

# **GRADUATE EMPLOYMENT SURVEY 2021**

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## Introduction

The Graduate Employment Survey is conducted annually by the Career Centre of the Office of Student Affairs. Its purpose is to find out the general employment situation of the full-time graduates for the year. The survey reveals the graduates' first career destination, remuneration information, job search process, career preparation and career development.

## Methodology

Graduates are required to fill in an online questionnaire when they enrol for the Commencement Ceremony. Follow-up phone calls are made to non-respondents. Following the University Grant Committee's (UGC) guidelines, information on the employment status is gathered up to 31 December of each year.

The bulk of the analysis focuses on the graduates engaged in full-time employment. The classification of employment field and job nature is derived from the classification system provided by the UGC. Details of the classification of employment sector, employment field and job nature are shown in the Glossary.

## Response

The survey targeted all 2021 full-time graduates of the University. Out of the 1,984 UGC-funded undergraduate graduates, 1,870 valid responses were received, representing a response rate of 94.25% (87.59% in 2020). For Non-UGC-funded undergraduate programmes, 709 valid responses were received out of 783 graduates, representing a response rate of 90.55% (89.66% in 2020). Out of the 2,123 full-time postgraduates, 1,741 valid responses were received, representing a response rate of 82.01%



# Executive Summary



## SECTION A: FULL-TIME UNDERGRADUATES

### ***Overall Employment Status***

At the close of the survey, 74.76% of the UGC-funded graduates were employed. 67.49% (68.84% in 2020) were in full-time employment and 14.01% (13.02% in 2020) pursued further studies. The unemployment rate was 1.18% (2.29% in 2020).

75.18% of the Non-UGC-funded graduates were in employment. 65.02% (62.36% in 2020) were in full-time employment and 13.68% (11.66% in 2020) pursued further studies. The unemployment rate was 1.97% (3.80% in 2020).

### ***Employment Sector and Job Nature***

UGC-funded graduates entering the Commercial/Industrial sector increased to 66.18% (58.05% in 2020) while those joining the Education sector decreased to 18.83% (23.60% in 2020). Graduates employed in the Community/Social Service sector and the Government sector also decreased to 12.55% (14.29% in 2020) and 2.44% (4.07% in 2020) respectively.

Commercial/Industrial continued to be the largest employment sector (54.79%) for Non-UGC-funded graduates despite a drop of 2.32% (57.11% in 2020). The percentage of graduates employed in the Education sector increased to 33.79% (28.01% in 2020) while the percentages of those employed in the Community/Social Service sector and the Government sector decreased to 10.27% (10.50% in 2020) and 1.14% (4.38% in 2020) respectively.

8.30% of the undergraduate graduates worked in the Marketing/Sales (8.30%) field. The other top-five job natures were Administration/Management (7.52%), Accounting/Auditing/Taxation/Secretarial Work (7.40%), Teaching/Lecturing (Assistant) (6.87%), Teaching/Lecturing (Others) (6.81%) and Social/Community Services (6.51%).

### ***Remuneration***

The UGC-funded graduates' average monthly salary (including commission, allowances and other year-end bonuses) increased steadily by 5.41%, from \$17,917.30 in 2020 to \$18,886.36 in 2021. Meanwhile, the average monthly salary (including commission, allowances and other year-end bonuses) of the Non-UGC-funded graduates also increased by 7.16%, from \$16,230.38 in 2020 to \$17,393.14 in 2021.

### ***Further Studies***

262 UGC-funded graduates pursued further studies, representing 14.01% of the respondents (13.02% in 2020). Among those graduates, 92.31% continued their study in postgraduate/master or above level of studies. Hong Kong Baptist University was the most popular local institution, attracting 24.43% of the UGC-funded graduates who chose to pursue further studies.

97 Non-UGC-funded graduates pursued further studies, representing 13.68% of the respondents (11.66% in 2020). Among those graduates, 93.62% continued their study in postgraduate/master or above level of studies. Like UGC-funded graduates, Hong Kong Baptist University was also the most popular local institution, attracting 25.77% of the non-UGC-funded graduates who decided to pursue further studies.



## SECTION B: FULL-TIME TAUGHT / RESEARCH POSTGRADUATES

### ***Overall Employment Status***

96.71% of the taught postgraduates (89.06% in 2020), who were seeking local job opportunities, were in employment, with 91.23% working full-time or self-employed, 4.93% engaging in part-time employment, and 0.55% being temporarily employed.

Full employment was achieved among research postgraduates seeking local job opportunities. 88.24% were working full-time and 11.76% were engaging in part-time employment.

The number of taught postgraduates who emigrated or returned to their home country decreased by 6.04% while that of research postgraduates increased by 4.12%.

### ***Employment Sector and Job Nature***

The Commercial/Industrial sector absorbed the largest proportion (64.92%) of the taught postgraduates (56.73% in 2020), followed by the Education sector, capturing 25.23% (29.81% in 2020).

73.33% (88.89% in 2020) of the research postgraduates were employed in the Education sector and the remaining 26.67% were employed in the Commercial/Industrial sector (11.11% in 2020).

### ***Remuneration***

For taught postgraduates, the average monthly salary (including commission, allowances and any year-end bonuses) increased from \$20,806.81 in 2020 to \$21,606.09 in 2021. Meanwhile, the average monthly salary of research postgraduates decreased from \$27,798.54 in 2020 to \$26,752.78 in 2021.

### ***Further Studies***

1.78% (1.27% in 2020) of the taught postgraduates and 7.81% (7.89% in 2020) of the research postgraduates chose to pursue further studies respectively.



# Section A

## Full-time Undergraduates



### A.1. Overall Employment Status

Figure 1: Distribution of Respondents by Employment Status (UGC-funded Graduates)

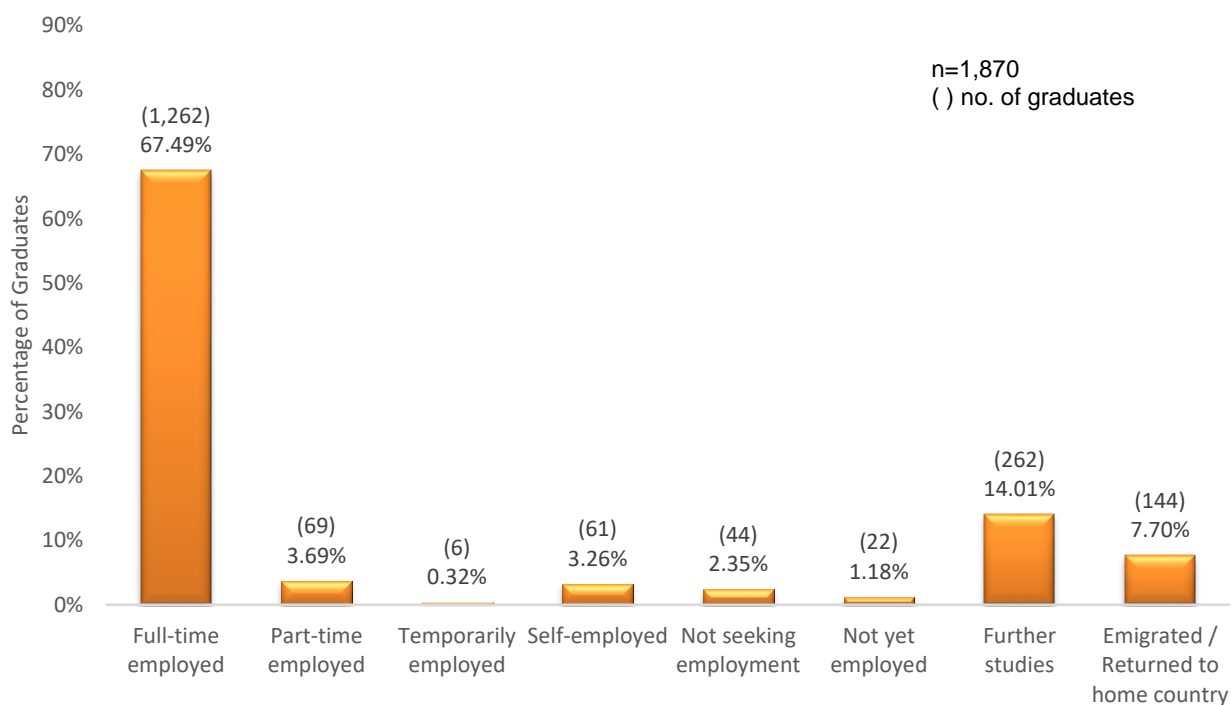
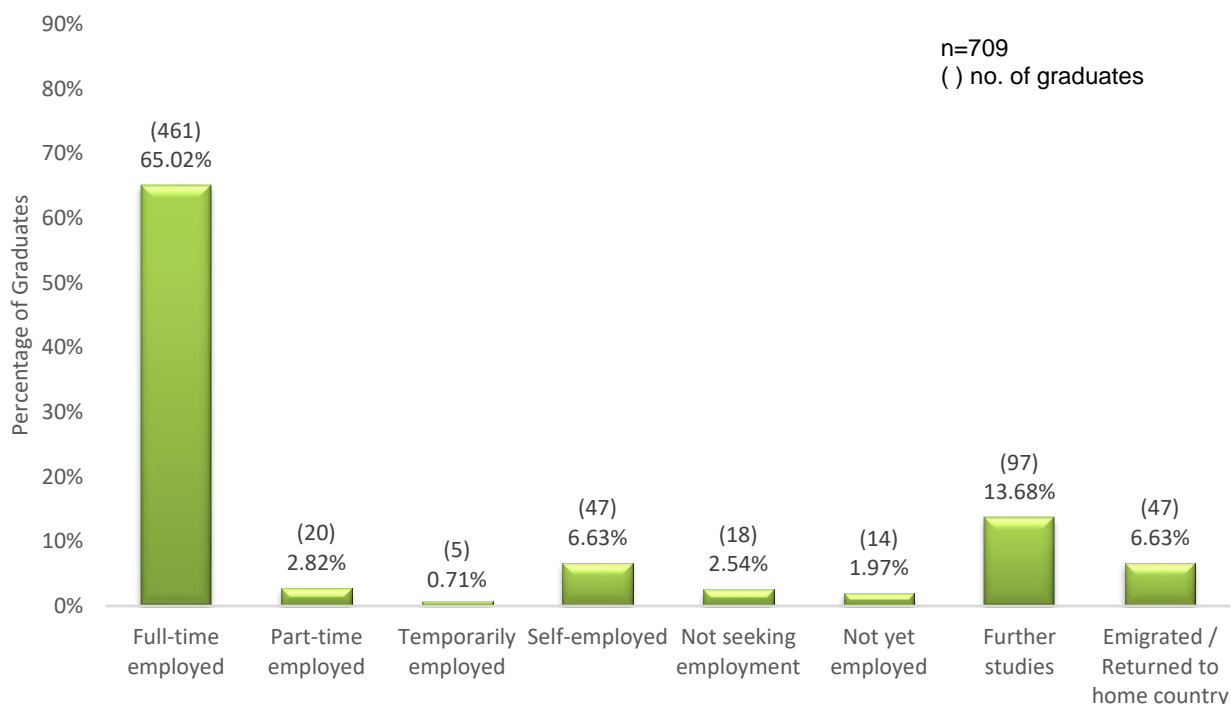


Figure 2: Distribution of Respondents by Employment Status (Non-UGC-funded Graduates)



### A.1.1 Employment Status by Programme/Major/Option

Appendix 2 illustrates the employment status of graduates by programme/major/option.

### A.1.2 Analysis by Employment Sector

Figure 3: Percentage of Full-time Employed Graduates by Employment Sector (UGC-funded Graduates)

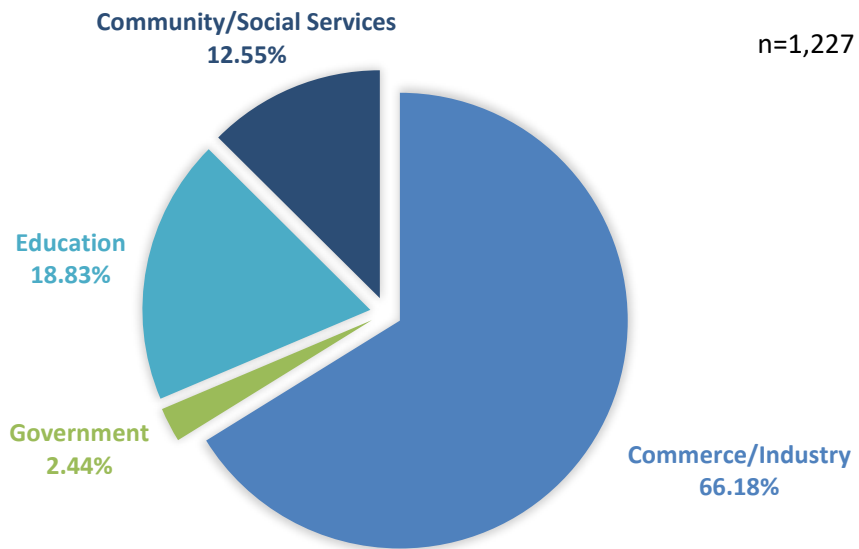


Figure 4: Percentage of Full-time Employed Graduates by Employment Sector (Non-UGC-funded Graduates)

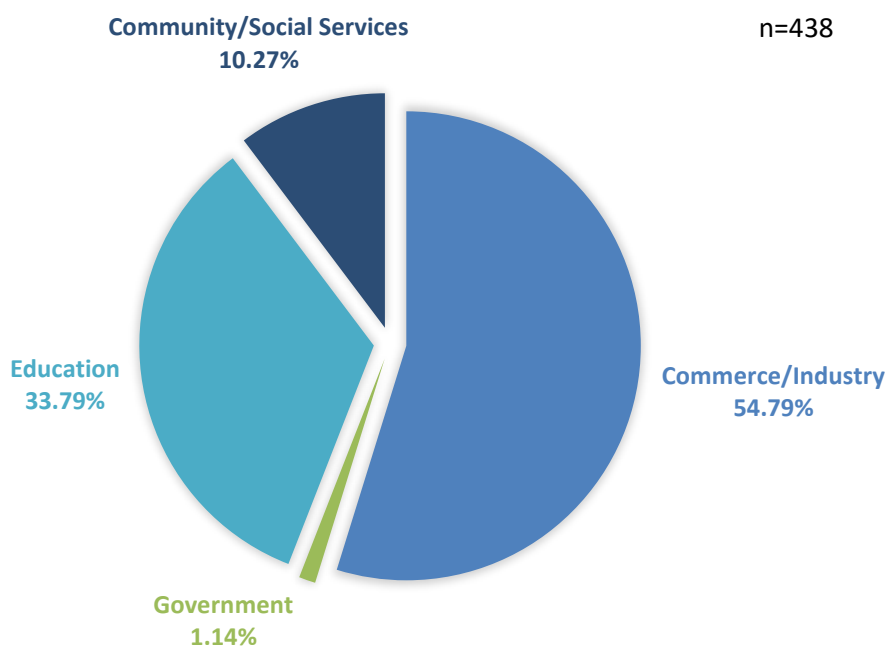


Table 1: Comparison of the Distribution of Full-time Employed Graduates by Employment Sector for the Years 2017 to 2021 (UGC-funded Graduates)

| Employment Sector         | 2017    | 2018    | 2019    | 2020    | 2021    |
|---------------------------|---------|---------|---------|---------|---------|
|                           | n=1,233 | N=1,198 | n=1,180 | n=1,106 | n=1,227 |
| Commerce/Industry         | 67.96%  | 65.94%  | 66.78%  | 58.05%  | 66.18%  |
| Government                | 2.19%   | 2.50%   | 3.64%   | 4.07%   | 2.44%   |
| Education                 | 18.90%  | 19.37%  | 17.54%  | 23.60%  | 18.83%  |
| Community/Social Services | 10.95%  | 12.19%  | 12.03%  | 14.29%  | 12.55%  |

\* 35 full-time employed UGC-funded graduates did not indicate Employment Sector.

Table 2: Comparison of the Distribution of Full-time Employed Graduates by Employment Sector for the Years 2017 to 2021 (Non-UGC-funded Graduates)

| Employment Sector         | 2017   | 2018   | 2019   | 2020   | 2021   |
|---------------------------|--------|--------|--------|--------|--------|
|                           | n=637  | n=604  | n=563  | n=457  | n=438  |
| Commerce/Industry         | 61.70% | 56.29% | 60.21% | 57.11% | 54.79% |
| Government                | 2.67%  | 3.31%  | 3.02%  | 4.38%  | 1.14%  |
| Education                 | 28.26% | 29.97% | 27.00% | 28.01% | 33.79% |
| Community/Social Services | 7.38%  | 10.43% | 9.77%  | 10.50% | 10.27% |

\* 23 full-time employed Non-UGC-funded graduates did not indicate Employment Sector.

Figure 5: Distribution of Full-time Employed Graduates by Employment Sector for the Years 2017 to 2021 (UGC-funded Graduates)

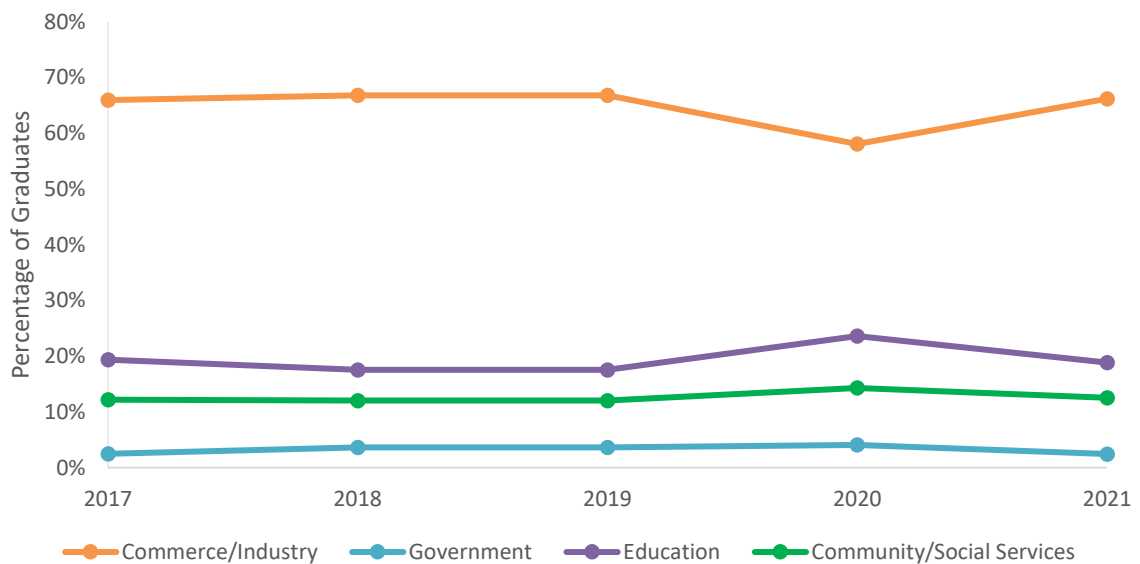
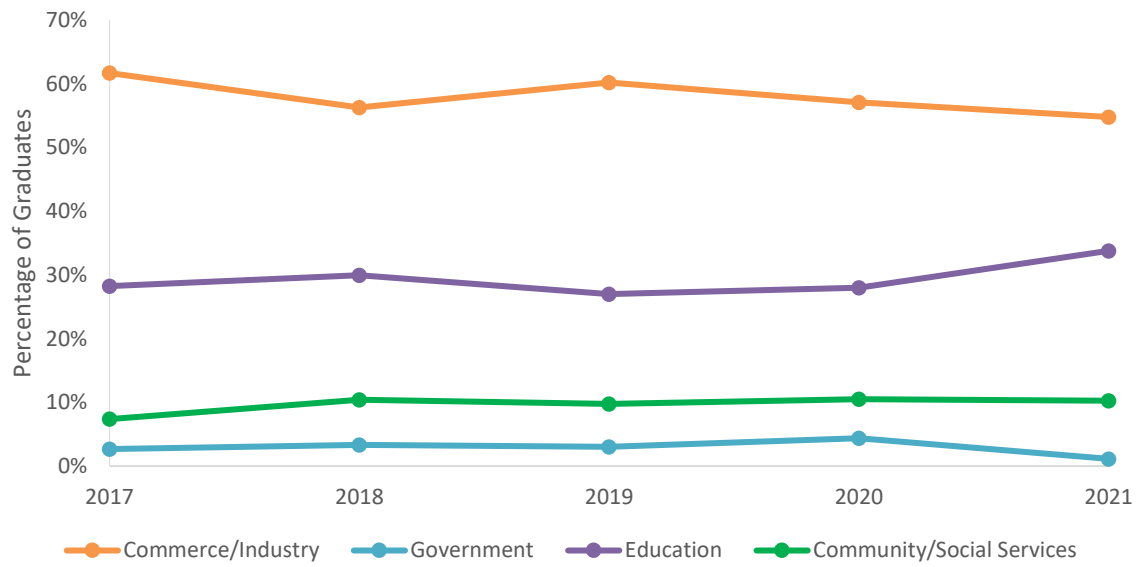


Figure 6: Distribution of Full-time Employed Graduates by Employment Sector for the Years 2017 to 2021 (Non-UGC-funded Graduates)



Appendix 3 shows the number of full-time employed graduates in each employment sector by programme/major/option.

### A.1.3 Analysis by Employment Field

Table 3: Distribution of Full-time Employed Graduates by Employment Field

| Employment Field                       | No. of Employed Graduates |             |                |             |              |             |
|--|---------------------------|-------------|----------------|-------------|--------------|-------------|
|  | UGC-funded                |             | Non-UGC-funded |             | Total        |             |
|  | n                         | (%)         | n              | (%)         | n            | (%)         |
| Education                              | 267                       | (21.16)     | 170            | (36.88)     | 437          | (25.36)     |
| Business Services                      | 200                       | (15.85)     | 58             | (12.58)     | 258          | (14.97)     |
| Media & Publication                    | 88                        | (6.97)      | 28             | (6.07)      | 116          | (6.73)      |
| Banking & Finance                      | 99                        | (7.84)      | 14             | (3.04)      | 113          | (6.56)      |
| Community & Social Services            | 71                        | (5.63)      | 24             | (5.21)      | 95           | (5.51)      |
| Wholesale & Retail                     | 64                        | (5.07)      | 27             | (5.86)      | 91           | (5.28)      |
| Information Technology                 | 63                        | (4.99)      | 9              | (1.95)      | 72           | (4.18)      |
| Medical & Health Services              | 51                        | (4.04)      | 8              | (1.74)      | 59           | (3.42)      |
| Transport, Storage & Telecommunication | 28                        | (2.22)      | 12             | (2.60)      | 40           | (2.32)      |
| Government                             | 32                        | (2.54)      | 6              | (1.30)      | 38           | (2.21)      |
| Cultural & Entertainment Services      | 24                        | (1.90)      | 8              | (1.74)      | 32           | (1.86)      |
| Creative Art & Design                  | 23                        | (1.82)      | 8              | (1.74)      | 31           | (1.80)      |
| Real Estate                            | 19                        | (1.51)      | 9              | (1.95)      | 28           | (1.63)      |
| Insurance                              | 19                        | (1.51)      | 6              | (1.30)      | 25           | (1.45)      |
| Non-governmental Organizations         | 15                        | (1.19)      | 9              | (1.95)      | 24           | (1.39)      |
| Hospitality & Tourism Services         | 16                        | (1.27)      | 8              | (1.74)      | 24           | (1.39)      |
| Engineering & Architectural Services   | 12                        | (0.95)      | 9              | (1.95)      | 21           | (1.22)      |
| Testing Services & Laboratories        | 19                        | (1.51)      | 2              | (0.43)      | 21           | (1.22)      |
| Trading                                | 9                         | (0.71)      | 3              | (0.65)      | 12           | (0.70)      |
| Professional & Business Associations   | 10                        | (0.79)      | 2              | (0.43)      | 12           | (0.70)      |
| Conglomerate                           | 6                         | (0.48)      | 4              | (0.87)      | 10           | (0.58)      |
| Construction                           | 7                         | (0.55)      | 2              | (0.43)      | 9            | (0.52)      |
| Manufacturing                          | 6                         | (0.48)      | 2              | (0.43)      | 8            | (0.46)      |
| Electricity & Gas                      | 6                         | (0.48)      | 1              | (0.22)      | 7            | (0.41)      |
| Personal Services                      | 3                         | (0.24)      | 3              | (0.65)      | 6            | (0.35)      |
| Agriculture & Fishery                  | 4                         | (0.32)      | 2              | (0.43)      | 6            | (0.35)      |
| Not Elsewhere classified               | 101                       | (8.00)      | 27             | (5.86)      | 128          | (7.43)      |
| <b>Total</b>                           | <b>1,262</b>              | <b>100%</b> | <b>461</b>     | <b>100%</b> | <b>1,723</b> | <b>100%</b> |

## A.1.4 Analysis by Job Nature

Table 4: Distribution of Full-time Employed Graduates by Job Nature

| Job Nature                                    | No. of Employed Graduates |                 |                |                 |              |                 |
|---|---------------------------|-----------------|----------------|-----------------|--------------|-----------------|
|   | UGC-funded                |                 | Non-UGC-funded |                 | Total        |                 |
|   | n                         | (%)             | n              | (%)             | n            | (%)             |
| Marketing/Sales                               | 106                       | (8.55)          | 33             | (7.59)          | 139          | (8.30)          |
| Administration/Management                     | 98                        | (7.90)          | 28             | (6.44)          | 126          | (7.52)          |
| Accounting/Auditing/Taxation/Secretarial Work | 88                        | (7.10)          | 36             | (8.28)          | 124          | (7.40)          |
| Teaching/Lecturing (Assistant)                | 66                        | (5.32)          | 49             | (11.26)         | 115          | (6.87)          |
| Teaching/Lecturing (Others)                   | 26                        | (2.10)          | 88             | (20.23)         | 114          | (6.81)          |
| Social/Community Services                     | 78                        | (6.29)          | 31             | (7.13)          | 109          | (6.51)          |
| System Analysis/Computer Programming          | 90                        | (7.26)          | 2              | (0.46)          | 92           | (5.49)          |
| Art & Design                                  | 74                        | (5.97)          | 17             | (3.91)          | 91           | (5.43)          |
| Human Resources                               | 55                        | (4.44)          | 17             | (3.91)          | 72           | (4.30)          |
| Scientific & Research Work                    | 60                        | (4.84)          | 8              | (1.84)          | 68           | (4.06)          |
| Teaching/Lecturing (Secondary School)         | 64                        | (5.16)          | 1              | (0.23)          | 65           | (3.88)          |
| Media/Communication                           | 49                        | (3.95)          | 13             | (2.99)          | 62           | (3.70)          |
| Banking                                       | 50                        | (4.03)          | 6              | (1.38)          | 56           | (3.34)          |
| Public Relations & Advertising                | 41                        | (3.31)          | 12             | (2.76)          | 53           | (3.16)          |
| Editorial/Journalism                          | 40                        | (3.23)          | 8              | (1.84)          | 48           | (2.87)          |
| Teaching/Lecturing (Primary School)           | 26                        | (2.10)          | 9              | (2.07)          | 35           | (2.09)          |
| Clerical Work & Office Support                | 21                        | (1.69)          | 10             | (2.30)          | 31           | (1.85)          |
| Customer Services                             | 13                        | (1.05)          | 10             | (2.30)          | 23           | (1.37)          |
| Sports & Recreation Services                  | 15                        | (1.21)          | 8              | (1.84)          | 23           | (1.37)          |
| Finance                                       | 17                        | (1.37)          | 5              | (1.15)          | 22           | (1.31)          |
| Engineering                                   | 10                        | (0.81)          | 9              | (2.07)          | 19           | (1.13)          |
| Medical & Health Services (Chinese Medicine)  | 18                        | (1.45)          | 0              | (0.00)          | 18           | (1.07)          |
| Medical & Health Services (Others)            | 9                         | (0.73)          | 6              | (1.38)          | 15           | (0.90)          |
| Insurance Services                            | 11                        | (0.89)          | 3              | (0.69)          | 14           | (0.84)          |
| Merchandising/Purchasing                      | 11                        | (0.89)          | 0              | (0.00)          | 11           | (0.66)          |
| Protective Services                           | 7                         | (0.56)          | 3              | (0.69)          | 10           | (0.60)          |
| Tourism                                       | 3                         | (0.24)          | 4              | (0.92)          | 7            | (0.42)          |
| Economic, Statistical & Mathematical Work     | 5                         | (0.40)          | 1              | (0.23)          | 6            | (0.36)          |
| Legal Services                                | 6                         | (0.48)          | 0              | (0.00)          | 6            | (0.36)          |
| Logistics/Transportation                      | 0                         | (0.00)          | 5              | (1.15)          | 5            | (0.30)          |
| Interpretation/Translation                    | 1                         | (0.08)          | 0              | (0.00)          | 1            | (0.06)          |
| Architecture/Surveying                        | 0                         | (0.00)          | 1              | (0.23)          | 1            | (0.06)          |
| Religious Work                                | 0                         | (0.00)          | 0              | (0.00)          | 0            | (0.00)          |
| Others  | 82                        | (6.61)          | 12             | (2.76)          | 94           | (5.61)          |
| <b>Total</b>                                  | <b>1,240</b>              | <b>(100.00)</b> | <b>435</b>     | <b>(100.00)</b> | <b>1,675</b> | <b>(100.00)</b> |

\* 48 full-time employed graduates did not indicate Job Nature.

Appendix 4 shows the number of full-time employed graduates in each employment field by job nature.

Analysis of full-time employed graduates by job nature and programme of study is shown in Appendix 5.

**A.1.5 Global Working Destinations**

Figure 7: Working Destinations of Full-time Employed Graduates Who Needed to Work Outside Hong Kong (UGC-funded Graduates)

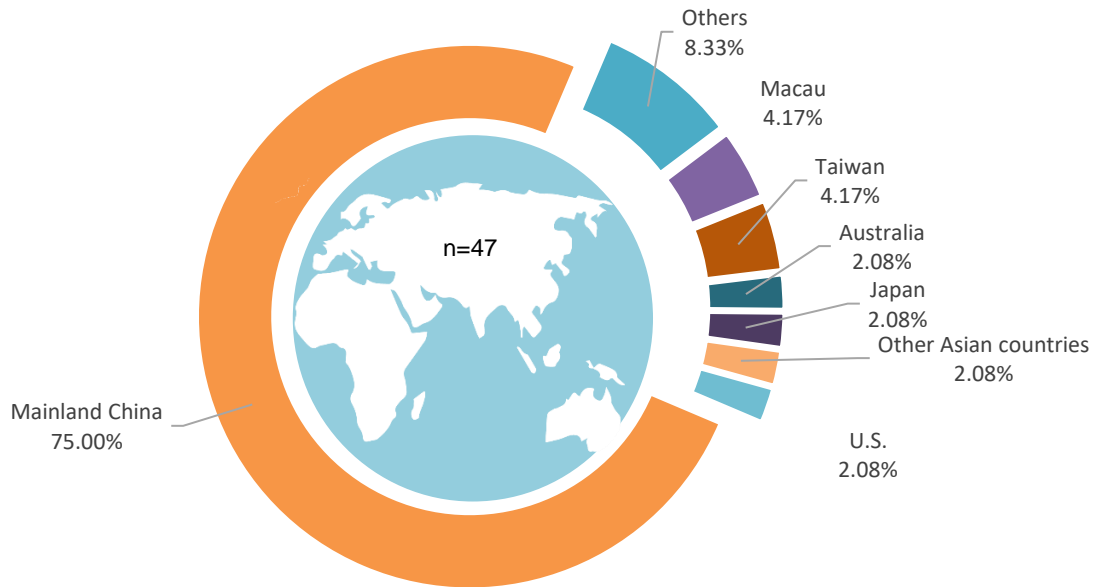
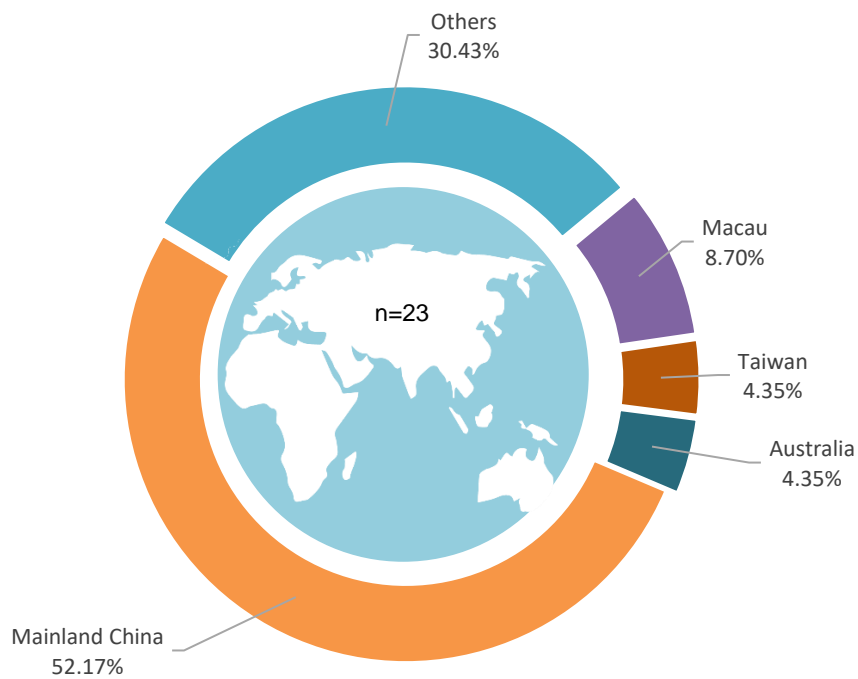


Figure 8: Working Destinations of Full-time Employed Graduates Who Needed to Work Outside Hong Kong (Non-UGC-funded Graduates)





## A.2. Job Search

### A.2.1 Number of Job Offers

Figure 9: Number of Job Offers Received by Full-time Employed Graduates (UGC-funded Graduates)

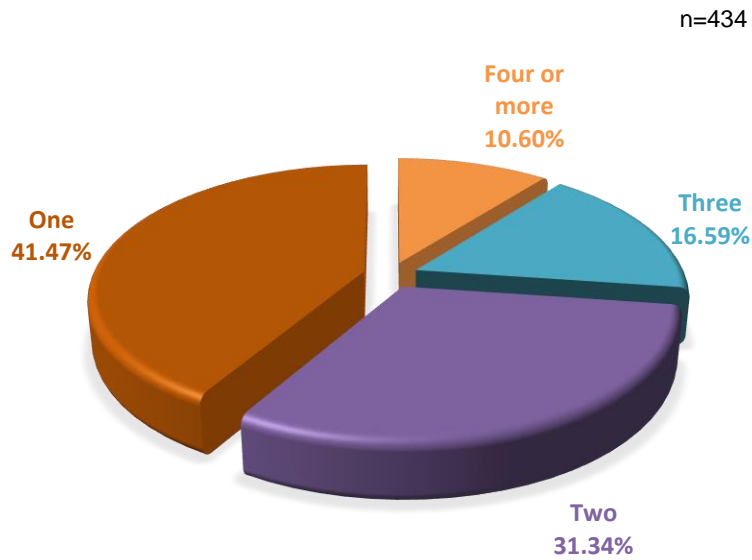
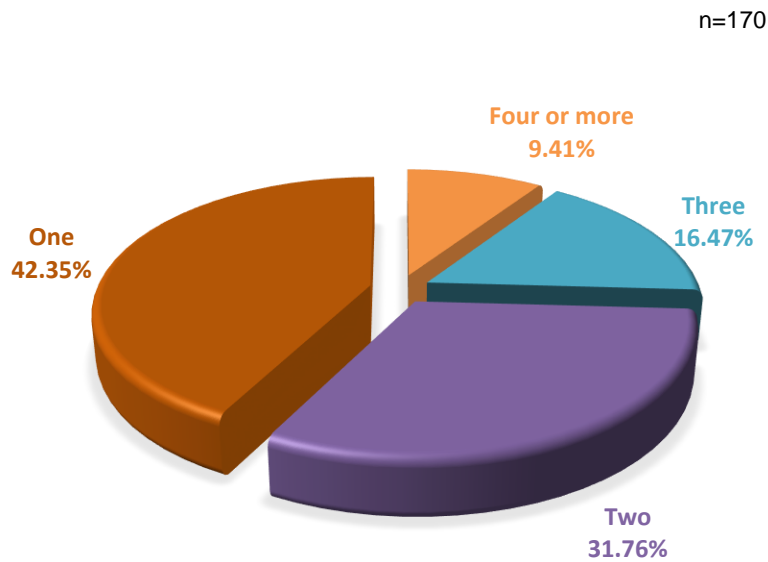


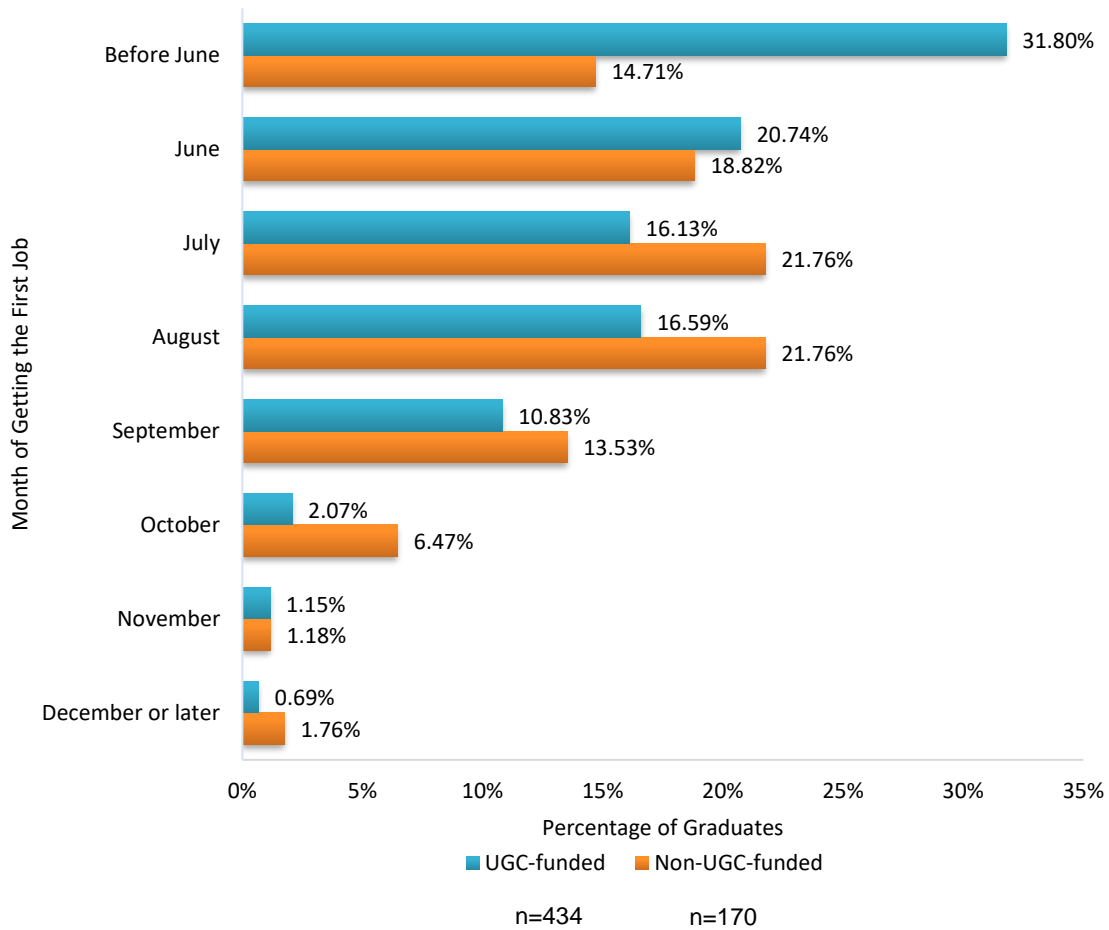
Figure 10: Number of Job Offers Received by Full-time Employed Graduates (Non-UGC-funded Graduates)



## A.2.2 Month of Securing the First Job

Appendix 6 shows the distribution of the month of graduates securing their first job by programme/major/option.

