

# **GRADUATE EMPLOYMENT SURVEY 2022**

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## Introduction

The Graduate Employment Survey is conducted annually by the Career Centre of the Office of Student Affairs. Its purpose is to find out the general employment situation of the full-time graduates for the year. The survey reveals the graduates' first career destination, remuneration information, job search process, career preparation and career development.

## Methodology

Graduates are required to fill in an online questionnaire when they enrol for the Commencement Ceremony. Follow-up phone calls are made to non-respondents. Following the University Grant Committee's (UGC) guidelines, information on graduates' employment status is gathered up to 31 December of each year.

The bulk of the analysis focuses on the graduates engaged in full-time employment. The classification of employment field and job nature is derived from the classification system provided by the UGC. Details of the classification of employment sector, employment field and job nature are shown in the Glossary.

## Response

The survey targeted all 2022 full-time graduates of the University. Out of the 1,958 UGC-funded undergraduate graduates, 1,826 valid responses were received, representing a response rate of 93.26%. For non-UGC-funded undergraduate programmes, 676 valid responses were received out of 785 graduates, representing a response rate of 86.11%. Out of the 2,378 full-time postgraduates, 1,974 valid responses were received, representing a response rate of 83.01%



# Executive Summary



## SECTION A: FULL-TIME UNDERGRADUATES

### ***Overall Employment Status***

At the close of the survey, 74.59% of the UGC-funded graduates were employed. 70.37% (67.49% in 2021) were in full-time employment and 13.80% (14.01% in 2021) pursued further studies. The unemployment rate was 1.48% (1.18% in 2021).

70.86% of the non-UGC-funded graduates were in employment. 62.87% (65.02% in 2021) were in full-time employment and 10.95% (13.68% in 2021) pursued further studies. The unemployment rate was 0.89% (1.97% in 2021).

### ***Employment Sector and Job Nature***

UGC-funded graduates entering the Commercial/Industrial sector decreased to 61.48% (66.18% in 2021) while those joining the Education sector, Community/Social Services sector and Government sector increased to 20.23% (18.83% in 2021), 15.49% (12.55% in 2021) and 2.80% (2.44% in 2021) respectively.

The Commercial/Industrial sector continued to be the largest employment sector (56.24%) for non-UGC-funded graduates (54.79% in 2021). The percentage of graduates employed in the Education sector decreased to 28.71% (33.79% in 2021) while the percentages of those employed in the Community/Social Services sector and the Government sector increased to 10.35% (10.27% in 2021) and 4.71% (1.14% in 2021) respectively.

12.69% of the UGC-funded graduates worked in the Administration/Management field. The other top-five job natures were Social/Community Services (8.49%), Marketing/Sales (8.02%), Teaching/Lecturing (Secondary School) (6.62%), System Analysis/Computer Programming (6.23%) and Accounting/Auditing/Taxation/Secretarial Work (5.76%).

The most common field of work for the non-UGC-funded graduates was Teaching/Lecturing (Others), accounting for 22.35% of the respondents. Following behind were Administration/Management (8.47%), Social/Community Services (8.00%), Marketing/Sales (6.82%), Accounting/Auditing/Taxation/Secretarial Work (6.59%) and Teaching/Lecturing (Assistant) (6.12%).

### ***Remuneration***

The UGC-funded graduates' average monthly salary (including commission, allowances and other year-end bonuses) increased steadily by 4.52%, from \$18,886.36 in 2021 to \$19,740.02 in 2022. Meanwhile, the average monthly salary (including commission, allowances and other year-end bonuses) of the non-UGC-funded graduates also increased by 11.44%, from \$17,393.14 in 2021 to \$19,382.45 in 2022.

### ***Further Studies***

252 UGC-funded graduates pursued further studies, representing 13.80% of the respondents (14.01% in 2021). Among those graduates, 94.05% continued their study in postgraduate/master or above level of studies. Hong Kong Baptist University was the most popular local institution (27.17%).

74 non-UGC-funded graduates pursued further studies, representing 10.95% of the respondents (13.68% in 2021). Among those graduates, 93.24% continued their study in postgraduate/master or above level of studies. Like UGC-funded graduates, Hong Kong Baptist University was also the most popular local institution (37.14%).



## SECTION B: FULL-TIME TAUGHT / RESEARCH POSTGRADUATES

### **Overall Employment Status**

97.60% of the taught postgraduates (96.71% in 2021), who were seeking local job opportunities, were in employment, with 93.80% working full-time or self-employed, 3.00% engaging in part-time employment, and 0.80% being temporarily employed.

Full employment was achieved among research postgraduates seeking local job opportunities. 85.00% were working full-time or self-employed, while 15.00% were engaged in part-time employment.

The numbers of taught postgraduates and research postgraduates who emigrated or returned to their home country decreased by 5.69% and 2.00% respectively.

### **Employment Sector and Job Nature**

The Commercial/Industrial sector absorbed the largest proportion (62.25%) of the taught postgraduates (64.92% in 2021), followed by the Education sector, which captured 25.84% (25.23% in 2021).

87.50% (73.33% in 2021) of the research postgraduates were employed in the Education sector, while the percentage of graduates employed in the Commerce/Industry sector and Community & Social Services sector are 6.25% (26.67% in 2021) and 6.25% respectively.

### **Remuneration**

For taught postgraduates, the average monthly salary (including commission, allowances and any year-end bonuses) increased by 15.12%, from \$21,606.09 in 2021 to \$24,872.16 in 2022. Meanwhile, the average monthly salary of research postgraduates also increased by 13.42%, from \$26,752.78 in 2021 to \$30,343.75 in 2022.

### **Further Studies**

2.28% (1.78% in 2021) of the taught postgraduates and 6.56% (7.81% in 2021) of the research postgraduates chose to pursue further studies respectively.



# Section A

## Full-time Undergraduates



### A.1. Overall Employment Status

Figure 1: Distribution of Respondents by Employment Status (UGC-funded Graduates)

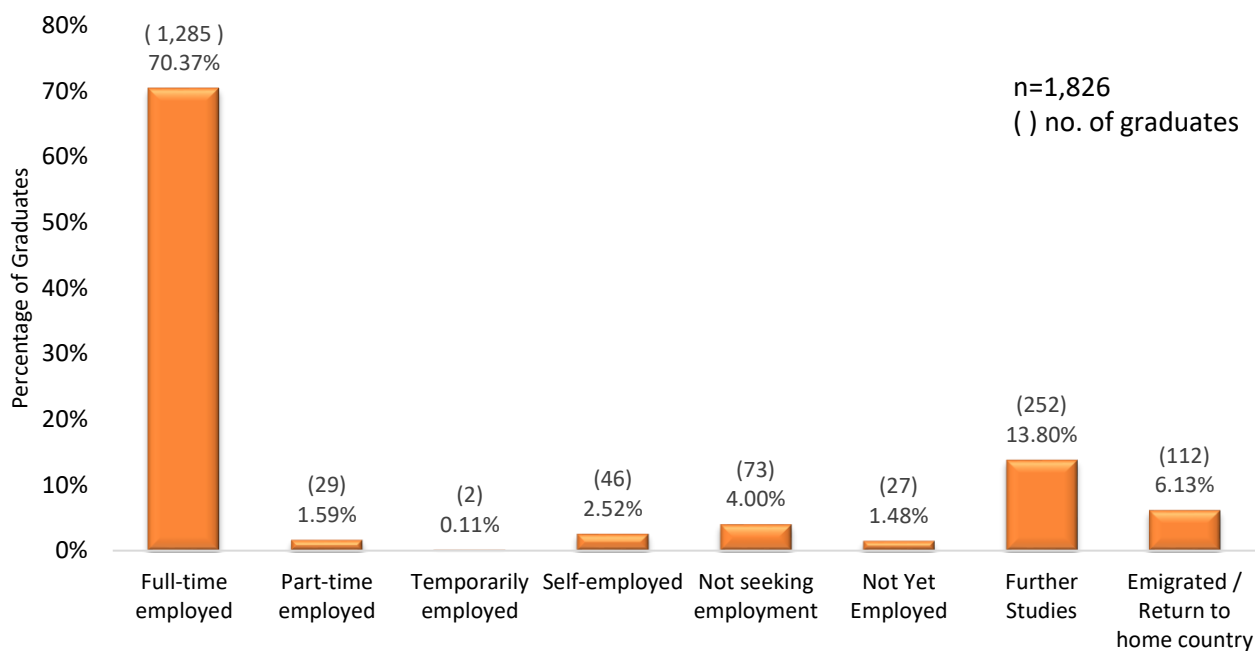
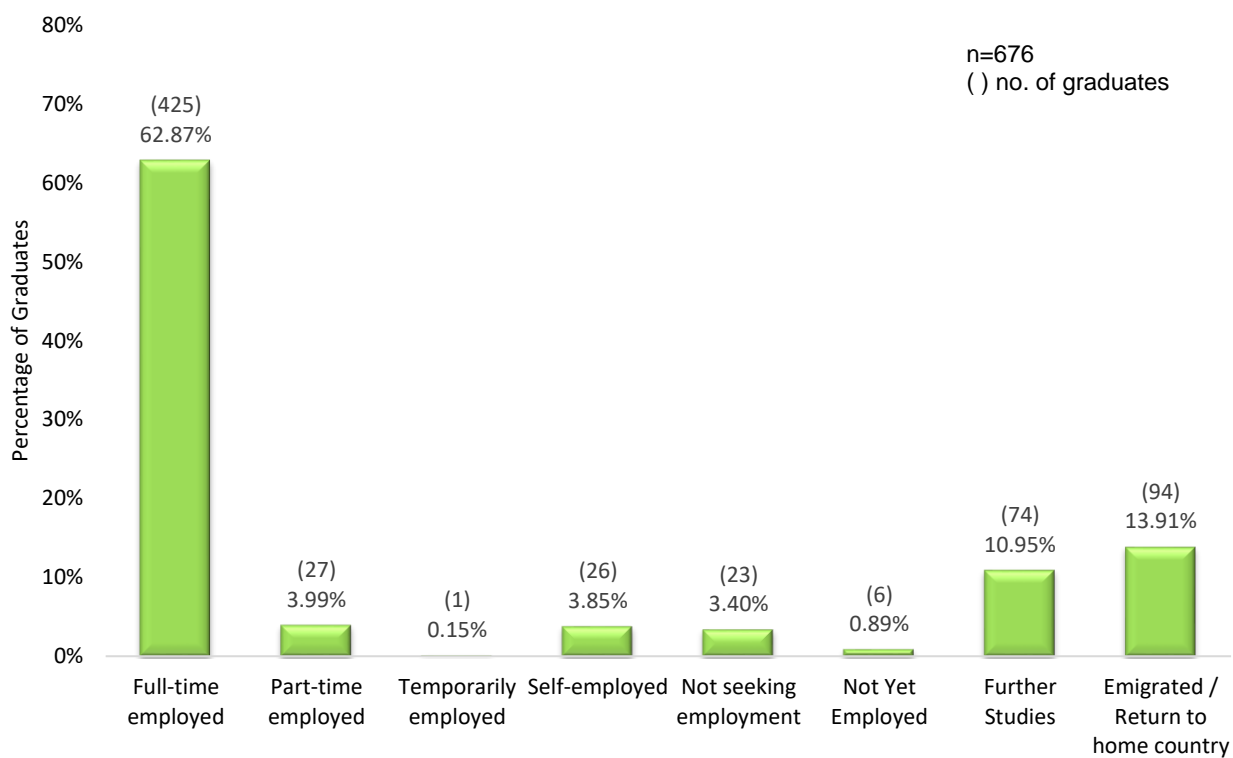


Figure 2: Distribution of Respondents by Employment Status (Non-UGC-funded Graduates)



**A.1.1 Employment Status by Programme/Major/Option**

Appendix 2 illustrates the employment status of graduates by programme/major/option.

**A.1.2 Analysis by Employment Sector**

Figure 3: Percentage of Full-time Employed Graduates by Employment Sector (UGC-funded Graduates)

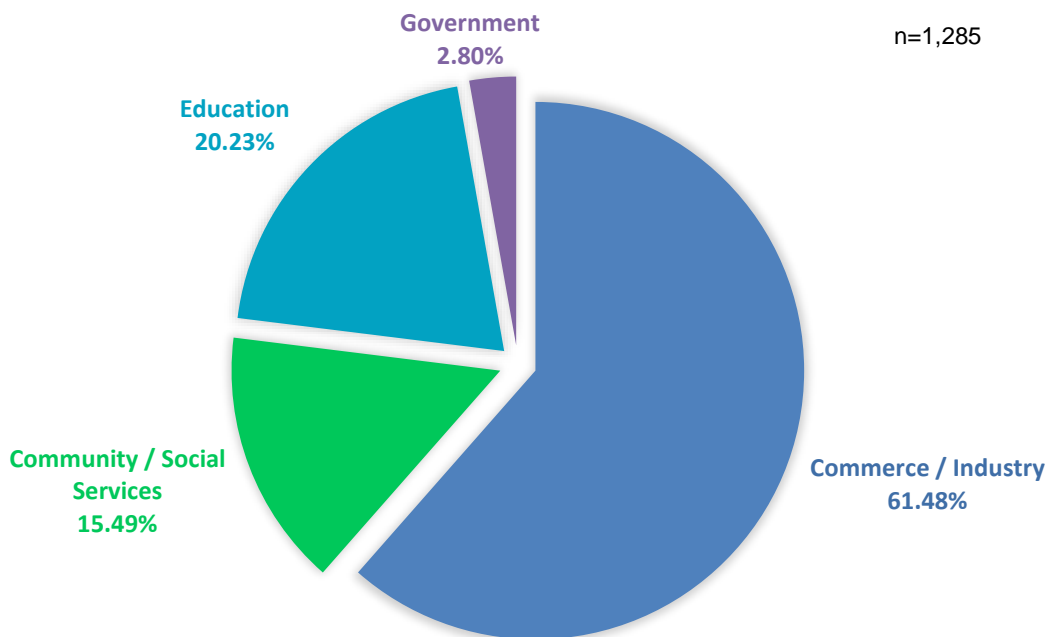


Figure 4: Percentage of Full-time Employed Graduates by Employment Sector (Non-UGC-funded Graduates)

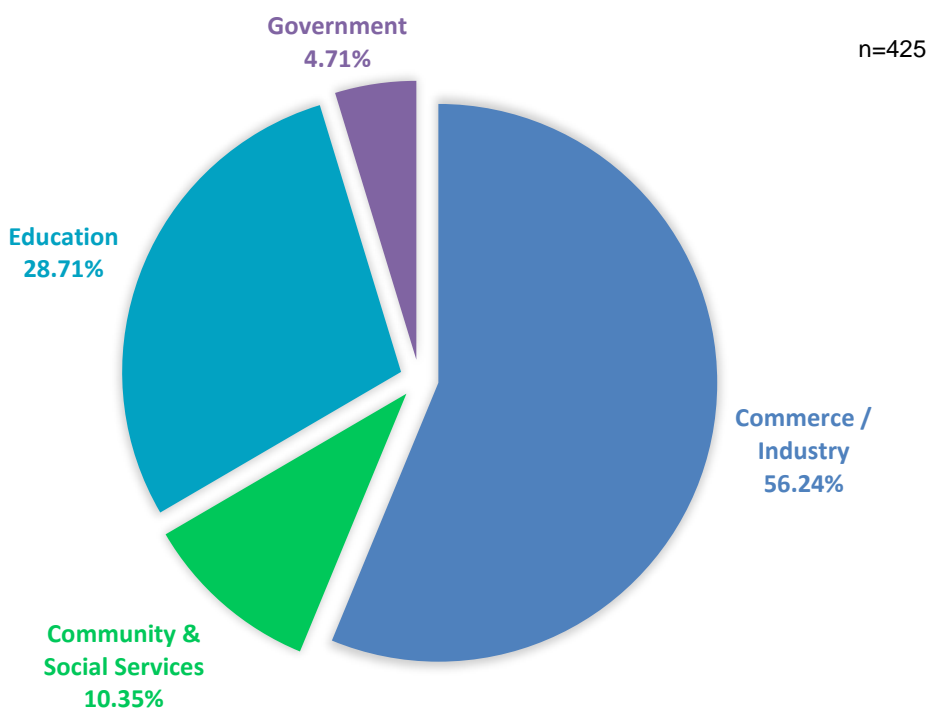


Table 1: Comparison of the Distribution of Full-time Employed Graduates by Employment Sector for the Years 2018 to 2022 (UGC-funded Graduates)

Employment Sector	2018 N=1,198	2019 n=1,180	2020 n=1,106	2021 n=1,227	2022 n=1,285
Commerce/Industry	65.94%	66.78%	58.05%	66.18%	61.48%
Government	2.50%	3.64%	4.07%	2.44%	2.80%
Education	19.37%	17.54%	23.60%	18.83%	20.23%
Community/Social Services	12.19%	12.03%	14.29%	12.55%	15.49%

Table 2: Comparison of the Distribution of Full-time Employed Graduates by Employment Sector for the Years 2018 to 2022 (Non-UGC-funded Graduates)

Employment Sector	2018 n=604	2019 n=563	2020 n=457	2021 n=438	2022 n=425
Commerce/Industry	56.29%	60.21%	57.11%	54.79%	56.24%
Government	3.31%	3.02%	4.38%	1.14%	4.71%
Education	29.97%	27.00%	28.01%	33.79%	28.71%
Community/Social Services	10.43%	9.77%	10.50%	10.27%	10.35%

Figure 5: Distribution of Full-time Employed Graduates by Employment Sector for the Years 2018 to 2022 (UGC-funded Graduates)

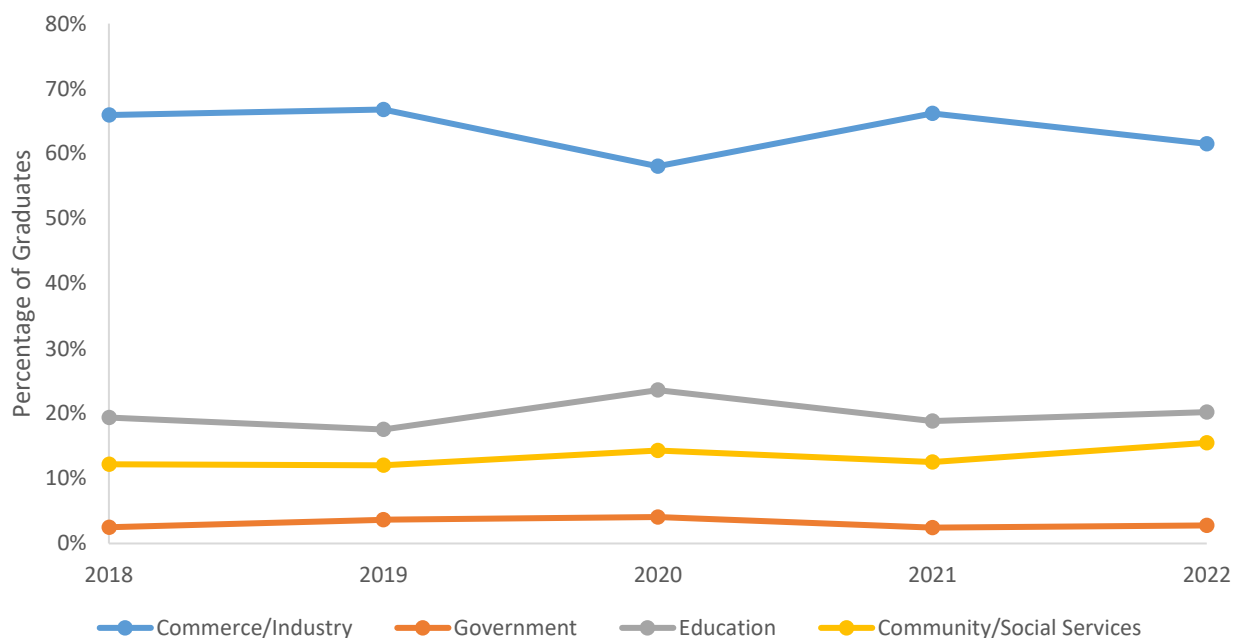
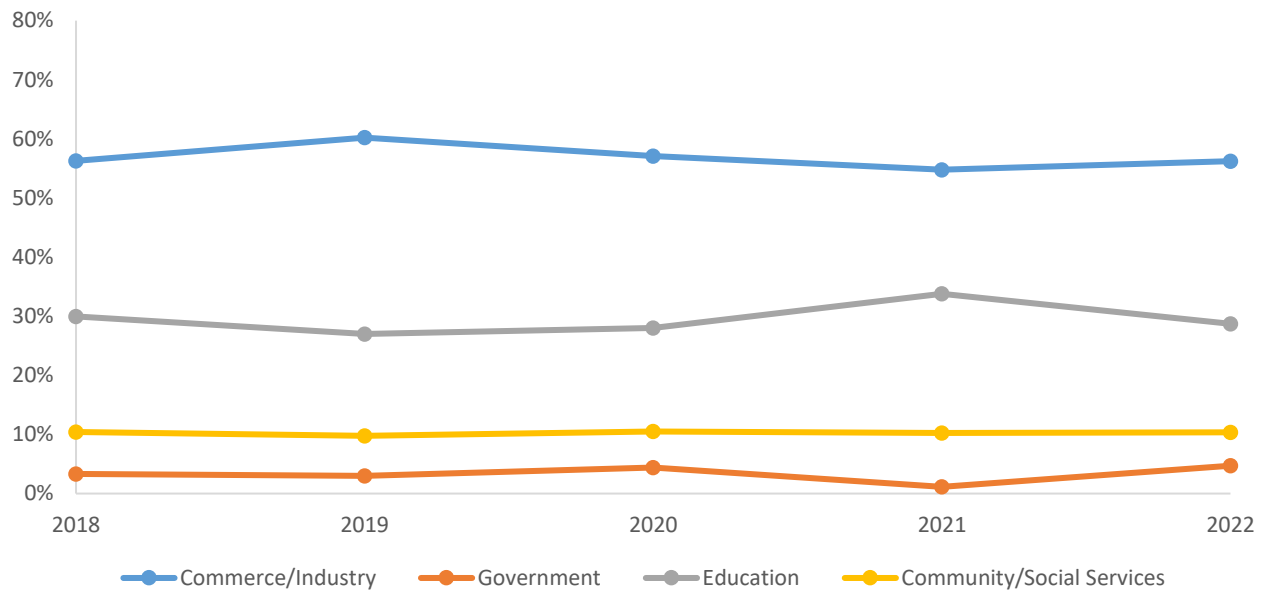


Figure 6: Distribution of Full-time Employed Graduates by Employment Sector for the Years 2018 to 2022 (Non-UGC-funded Graduates)



Appendix 3 shows the number of full-time employed graduates in each employment sector by programme/major/option.

### A.1.3 Analysis by Employment Field

Table 3: Distribution of Full-time Employed Graduates by Employment Field

Employment Field	No. of Employed Graduates					
	UGC-funded		Non-UGC-funded		Total	
	n	(%)	n	(%)	n	(%)
Education	319	(24.84)	135	(36.10)	454	(27.38)
Business Services	170	(13.24)	43	(11.50)	213	(12.85)
Media & Publication	84	(6.54)	36	(9.63)	120	(7.24)
Wholesale & Retail	92	(7.17)	13	(3.48)	105	(6.33)
Community & Social Services	79	(6.15)	22	(5.88)	101	(6.09)
Banking & Finance	83	(6.46)	14	(3.74)	97	(5.85)
Information Technology	72	(5.61)	5	(1.34)	77	(4.64)
Medical & Health Services	62	(4.83)	9	(2.41)	71	(4.28)
Non-governmental Organisations	48	(3.74)	11	(2.94)	59	(3.56)
Government	36	(2.80)	20	(5.35)	56	(3.38)
Cultural & Entertainment Services	40	(3.12)	7	(1.87)	47	(2.83)
Transport, Storage & Telecommunication	33	(2.57)	10	(2.67)	43	(2.59)
Creative Art & Design	32	(2.49)	3	(0.80)	35	(2.11)
Hospitality & Tourism Services	18	(1.40)	4	(1.07)	22	(1.33)
Engineering & Architectural Services	15	(1.17)	4	(1.07)	19	(1.15)
Insurance	14	(1.01)	6	(1.60)	19	(1.15)
Testing Services & Laboratories	16	(1.25)	3	(0.80)	19	(1.15)
Personal Services	9	(0.70)	9	(2.41)	18	(1.09)
Construction	8	(0.62)	7	(1.87)	15	(0.90)
Real Estate	14	(1.09)	1	(0.27)	15	(0.90)
Trading	14	(1.01)	2	(0.53)	15	(0.90)
Professional & Business Associations	12	(0.93)	0	(0.00)	12	(0.72)
Manufacturing	4	(0.31)	4	(1.07)	8	(0.48)
Conglomerate	5	(0.39)	2	(0.53)	7	(0.42)
Electricity & Gas	5	(0.39)	1	(0.27)	6	(0.36)
Agriculture & Fishery	2	(0.16)	2	(0.53)	4	(0.24)
Not Elsewhere Classified	0	(0.00)	1	(0.27)	1	(0.06)
<b>Total</b>	<b>1,284</b>	<b>100%</b>	<b>374</b>	<b>100%</b>	<b>1,658</b>	<b>100%</b>

#### A.1.4 Analysis by Job Nature

Table 4: Distribution of Full-time Employed Graduates by Job Nature

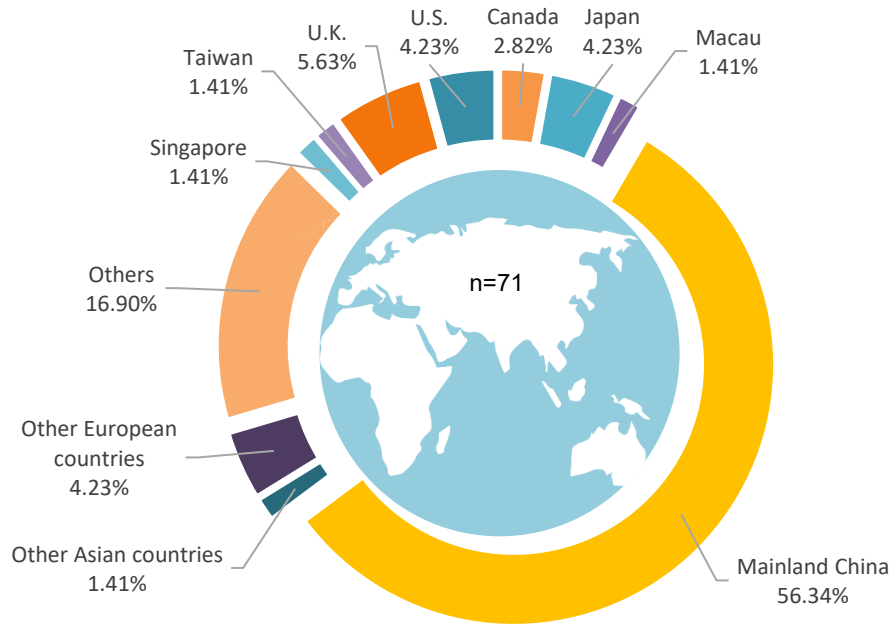
Job Nature	No. of Employed Graduates					
	UGC-funded		Non-UGC-funded		Total	
	n	(%)	n	(%)	n	(%)
Administration/Management	163	(12.69)	36	(8.47)	199	(11.64)
Social/Community Services	109	(8.49)	34	(8.00)	143	(8.37)
Teaching/Lecturing (Others)	40	(3.12)	95	(22.35)	135	(7.90)
Marketing/Sales	103	(8.02)	29	(6.82)	132	(7.72)
Accounting/Auditing/Taxation/Secretarial Work	74	(5.76)	28	(6.59)	102	(5.97)
Teaching/Lecturing (Assistant)	64	(4.98)	26	(6.12)	90	(5.27)
Teaching/Lecturing (Secondary School)	85	(6.62)	2	(0.47)	87	(5.09)
System Analysis/Computer Programming	80	(6.23)	5	(1.18)	85	(4.97)
Human Resources	53	(4.13)	16	(3.76)	69	(4.04)
Scientific & Research Work	66	(5.14)	3	(0.71)	69	(4.04)
Finance	60	(4.67)	1	(0.24)	61	(3.57)
Media/Communication	42	(3.27)	19	(4.47)	61	(3.57)
Banking	50	(3.89)	7	(1.65)	57	(3.34)
Editorial/Journalism	43	(3.35)	9	(2.12)	52	(3.04)
Clerical Work & Office Support	40	(3.12)	8	(1.88)	48	(2.81)
Art & Design	38	(2.96)	5	(1.18)	43	(2.52)
Teaching/Lecturing (Primary School)	29	(2.26)	2	(0.47)	31	(1.81)
Customer Services	22	(1.71)	8	(1.88)	30	(1.76)
Medical & Health Services (Others)	21	(1.64)	5	(1.18)	26	(1.52)
Medical & Health Services (Chinese Medicine)	25	(1.95)	0	(0.00)	25	(1.46)
Engineering	12	(0.93)	2	(0.47)	14	(0.82)
Public Relations & Advertising	12	(0.93)	2	(0.47)	14	(0.82)
Insurance Services	8	(0.62)	6	(1.41)	14	(0.82)
Sports & Recreation Services	7	(0.55)	6	(1.41)	13	(0.76)
Economic, Statistical & Mathematical Work	12	(0.93)	0	(0.00)	12	(0.70)
Merchandising/Purchasing	9	(0.70)	2	(0.47)	11	(0.64)
Architecture/Surveying	2	(0.16)	8	(1.88)	10	(0.59)
Interpretation/Translation	6	(0.47)	0	(0.00)	6	(0.35)
Logistics/Transportation	3	(0.23)	2	(0.47)	5	(0.29)
Protective Services	1	(0.08)	4	(0.94)	5	(0.29)
Legal Services	0	(0.00)	2	(0.47)	2	(0.12)
Tourism	2	(0.16)	0	(0.00)	2	(0.12)
Others	3	(0.23)	53	(12.47)	56	(3.28)
<b>Total</b>	<b>1,284</b>	<b>(100.00)</b>	<b>425</b>	<b>(100.00)</b>	<b>1,709</b>	<b>(100.00)</b>

Appendix 4 shows the number of full-time employed graduates in each employment field by job nature.

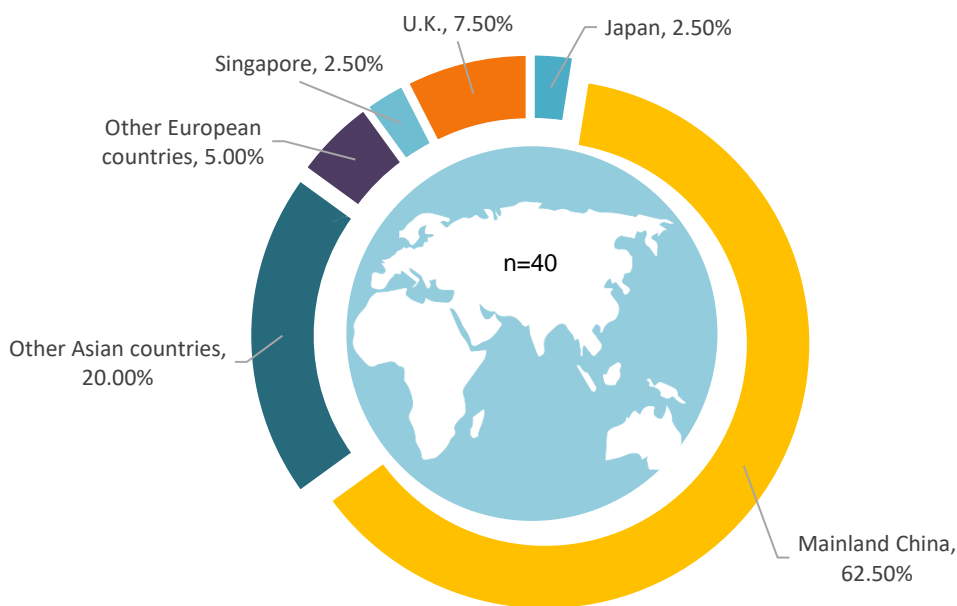
Analysis of full-time employed graduates by job nature and programme of study is shown in Appendix 5.

