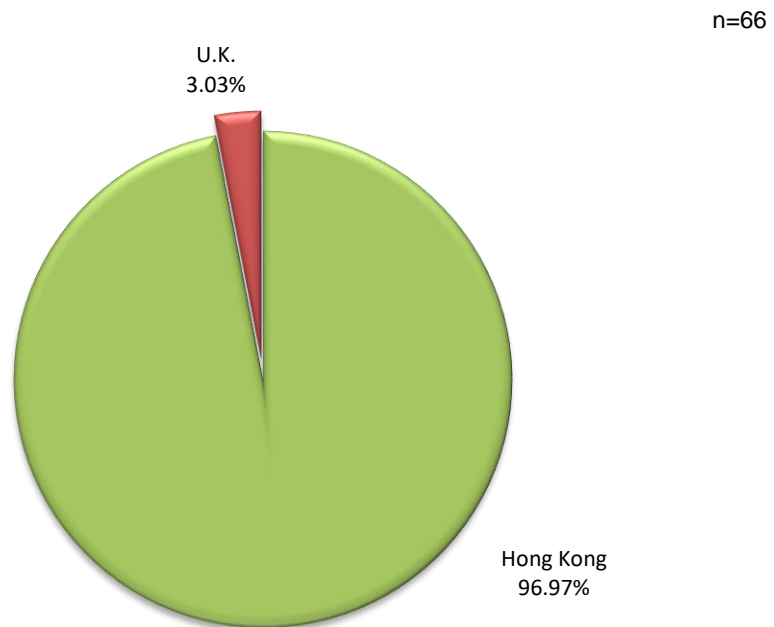


Figure 19: Local Institutions for Further Studies (UGC-funded Graduates)

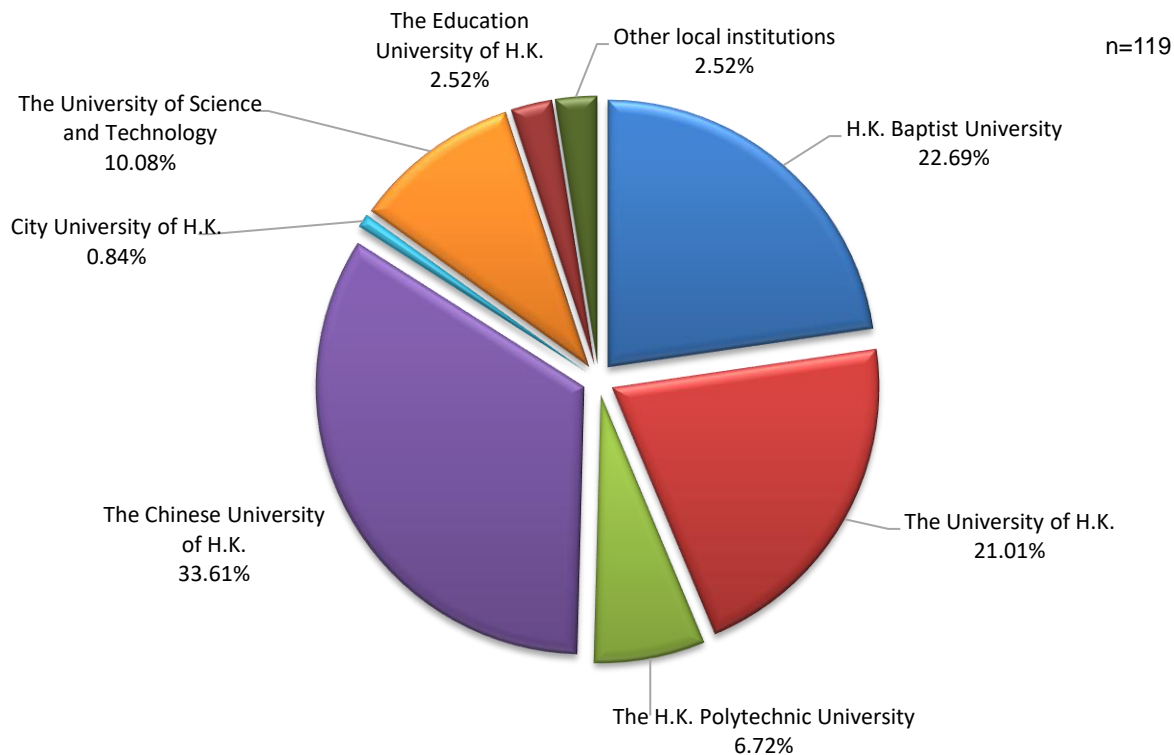
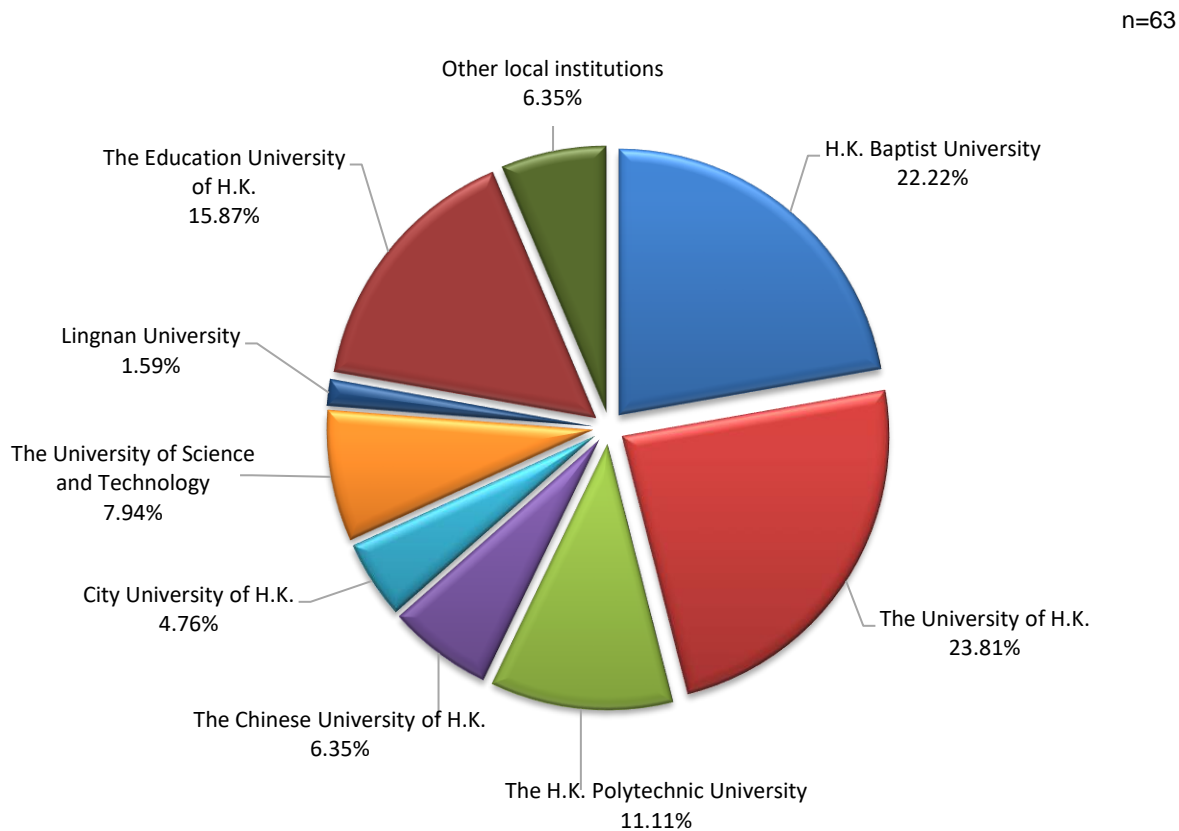


Figure 20: Local Institutions for Further Studies (Non-UGC-funded Graduates)



A.6.3 Reasons of Pursuing Further Studies

Figure 21: Reasons of Pursuing Further Studies (UGC-funded Graduates)

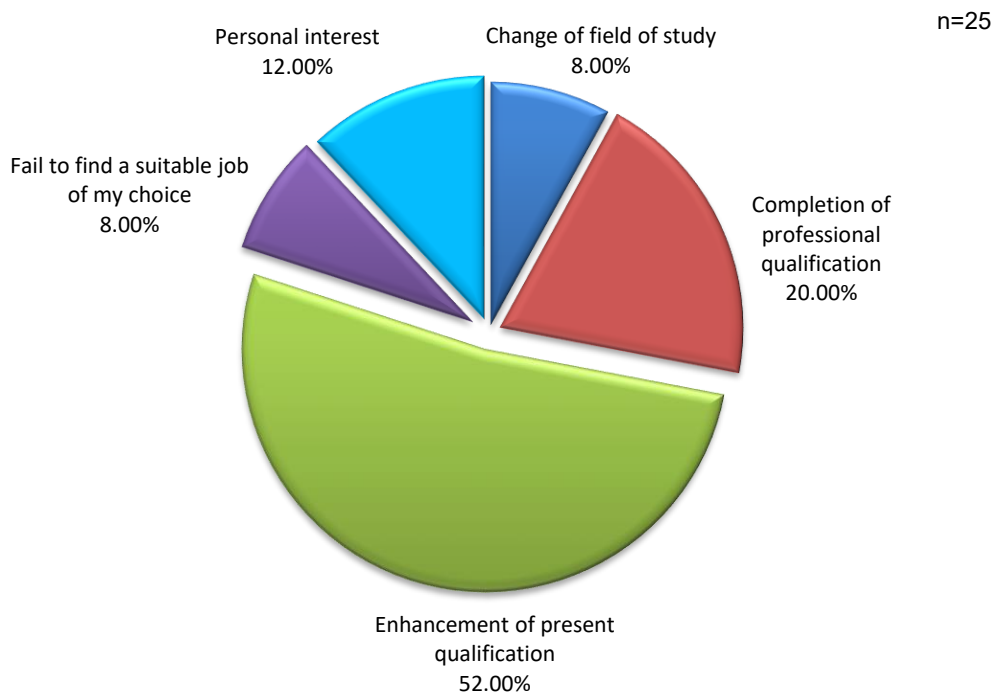
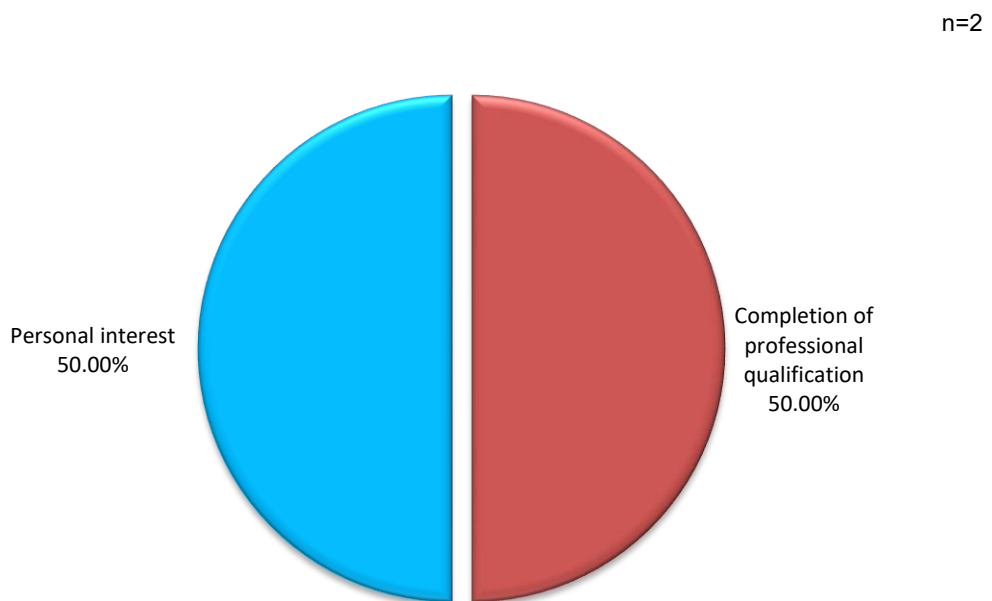


Figure 22: Reasons of Pursuing Further Studies (Non-UGC-funded Graduates)



A.7. Graduates Satisfaction

Table 17: Graduates' Perception Towards Their University Life (UGC-funded Graduates)

To what extent do you agree or disagree with the following statements?	Strongly Agree		Agree		Neutral		Disagree		Strongly Disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
1. Overall, I am satisfied with the quality of my programme and my experience of teaching and learning, taking account of the support that I have received, as well as knowledge, skills and values that I have gained or acquired.	117	(9.07)	706	(54.73)	387	(30.00)	66	(5.12)	14	(1.09)	1,290	(100.00)
2. Overall, I am satisfied with the quality of the learning environment, taking account of the learning resources, including Library, IT access, study space and the opportunities afforded to engage with other students.	95	(7.36)	730	(56.55)	365	(28.27)	86	(6.66)	15	(1.16)	1,291	(100.00)
3. I feel a sense of belonging to HKBU.	22	(14.77)	66	(44.30)	48	(32.21)	11	(7.38)	2	(1.34)	149	(100.00)
4. I feel a sense of belonging to my school/faculty/department/programme.	28	(18.79)	74	(49.66)	37	(24.83)	8	(5.37)	2	(1.34)	149	(100.00)
5. I have strong affiliation with my student halls/interest clubs/student societies.	18	(12.08)	50	(33.56)	51	(34.23)	22	(14.77)	8	(5.37)	149	(100.00)
6. I have strong interest in learning about HKBU's news/recent development.	20	(13.51)	44	(29.73)	58	(39.19)	21	(14.19)	5	(3.38)	148	(100.00)
7. I am glad to have built up a personal network of HKBU graduates.	22	(14.77)	75	(50.34)	40	(26.85)	8	(5.37)	4	(2.68)	149	(100.00)
8. I am happy to introduce myself as an HKBU graduate to others.	21	(14.09)	69	(46.31)	49	(32.89)	8	(5.37)	2	(1.34)	149	(100.00)
9. I am willing to help with the university's education programme to nurture the younger HKBU generation if I have time in the future.	23	(15.54)	77	(52.03)	43	(29.05)	4	(2.70)	1	(0.66)	148	(100.00)

Table 18: Graduates' Perception Towards Their University Life (Non-UGC-funded Graduates)

To what extent do you agree or disagree with the following statements?	Strongly Agree		Agree		Neutral		Disagree		Strongly Disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
1. Overall, I am satisfied with the quality of my programme and my experience of teaching and learning, taking account of the support that I have received, as well as knowledge, skills and values that I have gained or acquired.	58	(15.98)	214	(58.95)	76	(20.94)	14	(3.86)	1	(0.28)	363	(100.00)
2. Overall, I am satisfied with the quality of the learning environment, taking account of the learning resources, including Library, IT access, study space and the opportunities afforded to engage with other students.	46	(12.67)	213	(58.68)	85	(23.42)	18	(4.96)	1	(0.28)	363	(100.00)
3. I feel a sense of belonging to HKBU.	4	(50.00)	1	(12.50)	3	(37.50)	0	(0.00)	0	(0.00)	8	(100.00)
4. I feel a sense of belonging to my school/faculty/department/programme.	4	(50.00)	2	(25.00)	2	(25.00)	0	(0.00)	0	(0.00)	8	(100.00)
5. I have strong affiliation with my student halls/interest clubs/student societies.	4	(50.00)	1	(12.50)	1	(12.50)	1	(12.50)	1	(12.50)	8	(100.00)
6. I have strong interest in learning about HKBU's news/recent development.	4	(50.00)	1	(12.50)	1	(12.50)	2	(25.00)	0	(0.00)	8	(100.00)
7. I am glad to have built up a personal network of HKBU graduates.	4	(50.00)	2	(25.00)	2	(25.00)	0	(0.00)	0	(0.00)	8	(100.00)
8. I am happy to introduce myself as an HKBU graduate to others.	4	(50.00)	3	(37.50)	0	(0.00)	1	(12.50)	0	(0.00)	8	(100.00)
9. I am willing to help with the university's education programme to nurture the younger HKBU generation if I have time in the future.	3	(37.50)	3	(37.50)	1	(12.50)	1	(12.50)	0	(0.00)	8	(100.00)

Section B

Full-time Taught/Research Postgraduates

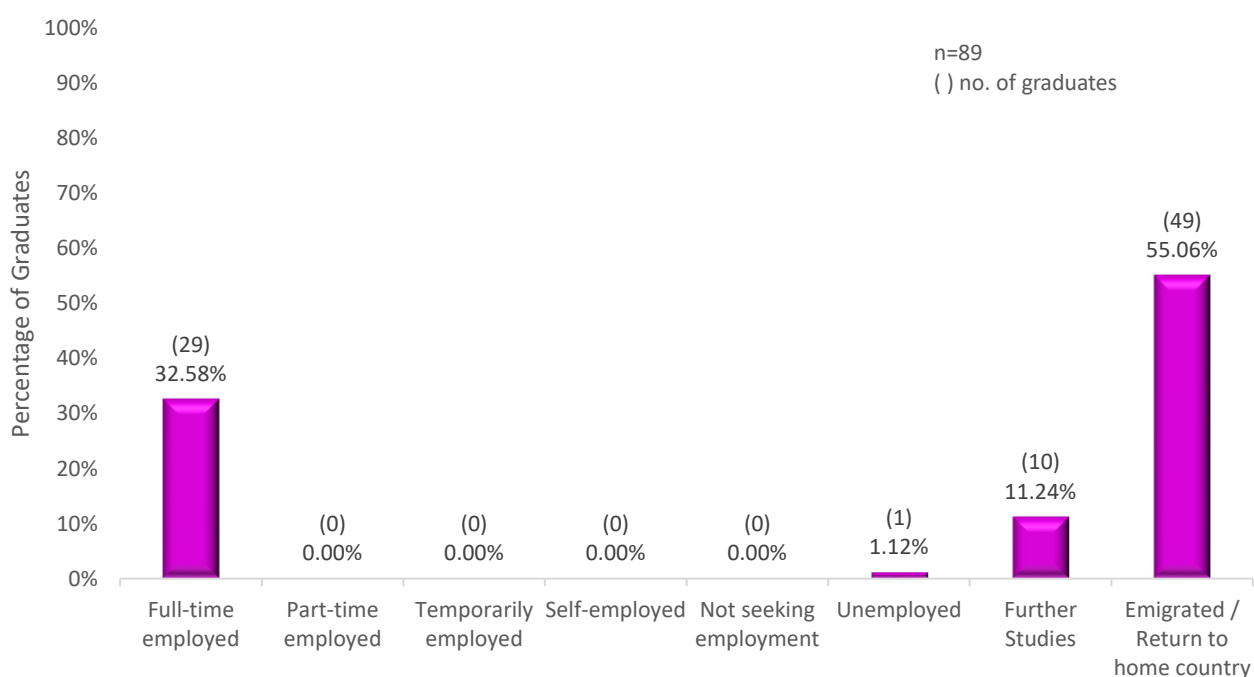


B.1. Overall Employment Status

Figure 23: Distribution of Respondents by Employment Status – Taught Postgraduates



Figure 24: Distribution of Respondents by Employment Status – Research Postgraduates



B.2. Analysis by Employment Sector

Figure 25: Percentages of Full-time Employed Postgraduates by the Employment Sector – Taught Postgraduates