Figure 11: Month of Getting the First Job Offer by Full-time Employed Graduates



## A.3. Career Development

### A.3.1 Future Career Development Opportunity

Table 5: Perception on Future Career Development Opportunity of Full-time Employed Graduates

| Future Career Development Opportunity | No. of Employed Graduates |                 |                |                 |
|---------------------------------------|---------------------------|-----------------|----------------|-----------------|
|                                       | UGC-funded                |                 | Non-UGC-funded |                 |
|                                       | n                         | (%)             | n              | (%)             |
| Excellent                             | 67                        | (16.58)         | 38             | (18.36)         |
| Good                                  | 205                       | (50.74)         | 111            | (53.62)         |
| Fair                                  | 119                       | (29.46)         | 49             | (23.67)         |
| Not Good                              | 13                        | (3.22)          | 9              | (4.35)          |
| <b>Total</b>                          | <b>404</b>                | <b>(100.00)</b> | <b>207</b>     | <b>(100.00)</b> |

Table 6: Perception on Career Development Opportunity by Employment Sector of Full-time Employed Graduates (UGC-funded Graduates)

| Employment Sector         | Excellent  | Good        | Fair       | Not Good | Total        |
|---------------------------|------------|-------------|------------|----------|--------------|
|                           | n (%)      | n (%)       | n (%)      | n (%)    | n (%)        |
| Commerce/Industry         | 47 (18.01) | 131 (50.19) | 78 (29.89) | 5 (1.92) | 261 (100.00) |
| Government                | 2 (18.18)  | 4 (36.36)   | 4 (36.36)  | 1 (9.09) | 11 (100.00)  |
| Education                 | 13 (16.25) | 43 (53.75)  | 21 (26.25) | 3 (3.75) | 80 (100.00)  |
| Community/Social Services | 5 (9.62)   | 27 (51.92)  | 16 (30.77) | 4 (7.69) | 52 (100.00)  |

Table 7: Perception on Career Development Opportunity by Employment Sector of Full-time Employed Graduates (Non-UGC-funded Graduates)

| Employment Sector         | Excellent  | Good       | Fair       | Not Good | Total       |
|---------------------------|------------|------------|------------|----------|-------------|
|                           | n (%)      | n (%)      | n (%)      | n (%)    | n (%)       |
| Commerce/Industry         | 14 (15.22) | 54 (58.70) | 21 (22.83) | 3 (3.26) | 92 (100.00) |
| Government                | 1 (33.33)  | 2 (66.67)  | 0 (0.00)   | 0 (0.00) | 3 (100.00)  |
| Education                 | 19 (21.35) | 43 (48.31) | 21 (23.60) | 6 (6.74) | 89 (100.00) |
| Community/Social Services | 4 (17.39)  | 12 (52.17) | 7 (30.43)  | 0 (0.00) | 23 (100.00) |

### A.3.2 Job Satisfaction

Table 8: Perception on Job Satisfaction of Full-time Employed Graduates

| Level of Job Satisfaction | No. of Employed Graduates |                 |                |                 |
|---------------------------|---------------------------|-----------------|----------------|-----------------|
|                           | UGC-funded                |                 | Non-UGC-funded |                 |
|                           | n                         | (%)             | n              | (%)             |
| Very Satisfied            | 82                        | (20.97)         | 23             | (15.13)         |
| Quite Satisfied           | 263                       | (67.26)         | 111            | (73.03)         |
| Not Satisfied             | 46                        | (11.76)         | 18             | (11.84)         |
| <b>Total</b>              | <b>391</b>                | <b>(100.00)</b> | <b>152</b>     | <b>(100.00)</b> |

## A.4. Remuneration

Respondents were requested to indicate their basic monthly salary, monthly commissions and other fixed cash allowances, if any. Commissions and cash allowances, which might represent a large portion of the total remuneration package, were included in the analysis of overall average monthly salary.

### A.4.1 Overall Average Monthly Salary

Figure 12: Comparison of Full-time Employed Graduates' Mean and Median Salary (including commissions & cash allowances) for the Years 2017 to 2021 (UGC-funded Graduates)



Figure 13: Comparison of Full-time Employed Graduates' Mean and Median Salary (including commissions & cash allowances) for the Years 2017 to 2021 (Non-UGC-funded Graduates)

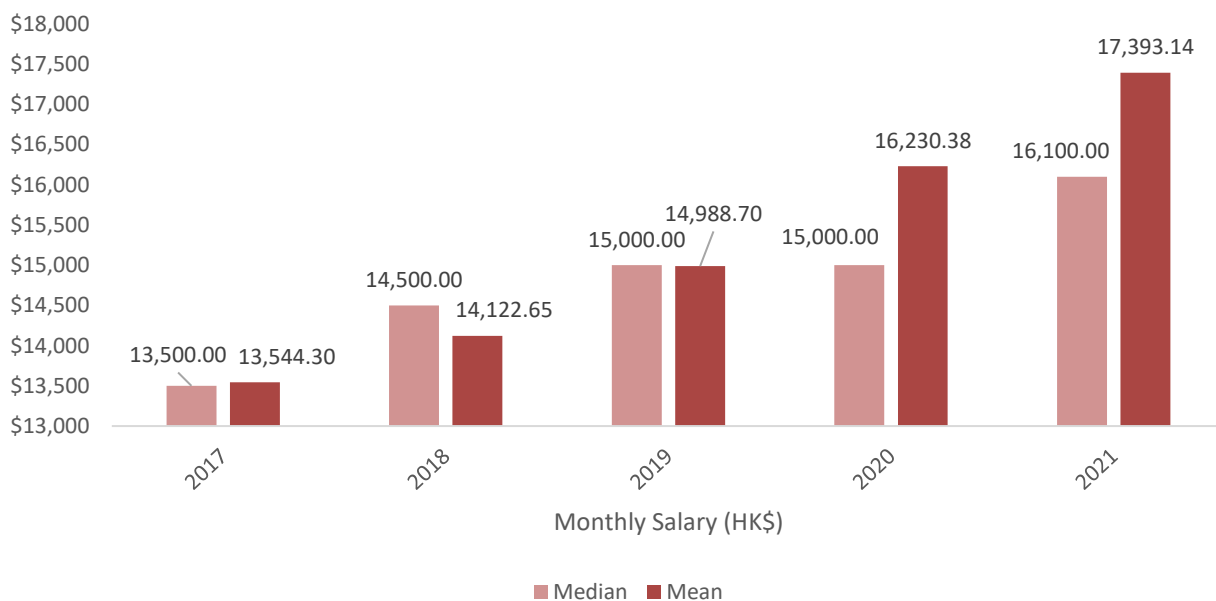


Figure 14: Comparison of Full-time Employed Graduates' Salary Range in 2020 and 2021 (UGC-funded Graduates)

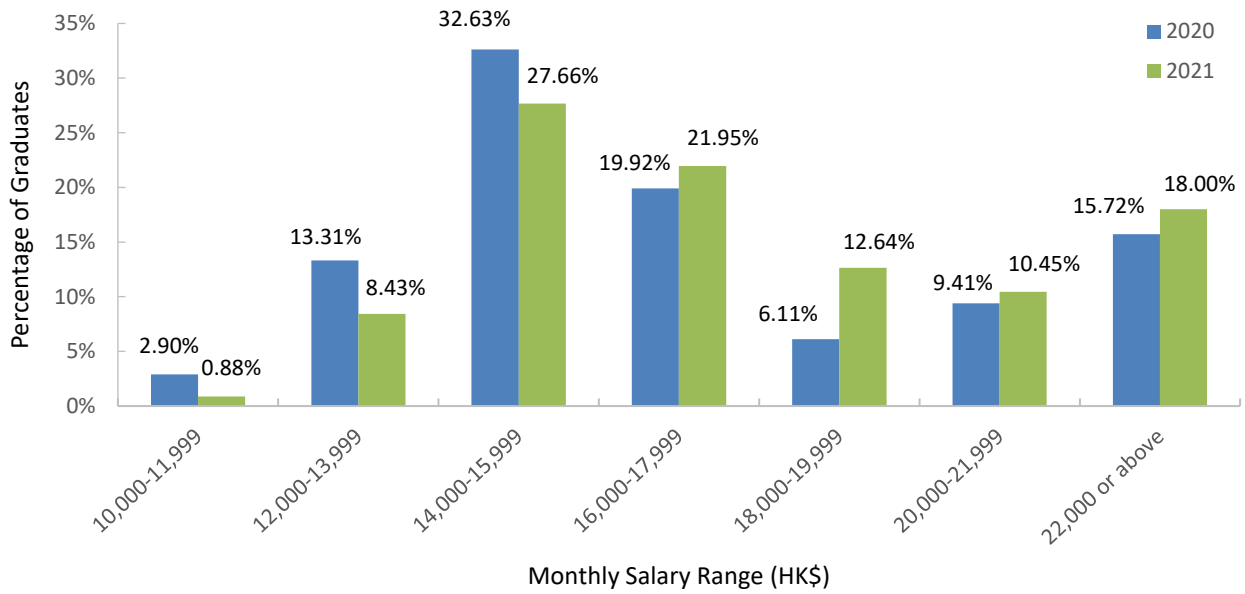
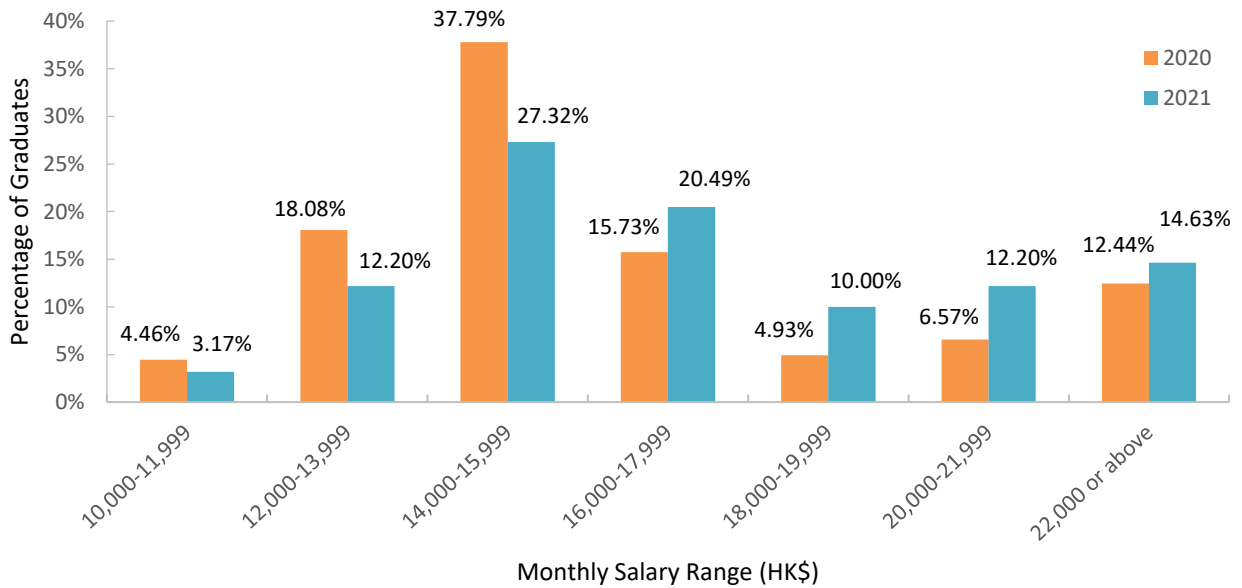


Figure 15: Comparison of Full-time Employed Graduates' Salary Range in 2020 and 2021 (Non-UGC-funded Graduates)



## A.4.2 By Employment Sector

Table 9: Full-time Employed Graduates' Average Monthly Salary by Employment Sector in 2020 and 2021 (UGC-funded Graduates)

| Employment Sector         | 2021        | 2020        | % Increase/<br>Decrease<br>over last year |
|---------------------------|-------------|-------------|---|
| Commerce/Industry         | \$17,576.58 | \$16,375.54 | 7.33                                      |
| Government                | \$20,169.29 | \$18,471.93 | 9.19                                      |
| Education                 | \$22,638.29 | \$21,148.77 | 7.04                                      |
| Community/Social Services | \$19,475.20 | \$18,604.78 | 4.68                                      |

Table 10: Full-time Employed Graduates' Average Monthly Salary by Employment Sector in 2020 and 2021 (Non-UGC-funded Graduates)

| Employment Sector         | 2021        | 2020        | % Increase/<br>Decrease<br>over last year |
|---------------------------|-------------|-------------|---|
| Commerce/Industry         | \$16,646.60 | \$15,090.59 | 10.31                                     |
| Government                | \$16,617.00 | \$18,528.00 | -10.31                                    |
| Education                 | \$18,919.02 | \$18,524.15 | 2.13                                      |
| Community/Social Services | \$16,441.77 | \$15,246.71 | 7.84                                      |

Details of the monthly salary statistics and monthly salary intervals of full-time employed graduates by employment sector are shown in Appendices 7 and 8.

### A.4.3 By Job Nature

Table 11: Full-time Employed Graduates' Average Monthly Salary by Job Nature in 2020 and 2021 (UGC-funded Graduates)

| Job Nature                                    | 2021<br>(n=1,139) | 2020<br>(n=999) | % Increase/<br>Decrease |
|---|-------------------|-----------------|-------------------------|
|   | HK\$              | HK\$            |                         |
| Accounting/Auditing/Taxation/Secretarial Work | 17,599.92         | 15,550.31       | 13.18                   |
| Administration/Management                     | 16,744.97         | 16,604.76       | 0.84                    |
| Architecture/Surveying                        |                   | 19,000.00       | -                       |
| Art & Design                                  | 15,713.81         | 15,223.21       | 3.22                    |
| Banking                                       | 19,958.02         | 16,507.94       | 20.90                   |
| Clerical Work & Office Support                | 15,182.14         | 14,094.81       | 7.71                    |
| Customer Services                             | 16,503.85         | 14,898.41       | 10.78                   |
| Economic, Statistical & Mathematical Work     | 20,091.67         | 16,458.33       | 22.08                   |
| Editorial/Journalism                          | 16,251.54         | 15,586.70       | 4.27                    |
| Engineering                                   | 17,956.67         | 17,220.83       | 4.27                    |
| Finance                                       | 25,715.69         | 21,053.03       | 22.15                   |
| Human Resources                               | 17,105.48         | 15,520.81       | 10.21                   |
| Insurance Services                            | 44,990.74         | 22,000.00       | 104.50                  |
| Interpretation/Translation                    | 15,000.00         | 17,229.17       | -12.94                  |
| Legal Services                                | 16,933.33         | 15,527.78       | 9.05                    |
| Marketing/Sales                               | 16,469.53         | 15,974.04       | 3.10                    |
| Media/Communication                           | 15,421.99         | 13,000.00       | 18.63                   |
| Medical & Health Services (Chinese Medicine)  | 23,355.74         | 23,617.07       | -1.11                   |
| Medical & Health Services (Others)            | 16,461.63         | 14,516.67       | 13.40                   |
| Merchandising/Purchasing                      | 15,818.18         | 17,833.33       | -11.30                  |
| Protective Services                           | 24,720.71         | 30,468.33       | -18.86                  |
| Public Relations & Advertising                | 15,313.21         | 14,715.43       | 4.06                    |
| Scientific & Research Work                    | 16,410.43         | 15,118.28       | 8.55                    |
| Social/Community Services                     | 20,316.76         | 23,263.50       | -12.67                  |
| Sports & Recreation Services                  | 15,965.00         | 17,300.00       | -7.72                   |
| System Analysis/Computer Programming          | 19,808.59         | 19,765.93       | 0.22                    |
| Teaching/Lecturing (Assistant)                | 16,809.24         | 15,195.80       | 10.62                   |
| Teaching/Lecturing (Others)                   | 17,560.00         | 17,841.27       | -1.58                   |
| Teaching/Lecturing (Primary School)           | 31,398.46         | 30,893.59       | 1.63                    |
| Teaching/Lecturing (Secondary School)         | 31,385.47         | 32,293.27       | -2.81                   |
| Tourism                                       | 19,333.33         |                 | -                       |
| Others  | 18,074.07         | 16,463.38       | 9.78                    |



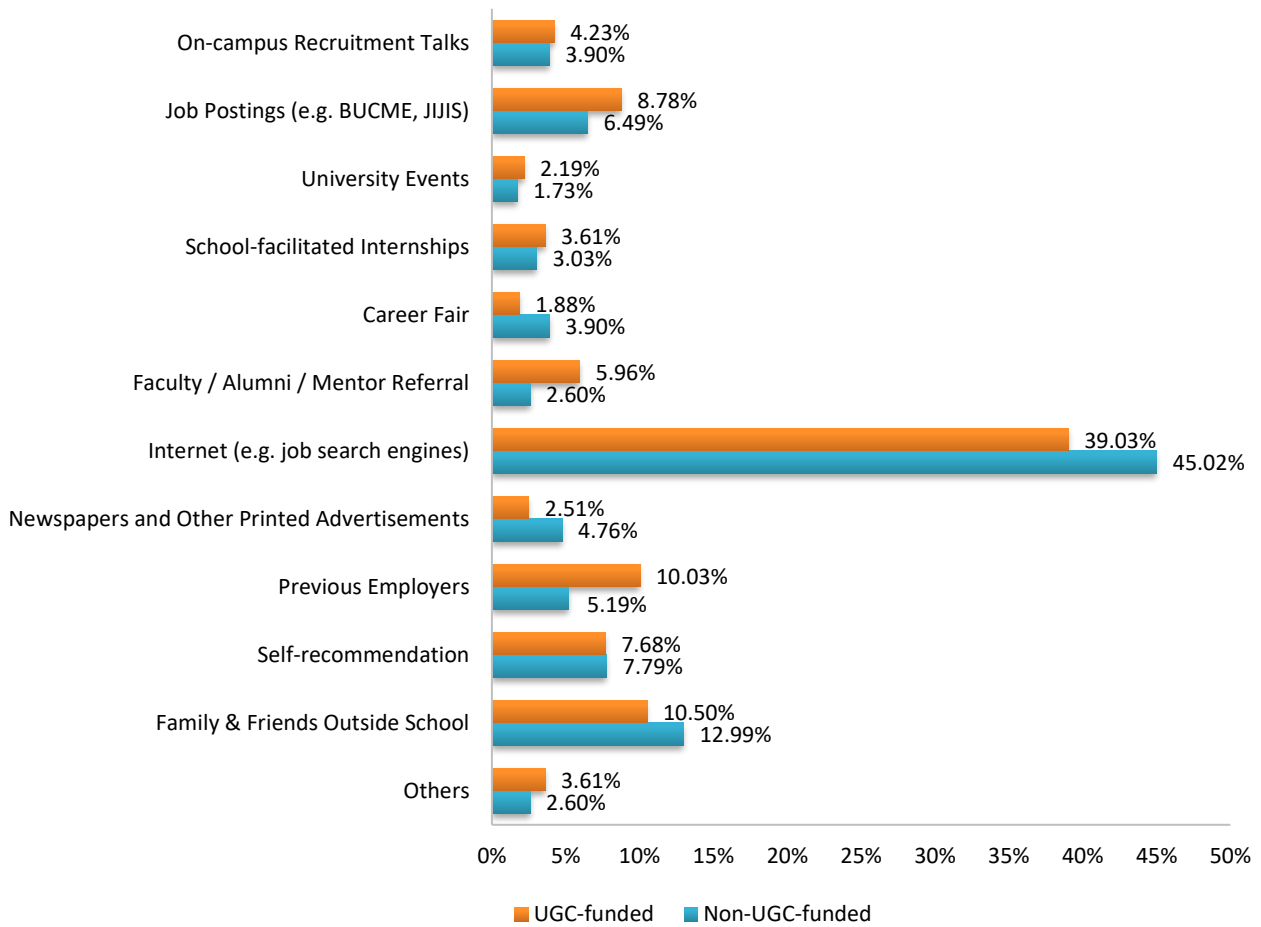
Table 12: Full-time Employed Graduates' Average Monthly Salary by Job Nature in 2020 and 2021 (Non-UGC-funded Graduates)

| Job Nature                                    | 2021<br>(n=408) | 2020<br>(n=426) | % Increase/<br>Decrease |
|---|-----------------|-----------------|-------------------------|
|   | HK\$            | HK\$            |                         |
| Accounting/Auditing/Taxation/Secretarial Work | 16,294.18       | 14,717.87       | 10.71                   |
| Administration/Management                     | 16,664.74       | 15,110.32       | 10.29                   |
| Architecture/Surveying                        | 20,000.00       | 15,166.67       | 31.87                   |
| Art & Design                                  | 15,106.67       | 15,035.71       | 0.47                    |
| Banking                                       | 17,458.33       | 14,494.44       | 20.45                   |
| Clerical Work & Office Support                | 13,324.07       | 14,546.30       | -8.40                   |
| Customer Services                             | 16,262.92       | 15,350.00       | 5.95                    |
| Economic, Statistical & Mathematical Work     | 18,000.00       | 14,000.00       | 28.57                   |
| Editorial/Journalism                          | 16,000.00       | 15,814.81       | 1.17                    |
| Engineering                                   | 15,950.00       | 16,791.67       | -5.01                   |
| Finance                                       | 27,850.00       | 15,583.33       | 78.72                   |
| Human Resources                               | 15,683.82       | 14,218.59       | 10.31                   |
| Insurance Services                            | 35,000.00       | 20,000.00       | 75.00                   |
| Logistics/Transportation                      | 18,700.00       | 16,000.00       | 16.88                   |
| Marketing/Sales                               | 16,109.41       | 15,265.52       | 5.53                    |
| Media/Communication                           | 13,458.33       | 14,142.86       | -4.84                   |
| Medical & Health Services (Others)            | 15,750.00       | 15,660.00       | 0.57                    |
| Merchandising/Purchasing                      |                 | 13,000.00       | -                       |
| Protective Services                           | 18,926.67       | 25,312.00       | -25.23                  |
| Public Relations & Advertising                | 14,980.28       | 14,847.22       | 0.90                    |
| Religious Work                                |                 | 22,000.00       | -                       |
| Scientific & Research Work                    | 15,475.63       | 16,639.47       | -6.99                   |
| Social/Community Services                     | 16,906.63       |                 | -                       |
| Sports & Recreation Services                  | 19,046.88       | 13,888.89       | 37.14                   |
| System Analysis/Computer Programming          | 20,000.00       | 12,500.00       | 60.00                   |
| Teaching/Lecturing (Assistant)                | 14,525.32       | 13,976.90       | 3.92                    |
| Teaching/Lecturing (Others)                   | 22,256.83       | 20,307.72       | 9.60                    |
| Teaching/Lecturing (Primary School)           | 19,000.00       | 22,143.13       | -14.19                  |
| Teaching/Lecturing (Secondary School)         | 19,000.00       |                 | -                       |
| Tourism                                       | 14,733.33       | 14,300.00       | 3.03                    |
| Others  | 13,541.67       | 15,450.00       | -12.35                  |

Details of monthly salary statistics and monthly salary intervals of full-time employed graduates by job nature are shown in Appendices 12 and 13.

#### A.4.4 Sources that Contribute to Receiving the Current Job Offer

Figure 16: Percentage of Sources that Contribute to Receiving the Current Job Offer



(Respondents can choose more than 1 option)

## A.5. Other Career Destinations

### A.5.1 Part-time Employment

84.75% of the part-time employed UGC-funded graduates were employed in the Commercial/Industrial sector and 6.78% of them were hired by the Education sector. The remaining respondents worked in the Community/Social Services sector (5.08%) and the Government sector (3.39%).

89.47% of the part-time employed Non-UGC-funded graduates were employed in the Commercial/Industrial sector and 10.53% of them were hired by the Community/Social Services sector.

### A.5.2 Temporary Employment

90.00% of the temporarily employed graduates were employed in the Commercial/Industrial sector and 10.00% of them were hired by the Community/Social Services sector.

### A.5.3 Self-employed

Table 13: Distribution of Self-employed Graduates by Programme/Major/Option (UGC-funded Graduates)

| Programme/Major/Option   | No. of Graduates |
|--|------------------|
| Bachelor of Arts (Hons.) in Chinese Language and Literature  | 1                |
| Bachelor of Arts (Hons.) in Creative and Professional Writing  | 3                |
| Bachelor of Arts (Hons.) in English Language and Literature  | 3                |
| Bachelor of Arts (Hons.) in Humanities   | 2                |
| Bachelor of Arts (Hons.) in Music - Composition/Music Production                                     | 1                |
| Bachelor of Arts (Hons.) in Music - Directed Studies   | 5                |
| Bachelor of Arts (Hons.) in Music - Music Education  | 3                |
| Bachelor of Arts (Hons.) in Physical Education and Recreation Management                             | 4                |
| Bachelor of Arts (Hons.) in Visual Arts  | 10               |
| Bachelor of Business Administration (Hons.) - Accounting   | 2                |
| Bachelor of Business Administration (Hons.) - Finance  | 3                |
| Bachelor of Business Administration (Hons.) - Human Resources Management                             | 1                |
| Bachelor of Business Administration (Hons.) - Information Systems & e-Business Management            | 2                |
| Bachelor of Business Administration (Hons.) - Marketing  | 1                |
| Bachelor of Communication (Hons.) in Film - Animation and Media Arts                                 | 2                |
| Bachelor of Communication (Hons.) in Film - Film and Television                                      | 6                |
| Bachelor of Communication (Hons.) in Journalism - Financial  | 1                |
| Bachelor of Communication (Hons.) in Public Relations and Advertising - Advertising and Branding     | 1                |
| Bachelor of Communication (Hons.) in Public Relations and Advertising - Organizational Communication | 2                |
| Bachelor of Science (Hons.) in Applied Biology - Biotechnology Studies                               | 1                |
| Bachelor of Science (Hons.) in Chemistry   | 1                |
| Bachelor of Science (Hons.) in Computer Science  | 1                |
| Bachelor of Social Sciences (Hons.) in Communication - Film and Media Arts                           | 1                |
| Bachelor of Social Sciences (Hons.) in Government and International Studies                          | 1                |
| Bachelor of Social Sciences (Hons.) in Sociology   | 2                |
| Bachelor of Social Work (Hons.)  | 1                |
| <b>Total</b>   | <b>61</b>        |

88.52% of the self-employed UGC-funded graduates worked in the Commercial/Industrial sector and 6.56% worked in the Education sector. The rest were in the Community/Social Services sector (4.92%).

Table 14: *Distribution of Self-employed Graduates by Programme/Major/Option (Non-UGC-funded Graduates)*

| Programme/Major/Option  | No. of Graduates |
|---|------------------|
| Bachelor of Arts (Hons.) in Creative Writing for Film, Television and New Media | 4                |
| Bachelor of Arts (Hons.) in Liberal and Cultural Studies                        | 5                |
| Bachelor of Arts (Hons.) in Music Studies                                       | 10               |
| Bachelor of Commerce (Hons.) in Accountancy                                     | 1                |
| Bachelor of Commerce (Hons.) in Human Resources Management                      | 1                |
| Bachelor of Commerce (Hons.) in Marketing                                       | 1                |
| Bachelor of Education (Hons.) in Early Childhood Education                      | 6                |
| Bachelor of Social Sciences (Hons.) in Environment and Resources Management     | 1                |
| Bachelor of Social Sciences (Hons.) in Integrated Communication Management      | 6                |
| Bachelor of Social Sciences (Hons.) in Media and Social Communication           | 3                |
| Bachelor of Social Sciences (Hons.) in Psychology                               | 1                |
| Bachelor of Social Sciences (Hons.) in Social Policy                            | 2                |
| Bachelor of Social Sciences (Hons.) in Sport & Recreation Leadership            | 6                |
| <b>Total</b>  | <b>47</b>        |

78.72% of the self-employed Non-UGC-funded graduates were in the Commercial/Industrial sector and 17.02% of them were in the Education sector. The rest were in the Community/Social Services sector (4.26%).

#### **A.5.4 Not Seeking Employment**

44 UGC-funded graduates (2.35%) and 18 Non-UGC-funded graduates (2.54%) did not intend to seek employment in the near future.

#### **A.5.5 Not Yet Employed**

22 UGC-funded graduates (1.18%) and 14 Non-UGC-funded graduates (1.97%) were unemployed at the time of the survey.

## A.6. Further Studies

262 UGC-funded graduates pursued further studies. 80.92% studied in Hong Kong and 92.31% pursued postgraduates/master or above level of studies. Meanwhile, 97 Non-UGC-funded graduates chose to pursue further studies. 92.78% studied in Hong Kong and 93.62% pursued postgraduates/master or above level of studies.

### A.6.1 By Programme/Major/Option

Table 15: Percentages of Graduates Pursuing Further Studies by Programme/Major/Option (UGC-funded Graduates)

| Programme/Major/Option   | No. of Graduates |        |
|--|------------------|--------|
|  | n                | (%)    |
| Bachelor of Arts (Hons.) in Chinese Language and Literature #  | 13               | (4.96) |
| Bachelor of Arts (Hons.) in Creative and Professional Writing  | 4                | (1.53) |
| Bachelor of Arts (Hons.) in English Language and Literature  | 19               | (7.25) |
| Bachelor of Arts (Hons.) in English Language and Literature and Bachelor of Education (Hons.) in English Language Teaching | 3                | (1.15) |
| Bachelor of Arts (Hons.) in History #  | 8                | (3.05) |
| Bachelor of Arts (Hons.) in Humanities - Media Studies   | 3                | (1.15) |
| Bachelor of Arts (Hons.) in Humanities - No Concentration  | 2                | (0.76) |
| Bachelor of Arts (Hons.) in Music - Composition/Music Production   | 1                | (0.38) |
| Bachelor of Arts (Hons.) in Music - Directed Studies   | 13               | (4.96) |
| Bachelor of Arts (Hons.) in Music - Music Education  | 3                | (1.15) |
| Bachelor of Arts (Hons.) in Music - Performance/Pedagogy   | 4                | (1.53) |
| Bachelor of Arts (Hons.) in Physical Education and Recreation Management #   | 4                | (1.53) |
| Bachelor of Arts (Hons.) in Religion, Philosophy and Ethics - No Concentration   | 6                | (2.29) |
| Bachelor of Arts (Hons.) in Translation  | 7                | (2.67) |
| Bachelor of Arts (Hons.) in Visual Arts  | 11               | (4.20) |
| Bachelor of Business Administration (Hons.) - Accounting   | 8                | (3.05) |
| Bachelor of Business Administration (Hons.) - Applied Economics  | 4                | (1.53) |
| Bachelor of Business Administration (Hons.) - Entrepreneurship   | 1                | (0.38) |
| Bachelor of Business Administration (Hons.) - Finance  | 14               | (5.34) |
| Bachelor of Business Administration (Hons.) - Human Resources Management   | 5                | (1.91) |
| Bachelor of Business Administration (Hons.) - Information Systems & e-Business Management                                  | 9                | (3.44) |
| Bachelor of Business Administration (Hons.) - Marketing  | 2                | (0.76) |
| Bachelor of Communication (Hons.) in Film - Animation and Media Arts   | 2                | (0.76) |
| Bachelor of Communication (Hons.) in Film - Film and Television  | 4                | (1.53) |
| Bachelor of Communication (Hons.) in Journalism - Chinese  | 1                | (0.38) |
| Bachelor of Communication (Hons.) in Journalism - Data and Media Communication   | 5                | (1.91) |
| Bachelor of Communication (Hons.) in Journalism - International  | 6                | (2.29) |
| Bachelor of Communication (Hons.) in Public Relations and Advertising - Advertising and Branding                           | 5                | (1.91) |
| Bachelor of Communication (Hons.) in Public Relations and Advertising - Organizational Communication                       | 1                | (0.38) |
| Bachelor of Communication (Hons.) in Public Relations and Advertising - Public Relations                                   | 4                | (1.53) |
| Bachelor of Pharmacy (Hons.) in Chinese Medicine   | 2                | (0.76) |
| Bachelor of Science (Hons.) in Analytical and Testing Sciences   | 12               | (4.58) |
| Bachelor of Science (Hons.) in Applied Biology - Biotechnology Studies   | 3                | (1.15) |
| Bachelor of Science (Hons.) in Applied Biology - Environmental Science   | 9                | (3.44) |
| Bachelor of Science (Hons.) in Chemistry   | 10               | (3.82) |
| Bachelor of Science (Hons.) in Computer Science  | 10               | (3.82) |
| Bachelor of Science (Hons.) in Mathematics and Statistics - Financial Risk Management                                      | 8                | (3.05) |

|   |            |                 |
|---|------------|-----------------|
| Bachelor of Science (Hons.) in Physics and Green Energy - Applied Physics   | 2          | (0.76)          |
| Bachelor of Social Sciences (Hons.) in China Studies - Economics #          | 5          | (1.91)          |
| Bachelor of Social Sciences (Hons.) in China Studies - Geography            | 2          | (0.76)          |
| Bachelor of Social Sciences (Hons.) in China Studies - History #            | 2          | (0.76)          |
| Bachelor of Social Sciences (Hons.) in China Studies - Sociology            | 2          | (0.76)          |
| Bachelor of Social Sciences (Hons.) in European Studies - French            | 1          | (0.38)          |
| Bachelor of Social Sciences (Hons.) in European Studies - German            | 4          | (1.53)          |
| Bachelor of Social Sciences (Hons.) in Geography #                          | 3          | (1.15)          |
| Bachelor of Social Sciences (Hons.) in Government and International Studies | 7          | (2.67)          |
| Bachelor of Social Sciences (Hons.) in Sociology                            | 4          | (1.53)          |
| Bachelor of Social Work (Hons.)   | 4          | (1.53)          |
| <b>Total</b>  | <b>262</b> | <b>(100.00)</b> |

# including Diploma in Education (2+3) graduates

Table 16: Percentages of Graduates Pursuing Further Studies by Programme/Major/Option (Non-UGC-funded Graduates)

| Programme/Major/Option  | No. of Graduates |                 |
|---|------------------|-----------------|
|   | n                | (%)             |
| Bachelor of Arts (Hons.) in Creative Writing for Film, Television and New Media | 5                | (5.15)          |
| Bachelor of Arts (Hons.) in Liberal and Cultural Studies                        | 6                | (6.19)          |
| Bachelor of Arts (Hons.) in Music Studies                                       | 2                | (2.06)          |
| Bachelor of Commerce (Hons.) in Accountancy                                     | 15               | (15.46)         |
| Bachelor of Commerce (Hons.) in Human Resources Management                      | 9                | (9.28)          |
| Bachelor of Commerce (Hons.) in Marketing                                       | 3                | (3.09)          |
| Bachelor of Education (Hons.) in Early Childhood Education                      | 8                | (8.25)          |
| Bachelor of Social Sciences (Hons.) in Environment and Resources Management     | 9                | (9.28)          |
| Bachelor of Social Sciences (Hons.) in Integrated Communication Management      | 6                | (6.19)          |
| Bachelor of Social Sciences (Hons.) in Media and Social Communication           | 13               | (13.40)         |
| Bachelor of Social Sciences (Hons.) in Psychology                               | 11               | (11.34)         |
| Bachelor of Social Sciences (Hons.) in Social Policy                            | 5                | (5.15)          |
| Bachelor of Social Sciences (Hons.) in Sport & Recreation Leadership            | 5                | (5.15)          |
| <b>Total</b>  | <b>97</b>        | <b>(100.00)</b> |