**A.1.5 Global Working Destinations**

*Figure 7: Working Destinations of Full-time Employed Graduates Who Needed to Work Outside Hong Kong (UGC-funded Graduates)*



*Figure 8: Working Destinations of Full-time Employed Graduates Who Needed to Work Outside Hong Kong (Non-UGC-funded Graduates)*





## A.2. Job Search

### A.2.1 Number of Job Offers

Figure 9: Number of Job Offers Received by Full-time Employed Graduates (UGC-funded Graduates)

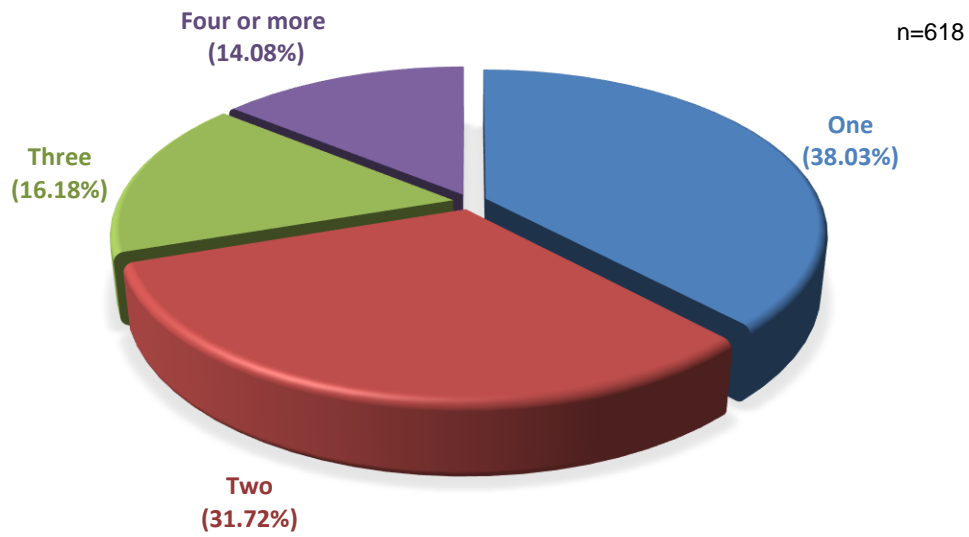
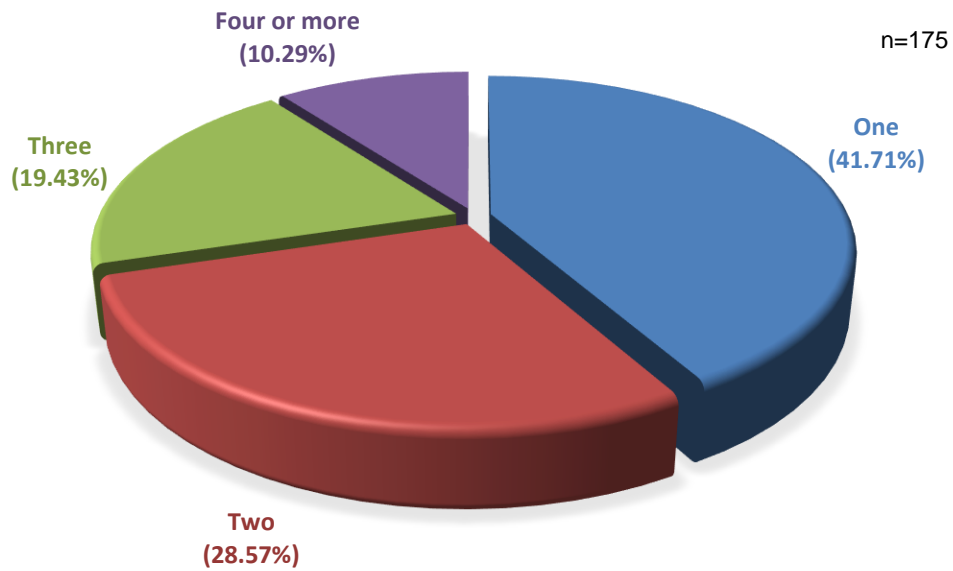


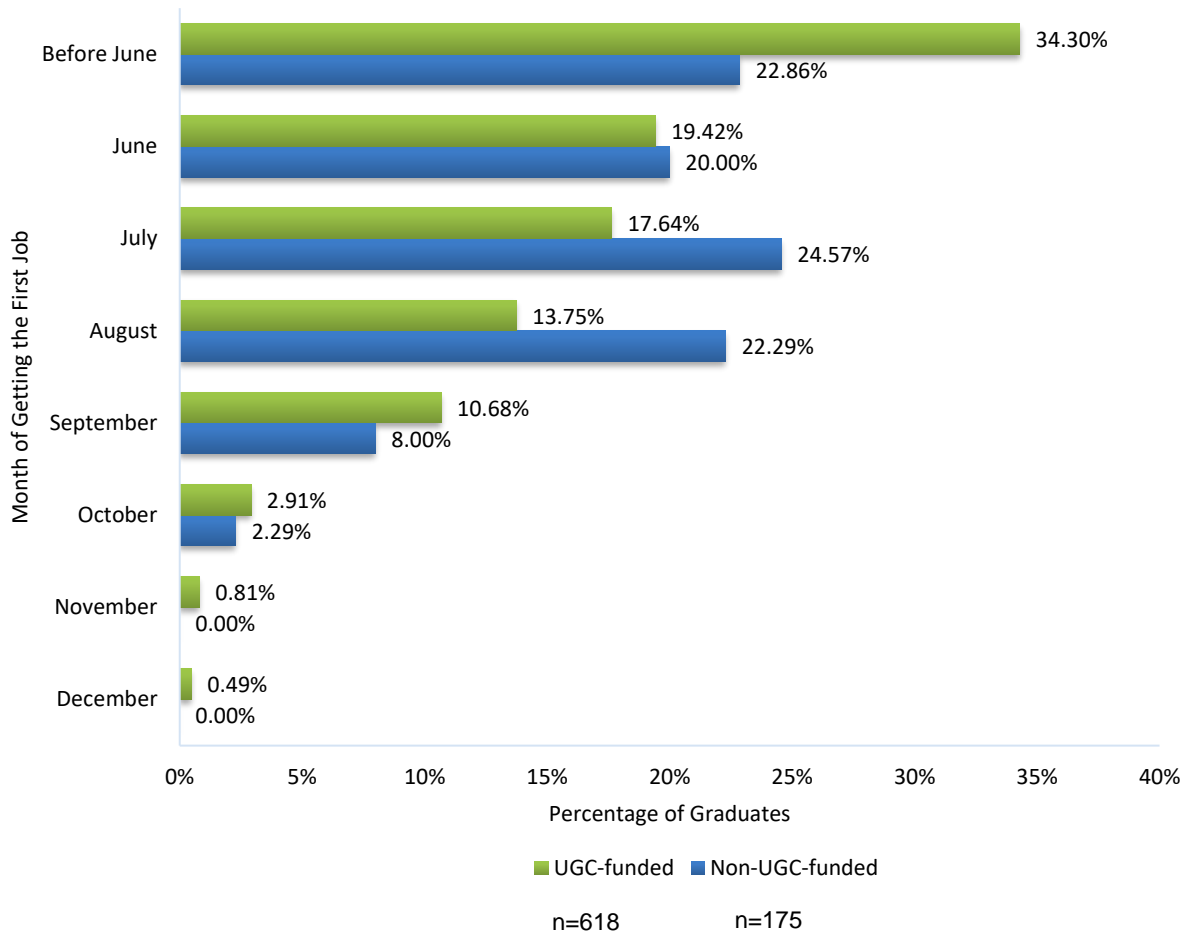
Figure 10: Number of Job Offers Received by Full-time Employed Graduates (Non-UGC-funded Graduates)



## A.2.2 Month of Securing the First Job

Appendix 6 shows the distribution of the month of graduates securing their first job by programme/major/option.

Figure 11: Month of Getting the First Job Offer by Full-time Employed Graduates



## A.3. Career Development

### A.3.1 Future Career Development Opportunity

Table 5: Perception on Future Career Development Opportunities of Full-time Employed Graduates

Future Career Development Opportunities	No. of Employed Graduates			
	UGC-funded		Non-UGC-funded	
	n	(%)	n	(%)
Excellent	105	(17.65)	23	(13.53)
Good	274	(46.05)	92	(54.12)
Fair	201	(33.78)	48	(28.24)
Not Good	15	(2.52)	7	(4.12)
<b>Total</b>	<b>595</b>	<b>(100.00)</b>	<b>170</b>	<b>(100.00)</b>

Table 6: Perception on Career Development Opportunities by Employment Sector of Full-time Employed Graduates (UGC-funded Graduates)

Employment Sector	Excellent	Good	Fair	Not Good	Total
	n (%)	n (%)	n (%)	n (%)	n (%)
Commerce/Industry	80 (21.62)	176 (47.57)	109 (29.46)	5 (1.35)	370 (100.00)
Government	3 (16.67)	6 (33.33)	8 (44.44)	1 (5.56)	18 (100.00)
Education	15 (12.40)	56 (46.28)	45 (37.19)	5 (4.13)	121 (100.00)
Community/Social Services	7 (8.14)	36 (41.86)	39 (45.35)	4 (4.65)	86 (100.00)

Table 7: Perception on Career Development Opportunities by Employment Sector of Full-time Employed Graduates (Non-UGC-funded Graduates)

Employment Sector	Excellent	Good	Fair	Not Good	Total
	n (%)	n (%)	n (%)	n (%)	n (%)
Commerce/Industry	13 (17.33)	45 (60.00)	13 (17.33)	4 (5.33)	75 (100.00)
Government	0 (0.00)	3 (33.33)	5 (55.56)	1 (11.11)	9 (100.00)
Education	9 (13.85)	30 (46.15)	24 (36.92)	2 (3.08)	65 (100.00)
Community/Social Services	1 (4.76)	14 (66.67)	6 (28.57)	0 (0.00)	21 (100.00)

### A.3.2 Job Satisfaction

Table 8: Perception on Job Satisfaction of Full-time Employed Graduates

Level of Job Satisfaction	No. of Employed Graduates			
	UGC-funded		Non-UGC-funded	
	n	(%)	n	(%)
Very Satisfied	118	(20.88)	28	(16.97)
Quite Satisfied	387	(68.50)	111	(67.27)
Not Satisfied	60	(10.62)	26	(15.76)
<b>Total</b>	<b>565</b>	<b>(100.00)</b>	<b>165</b>	<b>(100.00)</b>

## A.4. Remuneration

Respondents were requested to indicate their basic monthly salary, monthly commissions and other fixed cash allowances, if any. Commissions and cash allowances, which might represent a large portion of the total remuneration package, were included in the analysis of the overall average monthly salary.

### A.4.1 Overall Average Monthly Salary

Figure 12: Comparison of Full-time Employed Graduates' Mean and Median Salary (including commissions & cash allowances) for the Years 2018 to 2022 (UGC-funded Graduates)

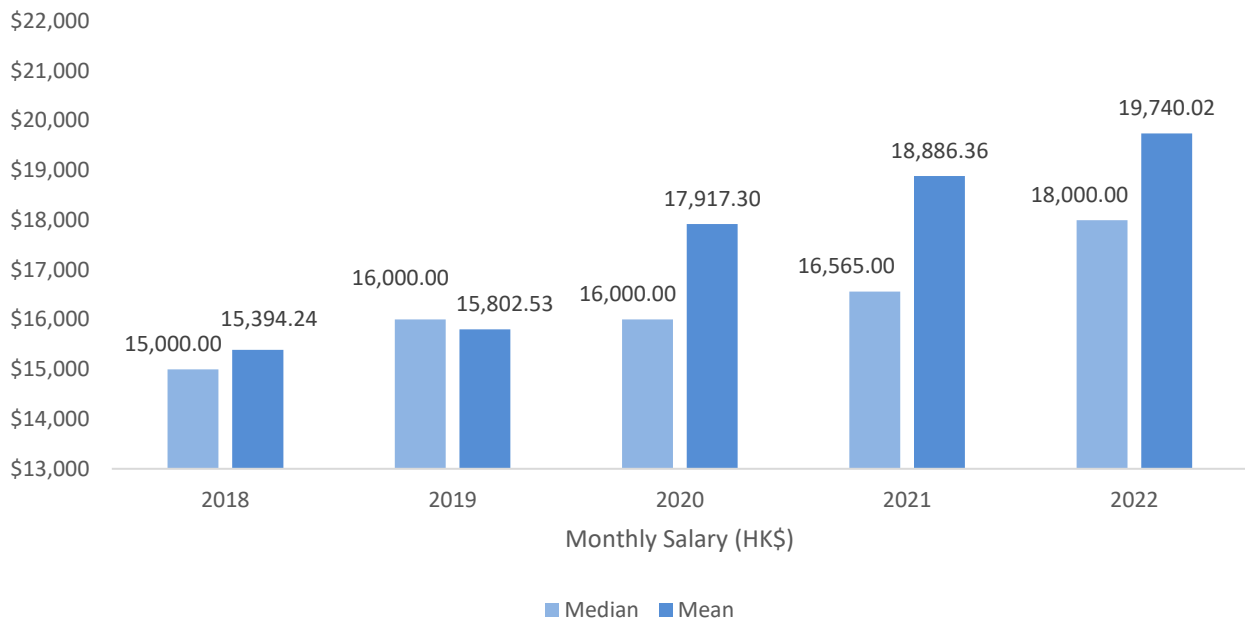


Figure 13: Comparison of Full-time Employed Graduates' Mean and Median Salary (including commissions & cash allowances) for the Years 2018 to 2022 (Non-UGC-funded Graduates)

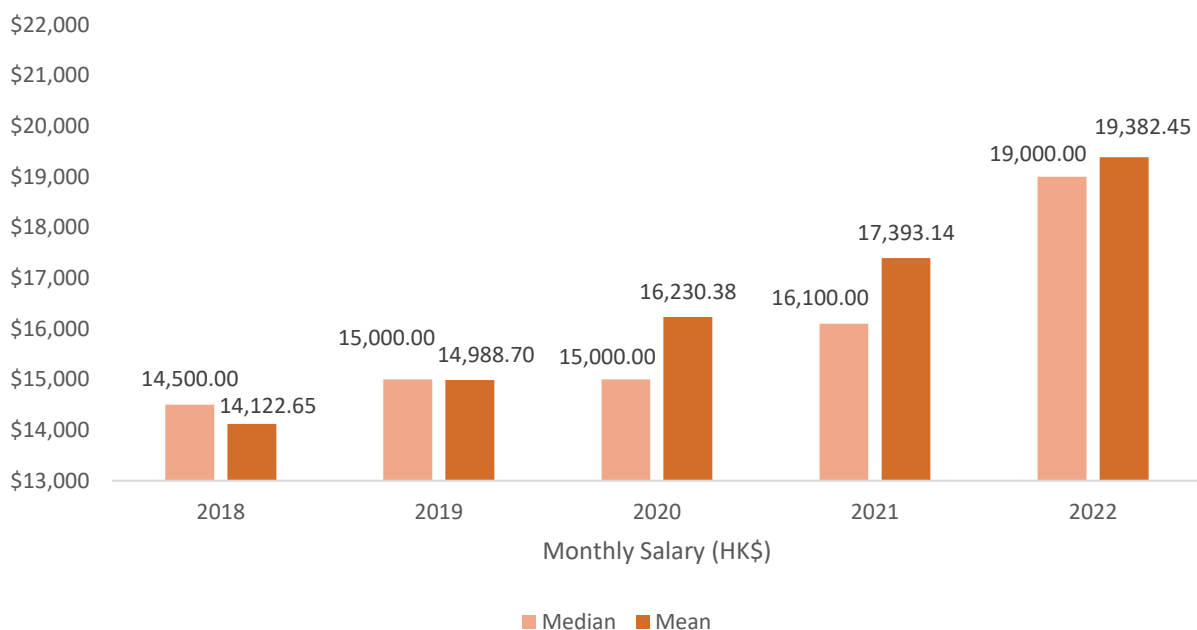


Figure 14: Comparison of Full-time Employed Graduates' Salary Range in 2021 and 2022 (UGC-funded Graduates)

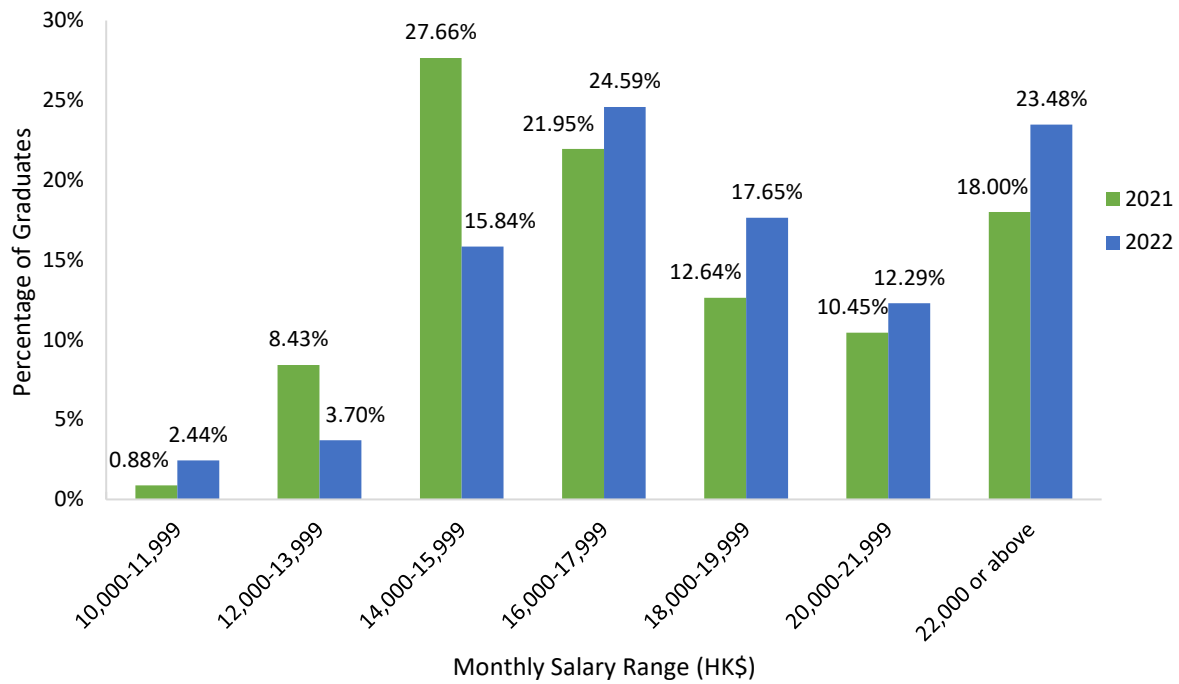
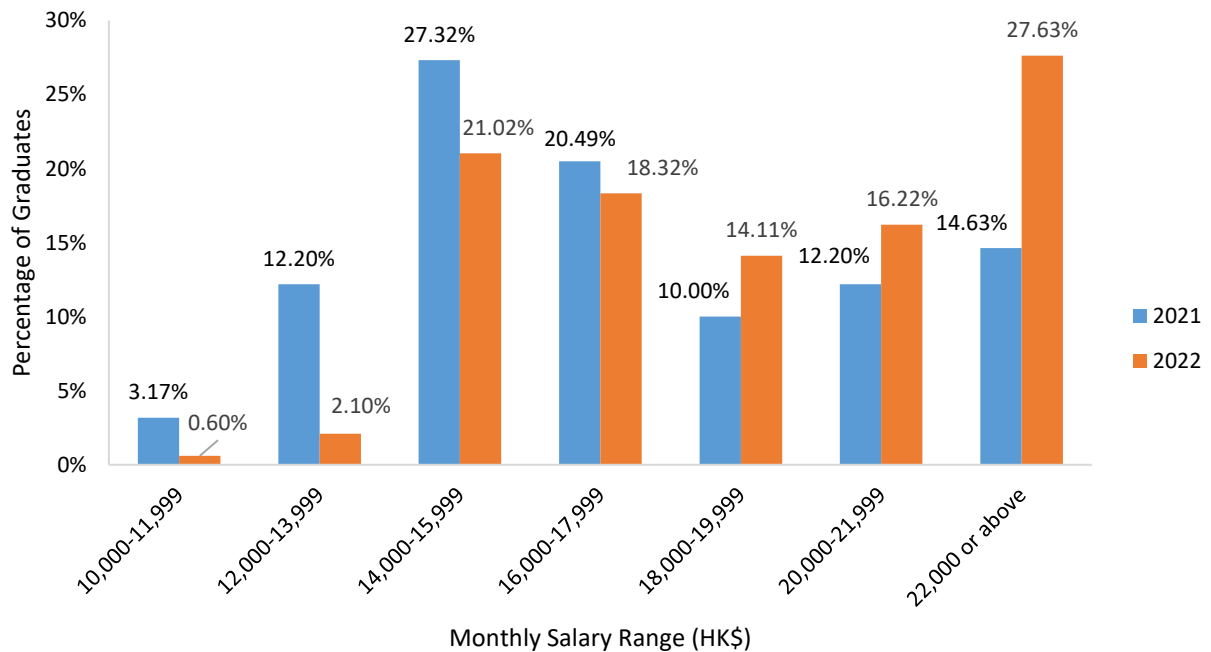


Figure 15: Comparison of Full-time Employed Graduates' Salary Range in 2021 and 2022 (Non-UGC-funded Graduates)



#### A.4.2 By Employment Sector

Table 9: Full-time Employed Graduates' Average Monthly Salary by Employment Sector in 2021 and 2022 (UGC-funded Graduates)

Employment Sector	2022	2021	% Increase/ Decrease over last year
Commerce/Industry	\$18,464.09	\$17,576.58	5.05
Government	\$19,338.10	\$20,169.29	-4.12
Education	\$23,543.05	\$22,638.29	4.00
Community/Social Services	\$19,883.45	\$19,475.20	2.10

Table 10: Full-time Employed Graduates' Average Monthly Salary by Employment Sector in 2021 and 2022 (Non-UGC-funded Graduates)

Employment Sector	2022	2021	% Increase/ Decrease over last year
Commerce/Industry	\$18,608.88	\$16,646.60	11.79
Government	\$21,375.00	\$16,617.00	28.63
Education	\$20,753.93	\$18,919.02	9.70
Community/Social Services	\$18,432.68	\$16,441.77	12.11

Details of the monthly salary statistics and monthly salary intervals of full-time employed graduates by employment sector are shown in Appendices 7 and 8.

### A.4.3 By Job Nature

Table 11: Full-time Employed Graduates' Average Monthly Salary by Job Nature in 2021 and 2022 (UGC-funded Graduates)

Job Nature	2022 (n=1,268)	2021 (n=1,139)	% Increase/ Decrease
	HK\$	HK\$	
Accounting/Auditing/Taxation/Secretarial Work	18,473.25	17,599.92	4.96
Administration/Management	18,793.14	16,744.97	12.23
Architecture/Surveying	20,186.67		-
Art & Design	17,974.85	15,713.81	14.39
Banking	21,722.79	19,958.02	8.84
Clerical Work & Office Support	16,367.75	15,182.14	7.81
Customer Services	16,483.18	16,503.85	-0.13
Economic, Statistical & Mathematical Work	20,061.94	20,091.67	-0.15
Editorial/Journalism	15,992.82	16,251.54	-1.59
Engineering	18,672.50	17,956.67	3.99
Finance	17,924.64	25,715.69	-30.30
Human Resources	18,157.06	17,105.48	6.15
Insurance Services	22,194.27	44,990.74	-50.47
Interpretation/Translation	15,300.00	15,000.00	2.00
Legal Services		16,933.33	-
Logistics/Transportation	14,995.83		-
Marketing/Sales	17,847.73	16,469.53	8.37
Media/Communication	17,036.64	15,421.99	10.47
Medical & Health Services (Chinese Medicine)	24,751.12	23,355.74	5.97
Medical & Health Services (Others)	18,151.63	16,461.63	10.27
Merchandising/Purchasing	17,005.56	15,818.18	7.51
Protective Services	23,000.00	24,720.71	-6.96
Public Relations & Advertising	17,509.79	15,313.21	14.34
Scientific & Research Work	18,956.60	16,410.43	15.52
Social/Community Services	20,100.18	20,316.76	-1.07
Sports & Recreation Services	19,500.00	15,965.00	22.14
System Analysis/Computer Programming	20,512.20	19,808.59	3.55
Teaching/Lecturing (Assistant)	16,863.70	16,809.24	0.32
Teaching/Lecturing (Others)	17,969.23	17,560.00	2.33
Teaching/Lecturing (Primary School)	32,071.21	31,398.46	2.14
Teaching/Lecturing (Secondary School)	30,259.71	31,385.47	-3.59
Tourism	18,000.00	19,333.33	-6.90
Others	18,583.33	18,074.07	2.82



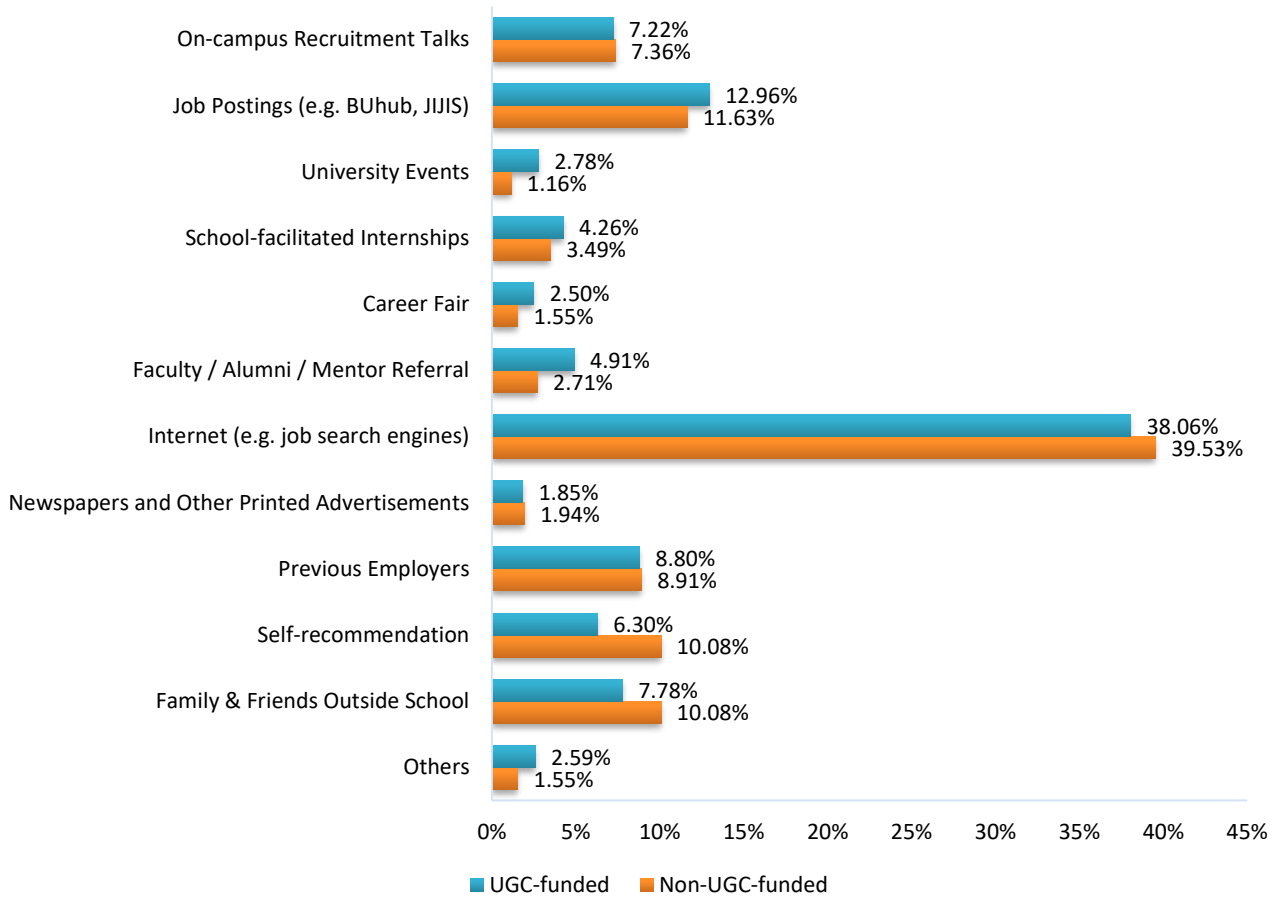
Table 12: Full-time Employed Graduates' Average Monthly Salary by Job Nature in 2021 and 2022 (Non-UGC-funded Graduates)

Job Nature	2022 (n=331)	2021 (n=408)	% Increase/ Decrease
	HK\$	HK\$	
Accounting/Auditing/Taxation/Secretarial Work	19,379.49	16,294.18	18.94
Administration/Management	18,840.15	16,664.74	13.05
Architecture/Surveying	19,638.89	20,000.00	-1.81
Art & Design	15,888.89	15,106.67	5.18
Banking	19,166.67	17,458.33	9.79
Clerical Work & Office Support	16,810.42	13,324.07	26.17
Customer Services	15,767.50	16,262.92	-3.05
Editorial/Journalism	17,308.33	16,000.00	8.18
Engineering	23,291.67	15,950.00	46.03
Finance	19,500.00	27,850.00	-29.98
Human Resources	17,866.67	15,683.82	13.92
Insurance Services	28,016.67	35,000.00	-19.95
Legal Service	17,750.00		-
Logistics/Transportation	24,666.67	18,700.00	31.91
Marketing/Sales	19,516.67	16,109.41	21.15
Media/Communication	17,182.75	13,458.33	27.67
Medical & Health Services (Others)	16,479.17	15,750.00	4.63
Merchandising/Purchasing	18,833.33		-
Protective Services	24,750.00	18,926.67	30.77
Public Relations & Advertising	15,500.00	14,980.28	3.47
Scientific & Research Work	17,625.00	15,475.63	13.89
Social/Community Services	17,664.22	16,906.63	4.48
Sports & Recreation Services	16,333.33	19,046.88	-14.25
System Analysis/Computer Programming	18,880.00	20,000.00	-5.60
Teaching/Lecturing (Assistant)	16,448.67	14,525.32	13.24
Teaching/Lecturing (Others)	21,920.05	22,256.83	-1.51
Teaching/Lecturing (Primary School)	26,000.00	19,000.00	36.84
Teaching/Lecturing (Secondary School)	23,500.00	19,000.00	23.68
Tourism		14,300.00	-
Others	14,500.00	13,541.67	7.08

Details of monthly salary statistics and monthly salary intervals of full-time employed graduates by job nature are shown in Appendices 12 and 13.

#### A.4.4 Sources that Contribute to Receiving the Current Job Offer

Figure 16: Percentage of Sources that Contribute to Receiving the Current Job Offer



(Respondents can choose more than 1 option)

## A.5. Other Career Destinations

### A.5.1 Part-time Employment

79.31% of the part-time employed UGC-funded graduates were employed in the Commercial/Industrial sector and 13.79% of them were hired by the Community/Social Services sector. The remaining respondents worked in the Education sector (3.45%) and the Government sector (3.45%).

70.37% of the part-time employed non-UGC-funded graduates were employed in the Commercial/Industrial sector and 18.52% of them were hired by the Education sector. The remaining respondents worked in the Community/Social Services sector (11.11%).

### A.5.2 Temporary Employment

100.00% of the temporarily employed graduates were employed in the Commercial/Industrial sector.

### A.5.3 Self-employed

Table 13: Distribution of Self-employed Graduates by Programme/Major/Option (UGC-funded Graduates)

Programme/Major/Option	No. of Graduates
Bachelor of Arts (Hons.) in English Language and Literature and Bachelor of Education (Hons.) in English Language Teaching	1
Bachelor of Arts (Hons.) in History	1
Bachelor of Arts (Hons.) in Music - Directed Studies	5
Bachelor of Arts (Hons.) in Music - Music Education	3
Bachelor of Arts (Hons.) in Physical Education and Recreation Management	3
Bachelor of Arts (Hons.) in Religion, Philosophy and Ethics	1
Bachelor of Arts (Hons.) in Religion, Philosophy and Ethics - Philosophical Studies	1
Bachelor of Arts (Hons.) in Translation	1
Bachelor of Arts (Hons.) in Visual Arts – Craft and Design	4
Bachelor of Arts (Hons.) in Visual Arts – Studio and Media Arts	6
Bachelor of Business Administration (Hons.) - Entrepreneurship	1
Bachelor of Business Administration (Hons.) - Finance	2
Bachelor of Business Administration (Hons.) - Marketing	3
Bachelor of Communication (Hons.) in Film - Animation and Media Arts	3
Bachelor of Communication (Hons.) in Film - Film and Television	1
Bachelor of Communication (Hons.) in Journalism – Chinese Journalism	1
Bachelor of Communication (Hons.) in Journalism – International Journalism	1
Bachelor of Communication (Hons.) in Public Relations and Advertising - Advertising and Branding	2
Bachelor of Communication (Hons.) in Public Relations and Advertising - Organisational Communication	1
Bachelor of Science (Hons.) in Analytical and Testing Sciences	2
Bachelor of Science (Hons.) in Applied Biology - Biotechnology Studies	1
Bachelor of Social Sciences (Hons.) in Government and International Studies	1
Bachelor of Social Work (Hons.)	1
<b>Total</b>	<b>46</b>

97.83% of the self-employed UGC-funded graduates worked in the Commercial/Industrial sector and 2.17% worked in the Community/Social Services sector.