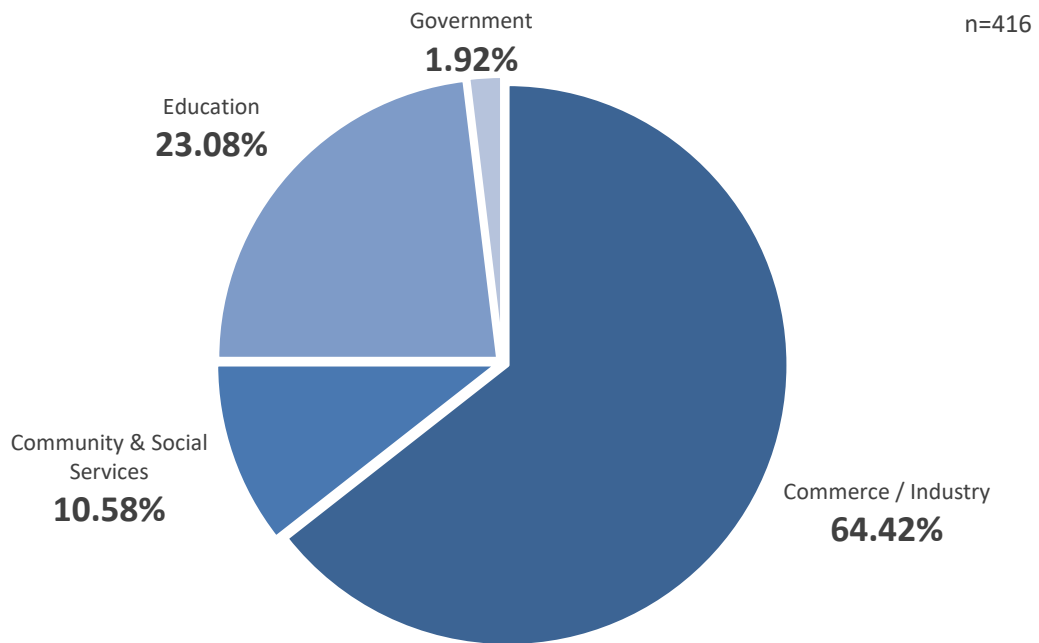
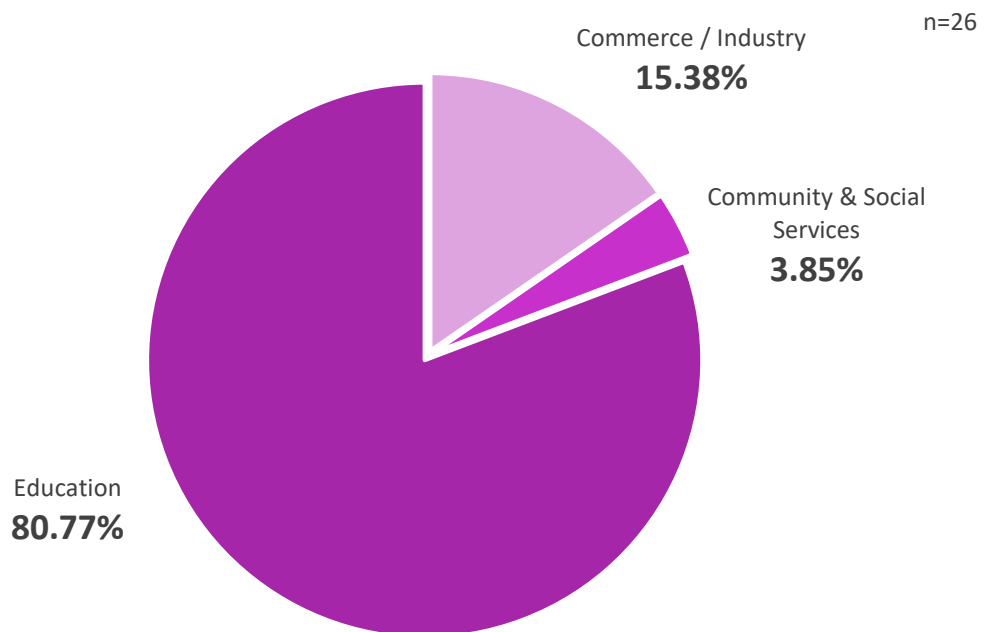


Figure 26: Percentages of Full-time Employed Postgraduates by the Employment Sector – Research Postgraduates



B.3. Analysis by Job Nature

Table 19: Percentages of Postgraduates by the Job Nature

Job Nature	Taught Postgraduate		Research Postgraduate	
	n	(%)	n	(%)
Accounting/Auditing/Taxation/Secretarial Work	1	(2.38)		
Administration/Management	7	(16.67)	4	(17.39)
Art & Design			1	(4.35)
Banking				
Clerical Work & Office Support				
Customer Services				
Economic, Statistical & Mathematical Work	1	(2.38)		
Editorial/Journalism	1	(2.38)		
Engineering			1	(4.35)
Finance				
Human Resources				
Insurance Services				
Interpretation/Translation				
Logistics/Transportation				
Marketing/Sales				
Media/Communication				
Medical & Health Services (Chinese Medicine)				
Medical & Health Services (Others)				
Merchandising/Purchasing				
Public Relations & Advertising				
Religious Work				
Scientific & Research Work	2	(4.76)	17	(73.91)
Social/Community Services	2	(4.76)		
Sports & Recreation Services				
System Analysis/Computer Programming	1	(2.38)		
Teaching/Lecturing (Assistant)	2	(4.76)		
Teaching/Lecturing (Others)	9	(21.43)		
Teaching/Lecturing (Primary School)	3	(7.14)		
Teaching/Lecturing (Secondary School)	13	(30.95)		
Tourism				
Others				
Total	42	(100.00)	23	(100.00)

B.4. Remuneration

Table 20: Overall Average Monthly Salary of Postgraduates

	2023	2022	% Increase/Decrease
Taught Postgraduate			
- Mean	\$22,525.61	\$24,872.16	-9.43%
- Median	\$20,000.00	\$21,666.67	-7.69%
Research Postgraduate			
- Mean	\$27,026.92	\$30,343.75	-10.93%
- Median	\$24,000.00	\$30,000.00	-20.00%

B.5. Graduates Satisfaction

Table 21: Graduates' Perception Towards Their Programme Intended Learning Outcomes – Taught Postgraduates

To what extent would you agree that the programme has adequately equipped you with the following knowledge/skills/ attributes?	Strongly agree		Agree		Neutral		Disagree		Strongly disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
1. In-depth, advanced and up-to-date knowledge of my academic specialty or profession.	23	(65.71)	10	(28.57)	0	(0.00)	2	(5.71)	0	(0.00)	35	(100.00)
2. The ability to make critical, innovative and independent judgement and evaluate existing knowledge by applying appropriate research methodologies and processes.	21	(61.76)	11	(32.35)	1	(2.94)	1	(2.94)	0	(0.00)	34	(100.00)
3. A sustainable interest in continuous learning for the purpose of tackling the complexities in the professional field.	22	(62.86)	11	(31.43)	0	(0.00)	0	(0.00)	2	(5.71)	35	(100.00)
4. The ability to synthesize and articulate ideas in a logical way, and with clarity and coherence.	19	(54.29)	14	(40.00)	1	(2.86)	1	(2.86)	0	(0.00)	35	(100.00)
5. A sense of upholding professional ethics and social responsibility consistent with my role as a local and global citizen.	22	(62.86)	11	(31.43)	2	(5.71)	0	(0.00)	0	(0.00)	35	(100.00)
6. The quality to share, lead and work in a team with significant contribution.	22	(62.86)	10	(28.57)	2	(5.71)	1	(2.86)	0	(0.00)	35	(100.00)

Table 22: Graduates' Perception of the Relations between Study and Work – Taught Postgraduates

To what extent would you agree to the following statements?	Strongly agree		Agree		Neutral		Disagree		Strongly disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
7. The programme has provided necessary guidance and support for my career development.	18	(51.43)	10	(28.57)	3	(8.57)	3	(8.57)	1	(2.86)	35	(100.00)
8. The programme has prepared me to work competently in my chosen employment field.	16	(45.71)	13	(37.14)	2	(5.71)	3	(8.57)	1	(2.86)	35	(100.00)
9. The programme can help advance my career.	16	(45.71)	14	(40.00)	2	(5.71)	3	(8.57)	0	(0.00)	35	(100.00)

Table 23: Graduates' Overall Comment – Taught Postgraduates

To what extent would you agree to the following statements?	Strongly agree		Agree		Neutral		Disagree		Strongly disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
10. My taught postgraduate study at HKBU was a good experience.	24	(70.59)	9	(26.47)	1	(2.94)	0	(0.00)	0	(0.00)	34	(100.00)
11. I will recommend HKBU to my friends and peers if they wish to pursue taught postgraduate study in Hong Kong.	20	(58.82)	12	(35.29)	1	(2.94)	0	(0.00)	1	(2.94)	34	(100.00)
12. I will recommend my programme to my friends if they wish to pursue taught postgraduate study in Hong Kong.	21	(61.76)	10	(29.41)	1	(2.94)	1	(2.94)	1	(2.94)	34	(100.00)

Table 24: Graduates' Perception Towards Their Programme Intended Learning Outcomes – Research Postgraduates

To what extent would you agree that the programme has equipped you with the following knowledge/attributes/skills?	Strongly agree		Agree		Neutral		Disagree		Strongly disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
1. Mastery and creation of knowledge at the forefront of the field of specialization, together with advanced knowledge in other related areas.	1	(20.00)	4	(80.00)	0	(0.00)	0	(0.00)	0	(0.00)	5	(100.00)
2. The ability to develop original research insights and methodology for advanced academic inquiry.	0	(0.00)	4	(100)	0	(0.00)	0	(0.00)	0	(0.00)	4	(100.00)
3. The ability to apply appropriate theories, research methodologies and techniques to make informed judgment and solve problems in general and of different complex contexts in my field.	1	(25.00)	3	(75.00)	0	(0.00)	0	(0.00)	0	(0.00)	4	(100.00)
4. A sustainable interest and autonomous initiative in the acquisition of advanced knowledge and in the exploration of new areas of research and professional environments.	1	(25.00)	2	(50.00)	1	(25.00)	0	(0.00)	0	(0.00)	4	(100.00)
5. The ability to communicate and exchange knowledge and ideas in my field clearly and effectively with specialist and non-specialist audiences.	1	(25.00)	2	(50.00)	1	(25.00)	0	(0.00)	0	(0.00)	4	(100.00)
6. A sense of upholding professional ethics and social responsibility consistent with my roles as local and global citizens.	1	(25.00)	3	(75.00)	0	(0.00)	0	(0.00)	0	(0.00)	4	(100.00)
7. The quality to share, lead and work in a team with significant contribution.	1	(25.00)	3	(75.00)	0	(0.00)	0	(0.00)	0	(0.00)	4	(100.00)

Table 25: Graduates' Perception Towards Career Preparation – Research Postgraduates

To what extent would you agree to the following statements?	Strongly agree		Agree		Neutral		Disagree		Strongly disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
8. The research skills were relevant to my career.	1	(25.00)	3	(75.00)	0	(0.00)	0	(0.00)	0	(0.00)	4	(100.00)
9. The coursework was relevant to my career.	1	(25.00)	2	(50.00)	1	(25.00)	0	(0.00)	0	(0.00)	4	(100.00)
10. The Faculty/Department had provided necessary guidance and support for my career development as a researcher in the academic field/research related profession.	1	(25.00)	2	(50.00)	0	(0.00)	1	(25.00)	0	(0.00)	4	(100.00)
11. The provision of opportunities/support to expand the international academic network was adequate during my study at HKBU.	1	(25.00)	2	(50.00)	1	(25.00)	0	(0.00)	0	(0.00)	4	(100.00)

Table 26: Graduates' Overall Comment – Research Postgraduates

To what extent would you agree to the following statements?	Strongly agree		Agree		Neutral		Disagree		Strongly disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
12. My research postgraduate study at HKBU was a good experience.	1	(25.00)	2	(50.00)	1	(25.00)	0	(0.00)	0	(0.00)	4	(100.00)
13. I will recommend HKBU to my friends and peers if they wish to pursue research postgraduate study.	1	(25.00)	2	(50.00)	1	(25.00)	0	(0.00)	0	(0.00)	4	(100.00)
14. I will recommend the programme to my friends if they wish to pursue research postgraduate study.	1	(25.00)	2	(50.00)	1	(25.00)	0	(0.00)	0	(0.00)	4	(100.00)

Appendix 1: Number of Full-time Graduates by Programme/Major/Option

	Number of 2023 Graduates	% of Total 2023 Graduates	Number of 2022 Graduates	% of Total 2022 Graduates	% Decrease/ Increase
Degree Programme	2552	(100.00)	2743	(100.00)	-6.96%
Faculty of Arts	387	(15.16)	425	(15.49)	-8.94%
Bachelor of Arts (Hons)					
Chinese Language and Literature	52	(2.04)	49	(1.79)	6.12%
Chinese Language and Literature with Diploma in Education	15	(0.59)	11	(0.40)	36.36%
Creative and Professional Writing	35	(1.37)	43	(1.57)	-18.60%
Creative and Professional Writing with Diploma in Education	1	(0.04)	2	(0.07)	-50.00%
Cultural Studies And Creative Industries	33	(1.29)			
English Language and Literature	38	(1.49)	48	(1.75)	-20.83%
English Language and Literature and Bachelor of Education (Hons) in English Language Teaching	33	(1.29)	27	(0.98)	22.22%
Humanities	45	(1.76)	47	(1.71)	-4.26%
Arts & Creativity	6	(0.24)	-	-	-
Media Studies	11	(0.43)	13	(0.47)	-15.38%
Theory & Culture	7	(0.27)	3	(0.11)	133.33%
No Concentration	21	(0.82)	31	(1.13)	-32.26%
Humanities with Diploma of Education	1	(0.04)	-	-	-
Liberal and Cultural Studies	1	(0.04)	51	(1.86)	-98.04%
Music	47	(1.84)	51	(1.86)	-7.84%
Composition / Music Production	5	(0.20)	6	(0.22)	-16.67%
Directed Studies	29	(1.14)	31	(1.13)	-6.45%
Music Education	7	(0.27)	9	(0.33)	-22.22%
Performance / Pedagogy	6	(0.24)	5	(0.18)	20.00%
Music Studies	22	(0.86)	27	(0.98)	-18.52%
Religion, Philosophy and Ethics	27	(1.06)	29	(1.06)	-6.90%
Interdisciplinary Study of Religion	-	-	1	(0.04)	-
Ethics and Society	1	(0.04)	-	-	-
Philosophical Studies	2	(0.08)	3	(0.11)	-33.33%
No Concentration	24	(0.94)	25	(0.91)	-4.00%
Religion, Philosophy and Ethics with Diploma of Education	1	(0.04)	-	-	-
Translation	36	(1.41)	40	(1.46)	-10.00%
Academy of Visual Arts	137	(5.37)	116	(4.23)	18.10%
Bachelor of Arts (Hons) in Visual Arts	137	(5.37)	116	(4.23)	18.10%
Craft and Design Concentration	55	(2.16)	60	(2.19)	-8.33%
Studio and Media Arts Concentration	82	(3.21)	56	(2.04)	46.43%
School of Business	550	(21.55)	589	(21.47)	-6.62%
Bachelor of Business Administration (Hons)	419	(16.42)	462	(16.84)	-9.31%
Accounting	87	(3.41)	87	(3.17)	0.00%
Accounting	87	(3.41)	85	(3.10)	2.35%
Accounting (HKBU-SFU Double Degree Programme)	-	-	2	(0.07)	-
Accounting with Diploma in Education	-	-	2	(0.07)	-
Applied Economics	37	(1.45)	46	(1.68)	-19.57%
Applied Economics with Diploma in Education	-	-	1	(0.04)	-
Entrepreneurship	31	(1.21)	30	(1.09)	3.33%
Finance	63	(2.47)	76	(2.77)	-17.11%
Human Resources Management	79	(3.10)	83	(3.03)	-4.82%
Human Resources Management	79	(3.10)	82	(2.99)	-
Human Resources Management (HKBU-SFU Double Degree Programme)	-	-	1	(0.04)	-
Information Systems and e-Business Management	39	(1.53)	47	(1.71)	-6.74%
Marketing	83	(3.25)	89	(3.24)	-6.74%
Marketing with Diploma in Education	-	-	1	(0.04)	-
Bachelor of Commerce (Hons)	122	(4.78)	115	(4.19)	6.09%
Accountancy	35	(1.37)	38	(1.39)	-7.89%
Human Resources Management	39	(1.53)	43	(1.57)	-9.30%
Marketing	48	(1.88)	34	(1.24)	41.18%
Bachelor of Social Sciences in China Studies (Hons) in Economics	9	(0.35)	12	(0.44)	-25.00%
China Studies (Hons) in Economics	9	(0.35)	12	(0.44)	-25.00%
School of Chinese Medicine	44	(1.72)	51	(1.86)	-13.73%
Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science	28	(1.10)	35	(1.28)	-20.00%
Bachelor of Pharmacy (Hons) in Chinese Medicine	16	(0.63)	16	(0.58)	0.00%

Appendix 1: Number of Full-time Graduates by Programme/Major/Option (Continued)

	Number of 2023 Graduates	% of Total 2023 Graduates	Number of 2022 Graduates	% of Total 2022 Graduates	% Decrease/ Increase
School of Communication	410	(16.07)	444	(16.19)	-7.66%
Bachelor of Communication (Hons.)	242	(9.48)	242	(8.82)	0.00%
Film	73	(2.86)	73	(2.66)	0.00%
Animation and Media Arts	27	(1.06)	30	(1.09)	-10.00%
Film and Television	46	(1.80)	43	(1.57)	6.98%
No Concentration	-	-	-	-	-
Journalism	79	(3.10)	82	(2.99)	-3.66%
Chinese	36	(1.41)	47	(1.71)	-23.40%
Data and Media Communication	14	(0.55)	18	(0.66)	-22.22%
Financial	-	-	-	-	-
International	29	(1.14)	17	(0.62)	70.59%
Public Relations and Advertising	90	(3.53)	87	(3.17)	3.45%
Advertising and Branding	31	(1.21)	34	(1.24)	-8.82%
Organisational Communication	22	(0.86)	24	(0.87)	-8.33%
Public Relations	37	(1.45)	29	(1.06)	27.59%
Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media	50	(1.96)	58	(2.11)	-13.79%
Bachelor of Social Sciences (Hons) in Integrated Communication Management	67	(2.63)	66	(2.41)	1.52%
Bachelor of Social Sciences (Hons) in Media and Social Communication	51	(2.00)	78	(2.84)	-34.62%
Academy of Music	14	(0.55)	-	-	-
Bachelor of Music (Hons) in Creative Industries	14	(0.55)	-	-	-
Popular Music Performance and Songwriting	9	(0.35)	-	-	-
Scoring for Film, Television and Video Games	5	(0.20)	-	-	-
Faculty of Science	307	(12.03)	322	(11.74)	-4.66%
Bachelor of Science (Hons)	307	(12.03)	322	(11.74)	-4.66%
Analytical and Testing Sciences	32	(1.25)	40	(1.46)	-20.00%
Applied and Computational Mathematics	-	-	-	-	-
Applied Biology	81	(3.17)	85	(3.10)	-4.71%
Biotechnology Studies	45	(1.76)	51	(1.86)	-11.76%
Environmental Science	36	(1.41)	34	(1.24)	5.88%
Bioresource and Agricultural Science	19	-	-	-	-
Business Computing and Data Analytics	9	(0.35)	-	-	-
Chemistry	17	(0.67)	33	(1.20)	-48.48%
Computer Science	95	(3.72)	97	(3.54)	-2.06%
Mathematics and Statistics	44	(1.72)	46	(1.68)	-4.35%
Mathematics and Statistics with Diploma in Education	-	-	3	(0.11)	-
Physics and Green Energy	10	(0.39)	18	(0.66)	-44.44%
Faculty of Social Sciences	535	(20.96)	609	(22.20)	-12.15%
Bachelor of Social Sciences (Hons)					
China Studies*	23	(0.90)	35	(1.28)	-34.29%
Geography	9	(0.35)	10	(0.36)	-10.00%
Geography with Diploma in Education	1	(0.04)	1	(0.04)	-
History	9	(0.35)	13	(0.47)	-30.77%
Sociology	4	(0.16)	11	(0.40)	-63.64%
Environment and Resources Management	32	(1.25)	53	(1.93)	-39.62%
European Studies	38	(1.49)	24	(0.87)	58.33%
French	16	(0.63)	11	(0.40)	45.45%
French (HKBU-SPB Combined Degree Programme)	0	(0.00)	3	(0.11)	-100.00%
French (HKBU-SPL Combined Degree Programme)	0	(0.00)	3	(0.11)	-100.00%
German	22	(0.86)	10	(0.36)	120.00%
Geography	44	(1.72)	48	(1.75)	-8.33%
Geography with Diploma in Education	2	(0.08)	-	-	-
Geography and Bachelor of Education (Hons) in Liberal Studies Teaching	1	(0.04)	10	(0.36)	-90.00%
Geography and Bachelor of Education (Hons.) in Personal, Social and Humanities Education Teaching	9	(0.35)	-	-	-
Government and International Studies	41	(1.61)	42	(1.53)	-2.38%
Psychology	42	(1.65)	62	(2.26)	-32.26%
Social Policy	28	(1.10)	30	(1.09)	-6.67%
Sociology	47	(1.84)	62	(2.26)	-24.19%
Sociology with Diploma in Education	1	(0.04)	-	-	-
Sociology and Bachelor of Education (Hons) in Liberal Studies Teaching	2	(0.08)	1	(0.04)	100.00%
Sociology and Bachelor of Education (Hons.) in Personal, Social and Humanities Education Teaching	1	(0.04)	-	-	-
Sport and Recreation Leadership	72	(2.82)	58	(2.11)	24.14%
Bachelor of Arts (Hons)					
History	42	(1.65)	52	(1.90)	-19.23%
History with Diploma in Education	3	(0.12)	-	-	-
History and Bachelor of Education (Hons) in Liberal Studies Teaching	1	(0.04)	11	(0.40)	-90.91%
History and Bachelor of Education (Honours) in Personal, Social and Humanities Education Teaching	9	(0.35)	-	-	-
Physical Education and Recreation Management	33	(1.29)	36	(1.31)	-8.33%
Physical Education and Recreation Management with Diploma in Education	17	(0.67)	19	(0.69)	-10.53%
Bachelor of Social Work (Hons)	47	(1.84)	66	(2.41)	-28.79%
School of Continuing Education	168	(6.58)	187	(6.82)	-10.16%
Bachelor of Education (Hons) in Early Childhood Education	168	(6.58)	187	(6.82)	-10.16%