**A.6.2 Destinations of Further Studies**

Figure 17: Destinations of Further Studies (UGC-funded Graduates)

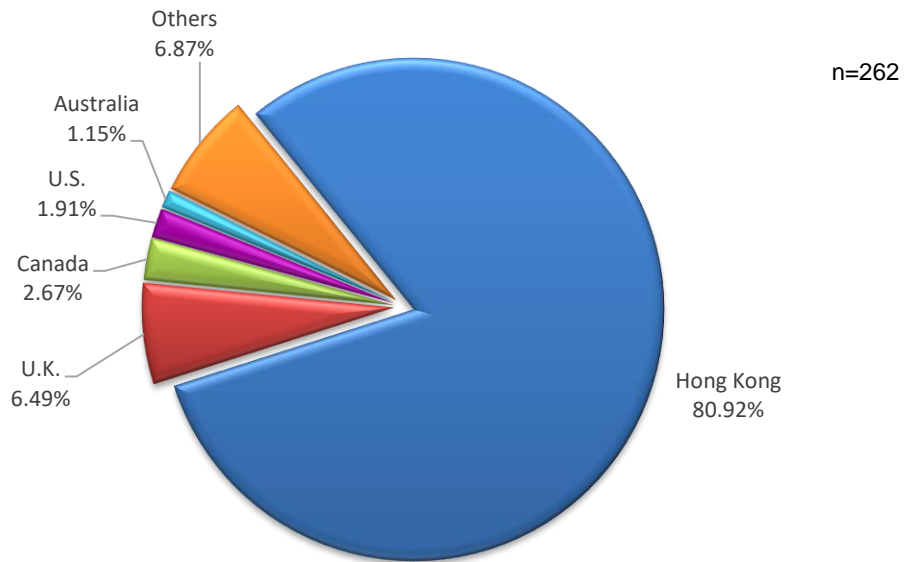


Figure 18: Destinations of Further Studies (Non-UGC-funded Graduates)

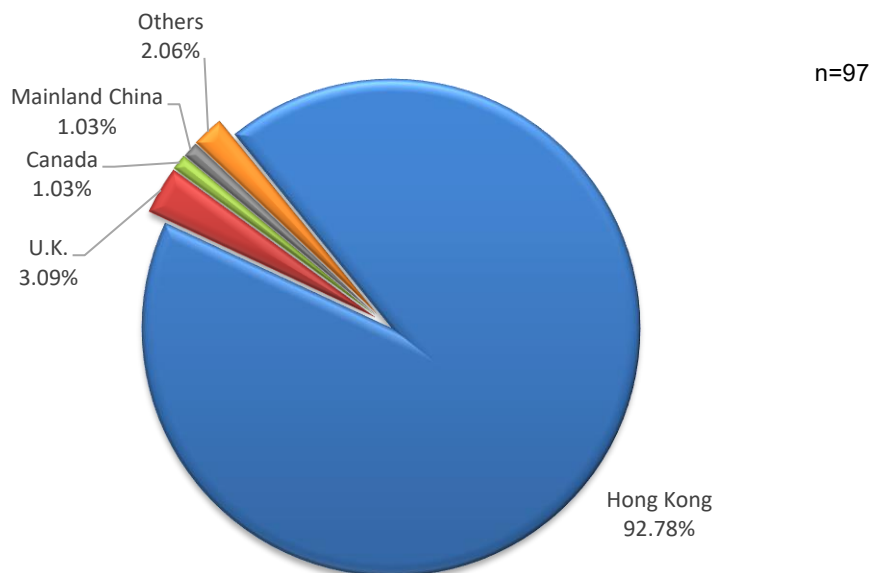


Figure 19: Local Institutions for Further Studies (UGC-funded Graduates)

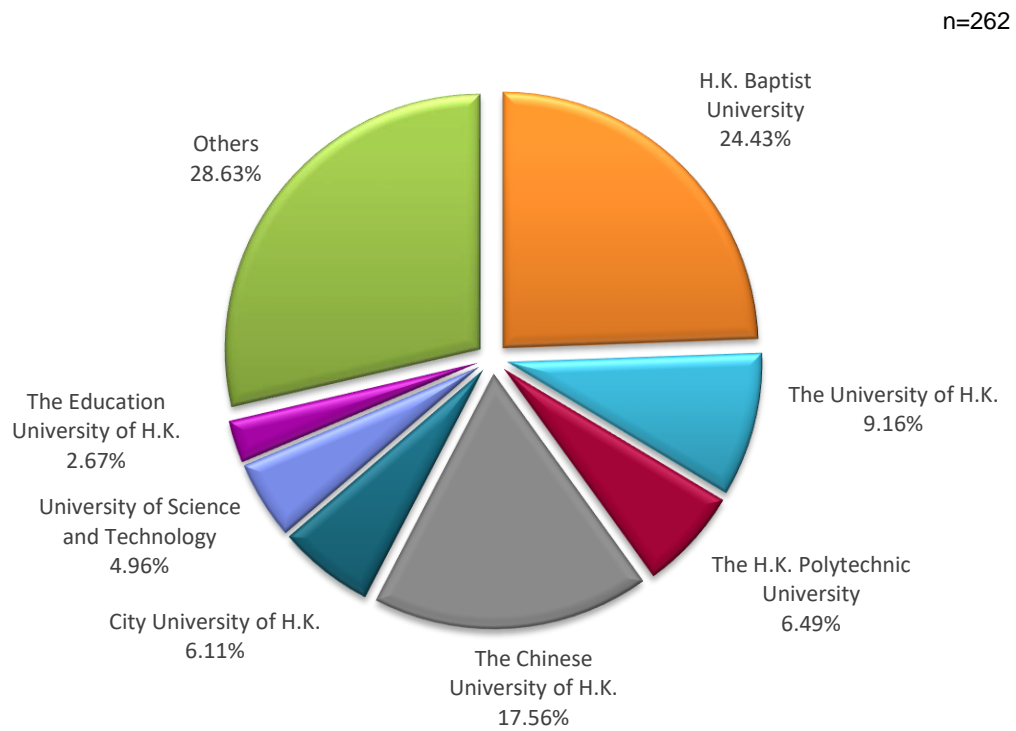
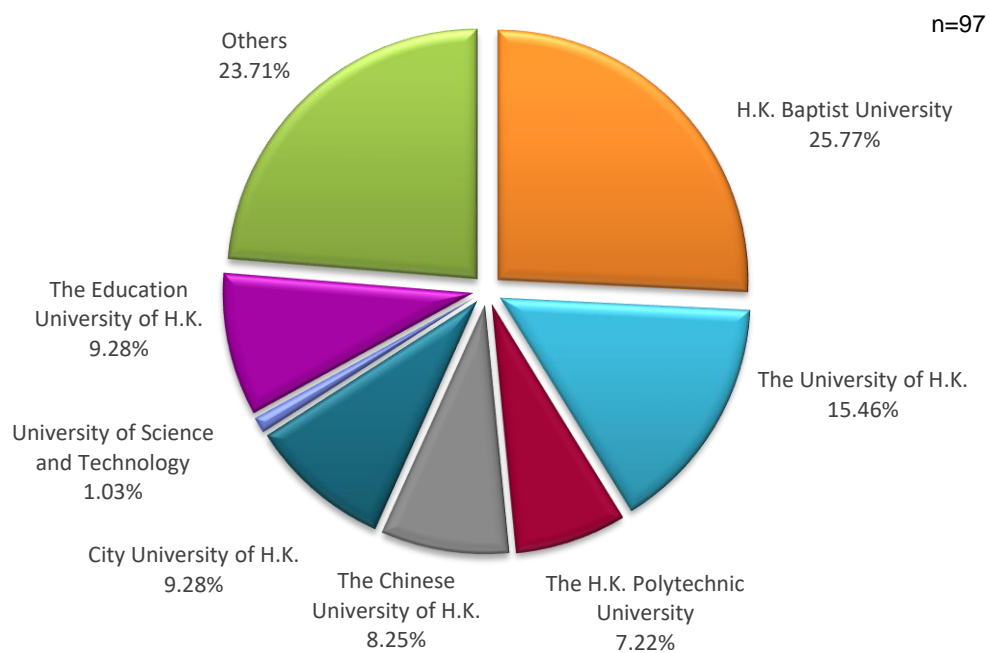


Figure 20: Local Institutions for Further Studies (Non-UGC-funded Graduates)





### A.6.3 Reasons of Pursuing Further Studies

Figure 21: Reasons of Pursuing Further Studies (UGC-funded Graduates)

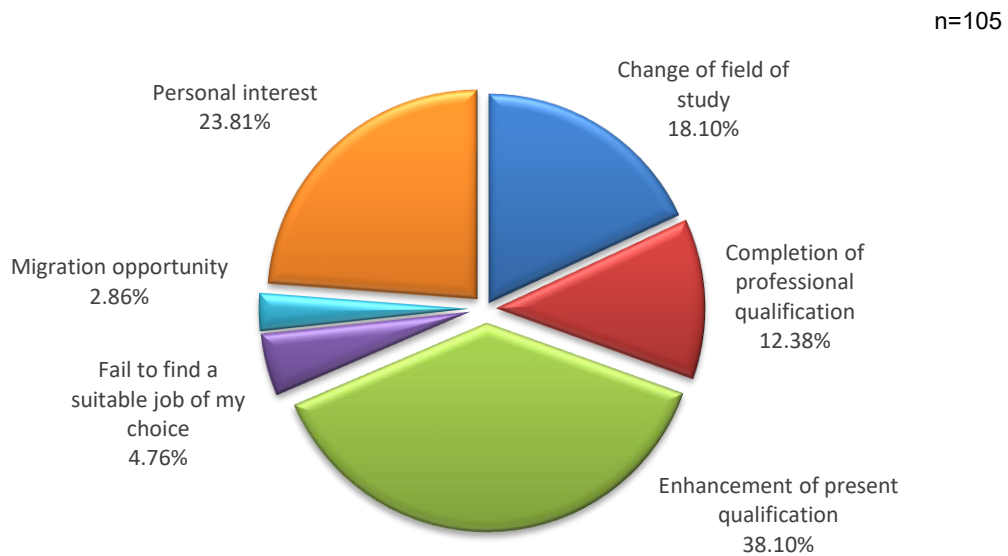
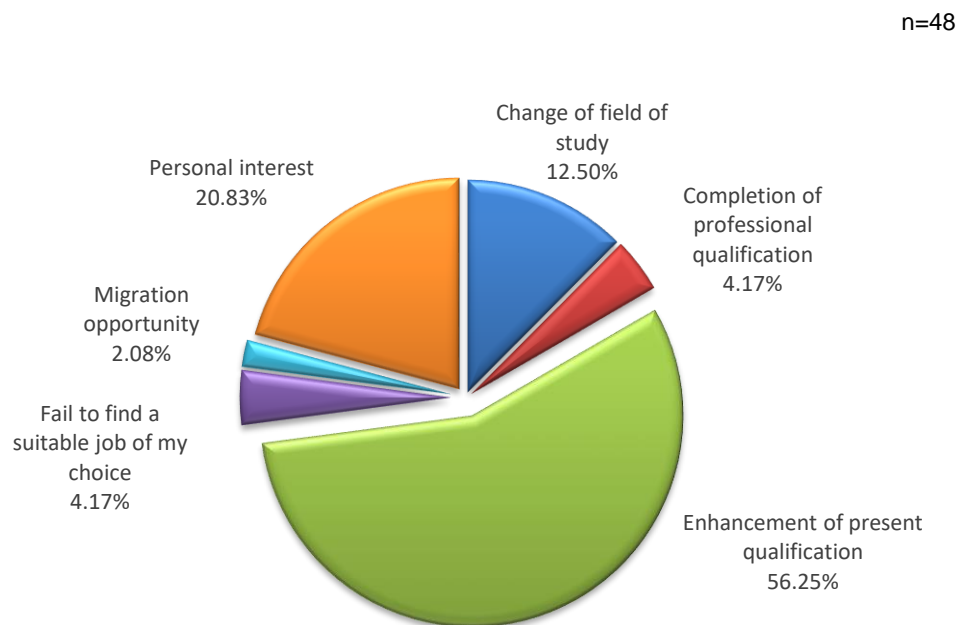


Figure 22: Reasons of Pursuing Further Studies (Non-UGC-funded Graduates)



## A.7. Graduates Satisfaction

Table 17: Graduates' Perception Towards Their University Life (UGC-funded Graduates)

| To what extent do you agree or disagree with the following statements?  | Strongly Agree |         | Agree |         | Neutral |         | Disagree |        | Strongly Disagree |        | Total |          |
|---|----------------|---------|-------|---------|---------|---------|----------|--------|-------------------|--------|-------|----------|
|   | n              | %       | n     | %       | n       | %       | n        | %      | n                 | %      | n     | %        |
| 1. Overall, I am satisfied with the quality of my course, taking account of the teaching and staff support which I have received and the skills which I consider that I have developed as a result.                                       | 238            | (14.65) | 900   | (55.38) | 443     | (27.26) | 41       | (2.52) | 3                 | (0.18) | 1,625 | (100.00) |
| 2. Overall, I am satisfied with the quality of the overall learning environment, taking account of the learning resources such as the Library, IT access and study space and of the opportunities afforded to engage with other students. | 205            | (12.62) | 915   | (56.31) | 458     | (28.18) | 47       | (2.89) | 0                 | (0.00) | 1,625 | (100.00) |
| 3. I feel a sense of belonging to HKBU.   | 485            | (33.87) | 566   | (39.53) | 334     | (23.32) | 29       | (2.03) | 18                | (1.26) | 1,432 | (100.00) |
| 4. I feel a sense of belonging to my school/faculty/department/programme.   | 262            | (18.31) | 832   | (58.14) | 304     | (21.24) | 22       | (1.54) | 11                | (0.77) | 1,431 | (100.00) |
| 5. I have strong affiliation with my student halls/interest clubs/student societies.  | 551            | (38.48) | 323   | (22.56) | 478     | (33.38) | 61       | (4.26) | 19                | (1.33) | 1,432 | (100.00) |
| 6. I have strong interest in learning about or hearing about HKBU's news/recent development.  | 196            | (13.83) | 696   | (49.12) | 425     | (29.99) | 72       | (5.08) | 28                | (1.98) | 1,417 | (100.00) |
| 7. I am glad to have built up a personal network of HKBU graduates.   | 218            | (15.22) | 423   | (29.54) | 738     | (51.54) | 47       | (3.28) | 6                 | (0.42) | 1,432 | (100.00) |
| 8. I am happy to introduce myself as an HKBU graduate to others.  | 206            | (14.39) | 797   | (55.66) | 377     | (26.33) | 35       | (2.44) | 17                | (1.19) | 1,432 | (100.00) |
| 9. I am willing to help with the university's education programme to nurture the younger HKBU generation if I have time in the future.  | 205            | (14.33) | 838   | (58.56) | 349     | (24.39) | 27       | (1.89) | 12                | (0.84) | 1,431 | (100.00) |

Table 18: Graduates' Perception Towards Their University Life (Non-UGC-funded Graduates)

| To what extent do you agree or disagree with the following statements?  | Strongly Agree |         | Agree |         | Neutral |         | Disagree |        | Strongly Disagree |        | Total |          |
|---|----------------|---------|-------|---------|---------|---------|----------|--------|-------------------|--------|-------|----------|
|   | n              | %       | n     | %       | n       | %       | n        | %      | n                 | %      | n     | %        |
| 1. Overall, I am satisfied with the quality of my course, taking account of the teaching and staff support which I have received and the skills which I consider that I have developed as a result.                                       | 120            | (19.02) | 328   | (51.98) | 161     | (25.52) | 18       | (2.85) | 4                 | (0.63) | 631   | (100.00) |
| 2. Overall, I am satisfied with the quality of the overall learning environment, taking account of the learning resources such as the Library, IT access and study space and of the opportunities afforded to engage with other students. | 89             | (14.10) | 332   | (52.61) | 184     | (29.16) | 26       | (4.12) | 0                 | (0.00) | 631   | (100.00) |
| 3. I feel a sense of belonging to HKBU.   | 256            | (45.47) | 125   | (22.20) | 164     | (29.13) | 14       | (2.49) | 4                 | (0.71) | 563   | (100.00) |
| 4. I feel a sense of belonging to my school/faculty/department/programme.   | 89             | (15.86) | 311   | (55.44) | 145     | (25.85) | 11       | (1.96) | 5                 | (0.89) | 561   | (100.00) |
| 5. I have strong affiliation with my student halls/interest clubs/student societies.  | 255            | (45.37) | 83    | (14.77) | 176     | (31.32) | 37       | (6.58) | 11                | (1.96) | 562   | (100.00) |
| 6. I have strong interest in learning about or hearing about HKBU's news/recent development.  | 73             | (12.97) | 262   | (46.54) | 186     | (33.04) | 35       | (6.22) | 7                 | (1.24) | 563   | (100.00) |
| 7. I am glad to have built up a personal network of HKBU graduates.   | 75             | (13.37) | 165   | (29.41) | 313     | (55.79) | 6        | (1.07) | 2                 | (0.36) | 561   | (100.00) |
| 8. I am happy to introduce myself as an HKBU graduate to others.  | 89             | (15.81) | 310   | (55.06) | 156     | (27.71) | 7        | (1.24) | 1                 | (0.18) | 563   | (100.00) |
| 9. I am willing to help with the university's education programme to nurture the younger HKBU generation if I have time in the future.  | 79             | (14.06) | 308   | (54.80) | 164     | (29.18) | 9        | (1.60) | 2                 | (0.36) | 562   | (100.00) |

# Section B

## Full-time Taught / Research Postgraduates



### B.1. Overall Employment Status

Figure 23: Distribution of Respondents by Employment Status – Taught Postgraduates

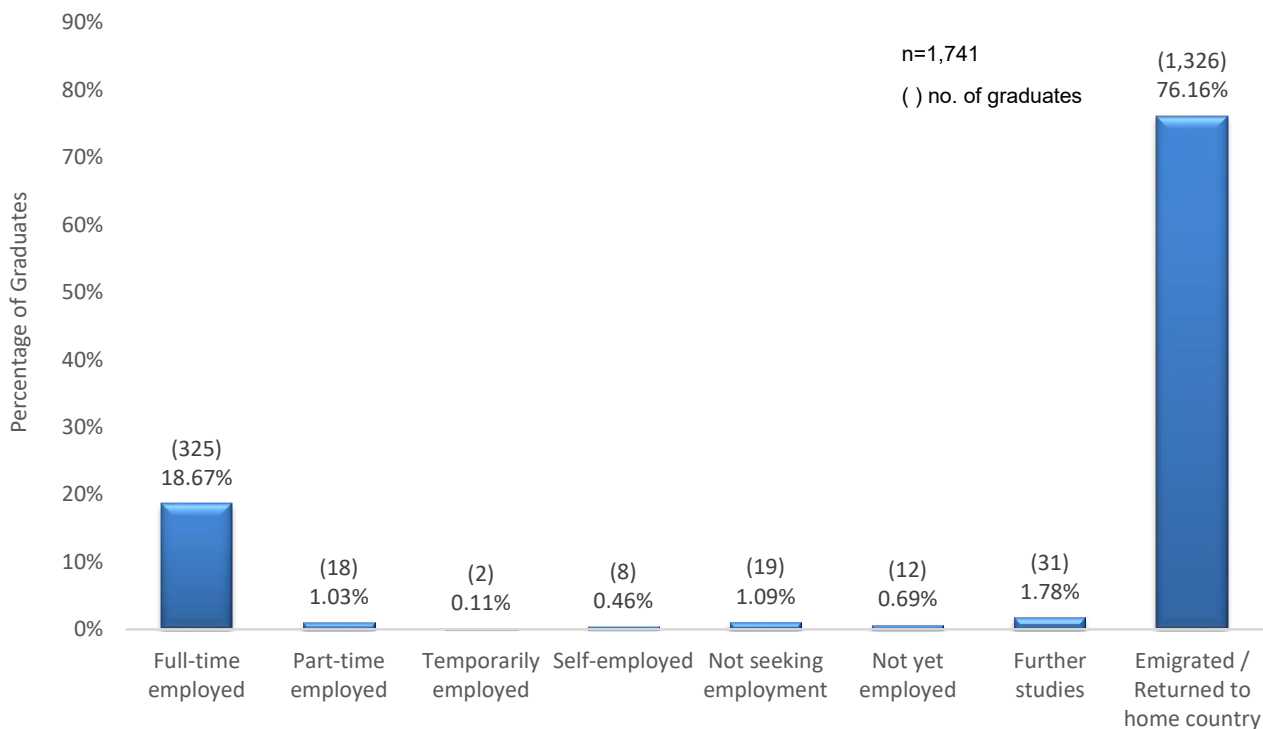
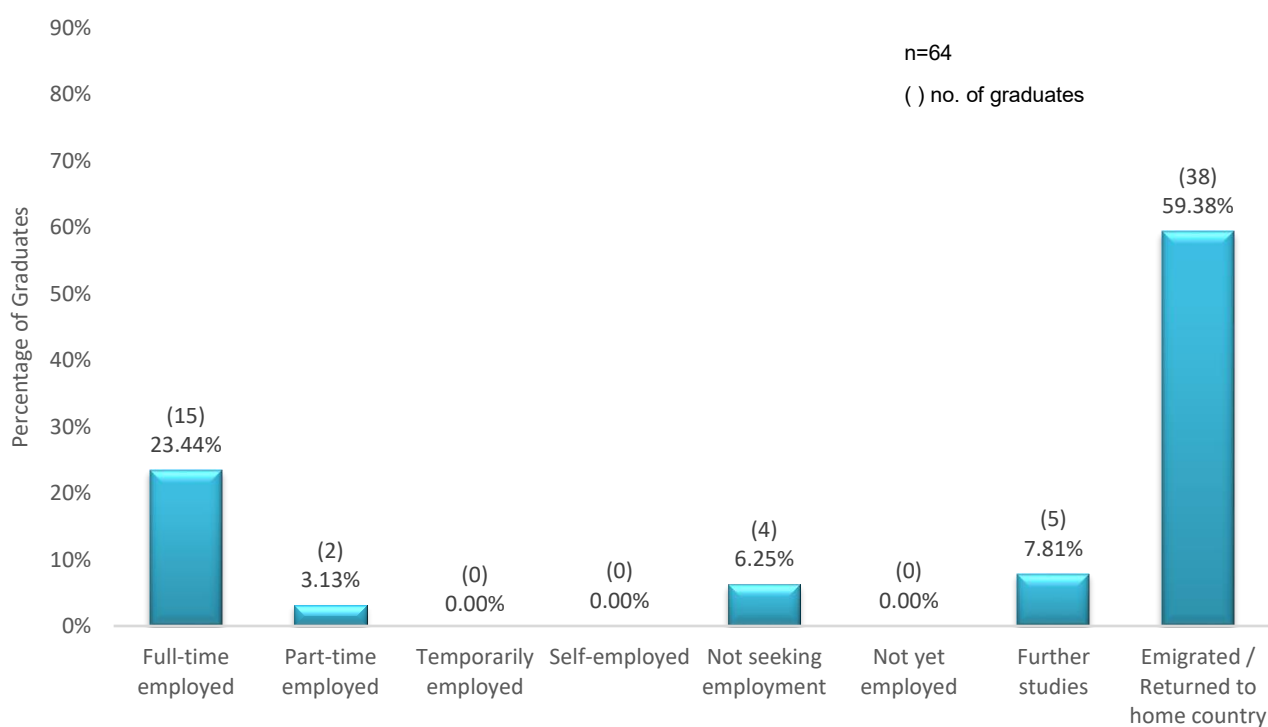


Figure 24: Distribution of Respondents by Employment Status – Research Postgraduates



## B.2. Analysis by Employment Sector

Figure 25: Percentages of Full-time Employed Postgraduates by Employment Sector – Taught Postgraduates

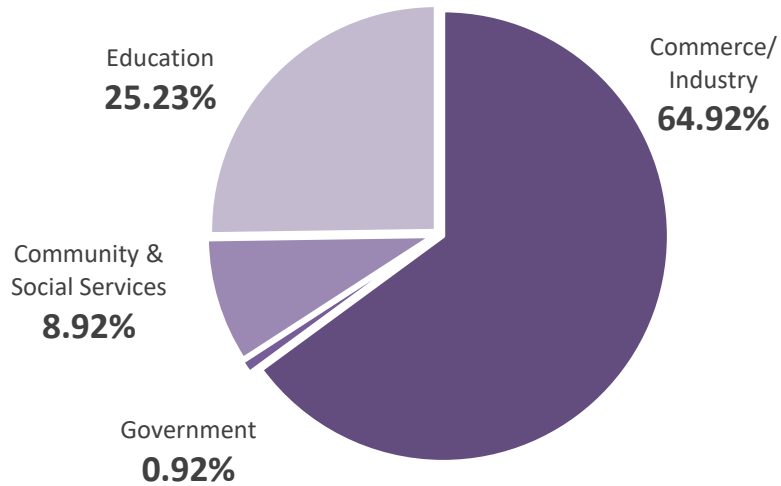
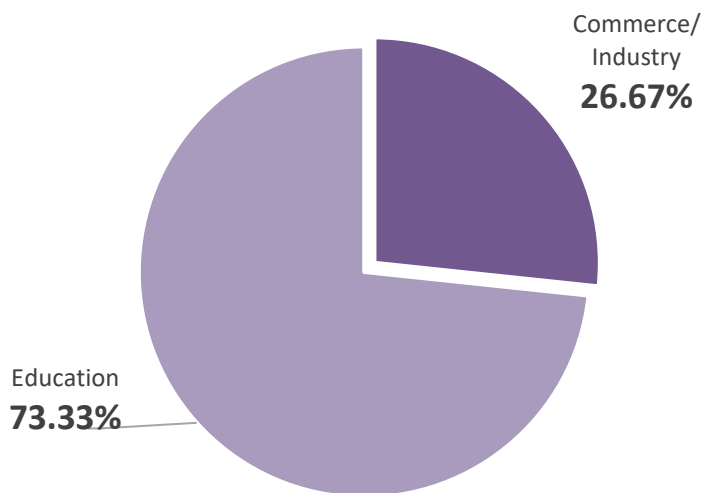


Figure 26: Percentages of Full-time Postgraduates by Employment Sector – Research Postgraduates



### B.3. Analysis by Job Nature

Table 19: Percentages of Postgraduates by Job Nature

| Job Nature                                    | Taught Postgraduate |                 | Research Postgraduate |                 |
|---|---------------------|-----------------|-----------------------|-----------------|
|   | n                   | (%)             | n                     | (%)             |
| Accounting/Auditing/Taxation/Secretarial Work | 21                  | (6.46)          |                       |                 |
| Administration/Management                     | 28                  | (8.62)          | 1                     | (6.67)          |
| Art & Design                                  | 1                   | (0.31)          |                       |                 |
| Clerical Work & Office Support                | 14                  | (4.31)          |                       |                 |
| Customer Services                             |                     |                 |                       |                 |
| Economic, Statistical & Mathematical Work     | 25                  | (7.69)          |                       |                 |
| Editorial/Journalism                          | 13                  | (4.00)          |                       |                 |
| Engineering                                   | 7                   | (2.15)          | 3                     | (20.00)         |
| Finance                                       | 15                  | (4.62)          |                       |                 |
| Human Resources                               | 7                   | (2.15)          |                       |                 |
| Insurance Services                            | 1                   | (0.31)          |                       |                 |
| Legal Services                                | 1                   | (0.31)          |                       |                 |
| Marketing/Sales                               | 22                  | (6.77)          |                       |                 |
| Media/Communication                           | 12                  | (3.69)          |                       |                 |
| Medical & Health Services (Chinese Medicine)  | 10                  | (3.08)          |                       |                 |
| Medical & Health Services (Others)            |                     |                 |                       |                 |
| Protective Services                           |                     |                 |                       |                 |
| Public Relations & Advertising                | 6                   | (1.85)          |                       |                 |
| Scientific & Research Work                    | 18                  | (5.54)          | 9                     | (60.00)         |
| Social/Community Services                     | 18                  | (5.54)          |                       |                 |
| System Analysis/Computer Programming          | 21                  | (6.46)          |                       |                 |
| Teaching/Lecturing (Assistant)                | 9                   | (2.77)          | 1                     | (6.67)          |
| Teaching/Lecturing (Others)                   | 35                  | (10.77)         | 1                     | (6.67)          |
| Teaching/Lecturing (Primary School)           | 9                   | (2.77)          |                       |                 |
| Teaching/Lecturing (Secondary School)         | 18                  | (5.54)          |                       |                 |
| Others  | 14                  | (4.31)          |                       |                 |
| <b>Total</b>                                  | <b>325</b>          | <b>(100.00)</b> | <b>15</b>             | <b>(100.00)</b> |

### B.4. Remuneration

Table 20: Overall Average Monthly Salary of Postgraduates

|                              | 2021        | 2020        | % Increase/Decrease |
|------------------------------|-------------|-------------|---------------------|
| <b>Taught Postgraduate</b>   |             |             |                     |
| - Mean                       | \$21,606.09 | \$20,806.81 | 3.84%               |
| - Median                     | \$19,500.00 | \$19,500.00 | 0.00%               |
| <b>Research Postgraduate</b> |             |             |                     |
| - Mean                       | \$26,752.78 | \$27,798.54 | -3.76%              |
| - Median                     | \$25,000.00 | \$27,000.00 | -7.41%              |

## B.5. Graduates Satisfaction

Table 21: Graduates' Perception Towards Their Programme Intended Learning Outcomes – Taught Postgraduates

| To what extent would you agree that the programme has adequately equipped you with the following knowledge/skills/ attributes?                                      | Strongly agree |         | Agree |         | Neutral |         | Disagree |        | Strongly disagree |        | Total |          |
|---|----------------|---------|-------|---------|---------|---------|----------|--------|-------------------|--------|-------|----------|
|   | n              | %       | n     | %       | n       | %       | n        | %      | n                 | %      | n     | %        |
| 1. In-depth, advanced and up-to-date knowledge of my academic specialty or profession.  | 104            | (36.11) | 135   | (46.88) | 44      | (15.28) | 5        | (1.74) | 0                 | (0.00) | 288   | (100.00) |
| 2. The ability to make critical, innovative and independent judgement and evaluate existing knowledge by applying appropriate research methodologies and processes. | 110            | (38.19) | 132   | (45.83) | 42      | (14.58) | 4        | (1.39) | 0                 | (0.00) | 288   | (100.00) |
| 3. A sustainable interest in continuous learning for the purpose of tackling the complexities in the professional field.  | 110            | (38.19) | 126   | (43.75) | 46      | (15.97) | 6        | (2.08) | 0                 | (0.00) | 288   | (100.00) |
| 4. The ability to synthesize and articulate ideas in a logical way, and with clarity and coherence.   | 102            | (35.42) | 130   | (45.14) | 49      | (17.01) | 7        | (2.43) | 0                 | (0.00) | 288   | (100.00) |
| 5. A sense of upholding professional ethics and social responsibility consistent with my role as a local and global citizen.  | 101            | (35.07) | 134   | (46.53) | 45      | (15.63) | 8        | (2.78) | 0                 | (0.00) | 288   | (100.00) |
| 6. The quality to share, lead and work in a team with significant contribution.   | 107            | (37.15) | 128   | (44.44) | 48      | (16.67) | 5        | (1.74) | 0                 | (0.00) | 288   | (100.00) |

Table 22: Graduates' Perception of the Relations between Study and Work – Taught Postgraduates

| To what extent would you agree to the following statements?                             | Strongly agree |         | Agree |         | Neutral |         | Disagree |        | Strongly disagree |        | Total |          |
|---|----------------|---------|-------|---------|---------|---------|----------|--------|-------------------|--------|-------|----------|
|   | n              | %       | n     | %       | n       | %       | n        | %      | n                 | %      | n     | %        |
| 7. The programme has provided necessary guidance and support for my career development. | 449            | (37.64) | 553   | (46.35) | 171     | (14.33) | 20       | (1.68) | 0                 | (0.00) | 1193  | (100.00) |
| 8. The programme has prepared me to work competently in my chosen employment field.     | 423            | (35.46) | 557   | (46.69) | 192     | (16.09) | 18       | (1.51) | 3                 | (0.25) | 1193  | (100.00) |
| 9. The programme can help advance my career.  | 470            | (39.40) | 531   | (44.51) | 173     | (14.50) | 17       | (1.42) | 2                 | (0.17) | 1193  | (100.00) |

Table 23: Graduates' Overall Comment – Taught Postgraduates

| To what extent would you agree to the following statements?  | Strongly agree |         | Agree |         | Neutral |        | Disagree |        | Strongly disagree |        | Total |          |
|--|----------------|---------|-------|---------|---------|--------|----------|--------|-------------------|--------|-------|----------|
|  | n              | %       | n     | %       | n       | %      | n        | %      | n                 | %      | n     | %        |
| 10. My taught postgraduate study at HKBU was a good experience.  | 662            | (55.49) | 442   | (37.05) | 81      | (6.79) | 8        | (0.67) | 2                 | (0.17) | 1195  | (100.00) |
| 11. I will recommend HKBU to my friends and peers if they wish to pursue taught postgraduate study in Hong Kong. | 641            | (53.73) | 433   | (36.30) | 102     | (8.55) | 14       | (1.17) | 5                 | (0.42) | 1195  | (100.00) |
| 12. I will recommend my programme to my friends if they wish to pursue taught postgraduate study in Hong Kong.   | 611            | (51.22) | 442   | (37.05) | 114     | (9.56) | 20       | (1.68) | 7                 | (0.59) | 1194  | (100.00) |



Table 24: Graduates' Perception Towards Their Programme Intended Learning Outcomes – Research Postgraduates

| To what extent would you agree that the programme has equipped you with the following knowledge/attributes/skills?   | Strongly agree |         | Agree |         | Neutral |         | Disagree |        | Strongly disagree |        | Total |          |
|--|----------------|---------|-------|---------|---------|---------|----------|--------|-------------------|--------|-------|----------|
|  | n              | %       | n     | %       | n       | %       | n        | %      | n                 | %      | n     | %        |
| 1. Mastery and creation of knowledge at the forefront of the field of specialization, together with advanced knowledge in other related areas.   | 5              | (38.46) | 7     | (53.85) | 1       | (7.69)  | 0        | (0.00) | 0                 | (0.00) | 13    | (100.00) |
| 2. The ability to develop original research insights and methodology for advanced academic inquiry.  | 4              | (30.77) | 8     | (61.54) | 1       | (7.69)  | 0        | (0.00) | 0                 | (0.00) | 13    | (100.00) |
| 3. The ability to apply appropriate theories, research methodologies and techniques to make informed judgment and solve problems in general and of different complex contexts in my field. | 5              | (38.46) | 6     | (46.15) | 2       | (15.38) | 0        | (0.00) | 0                 | (0.00) | 13    | (100.00) |
| 4. A sustainable interest and autonomous initiative in the acquisition of advanced knowledge and in the exploration of new areas of research and professional environments.                | 4              | (30.77) | 1     | (7.69)  | 8       | (61.54) | 0        | (0.00) | 0                 | (0.00) | 13    | (100.00) |
| 5. The ability to communicate and exchange knowledge and ideas in my field clearly and effectively with specialist and non-specialist audiences.   | 4              | (30.77) | 1     | (7.69)  | 8       | (61.54) | 0        | (0.00) | 0                 | (0.00) | 13    | (100.00) |
| 6. A sense of upholding professional ethics and social responsibility consistent with my roles as local and global citizens.   | 6              | (46.15) | 1     | (7.69)  | 6       | (46.15) | 0        | (0.00) | 0                 | (0.00) | 13    | (100.00) |
| 7. The quality to share, lead and work in a team with significant contribution.  | 7              | (53.85) | 1     | (7.69)  | 5       | (38.46) | 0        | (0.00) | 0                 | (0.00) | 13    | (100.00) |

Table 25: Graduates' Perception Towards Career Preparation – Research Postgraduates

| To what extent would you agree to the following statements?   | Strongly agree |         | Agree |         | Neutral |         | Disagree |        | Strongly disagree |        | Total |          |
|---|----------------|---------|-------|---------|---------|---------|----------|--------|-------------------|--------|-------|----------|
|   | n              | %       | n     | %       | n       | %       | n        | %      | n                 | %      | n     | %        |
| 8. The research skills were relevant to my career.  | 5              | (38.46) | 3     | (23.08) | 5       | (38.46) | 0        | (0.00) | 0                 | (0.00) | 13    | (100.00) |
| 9. The coursework was relevant to my career.  | 3              | (23.08) | 6     | (46.15) | 4       | (30.77) | 0        | (0.00) | 0                 | (0.00) | 13    | (100.00) |
| 10. The Faculty/Department had provided necessary guidance and support for my career development as a researcher in the academic field/research related profession. | 3              | (23.08) | 8     | (61.54) | 2       | (15.38) | 0        | (0.00) | 0                 | (0.00) | 13    | (100.00) |
| 11. The provision of opportunities/support to expand the international academic network was adequate during my study at HKBU.                                       | 4              | (30.77) | 6     | (46.15) | 3       | (23.08) | 0        | (0.00) | 0                 | (0.00) | 13    | (100.00) |