Table 14: *Distribution of Self-employed Graduates by Programme/Major/Option (Non-UGC-funded Graduates)*

Programme/Major/Option	No. of Graduates
Bachelor of Arts (Hons.) in Creative Writing for Film, Television and New Media	6
Bachelor of Arts (Hons.) in Music Studies	4
Bachelor of Commerce (Hons.) in Human Resources Management	1
Bachelor of Education (Hons.) in Early Childhood Education	3
Bachelor of Social Sciences (Hons.) in Environment and Resources Management	1
Bachelor of Social Sciences (Hons.) in Integrated Communication Management	2
Bachelor of Social Sciences (Hons.) in Media and Social Communication	4
Bachelor of Social Sciences (Hons.) in Psychology	1
Bachelor of Social Sciences (Hons.) in Social Policy	1
Bachelor of Social Sciences (Hons.) in Sport & Recreation Leadership	3
<b>Total</b>	<b>26</b>

68.00% of the self-employed non-UGC-funded graduates were in the Commercial/Industrial sector and 28.00% of them were in the Education sector. The rest were in the Community/Social Services sector (4.00%).

#### **A.5.4 Not Seeking Employment**

73 UGC-funded graduates (4.00%) and 23 non-UGC-funded graduates (3.40%) did not intend to seek employment in the near future.

#### **A.5.5 Not Yet Employed**

27 UGC-funded graduates (1.48%) and 6 non-UGC-funded graduates (0.89%) were unemployed at the time of the survey.

## A.6. Further Studies

252 UGC-funded graduates pursued further studies. 68.65% studied in Hong Kong and 94.05% pursued postgraduates/master or above level of studies. Meanwhile, 74 non-UGC-funded graduates chose to pursue further studies. 94.59% studied in Hong Kong and 93.24% pursued postgraduates/master or above level of studies.

### A.6.1 By Programme/Major/Option

Table 15: Percentages of Graduates Pursuing Further Studies by Programme/Major/Option (UGC-funded Graduates)

Programme/Major/Option	No. of Graduates	
	n	(%)
Bachelor of Arts (Hons.) in Chinese Language and Literature #	8	(3.17)
Bachelor of Arts (Hons.) in Creative and Professional Writing #	9	(3.57)
Bachelor of Arts (Hons.) in English Language and Literature	11	(4.37)
Bachelor of Arts (Hons.) in English Language and Literature and Bachelor of Education (Hons.) in English Language Teaching	1	(0.40)
Bachelor of Arts (Hons.) in History	8	(3.17)
Bachelor of Arts (Hons.) in Humanities - No Concentration	3	(1.19)
Bachelor of Arts (Hons.) in Humanities - Media Studies	2	(0.79)
Bachelor of Arts (Hons.) in Music - Composition	4	(1.59)
Bachelor of Arts (Hons.) in Music - Directed Studies	6	(2.38)
Bachelor of Arts (Hons.) in Music - Music Education	2	(0.79)
Bachelor of Arts (Hons.) in Music - Performance	4	(1.59)
Bachelor of Arts (Hons.) in Physical Education and Recreation Management #	2	(0.79)
Bachelor of Arts (Hons.) in Religion, Philosophy and Ethics - No Concentration	5	(1.98)
Bachelor of Arts (Hons.) in Religion, Philosophy and Ethics - Philosophical Studies	1	(0.40)
Bachelor of Arts (Hons.) in Translation	3	(1.19)
Bachelor of Arts (Hons.) in Visual Arts - Studio and Media Arts	6	(2.38)
Bachelor of Business Administration (Hons.) - Accounting #	7	(2.78)
Bachelor of Business Administration (Hons.) - Applied Economics #	9	(3.57)
Bachelor of Business Administration (Hons.) - Entrepreneurship	4	(1.59)
Bachelor of Business Administration (Hons.) - Finance	6	(2.38)
Bachelor of Business Administration (Hons.) - Human Resources Management	4	(1.59)
Bachelor of Business Administration (Hons.) - Information Systems & e-Business Management	6	(2.38)
Bachelor of Business Administration (Hons.) - Marketing #	5	(1.98)
Bachelor of Business Administration (Hons.) (HKBU-SFU Double Degree Programme) - Accounting	1	(0.40)
Bachelor of Chinese Medicine and Bachelor of Science (Hons.) in Biomedical Science	2	(0.79)
Bachelor of Communication (Hons.) in Film - Animation and Media Arts	6	(2.38)
Bachelor of Communication (Hons.) in Film - Film and Television	10	(3.97)
Bachelor of Communication (Hons.) in Journalism – Chinese Journalism	1	(0.40)
Bachelor of Communication (Hons.) in Journalism - Data and Media Communication	6	(2.38)
Bachelor of Communication (Hons.) in Journalism – International Journalism	2	(0.79)
Bachelor of Communication (Hons.) in Public Relations and Advertising - Advertising and Branding	3	(1.19)
Bachelor of Communication (Hons.) in Public Relations and Advertising - Organisational Communication	5	(1.98)
Bachelor of Communication (Hons.) in Public Relations and Advertising - Public Relations	4	(1.59)
Bachelor of Pharmacy (Hons.) in Chinese Medicine	2	(0.79)
Bachelor of Science (Hons.) in Analytical and Testing Sciences	7	(2.78)
Bachelor of Science (Hons.) in Applied Biology - Biotechnology Studies	9	(3.57)
Bachelor of Science (Hons.) in Applied Biology - Environmental Science	4	(1.59)

Bachelor of Science (Hons.) in Chemistry	5	(1.98)
Bachelor of Science (Hons.) in Computer Science - Computing and Software Technologies	11	(4.37)
Bachelor of Science (Hons.) in Computer Science - Computing and Software Technologies and Data and Media Communication	2	(0.79)
Bachelor of Science (Hons.) in Computer Science - Data and Media Communication	1	(0.40)
Bachelor of Science (Hons.) in Mathematics and Statistics - No Concentration #	7	(2.78)
Bachelor of Science (Hons.) in Mathematics and Statistics - Financial Risk Management	2	(0.79)
Bachelor of Science (Hons.) in Mathematics and Statistics - Quantitative Data Analysis	7	(2.78)
Bachelor of Science (Hons.) in Physics and Green Energy - Applied Physics	2	(0.79)
Bachelor of Science (Hons.) in Physics and Green Energy - Energy Management and Technology	2	(0.79)
Bachelor of Social Sciences (Hons.) in China Studies - Economics	3	(1.19)
Bachelor of Social Sciences (Hons.) in China Studies - Geography	2	(0.79)
Bachelor of Social Sciences (Hons.) in China Studies - History	1	(0.40)
Bachelor of Social Sciences (Hons.) in European Studies - French	1	(0.40)
Bachelor of Social Sciences (Hons.) in European Studies - German	1	(0.40)
Bachelor of Social Sciences (Hons.) in European Studies (HKBU-SPB Combined Degree Programme) - French	3	(1.19)
Bachelor of Social Sciences (Hons.) in Geography #	6	(2.38)
Bachelor of Social Sciences (Hons.) in Geography and Bachelor of Education (Hons.) in Liberal Studies Teaching	1	(0.40)
Bachelor of Social Sciences (Hons.) in Government and International Studies	9	(3.57)
Bachelor of Social Sciences (Hons.) in Sociology	8	(3.17)
<b>Total</b>	<b>252</b>	<b>(100.00)</b>

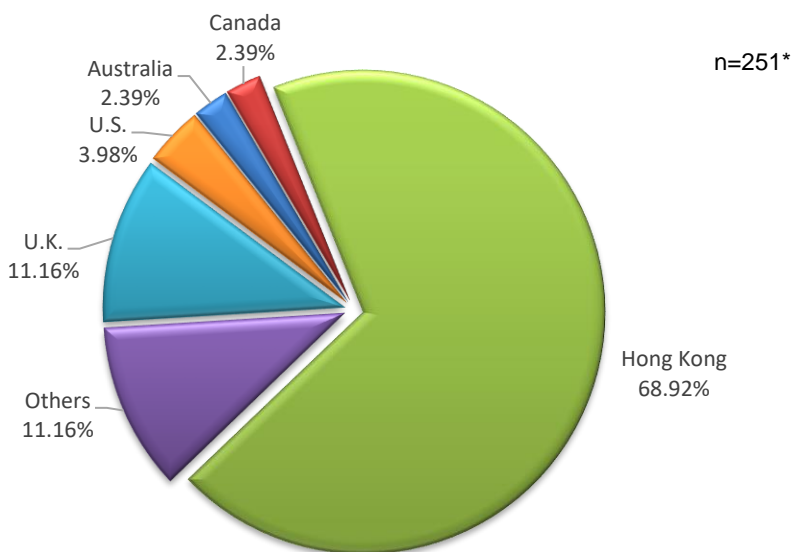
# including Diploma in Education (2+3) graduates

Table 16: Percentages of Graduates Pursuing Further Studies by Programme/Major/Option (Non-UGC-funded Graduates)

Programme/Major/Option	No. of Graduates	
	n	(%)
Bachelor of Arts (Hons.) in Creative Writing for Film, Television and New Media	4	(5.41)
Bachelor of Arts (Hons.) in Liberal and Cultural Studies	7	(9.46)
Bachelor of Arts (Hons.) in Music Studies	2	(2.70)
Bachelor of Commerce (Hons.) in Accountancy	3	(4.05)
Bachelor of Commerce (Hons.) in Human Resources Management	8	(10.81)
Bachelor of Commerce (Hons.) in Marketing	2	(2.70)
Bachelor of Education (Hons.) in Early Childhood Education	10	(13.51)
Bachelor of Social Sciences (Hons.) in Environment and Resources Management	8	(10.81)
Bachelor of Social Sciences (Hons.) in Integrated Communication Management	4	(5.41)
Bachelor of Social Sciences (Hons.) in Media and Social Communication	7	(9.46)
Bachelor of Social Sciences (Hons.) in Psychology	14	(18.92)
Bachelor of Social Sciences (Hons.) in Social Policy	3	(4.05)
Bachelor of Social Sciences (Hons.) in Sport & Recreation Leadership	2	(2.70)
<b>Total</b>	<b>74</b>	<b>(100.00)</b>

**A.6.2 Destinations of Further Studies**

Figure 17: Destinations of Further Studies (UGC-funded Graduates)



\* 1 graduate did not indicate the destination.

Figure 18: Destinations of Further Studies (Non-UGC-funded Graduates)

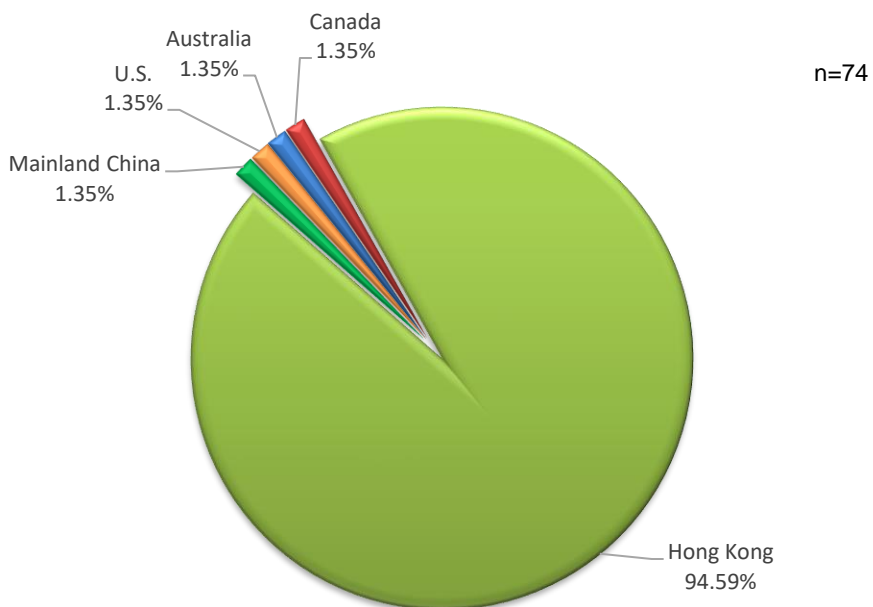


Figure 19: Local Institutions for Further Studies (UGC-funded Graduates)

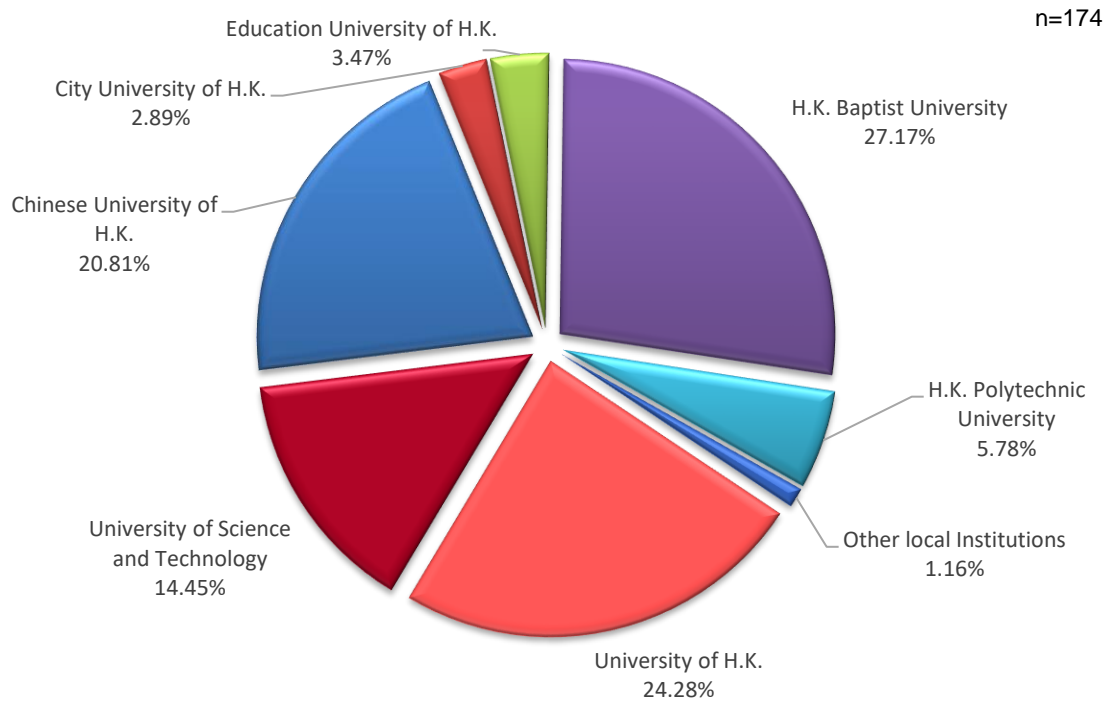
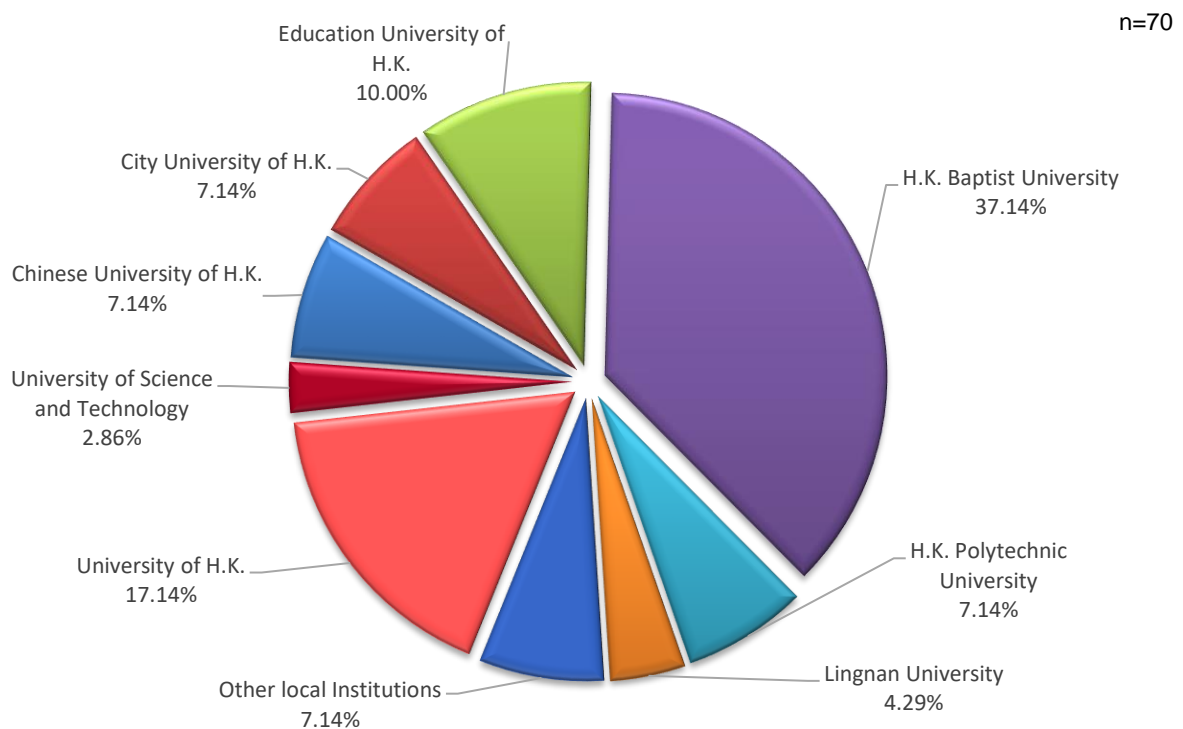


Figure 20: Local Institutions for Further Studies (Non-UGC-funded Graduates)





**A.6.3 Reasons of Pursuing Further Studies**

Figure 21: Reasons of Pursuing Further Studies (UGC-funded Graduates)

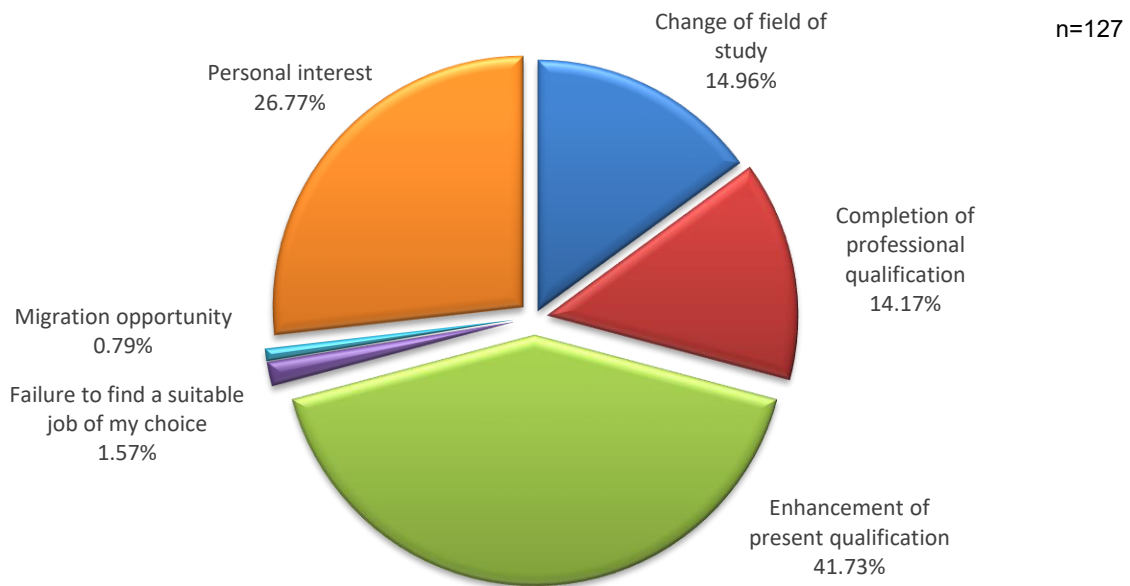
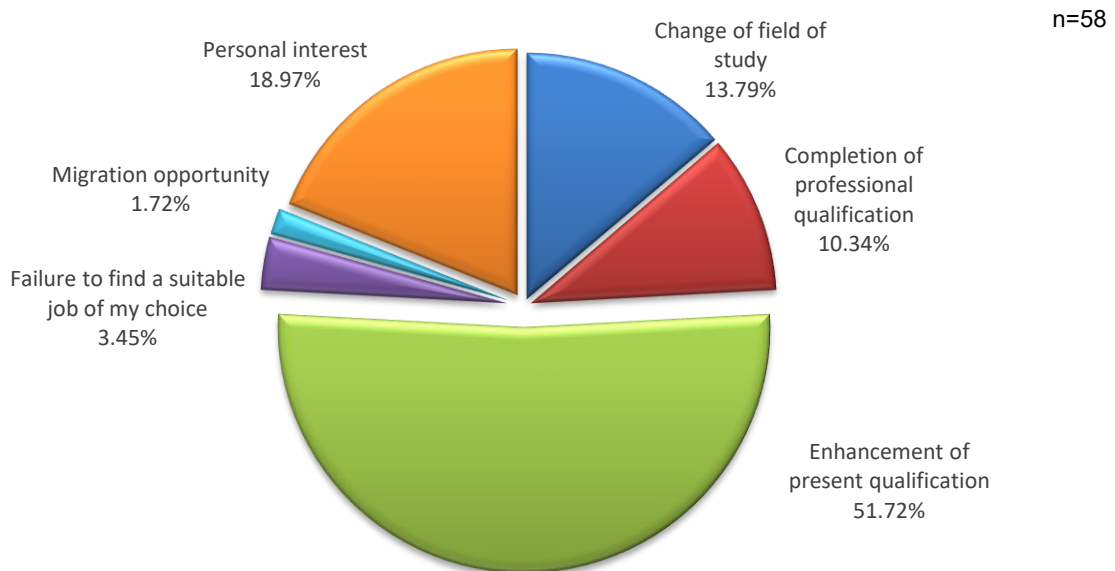


Figure 22: Reasons of Pursuing Further Studies (Non-UGC-funded Graduates)



## A.7. Graduates Satisfaction

Table 17: Graduates' Perception Towards Their University Life (UGC-funded Graduates)

To what extent do you agree or disagree with the following statements?	Strongly Agree		Agree		Neutral		Disagree		Strongly Disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
1. Overall, I am satisfied with the quality of my course, taking account of the teaching and staff support which I have received and the skills which I consider that I have developed as a result.	260	(14.30)	1,188	(65.35)	293	(16.12)	64	(3.52)	13	(0.72)	1,818	(100.00)
2. Overall, I am satisfied with the quality of the overall learning environment, taking account of the learning resources such as the Library, IT access and study space and of the opportunities afforded to engage with other students.	237	(13.04)	1,094	(60.18)	388	(21.34)	78	(4.29)	21	(1.16)	1,818	(100.00)
3. I feel a sense of belonging to HKBU.	132	(14.68)	329	(36.60)	338	(37.60)	70	(7.79)	30	(3.34)	899	(100.00)
4. I feel a sense of belonging to my school/faculty/department/programme.	155	(17.36)	407	(45.58)	279	(31.24)	39	(4.37)	13	(1.46)	893	(100.00)
5. I have strong affiliation with my student halls/interest clubs/student societies.	134	(14.99)	320	(35.79)	324	(36.24)	87	(9.73)	29	(3.24)	894	(100.00)
6. I have strong interest in learning about or hearing about HKBU's news/recent development.	101	(11.26)	264	(29.43)	391	(43.59)	107	(11.93)	34	(3.79)	897	(100.00)
7. I am glad to have built up a personal network of HKBU graduates.	141	(15.74)	384	(42.86)	302	(33.71)	53	(5.92)	16	(1.79)	896	(100.00)
8. I am happy to introduce myself as an HKBU graduate to others.	143	(15.92)	363	(40.42)	328	(36.53)	49	(5.46)	15	(1.67)	898	(100.00)
9. I am willing to help with the university's education programme to nurture the younger HKBU generation if I have time in the future.	141	(15.74)	366	(40.85)	320	(35.71)	54	(6.03)	15	(1.67)	896	(100.00)

Table 18: Graduates' Perception Towards Their University Life (Non-UGC-funded Graduates)

To what extent do you agree or disagree with the following statements?	Strongly Agree		Agree		Neutral		Disagree		Strongly Disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
1. Overall, I am satisfied with the quality of my course, taking account of the teaching and staff support which I have received and the skills which I consider that I have developed as a result.	77	(11.39)	512	(75.74)	80	(11.83)	3	(0.44)	4	(0.59)	676	(100.00)
2. Overall, I am satisfied with the quality of the overall learning environment, taking account of the learning resources such as the Library, IT access and study space and of the opportunities afforded to engage with other students.	64	(9.47)	510	(75.44)	88	(13.02)	11	(1.63)	3	(0.44)	676	(100.00)
3. I feel a sense of belonging to HKBU.	57	(18.51)	107	(34.74)	118	(38.31)	19	(6.17)	7	(2.27)	308	(100.00)
4. I feel a sense of belonging to my school/faculty/department/programme.	63	(20.86)	111	(36.75)	112	(37.09)	11	(3.64)	5	(1.66)	302	(100.00)
5. I have strong affiliation with my student halls/interest clubs/student societies.	49	(16.17)	100	(33.00)	113	(37.29)	21	(6.93)	20	(6.60)	303	(100.00)
6. I have strong interest in learning about or hearing about HKBU's news/recent development.	46	(15.08)	92	(30.16)	129	(42.30)	25	(8.20)	13	(4.26)	305	(100.00)
7. I am glad to have built up a personal network of HKBU graduates.	55	(18.09)	117	(38.49)	120	(39.47)	8	(2.63)	4	(1.32)	304	(100.00)
8. I am happy to introduce myself as an HKBU graduate to others.	60	(19.74)	122	(40.13)	111	(36.51)	7	(2.30)	4	(1.32)	304	(100.00)
9. I am willing to help with the university's education programme to nurture the younger HKBU generation if I have time in the future.	58	(19.27)	111	(36.88)	122	(40.53)	5	(1.66)	5	(1.66)	301	(100.00)

# Section B

## Full-time Taught/Research Postgraduates



### B.1. Overall Employment Status

Figure 23: Distribution of Respondents by Employment Status – Taught Postgraduates

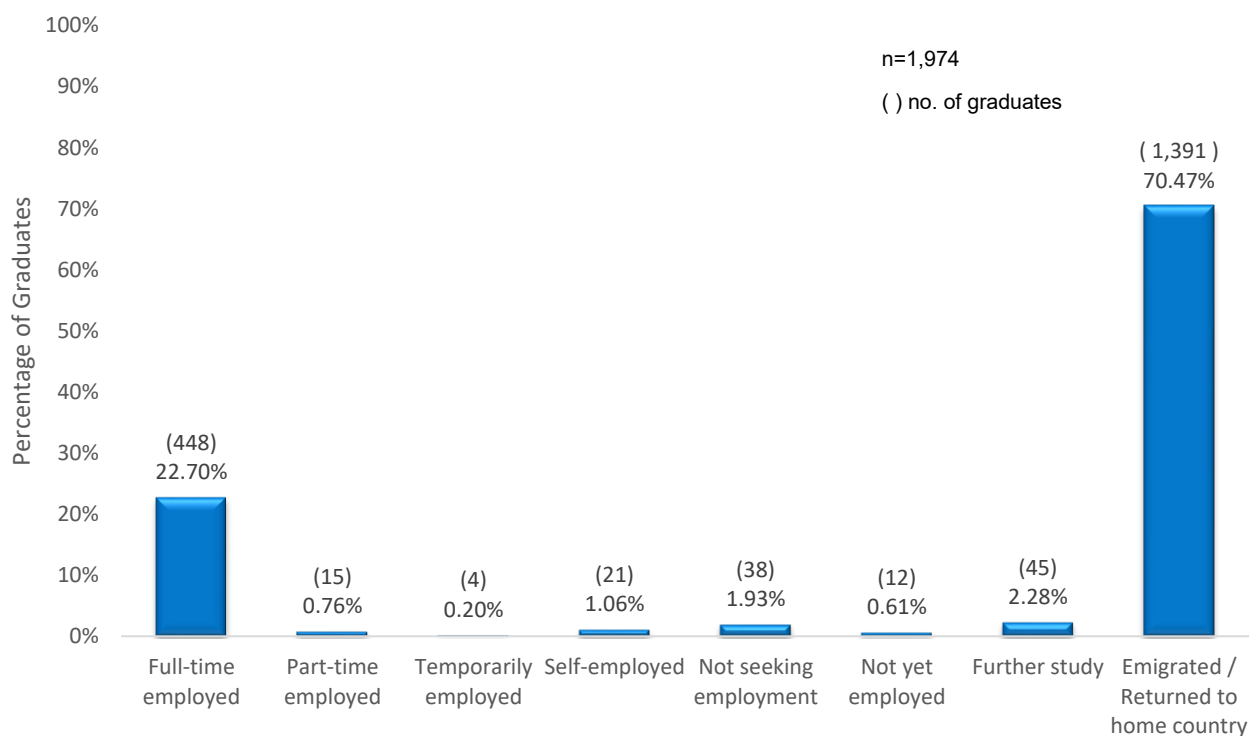
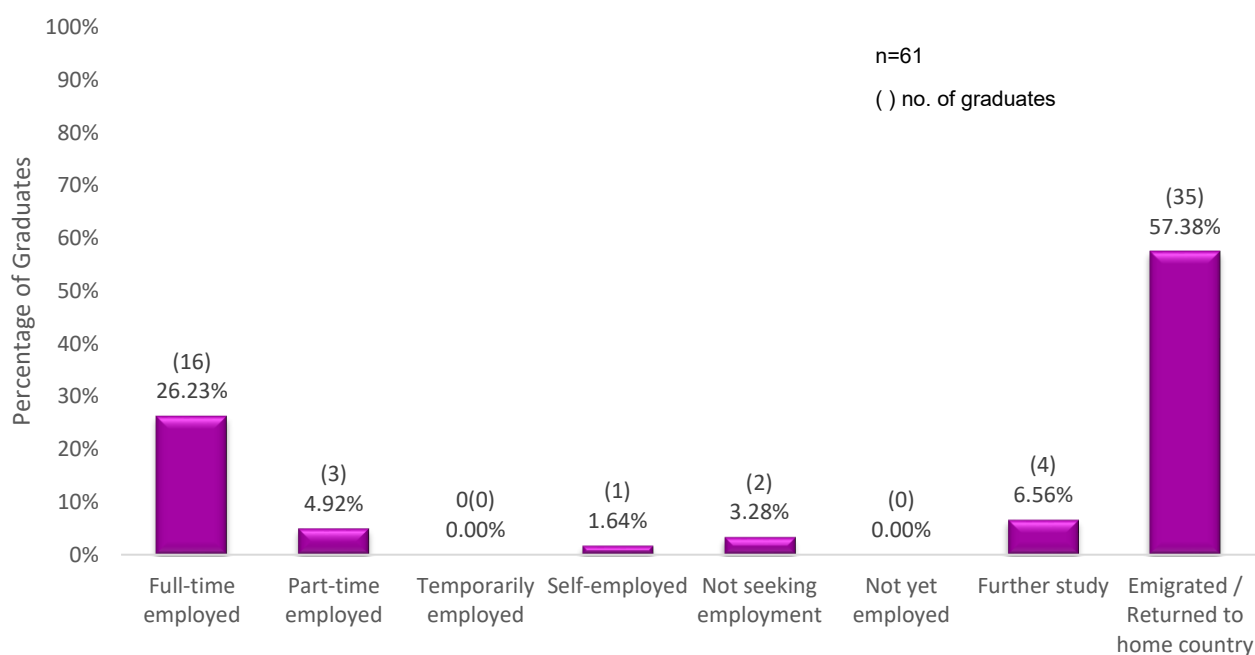


Figure 24: Distribution of Respondents by Employment Status – Research Postgraduates



## B.2. Analysis by Employment Sector

Figure 25: Percentages of Full-time Employed Postgraduates by Employment Sector – Taught Postgraduates