* Excluding Economics option

Appendix 1: Number of Full-time Graduates by Programme/Major/Option (Continued)

	Number of 2023 Graduates	% of Total 2023 Graduates	Number of 2022 Graduates	% Decrease/ Increase
Taught Postgraduate Programme	2563	(100.00)	2378	7.78%
Faculty of Arts	325	(12.68)	330	-1.52%
Master of Arts	325	(12.68)	330	-1.52%
Chinese Literature, Language and Culture	69	(2.69)	66	4.55%
Ethics and Public Affairs	86	(3.36)	97	-11.34%
Language Studies	41	(1.60)	37	10.81%
Literary and Comparative Studies	42	(1.64)	33	27.27%
Music	34	(1.33)	38	-10.53%
Translation and Bilingual Communication - Interpreting	15	(0.59)	12	25.00%
Translation and Bilingual Communication - Practical	26	(1.01)	42	-38.10%
Translation and Bilingual Communication - Technology	12	(0.47)	5	140.00%
Academy of Visual Arts	56	(2.18)	18	211.11%
Master of Arts	29	(1.13)	18	61.11%
Visual Arts - Craft and Design	7	(0.27)	6	16.67%
Visual Arts - Studio and Media Arts	22	(0.86)	12	83.33%
Master of Science in Marketing for the Creative Economy	27	(1.05)	-	-
School of Business	545	(21.26)	464	17.46%
Master of Accountancy	52	(2.03)	43	20.93%
Master of Human Resources Management	29	(1.13)	24	20.83%
Master of Science	464	(18.10)	397	16.88%
Applied Accounting and Finance	66	(2.58)	56	17.86%
Applied Economics	97	(3.78)	88	10.23%
Business Management	104	(4.06)	100	4.00%
Corporate Governance and Compliance	10	(0.39)	8	25.00%
Corporate Governance and Directorship	-	-	-	-
Data Analytics and Business Economics	98	(3.82)	75	30.67%
Entrepreneurship and Global Marketing	16	(0.62)	-	-
Finance (FinTech and Financial Analytics)	73	(2.85)	65	12.31%
Global Marketing Management	-	-	5	-
Postgraduate Diploma in Human Resources Management	-	-	-	-
School of Chinese Medicine	228	(8.90)	187	21.93%
Master of Chinese Medicine Studies and Applications of Acupuncture	39	(1.52)	28	39.29%
Master of Chinese Medicine Studies and Applications of Internal Chinese Medicines	35	(1.37)	32	9.38%
Master of Chinese Medicine Studies and Applications of Orthopaedics & Traumatology and Tui Na	7	(0.27)	10	-30.00%
Master of Science in Drug Discovery (Modernization of Chinese Medicine)	52	(2.03)	34	52.94%
Master of Science in Personal Health Management (Chinese Medicine)	56	(2.18)	48	16.67%
Master of Pharmaceutical Sciences in Chinese Medicine	39	(1.52)	35	11.43%
School of Communication	465	(18.14)	560	-16.96%
Master of Arts	245	(9.56)	313	-21.73%
Communication	100	(3.90)	129	-22.48%
International Journalism Studies	69	(2.69)	93	-25.81%
Business and Financial Journalism	22	(0.86)	25	-12.00%
International Journalism	47	(1.83)	68	-30.88%
Producing for Film, Television and New Media	76	(2.97)	91	-16.48%
Master of Fine Arts in Film, Television and Digital Media	41	(1.60)	40	2.50%
Master of Science in AI and Digital Media	73	(2.85)	87	-16.09%
Master of Social Sciences in Media Management	106	(4.14)	120	-11.67%
School of Continuing Education	40	(1.56)	47	-14.89%
Postgraduate Diploma in Education - Early Childhood Education	40	(1.56)	47	-14.89%
Faculty of Science	493	(19.24)	491	0.41%
Master of Science	493	(19.24)	491	0.41%
Advanced Information Systems	-	-	8	-
Analytical Chemistry	36	(1.40)	28	28.57%
Data Analytics and Artificial Intelligence	115	(4.49)	120	-4.17%
Environmental and Public Health Management	58	(2.26)	55	5.45%
Green Technology (Energy)	65	(2.54)	62	4.84%
Information Technology Management	151	(5.89)	168	-10.12%
Mathematical Finance	6	(0.23)	2	200.00%
Operational Research and Business Statistics	62	(2.42)	48	29.17%
Faculty of Social Sciences	411	(16.04)	281	46.26%
Doctor of Education	3	(0.12)	-	-
Master of Arts in Global Society	42	(1.64)	20	110.00%
Global Cultures	14	(0.55)	-	-
Global Political Economy	13	(0.51)	11	18.18%
Global Social Development	15	(0.59)	9	66.67%
Master of Education (Self-funded)	-	-	1	-
Master of Education (Self-funded) in English Language for Teaching	77	(3.00)	40	92.50%
Master of Education (Self-funded) in Child and Adolescent Development	33	(1.29)	24	37.50%
Master of Education (Self-funded) in School Leadership & Management	13	(0.51)	9	44.44%
Master of Public Administration	29	(1.13)	26	11.54%
Master of Social Sciences (Contemporary China Studies)	50	(1.95)	49	2.04%
Economics	20	(0.78)	16	25.00%
Geography	6	(0.23)	8	-25.00%
History	12	(0.47)	16	-25.00%
Sociology	12	(0.47)	9	33.33%
Economic Development and Reform	-	-	-	-
History and Culture	-	-	-	-
Society and Community	-	-	-	-
Urban Development and Environmental Management	-	-	-	-
Master of Social Sciences in Counselling	48	(1.87)	38	26.32%
Master of Social Sciences in Social Work	38	(1.48)	21	80.95%
Master of Social Sciences in Sport and Leisure Management	46	(1.79)	26	76.92%
Master of Social Work	14	(0.55)	9	55.56%
Postgraduate Diploma in Education	18	(0.70)	18	0.00%

Appendix 1: Number of Full-time Graduates by Programme/Major/Option (Continued)

	Number of 2023 Graduates	% of Total 2023 Graduates	Number of 2022 Graduates	% Decrease/ Increase
Research Postgraduate Programme	91	(100.00)	65	40.00%
Faculty of Arts	10	(10.99)	8	25.00%
Doctor of Philosophy	9	(9.89)	5	80.00%
Chinese Language and Literature	5	(5.49)	2	150.00%
English Language and Literature	-	-	1	-
Humanities and Creative Writing	1	(1.10)	-	-
Music	-	-	2	-
Religion and Philosophy	1	(1.10)	-	-
Sinology	2	(2.20)	-	-
Translation, Interpreting and Intercultural Studies	-	-	-	-
Master of Philosophy	1	(1.10)	3	-66.67%
Chinese Language and Literature	-	-	1	-
Humanities and Creative Writing	1	(1.10)	1	0.00%
Religion and Philosophy	-	-	-	-
Translation, Interpreting and Intercultural Studies	-	-	1	-
Academy of Film	1	(1.10)	-	-
Doctor of Philosophy	1	(1.10)	-	-
Academy of Visual Arts	2	(2.20)	3	-33.33%
Doctor of Philosophy	1	(1.10)	1	0.00%
Visual Arts	1	(1.10)	1	0.00%
Master of Philosophy	1	(1.10)	2	-50.00%
Visual Arts	1	(1.10)	2	-50.00%
School of Business	2	(2.20)	1	100.00%
Doctor of Philosophy	2	(2.20)	-	-
Accountancy	1	(1.10)	-	-
Economics	-	-	-	-
Finance	-	-	-	-
Management	1	(1.10)	-	-
Marketing	-	-	-	-
Master of Philosophy	-	-	1	-
Accountancy and Law	-	-	1	-
School of Chinese Medicine	9	(9.89)	5	80.00%
Doctor of Philosophy	7	(7.69)	5	40.00%
Master of Philosophy	2	(2.20)	-	-
School of Communication	11	(12.09)	9	22.22%
Doctor of Philosophy	7	(7.69)	8	-12.50%
Master of Philosophy	4	(4.40)	1	300.00%
Faculty of Science	45	(49.45)	28	60.71%
Doctor of Philosophy	34	(37.36)	22	54.55%
Biology	6	(6.59)	2	200.00%
Chemistry	14	(15.38)	9	55.56%
Computer Science	7	(7.69)	3	133.33%
Drug Discovery	2	(2.20)	-	-
Mathematics	1	(1.10)	3	-66.67%
Physics	4	(4.40)	5	-20.00%
Master of Philosophy	11	(12.09)	6	83.33%
Biology	-	-	4	-
Chemistry	5	(5.49)	1	400.00%
Computer Science	2	(2.20)	1	100.00%
Mathematics	2	(2.20)	-	-
Physics	2	(2.20)	-	-
Faculty of Social Sciences	11	(12.09)	11	0.00%
Doctor of Philosophy	9	(9.89)	10	-10.00%
Government and International Studies	-	-	1	-
History	-	-	1	-
Education Studies	1	(1.10)	1	0.00%
Geography	2	(2.20)	4	-50.00%
Social Work	1	(1.10)	-	-
Sociology	1	(1.10)	-	-
Sport & Physical Education	4	(4.40)	3	33.33%
Master of Philosophy	2	(2.20)	1	100.00%
Geography	-	-	1	-
History	1	(1.10)	-	-
Sociology	1	(1.10)	-	-

Appendix 2: Distribution of Respondents by Employment Status and Programme/Major/Option

	Total Respondents	Employed Full-time	Employed Part-time	Temporarily Employed	Self-Employed	Not Seeking Employment	Not Yet Employed	Further Studies	Emigrated
Total Number of Respondents	2,165	1,419 (65.54)	175 (8.08)	3 (0.14)	70 (3.23)	68 (3.14)	32 (1.48)	238 (10.99)	160 (7.39)
Faculty of Arts	336	210 (62.50)	30 (8.93)	0 (0.00)	15 (4.46)	17 (5.06)	5 (1.49)	47 (13.99)	12 (3.57)
Bachelor of Arts (Hons)	336	210 (62.50)	30 (8.93)	0 (0.00)	15 (4.46)	17 (5.06)	5 (1.49)	47 (13.99)	12 (3.57)
Chinese Language and Literature #	62	41 (66.13)	4 (6.45)	0 (0.00)	0 (0.00)	5 (8.06)	3 (4.84)	8 (12.90)	1 (1.61)
Creative and Professional Writing #	33	24 (72.73)	2 (6.06)	0 (0.00)	2 (6.06)	1 (3.03)	1 (3.03)	2 (6.06)	1 (3.03)
Cultural Studies And Creative Industries	29	12 (41.38)	1 (3.45)	0 (0.00)	1 (3.45)	1 (3.45)	1 (3.45)	7 (24.14)	6 (20.69)
English Language and Literature	35	21 (60.00)	5 (14.29)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	8 (22.86)	1 (2.86)
English Language and Literature and Bachelor of Education (Hons) in English Language Teaching	30	28 (93.33)	0 (0.00)	0 (0.00)	0 (0.00)	2 (6.67)	0 (0.00)	0 (0.00)	0 (0.00)
Humanities #	37	28 (75.68)	3 (8.11)	0 (0.00)	0 (0.00)	2 (5.41)	0 (0.00)	4 (10.81)	0 (0.00)
Liberal and Cultural Studies	1	1 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Music	37	16 (43.24)	2 (5.41)	0 (0.00)	6 (16.22)	3 (8.11)	0 (0.00)	9 (24.32)	1 (2.70)
Music Studies	20	8 (40.00)	4 (20.00)	0 (0.00)	4 (20.00)	0 (0.00)	0 (0.00)	4 (20.00)	0 (0.00)
Religion, Philosophy and Ethics#	19	10 (52.63)	4 (21.05)	0 (0.00)	1 (5.26)	1 (5.26)	0 (0.00)	2 (10.53)	1 (5.26)
Translation	33	21 (63.64)	5 (15.15)	0 (0.00)	1 (3.03)	2 (6.06)	0 (0.00)	3 (9.09)	1 (3.03)
Academy of Visual Arts	117	69 (58.97)	12 (10.26)	0 (0.00)	10 (8.55)	8 (6.84)	2 (1.71)	6 (5.13)	10 (8.55)
Bachelor of Arts (Hons) in Visual Arts	117	69 (58.97)	12 (10.26)	0 (0.00)	10 (8.55)	8 (6.84)	2 (1.71)	6 (5.13)	10 (8.55)
School of Business	480	349 (72.71)	25 (5.21)	0 (0.00)	5 (1.04)	12 (2.50)	3 (0.63)	45 (9.38)	41 (8.54)
Bachelor of Business Administration (Hons)	371	280 (75.47)	17 (4.58)	0 (0.00)	4 (1.08)	7 (1.89)	2 (0.54)	32 (8.63)	29 (7.82)
Accounting	76	57 (75.00)	2 (2.63)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	7 (9.21)	10 (13.16)
Applied Economics	33	20 (60.61)	1 (3.03)	0 (0.00)	1 (3.03)	3 (9.09)	0 (0.00)	4 (12.12)	4 (12.12)
Entrepreneurship	29	20 (68.97)	2 (6.90)	0 (0.00)	2 (6.90)	1 (3.45)	0 (0.00)	2 (6.90)	2 (6.90)
Finance	55	37 (67.27)	1 (1.82)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	9 (16.36)	8 (14.55)
Human Resources Management	71	63 (88.73)	1 (1.41)	0 (0.00)	0 (0.00)	1 (1.41)	2 (2.82)	3 (4.23)	1 (1.41)
Information Systems and e-Business Management	36	27 (75.00)	3 (8.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3 (8.33)	3 (8.33)
Marketing	71	56 (78.87)	7 (9.86)	0 (0.00)	1 (1.41)	2 (2.82)	0 (0.00)	4 (5.63)	1 (1.41)
Bachelor of Commerce (Hons)	100	63 (63.00)	7 (7.00)	0 (0.00)	1 (1.00)	5 (5.00)	1 (1.00)	12 (12.00)	11 (11.00)
Accountancy	30	21 (70.00)	0 (0.00)	0 (0.00)	0 (0.00)	5 (16.67)	1 (3.33)	3 (10.00)	0 (0.00)
Human Resources Management	33	18 (54.55)	3 (9.09)	0 (0.00)	1 (3.03)	0 (0.00)	0 (0.00)	8 (24.24)	3 (9.09)
Marketing	37	24 (64.86)	4 (10.81)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (2.70)	8 (21.62)
Bachelor of Social Sciences (Hons) in China Studies in Economics	9	6 (66.67)	1 (11.11)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (11.11)	1 (11.11)
School of Chinese Medicine	39	28 (71.79)	1 (2.56)	0 (0.00)	0 (0.00)	0 (0.00)	1 (2.56)	7 (17.95)	2 (5.13)
Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science	25	22 (88.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (4.00)	1 (4.00)	1 (4.00)
Bachelor of Pharmacy (Hons) in Chinese Medicine	14	6 (42.86)	1 (7.14)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	6 (42.86)	1 (7.14)
School of Communication	335	201 (60.00)	26 (7.76)	2 (0.60)	17 (5.07)	6 (1.79)	4 (1.19)	26 (7.76)	53 (15.82)
Bachelor of Communication (Hons)	212	134 (63.21)	20 (9.43)	1 (0.47)	11 (5.19)	3 (1.42)	2 (0.94)	14 (6.60)	27 (12.74)
Film	64	33 (51.56)	8 (12.50)	1 (1.56)	8 (12.50)	0 (0.00)	0 (0.00)	6 (9.38)	8 (12.50)
Animation and Media Arts	21	13 (61.90)	2 (9.52)	0 (0.00)	1 (4.76)	0 (0.00)	0 (0.00)	1 (4.76)	4 (19.05)
Film and Television	43	20 (46.51)	6 (13.95)	1 (2.33)	7 (16.28)	0 (0.00)	0 (0.00)	5 (11.63)	4 (9.30)
Journalism	64	38 (59.38)	5 (7.81)	0 (0.00)	1 (1.56)	1 (1.56)	0 (0.00)	3 (4.69)	16 (25.00)
Chinese	29	23 (79.31)	5 (17.24)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (3.45)	0 (0.00)
Data and Media Communication	14	4 (28.57)	0 (0.00)	0 (0.00)	1 (7.14)	1 (7.14)	0 (0.00)	1 (7.14)	7 (50.00)
International	21	11 (52.38)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (4.76)	9 (42.86)
Public Relations and Advertising	84	63 (75.00)	7 (8.33)	0 (0.00)	2 (2.38)	2 (2.38)	2 (2.38)	5 (5.95)	3 (3.57)
Advertising and Branding	30	24 (80.00)	2 (6.67)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (6.67)	2 (6.67)
Organizational Communication	20	13 (65.00)	2 (10.00)	0 (0.00)	0 (0.00)	1 (5.00)	2 (10.00)	2 (10.00)	0 (0.00)
Public Relations	34	26 (76.47)	3 (8.82)	0 (0.00)	2 (5.88)	1 (2.94)	0 (0.00)	1 (2.94)	1 (2.94)

Appendix 2: Distribution of Respondents by Employment Status and Programme/Major/Option (Continued)