Table 26: Graduates' Overall Comment – Research Postgraduates

| To what extent would you agree to the following statements?   | Strongly agree |         | Agree |         | Neutral |         | Disagree |        | Strongly disagree |        | Total |          |
|---|----------------|---------|-------|---------|---------|---------|----------|--------|-------------------|--------|-------|----------|
|   | n              | %       | n     | %       | n       | %       | n        | %      | n                 | %      | n     | %        |
| 12. My research postgraduate study at HKBU was a good experience.                                     | 5              | (38.46) | 8     | (61.54) | 0       | (0.00)  | 0        | (0.00) | 0                 | (0.00) | 13    | (100.00) |
| 13. I will recommend HKBU to my friends and peers if they wish to pursue research postgraduate study. | 5              | (38.46) | 4     | (30.77) | 4       | (30.77) | 0        | (0.00) | 0                 | (0.00) | 13    | (100.00) |
| 14. I will recommend the programme to my friends if they wish to pursue research postgraduate study.  | 5              | (38.46) | 4     | (30.77) | 3       | (23.08) | 1        | (7.69) | 0                 | (0.00) | 13    | (100.00) |

**Appendix 1: Number of Full-time Graduates by Programme/Major/Option**

|   | Number of<br>2021<br>Graduates | % of Total<br>2021<br>Graduates | Number of<br>2020<br>Graduates | % Decrease/<br>Increase |
|---|--------------------------------|---------------------------------|--------------------------------|-------------------------|
| <b>Degree Programme</b>   | <b>2767</b>                    | <b>(100.00)</b>                 | <b>2774</b>                    | <b>-0.25%</b>           |
| <b>Faculty of Arts</b>  | <b>423</b>                     | <b>(15.29)</b>                  | <b>430</b>                     | <b>-1.63%</b>           |
| Bachelor of Arts (Hons)   |                                |                                 |                                |                         |
| Chinese Language and Literature   | 54                             | (1.95)                          | 45                             | <b>20.00%</b>           |
| Chinese Language and Literature with Diploma in Education                                     | 21                             | (0.76)                          | 12                             | <b>75.00%</b>           |
| Creative and Professional Writing   | 38                             | (1.37)                          | 38                             | <b>0.00%</b>            |
| Creative and Professional Writing with Diploma in Education                                   | -                              | -                               | 1                              | -                       |
| English Language and Literature   | 45                             | (1.63)                          | 38                             | <b>18.42%</b>           |
| English Language and Literature and Bachelor of Education (Hons) in English Language Teaching | 36                             | (1.30)                          | 31                             | <b>16.13%</b>           |
| Humanities  | 37                             | (1.34)                          | 40                             | <b>-7.50%</b>           |
| Arts & Creativity   | 1                              | (0.04)                          | -                              | -                       |
| Media Studies   | 11                             | (0.40)                          | 6                              | <b>83.33%</b>           |
| Theory & Culture  | 2                              | (0.07)                          | 1                              | <b>100.00%</b>          |
| No Concentration  | 23                             | (0.83)                          | 33                             | <b>-30.30%</b>          |
| Liberal and Cultural Studies  | 46                             | (1.66)                          | 57                             | <b>-19.30%</b>          |
| Music   | 55                             | (1.99)                          | 51                             | <b>7.84%</b>            |
| Composition / Music Production  | 2                              | (0.07)                          | 10                             | <b>-80.00%</b>          |
| Directed Studies  | 36                             | (1.30)                          | 28                             | <b>28.57%</b>           |
| Music Education   | 10                             | (0.36)                          | 6                              | <b>66.67%</b>           |
| Performance / Pedagogy  | 7                              | (0.25)                          | 7                              | <b>0.00%</b>            |
| Music Studies   | 30                             | (1.08)                          | 33                             | <b>-9.09%</b>           |
| Religion, Philosophy and Ethics   | 23                             | (0.83)                          | 28                             | <b>-17.86%</b>          |
| Christian Studies and Comparative Religion  | 2                              | -                               | -                              | -                       |
| Interdisciplinary Study of Religion   | 1                              | -                               | -                              | -                       |
| Ethics and Society  | -                              | -                               | 1                              | -                       |
| Philosophical Studies   | -                              | -                               | 3                              | -                       |
| No Concentration  | 20                             | (0.72)                          | 24                             | <b>-16.67%</b>          |
| Translation   | 38                             | (1.37)                          | 56                             | <b>-32.14%</b>          |
| <b>Academy of Visual Arts</b>   | <b>123</b>                     | <b>(4.45)</b>                   | <b>125</b>                     | <b>-1.60%</b>           |
| Bachelor of Arts (Hons) in Visual Arts  | 123                            | (4.45)                          | 125                            | <b>-1.60%</b>           |
| Craft and Design Concentration  | 61                             | (2.20)                          | 65                             | <b>-6.15%</b>           |
| Studio and Media Arts Concentration   | 62                             | (2.24)                          | 60                             | <b>3.33%</b>            |
| <b>School of Business</b>   | <b>658</b>                     | <b>(23.78)</b>                  | <b>654</b>                     | <b>0.61%</b>            |
| Bachelor of Business Administration (Hons)  | 470                            | (16.99)                         | 438                            | <b>7.31%</b>            |
| Accounting  | 101                            | (3.65)                          | 100                            | <b>1.00%</b>            |
| Applied Economics   | 46                             | (1.66)                          | 41                             | <b>12.20%</b>           |
| Entrepreneurship  | 29                             | (1.05)                          | 19                             | <b>52.63%</b>           |
| Finance   | 83                             | (3.00)                          | 44                             | <b>88.64%</b>           |
| Human Resources Management  | 86                             | (3.11)                          | 93                             | <b>-7.53%</b>           |
| Information Systems and e-Business Management   | 49                             | (1.77)                          | 41                             | <b>19.51%</b>           |
| Marketing   | 76                             | (2.75)                          | 100                            | <b>-24.00%</b>          |
| Bachelor of Commerce (Hons)   | 166                            | (6.00)                          | 199                            | <b>-16.58%</b>          |
| Accountancy   | 65                             | (2.35)                          | 71                             | <b>-8.45%</b>           |
| Human Resources Management  | 62                             | (2.24)                          | 85                             | <b>-27.06%</b>          |
| Marketing   | 39                             | (1.41)                          | 43                             | <b>-9.30%</b>           |
| Bachelor of Social Sciences in China Studies (Hons) in Economics                              | 22                             | (0.80)                          | 17                             | <b>29.41%</b>           |
| China Studies (Hons) in Economics   | 21                             | (0.76)                          | 17                             | <b>23.53%</b>           |
| China Studies in Economics with Diploma in Education  | 1                              | (0.04)                          | -                              | -                       |
| <b>School of Chinese Medicine</b>   | <b>52</b>                      | <b>(1.88)</b>                   | <b>54</b>                      | <b>-3.70%</b>           |
| Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science             | 34                             | (1.23)                          | 30                             | <b>13.33%</b>           |
| Bachelor of Pharmacy (Hons) in Chinese Medicine   | 18                             | (0.65)                          | 24                             | <b>-25.00%</b>          |

**Appendix 1: Number of Full-time Graduates by Programme/Major/Option (Continued)**

|  | Number of<br>2021<br>Graduates | % of Total<br>2021<br>Graduates | Number of<br>2020<br>Graduates | % Decrease/<br>Increase |
|--|--------------------------------|---------------------------------|--------------------------------|-------------------------|
| <b>School of Communication</b>   | <b>446</b>                     | <b>(16.12)</b>                  | <b>464</b>                     | <b>-3.88%</b>           |
| Bachelor of Communication (Hons.)  | 251                            | (9.07)                          | 191                            | 31.41%                  |
| Film   | 70                             | (2.53)                          | 58                             | 20.69%                  |
| Animation and Media Arts   | 28                             | (1.01)                          | 20                             | 40.00%                  |
| Film and Television  | 42                             | (1.52)                          | 15                             | 180.00%                 |
| No Concentration   | -                              | -                               | 23                             | -                       |
| Journalism   | 92                             | (3.32)                          | 59                             | 55.93%                  |
| Chinese  | 38                             | (1.37)                          | 27                             | 40.74%                  |
| Data and Media Communication   | 24                             | (0.87)                          | 6                              | 300.00%                 |
| Financial  | 1                              | (0.04)                          | 11                             | -90.91%                 |
| International  | 29                             | (1.05)                          | 15                             | 93.33%                  |
| Public Relations and Advertising   | 89                             | (3.22)                          | 74                             | 20.27%                  |
| Advertising and Branding   | 27                             | (0.98)                          | 29                             | -6.90%                  |
| Organizational Communication   | 32                             | (1.16)                          | 17                             | 88.24%                  |
| Public Relations   | 30                             | (1.08)                          | 28                             | 7.14%                   |
| Bachelor of Social Sciences (Hons) in Communication                            | 3                              | (0.11)                          | 28                             | -89.29%                 |
| Film and Media Arts  | 1                              | (0.04)                          | 10                             | -90.00%                 |
| Film   | 1                              | (0.04)                          | 8                              | -87.50%                 |
| Media Arts   | -                              | -                               | 1                              | -                       |
| No Concentration   | -                              | -                               | 1                              | -                       |
| Journalism   | 1                              | (0.04)                          | 6                              | -83.33%                 |
| Chinese  | 1                              | (0.04)                          | 2                              | -50.00%                 |
| Financial  | -                              | -                               | 2                              | -                       |
| International  | -                              | -                               | 2                              | -                       |
| Organizational Communication   | -                              | -                               | 3                              | -                       |
| Public Relations and Advertising   | 1                              | (0.04)                          | 9                              | -88.89%                 |
| Advertising  | -                              | -                               | 7                              | -                       |
| Public Relations   | 1                              | (0.04)                          | 2                              | -50.00%                 |
| Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media | 52                             | (1.88)                          | 62                             | -16.13%                 |
| Bachelor of Social Sciences (Hons) in Integrated Communication Management      | 70                             | (2.53)                          | 89                             | -21.35%                 |
| Bachelor of Social Sciences (Hons) in Media and Social Communication           | 70                             | (2.53)                          | 94                             | -25.53%                 |
| <b>Faculty of Science</b>  | <b>296</b>                     | <b>(10.70)</b>                  | <b>315</b>                     | <b>-6.03%</b>           |
| Bachelor of Science (Hons)   | 296                            | (10.70)                         | 315                            | -6.03%                  |
| Analytical and Testing Sciences  | 43                             | (1.55)                          | 34                             | 26.47%                  |
| Applied and Computational Mathematics  | -                              | -                               | 1                              | -                       |
| Applied Biology  | 69                             | (2.49)                          | 75                             | -8.00%                  |
| Biotechnology Studies  | 44                             | (1.59)                          | 31                             | 41.94%                  |
| Environmental Science  | 25                             | (0.90)                          | 44                             | -43.18%                 |
| Chemistry  | 30                             | (1.08)                          | 30                             | 0.00%                   |
| Computer Science   | 98                             | (3.54)                          | 96                             | 2.08%                   |
| Computing and Information Systems  | -                              | -                               | 4                              | -                       |
| Green Energy Science   | 2                              | (0.07)                          | 18                             | -88.89%                 |
| Mathematical Science with Diploma in Education                                 | -                              | -                               | 1                              | -                       |
| Mathematics and Statistics   | 42                             | (1.52)                          | 44                             | -4.55%                  |
| Mathematics and Statistics with Diploma in Education                           | -                              | -                               | 1                              | -                       |
| Physics and Green Energy   | 12                             | (0.43)                          | -                              | -                       |
| Statistics and Operations Research   | -                              | -                               | 9                              | -                       |
| Statistics and Operations Research with Diploma in Education                   | -                              | -                               | 2                              | -                       |

**Appendix 1: Number of Full-time Graduates by Programme of Study (Continued)**

|  | Number of<br>2021<br>Graduates | % of Total<br>2021<br>Graduates | Number of<br>2020<br>Graduates | % Decrease/<br>Increase |
|--|--------------------------------|---------------------------------|--------------------------------|-------------------------|
| <b>Faculty of Social Sciences</b>                                      | <b>619</b>                     | <b>(22.37)</b>                  | <b>601</b>                     | <b>3.00%</b>            |
| Bachelor of Social Sciences (Hons)                                     |                                |                                 |                                |                         |
| China Studies*   | 43                             | (1.55)                          | 42                             | 2.38%                   |
| Geography  | 11                             | (0.40)                          | 11                             | 0.00%                   |
| History  | 18                             | (0.65)                          | 18                             | 0.00%                   |
| History with Diploma in Education                                      | 1                              | (0.04)                          | -                              | -                       |
| Sociology  | 13                             | (0.47)                          | 13                             | 0.00%                   |
| Environment and Resources Management                                   | 54                             | (1.95)                          | 53                             | 1.89%                   |
| European Studies   | 34                             | (1.23)                          | 31                             | 9.68%                   |
| French   | 16                             | (0.58)                          | 17                             | -5.88%                  |
| German   | 18                             | (0.65)                          | 14                             | 28.57%                  |
| Geography  | 48                             | (1.73)                          | 49                             | -2.04%                  |
| Geography with Diploma in Education                                    | 2                              | (0.07)                          | 3                              | -33.33%                 |
| Geography and Bachelor of Education (Hons) in Liberal Studies Teaching | 10                             | (0.36)                          | 7                              | 42.86%                  |
| Government and International Studies                                   | 37                             | (1.34)                          | 37                             | 0.00%                   |
| Psychology   | 48                             | (1.73)                          | 64                             | -25.00%                 |
| Social Policy  | 39                             | (1.41)                          | 44                             | -11.36%                 |
| Sociology  | 43                             | (1.55)                          | 41                             | 4.88%                   |
| Sociology and Bachelor of Education (Hons) in Liberal Studies Teaching | -                              | -                               | 5                              | -                       |
| Sport and Recreation Leadership  | 58                             | (2.10)                          | 54                             | 7.41%                   |
| Bachelor of Arts (Hons)  |                                |                                 |                                |                         |
| History  | 50                             | (1.81)                          | 46                             | 8.70%                   |
| History with Diploma in Education                                      | 1                              | (0.04)                          | 4                              | -75.00%                 |
| History and Bachelor of Education (Hons) in Liberal Studies Teaching   | 13                             | (0.47)                          | 4                              | 225.00%                 |
| Physical Education and Recreation Management                           | 54                             | (1.95)                          | 39                             | 38.46%                  |
| Physical Education and Recreation Management with Diploma in Education | 14                             | (0.51)                          | 17                             | -17.65%                 |
| Bachelor of Social Work (Hons)   | 71                             | (2.57)                          | 61                             | 16.39%                  |
| <b>School of Continuing Education</b>                                  | <b>150</b>                     | <b>(5.42)</b>                   | <b>131</b>                     | <b>14.50%</b>           |
| Bachelor of Education (Hons) in Early Childhood Education              | 150                            | (5.42)                          | 131                            | 14.50%                  |

\* Excluding Economics option

**Appendix 1: Number of Full-time Graduates by Programme/Major/Option (Continued)**

|   | Number of<br>2021<br>Graduates | % of Total<br>2021<br>Graduates | Number of<br>2020<br>Graduates | % Decrease/<br>Increase |
|---|--------------------------------|---------------------------------|--------------------------------|-------------------------|
| <b>Taught Postgraduate Programme</b>  | <b>2123</b>                    | <b>(100.00)</b>                 | <b>2340</b>                    | <b>-9.27%</b>           |
| <b>Faculty of Arts</b>  | <b>281</b>                     | <b>(13.24)</b>                  | <b>304</b>                     | <b>-7.57%</b>           |
| Master of Arts  | 281                            | (13.24)                         | 304                            | -7.57%                  |
| Chinese Literature, Language and Culture  | 69                             | (3.25)                          | 66                             | 4.55%                   |
| Ethics and Public Affairs   | 62                             | (2.92)                          | 81                             | -23.46%                 |
| Language Studies  | 26                             | (1.22)                          | 43                             | -39.53%                 |
| Literary and Comparative Studies  | 31                             | (1.46)                          | 31                             | 0.00%                   |
| Music   | 34                             | (1.60)                          | 32                             | 6.25%                   |
| Translation and Bilingual Communication - Interpreting  | 18                             | (0.85)                          | 12                             | 50.00%                  |
| Translation and Bilingual Communication - Practical   | 41                             | (1.93)                          | 39                             | 5.13%                   |
| <b>Academy of Visual Arts</b>   | <b>18</b>                      | <b>(0.85)</b>                   | <b>13</b>                      | <b>38.46%</b>           |
| Master of Arts  | 18                             | (0.85)                          | 13                             | 38.46%                  |
| Visual Arts - Craft and Design  | 12                             | (0.57)                          | 4                              | 200.00%                 |
| Visual Arts - Studio and Media Arts   | 6                              | (0.28)                          | 9                              | -33.33%                 |
| <b>School of Business</b>   | <b>452</b>                     | <b>(21.29)</b>                  | <b>459</b>                     | <b>-1.53%</b>           |
| Master of Accountancy   | 50                             | (2.36)                          | 48                             | 4.17%                   |
| Master of Human Resources Management  | 20                             | (0.94)                          | 12                             | 66.67%                  |
| Master of Science   | 382                            | (17.99)                         | 399                            | -4.26%                  |
| Applied Accounting and Finance  | 41                             | (1.93)                          | 57                             | -28.07%                 |
| Applied Economics   | 70                             | (3.30)                          | 80                             | -12.50%                 |
| Business Management   | 89                             | (4.19)                          | 116                            | -23.28%                 |
| Corporate Governance and Directorship   | 9                              | (0.42)                          | 7                              | 28.57%                  |
| Data Analytics and Business Economics   | 55                             | (2.59)                          | 58                             | -5.17%                  |
| Entrepreneurship and Global Marketing   | 36                             | (1.70)                          | 10                             | 260.00%                 |
| Finance (FinTech and Financial Analytics)   | 67                             | (3.16)                          | 63                             | 6.35%                   |
| Global Marketing Management   | 15                             | (0.71)                          | 8                              | 87.50%                  |
| Postgraduate Diploma in Human Resources Management  | -                              | -                               | 1                              | -                       |
| <b>School of Chinese Medicine</b>   | <b>165</b>                     | <b>(7.77)</b>                   | <b>154</b>                     | <b>7.14%</b>            |
| Master of Chinese Medicine Studies and Applications of Acupuncture                            | 36                             | (1.70)                          | 23                             | 56.52%                  |
| Master of Chinese Medicine Studies and Applications of Internal Chinese Medicines             | 35                             | (1.65)                          | 39                             | -10.26%                 |
| Master of Chinese Medicine Studies and Applications of Orthopaedics & Traumatology and Tui Na | 4                              | (0.19)                          | 6                              | -33.33%                 |
| Master of Science in Personal Health Management (Chinese Medicine)                            | 46                             | (2.17)                          | 46                             | 0.00%                   |
| Master of Pharmaceutical Sciences in Chinese Medicine   | 44                             | (2.07)                          | 40                             | 10.00%                  |
| <b>School of Communication</b>  | <b>493</b>                     | <b>(23.22)</b>                  | <b>542</b>                     | <b>-9.04%</b>           |
| Master of Arts  | 262                            | (12.34)                         | 315                            | -16.83%                 |
| Communication   | 111                            | (5.23)                          | 133                            | -16.54%                 |
| International Journalism Studies  | 64                             | (3.01)                          | 101                            | -36.63%                 |
| Business and Financial Journalism   | 23                             | (1.08)                          | 22                             | 4.55%                   |
| International Journalism  | 41                             | (1.93)                          | 79                             | -48.10%                 |
| Producing for Film, Television and New Media  | 87                             | (4.10)                          | 81                             | 7.41%                   |
| Master of Fine Arts in Film, Television and Digital Media                                     | 39                             | (1.84)                          | 29                             | 34.48%                  |
| Master of Science in AI and Digital Media   | 86                             | (4.05)                          | 71                             | -                       |
| Master of Social Sciences in Media Management   | 106                            | (4.99)                          | 127                            | -16.54%                 |
| <b>School of Continuing Education</b>   | <b>82</b>                      | <b>(3.86)</b>                   | <b>44</b>                      | <b>86.36%</b>           |
| Postgraduate Diploma in Education - Early Childhood Education                                 | 82                             | (3.86)                          | 44                             | 86.36%                  |
| <b>Faculty of Science</b>   | <b>415</b>                     | <b>(19.55)</b>                  | <b>501</b>                     | <b>-17.17%</b>          |
| Master of Science   | 415                            | (19.55)                         | 501                            | -17.17%                 |
| Advanced Information Systems  | 92                             | (4.33)                          | 119                            | -22.69%                 |
| Analytical Chemistry  | 24                             | (1.13)                          | 38                             | -36.84%                 |
| Environmental and Public Health Management  | 49                             | (2.31)                          | 62                             | -20.97%                 |
| Green Technology (Energy)   | 42                             | (1.98)                          | 55                             | -23.64%                 |
| Information Technology Management   | 159                            | (7.49)                          | 155                            | 2.58%                   |
| Mathematical Finance  | 15                             | (0.71)                          | 8                              | 87.50%                  |
| Operational Research and Business Statistics  | 34                             | (1.60)                          | 64                             | -46.88%                 |
| <b>Faculty of Social Sciences</b>   | <b>217</b>                     | <b>(10.22)</b>                  | <b>323</b>                     | <b>-32.82%</b>          |
| Doctor of Education   | 1                              | (0.05)                          | -                              | -                       |
| Master of Arts in Global Society  | 14                             | (0.66)                          | 42                             | -66.67%                 |
| Global Cultures   | -                              | -                               | 15                             | -                       |
| Global Political Economy  | 14                             | (0.66)                          | 15                             | -6.67%                  |
| Global Social Development   | -                              | -                               | 12                             | -                       |
| Master of Education (Self-funded)   | 2                              | (0.09)                          | -                              | -                       |
| Master of Education (Self-funded) in English Language for Teaching                            | 42                             | (1.98)                          | 77                             | -45.45%                 |
| Master of Education (Self-funded) in Child and Adolescent Development                         | 13                             | (0.61)                          | 29                             | -55.17%                 |
| Master of Education (Self-funded) in School Leadership & Management                           | 12                             | (0.57)                          | -                              | -                       |
| Master of Public Administration   | 25                             | (1.18)                          | 17                             | 47.06%                  |
| Master of Social Sciences (Contemporary China Studies)  | 13                             | (0.61)                          | 42                             | -69.05%                 |
| Economic Development and Reform   | 3                              | (0.14)                          | 13                             | -76.92%                 |
| History and Culture   | 2                              | (0.09)                          | 10                             | -80.00%                 |
| Society and Community   | 8                              | (0.38)                          | 17                             | -52.94%                 |
| Urban Development and Environmental Management  | -                              | -                               | 2                              | -                       |
| Master of Social Sciences in Counselling  | 31                             | (1.46)                          | 31                             | 0.00%                   |
| Master of Social Sciences in Social Work  | 19                             | (0.89)                          | 19                             | 0.00%                   |
| Master of Social Sciences in Sport and Leisure Management                                     | 18                             | (0.85)                          | 34                             | -47.06%                 |
| Master of Social Work   | 8                              | (0.38)                          | 13                             | -38.46%                 |
| Postgraduate Diploma in Education   | 19                             | (0.89)                          | 19                             | 0.00%                   |

**Appendix 1: Number of Full-time Graduates by Programme/Major/Option (Continued)**

|   | Number of<br>2021<br>Graduates | % of Total<br>2021<br>Graduates | Number of<br>2020<br>Graduates | % Decrease/<br>Increase |
|---|--------------------------------|---------------------------------|--------------------------------|-------------------------|
| <b>Research Postgraduate Programme</b>              | <b>70</b>                      | <b>(100.00)</b>                 | <b>84</b>                      | <b>-16.67%</b>          |
| <b>Faculty of Arts</b>                              | <b>8</b>                       | <b>(11.43)</b>                  | <b>8</b>                       | <b>0.00%</b>            |
| Doctor of Philosophy                                | 5                              | (7.14)                          | 7                              | -28.57%                 |
| Chinese Language and Literature                     | 1                              | (1.43)                          | 1                              | -                       |
| English Language and Literature                     | -                              | -                               | 4                              | -                       |
| Music   | -                              | -                               | 1                              | -                       |
| Religion and Philosophy                             | 2                              | (2.86)                          | 0                              | -                       |
| Sinology  | 1                              | (1.43)                          | 1                              | -                       |
| Translation, Interpreting and Intercultural Studies | 1                              | (1.43)                          | 0                              | -                       |
| Master of Philosophy                                | 3                              | (4.29)                          | 1                              | 200.00%                 |
| Chinese Language and Literature                     | 1                              | (1.43)                          | -                              | -                       |
| Humanities and Creative Writing                     | -                              | -                               | 1                              | -                       |
| Religion and Philosophy                             | 2                              | (2.86)                          | -                              | -                       |
| <b>Academy of Visual Arts</b>                       | <b>-</b>                       | <b>-</b>                        | <b>2</b>                       | <b>-</b>                |
| Doctor of Philosophy                                | -                              | -                               | 1                              | -                       |
| Visual Arts   | -                              | -                               | 1                              | -                       |
| Master of Philosophy                                | -                              | -                               | 1                              | -                       |
| Visual Arts   | -                              | -                               | 1                              | -                       |
| <b>School of Business</b>                           | <b>1</b>                       | <b>(1.43)</b>                   | <b>5</b>                       | <b>-80.00%</b>          |
| Doctor of Philosophy                                | 1                              | (1.43)                          | 5                              | -80.00%                 |
| Economics   | -                              | -                               | 1                              | -                       |
| Finance and Decision Sciences                       | 1                              | (1.43)                          | 1                              | 0.00%                   |
| Management  | -                              | -                               | 2                              | -                       |
| Marketing   | -                              | -                               | 1                              | -                       |
| Master of Philosophy                                | -                              | -                               | 0                              | -                       |
| Accountancy and Law                                 | -                              | -                               | 0                              | -                       |
| <b>School of Chinese Medicine</b>                   | <b>6</b>                       | <b>(8.57)</b>                   | <b>7</b>                       | <b>-14.29%</b>          |
| Doctor of Philosophy                                | 5                              | (7.14)                          | 4                              | 25.00%                  |
| Master of Philosophy                                | 1                              | (1.43)                          | 3                              | -66.67%                 |
| <b>School of Communication</b>                      | <b>8</b>                       | <b>(11.43)</b>                  | <b>10</b>                      | <b>-20.00%</b>          |
| Doctor of Philosophy                                | 7                              | (10.00)                         | 5                              | 40.00%                  |
| Master of Philosophy                                | 1                              | (1.43)                          | 5                              | -80.00%                 |
| <b>Faculty of Science</b>                           | <b>37</b>                      | <b>(52.86)</b>                  | <b>39</b>                      | <b>-5.13%</b>           |
| Doctor of Philosophy                                | 30                             | (42.86)                         | 33                             | -9.09%                  |
| Biology   | -                              | -                               | 6                              | -                       |
| Chemistry   | 12                             | (17.14)                         | 15                             | -20.00%                 |
| Computer Science                                    | 3                              | (4.29)                          | 2                              | 50.00%                  |
| Drug Discovery                                      | 2                              | (2.86)                          | 1                              | 100.00%                 |
| Mathematics   | 8                              | (11.43)                         | 6                              | 33.33%                  |
| Physics   | 5                              | (7.14)                          | 3                              | 66.67%                  |
| Master of Philosophy                                | 7                              | (10.00)                         | 6                              | 16.67%                  |
| Biology   | 2                              | (2.86)                          | 0                              | -                       |
| Chemistry   | 1                              | (1.43)                          | 2                              | -50.00%                 |
| Computer Science                                    | 3                              | (4.29)                          | 0                              | -                       |
| Mathematics   | -                              | -                               | 4                              | -                       |
| Physics   | 1                              | (1.43)                          | -                              | -                       |
| <b>Faculty of Social Sciences</b>                   | <b>10</b>                      | <b>(14.29)</b>                  | <b>13</b>                      | <b>-23.08%</b>          |
| Doctor of Philosophy                                | 9                              | (12.86)                         | 9                              | 0.00%                   |
| Government and International Studies                | 1                              | (1.43)                          | 2                              | -50.00%                 |
| History   | 2                              | (2.86)                          | -                              | -                       |
| Education Studies                                   | -                              | -                               | 2                              | -                       |
| Geography   | 2                              | (2.86)                          | 1                              | 100.00%                 |
| Social Work   | 1                              | (1.43)                          | 1                              | -                       |
| Sociology   | 1                              | (1.43)                          | 1                              | 0.00%                   |
| Sport & Physical Education                          | 2                              | (2.86)                          | 2                              | 0.00%                   |
| Master of Philosophy                                | 1                              | (1.43)                          | 4                              | -75.00%                 |
| Geography   | -                              | -                               | 1                              | -                       |
| History   | -                              | -                               | 2                              | -                       |
| Sociology   | 1                              | (1.43)                          | 1                              | 0.00%                   |

**Appendix 2: Distribution of Respondents by Employment Status and Programme/Major/Option**

|   | Total Respondents | Employed Full-time   | Employed Part-time | Temporarily Employed | Self-Employed     | Not Seeking Employment | Not Yet Employed | Further Studies    | Emigrated         |
|---|-------------------|----------------------|--------------------|----------------------|-------------------|------------------------|------------------|--------------------|-------------------|
| <b>Total Number of Respondents</b>  | 2,579             | <b>1,723 (66.81)</b> | <b>89 (3.45)</b>   | <b>11 (0.43)</b>     | <b>108 (4.19)</b> | <b>62 (2.40)</b>       | <b>36 (1.40)</b> | <b>359 (13.92)</b> | <b>191 (7.41)</b> |
| <b>Faculty of Arts</b>  | 406               | <b>234 (57.64)</b>   | <b>21 (5.17)</b>   | <b>2 (0.49)</b>      | <b>33 (8.13)</b>  | <b>10 (2.46)</b>       | <b>4 (0.99)</b>  | <b>86 (21.18)</b>  | <b>16 (3.94)</b>  |
| Bachelor of Arts (Hons)   |                   |                      |                    |                      |                   |                        |                  |                    |                   |
| Chinese Language and Literature #   | 72                | 49 (68.06)           | 6 (8.33)           | 0 (0.00)             | 1 (1.39)          | 1 (1.39)               | 0 (0.00)         | 13 (18.06)         | 2 (2.78)          |
| Creative and Professional Writing   | 35                | 24 (68.57)           | 0 (0.00)           | 1 (2.86)             | 3 (8.57)          | 1 (2.86)               | 0 (0.00)         | 4 (11.43)          | 2 (5.71)          |
| English Language and Literature   | 44                | 19 (43.18)           | 0 (0.00)           | 0 (0.00)             | 3 (6.82)          | 0 (0.00)               | 2 (4.55)         | 19 (43.18)         | 1 (2.27)          |
| English Language and Literature and Bachelor of Education (Hons) in English Language Teaching | 36                | 32 (88.89)           | 0 (0.00)           | 0 (0.00)             | 0 (0.00)          | 1 (2.78)               | 0 (0.00)         | 3 (8.33)           | 0 (0.00)          |
| Humanities  | 37                | 26 (70.27)           | 0 (0.00)           | 0 (0.00)             | 2 (5.41)          | 4 (10.81)              | 0 (0.00)         | 5 (13.51)          | 0 (0.00)          |
| Liberal and Cultural Studies  | 45                | 23 (51.11)           | 4 (8.89)           | 0 (0.00)             | 5 (11.11)         | 0 (0.00)               | 2 (4.44)         | 6 (13.33)          | 5 (11.11)         |
| Music   | 52                | 13 (25.00)           | 4 (7.69)           | 1 (1.92)             | 9 (17.31)         | 2 (3.85)               | 0 (0.00)         | 21 (40.38)         | 2 (3.85)          |
| Music Studies   | 27                | 12 (44.44)           | 3 (11.11)          | 0 (0.00)             | 10 (37.04)        | 0 (0.00)               | 0 (0.00)         | 2 (7.41)           | 0 (0.00)          |
| Religion, Philosophy and Ethics   | 23                | 14 (60.87)           | 1 (4.35)           | 0 (0.00)             | 0 (0.00)          | 1 (4.35)               | 0 (0.00)         | 6 (26.09)          | 1 (4.35)          |
| Translation   | 35                | 22 (62.86)           | 3 (8.57)           | 0 (0.00)             | 0 (0.00)          | 0 (0.00)               | 0 (0.00)         | 7 (20.00)          | 3 (8.57)          |
| <b>Academy of Visual Arts</b>   | 116               | <b>61 (52.59)</b>    | <b>16 (13.79)</b>  | <b>1 (0.86)</b>      | <b>10 (8.62)</b>  | <b>10 (8.62)</b>       | <b>2 (1.72)</b>  | <b>11 (9.48)</b>   | <b>5 (4.31)</b>   |
| Bachelor of Arts (Hons) in Visual Arts  | 116               | 61 (52.59)           | 16 (13.79)         | 1 (0.86)             | 10 (8.62)         | 10 (8.62)              | 2 (1.72)         | 11 (9.48)          | 5 (4.31)          |
| <b>School of Business</b>   | 610               | <b>440 (72.13)</b>   | <b>10 (1.64)</b>   | <b>3 (0.49)</b>      | <b>12 (1.97)</b>  | <b>11 (1.80)</b>       | <b>7 (1.15)</b>  | <b>75 (12.30)</b>  | <b>52 (8.52)</b>  |
| Bachelor of Business Administration (Hons)  | 446               | 335 (75.11)          | 8 (1.79)           | 1 (0.22)             | 9 (2.02)          | 5 (1.12)               | 3 (0.67)         | 43 (9.64)          | 42 (9.42)         |
| Accounting  | 99                | 76 (76.77)           | 2 (2.02)           | 0 (0.00)             | 2 (2.02)          | 2 (2.02)               | 1 (1.01)         | 8 (8.08)           | 8 (8.08)          |
| Applied Economics   | 46                | 34 (73.91)           | 1 (2.17)           | 0 (0.00)             | 0 (0.00)          | 0 (0.00)               | 1 (2.17)         | 4 (8.70)           | 6 (13.04)         |
| Entrepreneurship  | 24                | 16 (66.67)           | 0 (0.00)           | 0 (0.00)             | 0 (0.00)          | 1 (4.17)               | 0 (0.00)         | 1 (4.17)           | 6 (25.00)         |
| Finance   | 78                | 46 (58.97)           | 2 (2.56)           | 1 (1.28)             | 3 (3.85)          | 0 (0.00)               | 0 (0.00)         | 14 (17.95)         | 12 (15.38)        |
| Human Resources Management  | 82                | 68 (82.93)           | 2 (2.44)           | 0 (0.00)             | 1 (1.22)          | 1 (1.22)               | 0 (0.00)         | 5 (6.10)           | 5 (6.10)          |
| Information Systems and e-Business Management   | 45                | 33 (73.33)           | 0 (0.00)           | 0 (0.00)             | 2 (4.44)          | 0 (0.00)               | 0 (0.00)         | 9 (20.00)          | 1 (2.22)          |
| Marketing   | 72                | 62 (86.11)           | 1 (1.39)           | 0 (0.00)             | 1 (1.39)          | 1 (1.39)               | 1 (1.39)         | 2 (2.78)           | 4 (5.56)          |
| Bachelor of Commerce (Hons)   | 142               | 93 (65.49)           | 2 (1.41)           | 2 (1.41)             | 3 (2.11)          | 5 (3.52)               | 3 (2.11)         | 27 (19.01)         | 7 (4.93)          |
| Accountancy   | 60                | 36 (60.00)           | 1 (1.67)           | 1 (1.67)             | 1 (1.67)          | 2 (3.33)               | 1 (1.67)         | 15 (25.00)         | 3 (5.00)          |
| Human Resources Management  | 53                | 37 (69.81)           | 0 (0.00)           | 1 (1.89)             | 1 (1.89)          | 3 (5.66)               | 0 (0.00)         | 9 (16.98)          | 2 (3.77)          |
| Marketing   | 29                | 20 (68.97)           | 1 (3.45)           | 0 (0.00)             | 1 (3.45)          | 0 (0.00)               | 2 (6.90)         | 3 (10.34)          | 2 (6.90)          |
| Bachelor of Social Sciences (Hons) in China Studies in Economics #                            | 22                | 12 (54.55)           | 0 (0.00)           | 0 (0.00)             | 0 (0.00)          | 1 (4.55)               | 1 (4.55)         | 5 (22.73)          | 3 (13.64)         |
| <b>School of Chinese Medicine</b>   | 49                | <b>36 (73.47)</b>    | <b>0 (0.00)</b>    | <b>0 (0.00)</b>      | <b>0 (0.00)</b>   | <b>0 (0.00)</b>        | <b>1 (2.04)</b>  | <b>2 (4.08)</b>    | <b>10 (20.41)</b> |
| Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science             | 31                | 22 (70.97)           | 0 (0.00)           | 0 (0.00)             | 0 (0.00)          | 0 (0.00)               | 1 (3.23)         | 0 (0.00)           | 8 (25.81)         |
| Bachelor of Pharmacy (Hons) in Chinese Medicine   | 18                | 14 (77.78)           | 0 (0.00)           | 0 (0.00)             | 0 (0.00)          | 0 (0.00)               | 0 (0.00)         | 2 (11.11)          | 2 (11.11)         |
| <b>School of Communication</b>  | 419               | <b>271 (64.68)</b>   | <b>12 (2.86)</b>   | <b>2 (0.48)</b>      | <b>26 (6.21)</b>  | <b>12 (2.86)</b>       | <b>8 (1.91)</b>  | <b>52 (12.41)</b>  | <b>36 (8.59)</b>  |
| Bachelor of Communication (Hons)  |                   |                      |                    |                      |                   |                        |                  |                    |                   |
| Film  | 65                | 39 (60.00)           | 6 (9.23)           | 0 (0.00)             | 8 (12.31)         | 2 (3.08)               | 2 (3.08)         | 6 (9.23)           | 2 (3.08)          |
| Animation and Media Arts  | 26                | 17 (65.38)           | 2 (7.69)           | 0 (0.00)             | 2 (7.69)          | 2 (7.69)               | 0 (0.00)         | 2 (7.69)           | 1 (3.85)          |
| Film and Television   | 39                | 22 (56.41)           | 4 (10.26)          | 0 (0.00)             | 6 (15.38)         | 0 (0.00)               | 2 (5.13)         | 4 (10.26)          | 1 (2.56)          |
| Journalism  | 87                | 64 (73.56)           | 1 (1.15)           | 0 (0.00)             | 1 (1.15)          | 1 (1.15)               | 0 (0.00)         | 12 (13.79)         | 8 (9.20)          |
| Chinese   | 34                | 31 (91.18)           | 1 (2.94)           | 0 (0.00)             | 0 (0.00)          | 0 (0.00)               | 0 (0.00)         | 1 (2.94)           | 1 (2.94)          |
| Data and Media Communication  | 24                | 15 (62.50)           | 0 (0.00)           | 0 (0.00)             | 0 (0.00)          | 1 (4.17)               | 0 (0.00)         | 5 (20.83)          | 3 (12.50)         |
| Financial   | 1                 | 0 (0.00)             | 0 (0.00)           | 0 (0.00)             | 1 (100.00)        | 0 (0.00)               | 0 (0.00)         | 0 (0.00)           | 0 (0.00)          |
| International   | 28                | 18 (64.29)           | 0 (0.00)           | 0 (0.00)             | 0 (0.00)          | 0 (0.00)               | 0 (0.00)         | 6 (21.43)          | 4 (14.29)         |
| Public Relations and Advertising  | 88                | 64 (72.73)           | 1 (1.14)           | 0 (0.00)             | 3 (3.41)          | 2 (2.27)               | 0 (0.00)         | 10 (11.36)         | 8 (9.09)          |
| Advertising and Branding  | 27                | 16 (59.26)           | 0 (0.00)           | 0 (0.00)             | 1 (3.70)          | 2 (7.41)               | 0 (0.00)         | 5 (18.52)          | 3 (11.11)         |
| Organizational Communication  | 32                | 26 (81.25)           | 1 (3.13)           | 0 (0.00)             | 2 (6.25)          | 0 (0.00)               | 0 (0.00)         | 1 (3.13)           | 2 (6.25)          |
| Public Relations  | 29                | 22 (75.86)           | 0 (0.00)           | 0 (0.00)             | 0 (0.00)          | 0 (0.00)               | 0 (0.00)         | 4 (13.79)          | 3 (10.34)         |