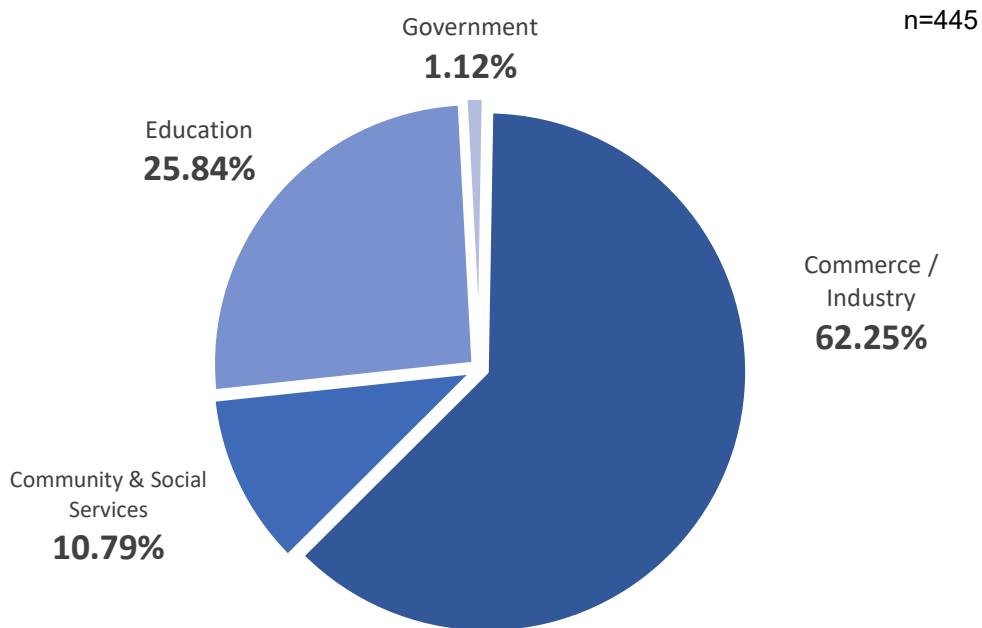
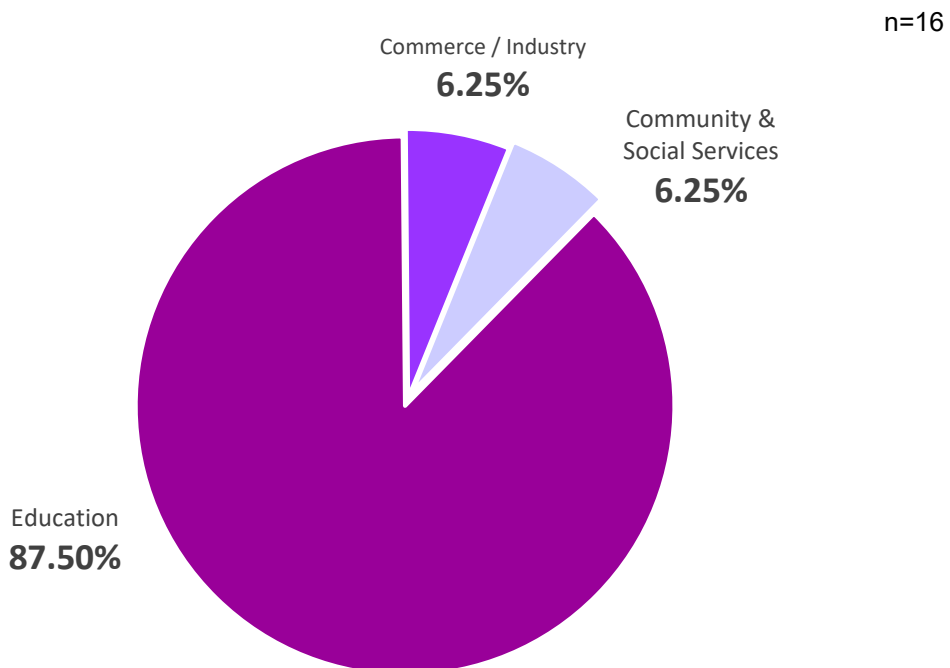


Figure 26: Percentages of Full-time Employed Postgraduates by Employment Sector – Research Postgraduates



### B.3. Analysis by Job Nature

Table 19: Percentages of Postgraduates by Job Nature

Job Nature	Taught Postgraduate		Research Postgraduate	
	n	(%)	n	(%)
Accounting/Auditing/Taxation/Secretarial Work	38	(8.88)		
Administration/Management	40	(9.35)		
Art & Design	4	(0.93)		
Banking	17	(3.97)		
Clerical Work & Office Support	7	(1.64)		
Customer Services	2	(0.47)		
Economic, Statistical & Mathematical Work	1	(0.23)		
Editorial/Journalism	23	(5.37)		
Engineering	15	(3.50)	1	(6.25)
Finance	19	(4.44)		
Human Resources	13	(3.04)		
Insurance Services	4	(0.93)		
Interpretation/Translation	5	(1.17)		
Logistics/Transportation	1	(0.23)		
Marketing/Sales	12	(2.80)		
Media/Communication	27	(6.31)		
Medical & Health Services (Chinese Medicine)	14	(3.27)		
Medical & Health Services (Others)	3	(0.70)		
Merchandising/Purchasing	2	(0.47)		
Public Relations & Advertising	4	(0.93)		
Religious Work	1	(0.23)		
Scientific & Research Work	31	(7.24)	11	(68.75)
Social/Community Services	31	(7.24)		
Sports & Recreation Services	2	(0.47)		
System Analysis/Computer Programming	34	(7.94)	1	(6.25)
Teaching/Lecturing (Assistant)	6	(1.40)		
Teaching/Lecturing (Others)	44	(10.28)	3	(18.75)
Teaching/Lecturing (Primary School)	10	(2.34)		
Teaching/Lecturing (Secondary School)	15	(3.50)		
Tourism	1	(0.23)		
Others	2	(0.47)		
<b>Total</b>	<b>428</b>	<b>(100.00)</b>	<b>16</b>	<b>(100.00)</b>

### B.4. Remuneration

Table 20: Overall Average Monthly Salary of Postgraduates

	2022	2021	% Increase/Decrease
<b>Taught Postgraduate</b>			
- Mean	\$24,872.16	\$21,606.09	15.12%
- Median	\$21,666.67	\$19,500.00	11.11%
<b>Research Postgraduate</b>			
- Mean	\$30,343.75	\$26,752.78	13.42%
- Median	\$30,000.00	\$25,000.00	20.00%

## B.5. Graduates Satisfaction

Table 21: Graduates' Perception Towards Their Programme Intended Learning Outcomes – Taught Postgraduates

To what extent would you agree that the programme has adequately equipped you with the following knowledge/skills/ attributes?	Strongly agree		Agree		Neutral		Disagree		Strongly disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
1. In-depth, advanced and up-to-date knowledge of my academic specialty or profession.	173	(37.61)	211	(45.87)	65	(14.13)	5	(1.09)	6	(1.30)	460	(100.00)
2. The ability to make critical, innovative and independent judgement and evaluate existing knowledge by applying appropriate research methodologies and processes.	173	(37.61)	212	(46.09)	65	(14.13)	4	(0.87)	6	(1.30)	460	(100.00)
3. A sustainable interest in continuous learning for the purpose of tackling the complexities in the professional field.	178	(38.70)	211	(45.87)	62	(13.48)	5	(1.09)	4	(0.87)	460	(100.00)
4. The ability to synthesize and articulate ideas in a logical way, and with clarity and coherence.	173	(37.61)	219	(47.61)	60	(13.04)	3	(0.65)	5	(1.09)	460	(100.00)
5. A sense of upholding professional ethics and social responsibility consistent with my role as a local and global citizen.	187	(40.65)	201	(43.70)	62	(13.48)	4	(0.87)	6	(1.30)	460	(100.00)
6. The quality to share, lead and work in a team with significant contribution.	179	(38.91)	216	(46.96)	56	(12.17)	5	(1.09)	4	(0.87)	460	(100.00)

Table 22: Graduates' Perception of the Relations between Study and Work – Taught Postgraduates

To what extent would you agree to the following statements?	Strongly agree		Agree		Neutral		Disagree		Strongly disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
7. The programme has provided necessary guidance and support for my career development.	167	(36.30)	206	(44.78)	70	(15.22)	11	(2.39)	6	(1.30)	460	(100.00)
8. The programme has prepared me to work competently in my chosen employment field.	165	(35.87)	199	(43.26)	77	(16.74)	13	(2.83)	6	(1.30)	460	(100.00)
9. The programme can help advance my career.	174	(37.83)	207	(45.00)	65	(14.13)	9	(1.96)	5	(1.09)	460	(100.00)

Table 23: Graduates' Overall Comment – Taught Postgraduates

To what extent would you agree to the following statements?	Strongly agree		Agree		Neutral		Disagree		Strongly disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
10. My taught postgraduate study at HKBU was a good experience.	223	(48.48)	171	(37.17)	54	(11.74)	10	(2.17)	2	(0.43)	460	(100.00)
11. I will recommend HKBU to my friends and peers if they wish to pursue taught postgraduate study in Hong Kong.	217	(47.17)	163	(35.43)	64	(13.91)	10	(2.17)	6	(1.30)	460	(100.00)
12. I will recommend my programme to my friends if they wish to pursue taught postgraduate study in Hong Kong.	203	(44.13)	178	(38.70)	63	(13.70)	11	(2.39)	5	(1.09)	460	(100.00)



Table 24: Graduates' Perception Towards Their Programme Intended Learning Outcomes – Research Postgraduates

To what extent would you agree that the programme has equipped you with the following knowledge/attributes/skills?	Strongly agree		Agree		Neutral		Disagree		Strongly disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
1. Mastery and creation of knowledge at the forefront of the field of specialization, together with advanced knowledge in other related areas.	10	(52.63)	8	(42.11)	1	(5.26)	0	(0.00)	0	(0.00)	19	(100.00)
2. The ability to develop original research insights and methodology for advanced academic inquiry.	7	(36.84)	11	(57.89)	1	(5.26)	0	(0.00)	0	(0.00)	19	(100.00)
3. The ability to apply appropriate theories, research methodologies and techniques to make informed judgment and solve problems in general and of different complex contexts in my field.	8	(42.11)	9	(47.37)	2	(10.53)	0	(0.00)	0	(0.00)	19	(100.00)
4. A sustainable interest and autonomous initiative in the acquisition of advanced knowledge and in the exploration of new areas of research and professional environments.	8	(42.11)	9	(47.37)	2	(10.53)	0	(0.00)	0	(0.00)	19	(100.00)
5. The ability to communicate and exchange knowledge and ideas in my field clearly and effectively with specialist and non-specialist audiences.	9	(47.37)	9	(47.37)	1	(5.26)	0	(0.00)	0	(0.00)	19	(100.00)
6. A sense of upholding professional ethics and social responsibility consistent with my roles as local and global citizens.	8	(42.11)	10	(52.63)	1	(5.26)	0	(0.00)	0	(0.00)	19	(100.00)
7. The quality to share, lead and work in a team with significant contribution.	8	(42.11)	9	(47.37)	2	(10.53)	0	(0.00)	0	(0.00)	19	(100.00)

Table 25: Graduates' Perception Towards Career Preparation – Research Postgraduates

To what extent would you agree to the following statements?	Strongly agree		Agree		Neutral		Disagree		Strongly disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
8. The research skills were relevant to my career.	12	(63.16)	6	(31.58)	1	(5.26)	0	(0.00)	0	(0.00)	19	(100.00)
9. The coursework was relevant to my career.	6	(31.58)	9	(47.37)	3	(15.79)	1	(5.26)	0	(0.00)	19	(100.00)
10. The Faculty/Department had provided necessary guidance and support for my career development as a researcher in the academic field/research related profession.	7	(36.84)	7	(36.84)	5	(26.32)	0	(0.00)	0	(0.00)	19	(100.00)
11. The provision of opportunities/support to expand the international academic network was adequate during my study at HKBU.	7	(36.84)	7	(36.84)	3	(15.79)	1	(5.26)	1	(5.26)	19	(100.00)

Table 26: Graduates' Overall Comment – Research Postgraduates

To what extent would you agree to the following statements?	Strongly agree		Agree		Neutral		Disagree		Strongly disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
12. My research postgraduate study at HKBU was a good experience.	11	(57.89)	5	(26.32)	3	(15.79)	0	(0.00)	0	(0.00)	19	(100.00)
13. I will recommend HKBU to my friends and peers if they wish to pursue research postgraduate study.	10	(52.63)	6	(31.58)	2	(10.53)	1	(5.26)	0	(0.00)	19	(100.00)
14. I will recommend the programme to my friends if they wish to pursue research postgraduate study.	11	(57.89)	6	(31.58)	1	(5.26)	0	(0.00)	1	(5.26)	19	(100.00)

**Appendix 1: Number of Full-time Graduates by Programme/Major/Option**

	Number of 2022 Graduates	% of Total 2022 Graduates	Number of 2021 Graduates	% Decrease/ Increase
<b>Degree Programme</b>	<b>2743</b>	<b>(100.00)</b>	<b>2767</b>	<b>-0.87%</b>
<b>Faculty of Arts</b>	<b>425</b>	<b>(15.49)</b>	<b>423</b>	<b>0.47%</b>
Bachelor of Arts (Hons)				
Chinese Language and Literature	49	(1.79)	54	-9.26%
Chinese Language and Literature with Diploma in Education	11	(0.40)	21	-47.62%
Creative and Professional Writing	43	(1.57)	38	13.16%
Creative and Professional Writing with Diploma in Education	2	(0.07)	-	-
English Language and Literature	48	(1.75)	45	6.67%
English Language and Literature and Bachelor of Education (Hons) in English Language Teaching	27	(0.98)	36	-25.00%
Humanities	47	(1.71)	37	27.03%
Arts & Creativity	-	-	1	-
Media Studies	13	(0.47)	11	18.18%
Theory & Culture	3	(0.11)	2	50.00%
No Concentration	31	(1.13)	23	34.78%
Liberal and Cultural Studies	51	(1.86)	46	10.87%
Music	51	(1.86)	55	-7.27%
Composition / Music Production	6	(0.22)	2	200.00%
Directed Studies	31	(1.13)	36	-13.89%
Music Education	9	(0.33)	10	-10.00%
Performance / Pedagogy	5	(0.18)	7	-28.57%
Music Studies	27	(0.98)	30	-10.00%
Religion, Philosophy and Ethics	29	(1.06)	23	26.09%
Christian Studies and Comparative Religion	-	-	2	-
Interdisciplinary Study of Religion	1	(0.04)	1	-
Ethics and Society	-	-	-	-
Philosophical Studies	3	(0.11)	-	-
No Concentration	25	(0.91)	20	25.00%
Translation	40	(1.46)	38	5.26%
<b>Academy of Visual Arts</b>	<b>116</b>	<b>(4.23)</b>	<b>123</b>	<b>-5.69%</b>
Bachelor of Arts (Hons) in Visual Arts	116	(4.23)	123	-5.69%
Craft and Design Concentration	60	(2.19)	61	-1.64%
Studio and Media Arts Concentration	56	(2.04)	62	-9.68%
<b>School of Business</b>	<b>589</b>	<b>(21.47)</b>	<b>658</b>	<b>-10.49%</b>
Bachelor of Business Administration (Hons)	462	(16.84)	470	-1.70%
Accounting	87	(3.17)	101	-13.86%
Accounting	85	(3.10)	-	-
Accounting (HKBU-SFU Double Degree Programme)	2	(0.07)	-	-
Accounting with Diploma in Education	2	(0.07)	-	-
Applied Economics	46	(1.68)	46	0.00%
Applied Economics with Diploma in Education	1	(0.04)	-	-
Entrepreneurship	30	(1.09)	29	3.45%
Finance	76	(2.77)	83	-8.43%
Human Resources Management	83	(3.03)	86	-3.49%
Human Resources Management	82	(2.99)	-	-
Human Resources Management (HKBU-SFU Double Degree Programme)	1	(0.04)	-	-
Information Systems and e-Business Management	47	(1.71)	49	-4.08%
Marketing	89	(3.24)	76	17.11%
Marketing with Diploma in Education	1	(0.04)	-	-
Bachelor of Commerce (Hons)	115	(4.19)	166	-30.72%
Accountancy	38	(1.39)	65	-41.54%
Human Resources Management	43	(1.57)	62	-30.65%
Marketing	34	(1.24)	39	-12.82%
Bachelor of Social Sciences in China Studies (Hons) in Economics	12	(0.44)	22	-45.45%
China Studies (Hons) in Economics	12	(0.44)	21	-42.86%
China Studies in Economics with Diploma in Education	-	-	1	-
<b>School of Chinese Medicine</b>	<b>51</b>	<b>(1.86)</b>	<b>52</b>	<b>-1.92%</b>
Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science	35	(1.28)	34	2.94%
Bachelor of Pharmacy (Hons) in Chinese Medicine	16	(0.58)	18	-11.11%

**Appendix 1: Number of Full-time Graduates by Programme/Major/Option (Continued)**

	Number of 2022 Graduates	% of Total 2022 Graduates	Number of 2021 Graduates	% Decrease/ Increase
<b>School of Communication</b>	<b>444</b>	<b>(16.19)</b>	<b>446</b>	<b>-0.45%</b>
Bachelor of Communication (Hons.)	242	(8.82)	251	-3.59%
Film	73	(2.66)	70	4.29%
Animation and Media Arts	30	(1.09)	28	7.14%
Film and Television	43	(1.57)	42	2.38%
No Concentration	-	-	-	-
Journalism	82	(2.99)	92	-10.87%
Chinese	47	(1.71)	38	23.68%
Data and Media Communication	18	(0.66)	24	-25.00%
Financial	-	-	1	-
International	17	(0.62)	29	-41.38%
Public Relations and Advertising	87	(3.17)	89	-2.25%
Advertising and Branding	34	(1.24)	27	25.93%
Organizational Communication	24	(0.87)	32	-25.00%
Public Relations	29	(1.06)	30	-3.33%
Bachelor of Social Sciences (Hons) in Communication	-	-	3	-
Film and Media Arts	-	-	1	-
Film	-	-	1	-
Media Arts	-	-	-	-
No Concentration	-	-	-	-
Journalism	-	-	1	-
Chinese	-	-	1	-
Financial	-	-	-	-
International	-	-	-	-
Organizational Communication	-	-	-	-
Public Relations and Advertising	-	-	1	-
Advertising	-	-	-	-
Public Relations	-	-	1	-
Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media	58	(2.11)	52	11.54%
Bachelor of Social Sciences (Hons) in Integrated Communication Management	66	(2.41)	70	-5.71%
Bachelor of Social Sciences (Hons) in Media and Social Communication	78	(2.84)	70	11.43%
<b>Faculty of Science</b>	<b>322</b>	<b>(11.74)</b>	<b>296</b>	<b>8.78%</b>
Bachelor of Science (Hons)	322	(11.74)	296	8.78%
Analytical and Testing Sciences	40	(1.46)	43	-6.98%
Applied and Computational Mathematics	-	-	-	-
Applied Biology	85	(3.10)	69	23.19%
Biotechnology Studies	51	(1.86)	44	15.91%
Environmental Science	34	(1.24)	25	36.00%
Chemistry	33	(1.20)	30	10.00%
Computer Science	97	(3.54)	98	-1.02%
Computing and Information Systems	-	-	-	-
Green Energy Science	-	-	2	-
Mathematical Science with Diploma in Education	-	-	-	-
Mathematics and Statistics	46	(1.68)	42	9.52%
Mathematics and Statistics with Diploma in Education	3	(0.11)	-	-
Physics and Green Energy	18	(0.66)	12	50.00%
Statistics and Operations Research	-	-	-	-
Statistics and Operations Research with Diploma in Education	-	-	-	-

**Appendix 1: Number of Full-time Graduates by Programme of Study (Continued)**

	Number of 2022 Graduates	% of Total 2022 Graduates	Number of 2021 Graduates	% Decrease/ Increase
<b>Faculty of Social Sciences</b>	<b>609</b>	<b>(22.20)</b>	<b>619</b>	<b>-1.62%</b>
Bachelor of Social Sciences (Hons)				
China Studies*	35	(1.28)	43	-18.60%
Geography	10	(0.36)	11	-9.09%
Geography with Diploma in Education	1	(0.04)	-	-
History	13	(0.47)	18	-27.78%
History with Diploma in Education	-	-	1	-
Sociology	11	(0.40)	13	-15.38%
Environment and Resources Management	53	(1.93)	54	-1.85%
European Studies	24	(0.87)	34	-29.41%
French	11	(0.40)	16	-31.25%
French (HKBU-SPB Combined Degree Programme)	3	(0.11)		
German	10	(0.36)	18	-44.44%
Geography	48	(1.75)	48	0.00%
Geography with Diploma in Education	-	-	2	-
Geography and Bachelor of Education (Hons) in Liberal Studies Teaching	10	(0.36)	10	0.00%
Government and International Studies	42	(1.53)	37	13.51%
Psychology	62	(2.26)	48	29.17%
Social Policy	30	(1.09)	39	-23.08%
Sociology	62	(2.26)	43	44.19%
Sociology and Bachelor of Education (Hons) in Liberal Studies Teaching	1	(0.04)	-	-
Sport and Recreation Leadership	58	(2.11)	58	0.00%
Bachelor of Arts (Hons)				
History	52	(1.90)	50	4.00%
History with Diploma in Education	-	-	1	-
History and Bachelor of Education (Hons) in Liberal Studies Teaching	11	(0.40)	13	-15.38%
Physical Education and Recreation Management	36	(1.31)	54	-33.33%
Physical Education and Recreation Management with Diploma in Education	19	(0.69)	14	35.71%
Bachelor of Social Work (Hons)	66	(2.41)	71	-7.04%
<b>School of Continuing Education</b>	<b>187</b>	<b>(6.82)</b>	<b>150</b>	<b>24.67%</b>
Bachelor of Education (Hons) in Early Childhood Education	187	(6.82)	150	24.67%

\* Excluding Economics option

**Appendix 1: Number of Full-time Graduates by Programme/Major/Option (Continued)**

	Number of 2022 Graduates	% of Total 2022 Graduates	Number of 2021 Graduates	% Decrease/ Increase
<b>Taught Postgraduate Programme</b>	<b>2378</b>	<b>(100.00)</b>	<b>2123</b>	<b>12.01%</b>
<b>Faculty of Arts</b>	<b>330</b>	<b>(13.88)</b>	<b>281</b>	<b>17.44%</b>
Master of Arts	330	(13.88)	281	17.44%
Chinese Literature, Language and Culture	66	(2.78)	69	-4.35%
Ethics and Public Affairs	97	(4.08)	62	56.45%
Language Studies	37	(1.56)	26	42.31%
Literary and Comparative Studies	33	(1.39)	31	6.45%
Music	38	(1.60)	34	11.76%
Translation and Bilingual Communication - Interpreting	12	(0.50)	18	-33.33%
Translation and Bilingual Communication - Practical	42	(1.77)	41	2.44%
Translation and Bilingual Communication - Technology	5	(0.21)	-	-
<b>Academy of Visual Arts</b>	<b>18</b>	<b>(0.76)</b>	<b>18</b>	<b>0.00%</b>
Master of Arts	18	(0.76)	18	0.00%
Visual Arts - Craft and Design	6	(0.25)	12	-50.00%
Visual Arts - Studio and Media Arts	12	(0.50)	6	100.00%
<b>School of Business</b>	<b>464</b>	<b>(19.51)</b>	<b>452</b>	<b>2.65%</b>
Master of Accountancy	43	(1.81)	50	-14.00%
Master of Human Resources Management	24	(1.01)	20	20.00%
Master of Science	397	(16.69)	382	3.93%
Applied Accounting and Finance	56	(2.35)	41	36.59%
Applied Economics	88	(3.70)	70	25.71%
Business Management	100	(4.21)	89	12.36%
Corporate Governance and Compliance	8	(0.34)	-	-
Corporate Governance and Directorship	-	-	9	-
Data Analytics and Business Economics	75	(3.15)	55	36.36%
Entrepreneurship and Global Marketing	-	-	36	-
Finance (FinTech and Financial Analytics)	65	(2.73)	67	-2.99%
Global Marketing Management	5	(0.21)	15	-66.67%
Postgraduate Diploma in Human Resources Management	-	-	-	-
<b>School of Chinese Medicine</b>	<b>187</b>	<b>(7.86)</b>	<b>165</b>	<b>13.33%</b>
Master of Chinese Medicine Studies and Applications of Acupuncture	28	(1.18)	36	-22.22%
Master of Chinese Medicine Studies and Applications of Internal Chinese Medicines	32	(1.35)	35	-8.57%
Master of Chinese Medicine Studies and Applications of Orthopaedics & Traumatology and T	10	(0.42)	4	150.00%
Master of Science in Drug Discovery (Modernization of Chinese Medicine)	34	(1.43)	-	-
Master of Science in Personal Health Management (Chinese Medicine)	48	(2.02)	46	4.35%
Master of Pharmaceutical Sciences in Chinese Medicine	35	(1.47)	44	-20.45%
<b>School of Communication</b>	<b>560</b>	<b>(23.55)</b>	<b>493</b>	<b>13.59%</b>
Master of Arts	313	(13.16)	262	19.47%
Communication	129	(5.42)	111	16.22%
International Journalism Studies	93	(3.91)	64	45.31%
Business and Financial Journalism	25	(1.05)	23	8.70%
International Journalism	68	(2.86)	41	65.85%
Producing for Film, Television and New Media	91	(3.83)	87	4.60%
Master of Fine Arts in Film, Television and Digital Media	40	(1.68)	39	2.56%
Master of Science in AI and Digital Media	87	(3.66)	86	1.16%
Master of Social Sciences in Media Management	120	(5.05)	106	13.21%
<b>School of Continuing Education</b>	<b>47</b>	<b>(1.98)</b>	<b>82</b>	<b>-42.68%</b>
Postgraduate Diploma in Education - Early Childhood Education	47	(1.98)	82	-42.68%
<b>Faculty of Science</b>	<b>491</b>	<b>(20.65)</b>	<b>415</b>	<b>18.31%</b>
Master of Science	491	(20.65)	415	18.31%
Advanced Information Systems	8	(0.34)	92	-91.30%
Analytical Chemistry	28	(1.18)	24	16.67%
Data Analytics and Artificial Intelligence	120	(5.05)	-	-
Environmental and Public Health Management	55	(2.31)	49	12.24%
Green Technology (Energy)	62	(2.61)	42	47.62%
Information Technology Management	168	(7.06)	159	5.66%
Mathematical Finance	2	(0.08)	15	-86.67%
Operational Research and Business Statistics	48	(2.02)	34	41.18%
<b>Faculty of Social Sciences</b>	<b>281</b>	<b>(11.82)</b>	<b>217</b>	<b>29.49%</b>
Doctor of Education	-	-	1	-
Master of Arts in Global Society	20	(0.84)	14	42.86%
Global Cultures	-	-	-	-
Global Political Economy	11	(0.46)	14	-21.43%
Global Social Development	9	(0.38)	-	-
Master of Education (Self-funded)	1	(0.04)	2	-50.00%
Master of Education (Self-funded) in English Language for Teaching	40	(1.68)	42	-4.76%
Master of Education (Self-funded) in Child and Adolescent Development	24	(1.01)	13	84.62%
Master of Education (Self-funded) in School Leadership & Management	9	(0.38)	12	-25.00%
Master of Public Administration	26	(1.09)	25	4.00%
Master of Social Sciences (Contemporary China Studies)	49	(2.06)	13	276.92%
Economics	16	(0.67)	-	-
Geography	8	(0.34)	-	-
History	16	(0.67)	-	-
Sociology	9	(0.38)	-	-
Economic Development and Reform	-	-	3	-
History and Culture	-	-	2	-
Society and Community	-	-	8	-
Urban Development and Environmental Management	-	-	-	-
Master of Social Sciences in Counselling	38	(1.60)	31	22.58%
Master of Social Sciences in Social Work	21	(0.88)	19	10.53%
Master of Social Sciences in Sport and Leisure Management	26	(1.09)	18	44.44%
Master of Social Work	9	(0.38)	8	12.50%
Postgraduate Diploma in Education	18	(0.76)	19	-5.26%

**Appendix 1: Number of Full-time Graduates by Programme/Major/Option (Continued)**

	Number of 2022 Graduates	% of Total 2022 Graduates	Number of 2021 Graduates	% Decrease/ Increase
<b>Research Postgraduate Programme</b>	<b>65</b>	<b>(100.00)</b>	<b>70</b>	<b>-7.14%</b>
<b>Faculty of Arts</b>	<b>8</b>	<b>(12.31)</b>	<b>8</b>	<b>0.00%</b>
Doctor of Philosophy	5	(7.69)	5	0.00%
Chinese Language and Literature		2 (3.08)	1	100.00%
English Language and Literature		1 (1.54)	-	-
Music		2 (3.08)	-	-
Religion and Philosophy		-	2	-
Sinology		-	1	-
Translation, Interpreting and Intercultural Studies		-	1	-
Master of Philosophy	3	(4.62)	3	0.00%
Chinese Language and Literature		1 (1.54)	1	0.00%
Humanities and Creative Writing		1 (1.54)	-	-
Religion and Philosophy		-	2	-
Translation, Interpreting and Intercultural Studies		1 (1.54)	-	-
<b>Academy of Visual Arts</b>	<b>3</b>	<b>(4.62)</b>	<b>-</b>	<b>-</b>
Doctor of Philosophy	1	(1.54)	-	-
Visual Arts		1 (1.54)	-	-
Master of Philosophy	2	(3.08)	-	-
Visual Arts		2 (3.08)	-	-
<b>School of Business</b>	<b>1</b>	<b>(1.54)</b>	<b>1</b>	<b>0.00%</b>
Doctor of Philosophy	-	-	1	-
Economics		-	-	-
Finance and Decision Sciences		-	1	-
Management		-	-	-
Marketing		-	-	-
Master of Philosophy	1	(1.54)	-	-
Accountancy and Law		1 (1.54)	-	-
<b>School of Chinese Medicine</b>	<b>5</b>	<b>(7.69)</b>	<b>6</b>	<b>-16.67%</b>
Doctor of Philosophy	5	(7.69)	5	0.00%
Master of Philosophy	-	-	1	-
<b>School of Communication</b>	<b>9</b>	<b>(13.85)</b>	<b>8</b>	<b>12.50%</b>
Doctor of Philosophy	8	(12.31)	7	14.29%
Master of Philosophy	1	(1.54)	1	0.00%
<b>Faculty of Science</b>	<b>28</b>	<b>(43.08)</b>	<b>37</b>	<b>-24.32%</b>
Doctor of Philosophy	22	(33.85)	30	-26.67%
Biology		2 (3.08)	-	-
Chemistry		9 (13.85)	12	-25.00%
Computer Science		3 (4.62)	3	0.00%
Drug Discovery		-	2	-
Mathematics		3 (4.62)	8	-62.50%
Physics		5 (7.69)	5	0.00%
Master of Philosophy	6	(9.23)	7	-14.29%
Biology		4 (6.15)	2	100.00%
Chemistry		1 (1.54)	1	0.00%
Computer Science		1	3	-
Mathematics		-	-	-
Physics		-	1	-
<b>Faculty of Social Sciences</b>	<b>11</b>	<b>(16.92)</b>	<b>10</b>	<b>10.00%</b>
Doctor of Philosophy	10	(15.38)	9	11.11%
Government and International Studies		1 (1.54)	1	0.00%
History		1 (1.54)	2	-50.00%
Education Studies		1 (1.54)	-	-
Geography		4 (6.15)	2	100.00%
Social Work		-	1	-
Sociology		-	1	-
Sport & Physical Education		3 (4.62)	2	50.00%
Master of Philosophy	1	(1.54)	1	0.00%
Geography		1 (1.54)	-	-
History		-	-	-
Sociology		-	1	-

Appendix 2: Distribution of Respondents by Employment Status and Programme/Major/Option