	Total Respondents	Employed Full-time	Employed Part-time	Temporarily Employed	Self-Employed	Not Seeking Employment	Not Yet Employed	Further Studies	Emigrated
Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media	40	25 (62.50)	3 (7.50)	1 (2.50)	2 (5.00)	1 (2.50)	1 (2.50)	3 (7.50)	4 (10.00)
Bachelor of Social Sciences (Hons) in Integrated Communication Management	47	26 (55.32)	3 (6.38)	0 (0.00)	0 (0.00)	0 (0.00)	1 (2.13)	5 (10.64)	12 (25.53)
Bachelor of Social Sciences (Hons) in Media and Social Communication	36	16 (44.44)	0 (0.00)	0 (0.00)	4 (11.11)	2 (5.56)	0 (0.00)	4 (11.11)	10 (27.78)
Academy of Music	13	7 (53.85)	0 (0.00)	0 (0.00)	4 (30.77)	1 (7.69)	0 (0.00)	0 (0.00)	1 (7.69)
Bachelor of Music (Hons) in Creative Industries	13	7 (53.85)	0 (0.00)	0 (0.00)	4 (30.77)	1 (7.69)	0 (0.00)	0 (0.00)	1 (7.69)
Faculty of Science	273	171 (62.64)	19 (6.96)	0 (0.00)	7 (2.56)	10 (3.66)	5 (1.83)	44 (16.12)	17 (6.23)
Bachelor of Science (Hons)	273	171 (62.64)	19 (6.96)	0 (0.00)	7 (2.56)	10 (3.66)	5 (1.83)	44 (16.12)	17 (6.23)
Analytical and Testing Sciences	25	11 (44.00)	4 (16.00)	0 (0.00)	1 (4.00)	0 (0.00)	0 (0.00)	7 (28.00)	2 (8.00)
Applied Biology	69	46 (66.67)	5 (7.25)	0 (0.00)	1 (1.45)	2 (2.90)	1 (1.45)	14 (20.29)	0 (0.00)
Biotechnology Studies	39	24 (61.54)	3 (7.69)	0 (0.00)	1 (2.56)	1 (2.56)	1 (2.56)	9 (23.08)	0 (0.00)
Environmental Science	30	22 (73.33)	2 (6.67)	0 (0.00)	0 (0.00)	1 (3.33)	0 (0.00)	5 (16.67)	0 (0.00)
Bioresource and Agricultural Science	18	12 (66.67)	2 (11.11)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	4 (22.22)	0 (0.00)
Business Computing and Data Analytics	8	6 (75.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (25.00)	0 (0.00)	0 (0.00)	0 (0.00)
Chemistry	16	12 (75.00)	1 (6.25)	0 (0.00)	0 (0.00)	1 (6.25)	0 (0.00)	2 (12.50)	0 (0.00)
Computer Science	87	54 (62.07)	4 (4.60)	0 (0.00)	3 (3.45)	3 (3.45)	3 (3.45)	10 (11.49)	10 (11.49)
Mathematics and Statistics	40	23 (57.50)	2 (5.00)	0 (0.00)	1 (2.50)	2 (5.00)	1 (2.50)	6 (15.00)	5 (12.50)
Physics and Green Energy	10	7 (70.00)	1 (10.00)	0 (0.00)	1 (10.00)	0 (0.00)	0 (0.00)	1 (10.00)	0 (0.00)
Faculty of Social Sciences	464	297 (64.01)	53 (11.42)	1 (0.22)	10 (2.16)	14 (3.02)	11 (2.37)	54 (11.64)	24 (5.17)
Bachelor of Social Sciences (Hons)	331	202 (61.03)	40 (12.08)	1 (0.30)	6 (1.81)	7 (2.11)	9 (2.72)	42 (12.69)	24 (7.25)
China Studies *	21	13 (61.90)	1 (4.76)	0 (0.00)	0 (0.00)	1 (4.76)	0 (0.00)	5 (23.81)	1 (4.76)
Geography #	10	6 (60.00)	1 (10.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (20.00)	1 (10.00)
History	8	5 (62.50)	0 (0.00)	0 (0.00)	0 (0.00)	1 (12.50)	0 (0.00)	2 (25.00)	0 (0.00)
Sociology	3	2 (66.67)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (33.33)	0 (0.00)
Environment and Resources Management	25	6 (24.00)	5 (20.00)	0 (0.00)	0 (0.00)	0 (0.00)	4 (16.00)	9 (36.00)	1 (4.00)
European Studies	30	18 (60.00)	3 (10.00)	1 (3.33)	1 (3.33)	1 (3.33)	0 (0.00)	3 (10.00)	3 (10.00)
French	11	5 (45.45)	2 (18.18)	1 (9.09)	0 (0.00)	0 (0.00)	0 (0.00)	3 (27.27)	0 (0.00)
German	19	13 (68.42)	1 (5.26)	0 (0.00)	1 (5.26)	1 (5.26)	0 (0.00)	0 (0.00)	3 (15.79)
Geography #	39	28 (71.79)	2 (5.13)	0 (0.00)	0 (0.00)	1 (2.56)	1 (2.56)	7 (17.95)	0 (0.00)
Geography and Bachelor of Education (Hons) in Liberal Studies Teaching	1	1 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Geography and Bachelor of Education (Hons.) in Personal, Social and Humanities Education Teaching	7	7 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Government and International Studies	40	29 (72.50)	6 (15.00)	0 (0.00)	1 (2.50)	1 (2.50)	0 (0.00)	2 (5.00)	1 (2.50)
Psychology	35	16 (45.71)	3 (8.57)	0 (0.00)	0 (0.00)	1 (2.86)	2 (5.71)	5 (14.29)	8 (22.86)
Social Policy	23	10 (43.48)	4 (17.39)	0 (0.00)	0 (0.00)	0 (0.00)	1 (4.35)	5 (21.74)	3 (13.04)
Sociology #	45	33 (73.33)	2 (4.44)	0 (0.00)	2 (4.44)	2 (4.44)	0 (0.00)	2 (4.44)	4 (8.89)
Sociology and Bachelor of Education (Hons) in Liberal Studies Teaching	1	1 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Sociology and Bachelor of Education (Hons.) in Personal, Social and Humanities Education Teaching	1	1 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Sport and Recreation Leadership	63	39 (61.90)	14 (22.22)	0 (0.00)	2 (3.17)	0 (0.00)	1 (1.59)	4 (6.35)	3 (4.76)
Bachelor of Arts (Hons)	91	60 (65.93)	10 (10.99)	0 (0.00)	4 (4.40)	5 (5.49)	0 (0.00)	12 (13.19)	0 (0.00)
History #	37	22 (59.46)	5 (13.51)	0 (0.00)	1 (2.70)	3 (8.11)	0 (0.00)	6 (16.22)	0 (0.00)
History and Bachelor of Education (Hons) in Liberal Studies Teaching	1	1 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
History and Bachelor of Education (Honours) in Personal, Social and Humanities Education Teaching	8	8 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Physical Education and Recreation Management #	45	29 (64.44)	5 (11.11)	0 (0.00)	3 (6.67)	2 (4.44)	0 (0.00)	6 (13.33)	0 (0.00)
Bachelor of Social Work (Hons)	42	35 (83.33)	3 (7.14)	0 (0.00)	0 (0.00)	2 (4.76)	2 (4.76)	0 (0.00)	0 (0.00)
School of Continuing Education	108	87 (80.56)	9 (8.33)	0 (0.00)	2 (1.85)	0 (0.00)	1 (0.93)	9 (8.33)	0 (0.00)
Bachelor of Education (Hons) in Early Childhood Education	108	87 (80.56)	9 (8.33)	0 (0.00)	2 (1.85)	0 (0.00)	1 (0.93)	9 (8.33)	0 (0.00)

() Percentage of respondents

* excluding Economics option

Diploma in Education ("2+3") graduates included

Appendix 3: Number of Full-time Employed Graduates in Each Employment Sector by Programme/Major/Option

	Commerce/Industry		Government		Education		Community/ Social Services		Total
Total Number of Full-time Employed Respondents	857	(63.53)	36	(2.67)	321	(23.80)	135	(10.01)	1,349
Faculty of Arts	92	(44.88)	4	(1.95)	91	(44.39)	18	(8.78)	205
Bachelor of Arts (Hons)									
Chinese Language and Literature #	11	(28.21)	2	(5.13)	23	(58.97)	3	(7.69)	39
Creative and Professional Writing #	10	(52.63)	1	(5.26)	6	(31.58)	2	(10.53)	19
Cultural Studies And Creative Industries	5	(71.43)	0	(0.00)	1	(14.29)	1	(14.29)	7
English Language and Literature	11	(57.89)	0	(0.00)	5	(26.32)	3	(15.79)	19
English Language and Literature and Bachelor of Education (Hons) in English Language Teaching	1	(3.85)	0	(0.00)	25	(96.15)	0	(0.00)	26
Humanities #	10	(38.46)	0	(0.00)	10	(38.46)	6	(23.08)	26
Liberal and Cultural Studies	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0
Music	16	(66.67)	0	(0.00)	7	(29.17)	1	(4.17)	24
Music Studies	0	(0.00)	0	(0.00)	6	(100.00)	0	(0.00)	6
Religion, Philosophy and Ethics#	8	(61.54)	1	(7.69)	3	(23.08)	1	(7.69)	13
Translation	20	(76.92)	0	(0.00)	5	(19.23)	1	(3.85)	26
Academy of Music	6	(75.00)	0	(0.00)	2	(25.00)	0	(0.00)	8
Bachelor of Music in Creative Industries	6	(75.00)	0	(0.00)	2	(25.00)	0	(0.00)	8
School of Business	271	(89.74)	5	(1.66)	18	(5.96)	8	(2.65)	302
Bachelor of Business Administration (Hons)	228	(89.41)	5	(1.96)	16	(6.27)	6	(2.35)	255
Accounting	48	(90.57)	1	(1.89)	4	(7.55)	0	(0.00)	53
Applied Economics	16	(80.00)	0	(0.00)	4	(20.00)	0	(0.00)	20
Entrepreneurship	18	(85.71)	1	(4.76)	1	(4.76)	1	(4.76)	21
Finance	32	(96.97)	0	(0.00)	1	(3.03)	0	(0.00)	33
Human Resources Management	46	(86.79)	3	(5.66)	3	(5.66)	1	(1.89)	53
Information Systems and e-Business Management	20	(86.96)	0	(0.00)	1	(4.35)	2	(8.70)	23
Marketing	48	(92.31)	0	(0.00)	2	(3.85)	2	(3.85)	52
Bachelor of Commerce (Hons)	41	(93.18)	0	(0.00)	1	(2.27)	2	(4.55)	44
Accountancy	11	(91.67)	0	(0.00)	1	(8.33)	0	(0.00)	12
Human Resources Management	8	(88.89)	0	(0.00)	0	(0.00)	1	(11.11)	9
Marketing	22	(95.65)	0	(0.00)	0	(0.00)	1	(4.35)	23
Bachelor of Social Sciences (Hons) in China Studies in Economics	2	(66.67)	0	(0.00)	1	(33.33)	0	(0.00)	3
School of Chinese Medicine	3	(11.11)	0	(0.00)	9	(33.33)	15	(55.56)	27
Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science	0	(0.00)	0	(0.00)	6	(28.57)	15	(71.43)	21
Bachelor of Pharmacy (Hons) in Chinese Medicine	3	(50.00)	0	(0.00)	3	(50.00)	0	(0.00)	6
School of Communication	164	(92.13)	2	(1.12)	5	(2.81)	7	(3.93)	178
Bachelor of Communication (Hons)	123	(91.11)	1	(0.74)	4	(2.96)	7	(5.19)	135
Film	33	(84.62)	0	(0.00)	3	(7.69)	3	(7.69)	39
Animation and Media Arts	10	(76.92)	0	(0.00)	2	(15.38)	1	(7.69)	13
Film and Television	23	(88.46)	0	(0.00)	1	(3.85)	2	(7.69)	26
Journalism	36	(97.30)	0	(0.00)	1	(2.70)	0	(0.00)	37
Chinese	23	(95.83)	0	(0.00)	1	(4.17)	0	(0.00)	24
Data and Media Communication	4	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	4
International	9	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	9
Public Relations and Advertising	54	(91.53)	1	(1.69)	0	(0.00)	4	(6.78)	59
Advertising and Branding	21	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	21
Organizational Communication	9	(75.00)	0	(0.00)	0	(0.00)	3	(25.00)	12
Public Relations	24	(92.31)	1	(3.85)	0	(0.00)	1	(3.85)	26

Appendix 3: Number of Full-time Employed Graduates in Each Employment Sector by Programme/Major/Option (Continued)

	Commerce/Industry	Government	Education	Community/ Social Services	Total
Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media	16 (88.89)	1 (5.56)	1 (5.56)	0 (0.00)	18
Bachelor of Social Sciences (Hons) in Integrated Communication Management	12 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	12
Bachelor of Social Sciences (Hons) in Media and Social Communication	13 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	13
Academy of Visual Arts	53 (70.67)	0 (0.00)	13 (17.33)	9 (12.00)	75
Bachelor of Arts (Hons) in Visual Arts	53 (70.67)	0 (0.00)	13 (17.33)	9 (12.00)	75
Faculty of Science	125 (82.24)	6 (3.95)	29 (19.08)	9 (5.92)	152
Bachelor of Science (Hons)	125 (82.24)	6 (3.95)	29 (19.08)	9 (5.92)	152
Analytical and Testing Sciences	14 (93.33)	0 (0.00)	0 (0.00)	1 (6.67)	15
Applied Biology	26 (57.78)	2 (4.44)	13 (28.89)	4 (8.89)	45
Biotechnology Studies	14 (51.85)	0 (0.00)	11 (40.74)	2 (7.41)	27
Environmental Science	12 (66.67)	2 (11.11)	2 (11.11)	2 (11.11)	18
Bioresources and Agricultural Science	11 (91.67)	0 (0.00)	0 (0.00)	1 (8.33)	12
Business Computing and Data Analytics	5 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	5
Chemistry	8 (80.00)	0 (0.00)	2 (20.00)	0 (0.00)	10
Computer Science	47 (85.45)	2 (3.64)	4 (7.27)	2 (3.64)	55
Mathematics and Statistics	10 (50.00)	2 (10.00)	8 (40.00)	0 (0.00)	20
Physics and Green Energy	4 (57.14)	0 (0.00)	2 (28.57)	1 (14.29)	7
Faculty of Social Sciences	125 (41.12)	19 (6.25)	95 (31.25)	65 (21.38)	304
Bachelor of Social Sciences (Hons)	105 (50.48)	16 (7.69)	57 (27.40)	30 (14.42)	208
China Studies *	7 (53.85)	3 (23.08)	2 (15.38)	1 (7.69)	13
Geography #	5 (71.43)	0 (0.00)	2 (28.57)	0 (0.00)	7
History	0 (0.00)	3 (75.00)	0 (0.00)	1 (25.00)	4
Sociology	2 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	2
Environment and Resources Management	3 (50.00)	0 (0.00)	3 (50.00)	0 (0.00)	6
European Studies	19 (95.00)	1 (5.00)	0 (0.00)	0 (0.00)	20
French	7 (87.50)	1 (12.50)	0 (0.00)	0 (0.00)	8
German	12 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	12
Geography #	13 (44.83)	2 (6.90)	10 (34.48)	4 (13.79)	29
Geography and Bachelor of Education (Hons) in Liberal Studies Teaching	0 (0.00)	0 (0.00)	1 (100.00)	0 (0.00)	1
Geography and Bachelor of Education (Hons.) in Personal, Social and Humanities Education Teaching	0 (0.00)	0 (0.00)	4 (100.00)	0 (0.00)	4
Government and International Studies	24 (70.59)	2 (5.88)	4 (11.76)	4 (11.76)	34
Psychology	3 (20.00)	1 (6.67)	5 (33.33)	6 (40.00)	15
Social Policy	6 (60.00)	0 (0.00)	2 (20.00)	2 (20.00)	10
Sociology #	15 (46.88)	3 (9.38)	4 (12.50)	10 (31.25)	32
Sociology and Bachelor of Education (Hons) in Liberal Studies Teaching	0 (0.00)	0 (0.00)	1 (100.00)	0 (0.00)	1
Sociology and Bachelor of Education (Hons.) in Personal, Social and Humanities Education Teaching	0 (0.00)	0 (0.00)	1 (100.00)	0 (0.00)	1
Sport and Recreation Leadership	15 (35.71)	4 (9.52)	20 (47.62)	3 (7.14)	42
Bachelor of Arts (Hons)	18 (27.69)	3 (4.62)	38 (58.46)	6 (9.23)	65
History #	10 (43.48)	3 (13.04)	8 (34.78)	2 (8.70)	23
History and Bachelor of Education (Hons) in Liberal Studies Teaching	0 (0.00)	0 (0.00)	8 (100.00)	0 (0.00)	8
History and Bachelor of Education (Honours) in Personal, Social and Humanities Education Teaching	0 (0.00)	0 (0.00)	1 (100.00)	0 (0.00)	1
Physical Education and Recreation Management #	8 (24.24)	0 (0.00)	21 (63.64)	4 (12.12)	33
Bachelor of Social Work (Hons)	2 (6.45)	0 (0.00)	0 (0.00)	29 (93.55)	31
School of Continuing Education	18 (22.22)	0 (0.00)	59 (72.84)	4 (4.94)	81
Bachelor of Education (Hons) in Early Childhood Education	18 (22.22)	0 (0.00)	59 (72.84)	4 (4.94)	81

() Percentage of respondents

* Excluding Economics option

Diploma in Education ("2+3") graduates included

Appendix 4: Number of Full-time Employed Graduates in Each Employment Field by Job Nature

UGC-funded Graduates	<u>Government</u>	<u>Education</u>	<u>Agriculture & Fishery</u>	<u>Manufacturing</u>	<u>Electricity & Gas</u>	<u>Construction</u>	<u>Trading</u>	<u>Wholesale & Retail</u>	<u>Hospitality & Tourism Services</u>	<u>Transport, Storage & Telecommunication</u>	<u>Personal Services</u>	<u>Banking & Finance</u>	<u>Insurance</u>	<u>Real Estate</u>
Accounting/Auditing/Taxation/Secretarial Work	0 (0.00)	2 (0.83)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (25.00)	2 (5.56)	0 (0.00)	0 (0.00)	0 (0.00)	7 (9.46)	0 (0.00)	0 (0.00)
Administration/Management	10 (62.50)	22 (9.09)	1 (25.00)	2 (50.00)	0 (0.00)	1 (50.00)	2 (25.00)	9 (25.00)	2 (13.33)	5 (21.74)	1 (8.33)	4 (5.41)	1 (11.11)	3 (37.50)
Architecture / Surveying	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Art & Design	0 (0.00)	1 (0.41)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (6.67)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (12.50)
Banking	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	30 (40.54)	0 (0.00)	0 (0.00)
Clerical Work & Office Support	1 (6.25)	1 (0.41)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (2.78)	0 (0.00)	1 (4.35)	1 (8.33)	2 (2.70)	0 (0.00)	1 (12.50)
Customer Services	1 (6.25)	1 (0.41)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	4 (26.67)	4 (17.39)	5 (41.67)	6 (8.11)	0 (0.00)	0 (0.00)
Economic, Statistical & Mathematical Work	1 (6.25)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (2.78)	0 (0.00)	1 (4.35)	0 (0.00)	7 (9.46)	1 (11.11)	0 (0.00)
Editorial/Journalism	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (8.33)	0 (0.00)	0 (0.00)	0 (0.00)
Engineering	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (4.35)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Finance	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (12.50)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	7 (9.46)	3 (33.33)	0 (0.00)
Human Resources	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (12.50)	5 (13.89)	4 (26.67)	4 (17.39)	2 (16.67)	3 (4.05)	1 (11.11)	0 (0.00)
Insurance Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3 (33.33)	0 (0.00)
Interpretation/Translation	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (2.78)	0 (0.00)	1 (4.35)	0 (0.00)	0 (0.00)	0 (0.00)	1 (12.50)
Logistics / Transportation	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (4.35)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Marketing/Sales	0 (0.00)	1 (0.41)	0 (0.00)	2 (50.00)	0 (0.00)	0 (0.00)	1 (12.50)	14 (38.89)	3 (20.00)	4 (17.39)	0 (0.00)	4 (5.41)	0 (0.00)	1 (12.50)
Media/Communication	1 (6.25)	2 (0.83)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (12.50)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (1.35)	0 (0.00)	0 (0.00)
Medical & Health Services (Chinese Medicine)	0 (0.00)	4 (1.65)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Medical & Health Services (Others)	0 (0.00)	2 (0.83)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Merchandising/Purchasing	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (2.78)	0 (0.00)	0 (0.00)	0 (0.00)	1 (1.35)	0 (0.00)	1 (12.50)
Protective Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Public Relations & Advertising	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (8.33)	0 (0.00)	0 (0.00)	0 (0.00)
Scientific & Research Work	1 (6.25)	13 (5.37)	2 (50.00)	0 (0.00)	1 (100.00)	0 (0.00)	0 (0.00)	1 (2.78)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Social/Community Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Sports & Recreation Services	1 (6.25)	3 (1.24)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (8.33)	0 (0.00)	0 (0.00)	0 (0.00)
System Analysis/Computer Programming	0 (0.00)	1 (0.41)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (2.78)	0 (0.00)	1 (4.35)	0 (0.00)	1 (1.35)	0 (0.00)	0 (0.00)
Teaching/Lecturing (Assistant)	0 (0.00)	59 (24.38)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Teaching/Lecturing (Others)	0 (0.00)	33 (13.64)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Teaching/Lecturing (Primary School)	0 (0.00)	27 (11.16)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Teaching/Lecturing (Secondary School)	0 (0.00)	70 (28.93)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Tourism	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (6.67)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Others	0 (0.00)	0 (0.00)	1 (25.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (1.35)	0 (0.00)	0 (0.00)
Total	16 (100.00)	242 (100.00)	4 (100.00)	4 (100.00)	1 (100.00)	2 (100.00)	8 (100.00)	36 (100.00)	15 (100.00)	23 (100.00)	12 (100.00)	74 (100.00)	9 (100.00)	8 (100.00)

() Percentage of respondents

Appendix 4: Number of Full-time Employed Graduates in Each Employment Field by Job Nature (Continued)

UGC-funded Graduates	<u>Business Services</u>	<u>Information Technology</u>	<u>Media & Publication</u>	<u>Creative Art & Design</u>	<u>Engineering & Architectural Services</u>	<u>Testing Services & Laboratories</u>	<u>Community & Social Services</u>	<u>Non-governmental Organizations</u>	<u>Professional & Business Associations</u>	<u>Cultural & Entertainment Services</u>	<u>Medical & Health Services</u>	<u>Conglomerate</u>	<u>Total</u>
Accounting/Auditing/Taxation/Secretarial Work	40 (32.79)	0 (0.00)	0 (0.00)	0 (0.00)	1 (20.00)	0 (0.00)	1 (1.64)	0 (0.00)	3 (37.50)	0 (0.00)	0 (0.00)	0 (0.00)	58
Administration/Management	12 (9.84)	12 (25.00)	8 (11.94)	18 (54.55)	0 (0.00)	0 (0.00)	14 (22.95)	13 (48.15)	1 (12.50)	7 (36.84)	5 (23.81)	2 (18.18)	155
Architecture / Surveying	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (20.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1
Art & Design	1 (0.82)	2 (4.17)	8 (11.94)	12 (36.36)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	4 (21.05)	0 (0.00)	0 (0.00)	30
Banking	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	30
Clerical Work & Office Support	4 (3.28)	2 (4.17)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3 (4.92)	1 (3.70)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	18
Customer Services	2 (1.64)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (9.09)	24
Economic, Statistical & Mathematical Work	4 (3.28)	3 (6.25)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (3.70)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	19
Editorial/Journalism	0 (0.00)	0 (0.00)	8 (11.94)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	9
Engineering	0 (0.00)	2 (4.17)	0 (0.00)	0 (0.00)	2 (40.00)	1 (11.11)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	7
Finance	2 (1.64)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	13
Human Resources	12 (9.84)	0 (0.00)	2 (2.99)	1 (3.03)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (12.50)	1 (5.26)	1 (4.76)	1 (9.09)	39
Insurance Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3
Interpretation/Translation	0 (0.00)	0 (0.00)	1 (1.49)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	4
Logistics / Transportation	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1
Marketing/Sales	19 (15.57)	2 (4.17)	11 (16.42)	1 (3.03)	0 (0.00)	0 (0.00)	0 (0.00)	2 (7.41)	2 (25.00)	2 (10.53)	2 (9.52)	4 (36.36)	75
Media/Communication	2 (1.64)	1 (2.08)	23 (34.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (3.70)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	32
Medical & Health Services (Chinese Medicine)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	8 (13.11)	1 (3.70)	0 (0.00)	0 (0.00)	8 (38.10)	0 (0.00)	21
Medical & Health Services (Others)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (11.11)	0 (0.00)	1 (3.70)	0 (0.00)	0 (0.00)	2 (9.52)	0 (0.00)	6
Merchandising/Purchasing	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (18.18)	5
Protective Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (3.70)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1
Public Relations & Advertising	16 (13.11)	0 (0.00)	5 (7.46)	0 (0.00)	0 (0.00)	0 (0.00)	1 (1.64)	1 (3.70)	0 (0.00)	1 (5.26)	0 (0.00)	0 (0.00)	25
Scientific & Research Work	1 (0.82)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	7 (77.78)	0 (0.00)	2 (7.41)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	28
Social/Community Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	31 (50.82)	2 (7.41)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	33
Sports & Recreation Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (3.28)	0 (0.00)	1 (12.50)	3 (15.79)	0 (0.00)	0 (0.00)	11
System Analysis/Computer Programming	6 (4.92)	24 (50.00)	1 (1.49)	1 (3.03)	1 (20.00)	0 (0.00)	1 (1.64)	1 (3.70)	0 (0.00)	0 (0.00)	3 (14.29)	1 (9.09)	43
Teaching/Lecturing (Assistant)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	59
Teaching/Lecturing (Others)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	33
Teaching/Lecturing (Primary School)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	27
Teaching/Lecturing (Secondary School)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	70
Tourism	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (5.26)	0 (0.00)	0 (0.00)	2
Others	1 (0.82)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3
Total	122 (100.00)	48 (100.00)	67 (100.00)	33 (100.00)	5 (100.00)	9 (100.00)	61 (100.00)	27 (100.00)	8 (100.00)	19 (100.00)	21 (100.00)	11 (100.00)	885

() Percentage of respondents

Graduates who did not indicate both employment field and job nature are not included in this analysis.