Appendix 2: Distribution of Respondents by Employment Status and Programme/Major/Option (Continued)

|  | Total Respondents | Employed Full-time | Employed Part-time | Temporarily Employed | Self-Employed    | Not Seeking Employment | Not Yet Employed | Further Studies   | Emigrated         |
|--|-------------------|--------------------|--------------------|----------------------|------------------|------------------------|------------------|-------------------|-------------------|
| Bachelor of Social Sciences (Hons) in Communication                            | 3                 | 1 (33.33)          | 0 (0.00)           | 0 (0.00)             | 1 (33.33)        | 0 (0.00)               | 1 (33.33)        | 0 (0.00)          | 0 (0.00)          |
| Film and Media Arts  | 1                 | 0 (0.00)           | 0 (0.00)           | 0 (0.00)             | 1 (100.00)       | 0 (0.00)               | 0 (0.00)         | 0 (0.00)          | 0 (0.00)          |
| Journalism   | 1                 | 1 (100.00)         | 0 (0.00)           | 0 (0.00)             | 0 (0.00)         | 0 (0.00)               | 0 (0.00)         | 0 (0.00)          | 0 (0.00)          |
| Public Relations and Advertising   | 1                 | 0 (0.00)           | 0 (0.00)           | 0 (0.00)             | 0 (0.00)         | 0 (0.00)               | 1 (100.00)       | 0 (0.00)          | 0 (0.00)          |
| Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media | 46                | 23 (50.00)         | 0 (0.00)           | 2 (4.35)             | 4 (8.70)         | 3 (6.52)               | 3 (6.52)         | 5 (10.87)         | 6 (13.04)         |
| Bachelor of Social Sciences (Hons) in Integrated Communication Management      | 65                | 41 (63.08)         | 2 (3.08)           | 0 (0.00)             | 6 (9.23)         | 3 (4.62)               | 2 (3.08)         | 6 (9.23)          | 8 (12.31)         |
| Bachelor of Social Sciences (Hons) in Media and Social Communication           | 65                | 39 (60.00)         | 2 (3.08)           | 0 (0.00)             | 3 (4.62)         | 4 (6.15)               | 0 (0.00)         | 13 (20.00)        | 4 (6.15)          |
| <b>Faculty of Science</b>  | <b>282</b>        | <b>168 (59.57)</b> | <b>10 (3.55)</b>   | <b>0 (0.00)</b>      | <b>3 (1.06)</b>  | <b>3 (1.06)</b>        | <b>4 (1.42)</b>  | <b>54 (19.15)</b> | <b>40 (14.18)</b> |
| Bachelor of Science (Hons)   |                   |                    |                    |                      |                  |                        |                  |                   |                   |
| Analytical and Testing Sciences  | 39                | 25 (64.10)         | 2 (5.13)           | 0 (0.00)             | 0 (0.00)         | 0 (0.00)               | 0 (0.00)         | 12 (30.77)        | 0 (0.00)          |
| Applied Biology  | 62                | 42 (67.74)         | 3 (4.84)           | 0 (0.00)             | 1 (1.61)         | 2 (3.23)               | 1 (1.61)         | 12 (19.35)        | 1 (1.61)          |
| Biotechnology Studies  | 42                | 31 (73.81)         | 3 (7.14)           | 0 (0.00)             | 1 (2.38)         | 2 (4.76)               | 1 (2.38)         | 3 (7.14)          | 1 (2.38)          |
| Environmental Science  | 20                | 11 (55.00)         | 0 (0.00)           | 0 (0.00)             | 0 (0.00)         | 0 (0.00)               | 0 (0.00)         | 9 (45.00)         | 0 (0.00)          |
| Chemistry  | 27                | 13 (48.15)         | 2 (7.41)           | 0 (0.00)             | 1 (3.70)         | 1 (3.70)               | 0 (0.00)         | 10 (37.04)        | 0 (0.00)          |
| Computer Science   | 98                | 68 (69.39)         | 2 (2.04)           | 0 (0.00)             | 1 (1.02)         | 0 (0.00)               | 0 (0.00)         | 10 (10.20)        | 17 (17.35)        |
| Green Energy Science   | 2                 | 1 (50.00)          | 0 (0.00)           | 0 (0.00)             | 0 (0.00)         | 0 (0.00)               | 0 (0.00)         | 0 (0.00)          | 1 (50.00)         |
| Mathematics and Statistics   | 42                | 11 (26.19)         | 0 (0.00)           | 0 (0.00)             | 0 (0.00)         | 0 (0.00)               | 3 (7.14)         | 8 (19.05)         | 20 (47.62)        |
| Physics and Green Energy   | 12                | 8 (66.67)          | 1 (8.33)           | 0 (0.00)             | 0 (0.00)         | 0 (0.00)               | 0 (0.00)         | 2 (16.67)         | 1 (8.33)          |
| <b>Faculty of Social Sciences</b>  | <b>559</b>        | <b>393 (70.30)</b> | <b>20 (3.58)</b>   | <b>3 (0.54)</b>      | <b>18 (3.22)</b> | <b>15 (2.68)</b>       | <b>7 (1.25)</b>  | <b>71 (12.70)</b> | <b>32 (5.72)</b>  |
| Bachelor of Social Sciences (Hons)   |                   |                    |                    |                      |                  |                        |                  |                   |                   |
| China Studies*   | 38                | 27 (71.05)         | 3 (7.89)           | 0 (0.00)             | 0 (0.00)         | 1 (2.63)               | 0 (0.00)         | 6 (15.79)         | 1 (2.63)          |
| Geography  | 11                | 8 (72.73)          | 1 (9.09)           | 0 (0.00)             | 0 (0.00)         | 0 (0.00)               | 0 (0.00)         | 2 (18.18)         | 0 (0.00)          |
| History #  | 19                | 13 (68.42)         | 2 (10.53)          | 0 (0.00)             | 0 (0.00)         | 1 (5.26)               | 0 (0.00)         | 2 (10.53)         | 1 (5.26)          |
| Sociology  | 8                 | 6 (75.00)          | 0 (0.00)           | 0 (0.00)             | 0 (0.00)         | 0 (0.00)               | 0 (0.00)         | 2 (25.00)         | 0 (0.00)          |
| Environment and Resources Management   | 50                | 31 (62.00)         | 2 (4.00)           | 0 (0.00)             | 1 (2.00)         | 2 (4.00)               | 0 (0.00)         | 9 (18.00)         | 5 (10.00)         |
| European Studies   | 27                | 20 (74.07)         | 0 (0.00)           | 0 (0.00)             | 0 (0.00)         | 0 (0.00)               | 0 (0.00)         | 5 (18.52)         | 2 (7.41)          |
| French   | 12                | 10 (83.33)         | 0 (0.00)           | 0 (0.00)             | 0 (0.00)         | 0 (0.00)               | 0 (0.00)         | 1 (8.33)          | 1 (8.33)          |
| German   | 15                | 10 (66.67)         | 0 (0.00)           | 0 (0.00)             | 0 (0.00)         | 0 (0.00)               | 0 (0.00)         | 4 (26.67)         | 1 (6.67)          |
| Geography #  | 43                | 32 (74.42)         | 1 (2.33)           | 0 (0.00)             | 0 (0.00)         | 4 (9.30)               | 3 (6.98)         | 3 (6.98)          | 0 (0.00)          |
| Geography and Bachelor of Education (Hons) in Liberal Studies Teaching         | 8                 | 8 (100.00)         | 0 (0.00)           | 0 (0.00)             | 0 (0.00)         | 0 (0.00)               | 0 (0.00)         | 0 (0.00)          | 0 (0.00)          |
| Government and International Studies   | 33                | 18 (54.55)         | 2 (6.06)           | 1 (3.03)             | 1 (3.03)         | 2 (6.06)               | 0 (0.00)         | 7 (21.21)         | 2 (6.06)          |
| Psychology   | 47                | 28 (59.57)         | 2 (4.26)           | 0 (0.00)             | 1 (2.13)         | 1 (2.13)               | 0 (0.00)         | 11 (23.40)        | 4 (8.51)          |
| Social Policy  | 34                | 16 (47.06)         | 2 (5.88)           | 0 (0.00)             | 2 (5.88)         | 1 (2.94)               | 1 (2.94)         | 5 (14.71)         | 7 (20.59)         |
| Sociology  | 38                | 29 (76.32)         | 2 (5.26)           | 0 (0.00)             | 2 (5.26)         | 0 (0.00)               | 0 (0.00)         | 4 (10.53)         | 1 (2.63)          |
| Sport and Recreation Leadership  | 50                | 35 (70.00)         | 1 (2.00)           | 1 (2.00)             | 6 (12.00)        | 1 (2.00)               | 0 (0.00)         | 5 (10.00)         | 1 (2.00)          |
| Bachelor of Arts (Hons)  |                   |                    |                    |                      |                  |                        |                  |                   |                   |
| History #  | 46                | 25 (54.35)         | 2 (4.35)           | 0 (0.00)             | 0 (0.00)         | 0 (0.00)               | 2 (4.35)         | 8 (17.39)         | 9 (19.57)         |
| History and Bachelor of Education (Hons) in Liberal Studies Teaching           | 13                | 13 (100.00)        | 0 (0.00)           | 0 (0.00)             | 0 (0.00)         | 0 (0.00)               | 0 (0.00)         | 0 (0.00)          | 0 (0.00)          |
| Physical Education and Recreation Management #                                 | 66                | 55 (83.33)         | 1 (1.52)           | 1 (1.52)             | 4 (6.06)         | 1 (1.52)               | 0 (0.00)         | 4 (6.06)          | 0 (0.00)          |
| Bachelor of Social Work (Hons)   | 66                | 56 (84.85)         | 2 (3.03)           | 0 (0.00)             | 1 (1.52)         | 2 (3.03)               | 1 (1.52)         | 4 (6.06)          | 0 (0.00)          |
| <b>School of Continuing Education</b>  | <b>138</b>        | <b>120 (86.96)</b> | <b>0 (0.00)</b>    | <b>0 (0.00)</b>      | <b>6 (4.35)</b>  | <b>1 (0.72)</b>        | <b>3 (2.17)</b>  | <b>8 (5.80)</b>   | <b>0 (0.00)</b>   |
| Bachelor of Education (Hons) in Early Childhood Education                      | 138               | 120 (86.96)        | 0 (0.00)           | 0 (0.00)             | 6 (4.35)         | 1 (0.72)               | 3 (2.17)         | 8 (5.80)          | 0 (0.00)          |

( ) Percentage of respondents

\* excluding Economics option

# Diploma in Education ("2+3") graduates included

Appendix 3: Number of Full-time Employed Graduates in Each Employment Sector by Programme/Major/Option

|   | Commerce/Industry |                | Government |               | Education  |                | Community/<br>Social Services |                | Total        |
|---|-------------------|----------------|------------|---------------|------------|----------------|-------------------------------|----------------|--------------|
| <b>Total Number of Full-time Employed Respondents</b>   | <b>1,052</b>      | <b>(63.18)</b> | <b>35</b>  | <b>(2.10)</b> | <b>379</b> | <b>(22.76)</b> | <b>199</b>                    | <b>(11.95)</b> | <b>1,665</b> |
| <b>Faculty of Arts</b>  | <b>121</b>        | <b>(51.71)</b> | <b>5</b>   | <b>(2.14)</b> | <b>93</b>  | <b>(39.74)</b> | <b>15</b>                     | <b>(6.41)</b>  | <b>234</b>   |
| Bachelor of Arts (Hons)   |                   |                |            |               |            |                |                               |                |              |
| Chinese Language and Literature #   | 17                | (34.69)        | 0          | (0.00)        | 31         | (63.27)        | 1                             | (2.04)         | 49           |
| Creative and Professional Writing   | 17                | (70.83)        | 1          | (4.17)        | 4          | (16.67)        | 2                             | (8.33)         | 24           |
| English Language and Literature   | 13                | (68.42)        | 0          | (0.00)        | 6          | (31.58)        | 0                             | (0.00)         | 19           |
| English Language and Literature and Bachelor of Education (Hons) in English Language Teaching | 2                 | (6.25)         | 0          | (0.00)        | 30         | (93.75)        | 0                             | (0.00)         | 32           |
| Humanities  | 20                | (76.92)        | 0          | (0.00)        | 3          | (11.54)        | 3                             | (11.54)        | 26           |
| Liberal and Cultural Studies  | 16                | (69.57)        | 0          | (0.00)        | 3          | (13.04)        | 4                             | (17.39)        | 23           |
| Music   | 8                 | (61.54)        | 0          | (0.00)        | 3          | (23.08)        | 2                             | (15.38)        | 13           |
| Music Studies   | 10                | (83.33)        | 1          | (8.33)        | 1          | (8.33)         | 0                             | (0.00)         | 12           |
| Religion, Philosophy and Ethics   | 5                 | (35.71)        | 0          | (0.00)        | 8          | (57.14)        | 1                             | (7.14)         | 14           |
| Translation   | 13                | (59.09)        | 3          | (13.64)       | 4          | (18.18)        | 2                             | (9.09)         | 22           |
| <b>Academy of Visual Arts</b>   | <b>46</b>         | <b>(75.41)</b> | <b>0</b>   | <b>(0.00)</b> | <b>8</b>   | <b>(13.11)</b> | <b>7</b>                      | <b>(11.48)</b> | <b>61</b>    |
| Bachelor of Arts (Hons) in Visual Arts  | 46                | (75.41)        | 0          | (0.00)        | 8          | (13.11)        | 7                             | (11.48)        | 61           |
| <b>School of Business</b>   | <b>397</b>        | <b>(93.41)</b> | <b>5</b>   | <b>(1.18)</b> | <b>11</b>  | <b>(2.59)</b>  | <b>12</b>                     | <b>(2.82)</b>  | <b>425</b>   |
| Bachelor of Business Administration (Hons)  | 307               | (93.03)        | 4          | (1.21)        | 8          | (2.42)         | 11                            | (3.33)         | 330          |
| Accounting  | 76                | (100.00)       | 0          | (0.00)        | 0          | (0.00)         | 0                             | (0.00)         | 76           |
| Applied Economics   | 31                | (91.18)        | 1          | (2.94)        | 0          | (0.00)         | 2                             | (5.88)         | 34           |
| Entrepreneurship  | 14                | (87.50)        | 0          | (0.00)        | 1          | (6.25)         | 1                             | (6.25)         | 16           |
| Finance   | 42                | (91.30)        | 0          | (0.00)        | 2          | (4.35)         | 2                             | (4.35)         | 46           |
| Human Resources Management  | 59                | (86.76)        | 1          | (1.47)        | 4          | (5.88)         | 4                             | (5.88)         | 68           |
| Information Systems and e-Business Management   | 29                | (93.55)        | 0          | (0.00)        | 1          | (3.23)         | 1                             | (3.23)         | 31           |
| Marketing   | 56                | (94.92)        | 2          | (3.39)        | 0          | (0.00)         | 1                             | (1.69)         | 59           |
| Bachelor of Commerce (Hons)   | 80                | (95.24)        | 1          | (1.19)        | 2          | (2.38)         | 1                             | (1.19)         | 84           |
| Accountancy   | 33                | (97.06)        | 0          | (0.00)        | 0          | (0.00)         | 1                             | (2.94)         | 34           |
| Human Resources Management  | 32                | (94.12)        | 1          | (2.94)        | 1          | (2.94)         | 0                             | (0.00)         | 34           |
| Marketing   | 15                | (93.75)        | 0          | (0.00)        | 1          | (6.25)         | 0                             | (0.00)         | 16           |
| Bachelor of Social Sciences (Hons) in China Studies in Economics #                            | 10                | (90.91)        | 0          | (0.00)        | 1          | (9.09)         | 0                             | (0.00)         | 11           |
| <b>School of Chinese Medicine</b>   | <b>6</b>          | <b>(16.67)</b> | <b>0</b>   | <b>(0.00)</b> | <b>8</b>   | <b>(22.22)</b> | <b>22</b>                     | <b>(61.11)</b> | <b>36</b>    |
| Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science             | 1                 | (4.55)         | 0          | (0.00)        | 3          | (13.64)        | 18                            | (81.82)        | 22           |
| Bachelor of Pharmacy (Hons) in Chinese Medicine   | 5                 | (35.71)        | 0          | (0.00)        | 5          | (35.71)        | 4                             | (28.57)        | 14           |
| <b>School of Communication</b>  | <b>229</b>        | <b>(87.07)</b> | <b>2</b>   | <b>(0.76)</b> | <b>20</b>  | <b>(7.60)</b>  | <b>12</b>                     | <b>(4.56)</b>  | <b>263</b>   |
| Bachelor of Communication (Hons)  | 146               | (90.68)        | 1          | (0.62)        | 7          | (4.35)         | 7                             | (4.35)         | 161          |
| Film  | 33                | (86.84)        | 1          | (2.63)        | 3          | (7.89)         | 1                             | (2.63)         | 38           |
| Animation and Media Arts  | 15                | (93.75)        | 1          | (6.25)        | 0          | (0.00)         | 0                             | (0.00)         | 16           |
| Film and Television   | 18                | (81.82)        | 0          | (0.00)        | 3          | (13.64)        | 1                             | (4.55)         | 22           |
| Journalism  | 61                | (95.31)        | 0          | (0.00)        | 2          | (3.13)         | 1                             | (1.56)         | 64           |
| Chinese   | 29                | (93.55)        | 0          | (0.00)        | 1          | (3.23)         | 1                             | (3.23)         | 31           |
| Data and Media Communication  | 15                | (100.00)       | 0          | (0.00)        | 0          | (0.00)         | 0                             | (0.00)         | 15           |
| International   | 17                | (94.44)        | 0          | (0.00)        | 1          | (5.56)         | 0                             | (0.00)         | 18           |
| Public Relations and Advertising  | 52                | (88.14)        | 0          | (0.00)        | 2          | (3.39)         | 5                             | (8.47)         | 59           |
| Advertising and Branding  | 15                | (93.75)        | 0          | (0.00)        | 0          | (0.00)         | 1                             | (6.25)         | 16           |
| Organizational Communication  | 19                | (86.36)        | 0          | (0.00)        | 2          | (9.09)         | 1                             | (4.55)         | 22           |
| Public Relations  | 18                | (85.71)        | 0          | (0.00)        | 0          | (0.00)         | 3                             | (14.29)        | 21           |

Appendix 3: Number of Full-time Employed Graduates in Each Employment Sector by Programme/Major/Option (Continued)

|  | Commerce/Industry |                | Government |               | Education  |                | Community/<br>Social Services |                | Total      |
|--|-------------------|----------------|------------|---------------|------------|----------------|-------------------------------|----------------|------------|
| Bachelor of Social Sciences (Hons) in Communication                            | 1                 | (100.00)       | 0          | (0.00)        | 0          | (0.00)         | 0                             | (0.00)         | 1          |
| Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media | 15                | (68.18)        | 1          | (4.55)        | 4          | (18.18)        | 2                             | (9.09)         | 22         |
| Bachelor of Social Sciences (Hons) in Integrated Communication Management      | 38                | (92.68)        | 0          | (0.00)        | 2          | (4.88)         | 1                             | (2.44)         | 41         |
| Bachelor of Social Sciences (Hons) in Media and Social Communication           | 29                | (76.32)        | 0          | (0.00)        | 7          | (18.42)        | 2                             | (5.26)         | 38         |
| <b>Faculty of Science</b>  | <b>119</b>        | <b>(73.91)</b> | <b>5</b>   | <b>(3.11)</b> | <b>27</b>  | <b>(16.77)</b> | <b>10</b>                     | <b>(6.21)</b>  | <b>161</b> |
| Bachelor of Science (Hons)   |                   |                |            |               |            |                |                               |                |            |
| Analytical and Testing Sciences  | 20                | (86.96)        | 0          | (0.00)        | 3          | (13.04)        | 0                             | (0.00)         | 23         |
| Applied Biology  | 26                | (65.00)        | 0          | (0.00)        | 11         | (27.50)        | 3                             | (7.50)         | 40         |
| Biotechnology Studies  | 19                | (63.33)        | 0          | (0.00)        | 8          | (26.67)        | 3                             | (10.00)        | 30         |
| Environmental Science  | 7                 | (70.00)        | 0          | (0.00)        | 3          | (30.00)        | 0                             | (0.00)         | 10         |
| Chemistry  | 8                 | (66.67)        | 0          | (0.00)        | 4          | (33.33)        | 0                             | (0.00)         | 12         |
| Computer Science   | 54                | (80.60)        | 5          | (7.46)        | 3          | (4.48)         | 5                             | (7.46)         | 67         |
| Green Energy Science   | 1                 | (100.00)       | 0          | (0.00)        | 0          | (0.00)         | 0                             | (0.00)         | 1          |
| Mathematics and Statistics   | 8                 | (72.73)        | 0          | (0.00)        | 3          | (27.27)        | 0                             | (0.00)         | 11         |
| Physics and Green Energy   | 2                 | (28.57)        | 0          | (0.00)        | 3          | (42.86)        | 2                             | (28.57)        | 7          |
| <b>Faculty of Social Sciences</b>  | <b>126</b>        | <b>(34.24)</b> | <b>18</b>  | <b>(4.89)</b> | <b>107</b> | <b>(29.08)</b> | <b>117</b>                    | <b>(31.79)</b> | <b>368</b> |
| Bachelor of Social Sciences (Hons)   |                   |                |            |               |            |                |                               |                |            |
| China Studies*   | 10                | (38.46)        | 4          | (15.38)       | 7          | (26.92)        | 5                             | (19.23)        | 26         |
| Geography  | 4                 | (50.00)        | 2          | (25.00)       | 0          | (0.00)         | 2                             | (25.00)        | 8          |
| History #  | 2                 | (15.38)        | 2          | (15.38)       | 6          | (46.15)        | 3                             | (23.08)        | 13         |
| Sociology  | 4                 | (80.00)        | 0          | (0.00)        | 1          | (20.00)        | 0                             | (0.00)         | 5          |
| Environment and Resources Management   | 21                | (77.78)        | 1          | (3.70)        | 0          | (0.00)         | 5                             | (18.52)        | 27         |
| European Studies   | 12                | (66.67)        | 0          | (0.00)        | 2          | (11.11)        | 4                             | (22.22)        | 18         |
| French   | 7                 | (70.00)        | 0          | (0.00)        | 0          | (0.00)         | 3                             | (30.00)        | 10         |
| German   | 5                 | (62.50)        | 0          | (0.00)        | 2          | (25.00)        | 1                             | (12.50)        | 8          |
| Geography #  | 12                | (38.71)        | 1          | (3.23)        | 9          | (29.03)        | 9                             | (29.03)        | 31         |
| Geography and Bachelor of Education (Hons) in Liberal Studies Teaching         | 0                 | (0.00)         | 0          | (0.00)        | 8          | (100.00)       | 0                             | (0.00)         | 8          |
| Government and International Studies   | 10                | (58.82)        | 1          | (5.88)        | 4          | (23.53)        | 2                             | (11.76)        | 17         |
| Psychology   | 7                 | (25.00)        | 0          | (0.00)        | 8          | (28.57)        | 13                            | (46.43)        | 28         |
| Social Policy  | 7                 | (43.75)        | 0          | (0.00)        | 1          | (6.25)         | 8                             | (50.00)        | 16         |
| Sociology  | 10                | (41.67)        | 0          | (0.00)        | 7          | (29.17)        | 7                             | (29.17)        | 24         |
| Sport and Recreation Leadership  | 9                 | (30.00)        | 1          | (3.33)        | 15         | (50.00)        | 5                             | (16.67)        | 30         |
| Bachelor of Arts (Hons)  |                   |                |            |               |            |                |                               |                |            |
| History #  | 10                | (40.00)        | 5          | (20.00)       | 8          | (32.00)        | 2                             | (8.00)         | 25         |
| History and Bachelor of Education (Hons) in Liberal Studies Teaching           | 1                 | (7.69)         | 0          | (0.00)        | 12         | (92.31)        | 0                             | (0.00)         | 13         |
| Physical Education and Recreation Management #                                 | 15                | (27.27)        | 3          | (5.45)        | 25         | (45.45)        | 12                            | (21.82)        | 55         |
| Bachelor of Social Work (Hons)   | 2                 | (4.00)         | 2          | (4.00)        | 1          | (2.00)         | 45                            | (90.00)        | 50         |
| <b>School of Continuing Education</b>  | <b>8</b>          | <b>(6.84)</b>  | <b>0</b>   | <b>(0.00)</b> | <b>105</b> | <b>(89.74)</b> | <b>4</b>                      | <b>(3.42)</b>  | <b>117</b> |
| Bachelor of Education (Hons) in Early Childhood Education                      | 8                 | (6.84)         | 0          | (0.00)        | 105        | (89.74)        | 4                             | (3.42)         | 117        |

( ) Percentage of respondents

\* Excluding Economics option

# Diploma in Education ("2+3") graduates included

Appendix 4: Number of Full-time Employed Graduates in Each Employment Field by Job Nature

| UGC-funded Graduates                          | Government         | Education           | Agriculture & Fishery | Manufacturing     | Electricity & Gas | Construction      | Trading           | Wholesale & Retail | Hospitality & Tourism Services | Transport, Storage & Telecommunication | Personal Services | Banking & Finance  | Insurance          | Real Estate        |
|---|--------------------|---------------------|-----------------------|-------------------|-------------------|-------------------|-------------------|--------------------|--------------------------------|--|-------------------|--------------------|--------------------|--------------------|
| Accounting/Auditing/Taxation/Secretarial Work | 0 (0.00)           | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 1 (16.67)         | 0 (0.00)          | 1 (11.11)         | 3 (4.69)           | 0 (0.00)                       | 1 (3.57)                               | 0 (0.00)          | 5 (5.05)           | 1 (5.26)           | 1 (5.26)           |
| Administration/Management                     | 6 (18.75)          | 27 (10.11)          | 2 (50.00)             | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 6 (9.38)           | 2 (12.50)                      | 6 (21.43)                              | 0 (0.00)          | 5 (5.05)           | 2 (10.53)          | 6 (31.58)          |
| Art & Design                                  | 1 (3.13)           | 16 (5.99)           | 0 (0.00)              | 1 (16.67)         | 0 (0.00)          | 0 (0.00)          | 1 (11.11)         | 6 (9.38)           | 0 (0.00)                       | 0 (0.00)                               | 1 (33.33)         | 1 (1.01)           | 0 (0.00)           | 0 (0.00)           |
| Banking                                       | 0 (0.00)           | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 1 (1.56)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 47 (47.47)         | 0 (0.00)           | 0 (0.00)           |
| Clerical Work & Office Support                | 4 (12.50)          | 3 (1.12)            | 1 (25.00)             | 0 (0.00)          | 0 (0.00)          | 1 (14.29)         | 1 (11.11)         | 0 (0.00)           | 0 (0.00)                       | 2 (7.14)                               | 0 (0.00)          | 1 (1.01)           | 0 (0.00)           | 0 (0.00)           |
| Customer Services                             | 1 (3.13)           | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 1 (14.29)         | 0 (0.00)          | 0 (0.00)           | 2 (12.50)                      | 1 (3.57)                               | 0 (0.00)          | 4 (4.04)           | 0 (0.00)           | 1 (5.26)           |
| Economic, Statistical & Mathematical Work     | 0 (0.00)           | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 1 (1.01)           | 0 (0.00)           | 0 (0.00)           |
| Editorial/Journalism                          | 0 (0.00)           | 0 (0.00)            | 0 (0.00)              | 1 (16.67)         | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 1 (1.56)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 2 (2.02)           | 0 (0.00)           | 0 (0.00)           |
| Engineering                                   | 0 (0.00)           | 0 (0.00)            | 0 (0.00)              | 1 (16.67)         | 0 (0.00)          | 1 (14.29)         | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 2 (7.14)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)           | 0 (0.00)           |
| Finance                                       | 0 (0.00)           | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 7 (7.07)           | 1 (5.26)           | 0 (0.00)           |
| Human Resources                               | 0 (0.00)           | 2 (0.75)            | 0 (0.00)              | 0 (0.00)          | 1 (16.67)         | 4 (57.14)         | 0 (0.00)          | 7 (10.94)          | 2 (12.50)                      | 4 (14.29)                              | 0 (0.00)          | 6 (6.06)           | 0 (0.00)           | 6 (31.58)          |
| Insurance Services                            | 0 (0.00)           | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 11 (57.89)         | 0 (0.00)           |
| Interpretation/Translation                    | 0 (0.00)           | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)           | 0 (0.00)           |
| Legal Services                                | 1 (3.13)           | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 3 (3.03)           | 0 (0.00)           | 0 (0.00)           |
| Marketing/Sales                               | 0 (0.00)           | 4 (1.50)            | 0 (0.00)              | 2 (33.33)         | 0 (0.00)          | 0 (0.00)          | 1 (11.11)         | 29 (45.31)         | 2 (12.50)                      | 3 (10.71)                              | 2 (66.67)         | 4 (4.04)           | 1 (5.26)           | 3 (15.79)          |
| Media/Communication                           | 0 (0.00)           | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 1 (1.01)           | 0 (0.00)           | 0 (0.00)           |
| Medical & Health Services (Chinese Medicine)  | 0 (0.00)           | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)           | 0 (0.00)           |
| Medical & Health Services (Others)            | 0 (0.00)           | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)           | 0 (0.00)           |
| Merchandising/Purchasing                      | 0 (0.00)           | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 3 (33.33)         | 3 (4.69)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)           | 0 (0.00)           |
| Protective Services                           | 7 (21.88)          | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)           | 0 (0.00)           |
| Public Relations & Advertising                | 0 (0.00)           | 1 (0.37)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 4 (6.25)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 1 (1.01)           | 1 (5.26)           | 0 (0.00)           |
| Scientific & Research Work                    | 1 (3.13)           | 28 (10.49)          | 0 (0.00)              | 1 (16.67)         | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 1 (1.56)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)           | 0 (0.00)           |
| Social/Community Services                     | 5 (15.63)          | 4 (1.50)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)           | 0 (0.00)           |
| Sports & Recreation Services                  | 1 (3.13)           | 2 (0.75)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 2 (12.50)                      | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)           | 1 (5.26)           |
| System Analysis/Computer Programming          | 5 (15.63)          | 1 (0.37)            | 0 (0.00)              | 0 (0.00)          | 4 (66.67)         | 0 (0.00)          | 0 (0.00)          | 1 (1.56)           | 0 (0.00)                       | 9 (32.14)                              | 0 (0.00)          | 9 (9.09)           | 2 (10.53)          | 0 (0.00)           |
| Teaching/Lecturing (Assistant)                | 0 (0.00)           | 65 (24.34)          | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)           | 0 (0.00)           |
| Teaching/Lecturing (Others)                   | 0 (0.00)           | 24 (8.99)           | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)           | 0 (0.00)           |
| Teaching/Lecturing (Primary School)           | 0 (0.00)           | 26 (9.74)           | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)           | 0 (0.00)           |
| Teaching/Lecturing (Secondary School)         | 0 (0.00)           | 64 (23.97)          | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)           | 0 (0.00)           |
| Tourism                                       | 0 (0.00)           | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 3 (18.75)                      | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)           | 0 (0.00)           |
| Others  | 0 (0.00)           | 0 (0.00)            | 1 (25.00)             | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 2 (22.22)         | 2 (3.13)           | 3 (18.75)                      | 0 (0.00)                               | 0 (0.00)          | 2 (2.02)           | 0 (0.00)           | 1 (5.26)           |
| <b>Total</b>                                  | <b>32 (100.00)</b> | <b>267 (100.00)</b> | <b>4 (100.00)</b>     | <b>6 (100.00)</b> | <b>6 (100.00)</b> | <b>7 (100.00)</b> | <b>9 (100.00)</b> | <b>64 (100.00)</b> | <b>16 (100.00)</b>             | <b>28 (100.00)</b>                     | <b>3 (100.00)</b> | <b>99 (100.00)</b> | <b>19 (100.00)</b> | <b>19 (100.00)</b> |

( ) Percentage of respondents

Appendix 4: Number of Full-time Employed Graduates in Each Employment Field by Job Nature (Continued)

| UGC-funded Graduates                          | <u>Business Services</u> | <u>Information Technology</u> | <u>Media &amp; Publication</u> | <u>Creative Art &amp; Design</u> | <u>Engineering &amp; Architectural Services</u> | <u>Testing Services &amp; Laboratories</u> | <u>Community &amp; Social Services</u> | <u>Non-governmental Organizations</u> | <u>Professional &amp; Business Associations</u> | <u>Cultural &amp; Entertainment Services</u> | <u>Medical &amp; Health Services</u> | <u>Conglomerate</u> | <u>Others</u>      | <u>Total</u> |
|---|--------------------------|-------------------------------|--------------------------------|----------------------------------|---|--|--|---------------------------------------|---|--|--------------------------------------|---------------------|--------------------|--------------|
| Accounting/Auditing/Taxation/Secretarial Work | 69 (34.50)               | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 1 (5.26)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 2 (3.92)                             | 2 (33.33)           | 1 (1.27)           | 88           |
| Administration/Management                     | 16 (8.00)                | 3 (4.76)                      | 2 (2.27)                       | 0 (0.00)                         | 3 (25.00)                                       | 0 (0.00)                                   | 1 (1.41)                               | 2 (13.33)                             | 2 (20.00)                                       | 0 (0.00)                                     | 2 (3.92)                             | 1 (16.67)           | 4 (5.06)           | 98           |
| Art & Design                                  | 7 (3.50)                 | 2 (3.17)                      | 8 (9.09)                       | 15 (65.22)                       | 1 (8.33)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 14 (58.33)                                   | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)           | 74           |
| Banking                                       | 2 (1.00)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)           | 50           |
| Clerical Work & Office Support                | 1 (0.50)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 1 (8.33)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 2 (20.00)                                       | 0 (0.00)                                     | 1 (1.96)                             | 0 (0.00)            | 3 (3.80)           | 21           |
| Customer Services                             | 1 (0.50)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 1 (1.41)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 1 (1.27)           | 13           |
| Economic, Statistical & Mathematical Work     | 3 (1.50)                 | 1 (1.59)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)           | 5            |
| Editorial/Journalism                          | 3 (1.50)                 | 2 (3.17)                      | 26 (29.55)                     | 2 (8.70)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 1 (4.17)                                     | 1 (1.96)                             | 0 (0.00)            | 1 (1.27)           | 40           |
| Engineering                                   | 1 (0.50)                 | 1 (1.59)                      | 0 (0.00)                       | 0 (0.00)                         | 2 (16.67)                                       | 1 (5.26)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 1 (1.96)                             | 0 (0.00)            | 0 (0.00)           | 10           |
| Finance                                       | 7 (3.50)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 2 (13.33)                             | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)           | 17           |
| Human Resources                               | 11 (5.50)                | 6 (9.52)                      | 1 (1.14)                       | 0 (0.00)                         | 1 (8.33)  | 0 (0.00)                                   | 2 (2.82)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 2 (3.92)                             | 0 (0.00)            | 0 (0.00)           | 55           |
| Insurance Services                            | 0 (0.00)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)           | 11           |
| Interpretation/Translation                    | 1 (0.50)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)           | 1            |
| Legal Services                                | 2 (1.00)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)           | 6            |
| Marketing/Sales                               | 29 (14.50)               | 0 (0.00)                      | 10 (11.36)                     | 3 (13.04)                        | 2 (16.67)                                       | 0 (0.00)                                   | 1 (1.41)                               | 2 (13.33)                             | 0 (0.00)  | 2 (8.33)                                     | 2 (3.92)                             | 2 (33.33)           | 2 (2.53)           | 106          |
| Media/Communication                           | 8 (4.00)                 | 1 (1.59)                      | 37 (42.05)                     | 1 (4.35)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 1 (4.17)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)           | 49           |
| Medical & Health Services (Chinese Medicine)  | 0 (0.00)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 1 (1.41)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 17 (33.33)                           | 0 (0.00)            | 0 (0.00)           | 18           |
| Medical & Health Services (Others)            | 0 (0.00)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 9 (17.65)                            | 0 (0.00)            | 0 (0.00)           | 9            |
| Merchandising/Purchasing                      | 4 (2.00)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 1 (8.33)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)           | 11           |
| Protective Services                           | 0 (0.00)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)           | 7            |
| Public Relations & Advertising                | 23 (11.50)               | 1 (1.59)                      | 3 (3.41)                       | 1 (4.35)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 1 (6.67)                              | 3 (30.00)                                       | 1 (4.17)                                     | 0 (0.00)                             | 1 (16.67)           | 0 (0.00)           | 41           |
| Scientific & Research Work                    | 1 (0.50)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 1 (8.33)  | 17 (89.47)                                 | 1 (1.41)                               | 1 (6.67)                              | 0 (0.00)  | 0 (0.00)                                     | 7 (13.73)                            | 0 (0.00)            | 1 (1.27)           | 60           |
| Social/Community Services                     | 0 (0.00)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 59 (83.10)                             | 3 (20.00)                             | 2 (20.00)                                       | 1 (4.17)                                     | 3 (5.88)                             | 0 (0.00)            | 1 (1.27)           | 78           |
| Sports & Recreation Services                  | 1 (0.50)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 4 (5.63)                               | 1 (6.67)                              | 1 (10.00)                                       | 2 (8.33)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)           | 15           |
| System Analysis/Computer Programming          | 7 (3.50)                 | 45 (71.43)                    | 1 (1.14)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 2 (13.33)                             | 0 (0.00)  | 0 (0.00)                                     | 4 (7.84)                             | 0 (0.00)            | 0 (0.00)           | 90           |
| Teaching/Lecturing (Assistant)                | 0 (0.00)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 1 (1.41)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)           | 66           |
| Teaching/Lecturing (Others)                   | 2 (1.00)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)           | 26           |
| Teaching/Lecturing (Primary School)           | 0 (0.00)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)           | 26           |
| Teaching/Lecturing (Secondary School)         | 0 (0.00)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)           | 64           |
| Tourism                                       | 0 (0.00)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)           | 3            |
| Others  | 1 (0.50)                 | 1 (1.59)                      | 0 (0.00)                       | 1 (4.35)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 1 (6.67)                              | 0 (0.00)  | 2 (8.33)                                     | 0 (0.00)                             | 0 (0.00)            | 65 (82.28)         | 82           |
| <b>Total</b>                                  | <b>200 (100.00)</b>      | <b>63 (100.00)</b>            | <b>88 (100.00)</b>             | <b>23 (100.00)</b>               | <b>12 (100.00)</b>                              | <b>19 (100.00)</b>                         | <b>71 (100.00)</b>                     | <b>15 (100.00)</b>                    | <b>10 (100.00)</b>                              | <b>24 (100.00)</b>                           | <b>51 (100.00)</b>                   | <b>6 (100.00)</b>   | <b>79 (100.00)</b> | <b>1,240</b> |

( ) Percentage of respondents

Graduates who did not indicate both employment field and job nature are not included in this analysis.