	Total Respondents	Employed Full-time	Employed Part-time	Temporarily Employed	Self-Employed	Not Seeking Employment	Not Yet Employed	Further Studies	Emigrated
<b>Total Number of Respondents</b>	2,502	<b>1,710 (68.35)</b>	<b>56 (2.24)</b>	<b>3 (0.12)</b>	<b>72 (2.88)</b>	<b>96 (3.84)</b>	<b>33 (1.32)</b>	<b>326 (13.03)</b>	<b>206 (8.23)</b>
<b>Faculty of Arts</b>	382	<b>225 (58.90)</b>	<b>12 (3.14)</b>	<b>0 (0.00)</b>	<b>16 (4.19)</b>	<b>21 (5.50)</b>	<b>5 (1.31)</b>	<b>68 (17.80)</b>	<b>35 (9.16)</b>
Bachelor of Arts (Hons)									
Chinese Language and Literature #	55	43 (78.18)	1 (1.82)	0 (0.00)	0 (0.00)	1 (1.82)	1 (1.82)	8 (14.55)	1 (1.82)
Creative and Professional Writing #	41	24 (58.54)	1 (2.44)	0 (0.00)	0 (0.00)	5 (12.20)	0 (0.00)	9 (21.95)	2 (4.88)
English Language and Literature	43	23 (53.49)	1 (2.33)	0 (0.00)	0 (0.00)	3 (6.98)	1 (2.33)	11 (25.58)	4 (9.30)
English Language and Literature and Bachelor of Education (Hons) in English Language Teaching	27	23 (85.19)	0 (0.00)	0 (0.00)	1 (3.70)	1 (3.70)	0 (0.00)	1 (3.70)	1 (3.70)
Humanities	43	27 (62.79)	1 (2.33)	0 (0.00)	0 (0.00)	5 (11.63)	2 (4.65)	5 (11.63)	3 (6.98)
Liberal and Cultural Studies	46	17 (36.96)	3 (6.52)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	7 (15.22)	19 (41.30)
Music	47	17 (36.17)	3 (6.38)	0 (0.00)	8 (17.02)	2 (4.26)	0 (0.00)	16 (34.04)	1 (2.13)
Music Studies	17	10 (58.82)	0 (0.00)	0 (0.00)	4 (23.53)	0 (0.00)	0 (0.00)	2 (11.76)	1 (5.88)
Religion, Philosophy and Ethics	26	15 (57.69)	1 (3.85)	0 (0.00)	2 (7.69)	1 (3.85)	1 (3.85)	6 (23.08)	0 (0.00)
Translation	37	26 (70.27)	1 (2.70)	0 (0.00)	1 (2.70)	3 (8.11)	0 (0.00)	3 (8.11)	3 (8.11)
<b>Academy of Visual Arts</b>	107	<b>77 (71.96)</b>	<b>4 (3.74)</b>	<b>1 (0.93)</b>	<b>10 (9.35)</b>	<b>4 (3.74)</b>	<b>1 (0.93)</b>	<b>6 (5.61)</b>	<b>4 (3.74)</b>
Bachelor of Arts (Hons) in Visual Arts	107	77 (71.96)	4 (3.74)	1 (0.93)	10 (9.35)	4 (3.74)	1 (0.93)	6 (5.61)	4 (3.74)
<b>School of Business</b>	554	<b>402 (72.56)</b>	<b>5 (0.90)</b>	<b>1 (0.18)</b>	<b>7 (1.26)</b>	<b>19 (3.43)</b>	<b>8 (1.44)</b>	<b>58 (10.47)</b>	<b>54 (9.75)</b>
Bachelor of Business Administration (Hons)	428	330 (77.10)	2 (0.47)	1 (0.23)	6 (1.40)	10 (2.34)	8 (1.87)	42 (9.81)	29 (6.78)
Accounting #	86	70 (81.40)	0 (0.00)	1 (1.16)	0 (0.00)	3 (3.49)	2 (2.33)	8 (9.30)	2 (2.33)
Applied Economics #	44	32 (72.73)	0 (0.00)	0 (0.00)	0 (0.00)	1 (2.27)	0 (0.00)	9 (20.45)	2 (4.55)
Entrepreneurship	28	18 (64.29)	0 (0.00)	0 (0.00)	1 (3.57)	2 (7.14)	0 (0.00)	4 (14.29)	3 (10.71)
Finance	70	49 (70.00)	1 (1.43)	0 (0.00)	2 (2.86)	1 (1.43)	1 (1.43)	6 (8.57)	10 (14.29)
Human Resources Management	72	62 (86.11)	0 (0.00)	0 (0.00)	0 (0.00)	1 (1.39)	2 (2.78)	4 (5.56)	3 (4.17)
Information Systems and e-Business Management	43	31 (72.09)	0 (0.00)	0 (0.00)	0 (0.00)	2 (4.65)	2 (4.65)	6 (13.95)	2 (4.65)
Marketing #	85	68 (80.00)	1 (1.18)	0 (0.00)	3 (3.53)	0 (0.00)	1 (1.18)	5 (5.88)	7 (8.24)
Bachelor of Commerce (Hons)	115	67 (58.26)	3 (2.61)	0 (0.00)	1 (0.87)	8 (6.96)	0 (0.00)	13 (11.30)	23 (20.00)
Accountancy	38	24 (63.16)	0 (0.00)	0 (0.00)	0 (0.00)	2 (5.26)	0 (0.00)	3 (7.89)	9 (23.68)
Human Resources Management	43	24 (55.81)	0 (0.00)	0 (0.00)	1 (2.33)	4 (9.30)	0 (0.00)	8 (18.60)	6 (13.95)
Marketing	34	19 (55.88)	3 (8.82)	0 (0.00)	0 (0.00)	2 (5.88)	0 (0.00)	2 (5.88)	8 (23.53)
Bachelor of Social Sciences (Hons) in China Studies in Economics	11	5 (45.45)	0 (0.00)	0 (0.00)	0 (0.00)	1 (9.09)	0 (0.00)	3 (27.27)	2 (18.18)
<b>School of Chinese Medicine</b>	49	<b>41 (83.67)</b>	<b>1 (2.04)</b>	<b>0 (0.00)</b>	<b>0 (0.00)</b>	<b>1 (2.04)</b>	<b>0 (0.00)</b>	<b>4 (8.16)</b>	<b>2 (4.08)</b>
Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science	35	31 (88.57)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (5.71)	2 (5.71)
Bachelor of Pharmacy (Hons) in Chinese Medicine	14	10 (71.43)	1 (7.14)	0 (0.00)	0 (0.00)	1 (7.14)	0 (0.00)	2 (14.29)	0 (0.00)
<b>School of Communication</b>	403	<b>258 (64.02)</b>	<b>6 (1.49)</b>	<b>1 (0.25)</b>	<b>21 (5.21)</b>	<b>21 (5.21)</b>	<b>4 (0.99)</b>	<b>52 (12.90)</b>	<b>40 (9.93)</b>
Bachelor of Communication (Hons)	219	146 (66.67)	1 (0.46)	0 (0.00)	9 (4.11)	10 (4.57)	3 (1.37)	37 (16.89)	13 (5.94)
Film	63	35 (55.56)	1 (1.59)	0 (0.00)	4 (6.35)	2 (3.17)	3 (4.76)	16 (25.40)	2 (3.17)
Animation and Media Arts	24	13 (54.17)	0 (0.00)	0 (0.00)	3 (12.50)	1 (4.17)	1 (4.17)	6 (25.00)	0 (0.00)
Film and Television	39	22 (56.41)	1 (2.56)	0 (0.00)	1 (2.56)	1 (2.56)	2 (5.13)	10 (25.64)	2 (5.13)
Journalism	77	57 (74.03)	0 (0.00)	0 (0.00)	2 (2.60)	5 (6.49)	0 (0.00)	9 (11.69)	4 (5.19)
Chinese	45	37 (82.22)	0 (0.00)	0 (0.00)	1 (2.22)	5 (11.11)	0 (0.00)	1 (2.22)	1 (2.22)
Data and Media Communication	17	9 (52.94)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	6 (35.29)	2 (11.76)
Financial	0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -
International	15	11 (73.33)	0 (0.00)	0 (0.00)	1 (6.67)	0 (0.00)	0 (0.00)	2 (13.33)	1 (6.67)
Public Relations and Advertising	79	54 (68.35)	0 (0.00)	0 (0.00)	3 (3.80)	3 (3.80)	0 (0.00)	12 (15.19)	7 (8.86)
Advertising and Branding	29	19 (65.52)	0 (0.00)	0 (0.00)	2 (6.90)	1 (3.45)	0 (0.00)	3 (10.34)	4 (13.79)
Organizational Communication	24	17 (70.83)	0 (0.00)	0 (0.00)	1 (4.17)	1 (4.17)	0 (0.00)	5 (20.83)	0 (0.00)
Public Relations	26	18 (69.23)	0 (0.00)	0 (0.00)	0 (0.00)	1 (3.85)	0 (0.00)	4 (15.38)	3 (11.54)



Appendix 2: Distribution of Respondents by Employment Status and Programme/Major/Option (Continued)

	Total Respondents	Employed Full-time	Employed Part-time	Temporarily Employed	Self-Employed	Not Seeking Employment	Not Yet Employed	Further Studies	Emigrated
Bachelor of Social Sciences (Hons) in Communication	0	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Film and Media Arts	0	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Journalism	0	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Public Relations and Advertising	0	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media	53	28 (52.83)	2 (3.77)	0 (0.00)	6 (11.32)	3 (5.66)	0 (0.00)	4 (7.55)	10 (18.87)
Bachelor of Social Sciences (Hons) in Integrated Communication Management	58	34 (58.62)	3 (5.17)	1 (1.72)	2 (3.45)	4 (6.90)	0 (0.00)	4 (6.90)	10 (17.24)
Bachelor of Social Sciences (Hons) in Media and Social Communication	73	50 (68.49)	0 (0.00)	0 (0.00)	4 (5.48)	4 (5.48)	1 (1.37)	7 (9.59)	7 (9.59)
<b>Faculty of Science</b>	303	<b>192 (63.37)</b>	<b>4 (1.32)</b>	<b>0 (0.00)</b>	<b>3 (0.99)</b>	<b>10 (3.30)</b>	<b>5 (1.65)</b>	<b>59 (19.47)</b>	<b>30 (9.90)</b>
Bachelor of Science (Hons)	303	192 (63.37)	4 (1.32)	0 (0.00)	3 (0.99)	10 (3.30)	5 (1.65)	59 (19.47)	30 (9.90)
Analytical and Testing Sciences	37	24 (64.86)	1 (2.70)	0 (0.00)	2 (5.41)	1 (2.70)	0 (0.00)	7 (18.92)	2 (5.41)
Applied Biology	78	49 (62.82)	2 (2.56)	0 (0.00)	1 (1.28)	3 (3.85)	5 (6.41)	13 (16.67)	5 (6.41)
Biotechnology Studies	47	27 (57.45)	0 (0.00)	0 (0.00)	1 (2.13)	2 (4.26)	3 (6.38)	9 (19.15)	5 (10.64)
Environmental Science	31	22 (70.97)	2 (6.45)	0 (0.00)	0 (0.00)	1 (3.23)	2 (6.45)	4 (12.90)	0 (0.00)
Chemistry	31	23 (74.19)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	5 (16.13)	3 (9.68)
Computer Science	95	70 (73.68)	1 (1.05)	0 (0.00)	0 (0.00)	2 (2.11)	0 (0.00)	14 (14.74)	8 (8.42)
Green Energy Science	-	-	-	-	-	-	-	-	-
Mathematics and Statistics #	47	17 (36.17)	0 (0.00)	0 (0.00)	0 (0.00)	3 (6.38)	0 (0.00)	16 (34.04)	11 (23.40)
Physics and Green Energy	15	9 (60.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (6.67)	0 (0.00)	4 (26.67)	1 (6.67)
<b>Faculty of Social Sciences</b>	558	<b>397 (71.15)</b>	<b>15 (2.69)</b>	<b>0 (0.00)</b>	<b>12 (2.15)</b>	<b>19 (3.41)</b>	<b>8 (1.43)</b>	<b>69 (12.37)</b>	<b>38 (6.81)</b>
Bachelor of Social Sciences (Hons)	381	255 (66.93)	12 (3.15)	0 (0.00)	7 (1.84)	12 (3.15)	6 (1.57)	59 (15.49)	30 (7.87)
China Studies *	35	29 (82.86)	1 (2.86)	0 (0.00)	0 (0.00)	1 (2.86)	0 (0.00)	3 (8.57)	1 (2.86)
Geography #	11	8 (72.73)	0 (0.00)	0 (0.00)	0 (0.00)	1 (9.09)	0 (0.00)	2 (18.18)	0 (0.00)
History	13	12 (92.31)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (7.69)	0 (0.00)
Sociology	11	9 (81.82)	1 (9.09)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (9.09)
Environment and Resources Management	40	21 (52.50)	3 (7.50)	0 (0.00)	1 (2.50)	1 (2.50)	1 (2.50)	8 (20.00)	5 (12.50)
European Studies	21	14 (66.67)	0 (0.00)	0 (0.00)	0 (0.00)	2 (9.52)	0 (0.00)	5 (23.81)	0 (0.00)
French	11	7 (63.64)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	4 (36.36)	0 (0.00)
German	10	7 (70.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (20.00)	0 (0.00)	1 (10.00)	0 (0.00)
Geography	45	31 (68.89)	2 (4.44)	0 (0.00)	0 (0.00)	2 (4.44)	2 (4.44)	6 (13.33)	2 (4.44)
Geography and Bachelor of Education (Hons) in Liberal Studies Teaching	10	8 (80.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (10.00)	0 (0.00)	1 (10.00)	0 (0.00)
Government and International Studies	41	25 (60.98)	1 (2.44)	0 (0.00)	1 (2.44)	1 (2.44)	1 (2.44)	9 (21.95)	3 (7.32)
Psychology	50	26 (52.00)	0 (0.00)	0 (0.00)	1 (2.00)	2 (4.00)	1 (2.00)	14 (28.00)	6 (12.00)
Social Policy	28	16 (57.14)	2 (7.14)	0 (0.00)	1 (3.57)	0 (0.00)	0 (0.00)	3 (10.71)	6 (21.43)
Sociology	60	46 (76.67)	1 (1.67)	0 (0.00)	0 (0.00)	2 (3.33)	0 (0.00)	8 (13.33)	3 (5.00)
Sociology and Bachelor of Education (Hons) in Liberal Studies Teaching	1	1 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Sport and Recreation Leadership	50	38 (76.00)	2 (4.00)	0 (0.00)	3 (6.00)	0 (0.00)	1 (2.00)	2 (4.00)	4 (8.00)
Bachelor of Arts (Hons)	114	90 (78.95)	2 (1.75)	0 (0.00)	4 (3.51)	0 (0.00)	0 (0.00)	10 (8.77)	8 (7.02)
History	49	35 (71.43)	1 (2.04)	0 (0.00)	1 (2.04)	0 (0.00)	0 (0.00)	8 (16.33)	4 (8.16)
History and Bachelor of Education (Hons) in Liberal Studies Teaching	11	10 (90.91)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (9.09)
Physical Education and Recreation Management #	54	45 (83.33)	1 (1.85)	0 (0.00)	3 (5.56)	0 (0.00)	0 (0.00)	2 (3.70)	3 (5.56)
Bachelor of Social Work (Hons)	63	52 (82.54)	1 (1.59)	0 (0.00)	1 (1.59)	7 (11.11)	2 (3.17)	0 (0.00)	0 (0.00)
<b>School of Continuing Education</b>	146	<b>118 (80.82)</b>	<b>9 (6.16)</b>	<b>0 (0.00)</b>	<b>3 (2.05)</b>	<b>1 (0.68)</b>	<b>2 (1.37)</b>	<b>10 (6.85)</b>	<b>3 (2.05)</b>
Bachelor of Education (Hons) in Early Childhood Education	146	118 (80.82)	9 (6.16)	0 (0.00)	3 (2.05)	1 (0.68)	2 (1.37)	10 (6.85)	3 (2.05)

( ) Percentage of respondents

\* excluding Economics option

# Diploma in Education ("2+3") graduates included

**Appendix 3: Number of Full-time Employed Graduates in Each Employment Sector by Programme/Major/Option**

	Commerce/Industry		Government		Education		Community/ Social Services		Total
<b>Total Number of Full-time Employed Respondents</b>	<b>1,029</b>	<b>(60.18)</b>	<b>56</b>	<b>(3.27)</b>	<b>382</b>	<b>(22.34)</b>	<b>243</b>	<b>(14.21)</b>	<b>1,710</b>
<b>Faculty of Arts</b>	<b>102</b>	<b>(45.33)</b>	<b>7</b>	<b>(3.11)</b>	<b>88</b>	<b>(39.11)</b>	<b>28</b>	<b>(12.44)</b>	<b>225</b>
Bachelor of Arts (Hons)									
Chinese Language and Literature #	9	(20.93)	3	(6.98)	28	(65.12)	3	(6.98)	43
Creative and Professional Writing #	13	(54.17)	0	(0.00)	5	(20.83)	6	(25.00)	24
English Language and Literature	14	(60.87)	0	(0.00)	8	(34.78)	1	(4.35)	23
English Language and Literature and Bachelor of Education (Hons) in English Language Teaching	2	(8.70)	0	(0.00)	20	(86.96)	1	(4.35)	23
Humanities	17	(62.96)	0	(0.00)	2	(7.41)	8	(29.63)	27
Liberal and Cultural Studies	8	(47.06)	3	(17.65)	4	(23.53)	2	(11.76)	17
Music	11	(64.71)	0	(0.00)	6	(35.29)	0	(0.00)	17
Music Studies	7	(70.00)	0	(0.00)	3	(30.00)	0	(0.00)	10
Religion, Philosophy and Ethics	6	(40.00)	0	(0.00)	7	(46.67)	2	(13.33)	15
Translation	15	(57.69)	1	(3.85)	5	(19.23)	5	(19.23)	26
<b>Academy of Visual Arts</b>	<b>37</b>	<b>(48.05)</b>	<b>2</b>	<b>(2.60)</b>	<b>23</b>	<b>(29.87)</b>	<b>15</b>	<b>(19.48)</b>	<b>77</b>
Bachelor of Arts (Hons) in Visual Arts	37	(48.05)	2	(2.60)	23	(29.87)	15	(19.48)	77
<b>School of Business</b>	<b>358</b>	<b>(89.05)</b>	<b>9</b>	<b>(2.24)</b>	<b>17</b>	<b>(4.23)</b>	<b>18</b>	<b>(4.48)</b>	<b>402</b>
Bachelor of Business Administration (Hons)	298	(90.30)	6	(1.82)	14	(4.24)	12	(3.64)	330
Accounting #	65	(92.86)	0	(0.00)	4	(5.71)	1	(1.43)	70
Applied Economics #	30	(93.75)	0	(0.00)	1	(3.13)	1	(3.13)	32
Entrepreneurship	15	(83.33)	0	(0.00)	1	(5.56)	2	(11.11)	18
Finance	44	(89.80)	4	(8.16)	0	(0.00)	1	(2.04)	49
Human Resources Management	56	(90.32)	0	(0.00)	1	(1.61)	5	(8.06)	62
Information Systems and e-Business Management	28	(90.32)	2	(6.45)	1	(3.23)	0	(0.00)	31
Marketing #	60	(88.24)	0	(0.00)	6	(8.82)	2	(2.94)	68
Bachelor of Commerce (Hons)	57	(85.07)	3	(4.48)	2	(2.99)	5	(7.46)	67
Accountancy	23	(95.83)	1	(4.17)	0	(0.00)	0	(0.00)	24
Human Resources Management	18	(75.00)	2	(8.33)	0	(0.00)	4	(16.67)	24
Marketing	16	(84.21)	0	(0.00)	2	(10.53)	1	(5.26)	19
Bachelor of Social Sciences (Hons) in China Studies in Economics	3	(60.00)	0	(0.00)	1	(20.00)	1	(20.00)	5
<b>School of Chinese Medicine</b>	<b>9</b>	<b>(21.95)</b>	<b>1</b>	<b>(2.44)</b>	<b>12</b>	<b>(29.27)</b>	<b>19</b>	<b>(46.34)</b>	<b>41</b>
Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science	7	(22.58)	1	(3.23)	5	(16.13)	18	(58.06)	31
Bachelor of Pharmacy (Hons) in Chinese Medicine	2	(20.00)	0	(0.00)	7	(70.00)	1	(10.00)	10
<b>School of Communication</b>	<b>217</b>	<b>(84.11)</b>	<b>4</b>	<b>(1.55)</b>	<b>14</b>	<b>(5.43)</b>	<b>23</b>	<b>(8.91)</b>	<b>258</b>
Bachelor of Communication (Hons)	121	(82.88)	2	(1.37)	8	(5.48)	15	(10.27)	146
Film	29	(82.86)	1	(2.86)	3	(8.57)	2	(5.71)	35
Animation and Media Arts	10	(76.92)	0	(0.00)	3	(23.08)	0	(0.00)	13
Film and Television	19	(86.36)	1	(4.55)	0	(0.00)	2	(9.09)	22
Journalism	44	(77.19)	1	(1.75)	4	(7.02)	8	(14.04)	57
Chinese	28	(75.68)	1	(2.70)	3	(8.11)	5	(13.51)	37
Data and Media Communication	8	(88.89)	0	(0.00)	0	(0.00)	1	(11.11)	9
International	8	(72.73)	0	(0.00)	1	(9.09)	2	(18.18)	11
Public Relations and Advertising	48	(88.89)	0	(0.00)	1	(1.85)	5	(9.26)	54
Advertising and Branding	19	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	19
Organizational Communication	14	(82.35)	0	(0.00)	0	(0.00)	3	(17.65)	17
Public Relations	15	(83.33)	0	(0.00)	1	(5.56)	2	(11.11)	18

Appendix 3: Number of Full-time Employed Graduates in Each Employment Sector by Programme/Major/Option (Continued)

	Commerce/Industry		Government		Education		Community/ Social Services		Total
Bachelor of Social Sciences (Hons) in Communication	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0
Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media	22	(78.57)	1	(3.57)	5	(17.86)	0	(0.00)	28
Bachelor of Social Sciences (Hons) in Integrated Communication Management	32	(94.12)	1	(2.94)	0	(0.00)	1	(2.94)	34
Bachelor of Social Sciences (Hons) in Media and Social Communication	42	(84.00)	0	(0.00)	1	(2.00)	7	(14.00)	50
<b>Faculty of Science</b>	<b>127</b>	<b>(66.15)</b>	<b>6</b>	<b>(3.13)</b>	<b>40</b>	<b>(20.83)</b>	<b>19</b>	<b>(9.90)</b>	<b>192</b>
Bachelor of Science (Hons)	127	(66.15)	6	(3.13)	40	(20.83)	19	(9.90)	192
Analytical and Testing Sciences	12	(50.00)	0	(0.00)	8	(33.33)	4	(16.67)	24
Applied Biology	26	(53.06)	5	(10.20)	14	(28.57)	4	(8.16)	49
Biotechnology Studies	14	(51.85)	2	(7.41)	10	(37.04)	1	(3.70)	27
Environmental Science	12	(54.55)	3	(13.64)	4	(18.18)	3	(13.64)	22
Chemistry	14	(60.87)	1	(4.35)	7	(30.43)	1	(4.35)	23
Computer Science	58	(82.86)	0	(0.00)	5	(7.14)	7	(10.00)	70
Green Energy Science	-	-	-	-	-	-	-	-	-
Mathematics and Statistics #	8	(47.06)	0	(0.00)	6	(35.29)	2	(11.76)	17
Physics and Green Energy	9	(100.00)	0	(0.00)	0	(0.00)	1	(11.11)	9
<b>Faculty of Social Sciences</b>	<b>159</b>	<b>(40.05)</b>	<b>27</b>	<b>(6.80)</b>	<b>100</b>	<b>(25.19)</b>	<b>111</b>	<b>(27.96)</b>	<b>397</b>
Bachelor of Social Sciences (Hons)	135	(52.94)	21	(8.24)	44	(17.25)	55	(21.57)	255
China Studies *	13	(44.83)	3	(10.34)	4	(13.79)	9	(31.03)	29
Geography #	2	(25.00)	1	(12.50)	3	(37.50)	2	(25.00)	8
History	6	(50.00)	2	(16.67)	1	(8.33)	3	(25.00)	12
Sociology	5	(55.56)	0	(0.00)	0	(0.00)	4	(44.44)	9
Environment and Resources Management	15	(71.43)	3	(14.29)	2	(9.52)	1	(4.76)	21
European Studies	10	(71.43)	0	(0.00)	1	(7.14)	3	(21.43)	14
French	5	(71.43)	0	(0.00)	1	(14.29)	1	(14.29)	7
German	5	(71.43)	0	(0.00)	0	(0.00)	2	(28.57)	7
Geography	19	(61.29)	2	(6.45)	2	(6.45)	8	(25.81)	31
Geography and Bachelor of Education (Hons) in Liberal Studies Teaching	0	(0.00)	0	(0.00)	8	(100.00)	0	(0.00)	8
Government and International Studies	13	(52.00)	1	(4.00)	3	(12.00)	8	(32.00)	25
Psychology	12	(46.15)	4	(15.38)	7	(26.92)	3	(11.54)	26
Social Policy	7	(43.75)	0	(0.00)	2	(12.50)	7	(43.75)	16
Sociology	29	(63.04)	3	(6.52)	6	(13.04)	8	(17.39)	46
Sociology and Bachelor of Education (Hons) in Liberal Studies Teaching	0	(0.00)	0	(0.00)	1	(100.00)	0	(0.00)	1
Sport and Recreation Leadership	17	(44.74)	5	(13.16)	8	(21.05)	8	(21.05)	38
Bachelor of Arts (Hons)	19	(21.11)	5	(5.56)	51	(56.67)	15	(16.67)	90
History	12	(34.29)	4	(11.43)	11	(31.43)	8	(22.86)	35
History and Bachelor of Education (Hons) in Liberal Studies Teaching	0	(0.00)	0	(0.00)	10	(100.00)	0	(0.00)	10
Physical Education and Recreation Management #	7	(15.56)	1	(2.22)	30	(66.67)	7	(15.56)	45
Bachelor of Social Work (Hons)	5	(9.62)	1	(1.92)	5	(9.62)	41	(78.85)	52
<b>School of Continuing Education</b>	<b>20</b>	<b>(16.95)</b>	<b>0</b>	<b>(0.00)</b>	<b>88</b>	<b>(74.58)</b>	<b>10</b>	<b>(8.47)</b>	<b>118</b>
Bachelor of Education (Hons) in Early Childhood Education	20	(16.95)	0	(0.00)	88	(74.58)	10	(8.47)	118

( ) Percentage of respondents

\* Excluding Economics option

# Diploma in Education ("2+3") graduates included

Appendix 4: Number of Full-time Employed Graduates in Each Employment Field by Job Nature

UGC-funded Graduates	Government	Education	Agriculture & Fishery	Manufacturing	Electricity & Gas	Construction	Trading	Wholesale & Retail	Hospitality & Tourism Services	Transport, Storage & Telecommunication	Personal Services	Banking & Finance	Insurance	Real Estate
Accounting/Auditing/Taxation/Secretarial Work	1 (2.78)	1 (0.31)	0 (0.00)	1 (25.00)	1 (20.00)	1 (12.50)	0 (0.00)	0 (0.00)	1 (5.56)	0 (0.00)	1 (11.11)	3 (3.61)	0 (0.00)	0 (0.00)
Administration/Management	15 (41.67)	27 (8.46)	2 (100.00)	2 (50.00)	0 (0.00)	1 (12.50)	1 (7.69)	22 (23.91)	1 (5.56)	10 (30.30)	2 (22.22)	9 (10.84)	3 (23.08)	6 (42.86)
Architecture / Surveying	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (12.50)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Art & Design	0 (0.00)	2 (0.63)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (1.09)	2 (11.11)	0 (0.00)	0 (0.00)	1 (1.20)	0 (0.00)	1 (7.14)
Banking	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	48 (57.83)	1 (7.69)	0 (0.00)
Clerical Work & Office Support	6 (16.67)	6 (1.88)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	4 (4.35)	0 (0.00)	1 (3.03)	0 (0.00)	0 (0.00)	0 (0.00)	1 (7.14)
Customer Services	4 (11.11)	0 (0.00)	0 (0.00)	1 (25.00)	0 (0.00)	0 (0.00)	0 (0.00)	7 (7.61)	2 (11.11)	1 (3.03)	0 (0.00)	4 (4.82)	0 (0.00)	0 (0.00)
Economic, Statistical & Mathematical Work	0 (0.00)	1 (0.31)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (2.17)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Editorial/Journalism	0 (0.00)	1 (0.31)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (3.03)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Engineering	1 (2.78)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Finance	0 (0.00)	1 (0.31)	0 (0.00)	0 (0.00)	1 (20.00)	0 (0.00)	1 (7.69)	1 (1.09)	1 (5.56)	1 (3.03)	0 (0.00)	3 (3.61)	1 (7.69)	0 (0.00)
Human Resources	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (20.00)	2 (25.00)	1 (7.69)	5 (5.43)	5 (27.78)	0 (0.00)	1 (11.11)	5 (6.02)	0 (0.00)	4 (28.57)
Insurance Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	8 (61.54)	0 (0.00)
Interpretation/Translation	0 (0.00)	1 (0.31)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (1.09)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Legal Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Logistics / Transportation	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3 (9.09)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Marketing/Sales	0 (0.00)	4 (1.25)	0 (0.00)	0 (0.00)	1 (20.00)	1 (12.50)	6 (46.15)	30 (32.61)	2 (11.11)	6 (18.18)	1 (11.11)	5 (6.02)	0 (0.00)	1 (7.14)
Media/Communication	2 (5.56)	3 (0.94)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	4 (4.35)	0 (0.00)	0 (0.00)	0 (0.00)	1 (1.20)	0 (0.00)	0 (0.00)
Medical & Health Services (Chinese Medicine)	0 (0.00)	5 (1.57)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Medical & Health Services (Others)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Merchandising/Purchasing	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3 (23.08)	2 (2.17)	0 (0.00)	0 (0.00)	0 (0.00)	1 (1.20)	0 (0.00)	0 (0.00)
Protective Services	1 (2.78)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Public Relations & Advertising	1 (2.78)	0 (0.00)	0 (0.00)	0 (0.00)	1 (20.00)	1 (12.50)	0 (0.00)	2 (2.17)	0 (0.00)	0 (0.00)	0 (0.00)	1 (1.20)	0 (0.00)	0 (0.00)
Scientific & Research Work	1 (2.78)	40 (12.54)	0 (0.00)	0 (0.00)	0 (0.00)	1 (12.50)	0 (0.00)	0 (0.00)	0 (0.00)	1 (3.03)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Social/Community Services	3 (8.33)	3 (0.94)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (2.17)	2 (11.11)	0 (0.00)	1 (11.11)	0 (0.00)	0 (0.00)	0 (0.00)
Sports & Recreation Services	0 (0.00)	5 (1.57)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (11.11)	0 (0.00)	0 (0.00)	0 (0.00)
System Analysis/Computer Programming	1 (2.78)	9 (2.82)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (7.69)	4 (4.35)	0 (0.00)	9 (27.27)	1 (11.11)	2 (2.41)	0 (0.00)	1 (7.14)
Teaching/Lecturing (Assistant)	0 (0.00)	62 (19.44)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (2.17)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Teaching/Lecturing (Others)	0 (0.00)	34 (10.66)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (2.17)	0 (0.00)	0 (0.00)	1 (11.11)	0 (0.00)	0 (0.00)	0 (0.00)
Teaching/Lecturing (Primary School)	0 (0.00)	29 (9.09)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Teaching/Lecturing (Secondary School)	0 (0.00)	85 (26.65)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Tourism	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (5.56)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Others	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (1.09)	1 (5.56)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
<b>Total</b>	<b>36 (100.00)</b>	<b>319 (100.00)</b>	<b>2 (100.00)</b>	<b>4 (100.00)</b>	<b>5 (100.00)</b>	<b>8 (100.00)</b>	<b>13 (100.00)</b>	<b>92 (100.00)</b>	<b>18 (100.00)</b>	<b>33 (100.00)</b>	<b>9 (100.00)</b>	<b>83 (100.00)</b>	<b>13 (100.00)</b>	<b>14 (100.00)</b>

( ) Percentage of respondents

Appendix 4: Number of Full-time Employed Graduates in Each Employment Field by Job Nature (Continued)

UGC-funded Graduates	<u>Business Services</u>	<u>Information Technology</u>	<u>Media &amp; Publication</u>	<u>Creative Art &amp; Design</u>	<u>Engineering &amp; Architectural Services</u>	<u>Testing Services &amp; Laboratories</u>	<u>Community &amp; Social Services</u>	<u>Non-governmental Organizations</u>	<u>Professional &amp; Business Associations</u>	<u>Cultural &amp; Entertainment Services</u>	<u>Medical &amp; Health Services</u>	<u>Conglomerate</u>	<u>Total</u>
Accounting/Auditing/Taxation/Secretarial Work	57 (33.53)	0 (0.00)	4 (4.76)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (2.50)	1 (1.61)	1 (20.00)	<b>74</b>
Administration/Management	10 (5.88)	13 (18.06)	2 (2.38)	5 (15.63)	0 (0.00)	0 (0.00)	7 (8.86)	6 (12.50)	0 (0.00)	14 (35.00)	3 (4.84)	2 (40.00)	<b>163</b>
Architecture / Surveying	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (2.50)	0 (0.00)	0 (0.00)	<b>2</b>
Art & Design	1 (0.59)	1 (1.39)	4 (4.76)	19 (59.38)	0 (0.00)	0 (0.00)	1 (1.27)	0 (0.00)	1 (8.33)	3 (7.50)	0 (0.00)	1 (20.00)	<b>38</b>
Banking	0 (0.00)	1 (1.39)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	<b>50</b>
Clerical Work & Office Support	5 (2.94)	1 (1.39)	4 (4.76)	3 (9.38)	0 (0.00)	0 (0.00)	1 (1.27)	0 (0.00)	3 (25.00)	5 (12.50)	0 (0.00)	0 (0.00)	<b>40</b>
Customer Services	2 (1.18)	1 (1.39)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	<b>22</b>
Economic, Statistical & Mathematical Work	1 (0.59)	6 (8.33)	1 (1.19)	0 (0.00)	0 (0.00)	0 (0.00)	1 (1.27)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	<b>12</b>
Editorial/Journalism	0 (0.00)	1 (1.39)	36 (42.86)	1 (3.13)	0 (0.00)	0 (0.00)	1 (1.27)	1 (2.08)	0 (0.00)	1 (2.50)	0 (0.00)	0 (0.00)	<b>43</b>
Engineering	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	11 (73.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	<b>12</b>
Finance	47 (27.65)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3 (25.00)	0 (0.00)	0 (0.00)	0 (0.00)	<b>60</b>
Human Resources	13 (7.65)	2 (2.78)	0 (0.00)	0 (0.00)	4 (26.67)	0 (0.00)	1 (1.27)	2 (4.17)	2 (16.67)	1 (2.50)	4 (6.45)	0 (0.00)	<b>53</b>
Insurance Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	<b>8</b>
Interpretation/Translation	2 (1.18)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (8.33)	0 (0.00)	1 (1.61)	0 (0.00)	<b>6</b>
Legal Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	<b>0</b>
Logistics / Transportation	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	<b>3</b>
Marketing/Sales	13 (7.65)	11 (15.28)	6 (7.14)	2 (6.25)	0 (0.00)	1 (6.25)	2 (2.53)	1 (2.08)	1 (8.33)	6 (15.00)	2 (3.23)	1 (20.00)	<b>103</b>
Media/Communication	3 (1.76)	0 (0.00)	24 (28.57)	1 (3.13)	0 (0.00)	0 (0.00)	0 (0.00)	4 (8.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	<b>42</b>
Medical & Health Services (Chinese Medicine)	0 (0.00)	1 (1.39)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	19 (30.65)	0 (0.00)	<b>25</b>
Medical & Health Services (Others)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	21 (33.87)	0 (0.00)	<b>21</b>
Merchandising/Purchasing	1 (0.59)	1 (1.39)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (2.50)	0 (0.00)	0 (0.00)	<b>9</b>
Protective Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	<b>1</b>
Public Relations & Advertising	4 (2.35)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (2.08)	0 (0.00)	1 (2.50)	0 (0.00)	0 (0.00)	<b>12</b>
Scientific & Research Work	6 (3.53)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	15 (93.75)	0 (0.00)	2 (4.17)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	<b>66</b>
Social/Community Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	64 (81.01)	27 (56.25)	0 (0.00)	5 (12.50)	2 (3.23)	0 (0.00)	<b>109</b>
Sports & Recreation Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (1.27)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	<b>7</b>
System Analysis/Computer Programming	5 (2.94)	33 (45.83)	3 (3.57)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (2.08)	1 (8.33)	0 (0.00)	9 (14.52)	0 (0.00)	<b>80</b>
Teaching/Lecturing (Assistant)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	<b>64</b>
Teaching/Lecturing (Others)	0 (0.00)	0 (0.00)	0 (0.00)	1 (3.13)	0 (0.00)	0 (0.00)	0 (0.00)	1 (2.08)	0 (0.00)	1 (2.50)	0 (0.00)	0 (0.00)	<b>40</b>
Teaching/Lecturing (Primary School)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	<b>29</b>
Teaching/Lecturing (Secondary School)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	<b>85</b>
Tourism	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (2.08)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	<b>2</b>
Others	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (2.08)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	<b>3</b>
<b>Total</b>	<b>170 (100.00)</b>	<b>72 (100.00)</b>	<b>84 (100.00)</b>	<b>32 (100.00)</b>	<b>15 (100.00)</b>	<b>16 (100.00)</b>	<b>79 (100.00)</b>	<b>48 (100.00)</b>	<b>12 (100.00)</b>	<b>40 (100.00)</b>	<b>62 (100.00)</b>	<b>5 (100.00)</b>	<b>1284</b>

( ) Percentage of respondents

Graduates who did not indicate both employment field and job nature are not included in this analysis.