Appendix 4: Number of Full-time Employed Graduates in Each Employment Field by Job Nature (Continued)

Non-UGC-funded Graduates	<u>Government</u>	<u>Education</u>	<u>Construction</u>	<u>Trading</u>	<u>Wholesale & Retail</u>	<u>Hospitality & Tourism Services</u>	<u>Transport, Storage & Telecommunication</u>	<u>Personal Services</u>	<u>Banking & Finance</u>	<u>Insurance</u>	<u>Real Estate</u>
Accounting/Auditing/Taxation/Secretarial Work	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	5 (29.41)	0 (0.00)	0 (0.00)
Administration/Management	2 (66.67)	4 (4.21)	1 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (20.00)	1 (11.11)	2 (11.76)	0 (0.00)	1 (100.00)
Art & Design	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (16.67)	0 (0.00)	1 (20.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Banking	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	6 (35.29)	1 (33.33)	0 (0.00)
Clerical Work & Office Support	0 (0.00)	2 (2.11)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (22.22)	0 (0.00)	0 (0.00)	0 (0.00)
Customer Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (16.67)	2 (50.00)	1 (20.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Editorial/Journalism	1 (33.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Finance	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (11.76)	1 (33.33)	0 (0.00)
Human Resources	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	4 (44.44)	0 (0.00)	0 (0.00)	0 (0.00)
Insurance Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (33.33)	0 (0.00)
Logistics/Transportation	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (40.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Marketing/Sales	0 (0.00)	0 (0.00)	0 (0.00)	1 (100.00)	3 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (11.76)	0 (0.00)	0 (0.00)
Media/Communication	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Medical & Health Services (Others)	0 (0.00)	1 (1.05)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Merchandising/Purchasing	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (11.11)	0 (0.00)	0 (0.00)	0 (0.00)
Scientific & Research Work	0 (0.00)	2 (2.11)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Social/Community Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Sports & Recreation Services	0 (0.00)	3 (3.16)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (11.11)	0 (0.00)	0 (0.00)	0 (0.00)
System Analysis/Computer Programming	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (16.67)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Teaching/Lecturing (Assistant)	0 (0.00)	18 (18.95)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Teaching/Lecturing (Others)	0 (0.00)	55 (57.89)	0 (0.00)	0 (0.00)	0 (0.00)	1 (25.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Teaching/Lecturing (Primary School)	0 (0.00)	9 (9.47)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Teaching/Lecturing (Secondary School)	0 (0.00)	1 (1.05)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Others	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (25.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Total	3 (100.00)	95 (100.00)	1 (100.00)	1 (100.00)	6 (100.00)	4 (100.00)	5 (100.00)	9 (100.00)	17 (100.00)	3 (100.00)	1 (100.00)

() Percentage of respondents

Appendix 4: Number of Full-time Employed Graduates in Each Employment Field by Job Nature (Continued)

Non-UGC-funded Graduates	<u>Business Services</u>	<u>Information Technology</u>	<u>Media & Publication</u>	<u>Creative Art & Design</u>	<u>Engineering & Architectural Services</u>	<u>Community & Social Services</u>	<u>Non-governmental Organizations</u>	<u>Professional & Business Associations</u>	<u>Cultural & Entertainment Services</u>	<u>Medical & Health Services</u>	<u>Conglomerate</u>	<u>Total</u>
Accounting/Auditing/Taxation/Secretarial Work	9 (34.62)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)	15
Administration/Management	2 (7.69)	1 (25.00)	0 (0.00)	1 (33.33)	3 (75.00)	3 (27.27)	2 (33.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	24
Art & Design	0 (0.00)	0 (0.00)	0 (0.00)	1 (33.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (20.00)	0 (0.00)	0 (0.00)	4
Banking	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	7
Clerical Work & Office Support	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (25.00)	1 (9.09)	1 (16.67)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	7
Customer Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (20.00)	0 (0.00)	0 (0.00)	5
Editorial/Journalism	0 (0.00)	0 (0.00)	1 (16.67)	1 (33.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3
Finance	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3
Human Resources	4 (15.38)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	8
Insurance Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1
Logistics/Transportation	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2
Marketing/Sales	8 (30.77)	1 (25.00)	2 (33.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (50.00)	0 (0.00)	0 (0.00)	1 (100.00)	19
Media/Communication	3 (11.54)	0 (0.00)	3 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	6
Medical & Health Services (Others)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (18.18)	0 (0.00)	0 (0.00)	0 (0.00)	1 (100.00)	0 (0.00)	4
Merchandising/Purchasing	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1
Scientific & Research Work	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2
Social/Community Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3
Sports & Recreation Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3 (60.00)	0 (0.00)	0 (0.00)	7
System Analysis/Computer Programming	0 (0.00)	2 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3
Teaching/Lecturing (Assistant)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (9.09)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	19
Teaching/Lecturing (Others)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3 (27.27)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	59
Teaching/Lecturing (Primary School)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	9
Teaching/Lecturing (Secondary School)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1
Others	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (9.09)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2
Total	26 (100.00)	4 (100.00)	6 (100.00)	3 (100.00)	4 (100.00)	11 (100.00)	6 (100.00)	2 (100.00)	5 (100.00)	1 (100.00)	1 (100.00)	214

() Percentage of respondents

Graduates who did not indicate both employment field and job nature are not included in this analysis.

Appendix 5: Distribution of Full-time Employed Graduates by Job Nature & Programme of Study
- Faculty of Arts
- Academy of Visual Arts

JOB NATURE	BACHELOR OF ARTS (HONS)											BACHELOR OF ARTS (HONS) IN ENGLISH LANGUAGE AND LITERATURE & BACHELOR OF EDUCATION (HONS) IN ENGLISH LANGUAGE TEACHING	
	Chinese Language and Literature #	Creative and Professional Writing #	Cultural Studies and Creative Industries	English Language and Literature	Humanities #	Liberal and Cultural Studies	Music	Music Studies	Religion, Philosophy and Ethics #	Translation	Visual Arts		
Accounting/Auditing/Taxation/Secretarial Work	1 (3.23)	7 (38.89)	3 (42.86)	3 (20.00)	4 (18.18)	1 (100.00)	1 (7.69)	1 (14.29)	1 (12.50)	6 (30.00)	20 (37.04)		
Administration/Management													
Architecture/Surveying													
Art & Design	1 (3.23)				1 (4.55)		1 (7.69)				11 (20.37)		
Banking				1 (6.67)	1 (4.55)								
Clerical Work & Office Support			1 (14.29)	2 (13.33)	1 (4.55)								
Customer Services		1 (5.56)							2 (25.00)	1 (5.00)	2 (3.70)		
Economic, Statistical & Mathematical Work				2 (13.33)						1 (5.00)			
Editorial/Journalism		1 (5.56)	1 (14.29)	1 (6.67)									
Engineering											1 (1.85)		
Finance											1 (1.85)		
Human Resources													
Insurance Services													
Interpretation/Translation	1 (3.23)									3 (15.00)			
Legal Services													
Logistics/Transportation													
Marketing/Sales	2 (6.45)	1 (5.56)	1 (14.29)	2 (13.33)	3 (13.64)				1 (12.50)	3 (15.00)	3 (5.56)		
Media/Communication	2 (6.45)			1 (6.67)	2 (9.09)								
Medical & Health Services (Chinese Medicine)													
Medical & Health Services (Others)	1 (3.23)	1 (5.56)											
Merchandising/Purchasing													
Protective Services									1 (12.50)				
Public Relations & Advertising										1 (5.00)			
Religious Work													
Scientific & Research Work											1 (1.85)		
Social/Community Services		1 (5.56)	1 (14.29)		1 (4.55)						1 (1.85)		
Sports & Recreation Services											1 (1.85)		
System Analysis/Computer Programming					1 (4.55)						1 (1.85)		
Teaching/Lecturing (Assistant)	8 (25.81)			1 (6.67)	5 (22.73)		5 (38.46)		3 (37.50)	2 (10.00)	5 (9.26)		
Teaching/Lecturing (Others)	2 (6.45)	3 (16.67)		1 (6.67)			5 (38.46)	6 (85.71)		3 (15.00)	5 (9.26)	1 (3.85)	
Teaching/Lecturing (Primary School)	3 (9.68)	2 (11.11)			1 (4.55)						1 (1.85)	10 (38.46)	
Teaching/Lecturing (Secondary School)	10 (32.26)	1 (5.56)		1 (6.67)	2 (9.09)		1 (7.69)				1 (1.85)	15 (57.69)	
Tourism													
Others													
Total	31 (100.00)	18 (100.00)	7 (100.00)	15 (100.00)	22 (100.00)	1 (100.00)	13 (100.00)	7 (100.00)	8 (100.00)	20 (100.00)	54 (100.00)	26 (100.00)	(100.00)

() Percentage of respondents

Diploma in Education ("2+3") graduates included

Appendix 5: Distribution of Full-time Employed Graduates by Job Nature & Programme of Study (Continued)
- School of Business

JOB NATURE	BACHELOR OF BUSINESS ADMINISTRATION (HONS)							BACHELOR OF COMMERCE (HONS)			BACHELOR OF SOCIAL SCIENCES IN CHINA STUDIES (HONS) IN ECONOMICS	
	Accounting	Applied Economics	Entrepreneurship	Finance	Human Resources Management	Information Systems and e-Business Management	Marketing	Accountancy	Human Resources Management	Marketing		
Accounting/Auditing/Taxation/Secretarial Work	35 (74.47)	7 (38.89)		9 (30.00)	2 (3.85)	1 (5.26)	1 (2.38)	12 (80.00)				
Administration/Management	3 (6.38)	3 (16.67)	4 (23.53)	3 (10.00)	10 (19.23)	4 (21.05)	9 (21.43)	1 (6.67)	4 (28.57)	3 (15.79)	1 (50.00)	
Architecture/Surveying												
Art & Design												
Banking	1 (2.13)	1 (5.56)	2 (11.76)	11 (36.67)	2 (3.85)		2 (4.76)		1 (7.14)	3 (15.79)		
Clerical Work & Office Support			1 (5.88)				4 (9.52)	1 (6.67)	1 (7.14)			
Customer Services		1 (5.56)	1 (5.88)				1 (2.38)			2 (10.53)		
Economic, Statistical & Mathematical Work		1 (5.56)	2 (11.76)	2 (6.67)	1 (1.92)	3 (15.79)	1 (2.38)					
Editorial/Journalism												
Engineering						1 (5.26)						
Finance	2 (4.26)	1 (5.56)	1 (5.88)	3 (10.00)	1 (1.92)							
Human Resources					31 (59.62)		3 (7.14)		8 (57.14)			
Insurance Services							1 (2.38)					
Interpretation/Translation												
Legal Services												
Logistics/Transportation												
Marketing/Sales	1 (2.13)	1 (5.56)	4 (23.53)		2 (3.85)	4 (21.05)	14 (33.33)			9 (47.37)		
Media/Communication				1 (3.33)			(0.00)			1 (5.26)		
Medical & Health Services (Chinese Medicine)												
Medical & Health Services (Others)												
Merchandising/Purchasing	1 (2.13)				1 (1.92)		1 (2.38)					
Protective Services												
Public Relations & Advertising			1 (5.88)				3 (7.14)					
Religious Work												
Scientific & Research Work	1 (2.13)	1 (5.56)					1 (2.38)					
Social/Community Services												
Sports & Recreation Services												
System Analysis/Computer Programming			1 (5.88)									
Teaching/Lecturing (Assistant)	1 (2.13)			1 (3.33)	1 (1.92)	4 (21.05)	1 (2.38)				1 (50.00)	
Teaching/Lecturing (Others)	1 (2.13)	1 (5.56)				1 (5.26)		1 (6.67)		1 (5.26)		
Teaching/Lecturing (Primary School)	1 (2.13)											
Teaching/Lecturing (Secondary School)		1 (5.56)			1 (1.92)							
Tourism												
Others						1 (5.26)						
Total	47 (100.00)	18 (100.00)	17 (100.00)	30 (100.00)	52 (100.00)	19 (100.00)	42 (100.00)	15 (100.00)	14 (100.00)	19 (100.00)	2 (100.00)	

() Percentage of respondents

Appendix 5: Distribution of Full-time Employed Graduates by Job Nature & Programme of Study (Continued)
- School of Chinese Medicine
- School of Communication

JOB NATURE	BACHELOR OF CHINESE MEDICINE & BACHELOR OF SCIENCE (HONS) IN BIOMEDICAL SCIENCE	BACHELOR OF PHARMACY (HONS) IN CHINESE MEDICINE	BACHELOR OF COMMUNICATION (HONS)							
			Film		Journalism			Public Relations and Advertising		
			Animation and Media Arts	Film and Television	Chinese	Data and Media Communication	International	Advertising and Branding	Organizational Communication	Public Relations
Accounting/Auditing/Taxation/Secretarial Work	1 (4.76)		2 (20.00)	2 (11.76)			1 (11.11)	1 (5.26)	4 (36.36)	4 (21.05)
Administration/Management										
Architecture/Surveying			4 (40.00)	5 (29.41)		1 (33.33)		4 (21.05)		1 (5.26)
Art & Design										
Banking										
Clerical Work & Office Support				1 (5.88)						
Customer Services				1 (5.88)			1 (11.11)	1 (5.26)		
Economic, Statistical & Mathematical Work										
Editorial/Journalism					6 (30.00)		2 (22.22)			
Engineering										
Finance							1 (11.11)			
Human Resources										
Insurance Services										
Interpretation/Translation										
Legal Services										
Logistics/Transportation										
Marketing/Sales			2 (20.00)	1 (5.88)	2 (10.00)		1 (11.11)	4 (21.05)	2 (18.18)	5 (26.32)
Media/Communication			1 (10.00)	5 (29.41)	8 (40.00)		1 (11.11)	6 (31.58)		4 (21.05)
Medical & Health Services (Chinese Medicine)	20 (95.24)	1 (25.00)								
Medical & Health Services (Others)									1 (9.09)	
Merchandising/Purchasing										
Protective Services										
Public Relations & Advertising			1 (10.00)		1 (5.00)		2 (22.22)	3 (15.79)	3 (27.27)	5 (26.32)
Religious Work										
Scientific & Research Work		3 (75.00)								
Social/Community Services									1 (9.09)	
Sports & Recreation Services							1 (33.33)			
System Analysis/Computer Programming							1 (33.33)			
Teaching/Lecturing (Assistant)										
Teaching/Lecturing (Others)										
Teaching/Lecturing (Primary School)							2 (10.00)			
Teaching/Lecturing (Secondary School)							1 (5.00)			
Tourism				1 (5.88)						
Others				1 (5.88)						
Total	21 (100.00)	4 (100.00)	10 (100.00)	17 (100.00)	20 (100.00)	3 (100.00)	9 (100.00)	19 (100.00)	11 (100.00)	19 (100.00)

() Percentage of respondents

Appendix 5: Distribution of Full-time Employed Graduates by Job Nature & Programme of Study (Continued)
- School of Communication (Continued)
- Academy of Music

JOB NATURE	<i>BACHELOR OF ARTS (HONS) IN CREATIVE WRITING FOR FILM, TELEVISION AND NEW MEDIA</i>		<i>BACHELOR OF SOCIAL SCIENCES (HONS) IN INTEGRATED COMMUNICATION MANAGEMENT</i>		<i>BACHELOR OF SOCIAL SCIENCES (HONS) IN MEDIA AND SOCIAL COMMUNICATION</i>		<i>BACHELOR OF MUSIC (HONS) IN CREATIVE INDUSTRIES</i>	
Accounting/Auditing/Taxation/Secretarial Work			1	(12.50)	1	(10.00)		
Administration/Management	3	(23.08)	2	(25.00)			1	(25.00)
Architecture/Surveying								
Art & Design	3	(23.08)	1	(12.50)			1	(25.00)
Banking					1	(10.00)		
Clerical Work & Office Support								
Customer Services	1	(7.69)						
Economic, Statistical & Mathematical Work								
Editorial/Journalism	1	(7.69)			1	(10.00)		
Engineering								
Finance								
Human Resources								
Insurance Services			1	(12.50)				
Interpretation/Translation								
Legal Services								
Logistics/Transportation	1	(7.69)	1	(12.50)				
Marketing/Sales	2	(15.38)	1	(12.50)	3	(30.00)		
Media/Communication	1	(7.69)	1	(12.50)	2	(20.00)		
Medical & Health Services (Chinese Medicine)								
Medical & Health Services (Others)								
Merchandising/Purchasing								
Protective Services								
Public Relations & Advertising								
Religious Work								
Scientific & Research Work								
Social/Community Services								
Sports & Recreation Services					1	(10.00)		
System Analysis/Computer Programming	1	(7.69)			1	(10.00)		
Teaching/Lecturing (Assistant)								
Teaching/Lecturing (Others)							1	(25.00)
Teaching/Lecturing (Primary School)								
Teaching/Lecturing (Secondary School)							1	(25.00)
Tourism								
Others								
Total	13	(100.00)	8	(100.00)	10	(100.00)	4	(100.00)

() Percentage of respondents

Appendix 5: Distribution of Full-time Employed Graduates by Job Nature & Programme of Study (Continued)
- Faculty of Science

JOB NATURE	BACHELOR OF SCIENCE (HONS)								
	Analytical and Testing Sciences	Applied Biology		Bioresource and Agricultural Science	Chemistry	Computer Science	Mathematics and Statistics	Physics and Green Energy	Business Computing and Data Analytics
		Biotechnology Studies	Environmental Science						
Accounting/Auditing/Taxation/Secretarial Work									
Administration/Management	1 (10.00)	2 (9.09)	3 (23.08)	4 (40.00)	2 (22.22)	5 (11.63)	4 (22.22)		
Architecture/Surveying				1 (10.00)					
Art & Design									
Banking		1 (4.55)	1 (7.69)			1 (2.33)	1 (5.56)		1 (20.00)
Clerical Work & Office Support			3 (23.08)			1 (2.33)			
Customer Services	1 (10.00)	2 (9.09)	1 (7.69)			1 (2.33)	1 (5.56)		
Economic, Statistical & Mathematical Work							1 (5.56)		2 (40.00)
Editorial/Journalism									
Engineering			1 (7.69)			1 (2.33)		3 (60.00)	
Environmental Assessment				1 (10.00)					
Finance					1 (11.11)				
Human Resources							1 (5.56)		
Insurance Services									
Interpretation/Translation									
Legal Services									
Logistics/Transportation									
Marketing/Sales		2 (9.09)	1 (7.69)	1 (10.00)	2 (22.22)		1 (5.56)		
Media/Communication			(0.00)						
Medical & Health Services (Chinese Medicine)									
Medical & Health Services (Others)	1 (10.00)				1 (11.11)				
Merchandising/Purchasing									
Protective Services									
Public Relations & Advertising	2 (20.00)	1 (4.55)							
Religious Work									
Scientific & Research Work	4 (40.00)	6 (27.27)	1 (7.69)	2 (20.00)			2 (11.11)	1 (20.00)	
Social/Community Services									
Sports & Recreation Services			1 (7.69)		1 (11.11)				
System Analysis/Computer Programming					1 (11.11)	32 (74.42)			2 (40.00)
Teaching/Lecturing (Assistant)		5 (22.73)			1 (11.11)	2 (4.65)	4 (22.22)		
Teaching/Lecturing (Others)	1 (10.00)	2 (9.09)					1 (5.56)		
Teaching/Lecturing (Primary School)									
Teaching/Lecturing (Secondary School)		1 (4.55)	1 (7.69)				2 (11.11)	1 (20.00)	
Tourism									
Others				1 (10.00)					
Total	10 (100.00)	22 (100.00)	13 (100.00)	10 (100.00)	9 (100.00)	43 (100.00)	18 (100.00)	5 (100.00)	5 (100.00)