Appendix 4: Number of Full-time Employed Graduates in Each Employment Field by Job Nature (Continued)

| Non-UGC-funded Graduates                      | Government        | Education           | Agriculture & Fishery | Manufacturing     | Electricity & Gas | Construction      | Trading           | Wholesale & Retail | Hospitality & Tourism Services | Transport, Storage & Telecommunication | Personal Services | Banking & Finance  | Insurance         | Real Estate       |
|---|-------------------|---------------------|-----------------------|-------------------|-------------------|-------------------|-------------------|--------------------|--------------------------------|--|-------------------|--------------------|-------------------|-------------------|
| Accounting/Auditing/Taxation/Secretarial Work | 0 (0.00)          | 0 (0.00)            | 0 (0.00)              | 2 (100.00)        | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 1 (12.50)                      | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 1 (16.67)         | 0 (0.00)          |
| Administration/Management                     | 0 (0.00)          | 5 (2.94)            | 0 (0.00)              | 0 (0.00)          | 1 (100.00)        | 0 (0.00)          | 0 (0.00)          | 2 (7.69)           | 0 (0.00)                       | 2 (16.67)                              | 0 (0.00)          | 1 (7.14)           | 0 (0.00)          | 5 (55.56)         |
| Architecture/Surveying                        | 0 (0.00)          | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)          | 0 (0.00)          |
| Art & Design                                  | 0 (0.00)          | 3 (1.76)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)          | 1 (11.11)         |
| Banking                                       | 0 (0.00)          | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 6 (42.86)          | 0 (0.00)          | 0 (0.00)          |
| Clerical Work & Office Support                | 2 (33.33)         | 2 (1.18)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 1 (33.33)         | 0 (0.00)           | 0 (0.00)                       | 1 (8.33)                               | 1 (33.33)         | 0 (0.00)           | 0 (0.00)          | 0 (0.00)          |
| Customer Services                             | 1 (16.67)         | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 1 (3.85)           | 1 (12.50)                      | 0 (0.00)                               | 0 (0.00)          | 5 (35.71)          | 0 (0.00)          | 0 (0.00)          |
| Economic, Statistical & Mathematical Work     | 0 (0.00)          | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 1 (7.14)           | 0 (0.00)          | 0 (0.00)          |
| Editorial/Journalism                          | 0 (0.00)          | 1 (0.59)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)          | 0 (0.00)          |
| Engineering                                   | 0 (0.00)          | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 2 (100.00)        | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 1 (8.33)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)          | 0 (0.00)          |
| Finance                                       | 0 (0.00)          | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 1 (3.85)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 1 (16.67)         | 0 (0.00)          |
| Human Resources                               | 0 (0.00)          | 1 (0.59)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 4 (15.38)          | 0 (0.00)                       | 2 (16.67)                              | 0 (0.00)          | 0 (0.00)           | 0 (0.00)          | 2 (22.22)         |
| Insurance Services                            | 0 (0.00)          | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 1 (7.14)           | 2 (33.33)         | 0 (0.00)          |
| Interpretation/Translation                    | 0 (0.00)          | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)          | 0 (0.00)          |
| Legal Services                                | 0 (0.00)          | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)          | 0 (0.00)          |
| Logistics/Transportation                      | 0 (0.00)          | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 1 (3.85)           | 0 (0.00)                       | 3 (25.00)                              | 0 (0.00)          | 0 (0.00)           | 0 (0.00)          | 0 (0.00)          |
| Marketing/Sales                               | 0 (0.00)          | 1 (0.59)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 2 (66.67)         | 8 (30.77)          | 1 (12.50)                      | 2 (16.67)                              | 0 (0.00)          | 0 (0.00)           | 2 (33.33)         | 0 (0.00)          |
| Media/Communication                           | 0 (0.00)          | 1 (0.59)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)          | 0 (0.00)          |
| Medical & Health Services (Chinese Medicine)  | 0 (0.00)          | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)          | 0 (0.00)          |
| Medical & Health Services (Others)            | 0 (0.00)          | 1 (0.59)            | 1 (50.00)             | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)          | 0 (0.00)          |
| Merchandising/Purchasing                      | 0 (0.00)          | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)          | 0 (0.00)          |
| Protective Services                           | 2 (33.33)         | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)          | 0 (0.00)          |
| Public Relations & Advertising                | 0 (0.00)          | 3 (1.76)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 1 (3.85)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)          | 0 (0.00)          |
| Religious Work                                | 0 (0.00)          | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)          | 0 (0.00)          |
| Scientific & Research Work                    | 1 (16.67)         | 5 (2.94)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)          | 0 (0.00)          |
| Social/Community Services                     | 0 (0.00)          | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 1 (3.85)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)          | 0 (0.00)          |
| Sports & Recreation Services                  | 0 (0.00)          | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 1 (3.85)           | 1 (12.50)                      | 0 (0.00)                               | 2 (66.67)         | 0 (0.00)           | 0 (0.00)          | 1 (11.11)         |
| System Analysis/Computer Programming          | 0 (0.00)          | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)          | 0 (0.00)          |
| Teaching/Lecturing (Assistant)                | 0 (0.00)          | 49 (28.82)          | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)          | 0 (0.00)          |
| Teaching/Lecturing (Others)                   | 0 (0.00)          | 88 (51.76)          | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)          | 0 (0.00)          |
| Teaching/Lecturing (Primary School)           | 0 (0.00)          | 9 (5.29)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)          | 0 (0.00)          |
| Teaching/Lecturing (Secondary School)         | 0 (0.00)          | 1 (0.59)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 0 (0.00)                       | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)          | 0 (0.00)          |
| Tourism                                       | 0 (0.00)          | 0 (0.00)            | 0 (0.00)              | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)           | 3 (37.50)                      | 1 (8.33)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)          | 0 (0.00)          |
| Others  | 0 (0.00)          | 0 (0.00)            | 1 (50.00)             | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 6 (23.08)          | 1 (12.50)                      | 0 (0.00)                               | 0 (0.00)          | 0 (0.00)           | 0 (0.00)          | 0 (0.00)          |
| <b>Total</b>                                  | <b>6 (100.00)</b> | <b>170 (100.00)</b> | <b>2 (100.00)</b>     | <b>2 (100.00)</b> | <b>1 (100.00)</b> | <b>2 (100.00)</b> | <b>3 (100.00)</b> | <b>26 (100.00)</b> | <b>8 (100.00)</b>              | <b>12 (100.00)</b>                     | <b>3 (100.00)</b> | <b>14 (100.00)</b> | <b>6 (100.00)</b> | <b>9 (100.00)</b> |

( ) Percentage of respondents

Appendix 4: Number of Full-time Employed Graduates in Each Employment Field by Job Nature (Continued)

| Non-UGC-funded Graduates                      | <u>Business Services</u> | <u>Information Technology</u> | <u>Media &amp; Publication</u> | <u>Creative Art &amp; Design</u> | <u>Engineering &amp; Architectural Services</u> | <u>Testing Services &amp; Laboratories</u> | <u>Community &amp; Social Services</u> | <u>Non-governmental Organizations</u> | <u>Professional &amp; Business Associations</u> | <u>Cultural &amp; Entertainment Services</u> | <u>Medical &amp; Health Services</u> | <u>Conglomerate</u> | <u>Others</u>     | <u>Total</u> |
|---|--------------------------|-------------------------------|--------------------------------|----------------------------------|---|--|--|---------------------------------------|---|--|--------------------------------------|---------------------|-------------------|--------------|
| Accounting/Auditing/Taxation/Secretarial Work | 29 (50.00)               | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 1 (4.17)                               | 0 (0.00)                              | 1 (50.00)                                       | 0 (0.00)                                     | 0 (0.00)                             | 1 (25.00)           | 0 (0.00)          | 36           |
| Administration/Management                     | 7 (12.07)                | 3 (33.33)                     | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 1 (12.50)                             | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 1 (25.00)           | 0 (0.00)          | 28           |
| Architecture/Surveying                        | 0 (0.00)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 1 (11.11)                                       | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)          | 1            |
| Art & Design                                  | 1 (1.72)                 | 0 (0.00)                      | 5 (17.86)                      | 5 (62.50)                        | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 1 (50.00)                                       | 1 (12.50)                                    | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)          | 17           |
| Banking                                       | 0 (0.00)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)          | 6            |
| Clerical Work & Office Support                | 0 (0.00)                 | 1 (11.11)                     | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 1 (12.50)                                    | 0 (0.00)                             | 0 (0.00)            | 1 (33.33)         | 10           |
| Customer Services                             | 1 (1.72)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 1 (25.00)           | 0 (0.00)          | 10           |
| Economic, Statistical & Mathematical Work     | 0 (0.00)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)          | 1            |
| Editorial/Journalism                          | 1 (1.72)                 | 0 (0.00)                      | 5 (17.86)                      | 0 (0.00)                         | 1 (11.11)                                       | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)          | 8            |
| Engineering                                   | 0 (0.00)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 6 (66.67)                                       | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)          | 9            |
| Finance                                       | 3 (5.17)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)          | 5            |
| Human Resources                               | 3 (5.17)                 | 1 (11.11)                     | 1 (3.57)                       | 0 (0.00)                         | 1 (11.11)                                       | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 1 (12.50)                            | 1 (25.00)           | 0 (0.00)          | 17           |
| Insurance Services                            | 0 (0.00)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)          | 3            |
| Logistics/Transportation                      | 1 (1.72)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)          | 5            |
| Marketing/Sales                               | 5 (8.62)                 | 2 (22.22)                     | 4 (14.29)                      | 0 (0.00)                         | 0 (0.00)  | 1 (50.00)                                  | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 4 (50.00)                                    | 0 (0.00)                             | 0 (0.00)            | 1 (33.33)         | 33           |
| Media/Communication                           | 2 (3.45)                 | 0 (0.00)                      | 8 (28.57)                      | 2 (25.00)                        | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)          | 13           |
| Medical & Health Services (Others)            | 0 (0.00)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 1 (4.17)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 3 (37.50)                            | 0 (0.00)            | 0 (0.00)          | 6            |
| Protective Services                           | 1 (1.72)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)          | 3            |
| Public Relations & Advertising                | 3 (5.17)                 | 0 (0.00)                      | 3 (10.71)                      | 1 (12.50)                        | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 1 (12.50)                            | 0 (0.00)            | 0 (0.00)          | 12           |
| Scientific & Research Work                    | 0 (0.00)                 | 0 (0.00)                      | 1 (3.57)                       | 0 (0.00)                         | 0 (0.00)  | 1 (50.00)                                  | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)          | 8            |
| Social/Community Services                     | 0 (0.00)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 21 (87.50)                             | 7 (87.50)                             | 0 (0.00)  | 1 (12.50)                                    | 1 (12.50)                            | 0 (0.00)            | 0 (0.00)          | 31           |
| Sports & Recreation Services                  | 0 (0.00)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 1 (4.17)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 2 (25.00)                            | 0 (0.00)            | 0 (0.00)          | 8            |
| System Analysis/Computer Programming          | 0 (0.00)                 | 2 (22.22)                     | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)          | 2            |
| Teaching/Lecturing (Assistant)                | 0 (0.00)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)          | 49           |
| Teaching/Lecturing (Others)                   | 0 (0.00)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)          | 88           |
| Teaching/Lecturing (Primary School)           | 0 (0.00)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)          | 9            |
| Teaching/Lecturing (Secondary School)         | 0 (0.00)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)          | 1            |
| Tourism                                       | 0 (0.00)                 | 0 (0.00)                      | 0 (0.00)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 0 (0.00)                                     | 0 (0.00)                             | 0 (0.00)            | 0 (0.00)          | 4            |
| Others  | 1 (1.72)                 | 0 (0.00)                      | 1 (3.57)                       | 0 (0.00)                         | 0 (0.00)  | 0 (0.00)                                   | 0 (0.00)                               | 0 (0.00)                              | 0 (0.00)  | 1 (12.50)                                    | 0 (0.00)                             | 0 (0.00)            | 1 (33.33)         | 12           |
| <b>Total</b>                                  | <b>58 (100.00)</b>       | <b>9 (100.00)</b>             | <b>28 (100.00)</b>             | <b>8 (100.00)</b>                | <b>9 (100.00)</b>                               | <b>2 (100.00)</b>                          | <b>24 (100.00)</b>                     | <b>8 (100.00)</b>                     | <b>2 (100.00)</b>                               | <b>8 (100.00)</b>                            | <b>8 (100.00)</b>                    | <b>4 (100.00)</b>   | <b>3 (100.00)</b> | <b>435</b>   |

( ) Percentage of respondents

Graduates who did not indicate both employment field and job nature are not included in this analysis.

Appendix 5: Distribution of Full-time Employed Graduates by Job Nature & Programme of Study  
 - Faculty of Arts  
 - Academy of Visual Arts

| JOB NATURE                                    | BACHELOR OF ARTS (HONS)           |                                   |                                 |                    |                              |                    |                    |                                 |                    |                    | BACHELOR OF ARTS (HONS) IN ENGLISH LANGUAGE AND LITERATURE & BACHELOR OF EDUCATION (HONS) IN ENGLISH LANGUAGE TEACHING |                    |
|---|-----------------------------------|-----------------------------------|---------------------------------|--------------------|------------------------------|--------------------|--------------------|---------------------------------|--------------------|--------------------|--|--------------------|
|   | Chinese Language and Literature # | Creative and Professional Writing | English Language and Literature | Humanities         | Liberal and Cultural Studies | Music              | Music Studies      | Religion, Philosophy and Ethics | Translation        | Visual Arts        |  |                    |
| Accounting/Auditing/Taxation/Secretarial Work |                                   |                                   |                                 | 3 (12.00)          |                              |                    |                    |                                 | 1 (4.76)           |                    |  |                    |
| Administration/Management                     | 4 (8.16)                          | 4 (16.67)                         | 2 (10.53)                       | 2 (8.00)           | 4 (17.39)                    |                    |                    | 3 (21.43)                       | 4 (19.05)          | 5 (8.33)           |  |                    |
| Architecture/Surveying                        |                                   |                                   |                                 |                    |                              |                    |                    |                                 |                    |                    |  |                    |
| Art & Design                                  |                                   | 2 (8.33)                          | 1 (5.26)                        |                    | 4 (17.39)                    | 12 (92.31)         | 5 (41.67)          |                                 |                    | 34 (56.67)         |  |                    |
| Banking                                       | 1 (2.04)                          | 1 (4.17)                          | 2 (10.53)                       | 1 (4.00)           |                              |                    |                    |                                 |                    |                    |  |                    |
| Clerical Work & Office Support                | 1 (2.04)                          |                                   |                                 | 1 (4.00)           | 1 (4.35)                     |                    | 2 (16.67)          | 1 (7.14)                        |                    |                    |  |                    |
| Customer Services                             |                                   |                                   |                                 |                    |                              |                    |                    | 1 (7.14)                        |                    | 1 (1.67)           |  |                    |
| Economic, Statistical & Mathematical Work     |                                   |                                   |                                 |                    |                              |                    |                    |                                 |                    | 0 (0.00)           |  |                    |
| Editorial/Journalism                          | 6 (12.24)                         | 8 (33.33)                         |                                 |                    | 2 (8.70)                     |                    |                    |                                 |                    | 1 (1.67)           |  |                    |
| Engineering                                   |                                   |                                   |                                 |                    |                              |                    |                    |                                 |                    |                    |  |                    |
| Finance                                       | 1 (2.04)                          |                                   |                                 |                    | 1 (4.35)                     |                    |                    |                                 | 1 (4.76)           |                    |  |                    |
| Human Resources                               |                                   |                                   | 1 (5.26)                        | 1 (4.00)           |                              |                    |                    |                                 |                    |                    |  | 1 (3.13)           |
| Insurance Services                            |                                   |                                   |                                 |                    |                              |                    |                    |                                 | 1 (4.76)           |                    |  |                    |
| Interpretation/Translation                    |                                   |                                   |                                 |                    |                              |                    |                    |                                 | 1 (4.76)           |                    |  |                    |
| Legal Services                                |                                   |                                   |                                 |                    |                              |                    |                    |                                 | 2 (9.52)           |                    |  |                    |
| Logistics/Transportation                      |                                   |                                   |                                 |                    | 1 (4.35)                     |                    |                    |                                 |                    |                    |  |                    |
| Marketing/Sales                               |                                   | 4 (16.67)                         | 1 (5.26)                        | 4 (16.00)          | 2 (8.70)                     |                    |                    |                                 |                    | 4 (6.67)           |  |                    |
| Media/Communication                           | 1 (2.04)                          |                                   | 1 (5.26)                        | 1 (4.00)           | 1 (4.35)                     |                    |                    |                                 | 3 (14.29)          | 1 (1.67)           |  |                    |
| Medical & Health Services (Chinese Medicine)  |                                   |                                   |                                 |                    |                              |                    |                    |                                 |                    |                    |  |                    |
| Medical & Health Services (Others)            |                                   |                                   |                                 |                    |                              |                    |                    |                                 |                    |                    |  |                    |
| Merchandising/Purchasing                      |                                   |                                   |                                 |                    |                              |                    |                    |                                 |                    |                    |  |                    |
| Protective Services                           |                                   |                                   |                                 |                    |                              |                    |                    |                                 | 1 (4.76)           |                    |  |                    |
| Public Relations & Advertising                |                                   | 1 (4.17)                          |                                 | 2 (8.00)           | 1 (4.35)                     |                    |                    | 2 (14.29)                       | 1 (4.76)           |                    |  |                    |
| Religious Work                                |                                   |                                   |                                 |                    |                              |                    |                    |                                 |                    |                    |  |                    |
| Scientific & Research Work                    |                                   |                                   |                                 |                    |                              |                    |                    |                                 |                    | 1 (1.67)           |  |                    |
| Social/Community Services                     | 1 (2.04)                          |                                   | 1 (5.26)                        | 3 (12.00)          | 4 (17.39)                    |                    |                    |                                 | 1 (4.76)           |                    |  |                    |
| Sports & Recreation Services                  |                                   | 1 (4.17)                          | 1 (5.26)                        |                    |                              |                    |                    |                                 |                    | 1 (1.67)           |  |                    |
| System Analysis/Computer Programming          |                                   |                                   |                                 |                    |                              |                    |                    |                                 |                    | 1 (1.67)           |  |                    |
| Teaching/Lecturing (Assistant)                | 14 (28.57)                        | 2 (8.33)                          | 3 (15.79)                       | 2 (8.00)           | 1 (4.35)                     | 1 (7.69)           | 2 (16.67)          | 5 (35.71)                       |                    | 3 (5.00)           |  |                    |
| Teaching/Lecturing (Others)                   | 1 (2.04)                          | 1 (4.17)                          |                                 | 2 (8.00)           |                              |                    | 1 (8.33)           |                                 | 2 (9.52)           | 3 (5.00)           |  |                    |
| Teaching/Lecturing (Primary School)           | 6 (12.24)                         |                                   |                                 |                    |                              |                    |                    |                                 |                    |                    |  | 13 (40.63)         |
| Teaching/Lecturing (Secondary School)         | 11 (22.45)                        |                                   | 1 (5.26)                        |                    |                              |                    |                    | 1 (7.14)                        | 2 (9.52)           | 1 (1.67)           |  | 17 (53.13)         |
| Tourism                                       |                                   |                                   |                                 |                    | 1 (4.35)                     |                    | 1 (8.33)           | 1 (7.14)                        | 0 (0.00)           | 0 (0.00)           |  |                    |
| Others  | 2 (4.08)                          | 0 (0.00)                          | 5 (26.32)                       | 3 (12.00)          |                              |                    |                    |                                 | 1 (4.76)           | 4 (6.67)           |  | 1 (3.13)           |
| <b>Total</b>                                  | <b>49 (100.00)</b>                | <b>24 (100.00)</b>                | <b>19 (100.00)</b>              | <b>25 (100.00)</b> | <b>23 (100.00)</b>           | <b>13 (100.00)</b> | <b>12 (100.00)</b> | <b>14 (100.00)</b>              | <b>21 (100.00)</b> | <b>60 (100.00)</b> | <b>32 (100.00)</b>   | <b>32 (100.00)</b> |

( ) Percentage of respondents

# Diploma in Education ("2+3") graduates included



Appendix 5: Distribution of Full-time Employed Graduates by Job Nature & Programme of Study (Continued)  
- School of Business

| JOB NATURE                                    | BACHELOR OF BUSINESS ADMINISTRATION (HONS) |                    |                    |                    |                            |   |                    | BACHELOR OF COMMERCE (HONS) |                            |                    | BACHELOR OF SOCIAL SCIENCES IN CHINA STUDIES (HONS) IN ECONOMICS # |
|---|--|--------------------|--------------------|--------------------|----------------------------|---|--------------------|-----------------------------|----------------------------|--------------------|--|
|   | Accounting                                 | Applied Economics  | Entrepreneurship   | Finance            | Human Resources Management | Information Systems and e-Business Management | Marketing          | Accountancy                 | Human Resources Management | Marketing          |  |
| Accounting/Auditing/Taxation/Secretarial Work | 60 (82.19)                                 | 1 (2.94)           | 1 (6.25)           | 11 (23.91)         |                            | 5 (15.15)                                     | 2 (3.28)           | 32 (94.12)                  | 1 (3.03)                   |                    | 3 (27.27)  |
| Administration/Management                     | 1 (1.37)                                   | 4 (11.76)          | 4 (25.00)          | 4 (8.70)           | 6 (9.23)                   | 2 (6.06)                                      | 5 (8.20)           |                             | 3 (9.09)                   | 1 (6.25)           |  |
| Architecture/Surveying                        |  |                    |                    |                    |                            |   |                    |                             |                            |                    |  |
| Art & Design                                  |  |                    |                    |                    |                            | 1 (3.03)                                      | 1 (1.64)           |                             |                            |                    | 1 (9.09)   |
| Banking                                       | 1 (1.37)                                   | 6 (17.65)          | 1 (6.25)           | 13 (28.26)         | 3 (4.62)                   | 5 (15.15)                                     | 5 (8.20)           | 1 (2.94)                    | 1 (3.03)                   | 2 (12.50)          | 3 (27.27)  |
| Clerical Work & Office Support                |  | 2 (5.88)           |                    |                    | 1 (1.54)                   | 2 (6.06)                                      | 1 (1.64)           |                             | 2 (6.06)                   |                    |  |
| Customer Services                             |  |                    |                    |                    |                            | 3 (9.09)                                      | 1 (1.64)           |                             |                            | 4 (25.00)          |  |
| Economic, Statistical & Mathematical Work     |  |                    |                    | 2 (4.35)           |                            |   |                    |                             | 1 (3.03)                   |                    |  |
| Editorial/Journalism                          | 1 (1.37)                                   |                    |                    |                    |                            | 1 (3.03)                                      | 2 (3.28)           |                             |                            |                    |  |
| Engineering                                   |  |                    |                    | 1 (2.17)           |                            |   |                    |                             |                            |                    |  |
| Finance                                       | 2 (2.74)                                   | 2 (5.88)           | 1 (6.25)           | 4 (8.70)           |                            | 1 (3.03)                                      |                    |                             |                            |                    |  |
| Human Resources                               | 1 (1.37)                                   | 1 (2.94)           | 2 (12.50)          | 1 (2.17)           | 40 (61.54)                 | 1 (3.03)                                      | 2 (3.28)           |                             | 17 (51.52)                 |                    |  |
| Insurance Services                            |  |                    |                    |                    |                            | 1 (3.03)                                      | 1 (1.64)           |                             |                            | 1 (6.25)           | 1 (9.09)   |
| Interpretation/Translation                    |  |                    |                    |                    |                            |   |                    |                             |                            |                    |  |
| Legal Services                                |  | 1 (2.94)           |                    |                    |                            |   |                    |                             |                            |                    |  |
| Logistics/Transportation                      |  |                    |                    |                    |                            |   |                    |                             |                            |                    |  |
| Marketing/Sales                               |  | 9 (26.47)          | 2 (12.50)          | 2 (4.35)           | 2 (3.08)                   | 1 (3.03)                                      | 30 (49.18)         |                             | 3 (9.09)                   | 6 (37.50)          | 1 (9.09)   |
| Media/Communication                           |  |                    |                    |                    |                            | 1 (3.03)                                      | 1 (1.64)           |                             |                            |                    |  |
| Medical & Health Services (Chinese Medicine)  |  |                    |                    |                    |                            |   |                    |                             |                            |                    |  |
| Medical & Health Services (Others)            |  |                    |                    |                    |                            |   |                    | 1 (2.94)                    |                            |                    |  |
| Merchandising/Purchasing                      |  | 1 (2.94)           | 1 (6.25)           |                    |                            |   |                    |                             |                            |                    |  |
| Protective Services                           |  |                    |                    |                    |                            |   |                    |                             | 2 (6.06)                   |                    |  |
| Public Relations & Advertising                | 2 (2.74)                                   | 1 (2.94)           | 1 (6.25)           |                    | 1 (1.54)                   | 1 (3.03)                                      | 4 (6.56)           |                             |                            | 2 (12.50)          |  |
| Religious Work                                |  |                    |                    |                    |                            |   |                    |                             |                            |                    |  |
| Scientific & Research Work                    |  |                    |                    |                    |                            |   |                    |                             |                            |                    |  |
| Social/Community Services                     |  |                    |                    | 1 (2.17)           | 2 (3.08)                   |   |                    |                             | 1 (3.03)                   |                    |  |
| Sports & Recreation Services                  |  |                    |                    |                    |                            |   | 1 (1.64)           |                             | 2 (6.06)                   |                    |  |
| System Analysis/Computer Programming          |  | 2 (5.88)           | 2 (12.50)          | 3 (6.52)           | 1 (1.54)                   | 4 (12.12)                                     | 2 (3.28)           |                             |                            |                    |  |
| Teaching/Lecturing (Assistant)                |  |                    |                    | 1 (2.17)           |                            | 1 (3.03)                                      |                    |                             |                            |                    |  |
| Teaching/Lecturing (Others)                   |  |                    |                    | 1 (2.17)           |                            |   | 1 (1.64)           |                             |                            |                    | 1 (9.09)   |
| Teaching/Lecturing (Primary School)           |  |                    |                    |                    |                            |   |                    |                             |                            |                    |  |
| Teaching/Lecturing (Secondary School)         |  |                    |                    |                    |                            |   |                    |                             |                            |                    | 1 (9.09)   |
| Tourism                                       |  |                    |                    |                    |                            | 1 (3.03)                                      |                    |                             |                            |                    |  |
| Others  | 5 (6.85)                                   | 4 (11.76)          | 1 (6.25)           | 2 (4.35)           | 9 (13.85)                  | 2 (6.06)                                      | 2 (3.28)           |                             |                            |                    |  |
| <b>Total</b>                                  | <b>73 (100.00)</b>                         | <b>34 (100.00)</b> | <b>16 (100.00)</b> | <b>46 (100.00)</b> | <b>65 (100.00)</b>         | <b>33 (100.00)</b>                            | <b>61 (100.00)</b> | <b>34 (100.00)</b>          | <b>33 (100.00)</b>         | <b>16 (100.00)</b> | <b>11 (100.00)</b>   |

( ) Percentage of respondents

# Diploma in Education ("2+3") graduates included

Appendix 5: Distribution of Full-time Employed Graduates by Job Nature & Programme of Study (Continued)  
 - School of Chinese Medicine  
 - School of Communication

| JOB NATURE                                    | BACHELOR OF<br>CHINESE MEDICINE &<br>BACHELOR OF<br>SCIENCE (HONS) IN<br>BIOMEDICAL SCIENCE | BACHELOR OF<br>PHARMACY (HONS) IN<br>CHINESE MEDICINE | BACHELOR OF COMMUNICATION (HONS) |                     |             |                                 |               |                                  |                                 |                  |          |          |
|---|---|---|----------------------------------|---------------------|-------------|---------------------------------|---------------|----------------------------------|---------------------------------|------------------|----------|----------|
|   |   |   | Film                             |                     | Journalism  |                                 |               | Public Relations and Advertising |                                 |                  |          |          |
|   |   |   | Animation and Media<br>Arts      | Film and Television | Chinese     | Data and Media<br>Communication | International | Advertising and<br>Branding      | Organizational<br>Communication | Public Relations |          |          |
| Accounting/Auditing/Taxation/Secretarial Work |   |   |                                  |                     |             |                                 |               |                                  |                                 |                  |          |          |
| Administration/Management                     | 1 (4.55)  |   | 1 (5.88)                         | 1 (4.55)            | 4 (12.90)   |                                 |               |                                  | 2 (12.50)                       | 2 (7.69)         | 1 (4.55) |          |
| Architecture/Surveying                        |   |   |                                  |                     |             |                                 |               |                                  |                                 |                  |          |          |
| Art & Design                                  |   |   | 7 (41.18)                        | 5 (22.73)           |             |                                 |               |                                  |                                 |                  | 2 (7.69) | 1 (4.55) |
| Banking                                       |   |   |                                  |                     |             |                                 |               |                                  |                                 |                  |          |          |
| Clerical Work & Office Support                | 1 (4.55)  |   |                                  |                     |             |                                 |               | 1 (5.56)                         |                                 |                  |          | 1 (4.55) |
| Customer Services                             |   |   |                                  |                     |             |                                 |               |                                  |                                 |                  |          |          |
| Economic, Statistical & Mathematical Work     |   |   |                                  |                     |             |                                 | 1 (6.67)      |                                  |                                 |                  |          |          |
| Editorial/Journalism                          |   |   | 1 (5.88)                         | 3 (13.64)           | 4 (12.90)   | 4 (26.67)                       | 4 (22.22)     |                                  |                                 | 1 (3.85)         | 2 (9.09) |          |
| Engineering                                   |   | 1 (7.14)  | 1 (5.88)                         |                     |             |                                 |               |                                  |                                 |                  |          |          |
| Finance                                       |   |   |                                  |                     | 1 (3.23)    | 1 (6.67)                        |               | 2 (11.11)                        |                                 |                  |          |          |
| Human Resources                               |   |   |                                  |                     |             |                                 |               |                                  |                                 |                  |          | 1 (4.55) |
| Insurance Services                            |   |   |                                  |                     |             |                                 |               |                                  |                                 |                  |          |          |
| Interpretation/Translation                    |   |   |                                  |                     |             |                                 |               |                                  |                                 |                  |          |          |
| Legal Services                                |   |   |                                  |                     |             |                                 |               |                                  |                                 |                  |          |          |
| Logistics/Transportation                      |   |   |                                  |                     |             |                                 |               |                                  |                                 |                  |          |          |
| Marketing/Sales                               |   | 1 (7.14)  |                                  | 4 (18.18)           | 1 (3.23)    | 2 (13.33)                       | 2 (11.11)     | 6 (37.50)                        | 7 (26.92)                       | 4 (18.18)        |          |          |
| Media/Communication                           |   |   | 1 (5.88)                         | 3 (13.64)           | 14 (45.16)  | 4 (26.67)                       | 7 (38.89)     | 4 (25.00)                        | 2 (7.69)                        | 3 (13.64)        |          |          |
| Medical & Health Services (Chinese Medicine)  | 18 (81.82)  |   |                                  |                     |             |                                 |               |                                  |                                 |                  |          |          |
| Medical & Health Services (Others)            |   | 3 (21.43)   |                                  |                     |             |                                 |               |                                  |                                 |                  |          |          |
| Merchandising/Purchasing                      |   |   |                                  |                     |             |                                 |               | 2 (12.50)                        | 1 (3.85)                        |                  |          |          |
| Protective Services                           |   |   | 1 (5.88)                         |                     |             |                                 |               |                                  |                                 |                  |          |          |
| Public Relations & Advertising                |   |   |                                  | 1 (4.55)            | 5 (16.13)   | 2 (13.33)                       | 2 (11.11)     | 1 (6.25)                         | 4 (15.38)                       | 6 (27.27)        |          |          |
| Religious Work                                |   |   |                                  |                     |             |                                 |               |                                  |                                 |                  |          |          |
| Scientific & Research Work                    | 1 (4.55)  | 7 (50.00)   |                                  |                     |             |                                 |               |                                  |                                 |                  |          |          |
| Social/Community Services                     |   |   |                                  | 1 (4.55)            |             |                                 |               |                                  |                                 | 2 (7.69)         | 1 (4.55) |          |
| Sports & Recreation Services                  |   | 1 (7.14)  |                                  |                     |             |                                 |               |                                  |                                 |                  |          |          |
| System Analysis/Computer Programming          |   |   |                                  | 1 (4.55)            |             |                                 |               |                                  | 1 (6.25)                        |                  | 1 (4.55) |          |
| Teaching/Lecturing (Assistant)                |   |   |                                  | 1 (4.55)            |             |                                 |               |                                  |                                 | 1 (3.85)         |          |          |
| Teaching/Lecturing (Others)                   | 1 (4.55)  | 1 (7.14)  |                                  | 1 (4.55)            |             |                                 |               |                                  |                                 |                  |          |          |
| Teaching/Lecturing (Primary School)           |   |   |                                  |                     |             |                                 |               |                                  |                                 |                  |          |          |
| Teaching/Lecturing (Secondary School)         |   |   |                                  |                     | 1 (3.23)    |                                 |               |                                  |                                 |                  |          |          |
| Tourism                                       |   |   |                                  |                     |             |                                 |               |                                  |                                 |                  |          |          |
| Others  |   |   | 5 (29.41)                        | 1 (4.55)            | 1 (3.23)    | 1 (6.67)                        |               |                                  |                                 | 4 (15.38)        | 1 (4.55) |          |
| Total   | 22 (100.00)   | 14 (100.00)   | 17 (100.00)                      | 22 (100.00)         | 31 (100.00) | 15 (100.00)                     | 18 (100.00)   | 16 (100.00)                      | 26 (100.00)                     | 22 (100.00)      |          |          |