Appendix 4: Number of Full-time Employed Graduates in Each Employment Field by Job Nature (Continued)

Non-UGC-funded Graduates	Government	Education	Agriculture & Fishery	Manufacturing	Electricity & Gas	Construction	Trading	Wholesale & Retail	Hospitality & Tourism Services	Transport, Storage & Telecommunication	Personal Services	Banking & Finance	Insurance	Real Estate
Accounting/Auditing/Taxation/Secretarial Work	1 (5.00)	0 (0.00)	0 (0.00)	1 (25.00)	1 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (7.14)	0 (0.00)	0 (0.00)
Administration/Management	7 (35.00)	6 (4.44)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	4 (30.77)	1 (25.00)	2 (20.00)	0 (0.00)	2 (14.29)	0 (0.00)	0 (0.00)
Architecture/Surveying	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	5 (71.43)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Art & Design	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (15.38)	0 (0.00)	1 (10.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Banking	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	7 (50.00)	0 (0.00)	0 (0.00)
Clerical Work & Office Support	0 (0.00)	1 (0.74)	0 (0.00)	1 (25.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (11.11)	1 (7.14)	0 (0.00)	0 (0.00)
Customer Services	2 (10.00)	0 (0.00)	0 (0.00)	1 (25.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (11.11)	1 (7.14)	0 (0.00)	1 (100.00)
Economic, Statistical & Mathematical Work	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Editorial/Journalism	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Engineering	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (10.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Finance	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Human Resources	0 (0.00)	0 (0.00)	0 (0.00)	1 (25.00)	0 (0.00)	2 (28.57)	0 (0.00)	1 (7.69)	1 (25.00)	1 (10.00)	0 (0.00)	1 (7.14)	0 (0.00)	0 (0.00)
Insurance Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	6 (100.00)	0 (0.00)
Legal Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (11.11)	0 (0.00)	0 (0.00)	0 (0.00)
Logistics/Transportation	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (20.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Marketing/Sales	0 (0.00)	0 (0.00)	1 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (100.00)	5 (38.46)	2 (50.00)	3 (30.00)	1 (11.11)	1 (7.14)	0 (0.00)	0 (0.00)
Media/Communication	1 (5.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Medical & Health Services (Chinese Medicine)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Medical & Health Services (Others)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Merchandising/Purchasing	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (7.69)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Protective Services	4 (20.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Public Relations & Advertising	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Scientific & Research Work	0 (0.00)	1 (0.74)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Social/Community Services	4 (20.00)	2 (1.48)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3 (33.33)	0 (0.00)	0 (0.00)	0 (0.00)
Sports & Recreation Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (22.22)	0 (0.00)	0 (0.00)	0 (0.00)
System Analysis/Computer Programming	1 (5.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Teaching/Lecturing (Assistant)	0 (0.00)	26 (19.26)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Teaching/Lecturing (Others)	0 (0.00)	95 (70.37)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Teaching/Lecturing (Primary School)	0 (0.00)	2 (1.48)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Teaching/Lecturing (Secondary School)	0 (0.00)	2 (1.48)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Others	0 (0.00)	0 (0.00)	1 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
<b>Total</b>	<b>20 (100.00)</b>	<b>135 (100.00)</b>	<b>2 (100.00)</b>	<b>4 (100.00)</b>	<b>1 (100.00)</b>	<b>7 (100.00)</b>	<b>2 (100.00)</b>	<b>13 (100.00)</b>	<b>4 (100.00)</b>	<b>10 (100.00)</b>	<b>9 (100.00)</b>	<b>14 (100.00)</b>	<b>6 (100.00)</b>	<b>1 (100.00)</b>

( ) Percentage of respondents

Appendix 4: Number of Full-time Employed Graduates in Each Employment Field by Job Nature (Continued)

Non-UGC-funded Graduates	<u>Business Services</u>	<u>Information Technology</u>	<u>Media &amp; Publication</u>	<u>Creative Art &amp; Design</u>	<u>Engineering &amp; Architectural Services</u>	<u>Testing Services &amp; Laboratories</u>	<u>Community &amp; Social Services</u>	<u>Non-governmental Organizations</u>	<u>Professional &amp; Business Associations</u>	<u>Cultural &amp; Entertainment Services</u>	<u>Medical &amp; Health Services</u>	<u>Conglomerate</u>	<u>Others</u>	<u>Total</u>
Accounting/Auditing/Taxation/Secretarial Work	23 (53.49)	0 (0.00)	1 (2.78)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 #DIV/0!	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	28
Administration/Management	4 (9.30)	0 (0.00)	1 (2.78)	0 (0.00)	0 (0.00)	1 (33.33)	0 (0.00)	5 (45.45)	0 #DIV/0!	3 (42.86)	0 (0.00)	0 (0.00)	0 (0.00)	36
Architecture/Surveying	1 (2.33)	0 (0.00)	0 (0.00)	0 (0.00)	2 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 #DIV/0!	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	8
Art & Design	0 (0.00)	0 (0.00)	0 (0.00)	2 (66.67)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 #DIV/0!	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	5
Banking	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 #DIV/0!	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	7
Clerical Work & Office Support	3 (6.98)	0 (0.00)	1 (2.78)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 #DIV/0!	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	8
Customer Services	1 (2.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (33.33)	0 (0.00)	0 (0.00)	0 #DIV/0!	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	8
Economic, Statistical & Mathematical Work	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 #DIV/0!	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0
Editorial/Journalism	0 (0.00)	0 (0.00)	9 (25.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 #DIV/0!	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	9
Engineering	1 (2.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 #DIV/0!	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2
Finance	1 (2.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 #DIV/0!	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1
Human Resources	4 (9.30)	0 (0.00)	0 (0.00)	0 (0.00)	1 (25.00)	0 (0.00)	1 (4.55)	2 (18.18)	0 #DIV/0!	0 (0.00)	1 (11.11)	0 (0.00)	0 (0.00)	16
Insurance Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 #DIV/0!	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	6
Legal Services	1 (2.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 #DIV/0!	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2
Logistics/Transportation	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 #DIV/0!	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2
Marketing/Sales	4 (9.30)	1 (20.00)	5 (13.89)	1 (33.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 #DIV/0!	0 (0.00)	2 (22.22)	1 (50.00)	0 (0.00)	29
Media/Communication	0 (0.00)	0 (0.00)	16 (44.44)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 #DIV/0!	1 (14.29)	0 (0.00)	1 (50.00)	0 (0.00)	19
Medical & Health Services (Others)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 #DIV/0!	0 (0.00)	5 (55.56)	0 (0.00)	0 (0.00)	5
Merchandising/Purchasing	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (25.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 #DIV/0!	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1
Protective Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 #DIV/0!	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1
Public Relations & Advertising	0 (0.00)	0 (0.00)	2 (5.56)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 #DIV/0!	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	6
Scientific & Research Work	0 (0.00)	0 (0.00)	1 (2.78)	0 (0.00)	0 (0.00)	1 (33.33)	0 (0.00)	0 (0.00)	0 #DIV/0!	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2
Social/Community Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	20 (90.91)	4 (36.36)	0 #DIV/0!	0 (0.00)	1 (11.11)	0 (0.00)	0 (0.00)	26
Sports & Recreation Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (4.55)	0 (0.00)	0 #DIV/0!	3 (42.86)	0 (0.00)	0 (0.00)	0 (0.00)	13
System Analysis/Computer Programming	0 (0.00)	4 (80.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 #DIV/0!	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	6
Teaching/Lecturing (Assistant)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 #DIV/0!	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1
Teaching/Lecturing (Others)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 #DIV/0!	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	26
Teaching/Lecturing (Primary School)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 #DIV/0!	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	95
Teaching/Lecturing (Secondary School)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 #DIV/0!	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2
Tourism	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 #DIV/0!	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2
Others	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 #DIV/0!	0 (0.00)	0 (0.00)	0 (0.00)	52 (100.00)	53
<b>Total</b>	<b>43 (100.00)</b>	<b>5 (100.00)</b>	<b>36 (100.00)</b>	<b>3 (100.00)</b>	<b>4 (100.00)</b>	<b>3 (100.00)</b>	<b>22 (100.00)</b>	<b>11 (100.00)</b>	<b>0 (100.00)</b>	<b>7 (100.00)</b>	<b>9 (100.00)</b>	<b>2 (100.00)</b>	<b>52 (100.00)</b>	<b>425</b>

( ) Percentage of respondents

Graduates who did not indicate both employment field and job nature are not included in this analysis.

**Appendix 5: Distribution of Full-time Employed Graduates by Job Nature & Programme of Study**  
**- Faculty of Arts**  
**- Academy of Visual Arts**

JOB NATURE	BACHELOR OF ARTS (HONS)										BACHELOR OF ARTS (HONS) IN ENGLISH LANGUAGE AND LITERATURE & BACHELOR OF EDUCATION (HONS) IN ENGLISH LANGUAGE TEACHING
	Chinese Language and Literature #	Creative and Professional Writing #	English Language and Literature	Humanities	Liberal and Cultural Studies	Music	Music Studies	Religion, Philosophy and Ethics	Translation	Visual Arts	
Accounting/Auditing/Taxation/Secretarial Work			2 (8.70)							1 (1.30)	
Administration/Management	5 (11.63)	4 (16.67)	2 (8.70)	8 (29.63)	2 (11.76)	2 (11.76)		3 (20.00)	8 (30.77)	8 (10.39)	
Architecture/Surveying											
Art & Design				1 (3.70)		0 (0.00)				25 (32.47)	
Banking			1 (4.35)								
Clerical Work & Office Support			1 (4.35)	3 (11.11)			1 (10.00)		2 (7.69)	7 (9.09)	
Customer Services				1 (3.70)	2 (11.76)						
Economic, Statistical & Mathematical Work											
Editorial/Journalism	1 (2.33)	4 (16.67)		1 (3.70)					1 (3.85)	1 (1.30)	
Engineering								1 (6.67)			
Finance	2 (4.65)	1 (4.17)	1 (4.35)	2 (7.41)		1 (5.88)		1 (6.67)	2 (7.69)		
Human Resources											
Insurance Services			1 (4.35)			1 (5.88)					
Interpretation/Translation			1 (4.35)						2 (7.69)		
Legal Services											
Logistics/Transportation						1 (5.88)					
Marketing/Sales	4 (9.30)	2 (8.33)	2 (8.70)	4 (14.81)	1 (5.88)		1 (10.00)	2 (13.33)	3 (11.54)	3 (3.90)	
Media/Communication		1 (4.17)			1 (5.88)				2 (7.69)	2 (2.60)	
Medical & Health Services (Chinese Medicine)											
Medical & Health Services (Others)										1 (1.30)	
Merchandising/Purchasing			1 (4.35)								
Protective Services											
Public Relations & Advertising				1 (3.70)					1 (3.85)	1 (1.30)	
Religious Work											
Scientific & Research Work	1 (2.33)							3 (20.00)			
Social/Community Services	3 (6.98)	4 (16.67)		3 (11.11)	3 (17.65)				1 (3.85)	8 (10.39)	1 (4.35)
Sports & Recreation Services									1 (3.85)		
System Analysis/Computer Programming	1 (2.33)	1 (4.17)	1 (4.35)		1 (5.88)			1 (6.67)		1 (1.30)	
Teaching/Lecturing (Assistant)	8 (18.60)	1 (4.17)	4 (17.39)	2 (7.41)	4 (23.53)	3 (17.65)	1 (10.00)	2 (13.33)	1 (3.85)	9 (11.69)	1 (4.35)
Teaching/Lecturing (Others)	2 (4.65)	3 (12.50)	1 (4.35)	1 (3.70)		7 (41.18)	3 (30.00)		2 (7.69)	5 (6.49)	2 (8.70)
Teaching/Lecturing (Primary School)	2 (4.65)		1 (4.35)								12 (52.17)
Teaching/Lecturing (Secondary School)	14 (32.56)	3 (12.50)	4 (17.39)			3 (17.65)		2 (13.33)		5 (6.49)	7 (30.43)
Tourism											
Others					2 (11.76)		4 (40.00)				
<b>Total</b>	<b>43 (100.00)</b>	<b>24 (100.00)</b>	<b>23 (100.00)</b>	<b>27 (100.00)</b>	<b>17 (100.00)</b>	<b>17 (100.00)</b>	<b>10 (100.00)</b>	<b>15 (100.00)</b>	<b>26 (100.00)</b>	<b>77 (100.00)</b>	<b>23 (100.00)</b>

( ) Percentage of respondents

# Diploma in Education ("2+3") graduates included



Appendix 5: Distribution of Full-time Employed Graduates by Job Nature & Programme of Study (Continued)  
- School of Business

JOB NATURE	BACHELOR OF BUSINESS ADMINISTRATION (HONS)							BACHELOR OF COMMERCE (HONS)			BACHELOR OF SOCIAL SCIENCES IN CHINA STUDIES (HONS) IN ECONOMICS
	Accounting #	Applied Economics #	Entrepreneurship	Finance	Human Resources Management	Information Systems and e-Business Management	Marketing	Accountancy	Human Resources Management	Marketing #	
Accounting/Auditing/Taxation/Secretarial Work	52 (74.29)	3 (9.38)	3 (16.67)	3 (6.12)	1 (1.61)	1 (3.23)	2 (2.99)	21 (87.50)		2 (10.53)	
Administration/Management	3 (4.29)	3 (9.38)	3 (16.67)	8 (16.33)	9 (14.52)	5 (16.13)	10 (14.93)		3 (12.50)	1 (5.26)	3 (60.00)
Architecture/Surveying											
Art & Design		1 (3.13)					1 (1.49)			1 (5.26)	
Banking	5 (7.14)	7 (21.88)	1 (5.56)	15 (30.61)	3 (4.84)	3 (9.68)	5 (7.46)			2 (10.53)	
Clerical Work & Office Support	1 (1.43)	1 (3.13)		1 (2.04)	2 (3.23)	3 (9.68)	4 (5.97)	1 (4.17)	1 (4.17)	1 (5.26)	
Customer Services		1 (3.13)	2 (11.11)		2 (3.23)			1 (4.17)			
Economic, Statistical & Mathematical Work						2 (6.45)	2 (2.99)				
Editorial/Journalism											
Engineering				1 (2.04)	1 (1.61)	1 (3.23)					
Finance	1 (1.43)	7 (21.88)	3 (16.67)	14 (28.57)		1 (3.23)	9 (13.43)	1 (4.17)			
Human Resources			0.00	2 (4.08)	41 (66.13)		2 (2.99)		16 (66.67)		
Insurance Services			1 (5.56)						1 (4.17)	1 (5.26)	
Interpretation/Translation	1 (1.43)										
Legal Services										1 (5.26)	
Logistics/Transportation										1 (5.26)	
Marketing/Sales		2 (6.25)	2 (11.11)	3 (6.12)		2 (6.45)	18 (26.87)		1 (4.17)	3 (15.79)	
Media/Communication		2 (6.25)					3 (4.48)			1 (5.26)	
Medical & Health Services (Chinese Medicine)											
Medical & Health Services (Others)	1 (1.43)		1 (5.56)				1 (1.49)			1 (5.26)	
Merchandising/Purchasing			1 (5.56)	1 (2.04)			1 (1.49)				
Protective Services											
Public Relations & Advertising		1 (3.13)					3 (4.48)				
Religious Work											
Scientific & Research Work	1 (1.43)	1 (3.13)			2 (3.23)	1 (3.23)					
Social/Community Services		1 (3.13)							1 (4.17)		
Sports & Recreation Services											
System Analysis/Computer Programming				1 (2.04)		10 (32.26)					1 (20.00)
Teaching/Lecturing (Assistant)	2 (2.86)				1 (1.61)		3 (4.48)				
Teaching/Lecturing (Others)						1 (3.23)	1 (1.49)			2 (10.53)	
Teaching/Lecturing (Primary School)											1 (20.00)
Teaching/Lecturing (Secondary School)	2 (2.86)	2 (6.25)	1 (5.56)			1 (3.23)	1 (1.49)				
Tourism											
Others	1 (1.43)						1 (1.49)		1 (4.17)	2 (10.53)	
<b>Total</b>	<b>70 (100.00)</b>	<b>32 (100.00)</b>	<b>18 (100.00)</b>	<b>49 (100.00)</b>	<b>62 (100.00)</b>	<b>31 (100.00)</b>	<b>67 (100.00)</b>	<b>24 (100.00)</b>	<b>24 (100.00)</b>	<b>19 (100.00)</b>	<b>5 (100.00)</b>

( ) Percentage of respondents

# Diploma in Education ("2+3") graduates included

**Appendix 5: Distribution of Full-time Employed Graduates by Job Nature & Programme of Study (Continued)**  
**- School of Chinese Medicine**  
**- School of Communication**

JOB NATURE	BACHELOR OF CHINESE MEDICINE & BACHELOR OF SCIENCE (HONS) IN BIOMEDICAL SCIENCE	BACHELOR OF PHARMACY (HONS) IN CHINESE MEDICINE	BACHELOR OF COMMUNICATION (HONS)								
			Film		Journalism			Public Relations and Advertising			
			Animation and Media Arts	Film and Television	Chinese	Data and Media Communication	International	Advertising and Branding	Organizational Communication	Public Relations	
Accounting/Auditing/Taxation/Secretarial Work	2 (6.45)		2 (15.38)	2 (9.09)	1 (2.70) 3 (8.11)	1 (11.11)	2 (18.18)	1 (5.26) 1 (5.26)	1 (5.88)	2 (11.11) 1 (5.56)	
Administration/Management											
Architecture/Surveying			3 (23.08)	1 (4.55)	1 (2.70)			2 (10.53)	1 (5.88)		
Art & Design					1 (2.70)				1 (5.88)		
Banking					1 (2.70)				1 (5.88)		
Clerical Work & Office Support				2 (9.09)							
Customer Services				1 (4.55)		1 (11.11)			2 (11.76)		
Economic, Statistical & Mathematical Work						1 (11.11)					
Editorial/Journalism			2 (15.38)	6 (27.27)	19 (51.35)		4 (36.36)				
Engineering											
Finance							1 (9.09)	1 (5.26)		2 (11.11)	
Human Resources					1 (2.70)						
Insurance Services	1 (3.23)										
Interpretation/Translation					1 (2.70)						
Legal Services											
Logistics/Transportation											
Marketing/Sales			1 (7.69)	1 (4.55)	2 (5.41)	1 (11.11)	1 (9.09)	8 (42.11)	6 (35.29)	5 (27.78)	
Media/Communication			1 (7.69)	9 (40.91)	4 (10.81)	3 (33.33)	1 (9.09)	5 (26.32)	3 (17.65)	3 (16.67)	
Medical & Health Services (Chinese Medicine)	23 (74.19)	1 (10.00)									
Medical & Health Services (Others)	3 (9.68)	1 (10.00)									
Merchandising/Purchasing						1 (11.11)		1 (5.26)		1 (5.56)	
Protective Services											
Public Relations & Advertising									1 (5.88)	3 (16.67)	
Religious Work											
Scientific & Research Work	2 (6.45)	7 (70.00)			1 (2.70)						
Social/Community Services			1 (7.69)		1 (2.70)		1 (9.09)		2 (11.76)	1 (5.56)	
Sports & Recreation Services											
System Analysis/Computer Programming			2 (15.38)			1 (11.11)					
Teaching/Lecturing (Assistant)					2 (5.41)		1 (9.09)				
Teaching/Lecturing (Others)		1 (10.00)	1 (7.69)								
Teaching/Lecturing (Primary School)											
Teaching/Lecturing (Secondary School)											
Tourism											
Others											
<b>Total</b>	<b>31 (100.00)</b>	<b>10 (100.00)</b>	<b>13 (100.00)</b>	<b>22 (100.00)</b>	<b>37 (100.00)</b>	<b>9 (100.00)</b>	<b>11 (100.00)</b>	<b>19 (100.00)</b>	<b>17 (100.00)</b>	<b>18 (100.00)</b>	

( ) Percentage of respondents

**Appendix 5: Distribution of Full-time Employed Graduates by Job Nature & Programme of Study (Continued)**  
**- School of Communication (Continued)**

JOB NATURE	<i>BACHELOR OF SOCIAL SCIENCES (HONS) IN COMMUNICATION</i>	<i>BACHELOR OF ARTS (HONS) IN CREATIVE WRITING FOR FILM, TELEVISION AND NEW MEDIA</i>	<i>BACHELOR OF SOCIAL SCIENCES (HONS) IN INTEGRATED COMMUNICATION MANAGEMENT</i>	<i>BACHELOR OF SOCIAL SCIENCES (HONS) IN MEDIA AND SOCIAL COMMUNICATION</i>
Accounting/Auditing/Taxation/Secretarial Work			4 (11.76)	
Administration/Management		1 (3.57)	5 (14.71)	1 (2.00)
Architecture/Surveying		1 (3.57)		1 (2.00)
Art & Design		1 (3.57)	1 (2.94)	1 (2.00)
Banking			1 (2.94)	4 (8.00)
Clerical Work & Office Support		1 (3.57)	1 (2.94)	
Customer Services				1 (2.00)
Economic, Statistical & Mathematical Work				
Editorial/Journalism		1 (3.57)	1 (2.94)	7 (14.00)
Engineering				
Finance				
Human Resources				
Insurance Services		1 (3.57)	1 (2.94)	1 (2.00)
Interpretation/Translation				
Legal Services				
Logistics/Transportation				
Marketing/Sales		3 (10.71)	8 (23.53)	9 (18.00)
Media/Communication		7 (25.00)	3 (8.82)	5 (10.00)
Medical & Health Services (Chinese Medicine)				
Medical & Health Services (Others)				
Merchandising/Purchasing			1 (2.94)	1 (2.00)
Protective Services				
Public Relations & Advertising			1 (2.94)	1 (2.00)
Religious Work				
Scientific & Research Work				
Social/Community Services			2 (5.88)	6 (12.00)
Sports & Recreation Services				1 (2.00)
System Analysis/Computer Programming				3 (6.00)
Teaching/Lecturing (Assistant)		3 (10.71)		1 (2.00)
Teaching/Lecturing (Others)		2 (7.14)		
Teaching/Lecturing (Primary School)				
Teaching/Lecturing (Secondary School)				
Tourism				
Others		7 (25.00)	5 (14.71)	7 (14.00)
<b>Total</b>	<b>0 (100.00)</b>	<b>28 (100.00)</b>	<b>34 (100.00)</b>	<b>50 (100.00)</b>

( ) Percentage of respondents

**Appendix 5: Distribution of Full-time Employed Graduates by Job Nature & Programme of Study (Continued)**  
**- Faculty of Science**

JOB NATURE	<i>BACHELOR OF SCIENCE (HONS)</i>											
	Analytical and Testing Sciences		Applied Biology				Chemistry	Computer Science	Green Energy Science	Mathematics and Statistics #		Physics and Green Energy
			Biotechnology Studies		Environmental Science							
Accounting/Auditing/Taxation/Secretarial Work											1 (5.88)	
Administration/Management	2 (8.33)		1 (3.70)		4 (18.18)			8 (11.43)			2 (11.76)	
Architecture/Surveying					1 (4.55)						1 (5.88)	
Art & Design												
Banking								1 (1.43)			2 (11.76)	
Clerical Work & Office Support			1 (3.70)			2 (8.70)						
Customer Services											1 (5.88)	
Economic, Statistical & Mathematical Work								2 (2.86)			3 (17.65)	
Editorial/Journalism								1 (1.43)				
Engineering						2 (8.70)						5 (55.56)
Finance					2 (9.09)	1 (4.35)						
Human Resources			2 (7.41)			1 (4.35)						
Insurance Services					1 (4.55)							1 (11.11)
Interpretation/Translation												
Legal Services												
Logistics/Transportation												1 (11.11)
Marketing/Sales	2 (8.33)		3 (11.11)			3 (13.04)		2 (2.86)				1 (11.11)
Media/Communication						1 (4.35)						
Medical & Health Services (Chinese Medicine)								1 (1.43)				
Medical & Health Services (Others)	2 (8.33)		4 (14.81)			1 (4.35)						
Merchandising/Purchasing												
Protective Services												
Public Relations & Advertising												
Religious Work												
Scientific & Research Work	12 (50.00)		10 (37.04)		5 (22.73)	1 (4.35)						
Social/Community Services	2 (8.33)		1 (3.70)		2 (9.09)	1 (4.35)					1 (5.88)	1 (11.11)
Sports & Recreation Services												
System Analysis/Computer Programming			2 (7.41)		2 (9.09)	2 (8.70)		51 (72.86)				
Teaching/Lecturing (Assistant)	1 (4.17)		2 (7.41)		1 (4.55)	4 (17.39)		3 (4.29)			1 (5.88)	
Teaching/Lecturing (Others)	1 (4.17)				2 (9.09)	2 (8.70)		1 (1.43)				
Teaching/Lecturing (Primary School)												
Teaching/Lecturing (Secondary School)	2 (8.33)		1 (3.70)			2 (8.70)					5 (29.41)	
Tourism					1 (4.55)							
Others					1 (4.55)							
<b>Total</b>	<b>24 (100.00)</b>		<b>27 (100.00)</b>		<b>22 (100.00)</b>	<b>23 (100.00)</b>		<b>70 (100.00)</b>		<b>0 (100.00)</b>	<b>17 (100.00)</b>	<b>9 (100.00)</b>

( ) Percentage of respondents

# Diploma in Education ("2+3") graduates included

**Appendix 5: Distribution of Full-time Employed Graduates by Job Nature & Programme of Study (Continued)**  
**- Faculty of Social Sciences**

JOB NATURE	BACHELOR OF SOCIAL SCIENCE (HONS)									
	China Studies			Environment and Resources Management	European Studies		Geography	Government and International Studies	Psychology	Social Policy
	Geography #	History	Sociology		French	German				
Accounting/Auditing/Taxation/Secretarial Work				3 (14.29)	2 (28.57)	3 (42.86)	7 (22.58)	5 (20.00)	1 (3.85)	3 (18.75)
Administration/Management	4 (50.00)	3 (25.00)	2 (22.22)	5 (23.81)					5 (19.23)	1 (6.25)
Architecture/Surveying				1 (4.76)						
Art & Design										
Banking							2 (6.45)	1 (4.00)		
Clerical Work & Office Support	1 (12.50)	2 (16.67)					1 (3.23)			
Customer Services				1 (4.76)	1 (14.29)		2 (6.45)	1 (4.00)	1 (3.85)	
Economic, Statistical & Mathematical Work						1 (14.29)	1 (3.23)			
Editorial/Journalism			1 (11.11)					1 (4.00)		
Engineering				1 (4.76)			1 (3.23)		1 (3.85)	
Finance							1 (3.23)	2 (8.00)		
Human Resources								1 (4.00)		
Insurance Services								1 (4.00)		
Interpretation/Translation										
Legal Services										1 (6.25)
Logistics/Transportation										
Marketing/Sales		3 (25.00)	3 (33.33)		1 (14.29)		4 (12.90)	1 (4.00)	1 (3.85)	
Media/Communication						1 (14.29)				
Medical & Health Services (Chinese Medicine)										
Medical & Health Services (Others)			1 (11.11)	1 (4.76)			1 (3.23)	2 (8.00)	1 (3.85)	
Merchandising/Purchasing					1 (14.29)					
Protective Services				1 (4.76)				1 (4.00)	1 (3.85)	
Public Relations & Advertising							1 (3.23)			
Religious Work										
Scientific & Research Work	2 (25.00)		1 (11.11)	1 (4.76)	1 (14.29)		2 (6.45)	2 (8.00)	2 (7.69)	
Social/Community Services		3 (25.00)	1 (11.11)	1 (4.76)	1 (14.29)	1 (14.29)	5 (16.13)	4 (16.00)	7 (26.92)	6 (37.50)
Sports & Recreation Services				1 (4.76)			1 (3.23)			
System Analysis/Computer Programming				1 (4.76)						
Teaching/Lecturing (Assistant)		1 (8.33)						1 (4.00)		
Teaching/Lecturing (Others)	1 (12.50)			2 (9.52)		1 (14.29)	1 (3.23)	1 (4.00)	3 (11.54)	2 (12.50)
Teaching/Lecturing (Primary School)										1 (6.25)
Teaching/Lecturing (Secondary School)							1 (3.23)			
Tourism										
Others				2 (9.52)						2 (12.50)
<b>Total</b>	<b>8 (100.00)</b>	<b>12 (100.00)</b>	<b>9 (100.00)</b>	<b>21 (100.00)</b>	<b>7 (100.00)</b>	<b>7 (100.00)</b>	<b>31 (100.00)</b>	<b>25 (100.00)</b>	<b>26 (100.00)</b>	<b>16 (100.00)</b>

( ) Percentage of respondents

# Diploma in Education ("2+3") graduates included

**Appendix 5: Distribution of Full-time Employed Graduates by Job Nature & Programme of Study (Continued)**  
**- Faculty of Social Sciences (Continued)**  
**- School of Continuing Education**

JOB NATURE	BACHELOR OF SOCIAL SCIENCE (HONS)		BACHELOR OF ARTS (HONS)		BACHELOR OF SOCIAL SCIENCE (HONS) IN GEOGRAPHY AND BACHELOR OF EDUCATION (HONS) IN LIBERAL STUDIES TEACHING	BACHELOR OF SOCIAL SCIENCES (HONS) IN SOCIOLOGY AND BACHELOR OF EDUCATION (HONS) IN LIBERAL STUDIES TEACHING	BACHELOR OF ARTS (HONS) IN HISTORY AND BACHELOR OF EDUCATION (HONS) IN LIBERAL STUDIES TEACHING	BACHELOR OF SOCIAL WORK (HONS)	BACHELOR OF EDUCATION (HONS) IN EARLY CHILDHOOD EDUCATION
	Sociology	Sports and Recreation Leadership	History	Physical Education and Recreation Management #					
Accounting/Auditing/Taxation/Secretarial Work								1 (1.92)	
Administration/Management	9 (19.57)	7 (18.42)	5 (14.29)	5 (11.11)				2 (3.85)	5 (4.24)
Architecture/Surveying									
Art & Design				1 (2.22)				1 (1.92)	
Banking	2 (4.35)								
Clerical Work & Office Support	1 (2.17)		3 (8.57)	1 (2.22)				1 (1.92)	2 (1.69)
Customer Services	3 (6.52)	2 (5.26)	3 (8.57)	1 (2.22)					
Economic, Statistical & Mathematical Work									
Editorial/Journalism			1 (2.86)						
Engineering									
Finance	3 (6.52)		1 (2.86)	1 (2.22)					
Human Resources	1 (2.17)		1 (2.86)	1 (2.22)					
Insurance Services	1 (2.17)	1 (2.63)							
Interpretation/Translation	1 (2.17)								
Legal Services									
Logistics/Transportation			1 (2.86)					1 (1.92)	
Marketing/Sales	6 (13.04)		1 (2.86)					1 (1.92)	2 (1.69)
Media/Communication			1 (2.86)						2 (1.69)
Medical & Health Services (Chinese Medicine)									
Medical & Health Services (Others)	1 (2.17)	2 (5.26)		1 (2.22)					
Merchandising/Purchasing	1 (2.17)								
Protective Services		2 (5.26)							
Public Relations & Advertising									
Religious Work									
Scientific & Research Work	4 (8.70)		7 (20.00)	3 (6.67)					
Social/Community Services	7 (15.22)	5 (13.16)	7 (20.00)					42 (80.77)	3 (2.54)
Sports & Recreation Services		4 (10.53)		4 (8.89)				1 (1.92)	
System Analysis/Computer Programming	2 (4.35)								
Teaching/Lecturing (Assistant)	1 (2.17)	5 (13.16)	3 (8.57)	5 (11.11)		1 (100.00)			7 (5.93)
Teaching/Lecturing (Others)		3 (7.89)	1 (2.86)					2 (3.85)	82 (69.49)
Teaching/Lecturing (Primary School)	1 (2.17)	1 (2.63)		12 (26.67)					1 (0.85)
Teaching/Lecturing (Secondary School)	1 (2.17)	1 (2.63)		10 (22.22)	8 (100.00)		10 (100.00)		1 (0.85)
Tourism	1 (2.17)								
Others		5 (13.16)							13 (11.02)
<b>Total</b>	<b>46 (100.00)</b>	<b>38 (100.00)</b>	<b>35 (100.00)</b>	<b>45 (100.00)</b>	<b>8 (100.00)</b>	<b>1 (100.00)</b>	<b>10 (100.00)</b>	<b>52 (100.00)</b>	<b>118 (100.00)</b>