() Percentage of respondents

Appendix 5: Distribution of Full-time Employed Graduates by Job Nature & Programme of Study (Continued)
- Faculty of Social Sciences

JOB NATURE	BACHELOR OF SOCIAL SCIENCE (HONS)										
	China Studies			Environment and Resources Management	European Studies		Geography #	Government and International Studies	Media and Social Communication	Psychology	Social Policy
	Geography #	History	Sociology		French	German					
Accounting/Auditing/Taxation/Secretarial Work						1 (9.09)					1 (16.67)
Administration/Management		1 (25.00)		1 (25.00)	3 (60.00)	3 (27.27)	3 (12.50)	9 (34.62)		2 (18.18)	
Architecture/Surveying											
Art & Design											
Banking			1 (50.00)					1 (3.85)	1 (10.00)		1 (16.67)
Clerical Work & Office Support							1 (4.17)	3 (11.54)		1 (9.09)	
Customer Services	2 (33.33)	1 (25.00)				1 (9.09)	3 (12.50)	(0.00)			
Economic, Statistical & Mathematical Work						2 (18.18)	1 (4.17)				
Editorial/Journalism									1 (10.00)		
Engineering											
Finance								2 (7.69)			
Human Resources		1 (25.00)			1 (20.00)		2 (8.33)	1 (3.85)			
Insurance Services								2 (7.69)			
Interpretation/Translation											
Legal Services											
Logistics/Transportation							1 (4.17)				
Marketing/Sales					1 (20.00)	1 (9.09)	1 (4.17)	2 (7.69)	3 (30.00)		2 (33.33)
Media/Communication								1 (3.85)	2 (20.00)		
Medical & Health Services (Chinese Medicine)											
Medical & Health Services (Others)							1 (4.17)			4 (36.36)	
Merchandising/Purchasing	1 (16.67)					1 (9.09)					
Protective Services											
Public Relations & Advertising						1 (9.09)					
Religious Work											
Scientific & Research Work		1 (25.00)		1 (25.00)		1 (9.09)	1 (4.17)			1 (9.09)	
Social/Community Services							1 (4.17)	1 (3.85)			1 (16.67)
Sports & Recreation Services			1 (50.00)					2 (7.69)	1 (10.00)		
System Analysis/Computer Programming									1 (10.00)		
Teaching/Lecturing (Assistant)	1 (16.67)			1 (25.00)			3 (12.50)	1 (3.85)		2 (18.18)	
Teaching/Lecturing (Others)							2 (8.33)				
Teaching/Lecturing (Primary School)						1 (25.00)				1 (9.09)	
Teaching/Lecturing (Secondary School)	1 (16.67)							1 (3.85)			1 (16.67)
Tourism	1 (16.67)										
Others											
Total	6 (100.00)	4 (100.00)	2 (100.00)	4 (100.00)	5 (100.00)	11 (100.00)	24 (100.00)	26 (100.00)	10 (100.00)	11 (100.00)	6 (100.00)

() Percentage of respondents

Diploma in Education ("2+3") graduates included

Appendix 5: Distribution of Full-time Employed Graduates by Job Nature & Programme of Study (Continued)
- Faculty of Social Sciences (Continued)
- School of Continuing Education

JOB NATURE	BACHELOR OF SOCIAL SCIENCE (HONS)		BACHELOR OF ARTS (HONS)		BACHELOR OF SOCIAL SCIENCE (HONS) IN GEOGRAPHY AND BACHELOR OF EDUCATION (HONS) IN LIBERAL STUDIES TEACHING	BACHELOR OF SOCIAL SCIENCE (HONS) IN GEOGRAPHY AND BACHELOR OF EDUCATION (HONS) IN PERSONAL, SOCIAL AND HUMANITIES EDUCATION TEACHING	BACHELOR OF SOCIAL SCIENCES (HONS) IN SOCIOLOGY AND BACHELOR OF EDUCATION (HONS) IN LIBERAL STUDIES TEACHING	BACHELOR OF SOCIAL SCIENCES (HONS) IN SOCIOLOGY AND BACHELOR OF EDUCATION (HONS) IN PERSONAL, SOCIAL AND HUMANITIES EDUCATION TEACHING	BACHELOR OF ARTS (HONS) IN HISTORY AND BACHELOR OF EDUCATION (HONS) IN LIBERAL STUDIES TEACHING	BACHELOR OF ARTS (HONS) IN HISTORY AND BACHELOR OF EDUCATION (HONS) IN PERSONAL, SOCIAL AND HUMANITIES EDUCATION TEACHING	BACHELOR OF SOCIAL WORK (HONS)	BACHELOR OF EDUCATION (HONS) IN EARLY CHILDHOOD EDUCATION	
	Sociology #	Sports and Recreation Leadership	History #	Physical Education and Recreation Management #									
Accounting/Auditing/Taxation/Secretarial Work	1 (3.57)										1 (3.57)		
Administration/Management	11 (39.29)	2 (7.14)	6 (40.00)	3 (12.50)							1 (3.57)	1 (1.39)	
Architecture/Surveying													
Art & Design													
Banking	1 (3.57)		1 (6.67)									1 (1.39)	
Clerical Work & Office Support	1 (3.57)	2 (7.14)		1 (4.17)								2 (2.78)	
Customer Services											1 (3.57)	2 (2.78)	
Economic, Statistical & Mathematical Work													
Editorial/Journalism													
Engineering													
Finance		2 (7.14)	1 (6.67)									1 (1.39)	
Human Resources													
Insurance Services													
Interpretation/Translation													
Legal Services													
Logistics/Transportation													
Marketing/Sales	5 (17.86)	1 (3.57)											
Media/Communication												1 (1.39)	
Medical & Health Services (Chinese Medicine)													
Medical & Health Services (Others)												1 (1.39)	
Merchandising/Purchasing													
Protective Services													
Public Relations & Advertising			1 (6.67)										
Religious Work													
Scientific & Research Work	1 (3.57)			1 (4.17)									
Social/Community Services	3 (10.71)	1 (3.57)									25 (89.29)		
Sports & Recreation Services		5 (17.86)	1 (6.67)	3 (12.50)								1 (1.39)	
System Analysis/Computer Programming	1 (3.57)	1 (3.57)											
Teaching/Lecturing (Assistant)	2 (7.14)	7 (25.00)	3 (20.00)	2 (8.33)								9 (12.50)	
Teaching/Lecturing (Others)	1 (3.57)	4 (14.29)		1 (4.17)								47 (65.28)	
Teaching/Lecturing (Primary School)		3 (10.71)		7 (29.17)								4 (5.56)	
Teaching/Lecturing (Secondary School)	1 (3.57)		2 (13.33)	6 (25.00)	1 (100.00)	4 (100.00)	1 (100.00)	1 (100.00)	1 (100.00)	1 (100.00)	7 (87.50)		
Tourism													
Others												2 (2.78)	
Total	28 (100.00)	28 (100.00)	15 (100.00)	24 (100.00)	1 (100.00)	4 (100.00)	1 (100.00)	1 (100.00)	1 (100.00)	1 (100.00)	8 (100.00)	28 (100.00)	72 (100.00)

() Percentage of respondents # Diploma in Education ("2+3") graduates included

Appendix 6: Distribution of the Month of Graduates Securing their First Job by Programme/Major/Option

	Total Number of Respondents	Month Secured First Job													
		Before Jun	Jun	Jul	Aug	Sept	Oct	Nov	Dec or later						
Overall	117	40 (34.19)	13 (11.11)	17 (14.53)	20 (17.09)	15 (12.82)	8 (6.84)	1 (0.85)	3 (2.56)						
Faculty of Arts	22	6 (27.27)	3 (13.64)	6 (27.27)	3 (13.64)	1 (4.55)	3 (13.64)	0 (0.00)	0 (0.00)						
Bachelor of Arts (Hons)															
Chinese Language and Literature #	5	0 (0.00)	0 (0.00)	2 (40.00)	2 (40.00)	0 (0.00)	1 (20.00)	0 (0.00)	0 (0.00)						
Creative and Professional Writing #	1	0 (0.00)	1 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)						
Cultural Studies And Creative Industries	0	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)						
English Language and Literature	2	0 (0.00)	1 (50.00)	0 (0.00)	1 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)						
English Language and Literature and Bachelor of Education (Hons) in English Language Teaching	4	2 (50.00)	0 (0.00)	2 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)						
Humanities #	2	1 (50.00)	0 (0.00)	1 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)						
Liberal and Cultural Studies	0	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)						
Music	1	1 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)						
Music Studies	0	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)						
Religion, Philosophy and Ethics #	2	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (50.00)	1 (50.00)	0 (0.00)	0 (0.00)						
Translation	5	2 (40.00)	1 (20.00)	1 (20.00)	0 (0.00)	0 (0.00)	1 (20.00)	0 (0.00)	0 (0.00)						
Academy of Visual Arts	4	1 (25.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (50.00)	1 (25.00)	0 (0.00)	0 (0.00)						
Bachelor of Arts (Hons) in Visual Arts	4	1 (25.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (50.00)	1 (25.00)	0 (0.00)	0 (0.00)						
School of Business	43	21 (48.84)	5 (11.63)	4 (9.30)	7 (16.28)	1 (2.33)	1 (2.33)	1 (2.33)	3 (6.98)						
Bachelor of Business Administration (Hons)	39	18 (46.15)	5 (12.82)	3 (7.69)	7 (17.95)	1 (2.56)	1 (2.56)	1 (2.56)	3 (7.69)						
Accounting	12	7 (58.33)	0 (0.00)	0 (0.00)	1 (8.33)	1 (8.33)	0 (0.00)	1 (8.33)	2 (16.67)						
Applied Economics	3	1 (33.33)	1 (33.33)	0 (0.00)	1 (33.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)						
Entrepreneurship	1	0 (0.00)	1 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)						
Finance	5	3 (60.00)	1 (20.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (20.00)						
Human Resources Management	12	5 (41.67)	2 (16.67)	2 (16.67)	2 (16.67)	0 (0.00)	1 (8.33)	0 (0.00)	0 (0.00)						
Information Systems and e-Business Management	2	2 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)						
Marketing	4	0 (0.00)	0 (0.00)	1 (25.00)	3 (75.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)						
Bachelor of Commerce (Hons)	4	3 (75.00)	0 (0.00)	1 (25.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)						
Accountancy	2	2 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)						
Human Resources Management	2	1 (50.00)	0 (0.00)	1 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)						
Marketing	0	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)						
Bachelor of Social Sciences (Hons) in China Studies in Economics	0	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)						
School of Chinese Medicine	4	1 (25.00)	1 (25.00)	0 (0.00)	0 (0.00)	2 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)						
Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science	3	0 (0.00)	1 (33.33)	0 (0.00)	0 (0.00)	2 (66.67)	0 (0.00)	0 (0.00)	0 (0.00)						
Bachelor of Pharmacy (Hons) in Chinese Medicine	1	1 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)						
School of Communication	9	1 (11.11)	2 (22.22)	0 (0.00)	2 (22.22)	3 (33.33)	1 (11.11)	0 (0.00)	0 (0.00)						
Bachelor of Social Sciences (Hons) in Communication	9	1 (11.11)	2 (22.22)	0 (0.00)	2 (22.22)	3 (33.33)	1 (11.11)	0 (0.00)	0 (0.00)						
Film	1	0 (0.00)	1 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)						
Journalism	2	0 (0.00)	1 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (50.00)	0 (0.00)	0 (0.00)						
Public Relations and Advertising	6	1 (16.67)	0 (0.00)	0 (0.00)	2 (33.33)	3 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)						
Bachelor of Social Sciences (Hons) in Communication	0	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)						
Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media	0	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)						
Bachelor of Social Sciences (Hons) in Integrated Communication Management	0	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)						
Bachelor of Social Sciences (Hons) in Media and Social Communication	0	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)						

Appendix 6: Distribution of the Month of Graduates Securing their First Job by Programme/Major/Option (Continued)

	Total Number of Respondents	Month Secured First Job													
		Before Jun	Jun	Jul	Aug	Sept	Oct	Nov	Dec or later						
Academy of Music	0	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)
Bachelor of Music (Hons) in Creative Industries	0	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)
Faculty of Science	19	7	(36.84)	1	(5.26)	2	(10.53)	6	(31.58)	3	(15.79)	0	(0.00)	0	(0.00)
Bachelor of Science (Hons)															
Analytical and Testing Sciences	1	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)	0	(0.00)	0	(0.00)
Applied Biology	6	2	(33.33)	0	(0.00)	2	(33.33)	2	(33.33)	0	(0.00)	0	(0.00)	0	(0.00)
Biotechnology Studies	2	1	(50.00)	0	(0.00)	1	(50.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)
Environmental Science	4	1	(25.00)	0	(0.00)	1	(25.00)	2	(50.00)	0	(0.00)	0	(0.00)	0	(0.00)
Bioresource and Agricultural Science	1	1	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)
Business Computing and Data Analytics	1	1	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)
Chemistry	1	0	(0.00)	1	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)
Computer Science	5	3	(60.00)	0	(0.00)	0	(0.00)	1	(20.00)	1	(20.00)	0	(0.00)	0	(0.00)
Green Energy Science	0	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)
Mathematics and Statistics	2	0	(0.00)	0	(0.00)	0	(0.00)	2	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)
Physics and Green Energy	2	0	(0.00)	0	(0.00)	0	(0.00)	1	(50.00)	1	(50.00)	0	(0.00)	0	(0.00)
Faculty of Social Sciences	16	3	(18.75)	1	(6.25)	5	(31.25)	2	(12.50)	3	(18.75)	2	(12.50)	0	(0.00)
Bachelor of Social Sciences (Hons)															
China Studies*	1	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)	0	(0.00)
Geography #	1	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)	0	(0.00)
History	0	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)
Sociology	0	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)
Environment and Resources Management	0	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)
European Studies	2	0	(0.00)	0	(0.00)	1	(50.00)	1	(50.00)	0	(0.00)	0	(0.00)	0	(0.00)
French	0	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)
German	2	0	(0.00)	0	(0.00)	1	(50.00)	1	(50.00)	0	(0.00)	0	(0.00)	0	(0.00)
Geography #	1	0	(0.00)	0	(0.00)	1	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)
Geography and Bachelor of Education (Hons) in Liberal Studies Teaching	0	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)
Geography and Bachelor of Education (Hons.) in Personal, Social and Humanities Education Teaching	0	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)
Government and International Studies	1	1	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)
Psychology	0	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)
Social Policy	1	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)	0	(0.00)	0	(0.00)
Sociology #	4	2	(50.00)	0	(0.00)	1	(25.00)	0	(0.00)	1	(25.00)	0	(0.00)	0	(0.00)
Sociology and Bachelor of Education (Hons) in Liberal Studies Teaching	0	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)
Sociology and Bachelor of Education (Hons.) in Personal, Social and Humanities Education Teaching	0	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)
Sport and Recreation Leadership	0	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)
Bachelor of Arts (Hons)															
History #	3	0	(0.00)	1	(33.33)	2	(66.67)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)
History and Bachelor of Education (Hons) in Liberal Studies Teaching	0	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)
History and Bachelor of Education (Honours) in Personal, Social and Humanities Education Teaching	0	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)
Physical Education and Recreation Management #	1	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)
Bachelor of Social Work (Hons)	2	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(50.00)	1	(50.00)	0	(0.00)
School of Continuing Education	0	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)
Bachelor of Education (Hons) in Early Childhood Education	0	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)

() Percentage of respondents

* Excluding Economics option

Diploma in Education ("2+3") graduates included

Appendix 7: Monthly Salary Statistics of Full-time Employed Graduates by Employment Sector

Employment Sectors	S A L A R Y (HK\$)			
	Mean		Median	
UGC-funded Graduates				
Commerce/Industry	19,689.99	20,266.68	19,000.00	19,000.00
Government	21,227.94	21,299.37	18,000.00	18,300.00
Education	25,354.44	25,404.52	21,833.33	22,000.00
Community/Social Services	21,846.77	21,926.28	20,000.00	20,100.00
Non-UGC-funded Graduates				
Commerce/Industry	18,500.90	18,991.69	18,000.00	18,416.67
Government	17,333.33	17,353.33	20,000.00	20,000.00
Education	21,006.25	21,031.25	20,000.00	20,000.00
Community/Social Services	19,518.08	19,518.08	17,875.00	17,875.00

Figures including commissions and cash allowances.

Appendix 8: Monthly Salary Intervals of Full-time Employed Graduates by Employment Sector

Employment Sectors	10,000-11,999	12,000-13,999	14,000-15,999	16,000-17,999	18,000-19,999	20,000-21,999	22,000 or above	Total
<u>UGC-funded Graduates</u>								
Commerce/Industry	0 (0.00)	11 (1.31)	47 (5.62)	105 (12.54)	148 (17.68)	125 (14.93)	84 (10.04)	520 (62.13)
Government	0 (0.00)	2 (0.24)	4 (0.48)	3 (0.36)	2 (0.24)	2 (0.24)	8 (0.96)	21 (2.51)
Education	0 (0.00)	2 (0.24)	13 (1.55)	27 (3.23)	38 (4.54)	19 (2.27)	101 (12.07)	200 (23.89)
Community/Social Services	0 (0.00)	0 (0.00)	11 (1.31)	19 (2.27)	8 (0.96)	14 (1.67)	44 (5.26)	96 (11.47)
Total	0 (0.00)	15 (1.79)	75 (8.96)	154 (18.40)	196 (23.42)	160 (19.12)	237 (28.32)	837 (100.00)
<u>Non-UGC-funded Graduates</u>								
Commerce/Industry	0 (0.00)	2 (1.12)	11 (6.15)	22 (12.29)	26 (14.53)	12 (6.70)	10 (5.59)	83 (46.37)
Government	1 (0.56)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (0.56)	1 (0.56)	3 (1.68)
Education	2 (1.12)	2 (1.12)	8 (4.47)	14 (7.82)	6 (3.35)	11 (6.15)	37 (20.67)	80 (44.69)
Community/Social Services	0 (0.00)	0 (0.00)	2 (1.12)	5 (2.79)	1 (0.56)	1 (0.56)	4 (2.23)	13 (7.26)
Total	3 (1.68)	4 (2.23)	21 (11.73)	41 (22.91)	33 (18.44)	25 (13.97)	52 (29.05)	179 (100.00)

() Percentage of respondents

Figures including commissions and cash allowances

Appendix 9: Monthly Salary Statistics of Full-time Employed Graduates by Programme/Major/Option