( ) Percentage of respondents

**Appendix 5: Distribution of Full-time Employed Graduates by Job Nature & Programme of Study (Continued)**  
**- School of Communication (Continued)**

| JOB NATURE                                    | <i>BACHELOR OF SOCIAL SCIENCES (HONS) IN COMMUNICATION</i> | <i>BACHELOR OF ARTS (HONS) IN CREATIVE WRITING FOR FILM, TELEVISION AND NEW MEDIA</i> | <i>BACHELOR OF SOCIAL SCIENCES (HONS) IN INTEGRATED COMMUNICATION MANAGEMENT</i> | <i>BACHELOR OF SOCIAL SCIENCES (HONS) IN MEDIA AND SOCIAL COMMUNICATION</i> |
|---|--|---|--|---|
| Accounting/Auditing/Taxation/Secretarial Work |  |   |  | 1 (2.70)  |
| Administration/Management                     |  | 1 (4.55)  | 4 (10.00)  | 1 (2.70)  |
| Architecture/Surveying                        |  |   | 1 (2.50)   |   |
| Art & Design                                  |  | 4 (18.18)   |  | 3 (8.11)  |
| Banking                                       |  |   |  | 1 (2.70)  |
| Clerical Work & Office Support                |  | 1 (4.55)  |  | 1 (2.70)  |
| Customer Services                             |  | 1 (4.55)  |  | 1 (2.70)  |
| Economic, Statistical & Mathematical Work     |  |   |  |   |
| Editorial/Journalism                          |  | 2 (9.09)  | 2 (5.00)   | 2 (5.41)  |
| Engineering                                   |  |   |  |   |
| Finance                                       |  |   | 2 (5.00)   |   |
| Human Resources                               |  |   |  |   |
| Insurance Services                            |  |   |  |   |
| Interpretation/Translation                    |  |   |  |   |
| Legal Services                                |  |   |  |   |
| Logistics/Transportation                      |  |   | 1 (2.50)   | 2 (5.41)  |
| Marketing/Sales                               |  | 1 (4.55)  | 11 (27.50)   | 4 (10.81)   |
| Media/Communication                           | 1 (100.00)   | 2 (9.09)  | 3 (7.50)   | 7 (18.92)   |
| Medical & Health Services (Chinese Medicine)  |  |   |  |   |
| Medical & Health Services (Others)            |  |   |  | 1 (2.70)  |
| Merchandising/Purchasing                      |  |   |  |   |
| Protective Services                           |  |   |  |   |
| Public Relations & Advertising                |  | 1 (4.55)  | 5 (12.50)  | 3 (8.11)  |
| Religious Work                                |  |   |  |   |
| Scientific & Research Work                    |  | 1 (4.55)  | 2 (5.00)   | 2 (5.41)  |
| Social/Community Services                     |  |   |  | 2 (5.41)  |
| Sports & Recreation Services                  |  | 1 (4.55)  | 1 (2.50)   |   |
| System Analysis/Computer Programming          |  |   | 1 (2.50)   | 1 (2.70)  |
| Teaching/Lecturing (Assistant)                |  | 3 (13.64)   | 1 (2.50)   | 3 (8.11)  |
| Teaching/Lecturing (Others)                   |  | 1 (4.55)  | 2 (5.00)   |   |
| Teaching/Lecturing (Primary School)           |  |   |  |   |
| Teaching/Lecturing (Secondary School)         |  |   |  |   |
| Tourism                                       |  |   | 1 (2.50)   | 1 (2.70)  |
| Others  |  | 3 (13.64)   | 3 (7.50)   | 1 (2.70)  |
| <b>Total</b>                                  | <b>1 (100.00)</b>  | <b>22 (100.00)</b>  | <b>40 (100.00)</b>   | <b>37 (100.00)</b>  |

( ) Percentage of respondents

**Appendix 5: Distribution of Full-time Employed Graduates by Job Nature & Programme of Study (Continued)**  
**- Faculty of Science**

| JOB NATURE                                    | BACHELOR OF SCIENCE (HONS)      |                 |                       |                 |                       |                 |           |                  |                      |                            |          |                          |           |                 |
|---|---------------------------------|-----------------|-----------------------|-----------------|-----------------------|-----------------|-----------|------------------|----------------------|----------------------------|----------|--------------------------|-----------|-----------------|
|   | Analytical and Testing Sciences |                 | Applied Biology       |                 |                       |                 | Chemistry | Computer Science | Green Energy Science | Mathematics and Statistics |          | Physics and Green Energy |           |                 |
|   |                                 |                 | Biotechnology Studies |                 | Environmental Science |                 |           |                  |                      |                            |          |                          |           |                 |
| Accounting/Auditing/Taxation/Secretarial Work |                                 |                 |                       |                 | 1                     | (9.09)          |           |                  |                      |                            |          |                          |           |                 |
| Administration/Management                     | 2                               | (8.00)          | 1                     | (3.23)          | 1                     | (9.09)          | 1         | (7.69)           |                      |                            | 1        | (9.09)                   | 1         | (14.29)         |
| Architecture/Surveying                        |                                 |                 |                       |                 |                       |                 |           |                  |                      |                            |          |                          |           |                 |
| Art & Design                                  |                                 |                 |                       |                 |                       |                 | 1         | (7.69)           |                      |                            |          |                          |           |                 |
| Banking                                       | 1                               | (4.00)          | 1                     | (3.23)          | 1                     | (9.09)          |           |                  |                      |                            |          |                          |           |                 |
| Clerical Work & Office Support                |                                 |                 |                       |                 |                       |                 |           |                  |                      |                            |          |                          |           |                 |
| Customer Services                             |                                 |                 |                       |                 |                       |                 | 1         | (7.69)           |                      |                            |          |                          |           |                 |
| Economic, Statistical & Mathematical Work     |                                 |                 |                       |                 |                       |                 |           |                  |                      |                            | 1        | (9.09)                   |           |                 |
| Editorial/Journalism                          |                                 |                 |                       |                 |                       |                 |           |                  |                      |                            |          |                          |           |                 |
| Engineering                                   | 1                               | (4.00)          | 1                     | (3.23)          | 2                     | (18.18)         | 1         | (7.69)           |                      |                            |          |                          | 1         | (14.29)         |
| Finance                                       | 1                               | (4.00)          |                       |                 |                       |                 |           |                  |                      |                            |          |                          |           |                 |
| Human Resources                               | 1                               | (4.00)          | 1                     | (3.23)          |                       |                 | 1         | (7.69)           |                      |                            |          |                          |           |                 |
| Insurance Services                            |                                 |                 |                       |                 |                       |                 |           |                  |                      |                            | 1        | (9.09)                   |           |                 |
| Interpretation/Translation                    |                                 |                 |                       |                 |                       |                 |           |                  |                      |                            |          |                          |           |                 |
| Legal Services                                |                                 |                 |                       |                 |                       |                 |           |                  |                      |                            |          |                          |           |                 |
| Logistics/Transportation                      |                                 |                 |                       |                 |                       |                 |           |                  |                      |                            |          |                          |           |                 |
| Marketing/Sales                               | 4                               | (16.00)         | 2                     | (6.45)          |                       |                 |           |                  |                      |                            | 1        | (100.00)                 |           |                 |
| Media/Communication                           |                                 |                 |                       |                 |                       |                 |           |                  |                      |                            |          |                          |           |                 |
| Medical & Health Services (Chinese Medicine)  |                                 |                 |                       |                 |                       |                 |           |                  |                      |                            |          |                          |           |                 |
| Medical & Health Services (Others)            | 1                               | (4.00)          | 2                     | (6.45)          |                       |                 |           |                  |                      |                            |          |                          | 1         | (14.29)         |
| Merchandising/Purchasing                      | 1                               | (4.00)          |                       |                 |                       |                 |           |                  |                      |                            |          |                          | 1         | (14.29)         |
| Protective Services                           |                                 |                 |                       |                 |                       |                 |           |                  | 1                    | (1.47)                     |          |                          |           |                 |
| Public Relations & Advertising                |                                 |                 |                       |                 |                       |                 |           |                  | 1                    | (1.47)                     |          |                          |           |                 |
| Religious Work                                |                                 |                 |                       |                 |                       |                 |           |                  |                      |                            |          |                          |           |                 |
| Scientific & Research Work                    | 8                               | (32.00)         | 17                    | (54.84)         | 3                     | (27.27)         | 6         | (46.15)          | 2                    | (2.94)                     |          |                          |           |                 |
| Social/Community Services                     |                                 |                 |                       |                 |                       |                 |           |                  |                      |                            |          |                          | 1         | (14.29)         |
| Sports & Recreation Services                  |                                 |                 |                       |                 |                       |                 |           |                  |                      |                            |          |                          |           |                 |
| System Analysis/Computer Programming          |                                 |                 |                       |                 |                       |                 |           |                  | 62                   | (91.18)                    | 4        | (36.36)                  |           |                 |
| Teaching/Lecturing (Assistant)                | 1                               | (4.00)          | 2                     | (6.45)          | 1                     | (9.09)          | 1         | (7.69)           | 1                    | (1.47)                     | 3        | (27.27)                  | 1         | (14.29)         |
| Teaching/Lecturing (Others)                   |                                 |                 |                       |                 |                       |                 |           |                  |                      |                            |          |                          |           |                 |
| Teaching/Lecturing (Primary School)           | 1                               | (4.00)          |                       |                 |                       |                 |           |                  |                      |                            |          |                          |           |                 |
| Teaching/Lecturing (Secondary School)         |                                 |                 |                       |                 |                       |                 |           |                  |                      |                            |          |                          | 1         | (14.29)         |
| Tourism                                       |                                 |                 |                       |                 |                       |                 |           |                  |                      |                            |          |                          |           |                 |
| Others  | 3                               | (12.00)         | 2                     | (6.45)          | 2                     | (18.18)         | 1         | (7.69)           | 1                    | (1.47)                     | 1        | (9.09)                   |           |                 |
| <b>Total</b>                                  | <b>25</b>                       | <b>(100.00)</b> | <b>31</b>             | <b>(100.00)</b> | <b>11</b>             | <b>(100.00)</b> | <b>13</b> | <b>(100.00)</b>  | <b>68</b>            | <b>(100.00)</b>            | <b>1</b> | <b>(100.00)</b>          | <b>11</b> | <b>(100.00)</b> |

( ) Percentage of respondents

**Appendix 5: Distribution of Full-time Employed Graduates by Job Nature & Programme of Study (Continued)**  
**- Faculty of Social Sciences**

| JOB NATURE                                    | BACHELOR OF SOCIAL SCIENCE (HONS) |                    |                   |                                      |                    |                   |                    |                                      |                    |                    |
|---|-----------------------------------|--------------------|-------------------|--------------------------------------|--------------------|-------------------|--------------------|--------------------------------------|--------------------|--------------------|
|   | China Studies                     |                    |                   | Environment and Resources Management | European Studies   |                   | Geography #        | Government and International Studies | Psychology         | Social Policy      |
|   | Geography                         | History #          | Sociology         |                                      | French             | German            |                    |                                      |                    |                    |
| Accounting/Auditing/Taxation/Secretarial Work |                                   |                    |                   | 3 (11.11)                            | 1 (10.00)          | 2 (25.00)         | 4 (12.90)          | 5 (27.78)                            | 5 (17.86)          | 1 (6.25)           |
| Administration/Management                     | 4 (50.00)                         |                    |                   |                                      |                    |                   |                    |                                      |                    | 2 (12.50)          |
| Architecture/Surveying                        |                                   |                    |                   |                                      |                    |                   |                    |                                      |                    |                    |
| Art & Design                                  |                                   | 1 (8.33)           | 1 (16.67)         |                                      | 1 (10.00)          | 1 (12.50)         |                    |                                      |                    |                    |
| Banking                                       |                                   |                    |                   |                                      |                    |                   |                    | 1 (5.56)                             |                    | 1 (6.25)           |
| Clerical Work & Office Support                |                                   | 1 (8.33)           |                   |                                      |                    | 1 (12.50)         | 1 (3.23)           | 1 (5.56)                             |                    | 1 (6.25)           |
| Customer Services                             |                                   |                    | 1 (16.67)         | 1 (3.70)                             |                    |                   | 1 (3.23)           |                                      | 1 (3.57)           | 1 (6.25)           |
| Economic, Statistical & Mathematical Work     |                                   |                    | 1 (16.67)         |                                      |                    |                   |                    |                                      |                    |                    |
| Editorial/Journalism                          | 1 (12.50)                         |                    |                   |                                      |                    |                   |                    |                                      |                    |                    |
| Engineering                                   |                                   |                    |                   | 9 (33.33)                            |                    |                   | 1 (3.23)           |                                      |                    |                    |
| Finance                                       |                                   |                    |                   | 2 (7.41)                             |                    |                   |                    |                                      |                    |                    |
| Human Resources                               |                                   |                    |                   |                                      |                    |                   | 1 (3.23)           |                                      |                    |                    |
| Insurance Services                            |                                   |                    |                   | 1 (3.70)                             | 1 (10.00)          |                   | 1 (3.23)           | 1 (5.56)                             |                    |                    |
| Interpretation/Translation                    |                                   |                    |                   |                                      |                    |                   |                    |                                      |                    |                    |
| Legal Services                                |                                   |                    | 1 (16.67)         |                                      |                    |                   |                    | 2 (11.11)                            |                    |                    |
| Logistics/Transportation                      |                                   |                    |                   |                                      |                    |                   |                    |                                      |                    |                    |
| Marketing/Sales                               | 1 (12.50)                         | 2 (16.67)          |                   | 1 (3.70)                             | 1 (10.00)          | 2 (25.00)         | 1 (3.23)           |                                      | 2 (7.14)           | 1 (6.25)           |
| Media/Communication                           |                                   |                    |                   |                                      | 1 (10.00)          |                   |                    |                                      |                    |                    |
| Medical & Health Services (Chinese Medicine)  |                                   |                    |                   |                                      |                    |                   |                    |                                      |                    |                    |
| Medical & Health Services (Others)            |                                   | 1 (8.33)           |                   | 1 (3.70)                             |                    |                   |                    |                                      |                    |                    |
| Merchandising/Purchasing                      |                                   |                    |                   |                                      | 4 (40.00)          |                   |                    |                                      |                    |                    |
| Protective Services                           |                                   |                    |                   |                                      |                    |                   |                    |                                      |                    |                    |
| Public Relations & Advertising                |                                   |                    |                   |                                      |                    |                   |                    | 1 (5.56)                             |                    |                    |
| Religious Work                                |                                   |                    |                   |                                      |                    |                   |                    |                                      |                    |                    |
| Scientific & Research Work                    |                                   |                    |                   | 1 (3.70)                             |                    | 1 (12.50)         | 8 (25.81)          | 2 (11.11)                            | 1 (3.57)           |                    |
| Social/Community Services                     | 1 (12.50)                         | 1 (8.33)           |                   | 4 (14.81)                            | 1 (10.00)          |                   | 3 (9.68)           | 2 (11.11)                            | 10 (35.71)         | 6 (37.50)          |
| Sports & Recreation Services                  |                                   |                    |                   | 1 (3.70)                             |                    |                   |                    |                                      | 1 (3.57)           |                    |
| System Analysis/Computer Programming          | 1 (12.50)                         |                    |                   |                                      |                    |                   | 2 (6.45)           | 1 (5.56)                             |                    |                    |
| Teaching/Lecturing (Assistant)                |                                   | 4 (33.33)          | 1 (16.67)         |                                      |                    |                   | 4 (12.90)          |                                      | 7 (25.00)          |                    |
| Teaching/Lecturing (Others)                   |                                   |                    |                   |                                      |                    |                   | 1 (3.23)           | 1 (5.56)                             |                    | 1 (6.25)           |
| Teaching/Lecturing (Primary School)           |                                   |                    |                   |                                      |                    |                   |                    |                                      | 1 (3.57)           |                    |
| Teaching/Lecturing (Secondary School)         |                                   | 2 (16.67)          |                   |                                      |                    |                   | 1 (3.23)           |                                      |                    |                    |
| Tourism                                       |                                   |                    |                   |                                      |                    |                   | 1 (3.23)           |                                      |                    |                    |
| Others  |                                   |                    | 1 (16.67)         | 3 (11.11)                            |                    | 1 (12.50)         | 1 (3.23)           | 1 (5.56)                             |                    | 2 (12.50)          |
| <b>Total</b>                                  | <b>8 (100.00)</b>                 | <b>12 (100.00)</b> | <b>6 (100.00)</b> | <b>27 (100.00)</b>                   | <b>10 (100.00)</b> | <b>8 (100.00)</b> | <b>31 (100.00)</b> | <b>18 (100.00)</b>                   | <b>28 (100.00)</b> | <b>16 (100.00)</b> |

( ) Percentage of respondents

# Diploma in Education ("2+3") graduates included

**Appendix 5: Distribution of Full-time Employed Graduates by Job Nature & Programme of Study (Continued)**  
**- Faculty of Social Sciences (Continued)**  
**- School of Continuing Education**

| JOB NATURE                                    | <i>BACHELOR OF SOCIAL SCIENCE (HONS)</i> |                                  | <i>BACHELOR OF ARTS (HONS)</i> |  | <i>BACHELOR OF SOCIAL SCIENCES (HONS) IN GEOGRAPHY AND BACHELOR OF EDUCATION (HONS) IN LIBERAL STUDIES TEACHING</i> | <i>BACHELOR OF ARTS (HONS) IN HISTORY AND BACHELOR OF EDUCATION (HONS) IN LIBERAL STUDIES TEACHING</i> | <i>BACHELOR OF SOCIAL WORK (HONS)</i> | <i>BACHELOR OF EDUCATION (HONS) IN EARLY CHILDHOOD EDUCATION</i> |
|---|--|----------------------------------|--------------------------------|--|---|--|---------------------------------------|--|
|   | Sociology                                | Sports and Recreation Leadership | History #                      | Physical Education and Recreation Management # |   |  |                                       |  |
| Accounting/Auditing/Taxation/Secretarial Work | 1 (4.00)                                 |                                  | 1 (4.00)                       |  |   |  | 1 (1.82)                              | 1 (0.85)   |
| Administration/Management                     | 3 (12.00)                                | 2 (6.67)                         | 4 (16.00)                      | 2 (3.70)                                       |   | 1 (7.69)   |                                       | 2 (1.71)   |
| Architecture/Surveying                        |  |                                  |                                |  |   |  |                                       |  |
| Art & Design                                  | 1 (4.00)                                 |                                  | 1 (4.00)                       |  |   |  |                                       | 1 (0.85)   |
| Banking                                       | 2 (8.00)                                 |                                  | 1 (4.00)                       |  |   | 1 (7.69)   |                                       |  |
| Clerical Work & Office Support                | 3 (12.00)                                | 2 (6.67)                         |                                | 1 (1.85)                                       |   |  | 1 (1.82)                              |  |
| Customer Services                             |  | 1 (3.33)                         | 2 (8.00)                       |  |   |  | 2 (3.64)                              |  |
| Economic, Statistical & Mathematical Work     |  |                                  |                                |  |   |  |                                       |  |
| Editorial/Journalism                          |  |                                  | 1 (4.00)                       |  |   |  |                                       |  |
| Engineering                                   |  |                                  |                                |  |   |  |                                       |  |
| Finance                                       |  |                                  |                                |  |   |  |                                       |  |
| Human Resources                               |  |                                  |                                | 1 (1.85)                                       |   |  |                                       |  |
| Insurance Services                            |  | 1 (3.33)                         |                                | 1 (1.85)                                       |   |  |                                       |  |
| Interpretation/Translation                    |  |                                  |                                |  |   |  |                                       |  |
| Legal Services                                |  |                                  |                                |  |   |  |                                       |  |
| Logistics/Transportation                      |  | 1 (3.33)                         |                                |  |   |  |                                       |  |
| Marketing/Sales                               | 1 (4.00)                                 | 1 (3.33)                         | 2 (8.00)                       | 2 (3.70)                                       |   |  |                                       | 1 (0.85)   |
| Media/Communication                           |  |                                  |                                |  |   |  |                                       |  |
| Medical & Health Services (Chinese Medicine)  |  |                                  |                                |  |   |  |                                       |  |
| Medical & Health Services (Others)            |  | 2 (6.67)                         |                                | 1 (1.85)                                       |   |  |                                       | 1 (0.85)   |
| Merchandising/Purchasing                      |  |                                  |                                |  |   |  |                                       |  |
| Protective Services                           |  | 1 (3.33)                         | 1 (4.00)                       | 3 (5.56)                                       |   |  |                                       |  |
| Public Relations & Advertising                | 2 (8.00)                                 |                                  |                                |  |   |  |                                       |  |
| Religious Work                                |  |                                  |                                |  |   |  |                                       |  |
| Scientific & Research Work                    | 1 (4.00)                                 |                                  | 1 (4.00)                       | 1 (1.85)                                       | 1 (12.50)   |  |                                       | 1 (0.85)   |
| Social/Community Services                     | 2 (8.00)                                 | 2 (6.67)                         | 2 (8.00)                       | 6 (11.11)                                      |   |  | 46 (83.64)                            | 2 (1.71)   |
| Sports & Recreation Services                  |  | 2 (6.67)                         | 1 (4.00)                       | 9 (16.67)                                      |   |  |                                       |  |
| System Analysis/Computer Programming          | 1 (4.00)                                 |                                  |                                | 1 (1.85)                                       |   |  |                                       |  |
| Teaching/Lecturing (Assistant)                | 2 (8.00)                                 | 8 (26.67)                        | 2 (8.00)                       | 8 (14.81)                                      |   | 1 (7.69)   |                                       | 24 (20.51)   |
| Teaching/Lecturing (Others)                   | 1 (4.00)                                 | 2 (6.67)                         | 3 (12.00)                      | 2 (3.70)                                       |   | 1 (7.69)   |                                       | 81 (69.23)   |
| Teaching/Lecturing (Primary School)           |  | 4 (13.33)                        | 1 (4.00)                       | 5 (9.26)                                       |   |  |                                       | 3 (2.56)   |
| Teaching/Lecturing (Secondary School)         | 1 (4.00)                                 | 1 (3.33)                         | 2 (8.00)                       | 8 (14.81)                                      | 7 (87.50)   | 7 (53.85)  |                                       |  |
| Tourism                                       |  |                                  |                                |  |   |  |                                       |  |
| Others  | 4 (16.00)                                |                                  |                                | 3 (5.56)                                       |   | 2 (15.38)  | 5 (9.09)                              |  |
| <b>Total</b>                                  | <b>25 (100.00)</b>                       | <b>30 (100.00)</b>               | <b>25 (100.00)</b>             | <b>54 (100.00)</b>                             | <b>8 (100.00)</b>   | <b>13 (100.00)</b>   | <b>55 (100.00)</b>                    | <b>117 (100.00)</b>  |

( ) Percentage of respondents

# Diploma in Education ("2+3") graduates included

Appendix 6: Distribution of the Month of Graduates Securing their First Job by Programme/Major/Option

|   | Total Number of Respondents | Month Secured First Job |                |            |                |            |                |            |                |           |                |           |               |          |                |              |               |
|---|-----------------------------|-------------------------|----------------|------------|----------------|------------|----------------|------------|----------------|-----------|----------------|-----------|---------------|----------|----------------|--------------|---------------|
|   |                             | Before Jun              |                | Jun        |                | Jul        |                | Aug        |                | Sept      |                | Oct       |               | Nov      |                | Dec or later |               |
| <b>Overall</b>  | <b>604</b>                  | <b>163</b>              | <b>(26.99)</b> | <b>122</b> | <b>(20.20)</b> | <b>107</b> | <b>(17.72)</b> | <b>109</b> | <b>(18.05)</b> | <b>70</b> | <b>(11.59)</b> | <b>20</b> | <b>(3.31)</b> | <b>7</b> | <b>(1.16)</b>  | <b>6</b>     | <b>(0.99)</b> |
| <b>Faculty of Arts</b>  | <b>77</b>                   | <b>27</b>               | <b>(35.06)</b> | <b>16</b>  | <b>(20.78)</b> | <b>16</b>  | <b>(20.78)</b> | <b>11</b>  | <b>(14.29)</b> | <b>7</b>  | <b>(9.09)</b>  | <b>0</b>  | <b>(0.00)</b> | <b>0</b> | <b>(0.00)</b>  | <b>0</b>     | <b>(0.00)</b> |
| Bachelor of Arts (Hons)   |                             |                         |                |            |                |            |                |            |                |           |                |           |               |          |                |              |               |
| Chinese Language and Literature #   | 17                          | 5                       | (29.41)        | 4          | (23.53)        | 6          | (35.29)        | 1          | (5.88)         | 1         | (5.88)         | 0         | (0.00)        | 0        | (0.00)         | 0            | (0.00)        |
| Creative and Professional Writing   | 12                          | 2                       | (16.67)        | 2          | (16.67)        | 3          | (25.00)        | 3          | (25.00)        | 2         | (16.67)        | 0         | (0.00)        | 0        | (0.00)         | 0            | (0.00)        |
| English Language and Literature   | 4                           | 1                       | (25.00)        | 1          | (25.00)        | 1          | (25.00)        | 0          | (0.00)         | 1         | (25.00)        | 0         | (0.00)        | 0        | (0.00)         | 0            | (0.00)        |
| English Language and Literature and Bachelor of Education (Hons) in English Language Teaching | 11                          | 10                      | (90.91)        | 0          | (0.00)         | 1          | (9.09)         | 0          | (0.00)         | 0         | (0.00)         | 0         | (0.00)        | 0        | (0.00)         | 0            | (0.00)        |
| Humanities  | 6                           | 1                       | (16.67)        | 3          | (50.00)        | 0          | (0.00)         | 1          | (16.67)        | 1         | (16.67)        | 0         | (0.00)        | 0        | (0.00)         | 0            | (0.00)        |
| Liberal and Cultural Studies  | 6                           | 0                       | (0.00)         | 3          | (50.00)        | 1          | (16.67)        | 0          | (0.00)         | 2         | (33.33)        | 0         | (0.00)        | 0        | (0.00)         | 0            | (0.00)        |
| Music   | 4                           | 1                       | (25.00)        | 1          | (25.00)        | 1          | (25.00)        | 1          | (25.00)        | 0         | (0.00)         | 0         | (0.00)        | 0        | (0.00)         | 0            | (0.00)        |
| Music Studies   | 4                           | 2                       | (50.00)        | 0          | (0.00)         | 1          | (25.00)        | 1          | (25.00)        | 0         | (0.00)         | 0         | (0.00)        | 0        | (0.00)         | 0            | (0.00)        |
| Religion, Philosophy and Ethics   | 6                           | 0                       | (0.00)         | 1          | (16.67)        | 2          | (33.33)        | 3          | (50.00)        | 0         | (0.00)         | 0         | (0.00)        | 0        | (0.00)         | 0            | (0.00)        |
| Translation   | 7                           | 5                       | (71.43)        | 1          | (14.29)        | 0          | (0.00)         | 1          | (14.29)        | 0         | (0.00)         | 0         | (0.00)        | 0        | (0.00)         | 0            | (0.00)        |
| <b>Academy of Visual Arts</b>   | <b>12</b>                   | <b>2</b>                | <b>(16.67)</b> | <b>1</b>   | <b>(8.33)</b>  | <b>4</b>   | <b>(33.33)</b> | <b>3</b>   | <b>(25.00)</b> | <b>1</b>  | <b>(8.33)</b>  | <b>0</b>  | <b>(0.00)</b> | <b>0</b> | <b>(0.00)</b>  | <b>1</b>     | <b>(8.33)</b> |
| Bachelor of Arts (Hons) in Visual Arts  | 12                          | 2                       | (16.67)        | 1          | (8.33)         | 4          | (33.33)        | 3          | (25.00)        | 1         | (8.33)         | 0         | (0.00)        | 0        | (0.00)         | 1            | (8.33)        |
| <b>School of Business</b>   | <b>173</b>                  | <b>60</b>               | <b>(34.68)</b> | <b>35</b>  | <b>(20.23)</b> | <b>28</b>  | <b>(16.18)</b> | <b>22</b>  | <b>(12.72)</b> | <b>17</b> | <b>(9.83)</b>  | <b>5</b>  | <b>(2.89)</b> | <b>2</b> | <b>(1.16)</b>  | <b>4</b>     | <b>(2.31)</b> |
| Bachelor of Business Administration (Hons)  | 128                         | 51                      | (39.84)        | 26         | (20.31)        | 21         | (16.41)        | 15         | (11.72)        | 9         | (7.03)         | 3         | (2.34)        | 2        | (1.56)         | 1            | (0.78)        |
| Accounting  | 30                          | 18                      | (60.00)        | 2          | (6.67)         | 1          | (3.33)         | 4          | (13.33)        | 2         | (6.67)         | 1         | (3.33)        | 1        | (3.33)         | 1            | (3.33)        |
| Applied Economics   | 10                          | 2                       | (20.00)        | 5          | (50.00)        | 2          | (20.00)        | 0          | (0.00)         | 1         | (10.00)        | 0         | (0.00)        | 0        | (0.00)         | 0            | (0.00)        |
| Entrepreneurship  | 6                           | 1                       | (16.67)        | 0          | (0.00)         | 1          | (16.67)        | 2          | (33.33)        | 2         | (33.33)        | 0         | (0.00)        | 0        | (0.00)         | 0            | (0.00)        |
| Finance   | 30                          | 11                      | (36.67)        | 7          | (23.33)        | 7          | (23.33)        | 3          | (10.00)        | 0         | (0.00)         | 2         | (6.67)        | 0        | (0.00)         | 0            | (0.00)        |
| Human Resources Management  | 21                          | 7                       | (33.33)        | 7          | (33.33)        | 3          | (14.29)        | 2          | (9.52)         | 1         | (4.76)         | 0         | (0.00)        | 1        | (4.76)         | 0            | (0.00)        |
| Information Systems & e-Business Management   | 8                           | 2                       | (25.00)        | 1          | (12.50)        | 2          | (25.00)        | 1          | (12.50)        | 2         | (25.00)        | 0         | (0.00)        | 0        | (0.00)         | 0            | (0.00)        |
| Marketing   | 23                          | 10                      | (43.48)        | 4          | (17.39)        | 5          | (21.74)        | 3          | (13.04)        | 1         | (4.35)         | 0         | (0.00)        | 0        | (0.00)         | 0            | (0.00)        |
| Bachelor of Commerce (Hons)   | 40                          | 7                       | (17.50)        | 7          | (17.50)        | 6          | (15.00)        | 7          | (17.50)        | 8         | (20.00)        | 2         | (5.00)        | 0        | (0.00)         | 3            | (7.50)        |
| Accountancy   | 12                          | 1                       | (8.33)         | 3          | (25.00)        | 0          | (0.00)         | 1          | (8.33)         | 4         | (33.33)        | 1         | (8.33)        | 0        | (0.00)         | 2            | (16.67)       |
| Human Resources Management  | 17                          | 5                       | (29.41)        | 3          | (17.65)        | 4          | (23.53)        | 3          | (17.65)        | 1         | (5.88)         | 0         | (0.00)        | 0        | (0.00)         | 1            | (5.88)        |
| Marketing   | 11                          | 1                       | (9.09)         | 1          | (9.09)         | 2          | (18.18)        | 3          | (27.27)        | 3         | (27.27)        | 1         | (9.09)        | 0        | (0.00)         | 0            | (0.00)        |
| Bachelor of Social Sciences (Hons) in China Studies in Economics #                            | 5                           | 2                       | (40.00)        | 2          | (40.00)        | 1          | (20.00)        | 0          | (0.00)         | 0         | (0.00)         | 0         | (0.00)        | 0        | (0.00)         | 0            | (0.00)        |
| <b>School of Chinese Medicine</b>   | <b>16</b>                   | <b>3</b>                | <b>(18.75)</b> | <b>5</b>   | <b>(31.25)</b> | <b>1</b>   | <b>(6.25)</b>  | <b>0</b>   | <b>(0.00)</b>  | <b>5</b>  | <b>(31.25)</b> | <b>0</b>  | <b>(0.00)</b> | <b>2</b> | <b>(12.50)</b> | <b>0</b>     | <b>(0.00)</b> |
| Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science             | 11                          | 1                       | (9.09)         | 3          | (27.27)        | 1          | (9.09)         | 0          | (0.00)         | 4         | (36.36)        | 0         | (0.00)        | 2        | (18.18)        | 0            | (0.00)        |
| Bachelor of Pharmacy (Hons) in Chinese Medicine   | 5                           | 2                       | (40.00)        | 2          | (40.00)        | 0          | (0.00)         | 0          | (0.00)         | 1         | (20.00)        | 0         | (0.00)        | 0        | (0.00)         | 0            | (0.00)        |
| <b>School of Communication</b>  | <b>82</b>                   | <b>22</b>               | <b>(26.83)</b> | <b>22</b>  | <b>(26.83)</b> | <b>14</b>  | <b>(17.07)</b> | <b>11</b>  | <b>(13.41)</b> | <b>8</b>  | <b>(9.76)</b>  | <b>5</b>  | <b>(6.10)</b> | <b>0</b> | <b>(0.00)</b>  | <b>0</b>     | <b>(0.00)</b> |
| Bachelor of Social Sciences (Hons) in Communication   | 52                          | 15                      | (28.85)        | 12         | (23.08)        | 9          | (17.31)        | 8          | (15.38)        | 6         | (11.54)        | 2         | (3.85)        | 0        | (0.00)         | 0            | (0.00)        |
| Film  | 11                          | 3                       | (27.27)        | 0          | (0.00)         | 1          | (9.09)         | 4          | (36.36)        | 2         | (18.18)        | 1         | (9.09)        | 0        | (0.00)         | 0            | (0.00)        |
| Journalism  | 19                          | 6                       | (31.58)        | 6          | (31.58)        | 3          | (15.79)        | 3          | (15.79)        | 1         | (5.26)         | 0         | (0.00)        | 0        | (0.00)         | 0            | (0.00)        |
| Public Relations and Advertising  | 22                          | 6                       | (27.27)        | 6          | (27.27)        | 5          | (22.73)        | 1          | (4.55)         | 3         | (13.64)        | 1         | (4.55)        | 0        | (0.00)         | 0            | (0.00)        |