( ) Percentage of respondents

# Diploma in Education ("2+3") graduates included

Appendix 6: Distribution of the Month of Graduates Securing their First Job by Programme/Major/Option

	Total Number of Respondents	Month Secured First Job											
		Before Jun	Jun	Jul	Aug	Sept	Oct	Nov	Dec or later				
<b>Overall</b>	<b>793</b>	<b>252 (31.78)</b>	<b>155 (19.55)</b>	<b>152 (19.17)</b>	<b>124 (15.64)</b>	<b>80 (10.09)</b>	<b>22 (2.77)</b>	<b>5 (0.63)</b>	<b>3 (0.38)</b>				
<b>Faculty of Arts</b>	<b>102</b>	<b>34 (33.33)</b>	<b>28 (27.45)</b>	<b>13 (12.75)</b>	<b>17 (16.67)</b>	<b>8 (7.84)</b>	<b>2 (1.96)</b>	<b>0 (0.00)</b>	<b>0 (0.00)</b>	<b>0 (0.00)</b>	<b>0 (0.00)</b>	<b>0 (0.00)</b>	<b>0 (0.00)</b>
Bachelor of Arts (Hons)													
Chinese Language and Literature #	28	7 (25.00)	7 (25.00)	4 (14.29)	7 (25.00)	3 (10.71)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Creative and Professional Writing #	11	4 (36.36)	4 (36.36)	2 (18.18)	0 (0.00)	1 (9.09)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
English Language and Literature	9	4 (44.44)	0 (0.00)	3 (33.33)	1 (11.11)	1 (11.11)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
English Language and Literature and Bachelor of Education (Hons) in English Language Teaching	11	9 (81.82)	1 (9.09)	0 (0.00)	1 (9.09)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Humanities	11	3 (27.27)	4 (36.36)	1 (9.09)	2 (18.18)	1 (9.09)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Liberal and Cultural Studies	9	2 (22.22)	4 (44.44)	0 (0.00)	3 (33.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Music	5	2 (40.00)	0 (0.00)	0 (0.00)	2 (40.00)	1 (20.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Music Studies	3	2 (66.67)	1 (33.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Religion, Philosophy and Ethics	4	0 (0.00)	3 (75.00)	1 (25.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Translation	11	1 (9.09)	4 (36.36)	2 (18.18)	1 (9.09)	1 (9.09)	2 (18.18)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
<b>Academy of Visual Arts</b>	<b>26</b>	<b>5 (19.23)</b>	<b>4 (15.38)</b>	<b>3 (11.54)</b>	<b>7 (26.92)</b>	<b>5 (19.23)</b>	<b>2 (7.69)</b>	<b>0 (0.00)</b>	<b>0 (0.00)</b>	<b>0 (0.00)</b>	<b>0 (0.00)</b>	<b>0 (0.00)</b>	<b>0 (0.00)</b>
Bachelor of Arts (Hons) in Visual Arts	26	5 (19.23)	4 (15.38)	3 (11.54)	7 (26.92)	5 (19.23)	2 (7.69)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
<b>School of Business</b>	<b>222</b>	<b>95 (42.79)</b>	<b>38 (17.12)</b>	<b>24 (10.81)</b>	<b>28 (12.61)</b>	<b>22 (9.91)</b>	<b>10 (4.50)</b>	<b>3 (1.35)</b>	<b>2 (0.90)</b>				
Bachelor of Business Administration (Hons)	190	85 (44.74)	33 (17.37)	17 (8.95)	23 (12.11)	20 (10.53)	7 (3.68)	3 (1.58)	2 (1.05)				
Accounting #	46	24 (52.17)	4 (8.70)	3 (6.52)	5 (10.87)	5 (10.87)	1 (2.17)	3 (6.52)	1 (2.17)				
Applied Economics #	22	13 (59.09)	2 (9.09)	4 (18.18)	1 (4.55)	1 (4.55)	1 (4.55)	0 (0.00)	0 (0.00)				
Entrepreneurship	10	2 (20.00)	2 (20.00)	0 (0.00)	1 (10.00)	5 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)				
Finance	26	16 (61.54)	2 (7.69)	1 (3.85)	4 (15.38)	2 (7.69)	1 (3.85)	0 (0.00)	0 (0.00)				
Human Resources Management	32	12 (37.50)	8 (25.00)	3 (9.38)	5 (15.63)	2 (6.25)	1 (3.13)	0 (0.00)	1 (3.13)				
Information Systems and e-Business Management	14	6 (42.86)	3 (21.43)	1 (7.14)	1 (7.14)	2 (14.29)	1 (7.14)	0 (0.00)	0 (0.00)				
Marketing #	40	12 (30.00)	12 (30.00)	5 (12.50)	6 (15.00)	3 (7.50)	2 (5.00)	0 (0.00)	0 (0.00)				
Bachelor of Commerce (Hons)	29	10 (34.48)	5 (17.24)	5 (17.24)	4 (13.79)	2 (6.90)	3 (10.34)	0 (0.00)	0 (0.00)				
Accountancy	9	3 (33.33)	2 (22.22)	2 (22.22)	0 (0.00)	0 (0.00)	2 (22.22)	0 (0.00)	0 (0.00)				
Human Resources Management	12	4 (33.33)	2 (16.67)	1 (8.33)	3 (25.00)	1 (8.33)	1 (8.33)	0 (0.00)	0 (0.00)				
Marketing	8	3 (37.50)	1 (12.50)	2 (25.00)	1 (12.50)	1 (12.50)	0 (0.00)	0 (0.00)	0 (0.00)				
Bachelor of Social Sciences (Hons) in China Studies in Economics	3	0 (0.00)	0 (0.00)	2 (66.67)	1 (33.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)				
<b>School of Chinese Medicine</b>	<b>17</b>	<b>0 (0.00)</b>	<b>2 (11.76)</b>	<b>9 (52.94)</b>	<b>1 (5.88)</b>	<b>4 (23.53)</b>	<b>0 (0.00)</b>	<b>1 (5.88)</b>	<b>0 (0.00)</b>	<b>0 (0.00)</b>	<b>0 (0.00)</b>	<b>0 (0.00)</b>	<b>0 (0.00)</b>
Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science	15	0 (0.00)	2 (13.33)	8 (53.33)	1 (6.67)	3 (20.00)	0 (0.00)	1 (6.67)	0 (0.00)				
Bachelor of Pharmacy (Hons) in Chinese Medicine	2	0 (0.00)	0 (0.00)	1 (50.00)	0 (0.00)	1 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)				
<b>School of Communication</b>	<b>102</b>	<b>30 (29.41)</b>	<b>20 (19.61)</b>	<b>24 (23.53)</b>	<b>10 (9.80)</b>	<b>15 (14.71)</b>	<b>3 (2.94)</b>	<b>0 (0.00)</b>	<b>0 (0.00)</b>	<b>0 (0.00)</b>	<b>0 (0.00)</b>	<b>0 (0.00)</b>	<b>0 (0.00)</b>
Bachelor of Social Sciences (Hons) in Communication	60	20 (33.33)	12 (20.00)	13 (21.67)	5 (8.33)	7 (11.67)	3 (5.00)	0 (0.00)	0 (0.00)				
Film	8	3 (37.50)	1 (12.50)	1 (12.50)	1 (12.50)	1 (12.50)	1 (12.50)	0 (0.00)	0 (0.00)				
Journalism	23	6 (26.09)	3 (13.04)	7 (30.43)	2 (8.70)	3 (13.04)	2 (8.70)	0 (0.00)	0 (0.00)				
Public Relations and Advertising	29	11 (37.93)	8 (27.59)	5 (17.24)	2 (6.90)	3 (10.34)	0 (0.00)	0 (0.00)	0 (0.00)				
Bachelor of Social Sciences (Hons) in Communication	0	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)				
Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media	10	0 (0.00)	0 (0.00)	4 (40.00)	4 (40.00)	2 (20.00)	0 (0.00)	0 (0.00)	0 (0.00)				

Appendix 6: Distribution of the Month of Graduates Securing their First Job by Programme/Major/Option (Continued)

	Total Number of Respondents	Month Secured First Job									
		Before Jun	Jun	Jul	Aug	Sept	Oct	Nov	Dec or later		
Bachelor of Social Sciences (Hons) in Integrated Communication Management	14	2 (14.29)	4 (28.57)	5 (35.71)	0 (0.00)	3 (21.43)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	
Bachelor of Social Sciences (Hons) in Media and Social Communication	18	8 (44.44)	4 (22.22)	2 (11.11)	1 (5.56)	3 (16.67)	0 (0.00)	0 (0.00)	0 (0.00)		
<b>Faculty of Science</b>	<b>90</b>	<b>39 (43.33)</b>	<b>17 (18.89)</b>	<b>16 (17.78)</b>	<b>11 (12.22)</b>	<b>4 (4.44)</b>	<b>1 (1.11)</b>	<b>1 (1.11)</b>	<b>1 (1.11)</b>		
Bachelor of Science (Hons)											
Analytical and Testing Sciences	13	6 (46.15)	2 (15.38)	1 (7.69)	3 (23.08)	1 (7.69)	0 (0.00)	0 (0.00)	0 (0.00)		
Applied Biology	18	5 (27.78)	5 (27.78)	3 (16.67)	3 (16.67)	2 (11.11)	0 (0.00)	0 (0.00)	0 (0.00)		
Biotechnology Studies	9	2 (22.22)	2 (22.22)	1 (11.11)	3 (33.33)	1 (11.11)	0 (0.00)	0 (0.00)	0 (0.00)		
Environmental Science	9	3 (33.33)	3 (33.33)	2 (22.22)	0 (0.00)	1 (11.11)	0 (0.00)	0 (0.00)	0 (0.00)		
Chemistry	8	3 (37.50)	0 (0.00)	1 (12.50)	3 (37.50)	1 (12.50)	0 (0.00)	0 (0.00)	0 (0.00)		
Computer Science	41	21 (51.22)	8 (19.51)	8 (19.51)	1 (2.44)	0 (0.00)	1 (2.44)	1 (2.44)	1 (2.44)		
Green Energy Science	0	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)		
Mathematics and Statistics #	5	2 (40.00)	0 (0.00)	3 (60.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)		
Physics and Green Energy	5	2 (40.00)	2 (40.00)	0 (0.00)	1 (20.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)		
<b>Faculty of Social Sciences</b>	<b>176</b>	<b>41 (23.30)</b>	<b>34 (19.32)</b>	<b>44 (25.00)</b>	<b>33 (18.75)</b>	<b>20 (11.36)</b>	<b>4 (2.27)</b>	<b>0 (0.00)</b>	<b>0 (0.00)</b>		
Bachelor of Social Sciences (Hons)											
China Studies*	13	3 (23.08)	3 (23.08)	5 (38.46)	1 (7.69)	1 (7.69)	0 (0.00)	0 (0.00)	0 (0.00)		
Geography #	2	0 (0.00)	2 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)		
History	6	3 (50.00)	1 (16.67)	2 (33.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)		
Sociology	5	0 (0.00)	0 (0.00)	3 (60.00)	1 (20.00)	1 (20.00)	0 (0.00)	0 (0.00)	0 (0.00)		
Environment and Resources Management	7	3 (42.86)	0 (0.00)	3 (42.86)	0 (0.00)	0 (0.00)	1 (14.29)	0 (0.00)	0 (0.00)		
European Studies	8	3 (37.50)	1 (12.50)	2 (25.00)	1 (12.50)	0 (0.00)	1 (12.50)	0 (0.00)	0 (0.00)		
French	3	1 (33.33)	0 (0.00)	1 (33.33)	1 (33.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)		
German	5	2 (40.00)	1 (20.00)	1 (20.00)	0 (0.00)	0 (0.00)	1 (20.00)	0 (0.00)	0 (0.00)		
Geography	13	4 (30.77)	4 (30.77)	1 (7.69)	3 (23.08)	1 (7.69)	0 (0.00)	0 (0.00)	0 (0.00)		
Geography and Bachelor of Education (Hons) in Liberal Studies Teaching	3	0 (0.00)	3 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)		
Government and International Studies	14	6 (42.86)	3 (21.43)	3 (21.43)	1 (7.14)	1 (7.14)	0 (0.00)	0 (0.00)	0 (0.00)		
Psychology	9	1 (11.11)	2 (22.22)	2 (22.22)	3 (33.33)	1 (11.11)	0 (0.00)	0 (0.00)	0 (0.00)		
Social Policy	8	1 (12.50)	2 (25.00)	1 (12.50)	4 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)		
Sociology	29	6 (20.69)	6 (20.69)	9 (31.03)	4 (13.79)	4 (13.79)	0 (0.00)	0 (0.00)	0 (0.00)		
Sociology and Bachelor of Education (Hons) in Liberal Studies Teaching	1	0 (0.00)	0 (0.00)	0 (0.00)	1 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)		
Sport and Recreation Leadership	10	3 (30.00)	1 (10.00)	2 (20.00)	3 (30.00)	1 (10.00)	0 (0.00)	0 (0.00)	0 (0.00)		
Bachelor of Arts (Hons)											
History	16	2 (12.50)	1 (6.25)	6 (37.50)	5 (31.25)	2 (12.50)	0 (0.00)	0 (0.00)	0 (0.00)		
History and Bachelor of Education (Hons) in Liberal Studies Teaching	6	3 (50.00)	1 (16.67)	0 (0.00)	1 (16.67)	0 (0.00)	1 (16.67)	0 (0.00)	0 (0.00)		
Physical Education and Recreation Management #	22	6 (27.27)	5 (22.73)	7 (31.82)	1 (4.55)	3 (13.64)	0 (0.00)	0 (0.00)	0 (0.00)		
Bachelor of Social Work (Hons)	17	0 (0.00)	2 (11.76)	3 (17.65)	5 (29.41)	6 (35.29)	1 (5.88)	0 (0.00)	0 (0.00)		
<b>School of Continuing Education</b>	<b>58</b>	<b>8 (13.79)</b>	<b>12 (20.69)</b>	<b>19 (32.76)</b>	<b>17 (29.31)</b>	<b>2 (3.45)</b>	<b>0 (0.00)</b>	<b>0 (0.00)</b>	<b>0 (0.00)</b>		
Bachelor of Education (Hons) in Early Childhood Education	58	8 (13.79)	12 (20.69)	19 (32.76)	17 (29.31)	2 (3.45)	0 (0.00)	0 (0.00)	0 (0.00)		

( ) Percentage of respondents

\* Excluding Economics option

# Diploma in Education ("2+3") graduates included



### Appendix 7: Monthly Salary Statistics of Full-time Employed Graduates by Employment Sector

Employment Sectors	S A L A R Y (HK\$)			
	Mean		Median	
<b>UGC-funded Graduates</b>				
Commerce/Industry	18,062.88	18,464.09	17,500.00	18,000.00
Government	19,060.95	19,338.10	18,000.00	18,000.00
Education	23,473.29	23,543.05	20,000.00	20,000.00
Community/Social Services	19,572.22	19,883.45	18,000.00	18,277.08
<b>Non-UGC-funded Graduates</b>				
Commerce/Industry	17,808.38	18,608.88	17,333.33	18,000.00
Government	20,669.44	21,375.00	20,000.00	20,000.00
Education	20,738.93	20,753.93	22,000.00	22,000.00
Community/Social Services	18,065.31	18,432.68	17,000.00	17,500.00

Figures including commissions and cash allowances.

### Appendix 8: Monthly Salary Intervals of Full-time Employed Graduates by Employment Sector

Employment Sectors	10,000-11,999	12,000-13,999	14,000-15,999	16,000-17,999	18,000-19,999	20,000-21,999	22,000 or above	Total
<b><u>UGC-funded Graduates</u></b>								
Commerce/Industry	26 (2.05)	34 (2.68)	115 (9.06)	208 (16.39)	171 (13.48)	115 (9.06)	111 (8.75)	780 (61.47)
Government	1 (0.08)	3 (0.24)	3 (0.24)	9 (0.71)	7 (0.55)	6 (0.47)	6 (0.47)	35 (2.76)
Education	3 (0.24)	5 (0.39)	46 (3.62)	51 (4.02)	21 (1.65)	18 (1.42)	114 (8.98)	258 (20.33)
Community/Social Services	1 (0.08)	5 (0.39)	37 (2.92)	44 (3.47)	25 (1.97)	17 (1.34)	67 (5.28)	196 (15.45)
<b>Total</b>	<b>31 (2.44)</b>	<b>47 (3.70)</b>	<b>201 (15.84)</b>	<b>312 (24.59)</b>	<b>224 (17.65)</b>	<b>156 (12.29)</b>	<b>298 (23.48)</b>	<b>1,269 (100.00)</b>
<b><u>Non-UGC-funded Graduates</u></b>								
Commerce/Industry	2 (0.60)	5 (1.50)	39 (11.71)	38 (11.41)	34 (10.21)	34 (10.21)	25 (7.51)	177 (53.15)
Government	0 (0.00)	1 (0.30)	2 (0.60)	2 (0.60)	2 (0.60)	5 (1.50)	6 (1.80)	18 (5.41)
Education	0 (0.00)	0 (0.00)	19 (5.71)	13 (3.90)	4 (1.20)	11 (3.30)	53 (15.92)	100 (30.03)
Community/Social Services	0 (0.00)	1 (0.30)	10 (3.00)	8 (2.40)	7 (2.10)	4 (1.20)	8 (2.40)	38 (11.41)
<b>Total</b>	<b>2 (0.60)</b>	<b>7 (2.10)</b>	<b>70 (21.02)</b>	<b>61 (18.32)</b>	<b>47 (14.11)</b>	<b>54 (16.22)</b>	<b>92 (27.63)</b>	<b>333 (100.00)</b>

( ) Percentage of respondents

Figures including commissions and cash allowances

## Appendix 9: Monthly Salary Statistics of Full-time Employed Graduates by Programme/Major/Option

	Salary (HK\$)			
	Mean		Median	
	Basic	Gross	Basic	Gross
<b>Overall</b>	<b>19,308.96</b>	<b>19,665.69</b>	<b>18,000.00</b>	<b>18,000.00</b>
<b>Faculty of Arts</b>	<b>19,819.00</b>	<b>20,007.77</b>	<b>17,000.00</b>	<b>17,333.33</b>
Bachelor of Arts (Hons)				
Chinese Language and Literature #	21,568.72	21,605.93	18,000.00	18,000.00
Creative and Professional Writing #	18,133.04	18,843.04	16,000.00	17,000.00
English Language and Literature	17,792.74	18,140.57	16,500.00	16,500.00
English Language and Literature and Bachelor of Education (Hons) in English Language Teaching	32,121.32	32,121.32	35,000.00	35,000.00
Humanities	15,836.11	16,039.81	16,000.00	16,400.00
Liberal and Cultural Studies	16,855.77	17,078.85	16,000.00	16,000.00
Music	18,483.85	18,483.85	16,970.83	16,970.83
Music Studies	20,194.44	20,227.78	20,000.00	20,000.00
Religion, Philosophy and Ethics	18,624.44	18,624.44	18,000.00	18,000.00
Translation	16,884.62	17,092.31	16,841.67	16,841.67
<b>Academy of Visual Arts</b>				
Bachelor of Arts (Hons) in Visual Arts	17,449.93	18,170.76	16,300.00	16,575.00
<b>School of Business</b>	<b>18,862.94</b>	<b>19,160.58</b>	<b>18,000.00</b>	<b>18,500.00</b>
Bachelor of Business Administration (Hons)				
Accounting #	19,328.11	19,525.25	18,812.50	19,000.00
Applied Economics #	19,859.36	20,109.36	18,000.00	18,250.00
Entrepreneurship	18,614.17	18,669.72	17,500.00	17,500.00
Finance	19,678.18	19,840.01	19,000.00	19,188.00
Human Resources Management	18,087.13	18,355.98	17,500.00	18,000.00
Information Systems and e-Business Management	18,233.71	18,430.48	18,600.00	19,000.00
Marketing #	18,744.18	19,268.73	17,333.33	17,800.00
Bachelor of Commerce (Hons)				
Accountancy	18,164.58	18,497.92	19,000.00	19,250.00
Human Resources Management	18,159.52	18,564.29	18,416.67	18,416.67
Marketing	19,601.19	20,158.33	18,416.67	19,358.33
Bachelor of Social Sciences (Hons) in China Studies in Economics	18,076.67	18,876.67	17,333.33	17,333.33
<b>School of Chinese Medicine</b>	<b>21,665.64</b>	<b>22,190.03</b>	<b>24,000.00</b>	<b>24,000.00</b>
Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science	22,882.62	23,318.11	25,000.00	25,000.00
Bachelor of Pharmacy (Hons) in Chinese Medicine	17,893.00	18,693.00	17,265.00	18,000.00
<b>School of Communication</b>	<b>17,025.41</b>	<b>17,532.89</b>	<b>16,350.00</b>	<b>16,800.00</b>
Bachelor of Communication (Hons)				
Film				
Animation and Media Arts	14,661.54	14,661.54	15,000.00	15,000.00
Film and Television	15,830.57	16,239.66	16,000.00	16,527.08
Journalism				
Chinese	16,649.17	16,843.61	16,000.00	16,050.00
Data and Media Communication	18,288.89	18,466.67	18,000.00	18,000.00
International	18,242.42	18,333.33	17,000.00	17,000.00
Public Relations and Advertising				
Advertising and Branding	17,799.14	18,141.25	17,860.00	18,000.00
Organizational Communication	17,540.00	17,875.29	17,000.00	18,000.00
Public Relations	17,149.68	17,271.90	16,850.00	17,000.00

# Diploma in Education ("2+3") graduates included

**Appendix 9: Monthly Salary Statistics of Full-time Employed Graduates by Programme/Major/Option (Continued)**

	Salary (HK\$)			
	Mean		Median	
	Basic	Gross	Basic	Gross
Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media	16,547.44	18,116.67	17,000.00	17,000.00
Bachelor of Social Sciences (Hons) in Integrated Communication Management	17,651.79	18,526.79	16,125.00	16,750.00
Bachelor of Social Sciences (Hons) in Media and Social Communication	17,239.84	18,149.59	16,000.00	16,166.67
<b>Faculty of Science</b>	<b>20,134.70</b>	<b>20,661.78</b>	<b>19,308.33</b>	<b>19,850.00</b>
Bachelor of Science (Hons)				
Analytical and Testing Sciences	21,770.07	22,395.07	17,158.33	17,158.33
Applied Biology				
Biotechnology Studies	17,900.12	18,338.38	17,000.00	17,000.00
Environmental Science	17,852.18	18,645.04	18,373.33	18,900.00
Chemistry	19,597.17	19,868.91	17,225.00	18,000.00
Computer Science	21,124.31	21,649.13	21,000.00	21,500.00
Mathematics and Statistics #	21,423.53	21,882.35	19,500.00	20,000.00
Physics and Green Energy	19,155.46	19,866.57	18,774.17	19,200.00
<b>Faculty of Social Sciences</b>	<b>20,142.97</b>	<b>20,474.84</b>	<b>17,750.00</b>	<b>18,000.00</b>
Bachelor of Social Sciences (Hons)				
China Studies*				
Geography #	15,825.00	16,450.00	15,400.00	15,400.00
History	16,341.36	16,432.27	15,890.00	15,890.00
Sociology	15,655.56	15,658.89	16,000.00	16,000.00
Environment and Resources Management	17,943.63	18,031.86	17,500.00	17,500.00
European Studies				
French	17,841.67	17,841.67	18,000.00	18,000.00
German	19,011.90	19,440.48	18,000.00	18,000.00
Geography	17,040.11	17,565.91	16,520.00	16,520.00
Geography and Bachelor of Education (Hons) in Liberal Studies Teaching	33,853.75	33,853.75	35,000.00	35,000.00
Government and International Studies	18,685.73	19,337.73	18,000.00	18,000.00
Psychology	18,202.38	20,302.38	17,000.00	19,000.00
Social Policy	16,701.39	16,893.06	16,500.00	16,500.00
Sociology	16,878.91	17,059.34	17,000.00	17,000.00
Sociology and Bachelor of Education (Hons) in Liberal Studies Teaching	18,200.00	18,200.00	18,200.00	18,200.00
Sport and Recreation Leadership	20,009.26	20,342.59	18,000.00	18,000.00
Bachelor of Arts (Hons)				
History	16,004.17	16,078.45	16,400.00	16,400.00
History and Bachelor of Education (Hons) in Liberal Studies Teaching	30,966.10	30,966.10	35,457.50	35,457.50
Physical Education and Recreation Management #	25,763.76	25,798.42	30,000.00	30,000.00
Bachelor of Social Work (Hons)	24,593.80	24,829.80	23,367.50	23,750.00
<b>School of Continuing Education</b>				
Bachelor of Education (Hons) in Early Childhood Education	20,898.23	20,933.06	22,000.00	22,000.00

\* Excluding Economics option

# Diploma in Education ("2+3") graduates included

**Appendix 10: Monthly Salary Intervals of Full-time Employed Graduates by Programme/Major/Option**

	10,000 - 11,999		12,000 - 13,999		14,000 - 15,999		16,000 - 17,999		18,000 - 19,999		20,000 - 21,999		22,000 or above		Total	
<b>Overall</b>	<b>33</b>	<b>(2.06)</b>	<b>54</b>	<b>(3.37)</b>	<b>271</b>	<b>(16.92)</b>	<b>373</b>	<b>(23.28)</b>	<b>271</b>	<b>(16.92)</b>	<b>210</b>	<b>(13.11)</b>	<b>390</b>	<b>(24.34)</b>	<b>1602</b>	<b>(100.00)</b>
<b>Faculty of Arts</b>	<b>6</b>	<b>(2.84)</b>	<b>12</b>	<b>(5.69)</b>	<b>44</b>	<b>(20.85)</b>	<b>52</b>	<b>(24.64)</b>	<b>21</b>	<b>(9.95)</b>	<b>26</b>	<b>(12.32)</b>	<b>50</b>	<b>(23.70)</b>	<b>211</b>	<b>(100.00)</b>
Bachelor of Arts (Hons)																
Chinese Language and Literature #	1	(2.33)	2	(4.65)	7	(16.28)	11	(25.58)	4	(9.30)	3	(6.98)	15	(34.88)	43	(100.00)
Creative and Professional Writing #	0	(0.00)	2	(8.70)	5	(21.74)	8	(34.78)	3	(13.04)	0	(0.00)	5	(21.74)	23	(100.00)
English Language and Literature	0	(0.00)	1	(4.35)	8	(34.78)	4	(17.39)	1	(4.35)	6	(26.09)	3	(13.04)	23	(100.00)
English Language and Literature and Bachelor of Education (Hons) in English Language Teaching	0	(0.00)	1	(4.55)	1	(4.55)	0	(0.00)	0	(0.00)	1	(4.55)	19	(86.36)	22	(100.00)
Humanities	3	(11.11)	1	(3.70)	7	(25.93)	10	(37.04)	2	(7.41)	4	(14.81)	0	(0.00)	27	(100.00)
Liberal and Cultural Studies	0	(0.00)	1	(7.69)	4	(30.77)	4	(30.77)	1	(7.69)	2	(15.38)	1	(7.69)	13	(100.00)
Music	1	(6.25)	2	(12.50)	4	(25.00)	2	(12.50)	0	(0.00)	3	(18.75)	4	(25.00)	16	(100.00)
Music Studies	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	3	(100.00)	0	(0.00)	3	(100.00)
Religion, Philosophy and Ethics	0	(0.00)	1	(6.67)	3	(20.00)	3	(20.00)	4	(26.67)	2	(13.33)	2	(13.33)	15	(100.00)
Translation	1	(3.85)	1	(3.85)	5	(19.23)	10	(38.46)	6	(23.08)	2	(7.69)	1	(3.85)	26	(100.00)
<b>Academy of Visual Arts</b>																
Bachelor of Arts (Hons) in Visual Arts	5	(6.94)	4	(5.56)	14	(19.44)	18	(25.00)	11	(6.00)	6	(14.00)	14	(19.44)	72	(100.00)
<b>School of Business</b>																
Bachelor of Business Administration (Hons)	4	(1.02)	8	(2.04)	39	(9.95)	106	(27.04)	110	(28.06)	75	(19.13)	50	(12.76)	392	(100.00)
Accounting #	0	(0.00)	2	(2.86)	5	(7.14)	18	(25.71)	24	(34.29)	14	(20.00)	7	(10.00)	70	(100.00)
Applied Economics #	0	(0.00)	1	(3.13)	3	(9.38)	10	(31.25)	9	(28.13)	1	(3.13)	8	(25.00)	32	(100.00)
Entrepreneurship	0	(0.00)	0	(0.00)	4	(22.22)	6	(33.33)	3	(16.67)	1	(5.56)	4	(22.22)	18	(100.00)
Finance	1	(2.04)	0	(0.00)	3	(6.12)	9	(18.37)	17	(34.69)	11	(22.45)	8	(16.33)	49	(100.00)
Human Resources Management	1	(1.64)	0	(0.00)	6	(9.84)	22	(36.07)	14	(22.95)	14	(22.95)	4	(6.56)	61	(100.00)
Information Systems and e-Business Management	1	(3.23)	2	(6.45)	3	(9.68)	3	(9.68)	11	(35.48)	9	(29.03)	2	(6.45)	31	(100.00)
Marketing #	1	(1.49)	2	(2.99)	9	(13.43)	24	(35.82)	9	(13.43)	12	(17.91)	10	(14.93)	67	(100.00)
Bachelor of Commerce (Hons)																
Accountancy	0	(0.00)	0	(0.00)	4	(16.67)	4	(16.67)	10	(41.67)	5	(20.83)	1	(4.17)	24	(100.00)
Human Resources Management	0	(0.00)	1	(4.76)	2	(9.52)	4	(19.05)	7	(33.33)	5	(23.81)	2	(9.52)	21	(100.00)
Marketing	0	(0.00)	0	(0.00)	0	(0.00)	2	(14.29)	6	(42.86)	3	(21.43)	3	(21.43)	14	(100.00)
Bachelor of Social Sciences (Hons) in China Studies in Economics	0	(0.00)	0	(0.00)	0	(0.00)	4	(80.00)	0	(0.00)	0	(0.00)	1	(20.00)	5	(100.00)
<b>School of Chinese Medicine</b>	<b>0</b>	<b>(0.00)</b>	<b>0</b>	<b>(0.00)</b>	<b>6</b>	<b>(14.63)</b>	<b>3</b>	<b>(7.32)</b>	<b>6</b>	<b>(14.63)</b>	<b>0</b>	<b>(0.00)</b>	<b>26</b>	<b>(63.41)</b>	<b>41</b>	<b>(100.00)</b>
Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science	0	(0.00)	0	(0.00)	5	(16.13)	0	(0.00)	2	(6.45)	0	(0.00)	24	(77.42)	31	(100.00)
Bachelor of Pharmacy (Hons) in Chinese Medicine	0	(0.00)	0	(0.00)	1	(10.00)	3	(30.00)	4	(40.00)	0	(0.00)	2	(20.00)	10	(100.00)
<b>School of Communication</b>	<b>6</b>	<b>(2.64)</b>	<b>11</b>	<b>(4.85)</b>	<b>64</b>	<b>(28.19)</b>	<b>58</b>	<b>(25.55)</b>	<b>38</b>	<b>(16.74)</b>	<b>28</b>	<b>(12.33)</b>	<b>22</b>	<b>(9.69)</b>	<b>227</b>	<b>(100.00)</b>
Bachelor of Communication (Hons)																
Film																
Animation and Media Arts	2	(15.38)	2	(15.38)	5	(38.46)	2	(15.38)	1	(7.69)	1	(7.69)	0	(0.00)	13	(100.00)
Film and Television	1	(4.55)	4	(18.18)	4	(18.18)	8	(36.36)	2	(9.09)	2	(9.09)	1	(4.55)	22	(100.00)
Journalism																
Chinese	0	(0.00)	1	(2.78)	13	(36.11)	12	(33.33)	5	(13.89)	4	(11.11)	1	(2.78)	36	(100.00)
Data and Media Communication	0	(0.00)	0	(0.00)	1	(11.11)	3	(33.33)	3	(33.33)	1	(11.11)	1	(11.11)	9	(100.00)
Financial	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)
International	1	(9.09)	0	(0.00)	3	(27.27)	2	(18.18)	0	(0.00)	3	(27.27)	2	(18.18)	11	(100.00)
Public Relations and Advertising																
Advertising and Branding	1	(5.26)	0	(0.00)	2	(10.53)	6	(31.58)	3	(15.79)	5	(26.32)	2	(10.53)	19	(100.00)
Organizational Communication	0	(0.00)	0	(0.00)	6	(35.29)	2	(11.76)	7	(41.18)	1	(5.88)	1	(5.88)	17	(100.00)
Public Relations	1	(5.56)	0	(0.00)	2	(11.11)	9	(50.00)	4	(22.22)	1	(5.56)	1	(5.56)	18	(100.00)