	Salary (HK\$)			
	Mean		Median	
	Basic	Gross	Basic	Gross
Overall	21,029.15	21,386.60	19,000.00	19,000.00
Faculty of Arts	23,347.69	23,953.23	20,000.00	20,000.00
Bachelor of Arts (Hons)				
Chinese Language and Literature #	23,156.97	23,193.33	20,000.00	20,000.00
Creative and Professional Writing #	20,101.31	20,137.02	19,000.00	19,000.00
Cultural Studies and Creative Industries	16,083.33	16,083.33	16,000.00	16,000.00
English Language and Literature	20,750.00	20,750.00	20,000.00	20,000.00
English Language and Literature and Bachelor of Education (Hons) in English Language Teaching	33,602.69	33,602.69	35,000.00	35,000.00
Humanities #	19,353.17	19,448.41	17,000.00	17,000.00
Liberal and Cultural Studies	20,000.00	20,000.00	20,000.00	20,000.00
Music	29,916.67	29,916.67	19,500.00	19,500.00
Music Studies	19,142.86	19,142.86	17,000.00	17,000.00
Religion, Philosophy and Ethics #	17,476.19	17,476.19	17,333.33	17,333.33
Translation	19,833.33	20,222.22	19,000.00	19,000.00
Academy of Visual Arts				
Bachelor of Arts (Hons) in Visual Arts	17,707.48	17,738.10	18,000.00	18,000.00
School of Business	19,473.20	20,223.92	19,000.00	19,000.00
Bachelor of Business Administration (Hons)				
Accounting	21,007.54	21,127.06	19,188.00	19,188.00
Applied Economics	19,783.80	21,021.85	19,500.00	19,500.00
Entrepreneurship	18,519.61	19,613.73	19,000.00	19,833.33
Finance	20,253.00	21,558.60	20,000.00	20,000.00
Human Resources Management	18,479.35	18,763.26	18,000.00	18,000.00
Information Systems and e-Business Management	19,389.04	20,446.05	20,000.00	20,000.00
Marketing	19,782.05	21,553.21	18,000.00	18,958.33
Bachelor of Commerce (Hons)				
Accountancy	18,784.62	18,784.62	19,000.00	19,000.00
Human Resources Management	18,454.17	18,754.17	18,000.00	18,000.00
Marketing	18,852.08	19,053.83	18,687.50	18,705.00
Bachelor of Social Sciences (Hons) in China Studies in Economics	17,000.00	17,000.00	17,000.00	17,000.00
School of Chinese Medicine	25,044.67	25,049.27	26,000.00	26,000.00
Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science	26,350.79	26,356.27	26,500.00	26,500.00
Bachelor of Pharmacy (Hons) in Chinese Medicine	18,187.50	18,187.50	18,250.00	18,250.00
School of Communication	17,953.70	18,300.21	17,333.33	17,333.33
Bachelor of Communication (Hons)				
Film				
Animation and Media Arts	17,471.11	17,482.22	17,000.00	17,000.00
Film and Television	18,142.92	18,767.92	17,750.00	17,750.00
Journalism				
Chinese	17,972.22	17,994.44	16,500.00	16,700.00
Data and Media Communication	18,666.67	19,333.33	18,000.00	18,000.00
International	20,875.00	20,875.00	18,750.00	18,750.00
Public Relations and Advertising				
Advertising and Branding	16,708.33	16,708.33	16,000.00	16,000.00
Organizational Communication	17,795.83	17,795.83	18,000.00	18,000.00
Public Relations	18,752.19	18,867.98	18,666.67	18,666.67
Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media	17,477.27	20,204.55	18,416.67	19,000.00
Bachelor of Social Sciences (Hons) in Integrated Communication Management	17,156.25	17,156.25	17,333.33	17,333.33
Bachelor of Social Sciences (Hons) in Media and Social Communication	17,500.00	17,500.00	17,333.33	17,333.33

Diploma in Education ("2+3") graduates included

Appendix 9: Monthly Salary Statistics of Full-time Employed Graduates by Programme/Major/Option (Continued)

	Salary (HK\$)			
	Mean		Median	
	Basic	Gross	Basic	Gross
Academy of Music				
Bachelor of Music (Hons) in Creative Industries	19,527.78	19,527.78	20,000.00	20,000.00
Faculty of Science	21,377.10	21,729.61	19,125.00	19,750.00
Bachelor of Science (Hons)				
Analytical and Testing Sciences	18,095.24	18,666.67	17,000.00	20,000.00
Applied Biology				
Biotechnology Studies	17,582.27	18,545.91	17,000.00	17,000.00
Environmental Science	18,238.13	18,456.88	16,250.00	16,250.00
Bioresources and Agricultural Science	28,708.33	28,858.33	19,000.00	19,208.33
Business Computing and Data Analytics	26,783.33	26,783.33	21,500.00	21,500.00
Chemistry	17,962.96	18,089.19	18,000.00	18,000.00
Computer Science	23,762.79	23,900.00	21,666.67	21,666.67
Mathematics and Statistics	20,703.06	21,258.61	18,708.33	18,958.33
Physics and Green Energy	21,781.33	21,781.33	19,000.00	19,000.00
Faculty of Social Sciences	22,887.52	23,218.93	20,000.00	20,000.00
Bachelor of Social Sciences (Hons)				
China Studies*				
Geography #	20,597.22	21,013.89	20,000.00	20,000.00
History	17,000.00	17,000.00	16,500.00	16,500.00
Sociology	16,500.00	16,500.00	16,500.00	16,500.00
Environment and Resources Management	20,750.00	20,750.00	21,000.00	21,000.00
European Studies				
French	23,500.00	29,750.00	22,250.00	26,000.00
German	25,055.56	25,055.56	19,500.00	19,500.00
Geography #	21,086.23	21,086.23	20,000.00	20,000.00
Geography and Bachelor of Education (Hons) in Liberal Studies Teaching	37,000.00	37,000.00	37,000.00	37,000.00
Geography and Bachelor of Education (Hons) in Personal, Social and Humanities Education Teaching	36,200.00	36,200.00	37,400.00	37,400.00
Government and International Studies	20,998.21	21,830.24	19,000.00	19,000.00
Psychology	18,100.00	18,100.00	15,500.00	15,500.00
Social Policy	22,087.78	22,087.78	19,833.33	19,833.33
Sociology #	19,999.57	19,999.57	18,345.00	18,345.00
Sociology and Bachelor of Education (Hons) in Liberal Studies Teaching	38,000.00	38,000.00	38,000.00	38,000.00
Sociology and Bachelor of Education (Hons) in Personal, Social and Humanities Education Teaching	37,000.00	37,000.00	37,000.00	37,000.00
Sport and Recreation Leadership #	19,750.00	19,900.40	17,000.00	17,700.00
Bachelor of Arts (Hons)				
History #	18,372.55	19,254.90	17,000.00	17,000.00
History and Bachelor of Education (Hons) in Liberal Studies Teaching	35,000.00	35,000.00	35,000.00	35,000.00
History and Bachelor of Education (Hons) in Personal, Social and Humanities Education Teaching	35,500.00	35,500.00	37,000.00	37,000.00
Physical Education and Recreation Management #	27,343.48	27,647.83	30,000.00	32,500.00
Bachelor of Social Work (Hons)	26,626.79	26,663.83	25,000.00	25,000.00
School of Continuing Education				
Bachelor of Education (Hons) in Early Childhood Education	21,242.42	21,318.18	23,000.00	23,000.00

* Excluding Economics option

Diploma in Education ("2+3") graduates included

Appendix 10: Monthly Salary Intervals of Full-time Employed Graduates by Programme/Major/Option

	10,000 - 11,999		12,000 - 13,999		14,000 - 15,999		16,000 - 17,999		18,000 - 19,999		20,000 - 21,999		22,000 or above		Total	
Overall	3	(0.29)	20	(1.92)	98	(9.40)	202	(19.37)	231	(22.15)	196	(18.79)	293	(28.09)	1043	(100.00)
Faculty of Arts	0	(0.00)	3	(1.90)	13	(8.23)	27	(17.09)	30	(18.99)	33	(20.89)	52	(32.91)	158	(100.00)
Bachelor of Arts (Hons)																
Chinese Language and Literature #	0	(0.00)	1	(3.03)	5	(15.15)	4	(12.12)	5	(15.15)	8	(24.24)	10	(30.30)	33	(100.00)
Creative and Professional Writing #	0	(0.00)	0	(0.00)	0	(0.00)	2	(14.29)	6	(42.86)	4	(28.57)	2	(14.29)	14	(100.00)
Cultural Studies and Creative Industries	0	(0.00)	1	(20.00)	0	(0.00)	3	(60.00)	1	(20.00)	0	(0.00)	0	(0.00)	5	(100.00)
English Language and Literature	0	(0.00)	0	(0.00)	0	(0.00)	1	(7.14)	2	(14.29)	9	(64.29)	2	(14.29)	14	(100.00)
English Language and Literature and Bachelor of Education (Hons) in English Language Teaching	0	(0.00)	0	(0.00)	1	(3.85)	0	(0.00)	0	(0.00)	0	(0.00)	25	(96.15)	26	(100.00)
Humanities #	0	(0.00)	0	(0.00)	3	(14.29)	9	(42.86)	2	(9.52)	2	(9.52)	5	(23.81)	21	(100.00)
Liberal and Cultural Studies	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)	0	(0.00)	1	(100.00)
Music	0	(0.00)	0	(0.00)	1	(8.33)	1	(8.33)	4	(33.33)	1	(8.33)	5	(41.67)	12	(100.00)
Music Studies	0	(0.00)	1	(14.29)	2	(28.57)	1	(14.29)	1	(14.29)	1	(14.29)	1	(14.29)	7	(100.00)
Religion, Philosophy and Ethics #	0	(0.00)	0	(0.00)	1	(14.29)	3	(42.86)	2	(28.57)	1	(14.29)	0	(0.00)	7	(100.00)
Translation	0	(0.00)	0	(0.00)	0	(0.00)	3	(16.67)	7	(38.89)	6	(33.33)	2	(11.11)	18	(100.00)
Academy of Visual Arts																
Bachelor of Arts (Hons) in Visual Arts	0	(0.00)	1	(2.04)	9	(18.37)	13	(26.53)	17	(6.00)	8	(14.00)	1	(2.04)	49	(100.00)
School of Business																
Bachelor of Business Administration (Hons)	0	(0.00)	7	(2.80)	15	(6.00)	46	(18.40)	76	(30.40)	65	(26.00)	41	(16.40)	250	(100.00)
Accounting	0	(0.00)	1	(2.44)	1	(2.44)	0	(0.00)	23	(56.10)	9	(21.95)	7	(17.07)	41	(100.00)
Applied Economics	0	(0.00)	1	(5.56)	1	(5.56)	1	(5.56)	6	(33.33)	5	(27.78)	4	(22.22)	18	(100.00)
Entrepreneurship	0	(0.00)	1	(5.88)	1	(5.88)	3	(17.65)	4	(23.53)	5	(29.41)	3	(17.65)	17	(100.00)
Finance	0	(0.00)	1	(4.00)	4	(16.00)	1	(4.00)	4	(16.00)	8	(32.00)	7	(28.00)	25	(100.00)
Human Resources Management	0	(0.00)	1	(2.17)	4	(8.70)	14	(30.43)	10	(21.74)	12	(26.09)	5	(10.87)	46	(100.00)
Information Systems and e-Business Management	0	(0.00)	0	(0.00)	1	(5.26)	4	(21.05)	4	(21.05)	8	(42.11)	2	(10.53)	19	(100.00)
Marketing	0	(0.00)	1	(2.56)	1	(2.56)	10	(25.64)	10	(25.64)	8	(20.51)	9	(23.08)	39	(100.00)
Bachelor of Commerce (Hons)																
Accountancy	0	(0.00)	0	(0.00)	2	(15.38)	2	(15.38)	4	(30.77)	4	(30.77)	1	(7.69)	13	(100.00)
Human Resources Management	0	(0.00)	0	(0.00)	0	(0.00)	3	(30.00)	3	(30.00)	4	(40.00)	0	(0.00)	10	(100.00)
Marketing	0	(0.00)	1	(5.00)	0	(0.00)	6	(30.00)	8	(40.00)	2	(10.00)	3	(15.00)	20	(100.00)
Bachelor of Social Sciences (Hons) in China Studies in Economics	0	(0.00)	0	(0.00)	0	(0.00)	2	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	2	(100.00)
School of Chinese Medicine																
Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science	0	(0.00)	0	(0.00)	0	(0.00)	2	(8.00)	1	(4.00)	1	(4.00)	21	(84.00)	25	(100.00)
Bachelor of Pharmacy (Hons) in Chinese Medicine	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	21	(100.00)	21	(100.00)
Bachelor of Pharmacy (Hons) in Chinese Medicine	0	(0.00)	0	(0.00)	0	(0.00)	2	(50.00)	1	(25.00)	1	(25.00)	0	(0.00)	4	(100.00)
School of Communication																
Bachelor of Communication (Hons)	0	(0.00)	0	(0.00)	24	(18.60)	44	(34.11)	33	(25.58)	16	(12.40)	12	(9.30)	129	(100.00)
Film																
Animation and Media Arts	0	(0.00)	0	(0.00)	2	(22.22)	3	(33.33)	2	(22.22)	2	(22.22)	0	(0.00)	9	(100.00)
Film and Television	0	(0.00)	0	(0.00)	4	(25.00)	4	(25.00)	3	(18.75)	2	(12.50)	3	(18.75)	16	(100.00)
Journalism																
Chinese	0	(0.00)	0	(0.00)	5	(27.78)	7	(38.89)	1	(5.56)	4	(22.22)	1	(5.56)	18	(100.00)
Data and Media Communication	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	2	(66.67)	0	(0.00)	1	(33.33)	3	(100.00)
International	0	(0.00)	0	(0.00)	0	(0.00)	3	(37.50)	2	(25.00)	0	(0.00)	3	(37.50)	8	(100.00)
Public Relations and Advertising																
Advertising and Branding	0	(0.00)	0	(0.00)	3	(16.67)	9	(50.00)	6	(33.33)	0	(0.00)	0	(0.00)	18	(100.00)
Organizational Communication	0	(0.00)	0	(0.00)	0	(0.00)	4	(40.00)	5	(50.00)	1	(10.00)	0	(0.00)	10	(100.00)
Public Relations	0	(0.00)	0	(0.00)	3	(15.79)	6	(31.58)	5	(26.32)	3	(15.79)	2	(10.53)	19	(100.00)
Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media	0	(0.00)	0	(0.00)	3	(27.27)	1	(9.09)	3	(27.27)	2	(18.18)	2	(18.18)	11	(100.00)
Bachelor of Social Sciences (Hons) in Integrated Communication Management	0	(0.00)	0	(0.00)	3	(37.50)	3	(37.50)	1	(12.50)	1	(12.50)	0	(0.00)	8	(100.00)
Bachelor of Social Sciences (Hons) in Media and Social Communication	0	(0.00)	0	(0.00)	1	(11.11)	4	(44.44)	3	(33.33)	1	(11.11)	0	(0.00)	9	(100.00)

Appendix 10: Monthly Salary Intervals of Full-time Employed Graduates by Programme/Major/Option (Continued)

	10,000 - 11,999	12,000 - 13,999	14,000 - 15,999	16,000 - 17,999	18,000 - 19,999	20,000 - 21,999	22,000 or above	Total
Academy of Music								
Bachelor of Music (Hons) in Creative Industries	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (33.33)	2 (66.67)	0 (0.00)	3 (100.00)
Faculty of Science								
Bachelor of Science (Hons)	0 (0.00)	4 (4.00)	10 (7.46)	24 (17.91)	29 (21.64)	28 (20.90)	39 (29.10)	134 (100.00)
Analytical and Testing Sciences	0 (0.00)	1 (1.00)	0 (0.00)	2 (28.57)	0 (0.00)	3 (42.86)	1 (14.29)	7 (100.00)
Applied Biology								
Biotechnology Studies	0 (0.00)	2 (2.00)	2 (9.09)	8 (36.36)	6 (27.27)	1 (4.55)	3 (13.64)	22 (100.00)
Environmental Science	0 (0.00)	1 (1.00)	3 (18.75)	6 (37.50)	1 (6.25)	2 (12.50)	3 (18.75)	16 (100.00)
Bioresources and Agricultural Science	0 (0.00)	0 (0.00)	0 (0.00)	1 (10.00)	5 (50.00)	2 (20.00)	2 (20.00)	10 (100.00)
Chemistry	0 (0.00)	0 (0.00)	1 (11.11)	2 (22.22)	3 (33.33)	3 (33.33)	0 (0.00)	9 (100.00)
Computer Science	0 (0.00)	0 (0.00)	1 (2.33)	3 (6.98)	6 (13.95)	12 (27.91)	21 (48.84)	43 (100.00)
Mathematics and Statistics	0 (0.00)	0 (0.00)	3 (16.67)	1 (5.56)	6 (33.33)	2 (11.11)	6 (33.33)	18 (100.00)
Physics and Green Energy	0 (0.00)	0 (0.00)	0 (0.00)	1 (20.00)	2 (40.00)	1 (20.00)	1 (20.00)	5 (100.00)
Business Computing and Data Analytics	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (50.00)	2 (50.00)	4 (100.00)
Faculty of Social Sciences								
Bachelor of Social Sciences (Hons)	3 (1.31)	4 (4.00)	22 (9.61)	36 (15.72)	39 (17.03)	32 (13.97)	93 (40.61)	229 (100.00)
China Studies*								
Geography #	0 (0.00)	0 (0.00)	0 (0.00)	1 (16.67)	1 (16.67)	3 (50.00)	1 (16.67)	6 (100.00)
History	0 (0.00)	0 (0.00)	2 (50.00)	0 (0.00)	1 (25.00)	1 (25.00)	0 (0.00)	4 (100.00)
Sociology	0 (0.00)	1 (1.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (50.00)	0 (0.00)	2 (100.00)
Environment and Resources Management	0 (0.00)	0 (0.00)	0 (0.00)	2 (50.00)	0 (0.00)	0 (0.00)	2 (50.00)	4 (100.00)
European Studies								
French	0 (0.00)	0 (0.00)	0 (0.00)	1 (25.00)	1 (25.00)	0 (0.00)	2 (50.00)	4 (100.00)
German	0 (0.00)	0 (0.00)	0 (0.00)	1 (11.11)	4 (44.44)	2 (22.22)	2 (22.22)	9 (100.00)
Geography #	0 (0.00)	0 (0.00)	2 (8.70)	3 (13.04)	6 (26.09)	5 (21.74)	7 (30.43)	23 (100.00)
Geography and Bachelor of Education (Hons) in Liberal Studies Teaching	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (100.00)	1 (100.00)
Geography and Bachelor of Education (Hons) in Personal, Social and Humanities Education Teaching	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	4 (100.00)	4 (100.00)
Government and International Studies	0 (0.00)	1 (1.00)	3 (11.54)	3 (11.54)	7 (26.92)	3 (11.54)	9 (34.62)	26 (100.00)
Psychology	0 (0.00)	0 (0.00)	5 (50.00)	1 (10.00)	1 (10.00)	1 (10.00)	2 (20.00)	10 (100.00)
Social Policy	0 (0.00)	0 (0.00)	0 (0.00)	1 (16.67)	2 (33.33)	1 (16.67)	2 (33.33)	6 (100.00)
Sociology #	0 (0.00)	0 (0.00)	6 (22.22)	2 (7.41)	8 (29.63)	6 (22.22)	5 (18.52)	27 (100.00)
Sociology and Bachelor of Education (Hons) in Liberal Studies Teaching	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (100.00)	1 (100.00)
Sociology and Bachelor of Education (Hons) in Personal, Social and Humanities Education Teaching	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (100.00)	1 (100.00)
Sport and Recreation Leadership #	3 (12.00)	1 (1.00)	1 (4.00)	8 (32.00)	1 (4.00)	5 (20.00)	6 (24.00)	25 (100.00)
Bachelor of Arts (Hons)								
History #	0 (0.00)	1 (1.00)	0 (0.00)	8 (47.06)	2 (11.76)	3 (17.65)	3 (17.65)	17 (100.00)
History and Bachelor of Education (Hons) in Personal, Social and Humanities Education Teaching	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	8 (100.00)	8 (100.00)
History and Bachelor of Education (Hons) in Liberal Studies Teaching	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (100.00)	1 (100.00)
Physical Education and Recreation Management #	0 (0.00)	0 (0.00)	2 (8.70)	4 (17.39)	3 (13.04)	0 (0.00)	14 (60.87)	23 (100.00)
Bachelor of Social Work (Hons)	0 (0.00)	0 (0.00)	1 (3.70)	1 (3.70)	2 (7.41)	1 (3.70)	22 (81.48)	27 (100.00)
School of Continuing Education								
Bachelor of Education (Hons) in Early Childhood Education	0 (0.00)	1 (1.00)	5 (7.58)	10 (15.15)	5 (7.58)	11 (16.67)	34 (51.52)	66 (100.00)

* Excluding Economics option

including Diploma in Education (2+3) graduates

Appendix 11: Comparison of the Average Monthly Salary Statistics of Full-time Employed Respondents in 2022 and 2023