**Appendix 10: Monthly Salary Intervals of Full-time Employed Graduates by Programme/Major/Option (Continued)**

	10,000 - 11,999	12,000 - 13,999	14,000 - 15,999	16,000 - 17,999	18,000 - 19,999	20,000 - 21,999	22,000 or above	Total
Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media	0 (0.00)	2 (2.00)	4 (30.77)	3 (23.08)	1 (7.69)	1 (7.69)	2 (15.38)	13 (100.00)
Bachelor of Social Sciences (Hons) in Integrated Communication Management	0 (0.00)	0 (0.00)	10 (35.71)	5 (17.86)	7 (25.00)	1 (3.57)	5 (17.86)	28 (100.00)
Bachelor of Social Sciences (Hons) in Media and Social Communication	0 (0.00)	2 (2.00)	14 (34.15)	6 (14.63)	5 (12.20)	8 (19.51)	6 (14.63)	41 (100.00)
<b>Faculty of Science</b>	<b>4 (2.11)</b>	<b>6 (6.00)</b>	<b>24 (12.63)</b>	<b>28 (14.74)</b>	<b>33 (17.37)</b>	<b>36 (18.95)</b>	<b>59 (31.05)</b>	<b>190 (100.00)</b>
Bachelor of Science (Hons)								
Analytical and Testing Sciences	0 (0.00)	0 (0.00)	6 (25.00)	8 (33.33)	4 (16.67)	1 (4.17)	5 (20.83)	24 (100.00)
Applied Biology								
Biotechnology Studies	0 (0.00)	2 (2.00)	8 (29.63)	5 (18.52)	5 (18.52)	4 (14.81)	3 (11.11)	27 (100.00)
Environmental Science	1 (4.76)	1 (1.00)	2 (9.52)	4 (19.05)	3 (14.29)	6 (28.57)	4 (19.05)	21 (100.00)
Chemistry	1 (4.35)	2 (2.00)	4 (17.39)	4 (17.39)	5 (21.74)	2 (8.70)	5 (21.74)	23 (100.00)
Computer Science	1 (1.45)	1 (1.00)	2 (2.90)	4 (5.80)	9 (13.04)	19 (27.54)	33 (47.83)	69 (100.00)
Mathematics and Statistics #	1 (5.88)	0 (0.00)	2 (11.76)	1 (5.88)	3 (17.65)	4 (23.53)	6 (35.29)	17 (100.00)
Physics and Green Energy	0 (0.00)	0 (0.00)	0 (0.00)	2 (22.22)	4 (44.44)	0 (0.00)	3 (33.33)	9 (100.00)
<b>Faculty of Social Sciences</b>	<b>7 (1.89)</b>	<b>13 (13.00)</b>	<b>64 (17.30)</b>	<b>98 (26.49)</b>	<b>49 (13.24)</b>	<b>25 (6.76)</b>	<b>114 (30.81)</b>	<b>370 (100.00)</b>
Bachelor of Social Sciences (Hons)								
China Studies*								
Geography #	0 (0.00)	1 (1.00)	4 (50.00)	1 (12.50)	1 (12.50)	0 (0.00)	1 (12.50)	8 (100.00)
History #	1 (9.09)	0 (0.00)	5 (45.45)	3 (27.27)	0 (0.00)	2 (18.18)	0 (0.00)	11 (100.00)
Sociology	0 (0.00)	0 (0.00)	4 (44.44)	5 (55.56)	0 (0.00)	0 (0.00)	0 (0.00)	9 (100.00)
Environment and Resources Management	1 (5.88)	1 (1.00)	2 (11.76)	6 (35.29)	3 (17.65)	2 (11.76)	2 (11.76)	17 (100.00)
European Studies								
French	0 (0.00)	0 (0.00)	1 (14.29)	0 (0.00)	6 (85.71)	0 (0.00)	0 (0.00)	7 (100.00)
German	0 (0.00)	0 (0.00)	1 (14.29)	2 (28.57)	2 (28.57)	0 (0.00)	2 (28.57)	7 (100.00)
Geography	1 (3.23)	4 (4.00)	4 (12.90)	12 (38.71)	6 (19.35)	0 (0.00)	4 (12.90)	31 (100.00)
Geography and Bachelor of Education (Hons) in Liberal Studies Teaching	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	8 (100.00)	8 (100.00)
Government and International Studies	0 (0.00)	0 (0.00)	4 (16.00)	6 (24.00)	9 (36.00)	1 (4.00)	5 (20.00)	25 (100.00)
Psychology	0 (0.00)	0 (0.00)	4 (19.05)	6 (28.57)	1 (4.76)	4 (19.05)	6 (28.57)	21 (100.00)
Social Policy	0 (0.00)	0 (0.00)	4 (33.33)	5 (41.67)	1 (8.33)	1 (8.33)	1 (8.33)	12 (100.00)
Sociology	1 (2.17)	0 (0.00)	12 (26.09)	18 (39.13)	9 (19.57)	4 (8.70)	2 (4.35)	46 (100.00)
Sociology and Bachelor of Education (Hons) in Liberal Studies Teaching	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (100.00)	0 (0.00)	0 (0.00)	1 (100.00)
Sport and Recreation Leadership	0 (0.00)	0 (0.00)	6 (22.22)	6 (22.22)	2 (7.41)	5 (18.52)	8 (29.63)	27 (100.00)
Bachelor of Arts (Hons)								
History	2 (5.71)	1 (1.00)	10 (28.57)	15 (42.86)	7 (20.00)	0 (0.00)	0 (0.00)	35 (100.00)
History and Bachelor of Education (Hons) in Liberal Studies Teaching	0 (0.00)	0 (0.00)	0 (0.00)	1 (10.00)	0 (0.00)	0 (0.00)	9 (90.00)	10 (100.00)
Physical Education and Recreation Management #	0 (0.00)	3 (3.00)	3 (6.67)	10 (22.22)	1 (2.22)	3 (6.67)	25 (55.56)	45 (100.00)
Bachelor of Social Work (Hons)	1 (2.00)	3 (3.00)	0 (0.00)	2 (4.00)	0 (0.00)	3 (6.00)	41 (82.00)	50 (100.00)
<b>School of Continuing Education</b>								
Bachelor of Education (Hons) in Early Childhood Education	1 (1.01)	0 (0.00)	16 (16.16)	10 (10.10)	3 (3.03)	14 (14.14)	55 (55.56)	99 (100.00)

\* Excluding Economics option

# including Diploma in Education (2+3) graduates

**Appendix 11: Comparison of the Average Monthly Salary Statistics of Full-time Employed Respondents in 2021 and 2022**

<b>Programme / Major / Option</b>	<b>2022</b>	<b>2021.00</b>	<b>% Increase or Decrease</b>
<b>Overall</b>	<b>19,665.69</b>	<b>18,491.13</b>	<b>6.35</b>
<b>Faculty of Arts</b>			
Bachelor of Arts (Hons)	20,007.77	20,455.66	-2.19
Chinese Language and Literature #	21,605.93	23,661.28	-8.69
Creative and Professional Writing #	18,843.04	16,047.92	17.42
English Language and Literature	18,140.57	17,038.21	6.47
English Language & Literature and Bachelor of Education (Hons) in English Language	32,121.32	33,253.55	-3.40
Humanities	16,039.81	15,515.36	3.38
Liberal and Cultural Studies	17,078.85	16,383.33	4.25
Music	18,483.85	15,884.62	16.36
Music Studies	20,227.78	17,200.00	17.60
Religion, Philosophy and Ethics	18,624.44	16,305.32	14.22
Translation	17,092.31	17,570.58	-2.72
<b>Academy of Visual Arts</b>			
Bachelor of Arts (Hons) in Visual Arts	18,170.76	15,896.74	14.30
<b>School of Business</b>			
Bachelor of Business Administration (Hons)	19,208.99	18,060.70	6.36
Accounting #	19,525.25	17,332.96	12.65
Applied Economics #	20,109.36	17,667.56	13.82
Entrepreneurship	18,669.72	18,911.35	-1.28
Finance	19,840.01	20,853.35	-4.86
Human Resources Management	18,355.98	17,647.81	4.01
Information Systems e-Business Management	18,430.48	17,808.55	3.49
Marketing #	19,268.73	17,340.96	11.12
Bachelor of Commerce (Hons)			
Accountancy	18,497.92	16,705.95	10.73
Human Resources Management	18,564.29	16,059.53	15.60
Marketing	20,158.33	19,341.41	4.22
Bachelor of Social Sciences (Hons) in China Studies - Economics	18,876.67	25,771.79	-26.75
<b>School of Chinese Medicine</b>	<b>22,190.03</b>	<b>19,792.22</b>	<b>12.11</b>
Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science	23,318.11	21,913.79	6.41
Bachelor of Pharmacy (Hons) in Chinese Medicine	18,693.00	16,458.33	13.58
<b>School of Communication</b>	<b>17,532.89</b>	<b>16,380.34</b>	<b>7.04</b>
Bachelor in Communication (Hons)			
Film			
Animation and Media Arts	14,661.54	16,080.56	-8.82
Film and Television	16,239.66	15,500.00	4.77
Journalism			
Chinese	16,843.61	18,583.33	-9.36
Data and Media Communication	18,466.67	16,326.92	13.11
International	18,333.33	16,967.59	8.05
Public Relations and Advertising			
Advertising and Branding	18,141.25	14,729.17	23.17
Organizational Communication	17,875.29	15,337.12	16.55
Public Relations	17,271.90	17,629.37	-2.03

**Appendix 11: Comparison of the Average Monthly Salary Statistics of Full-time Employed Respondents in 2021 and 2022**  
(Continued)

<b>Programme / Major / Option</b>	<b>2022</b>	<b>2021</b>	<b>% Increase or Decrease</b>
Bachelor of Social Sciences (Hons) in Communication	-	15,000.00	-
Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media	18,116.67	14,467.06	<b>25.23</b>
Bachelor of Social Sciences (Hons) in Integrated Communication Management	18,526.79	17,791.80	<b>4.13</b>
Bachelor of Social Sciences (Hons) in Media and Social Communication	18,149.59	15,308.57	<b>18.56</b>
<b>Faculty of Science</b>	<b>20,661.78</b>	<b>17,785.50</b>	<b>16.17</b>
Bachelor of Science (Hons)			
Analytical and Testing Sciences	22,395.07	15,427.65	<b>45.16</b>
Applied Biology			
Biotechnology Studies	18,338.38	16,979.60	<b>8.00</b>
Environmental Science	18,645.04	16,200.00	<b>15.09</b>
Chemistry	19,868.91	15,727.08	<b>26.34</b>
Computer Science	21,649.13	19,840.69	<b>9.11</b>
Green Energy Science	-	13,000.00	-
Mathematics and Statistics #	21,882.35	17,183.33	<b>27.35</b>
Physics and Green Energy	19,866.57	18,371.43	<b>8.14</b>
<b>Faculty of Social Sciences</b>	<b>20,474.84</b>	<b>19,409.88</b>	<b>5.49</b>
Bachelor of Social Sciences (Hons)			
China Studies *			
Geography #	16,450.00	17,093.75	<b>-3.77</b>
History	16,432.27	17,737.64	<b>-7.36</b>
Sociology	15,658.89	15,741.67	<b>-0.53</b>
Environment and Resources Management	18,031.86	15,311.73	<b>17.77</b>
European Studies			
French	17,841.67	17,558.33	<b>1.61</b>
German	19,440.48	19,785.71	<b>-1.74</b>
Geography	17,565.91	16,977.41	<b>3.47</b>
Geography and Bachelor of Education (Hons) in Liberal Studies Teaching	33,853.75	29,750.00	<b>13.79</b>
Government and International Studies	19,337.73	17,664.31	<b>9.47</b>
Psychology	20,302.38	15,881.57	<b>27.84</b>
Social Policy	16,893.06	16,785.71	<b>0.64</b>
Sociology	17,059.34	16,159.87	<b>5.57</b>
Sociology and Bachelor of Education (Hons) in Liberal Studies Teaching	18,200.00	-	-
Sport and Recreation Leadership	20,342.59	17,573.39	<b>15.76</b>
Bachelor of Arts (Hons)			
History	16,078.45	17,048.61	<b>-5.69</b>
History and Bachelor of Education (Hons) in Liberal Studies Teaching	30,966.10	24,886.21	<b>24.43</b>
Physical Education and Recreation Management #	25,798.42	24,138.46	<b>6.88</b>
Bachelor of Social Work (Hons)	24,829.80	23,542.26	<b>5.47</b>
<b>School of Continuing Education</b>			
Bachelor of Education (Hons) in Early Childhood Education	20,933.06	19,883.62	<b>5.28</b>

\* Excluding Economics option

# including Diploma in Education (2+3) graduates



## Appendix 12: Monthly Salary Statistics of Full-time Employed Graduates by Job Nature

### UGC-funded Graduates

JOB NATURE	Number of Respondents	SALARY (HK\$)			
		Mean		Median	
Accounting / Auditing / Taxation / Secretarial Work	73	18,357.50	18,473.25	18,588.00	18,600.00
Administration / Management	162	18,408.36	18,793.14	17,500.00	17,500.00
Architecture / Surveying	2	19,186.67	20,186.67	19,186.67	20,186.67
Art & Design	33	16,642.73	17,974.85	16,250.00	16,540.00
Banking	50	20,788.99	21,722.79	19,500.00	19,500.00
Clerical Work & Office Support	39	16,160.06	16,367.75	16,000.00	16,000.00
Customer Services	22	16,092.27	16,483.18	17,000.00	17,075.00
Economic, Statistical & Mathematical Work	12	19,769.44	20,061.94	19,500.00	19,675.00
Editorial / Journalism	42	15,899.25	15,992.82	15,950.00	15,950.00
Engineering	12	17,822.50	18,672.50	18,175.00	19,600.00
Finance	60	17,657.98	17,924.64	17,741.67	17,750.00
Human Resources	52	17,991.67	18,157.06	17,687.50	17,937.50
Insurance Services	8	20,944.27	22,194.27	19,387.08	20,000.00
Interpretation / Translation	6	15,300.00	15,300.00	15,950.00	15,950.00
Logistics / Transportation	2	14,395.83	14,995.83	14,395.83	14,995.83
Marketing / Sales	101	17,662.28	17,847.73	16,900.00	17,000.00
Media / Communication	42	16,742.59	17,036.64	16,591.67	16,855.00
Medical & Health Services (Chinese Medicine)	25	24,531.12	24,751.12	25,000.00	25,000.00
Medical & Health Services (Others)	21	17,731.02	18,151.63	18,000.00	18,000.00
Merchandising / Purchasing	9	16,061.11	17,005.56	16,791.67	17,000.00
Protective Services	1	23,000.00	23,000.00	23,000.00	23,000.00
Public Relations & Advertising	13	17,370.58	17,932.12	16,700.00	17,800.00
Scientific & Research Work	66	18,568.72	18,956.60	17,000.00	17,000.00
Social / Community Services	109	19,908.43	20,100.18	17,500.00	18,000.00
Sports & Recreation Services	7	19,500.00	19,500.00	20,000.00	20,000.00
System Analysis / Computer Programming	80	20,067.80	20,512.20	20,000.00	20,000.00
Teaching / Lecturing (Assistant)	63	16,784.33	16,863.70	16,000.00	16,000.00
Teaching / Lecturing (Others)	39	17,589.74	17,969.23	17,000.00	18,000.00
Teaching / Lecturing (Primary School)	29	32,071.21	32,071.21	35,000.00	35,000.00
Teaching / Lecturing (Secondary School)	85	30,247.94	30,259.71	33,000.00	33,000.00
Tourism	2	18,000.00	18,000.00	18,000.00	18,000.00
Others	2	16,583.33	18,583.33	16,583.33	18,583.33

Figures including commissions and cash allowances. n=1,269

## Appendix 12: Monthly Salary Statistics of Full-time Employed Graduates by Job Nature (Continued)

### Non-UGC-funded Graduates

JOB NATURE	Number of Respondents	S A L A R Y (HK\$)			
		Mean		Median	
Accounting / Auditing / Taxation / Secretarial Work	26	19,110.26	19,379.49	19,000.00	19,500.00
Administration / Management	33	17,958.33	18,840.15	17,000.00	17,000.00
Architecture / Surveying	6	19,222.22	19,638.89	19,583.33	19,833.33
Art & Design	3	15,888.89	15,888.89	15,000.00	15,000.00
Banking	6	18,833.33	19,166.67	19,250.00	19,250.00
Clerical Work & Office Support	8	16,697.92	16,810.42	16,625.00	16,625.00
Customer Services	8	15,625.00	15,767.50	16,125.00	16,195.00
Editorial / Journalism	8	17,177.08	17,308.33	17,708.33	17,708.33
Engineering	2	23,291.67	23,291.67	23,291.67	23,291.67
Finance	1	19,500.00	19,500.00	19,500.00	19,500.00
Human Resources	15	17,633.33	17,866.67	18,000.00	18,333.33
Insurance Services	5	19,616.67	28,016.67	20,000.00	27,083.33
Legal Services	2	17,750.00	17,750.00	17,750.00	17,750.00
Logistics / Transportation	1	21,666.67	24,666.67	21,666.67	24,666.67
Marketing / Sales	25	18,156.67	19,516.67	19,500.00	19,500.00
Media / Communication	16	16,398.44	17,182.75	15,000.00	15,500.00
Medical & Health Services (Others)	4	16,229.17	16,479.17	16,250.00	16,250.00
Merchandising / Purchasing	2	18,333.33	18,833.33	18,333.33	18,833.33
Protective Services	4	24,750.00	24,750.00	23,000.00	23,000.00
Public Relations & Advertising	2	15,500.00	15,500.00	15,500.00	15,500.00
Scientific & Research Work	2	17,625.00	17,625.00	17,625.00	17,625.00
Social / Community Services	30	17,008.89	17,664.22	16,000.00	16,125.00
Sports & Recreation Services	3	16,333.33	16,333.33	15,000.00	15,000.00
System Analysis / Computer Programming	5	17,850.00	18,880.00	17,000.00	17,000.00
Teaching / Lecturing (Assistant)	25	16,448.67	16,448.67	15,000.00	15,000.00
Teaching / Lecturing (Others)	86	21,546.00	21,597.07	22,180.00	22,263.33
Teaching / Lecturing (Primary School)	2	26,000.00	26,000.00	26,000.00	26,000.00
Teaching / Lecturing (Secondary School)	2	23,500.00	23,500.00	23,500.00	23,500.00
Others	1	14,500.00	14,500.00	14,500.00	14,500.00

Figures including commissions and cash allowances.

n=333

**Appendix 13: Monthly Salary Intervals of Full-time Employed Graduates by Job Nature**

<b>UGC-funded Graduates</b>																
<b>JOB NATURE</b>	<b>10,000 - 11,999</b>		<b>12,000 - 13,999</b>		<b>14,000 - 15,999</b>		<b>16,000 - 17,999</b>		<b>18,000 - 19,999</b>		<b>20,000 - 21,999</b>		<b>22,000 or above</b>		<b>Total</b>	
Accounting/Auditing/Taxation/Secretarial Work	0	(0.00)	2	(2.74)	4	(5.48)	20	(27.40)	32	(43.84)	12	(16.44)	3	(4.11)	73	(100.00)
Administration/Management	5	(3.09)	6	(3.70)	25	(15.43)	49	(30.25)	23	(14.20)	26	(16.05)	28	(17.28)	162	(100.00)
Architecture/Surveying	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(50.00)	0	(0.00)	1	(50.00)	2	(100.00)
Art & Design	1	(3.03)	2	(6.06)	8	(24.24)	10	(30.30)	3	(9.09)	2	(6.06)	7	(21.21)	33	(100.00)
Banking	1	(2.00)	0	(0.00)	2	(4.00)	11	(22.00)	12	(24.00)	9	(18.00)	15	(30.00)	50	(100.00)
Clerical Work & Office Support	3	(7.69)	5	(12.82)	10	(25.64)	10	(25.64)	5	(12.82)	2	(5.13)	4	(10.26)	39	(100.00)
Customer Services	2	(9.09)	1	(4.55)	5	(22.73)	7	(31.82)	6	(27.27)	1	(4.55)	0	(0.00)	22	(100.00)
Economic, Statistical & Mathematical Work	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	6	(50.00)	4	(33.33)	2	(16.67)	12	(100.00)
Editorial/Journalism	3	(7.14)	3	(7.14)	15	(35.71)	13	(30.95)	3	(7.14)	3	(7.14)	2	(4.76)	42	(100.00)
Engineering	1	(8.33)	1	(8.33)	0	(0.00)	1	(8.33)	3	(25.00)	3	(25.00)	3	(25.00)	12	(100.00)
Finance	2	(3.33)	0	(0.00)	8	(13.33)	20	(33.33)	19	(31.67)	7	(11.67)	4	(6.67)	60	(100.00)
Human Resources	0	(0.00)	0	(0.00)	5	(9.62)	21	(40.38)	13	(25.00)	10	(19.23)	3	(5.77)	52	(100.00)
Insurance Services	0	(0.00)	0	(0.00)	1	(12.50)	0	(0.00)	2	(25.00)	2	(25.00)	3	(37.50)	8	(100.00)
Interpretation/Translation	1	(16.67)	0	(0.00)	2	(33.33)	3	(50.00)	0	(0.00)	0	(0.00)	0	(0.00)	6	(100.00)
Logistics/Transportation	0	(0.00)	1	(50.00)	0	(0.00)	1	(50.00)	0	(0.00)	0	(0.00)	0	(0.00)	2	(100.00)
Marketing/Sales	4	(3.96)	2	(1.98)	20	(19.80)	34	(33.66)	19	(18.81)	13	(12.87)	9	(8.91)	101	(100.00)
Media/Communication	0	(0.00)	1	(2.38)	11	(26.19)	16	(38.10)	8	(19.05)	5	(11.90)	1	(2.38)	42	(100.00)
Medical & Health Services (Chinese Medicine)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	2	(8.00)	0	(0.00)	23	(92.00)	25	(100.00)
Medical & Health Services (Others)	0	(0.00)	1	(4.76)	6	(28.57)	2	(9.52)	7	(33.33)	3	(14.29)	2	(9.52)	21	(100.00)
Merchandising/Purchasing	1	(11.11)	0	(0.00)	1	(11.11)	4	(44.44)	1	(11.11)	2	(22.22)	0	(0.00)	9	(100.00)
Protective Services	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)	1	(100.00)
Public Relations & Advertising	0	(0.00)	1	(8.33)	0	(0.00)	6	(50.00)	3	(25.00)	2	(16.67)	0	(0.00)	12	(100.00)
Scientific & Research Work	0	(0.00)	2	(3.03)	11	(16.67)	29	(43.94)	13	(19.70)	4	(6.06)	7	(10.61)	66	(100.00)
Social/Community Services	1	(0.92)	5	(4.59)	26	(23.85)	20	(18.35)	11	(10.09)	4	(3.67)	42	(38.53)	109	(100.00)
Sports & Recreation Services	0	(0.00)	3	(42.86)	0	(0.00)	0	(0.00)	0	(0.00)	2	(28.57)	2	(28.57)	7	(100.00)
System Analysis/Computer Programming	2	(2.50)	4	(5.00)	8	(10.00)	3	(3.75)	14	(17.50)	20	(25.00)	29	(36.25)	80	(100.00)
Teaching/Lecturing (Assistant)	1	(1.59)	0	(0.00)	24	(38.10)	19	(30.16)	7	(11.11)	9	(14.29)	3	(4.76)	63	(100.00)
Teaching/Lecturing (Others)	3	(7.69)	5	(12.82)	2	(5.13)	8	(20.51)	7	(17.95)	7	(17.95)	7	(17.95)	39	(100.00)
Teaching/Lecturing (Primary School)	0	(0.00)	0	(0.00)	2	(6.90)	2	(6.90)	9	(31.03)	0	(0.00)	25	(86.21)	29	(100.00)
Teaching/Lecturing (Secondary School)	0	(0.00)	2	(2.35)	5	(5.88)	2	(2.35)	1	(1.18)	3	(3.53)	72	(84.71)	85	(100.00)
Tourism	0	(0.00)	0	(0.00)	0	(0.00)	1	(50.00)	0	(0.00)	1	(50.00)	0	(0.00)	2	(100.00)
Others	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	2	(100.00)	0	(0.00)	0	(0.00)	2	(100.00)
<b>Total</b>	<b>31</b>	<b>(2.44)</b>	<b>47</b>	<b>(3.71)</b>	<b>201</b>	<b>(15.85)</b>	<b>312</b>	<b>(24.61)</b>	<b>232</b>	<b>(18.30)</b>	<b>156</b>	<b>(12.30)</b>	<b>298</b>	<b>(23.50)</b>	<b>1,268</b>	<b>(100.00)</b>

( ) Percentage of respondents

**Appendix 13: Monthly Salary Intervals of Full-time Employed Graduates by Job Nature (Continued)**

<b>Non-UGC-funded Graduates</b>																
<b>JOB NATURE</b>	<b>10,000 - 11,999</b>		<b>12,000 - 13,999</b>		<b>14,000 - 15,999</b>		<b>16,000 - 17,999</b>		<b>18,000 - 19,999</b>		<b>20,000 - 21,999</b>		<b>22,000 or above</b>		<b>Total</b>	
Accounting/Auditing/Taxation/Secretarial Work	0	(0.00)	0	(0.00)	3	(11.54)	3	(11.54)	11	(42.31)	6	(23.08)	3	(11.54)	26	(100.00)
Administration/Management	0	(0.00)	0	(0.00)	7	(21.21)	12	(36.36)	5	(15.15)	3	(9.09)	6	(18.18)	33	(100.00)
Architecture/Surveying	0	(0.00)	0	(0.00)	1	(16.67)	1	(16.67)	1	(16.67)	1	(16.67)	2	(33.33)	6	(100.00)
Art & Design	1	(33.33)	0	(0.00)	1	(33.33)	0	(0.00)	0	(0.00)	1	(33.33)	0	(0.00)	3	(100.00)
Banking	0	(0.00)	0	(0.00)	1	(16.67)	0	(0.00)	3	(50.00)	1	(16.67)	1	(16.67)	6	(100.00)
Clerical Work & Office Support	0	(0.00)	0	(0.00)	3	(37.50)	3	(37.50)	1	(12.50)	1	(12.50)	0	(0.00)	8	(100.00)
Customer Services	0	(0.00)	1	(12.50)	2	(25.00)	5	(62.50)	0	(0.00)	0	(0.00)	0	(0.00)	8	(100.00)
Editorial/Journalism	0	(0.00)	1	(12.50)	2	(25.00)	1	(12.50)	2	(25.00)	2	(25.00)	0	(0.00)	8	(100.00)
Engineering	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(50.00)	0	(0.00)	1	(50.00)	2	(100.00)
Finance	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)	0	(0.00)	0	(0.00)	1	(100.00)
Human Resources	0	(0.00)	1	(6.67)	1	(6.67)	3	(20.00)	7	(46.67)	3	(20.00)	0	(0.00)	15	(100.00)
Insurance Services	0	(0.00)	0	(0.00)	0	(0.00)	1	(20.00)	0	(0.00)	0	(0.00)	4	(80.00)	5	(100.00)
Legal Service	0	(0.00)	0	(0.00)	0	(0.00)	1	(50.00)	1	(50.00)	0	(0.00)	0	(0.00)	2	(100.00)
Logistics/Transportation	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)	1	(100.00)
Marketing/Sales	0	(0.00)	0	(0.00)	7	(28.00)	2	(8.00)	4	(16.00)	9	(36.00)	3	(12.00)	25	(100.00)
Media/Communication	0	(0.00)	2	(12.50)	6	(37.50)	2	(12.50)	0	(0.00)	4	(25.00)	2	(12.50)	16	(100.00)
Medical & Health Services (Others)	0	(0.00)	0	(0.00)	2	(50.00)	1	(25.00)	1	(25.00)	0	(0.00)	0	(0.00)	4	(100.00)
Merchandising/Purchasing	0	(0.00)	0	(0.00)	1	(50.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(50.00)	2	(100.00)
Protective Services	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	4	(100.00)	4	(100.00)
Public Relations & Advertising	0	(0.00)	0	(0.00)	1	(50.00)	1	(50.00)	0	(0.00)	0	(0.00)	0	(0.00)	2	(100.00)
Scientific & Research Work	0	(0.00)	0	(0.00)	0	(0.00)	1	(50.00)	1	(50.00)	0	(0.00)	0	(0.00)	2	(100.00)
Social/Community Services	0	(0.00)	1	(3.33)	9	(30.00)	8	(26.67)	3	(10.00)	6	(20.00)	3	(10.00)	30	(100.00)
Sports & Recreation Services	0	(0.00)	0	(0.00)	2	(66.67)	0	(0.00)	0	(0.00)	1	(33.33)	0	(0.00)	3	(100.00)
System Analysis/Computer Programming	0	(0.00)	1	(20.00)	1	(20.00)	1	(20.00)	0	(0.00)	0	(0.00)	2	(40.00)	5	(100.00)
Teaching/Lecturing (Assistant)	0	(0.00)	0	(0.00)	13	(52.00)	7	(28.00)	1	(4.00)	2	(8.00)	2	(8.00)	25	(100.00)
Teaching/Lecturing (Others)	1	(1.16)	0	(0.00)	6	(6.98)	7	(8.14)	4	(4.65)	13	(15.12)	55	(63.95)	86	(100.00)
Teaching/Lecturing (Primary School)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(50.00)	1	(50.00)	2	(100.00)
Teaching/Lecturing (Secondary School)	0	(0.00)	0	(0.00)	0	(0.00)	1	(50.00)	0	(0.00)	0	(0.00)	1	(50.00)	2	(100.00)
Others	0	(0.00)	0	(0.00)	1	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)
<b>Total</b>	<b>2</b>	<b>(0.60)</b>	<b>7</b>	<b>(2.10)</b>	<b>70</b>	<b>(21.02)</b>	<b>61</b>	<b>(18.32)</b>	<b>47</b>	<b>(14.11)</b>	<b>54</b>	<b>(16.22)</b>	<b>92</b>	<b>(27.63)</b>	<b>333</b>	<b>(100.00)</b>

## GLOSSARY

### **A. *Employment Sector***

Commerce/Industry Sector  
Education Sector  
Government Sector  
Community/Social Services Sector

### **B. *Employment Field***

Agriculture & Fishery  
Banking & Finance  
Business Services  
Community & Social Services  
Conglomerate  
Construction  
Creative Art & Design  
Cultural & Entertainment Services  
Education  
Electricity & Gas  
Engineering & Architectural Services  
Government  
Hospitality & Tourism Services  
Information Technology  
Insurance  
Manufacturing  
Media & Publication  
Medical & Health Services  
Non-governmental Organisations  
Personal Services  
Professional & Business Associations  
Real Estate  
Testing Services & Laboratories  
Trading  
Transport, Storage & Telecommunication  
Wholesale & Retail

### **C. *Job Nature***

Accounting/Auditing/Taxation/Secretarial Work  
Administration/Management  
Architecture/Surveying  
Art & Design  
Banking  
Clerical Work & Office Support  
Customer Services  
Economic, Statistical & Mathematical Work  
Editorial/Journalism  
Engineering  
Finance  
Human Resources  
Insurance Services  
Interpretation/Translation  
Legal Services  
Logistics/Transportation  
Marketing/Sales  
Media/Communication  
Medical & Health Services (Chinese Medicine)  
Medical & Health Services (Others)  
Merchandising/Purchasing  
Protective Services  
Public Relations & Advertising  
Religious Work  
Scientific & Research Work  
Social/Community Services  
Sports and Recreation Services  
System Analysis/Computer Programming

Teaching/Lecturing (Assistant)  
Teaching/Lecturing (Others)  
Teaching/Lecturing (Primary School)  
Teaching/Lecturing (Secondary School)  
Tourism  
Others