Programme / Major / Option	2023	2022	% Increase or Decrease
Overall	21,386.60	19,665.69	8.75
Faculty of Arts	23,415.41	20,007.77	17.03
Bachelor of Arts (Hons)			
Chinese Language and Literature #	23,193.33	21,605.93	7.35
Creative and Professional Writing #	20,137.02	18,843.04	6.87
Cultural Studies And Creative Industries	16,083.33	-	-
English Language and Literature	20,750.00	18,140.57	14.38
English Language & Literature and Bachelor of Education (Hons) in English Language Teaching	33,602.69	32,121.32	4.61
Humanities #	19,448.41	16,039.81	21.25
Liberal and Cultural Studies	20,000.00	17,078.85	17.10
Music	29,916.67	18,483.85	61.85
Music Studies	19,142.86	20,227.78	-5.36
Religion, Philosophy and Ethics #	17,476.19	18,624.44	-6.17
Translation	20,222.22	17,092.31	18.31
Academy of Visual Arts			
Bachelor of Arts (Hons) in Visual Arts	17,738.10	18,170.76	-2.38
School of Business	20,223.92	19,208.99	5.28
Bachelor of Business Administration (Hons)			
Accounting	21,127.06	19,525.25	8.20
Applied Economics	21,021.85	20,109.36	4.54
Entrepreneurship	19,613.73	18,669.72	5.06
Finance	21,558.60	19,840.01	8.66
Human Resources Management	18,763.26	18,355.98	2.22
Information Systems e-Business Management	20,446.05	18,430.48	10.94
Marketing	21,553.21	19,268.73	11.86
Bachelor of Commerce (Hons)			
Accountancy	18,784.62	18,497.92	1.55
Human Resources Management	18,754.17	18,564.29	1.02
Marketing	19,053.83	20,158.33	-5.48
Bachelor of Social Sciences (Hons) in China Studies - Economics	17,000.00	18,876.67	-9.94
School of Chinese Medicine	25,049.27	22,190.03	12.89
Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science	26,356.27	23,318.11	13.03
Bachelor of Pharmacy (Hons) in Chinese Medicine	18,187.50	18,693.00	-2.70
School of Communication	18,300.21	17,532.89	4.38
Bachelor in Communication (Hons)			
Film			
Animation and Media Arts	17,482.22	14,661.54	19.24
Film and Television	18,767.92	16,239.66	15.57
Journalism			
Chinese	17,994.44	16,843.61	6.83
Data and Media Communication	19,333.33	18,466.67	4.69
International	20,875.00	18,333.33	13.86
Public Relations and Advertising			
Advertising and Branding	16,708.33	18,141.25	-7.90
Organizational Communication	17,795.83	17,875.29	-0.44
Public Relations	18,867.98	17,271.90	9.24
Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media	20,204.55	18,116.67	11.52
Bachelor of Social Sciences (Hons) in Integrated Communication Management	17,156.25	18,526.79	-7.40
Bachelor of Social Sciences (Hons) in Media and Social Communication	17,500.00	18,149.59	-3.58

Appendix 11: Comparison of the Average Monthly Salary Statistics of Full-time Employed Respondents in 2022 and 2023 (Continued)

Programme / Major / Option	2023	2022	% Increase or Decrease
Academy of Music			
Bachelor of Music (Hons) in Creative Industries	19,527.78	-	-
Faculty of Science	21,729.61	20,661.78	5.17
Bachelor of Science (Hons)			
Analytical and Testing Sciences	18,666.67	22,395.07	-16.65
Applied Biology			
Biotechnology Studies	18,545.91	18,338.38	1.13
Environmental Science	18,456.88	18,645.04	-1.01
Bioresource and Agricultural Science	28,858.33	-	-
Business Computing and Data Analytics	26,783.33	-	-
Chemistry	18,089.19	19,868.91	-8.96
Computer Science	23,900.00	21,649.13	10.40
Mathematics and Statistics	21,258.61	21,882.35	-2.85
Physics and Green Energy	21,781.33	19,866.57	9.64
Faculty of Social Sciences	23,218.93	20,474.84	13.40
Bachelor of Social Sciences (Hons)			
China Studies *			
Geography #	21,013.89	16,450.00	27.74
History	17,000.00	16,432.27	3.45
Sociology	16,500.00	15,658.89	5.37
Environment and Resources Management	20,750.00	18,031.86	15.07
European Studies			
French	29,750.00	17,841.67	66.74
German	25,055.56	19,440.48	28.88
Geography #	21,086.23	17,565.91	20.04
Geography and Bachelor of Education (Hons) in Liberal Studies Teaching	37,000.00	33,853.75	9.29
Geography and Bachelor of Education (Hons.) in Personal, Social and Humanities Education Teaching	36,200.00	-	-
Government and International Studies	21,830.24	19,337.73	12.89
Psychology	18,100.00	20,302.38	-10.85
Social Policy	22,087.78	16,893.06	30.75
Sociology #	19,999.57	17,059.34	17.24
Sociology and Bachelor of Education (Hons) in Liberal Studies Teaching	38,000.00	18,200.00	108.79
Sociology and Bachelor of Education (Hons.) in Personal, Social and Humanities Education Teaching	37,000.00	-	-
Sport and Recreation Leadership	19,900.40	20,342.59	-2.17
Bachelor of Arts (Hons)			
History #	19,254.90	16,078.45	19.76
History and Bachelor of Education (Hons) in Liberal Studies Teaching	35,000.00	30,966.10	13.03
History and Bachelor of Education (Honours) in Personal, Social and Humanities Education Teaching	35,500.00	-	-
Physical Education and Recreation Management #	27,647.83	25,798.42	7.17
Bachelor of Social Work (Hons)	26,663.83	24,829.80	7.39
School of Continuing Education			
Bachelor of Education (Hons) in Early Childhood Education	21,318.18	20,933.06	1.84

* Excluding Economics option

including Diploma in Education (2+3) graduates

Appendix 12: Monthly Salary Statistics of Full-time Employed Graduates by Job Nature

UGC-funded Graduates

JOB NATURE	Number of Respondents	S A L A R Y (HK\$)			
		Mean		Median	
Accounting / Auditing / Taxation / Secretarial Work	49	19,808.01	20,313.93	19,000.00	19,000.00
Administration / Management	149	19,565.06	19,777.14	19,000.00	19,000.00
Art & Design	23	17,841.30	17,928.26	18,000.00	18,000.00
Banking	25	20,676.67	23,696.67	20,000.00	20,000.00
Clerical Work & Office Support	15	16,771.89	16,771.89	16,500.00	16,500.00
Customer Services	24	17,297.92	18,127.08	16,791.67	17,750.00
Economic, Statistical & Mathematical Work	16	21,800.00	21,800.00	20,000.00	20,000.00
Editorial / Journalism	9	17,851.85	17,851.85	16,000.00	16,000.00
Engineering	7	19,119.05	19,547.62	19,500.00	20,000.00
Finance	11	24,174.24	25,477.42	23,333.33	24,783.33
Human Resources	34	17,962.01	18,240.25	17,750.00	18,000.00
Insurance Services	2	25,000.00	28,500.00	25,000.00	28,500.00
Interpretation / Translation	3	18,000.00	18,000.00	18,000.00	18,000.00
Marketing / Sales	67	18,772.64	19,636.44	18,000.00	18,000.00
Media / Communication	28	16,449.40	16,481.55	16,000.00	16,000.00
Medical & Health Services (Chinese Medicine)	21	26,184.13	26,189.60	26,500.00	26,500.00
Medical & Health Services (Others)	6	16,566.67	16,566.67	16,500.00	16,500.00
Merchandising / Purchasing	5	28,916.67	29,216.67	19,500.00	20,500.00
Protective Services	1	15,000.00	15,000.00	15,000.00	15,000.00
Public Relations & Advertising	21	18,676.59	18,724.21	18,000.00	18,000.00
Scientific & Research Work	25	20,615.60	20,615.60	17,500.00	17,500.00
Social / Community Services	32	24,838.75	24,864.78	24,000.00	24,000.00
Sports & Recreation Services	10	19,866.67	20,716.67	17,000.00	17,750.00
System Analysis / Computer Programming	42	23,477.38	23,658.33	21,333.33	21,666.67
Teaching / Lecturing (Assistant)	54	18,509.91	18,528.43	18,000.00	18,000.00
Teaching / Lecturing (Others)	29	19,727.01	19,830.46	19,000.00	19,000.00
Teaching / Lecturing (Primary School)	25	32,183.40	32,183.40	35,000.00	35,000.00
Teaching / Lecturing (Secondary School)	69	32,893.16	32,927.95	35,000.00	35,000.00
Tourism	2	17,500.00	17,500.00	17,500.00	17,500.00
Others	3	18,277.78	18,638.88	18,416.67	18,499.97

Figures including commissions and cash allowances. n=807

Appendix 12: Monthly Salary Statistics of Full-time Employed Graduates by Job Nature (Continued)

Non-UGC-funded Graduates

JOB NATURE	Number of Respondents	S A L A R Y (HK\$)			
		Mean		Median	
Accounting / Auditing / Taxation / Secretarial Work	13	18,457.69	18,457.69	19,000.00	19,000.00
Administration / Management	23	17,452.90	17,617.90	17,875.00	17,875.00
Art & Design	4	16,979.17	21,979.17	16,708.33	18,958.33
Banking	7	21,190.48	21,761.90	21,666.67	21,666.67
Clerical Work & Office Support	5	16,400.00	16,400.00	17,000.00	17,000.00
Customer Services	4	17,375.00	17,375.00	17,750.00	17,750.00
Editorial / Journalism	3	18,222.22	18,222.22	18,416.67	18,416.67
Finance	3	26,000.00	27,000.00	20,000.00	21,000.00
Human Resources	4	19,916.67	19,916.67	20,000.00	20,000.00
Insurance Services	1	17,333.33	17,333.33	17,333.33	17,333.33
Logistics / Transportation	2	17,500.00	22,500.00	17,500.00	22,500.00
Marketing / Sales	15	18,783.33	18,783.33	18,416.67	18,416.67
Media / Communication	6	17,125.00	17,125.00	16,875.00	16,875.00
Medical & Health Services (Others)	2	24,000.00	24,000.00	24,000.00	24,000.00
Scientific & Research Work	2	16,000.00	16,000.00	16,000.00	16,000.00
Social / Community Services	2	19,930.00	19,930.00	19,930.00	19,930.00
Sports & Recreation Services	6	16,958.33	17,458.33	18,000.00	18,000.00
System Analysis / Computer Programming	3	16,027.78	16,027.78	14,083.33	14,083.33
Teaching / Lecturing (Assistant)	18	17,066.67	17,066.67	16,000.00	16,000.00
Teaching / Lecturing (Others)	53	22,109.43	22,147.17	23,000.00	23,000.00
Teaching / Lecturing (Primary School)	8	22,625.00	22,625.00	22,500.00	22,500.00
Teaching / Lecturing (Secondary School)	1	35,000.00	35,000.00	35,000.00	35,000.00
Others	2	21,500.00	21,500.00	21,500.00	21,500.00

Figures including commissions and cash allowances.

n=187

Appendix 13: Monthly Salary Intervals of Full-time Employed Graduates by Job Nature

UGC-funded Graduates																
JOB NATURE	10,000 - 11,999		12,000 - 13,999		14,000 - 15,999		16,000 - 17,999		18,000 - 19,999		20,000 - 21,999		22,000 or above		Total	
Accounting/Auditing/Taxation/Secretarial Work	0	(0.00)	0	(0.00)	1	(2.04)	1	(2.04)	29	(59.18)	12	(24.49)	6	(12.24)	49	(100.00)
Administration/Management	0	(0.00)	2	(1.34)	11	(7.38)	39	(26.17)	38	(25.50)	32	(21.48)	27	(18.12)	149	(100.00)
Architecture/Surveying	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(100.00)
Art & Design	0	(0.00)	0	(0.00)	4	(17.39)	7	(30.43)	7	(30.43)	4	(17.39)	1	(4.35)	23	(100.00)
Banking	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	7	(28.00)	11	(44.00)	7	(28.00)	25	(100.00)
Clerical Work & Office Support	0	(0.00)	1	(6.67)	2	(13.33)	7	(46.67)	2	(13.33)	3	(20.00)	0	(0.00)	15	(100.00)
Customer Services	0	(0.00)	2	(8.33)	4	(16.67)	6	(25.00)	3	(12.50)	7	(29.17)	2	(8.33)	24	(100.00)
Economic, Statistical & Mathematical Work	0	(0.00)	0	(0.00)	1	(6.25)	0	(0.00)	6	(37.50)	5	(31.25)	4	(25.00)	16	(100.00)
Editorial/Journalism	0	(0.00)	0	(0.00)	2	(22.22)	4	(44.44)	0	(0.00)	2	(22.22)	1	(11.11)	9	(100.00)
Engineering	0	(0.00)	0	(0.00)	1	(14.29)	1	(14.29)	1	(14.29)	3	(42.86)	1	(14.29)	7	(100.00)
Finance	0	(0.00)	0	(0.00)	1	(9.09)	1	(9.09)	0	(0.00)	2	(18.18)	7	(63.64)	11	(100.00)
Human Resources	0	(0.00)	1	(2.94)	4	(11.76)	10	(29.41)	8	(23.53)	9	(26.47)	2	(5.88)	34	(100.00)
Insurance Services	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(50.00)	1	(50.00)	2	(100.00)
Interpretation/Translation	0	(0.00)	0	(0.00)	0	(0.00)	1	(33.33)	1	(33.33)	1	(33.33)	0	(0.00)	3	(100.00)
Logistics/Transportation	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(100.00)
Marketing/Sales	0	(0.00)	2	(2.99)	4	(5.97)	18	(26.87)	20	(29.85)	15	(22.39)	8	(11.94)	67	(100.00)
Media/Communication	0	(0.00)	0	(0.00)	11	(39.29)	11	(39.29)	3	(10.71)	3	(10.71)	0	(0.00)	28	(100.00)
Medical & Health Services (Chinese Medicine)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(4.76)	0	(0.00)	20	(95.24)	21	(100.00)
Medical & Health Services (Others)	0	(0.00)	0	(0.00)	1	(16.67)	3	(50.00)	2	(33.33)	0	(0.00)	0	(0.00)	6	(100.00)
Merchandising/Purchasing	0	(0.00)	0	(0.00)	1	(20.00)	0	(0.00)	1	(20.00)	2	(40.00)	1	(20.00)	5	(100.00)
Protective Services	0	(0.00)	0	(0.00)	1	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)
Public Relations & Advertising	0	(0.00)	0	(0.00)	1	(4.76)	7	(33.33)	9	(42.86)	3	(14.29)	1	(4.76)	21	(100.00)
Religious Work																
Scientific & Research Work	0	(0.00)	1	(4.00)	3	(12.00)	9	(36.00)	8	(32.00)	2	(8.00)	2	(8.00)	25	(100.00)
Social/Community Services	0	(0.00)	0	(0.00)	4	(12.50)	1	(3.13)	4	(12.50)	2	(6.25)	21	(65.63)	32	(100.00)
Sports & Recreation Services	0	(0.00)	2	(20.00)	1	(10.00)	2	(20.00)	2	(20.00)	1	(10.00)	2	(20.00)	10	(100.00)
System Analysis/Computer Programming	0	(0.00)	0	(0.00)	2	(4.76)	4	(9.52)	6	(14.29)	10	(23.81)	20	(47.62)	42	(100.00)
Teaching/Lecturing (Assistant)	0	(0.00)	0	(0.00)	5	(9.26)	13	(24.07)	20	(37.04)	13	(24.07)	3	(5.56)	54	(100.00)
Teaching/Lecturing (Others)	0	(0.00)	2	(6.90)	5	(17.24)	3	(10.34)	5	(17.24)	9	(31.03)	5	(17.24)	29	(100.00)
Teaching/Lecturing (Primary School)	0	(0.00)	1	(4.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(4.00)	23	(92.00)	25	(100.00)
Teaching/Lecturing (Secondary School)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	3	(4.35)	1	(1.45)	65	(94.20)	69	(100.00)
Tourism	0	(0.00)	0	(0.00)	1	(50.00)	0	(0.00)	0	(0.00)	1	(50.00)	0	(0.00)	2	(100.00)
Others	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	3	(100.00)	0	(0.00)	0	(0.00)	3	(100.00)
Total	0	(0.00)	14	(1.73)	71	(8.80)	148	(18.34)	189	(23.42)	155	(19.21)	230	(28.50)	807	(100.00)

() Percentage of respondents

Appendix 13: Monthly Salary Intervals of Full-time Employed Graduates by Job Nature (Continued)

Non-UGC-funded Graduates																
JOB NATURE	10,000 - 11,999		12,000 - 13,999		14,000 - 15,999		16,000 - 17,999		18,000 - 19,999		20,000 - 21,999		22,000 or above		Total	
Accounting/Auditing/Taxation/Secretarial Work	0	(0.00)	0	(0.00)	2	(15.38)	3	(23.08)	5	(38.46)	2	(15.38)	1	(7.69)	13	(100.00)
Administration/Management	1	(4.35)	0	(0.00)	3	(13.04)	8	(34.78)	5	(21.74)	5	(21.74)	1	(4.35)	23	(100.00)
Art & Design	0	(0.00)	0	(0.00)	1	(25.00)	0	(0.00)	2	(50.00)	0	(0.00)	1	(25.00)	4	(100.00)
Banking	0	(0.00)	0	(0.00)	0	(0.00)	2	(28.57)	1	(14.29)	1	(14.29)	3	(42.86)	7	(100.00)
Clerical Work & Office Support	0	(0.00)	1	(20.00)	1	(20.00)	2	(40.00)	0	(0.00)	1	(20.00)	0	(0.00)	5	(100.00)
Customer Services	0	(0.00)	1	(25.00)	0	(0.00)	1	(25.00)	1	(25.00)	1	(25.00)	0	(0.00)	4	(100.00)
Editorial/Journalism	0	(0.00)	0	(0.00)	0	(0.00)	1	(33.33)	1	(33.33)	1	(33.33)	0	(0.00)	3	(100.00)
Finance	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	2	(66.67)	1	(33.33)	3	(100.00)
Human Resources	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(25.00)	3	(75.00)	0	(0.00)	4	(100.00)
Insurance Services	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)
Logistics/Transportation	0	(0.00)	0	(0.00)	1	(50.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(50.00)	2	(100.00)
Marketing/Sales	0	(0.00)	0	(0.00)	0	(0.00)	5	(33.33)	8	(53.33)	1	(6.67)	1	(6.67)	15	(100.00)
Media/Communication	0	(0.00)	0	(0.00)	1	(16.67)	3	(50.00)	1	(16.67)	1	(16.67)	0	(0.00)	6	(100.00)
Medical & Health Services (Others)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(50.00)	0	(0.00)	1	(50.00)	2	(100.00)
Scientific & Research Work	0	(0.00)	0	(0.00)	0	(0.00)	2	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	2	(100.00)
Social/Community Services	0	(0.00)	0	(0.00)	0	(0.00)	1	(50.00)	0	(0.00)	0	(0.00)	1	(50.00)	2	(100.00)
Sports & Recreation Services	1	(16.67)	1	(16.67)	0	(0.00)	1	(16.67)	1	(16.67)	1	(16.67)	1	(16.67)	6	(100.00)
System Analysis/Computer Programming	0	(0.00)	0	(0.00)	2	(66.67)	0	(0.00)	0	(0.00)	1	(33.33)	0	(0.00)	3	(100.00)
Teaching/Lecturing (Assistant)	0	(0.00)	0	(0.00)	5	(27.78)	8	(44.44)	1	(5.56)	3	(16.67)	1	(5.56)	18	(100.00)
Teaching/Lecturing (Others)	1	(1.89)	2	(3.77)	4	(7.55)	4	(7.55)	2	(3.77)	8	(15.09)	32	(60.38)	53	(100.00)
Teaching/Lecturing (Primary School)	0	(0.00)	0	(0.00)	0	(0.00)	2	(25.00)	1	(12.50)	1	(12.50)	4	(50.00)	8	(100.00)
Teaching/Lecturing (Secondary School)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)	1	(100.00)
Others	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(50.00)	1	(50.00)	2	(100.00)
Total	3	(1.60)	5	(2.67)	20	(10.70)	44	(23.53)	31	(16.58)	33	(17.65)	51	(27.27)	187	(100.00)

() Percentage of respondents

GLOSSARY

A. *Employment Sector*

Commerce/Industry Sector
Education Sector
Government Sector
Community/Social Services Sector

B. *Employment Field*

Agriculture & Fishery
Banking & Finance
Business Services
Community & Social Services
Conglomerate
Construction
Creative Art & Design
Cultural & Entertainment Services
Education
Electricity & Gas
Engineering & Architectural Services
Government
Hospitality & Tourism Services
Information Technology
Insurance
Manufacturing
Media & Publication
Medical & Health Services
Non-governmental Organisations
Personal Services
Professional & Business Associations
Real Estate
Testing Services & Laboratories
Trading
Transport, Storage & Telecommunication
Wholesale & Retail

C. *Job Nature*

Accounting/Auditing/Taxation/Secretarial Work
Administration/Management
Architecture/Surveying
Art & Design
Banking
Clerical Work & Office Support
Customer Services
Economic, Statistical & Mathematical Work
Editorial/Journalism
Engineering
Finance
Human Resources
Insurance Services
Interpretation/Translation
Legal Services
Logistics/Transportation
Marketing/Sales
Media/Communication
Medical & Health Services (Chinese Medicine)
Medical & Health Services (Others)
Merchandising/Purchasing
Protective Services
Public Relations & Advertising
Religious Work
Scientific & Research Work
Social/Community Services
Sports and Recreation Services
System Analysis/Computer Programming

Teaching/Lecturing (Assistant)
Teaching/Lecturing (Others)
Teaching/Lecturing (Primary School)
Teaching/Lecturing (Secondary School)
Tourism
Others