Appendix 6: Distribution of the Month of Graduates Securing their First Job by Programme/Major/Option (Continued)

|  | Total Number of Respondents | Month Secured First Job |                |           |                |           |                |           |                |           |                |          |               |          |               |              |               |
|--|-----------------------------|-------------------------|----------------|-----------|----------------|-----------|----------------|-----------|----------------|-----------|----------------|----------|---------------|----------|---------------|--------------|---------------|
|  |                             | Before Jun              |                | Jun       |                | Jul       |                | Aug       |                | Sept      |                | Oct      |               | Nov      |               | Dec or later |               |
| Bachelor of Social Sciences (Hons) in Communication                            | 0                           | 0                       | (0.00)         | 0         | (0.00)         | 0         | (0.00)         | 0         | (0.00)         | 0         | (0.00)         | 0        | (0.00)        | 0        | (0.00)        | 0            | (0.00)        |
| Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media | 5                           | 1                       | (20.00)        | 0         | (0.00)         | 1         | (20.00)        | 1         | (20.00)        | 0         | (0.00)         | 2        | (40.00)       | 0        | (0.00)        | 0            | (0.00)        |
| Bachelor of Social Sciences (Hons) in Integrated Communication Management      | 15                          | 4                       | (26.67)        | 6         | (40.00)        | 3         | (20.00)        | 0         | (0.00)         | 1         | (6.67)         | 1        | (6.67)        | 0        | (0.00)        | 0            | (0.00)        |
| Bachelor of Social Sciences (Hons) in Media and Social Communication           | 10                          | 2                       | (20.00)        | 4         | (40.00)        | 1         | (10.00)        | 2         | (20.00)        | 1         | (10.00)        | 0        | (0.00)        | 0        | (0.00)        | 0            | (0.00)        |
| <b>Faculty of Science</b>  | <b>54</b>                   | <b>17</b>               | <b>(31.48)</b> | <b>10</b> | <b>(18.52)</b> | <b>4</b>  | <b>(7.41)</b>  | <b>12</b> | <b>(22.22)</b> | <b>9</b>  | <b>(16.67)</b> | <b>2</b> | <b>(3.70)</b> | <b>0</b> | <b>(0.00)</b> | <b>0</b>     | <b>(0.00)</b> |
| Bachelor of Science (Hons)   |                             |                         |                |           |                |           |                |           |                |           |                |          |               |          |               |              |               |
| Analytical and Testing Sciences  | 9                           | 3                       | (33.33)        | 1         | (11.11)        | 1         | (11.11)        | 3         | (33.33)        | 1         | (11.11)        | 0        | (0.00)        | 0        | (0.00)        | 0            | (0.00)        |
| Applied Biology  | 13                          | 5                       | (38.46)        | 3         | (23.08)        | 0         | (0.00)         | 2         | (15.38)        | 2         | (15.38)        | 1        | (7.69)        | 0        | (0.00)        | 0            | (0.00)        |
| Biotechnology Studies  | 9                           | 3                       | (33.33)        | 2         | (22.22)        | 0         | (0.00)         | 1         | (11.11)        | 2         | (22.22)        | 1        | (11.11)       | 0        | (0.00)        | 0            | (0.00)        |
| Environmental Science  | 4                           | 2                       | (50.00)        | 1         | (25.00)        | 0         | (0.00)         | 1         | (25.00)        | 0         | (0.00)         | 0        | (0.00)        | 0        | (0.00)        | 0            | (0.00)        |
| Chemistry  | 4                           | 0                       | (0.00)         | 1         | (25.00)        | 0         | (0.00)         | 2         | (50.00)        | 1         | (25.00)        | 0        | (0.00)        | 0        | (0.00)        | 0            | (0.00)        |
| Computer Science   | 22                          | 8                       | (36.36)        | 4         | (18.18)        | 1         | (4.55)         | 3         | (13.64)        | 5         | (22.73)        | 1        | (4.55)        | 0        | (0.00)        | 0            | (0.00)        |
| Green Energy Science   | 0                           | 0                       | (0.00)         | 0         | (0.00)         | 0         | (0.00)         | 0         | (0.00)         | 0         | (0.00)         | 0        | (0.00)        | 0        | (0.00)        | 0            | (0.00)        |
| Mathematics and Statistics   | 4                           | 1                       | (25.00)        | 1         | (25.00)        | 1         | (25.00)        | 1         | (25.00)        | 0         | (0.00)         | 0        | (0.00)        | 0        | (0.00)        | 0            | (0.00)        |
| Physics and Green Energy   | 2                           | 0                       | (0.00)         | 0         | (0.00)         | 1         | (50.00)        | 1         | (50.00)        | 0         | (0.00)         | 0        | (0.00)        | 0        | (0.00)        | 0            | (0.00)        |
| <b>Faculty of Social Sciences</b>  | <b>145</b>                  | <b>28</b>               | <b>(19.31)</b> | <b>26</b> | <b>(17.93)</b> | <b>24</b> | <b>(16.55)</b> | <b>37</b> | <b>(25.52)</b> | <b>19</b> | <b>(13.10)</b> | <b>7</b> | <b>(4.83)</b> | <b>3</b> | <b>(2.07)</b> | <b>1</b>     | <b>(0.69)</b> |
| Bachelor of Social Sciences (Hons)   |                             |                         |                |           |                |           |                |           |                |           |                |          |               |          |               |              |               |
| China Studies*   | 22                          | 8                       | (36.36)        | 5         | (22.73)        | 1         | (4.55)         | 4         | (18.18)        | 1         | (4.55)         | 2        | (9.09)        | 1        | (4.55)        | 0            | (0.00)        |
| Geography  | 5                           | 2                       | (40.00)        | 2         | (40.00)        | 1         | (20.00)        | 0         | (0.00)         | 0         | (0.00)         | 0        | (0.00)        | 0        | (0.00)        | 0            | (0.00)        |
| History #  | 5                           | 1                       | (20.00)        | 0         | (0.00)         | 0         | (0.00)         | 3         | (60.00)        | 0         | (0.00)         | 0        | (0.00)        | 1        | (20.00)       | 0            | (0.00)        |
| Sociology  | 2                           | 1                       | (50.00)        | 1         | (50.00)        | 0         | (0.00)         | 0         | (0.00)         | 0         | (0.00)         | 0        | (0.00)        | 0        | (0.00)        | 0            | (0.00)        |
| Environment and Resources Management   | 10                          | 4                       | (40.00)        | 2         | (20.00)        | 0         | (0.00)         | 1         | (10.00)        | 1         | (10.00)        | 2        | (20.00)       | 0        | (0.00)        | 0            | (0.00)        |
| European Studies   | 8                           | 0                       | (0.00)         | 2         | (25.00)        | 5         | (62.50)        | 1         | (12.50)        | 0         | (0.00)         | 0        | (0.00)        | 0        | (0.00)        | 0            | (0.00)        |
| French   | 7                           | 0                       | (0.00)         | 2         | (28.57)        | 4         | (57.14)        | 1         | (14.29)        | 0         | (0.00)         | 0        | (0.00)        | 0        | (0.00)        | 0            | (0.00)        |
| German   | 1                           | 0                       | (0.00)         | 0         | (0.00)         | 1         | (100.00)       | 0         | (0.00)         | 0         | (0.00)         | 0        | (0.00)        | 0        | (0.00)        | 0            | (0.00)        |
| Geography #  | 12                          | 2                       | (16.67)        | 2         | (16.67)        | 1         | (8.33)         | 3         | (25.00)        | 3         | (25.00)        | 0        | (0.00)        | 0        | (0.00)        | 1            | (8.33)        |
| Geography and Bachelor of Education (Hons) in Liberal Studies Teaching         | 4                           | 1                       | (25.00)        | 2         | (50.00)        | 0         | (0.00)         | 1         | (25.00)        | 0         | (0.00)         | 0        | (0.00)        | 0        | (0.00)        | 0            | (0.00)        |
| Government and International Studies   | 8                           | 3                       | (37.50)        | 1         | (12.50)        | 0         | (0.00)         | 3         | (37.50)        | 1         | (12.50)        | 0        | (0.00)        | 0        | (0.00)        | 0            | (0.00)        |
| Psychology   | 16                          | 1                       | (6.25)         | 1         | (6.25)         | 2         | (12.50)        | 6         | (37.50)        | 3         | (18.75)        | 2        | (12.50)       | 1        | (6.25)        | 0            | (0.00)        |
| Social Policy  | 5                           | 0                       | (0.00)         | 0         | (0.00)         | 1         | (20.00)        | 2         | (40.00)        | 2         | (40.00)        | 0        | (0.00)        | 0        | (0.00)        | 0            | (0.00)        |
| Sociology  | 8                           | 2                       | (25.00)        | 4         | (50.00)        | 0         | (0.00)         | 1         | (12.50)        | 1         | (12.50)        | 0        | (0.00)        | 0        | (0.00)        | 0            | (0.00)        |
| Sport and Recreation Leadership  | 14                          | 0                       | (0.00)         | 2         | (14.29)        | 5         | (35.71)        | 4         | (28.57)        | 1         | (7.14)         | 1        | (7.14)        | 1        | (7.14)        | 0            | (0.00)        |
| Bachelor of Arts (Hons)  |                             |                         |                |           |                |           |                |           |                |           |                |          |               |          |               |              |               |
| History #  | 9                           | 1                       | (11.11)        | 3         | (33.33)        | 1         | (11.11)        | 2         | (22.22)        | 2         | (22.22)        | 0        | (0.00)        | 0        | (0.00)        | 0            | (0.00)        |
| History and Bachelor of Education (Hons) in Liberal Studies Teaching           | 3                           | 1                       | (33.33)        | 0         | (0.00)         | 1         | (33.33)        | 0         | (0.00)         | 0         | (0.00)         | 1        | (33.33)       | 0        | (0.00)        | 0            | (0.00)        |
| Physical Education and Recreation Management #                                 | 21                          | 9                       | (42.86)        | 2         | (9.52)         | 2         | (9.52)         | 6         | (28.57)        | 2         | (9.52)         | 0        | (0.00)        | 0        | (0.00)        | 0            | (0.00)        |
| Bachelor of Social Work (Hons)   | 15                          | 0                       | (0.00)         | 2         | (13.33)        | 5         | (33.33)        | 4         | (26.67)        | 3         | (20.00)        | 1        | (6.67)        | 0        | (0.00)        | 0            | (0.00)        |
| <b>School of Continuing Education</b>  | <b>45</b>                   | <b>4</b>                | <b>(8.89)</b>  | <b>7</b>  | <b>(15.56)</b> | <b>16</b> | <b>(35.56)</b> | <b>13</b> | <b>(28.89)</b> | <b>4</b>  | <b>(8.89)</b>  | <b>1</b> | <b>(2.22)</b> | <b>0</b> | <b>(0.00)</b> | <b>0</b>     | <b>(0.00)</b> |
| Bachelor of Education (Hons) in Early Childhood Education                      | 45                          | 4                       | (8.89)         | 7         | (15.56)        | 16        | (35.56)        | 13        | (28.89)        | 4         | (8.89)         | 1        | (2.22)        | 0        | (0.00)        | 0            | (0.00)        |

( ) Percentage of respondents

\* Excluding Economics option

# Diploma in Education ("2+3") graduates included



## Appendix 7: Monthly Salary Statistics of Full-time Employed Graduates by Employment Sector

| Employment Sectors              | S A L A R Y (H K \$) |           |           |           |
|---------------------------------|----------------------|-----------|-----------|-----------|
|                                 | Mean                 |           | Median    |           |
| <b>UGC-funded Graduates</b>     |                      |           |           |           |
| Commerce/Industry               | 16,802.16            | 17,576.58 | 16,000.00 | 16,000.00 |
| Government                      | 20,124.64            | 20,169.29 | 18,162.50 | 18,162.50 |
| Education                       | 22,585.19            | 22,638.29 | 18,000.00 | 18,000.00 |
| Community/Social Services       | 19,303.47            | 19,475.20 | 20,000.00 | 20,000.00 |
| <b>Non-UGC-funded Graduates</b> |                      |           |           |           |
| Commerce/Industry               | 16,382.97            | 16,646.60 | 15,050.00 | 16,000.00 |
| Government                      | 16,617.00            | 16,617.00 | 20,000.00 | 20,000.00 |
| Education                       | 18,899.45            | 18,919.02 | 19,000.00 | 19,000.00 |
| Community/Social Services       | 16,344.33            | 16,441.77 | 16,000.00 | 16,000.00 |

Figures including commissions and cash allowances.

### Appendix 8: Monthly Salary Intervals of Full-time Employed Graduates by Employment Sector

| Employment Sectors                     | 10,000-11,999    | 12,000-13,999     | 14,000-15,999      | 16,000-17,999      | 18,000-19,999      | 20,000-21,999      | 22,000 or above    | Total                 |
|--|------------------|-------------------|--------------------|--------------------|--------------------|--------------------|--------------------|-----------------------|
| <b><u>UGC-funded Graduates</u></b>     |                  |                   |                    |                    |                    |                    |                    |                       |
| Commerce/Industry                      | 6 (0.53)         | 79 (6.94)         | 211 (18.53)        | 201 (17.65)        | 110 (9.66)         | 79 (6.94)          | 54 (4.74)          | 740 (64.97)           |
| Government                             | 0 (0.00)         | 0 (0.00)          | 8 (0.70)           | 3 (0.26)           | 6 (0.53)           | 4 (0.35)           | 7 (0.61)           | 28 (2.46)             |
| Education                              | 2 (0.18)         | 7 (0.61)          | 62 (5.44)          | 30 (2.63)          | 22 (1.93)          | 12 (1.05)          | 91 (7.99)          | 226 (19.84)           |
| Community/Social Services              | 2 (0.18)         | 10 (0.88)         | 34 (2.99)          | 16 (1.40)          | 6 (0.53)           | 24 (2.11)          | 53 (4.65)          | 145 (12.73)           |
| <b>Total</b>                           | <b>10 (0.88)</b> | <b>96 (8.43)</b>  | <b>315 (27.66)</b> | <b>250 (21.95)</b> | <b>144 (12.64)</b> | <b>119 (10.45)</b> | <b>205 (18.00)</b> | <b>1,139 (100.00)</b> |
| <b><u>Non-UGC-funded Graduates</u></b> |                  |                   |                    |                    |                    |                    |                    |                       |
| Commerce/Industry                      | 6 (1.47)         | 33 (8.07)         | 72 (17.60)         | 61 (14.91)         | 25 (6.11)          | 19 (4.65)          | 10 (2.44)          | 226 (55.26)           |
| Government                             | 2 (0.49)         | 0 (0.00)          | 0 (0.00)           | 0 (0.00)           | 0 (0.00)           | 3 (0.73)           | 0 (0.00)           | 5 (1.22)              |
| Education                              | 4 (0.98)         | 10 (2.44)         | 29 (7.09)          | 14 (3.42)          | 13 (3.18)          | 22 (5.38)          | 47 (11.49)         | 139 (33.99)           |
| Community/Social Services              | 1 (0.24)         | 7 (1.71)          | 10 (2.44)          | 9 (2.20)           | 3 (0.73)           | 6 (1.47)           | 3 (0.73)           | 39 (9.54)             |
| <b>Total</b>                           | <b>13 (3.18)</b> | <b>50 (12.22)</b> | <b>111 (27.14)</b> | <b>84 (20.54)</b>  | <b>41 (10.02)</b>  | <b>50 (12.22)</b>  | <b>60 (14.67)</b>  | <b>409 (100.00)</b>   |

( ) Percentage of respondents

Figures including commissions and cash allowances

**Appendix 9: Monthly Salary Statistics of Full-time Employed Graduates by Programme/Major/Option**

|   | Salary (HK\$)    |                  |                  |                  |
|---|------------------|------------------|------------------|------------------|
|   | Mean             |                  | Median           |                  |
|   | Basic            | Gross            | Basic            | Gross            |
| <b>Overall</b>  | <b>18,053.86</b> | <b>18,491.13</b> | <b>16,250.00</b> | <b>16,350.00</b> |
| <b>Faculty of Arts</b>  | <b>20,240.94</b> | <b>20,455.66</b> | <b>16,000.00</b> | <b>16,250.00</b> |
| Bachelor of Arts (Hons)   |                  |                  |                  |                  |
| Chinese Language and Literature #   | 23,542.13        | 23,661.28        | 20,000.00        | 20,000.00        |
| Creative and Professional Writing   | 15,366.67        | 16,047.92        | 15,000.00        | 15,000.00        |
| English Language and Literature   | 17,002.50        | 17,038.21        | 15,500.00        | 15,500.00        |
| English Language and Literature and Bachelor of Education (Hons) in English Language Teaching | 33,253.55        | 33,253.55        | 35,000.00        | 35,000.00        |
| Humanities  | 15,515.36        | 15,515.36        | 15,000.00        | 15,000.00        |
| Liberal and Cultural Studies  | 16,058.33        | 16,383.33        | 16,000.00        | 16,000.00        |
| Music   | 15,884.62        | 15,884.62        | 15,000.00        | 15,000.00        |
| Music Studies   | 17,200.00        | 17,200.00        | 16,000.00        | 16,000.00        |
| Religion, Philosophy and Ethics   | 15,382.24        | 16,305.32        | 16,000.00        | 16,000.00        |
| Translation   | 17,320.58        | 17,570.58        | 15,000.00        | 15,000.00        |
| <b>Academy of Visual Arts</b>   |                  |                  |                  |                  |
| Bachelor of Arts (Hons) in Visual Arts  | 15,848.67        | 15,896.74        | 15,083.33        | 15,166.67        |
| <b>School of Business</b>   | <b>17,100.83</b> | <b>18,060.70</b> | <b>16,375.00</b> | <b>16,695.83</b> |
| Bachelor of Business Administration (Hons)  |                  |                  |                  |                  |
| Accounting  | 17,253.25        | 17,332.96        | 17,500.00        | 17,500.00        |
| Applied Economics   | 16,260.89        | 17,667.56        | 16,000.00        | 16,125.00        |
| Entrepreneurship  | 16,658.85        | 18,911.35        | 16,000.00        | 16,145.00        |
| Finance   | 18,371.53        | 20,853.35        | 18,000.00        | 18,208.33        |
| Human Resources Management  | 17,089.63        | 17,647.81        | 16,000.00        | 16,250.00        |
| Information Systems and e-Business Management   | 17,485.79        | 17,808.55        | 17,000.00        | 17,333.33        |
| Marketing   | 16,711.84        | 17,340.96        | 16,000.00        | 16,250.00        |
| Bachelor of Commerce (Hons)   |                  |                  |                  |                  |
| Accountancy   | 16,630.19        | 16,705.95        | 16,500.00        | 16,500.00        |
| Human Resources Management  | 15,684.53        | 16,059.53        | 15,000.00        | 15,000.00        |
| Marketing   | 19,288.28        | 19,341.41        | 16,000.00        | 16,000.00        |
| Bachelor of Social Sciences (Hons) in China Studies in Economics #                            | 17,402.70        | 25,771.79        | 16,250.00        | 18,560.00        |
| <b>School of Chinese Medicine</b>   | <b>19,750.56</b> | <b>19,792.22</b> | <b>20,000.00</b> | <b>20,000.00</b> |
| Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science             | 21,891.06        | 21,913.79        | 23,000.00        | 23,000.00        |
| Bachelor of Pharmacy (Hons) in Chinese Medicine   | 16,386.90        | 16,458.33        | 16,000.00        | 16,000.00        |
| <b>School of Communication</b>  | <b>16,091.27</b> | <b>16,380.34</b> | <b>15,000.00</b> | <b>15,000.00</b> |
| Bachelor of Communication (Hons)  |                  |                  |                  |                  |
| Film  |                  |                  |                  |                  |
| Animation and Media Arts  | 16,080.56        | 16,080.56        | 14,625.00        | 14,625.00        |
| Film and Television   | 15,023.81        | 15,500.00        | 15,000.00        | 15,000.00        |
| Journalism  |                  |                  |                  |                  |
| Chinese   | 18,369.05        | 18,583.33        | 15,000.00        | 15,000.00        |
| Data and Media Communication  | 16,288.46        | 16,326.92        | 16,000.00        | 16,000.00        |
| International   | 16,939.81        | 16,967.59        | 16,000.00        | 16,000.00        |
| Public Relations and Advertising  |                  |                  |                  |                  |
| Advertising and Branding  | 14,604.17        | 14,729.17        | 14,500.00        | 15,000.00        |
| Organizational Communication  | 15,337.12        | 15,337.12        | 15,000.00        | 15,000.00        |
| Public Relations  | 15,853.17        | 17,629.37        | 16,000.00        | 16,000.00        |

# Diploma in Education ("2+3") graduates included

**Appendix 9: Monthly Salary Statistics of Full-time Employed Graduates by Programme/Major/Option (Continued)**

|  | Salary (HK\$)    |                  |                  |                  |
|--|------------------|------------------|------------------|------------------|
|  | Mean             |                  | Median           |                  |
|  | Basic            | Gross            | Basic            | Gross            |
| Bachelor of Social Sciences (Hons) in Communication                            | 15,000.00        | 15,000.00        | 15,000.00        | 15,000.00        |
| Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media | 14,467.06        | 14,467.06        | 15,000.00        | 15,000.00        |
| Bachelor of Social Sciences (Hons) in Integrated Communication Management      | 17,558.11        | 17,791.80        | 15,000.00        | 15,000.00        |
| Bachelor of Social Sciences (Hons) in Media and Social Communication           | 15,114.29        | 15,308.57        | 15,000.00        | 15,000.00        |
| <b>Faculty of Science</b>  | <b>17,573.33</b> | <b>17,785.50</b> | <b>17,333.33</b> | <b>18,000.00</b> |
| Bachelor of Science (Hons)   |                  |                  |                  |                  |
| Analytical and Testing Sciences  | 15,411.74        | 15,427.65        | 15,000.00        | 15,000.00        |
| Applied Biology  |                  |                  |                  |                  |
| Biotechnology Studies  | 16,779.60        | 16,979.60        | 17,610.67        | 17,944.00        |
| Environmental Science  | 16,100.00        | 16,200.00        | 15,583.33        | 16,083.33        |
| Chemistry  | 15,010.42        | 15,727.08        | 15,000.00        | 15,000.00        |
| Computer Science   | 19,702.36        | 19,840.69        | 20,000.00        | 20,000.00        |
| Green Energy Science   | 13,000.00        | 13,000.00        | 13,000.00        | 13,000.00        |
| Mathematics and Statistics   | 16,683.33        | 17,183.33        | 17,166.67        | 17,166.67        |
| Physics and Green Energy   | 17,942.86        | 18,371.43        | 16,000.00        | 17,000.00        |
| <b>Faculty of Social Sciences</b>  | <b>18,993.16</b> | <b>19,409.88</b> | <b>17,000.00</b> | <b>17,000.00</b> |
| Bachelor of Social Sciences (Hons)   |                  |                  |                  |                  |
| China Studies*   |                  |                  |                  |                  |
| Geography  | 17,093.75        | 17,093.75        | 17,625.00        | 17,625.00        |
| History #  | 17,504.31        | 17,737.64        | 15,780.00        | 15,983.33        |
| Sociology  | 15,741.67        | 15,741.67        | 15,708.33        | 15,708.33        |
| Environment and Resources Management   | 15,021.35        | 15,311.73        | 15,000.00        | 15,000.00        |
| European Studies   |                  |                  |                  |                  |
| French   | 17,558.33        | 17,558.33        | 17,416.67        | 17,416.67        |
| German   | 19,500.00        | 19,785.71        | 19,500.00        | 19,500.00        |
| Geography #  | 16,607.04        | 16,977.41        | 15,000.00        | 15,000.00        |
| Geography and Bachelor of Education (Hons) in Liberal Studies Teaching         | 29,750.00        | 29,750.00        | 32,500.00        | 32,500.00        |
| Government and International Studies   | 16,981.96        | 17,664.31        | 16,000.00        | 16,000.00        |
| Psychology   | 15,659.35        | 15,881.57        | 15,000.00        | 15,000.00        |
| Social Policy  | 16,678.57        | 16,785.71        | 16,000.00        | 16,000.00        |
| Sociology  | 16,159.87        | 16,159.87        | 15,166.67        | 15,166.67        |
| Sport and Recreation Leadership  | 17,216.25        | 17,573.39        | 15,777.50        | 16,500.00        |
| Bachelor of Arts (Hons)  |                  |                  |                  |                  |
| History #  | 17,048.61        | 17,048.61        | 16,000.00        | 16,000.00        |
| History and Bachelor of Education (Hons) in Liberal Studies Teaching           | 24,886.21        | 24,886.21        | 22,000.00        | 22,000.00        |
| Physical Education and Recreation Management #                                 | 22,476.92        | 24,138.46        | 20,000.00        | 20,000.00        |
| Bachelor of Social Work (Hons)   | 23,425.23        | 23,542.26        | 22,725.00        | 22,725.00        |
| <b>School of Continuing Education</b>  |                  |                  |                  |                  |
| Bachelor of Education (Hons) in Early Childhood Education                      | 19,851.62        | 19,883.62        | 20,000.00        | 20,000.00        |

\* Excluding Economics option

# Diploma in Education ("2+3") graduates included

Appendix 10: Monthly Salary Intervals of Full-time Employed Graduates by Programme/Major/Option

|   | 10,000 - 11,999 |               | 12,000 - 13,999 |                | 14,000 - 15,999 |                | 16,000 - 17,999 |                | 18,000 - 19,999 |                | 20,000 - 21,999 |                | 22,000 or above |                | Total       |                 |
|---|-----------------|---------------|-----------------|----------------|-----------------|----------------|-----------------|----------------|-----------------|----------------|-----------------|----------------|-----------------|----------------|-------------|-----------------|
| <b>Overall</b>  | <b>23</b>       | <b>(1.48)</b> | <b>146</b>      | <b>(9.43)</b>  | <b>427</b>      | <b>(27.57)</b> | <b>334</b>      | <b>(21.56)</b> | <b>185</b>      | <b>(11.94)</b> | <b>169</b>      | <b>(10.91)</b> | <b>265</b>      | <b>(17.11)</b> | <b>1549</b> | <b>(100.00)</b> |
| <b>Faculty of Arts</b>  | <b>4</b>        | <b>(1.87)</b> | <b>19</b>       | <b>(8.88)</b>  | <b>64</b>       | <b>(29.91)</b> | <b>40</b>       | <b>(18.69)</b> | <b>10</b>       | <b>(4.67)</b>  | <b>16</b>       | <b>(7.48)</b>  | <b>61</b>       | <b>(28.50)</b> | <b>214</b>  | <b>(100.00)</b> |
| Bachelor of Arts (Hons)   |                 |               |                 |                |                 |                |                 |                |                 |                |                 |                |                 |                |             |                 |
| Chinese Language and Literature #   | 0               | (0.00)        | 3               | (6.38)         | 9               | (19.15)        | 9               | (19.15)        | 2               | (4.26)         | 3               | (6.38)         | 21              | (44.68)        | 47          | (100.00)        |
| Creative and Professional Writing   | 0               | (0.00)        | 4               | (16.67)        | 11              | (45.83)        | 5               | (20.83)        | 3               | (12.50)        | 0               | (0.00)         | 1               | (4.17)         | 24          | (100.00)        |
| English Language and Literature   | 0               | (0.00)        | 2               | (14.29)        | 5               | (35.71)        | 3               | (21.43)        | 1               | (7.14)         | 1               | (7.14)         | 2               | (14.29)        | 14          | (100.00)        |
| English Language and Literature and Bachelor of Education (Hons) in English Language Teaching | 0               | (0.00)        | 0               | (0.00)         | 0               | (0.00)         | 1               | (3.23)         | 0               | (0.00)         | 0               | (0.00)         | 30              | (96.77)        | 31          | (100.00)        |
| Humanities  | 0               | (0.00)        | 4               | (18.18)        | 9               | (40.91)        | 6               | (27.27)        | 1               | (4.55)         | 2               | (9.09)         | 0               | (0.00)         | 22          | (100.00)        |
| Liberal and Cultural Studies  | 1               | (5.00)        | 1               | (5.00)         | 6               | (30.00)        | 7               | (35.00)        | 0               | (0.00)         | 5               | (25.00)        | 0               | (0.00)         | 20          | (100.00)        |
| Music   | 1               | (7.69)        | 1               | (7.69)         | 7               | (53.85)        | 0               | (0.00)         | 0               | (0.00)         | 4               | (30.77)        | 0               | (0.00)         | 13          | (100.00)        |
| Music Studies   | 2               | (20.00)       | 1               | (10.00)        | 2               | (20.00)        | 0               | (0.00)         | 2               | (20.00)        | 1               | (10.00)        | 2               | (20.00)        | 10          | (100.00)        |
| Religion, Philosophy and Ethics   | 0               | (0.00)        | 1               | (7.69)         | 5               | (38.46)        | 6               | (46.15)        | 0               | (0.00)         | 0               | (0.00)         | 1               | (7.69)         | 13          | (100.00)        |
| Translation   | 0               | (0.00)        | 2               | (10.00)        | 10              | (50.00)        | 3               | (15.00)        | 1               | (5.00)         | 0               | (0.00)         | 4               | (20.00)        | 20          | (100.00)        |
| <b>Academy of Visual Arts</b>   |                 |               |                 |                |                 |                |                 |                |                 |                |                 |                |                 |                |             |                 |
| Bachelor of Arts (Hons) in Visual Arts  | 2               | (3.85)        | 10              | (19.23)        | 17              | (32.69)        | 13              | (25.00)        | 5               | (9.62)         | 3               | (5.77)         | 2               | (3.85)         | 52          | (100.00)        |
| <b>School of Business</b>   |                 |               |                 |                |                 |                |                 |                |                 |                |                 |                |                 |                |             |                 |
| Bachelor of Business Administration (Hons)  | 2               | (0.51)        | 30              | (7.65)         | 94              | (23.98)        | 118             | (30.10)        | 82              | (20.92)        | 37              | (9.44)         | 29              | (7.40)         | 392         | (100.00)        |
| Accounting  | 0               | (0.00)        | 0               | (0.00)         | 14              | (20.29)        | 23              | (33.33)        | 26              | (37.68)        | 4               | (5.80)         | 2               | (2.90)         | 69          | (100.00)        |
| Applied Economics   | 1               | (3.33)        | 5               | (16.67)        | 5               | (16.67)        | 7               | (23.33)        | 5               | (16.67)        | 6               | (20.00)        | 1               | (3.33)         | 30          | (100.00)        |
| Entrepreneurship  | 0               | (0.00)        | 1               | (6.25)         | 5               | (31.25)        | 4               | (25.00)        | 2               | (12.50)        | 2               | (12.50)        | 2               | (12.50)        | 16          | (100.00)        |
| Finance   | 1               | (2.27)        | 2               | (4.55)         | 9               | (20.45)        | 6               | (13.64)        | 12              | (27.27)        | 9               | (20.45)        | 5               | (11.36)        | 44          | (100.00)        |
| Human Resources Management  | 0               | (0.00)        | 1               | (1.82)         | 18              | (32.73)        | 23              | (41.82)        | 3               | (5.45)         | 4               | (7.27)         | 6               | (10.91)        | 55          | (100.00)        |
| Information Systems and e-Business Management   | 0               | (0.00)        | 1               | (3.45)         | 6               | (20.69)        | 10              | (34.48)        | 4               | (13.79)        | 5               | (17.24)        | 3               | (10.34)        | 29          | (100.00)        |
| Marketing   | 0               | (0.00)        | 7               | (12.28)        | 17              | (29.82)        | 13              | (22.81)        | 13              | (22.81)        | 2               | (3.51)         | 5               | (8.77)         | 57          | (100.00)        |
| Bachelor of Commerce (Hons)   |                 |               |                 |                |                 |                |                 |                |                 |                |                 |                |                 |                |             |                 |
| Accountancy   | 0               | (0.00)        | 2               | (6.06)         | 4               | (12.12)        | 18              | (54.55)        | 8               | (24.24)        | 1               | (3.03)         | 0               | (0.00)         | 33          | (100.00)        |
| Human Resources Management  | 0               | (0.00)        | 7               | (21.88)        | 11              | (34.38)        | 6               | (18.75)        | 5               | (15.63)        | 2               | (6.25)         | 1               | (3.13)         | 32          | (100.00)        |
| Marketing   | 0               | (0.00)        | 2               | (12.50)        | 4               | (25.00)        | 6               | (37.50)        | 3               | (18.75)        | 0               | (0.00)         | 1               | (6.25)         | 16          | (100.00)        |
| Bachelor of Social Sciences (Hons) in China Studies in Economics #                            | 0               | (0.00)        | 2               | (18.18)        | 1               | (9.09)         | 2               | (18.18)        | 1               | (9.09)         | 2               | (18.18)        | 3               | (27.27)        | 11          | (100.00)        |
| <b>School of Chinese Medicine</b>   | <b>1</b>        | <b>(2.78)</b> | <b>1</b>        | <b>(2.78)</b>  | <b>7</b>        | <b>(19.44)</b> | <b>5</b>        | <b>(13.89)</b> | <b>1</b>        | <b>(2.78)</b>  | <b>7</b>        | <b>(19.44)</b> | <b>14</b>       | <b>(38.89)</b> | <b>36</b>   | <b>(100.00)</b> |
| Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science             | 1               | (4.55)        | 0               | (0.00)         | 2               | (9.09)         | 0               | (0.00)         | 0               | (0.00)         | 6               | (27.27)        | 13              | (59.09)        | 22          | (100.00)        |
| Bachelor of Pharmacy (Hons) in Chinese Medicine   | 0               | (0.00)        | 1               | (7.14)         | 5               | (35.71)        | 5               | (35.71)        | 1               | (7.14)         | 1               | (7.14)         | 1               | (7.14)         | 14          | (100.00)        |
| <b>School of Communication</b>  | <b>5</b>        | <b>(2.01)</b> | <b>37</b>       | <b>(14.86)</b> | <b>109</b>      | <b>(43.78)</b> | <b>60</b>       | <b>(24.10)</b> | <b>15</b>       | <b>(6.02)</b>  | <b>10</b>       | <b>(4.02)</b>  | <b>13</b>       | <b>(5.22)</b>  | <b>249</b>  | <b>(100.00)</b> |
| Bachelor of Communication (Hons)  |                 |               |                 |                |                 |                |                 |                |                 |                |                 |                |                 |                |             |                 |
| Film  |                 |               |                 |                |                 |                |                 |                |                 |                |                 |                |                 |                |             |                 |
| Animation and Media Arts  | 0               | (0.00)        | 5               | (33.33)        | 5               | (33.33)        | 1               | (6.67)         | 2               | (13.33)        | 1               | (6.67)         | 1               | (6.67)         | 15          | (100.00)        |
| Film and Television   | 0               | (0.00)        | 4               | (19.05)        | 9               | (42.86)        | 6               | (28.57)        | 1               | (4.76)         | 0               | (0.00)         | 1               | (4.76)         | 21          | (100.00)        |
| Journalism  |                 |               |                 |                |                 |                |                 |                |                 |                |                 |                |                 |                |             |                 |
| Chinese   | 0               | (0.00)        | 1               | (3.57)         | 16              | (57.14)        | 7               | (25.00)        | 2               | (7.14)         | 0               | (0.00)         | 2               | (7.14)         | 28          | (100.00)        |
| Data and Media Communication  | 0               | (0.00)        | 0               | (0.00)         | 3               | (23.08)        | 7               | (53.85)        | 3               | (23.08)        | 0               | (0.00)         | 0               | (0.00)         | 13          | (100.00)        |
| International   | 2               | (11.11)       | 3               | (16.67)        | 3               | (16.67)        | 6               | (33.33)        | 2               | (11.11)        | 0               | (0.00)         | 2               | (11.11)        | 18          | (100.00)        |
| Public Relations and Advertising  |                 |               |                 |                |                 |                |                 |                |                 |                |                 |                |                 |                |             |                 |
| Advertising and Branding  | 0               | (0.00)        | 3               | (18.75)        | 9               | (56.25)        | 4               | (25.00)        | 0               | (0.00)         | 0               | (0.00)         | 0               | (0.00)         | 16          | (100.00)        |
| Organizational Communication  | 0               | (0.00)        | 3               | (13.64)        | 14              | (63.64)        | 3               | (13.64)        | 0               | (0.00)         | 1               | (4.55)         | 1               | (4.55)         | 22          | (100.00)        |
| Public Relations  | 0               | (0.00)        | 3               | (14.29)        | 6               | (28.57)        | 8               | (38.10)        | 1               | (4.76)         | 1               | (4.76)         | 2               | (9.52)         | 21          | (100.00)        |

# including Diploma in Education (2+3) graduates

Appendix 10: Monthly Salary Intervals of Full-time Employed Graduates by Programme/Major/Option (Continued)

|  | 10,000 - 11,999 | 12,000 - 13,999  | 14,000 - 15,999   | 16,000 - 17,999   | 18,000 - 19,999   | 20,000 - 21,999   | 22,000 or above   | Total               |
|--|-----------------|------------------|-------------------|-------------------|-------------------|-------------------|-------------------|---------------------|
| Bachelor of Social Sciences (Hons) in Communication                            | 0 (0.00)        | 0 (0.00)         | 1 (100.00)        | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 1 (100.00)          |
| Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media | 2 (9.52)        | 3 (14.29)        | 13 (61.90)        | 1 (4.76)          | 0 (0.00)          | 2 (9.52)          | 0 (0.00)          | 21 (100.00)         |
| Bachelor of Social Sciences (Hons) in Integrated Communication Management      | 1 (2.63)        | 3 (7.89)         | 16 (42.11)        | 9 (23.68)         | 2 (5.26)          | 4 (10.53)         | 3 (7.89)          | 38 (100.00)         |
| Bachelor of Social Sciences (Hons) in Media and Social Communication           | 0 (0.00)        | 9 (25.71)        | 14 (40.00)        | 8 (22.86)         | 2 (5.71)          | 1 (2.86)          | 1 (2.86)          | 35 (100.00)         |
| <b>Faculty of Science</b>  | <b>1 (0.66)</b> | <b>14 (9.21)</b> | <b>29 (19.08)</b> | <b>31 (20.39)</b> | <b>31 (20.39)</b> | <b>28 (18.42)</b> | <b>18 (11.84)</b> | <b>152 (100.00)</b> |
| Bachelor of Science (Hons)   |                 |                  |                   |                   |                   |                   |                   |                     |
| Analytical and Testing Sciences  | 0 (0.00)        | 4 (18.18)        | 9 (40.91)         | 7 (31.82)         | 1 (4.55)          | 1 (4.55)          | 0 (0.00)          | 22 (100.00)         |
| Applied Biology  |                 |                  |                   |                   |                   |                   |                   |                     |
| Biotechnology Studies  | 0 (0.00)        | 4 (13.33)        | 3 (10.00)         | 8 (26.67)         | 12 (40.00)        | 2 (6.67)          | 1 (3.33)          | 30 (100.00)         |
| Environmental Science  | 0 (0.00)        | 2 (20.00)        | 2 (20.00)         | 3 (30.00)         | 2 (20.00)         | 1 (10.00)         | 0 (0.00)          | 10 (100.00)         |
| Chemistry  | 0 (0.00)        | 0 (0.00)         | 7 (58.33)         | 3 (25.00)         | 1 (8.33)          | 1 (8.33)          | 0 (0.00)          | 12 (100.00)         |
| Computer Science   | 1 (1.67)        | 1 (1.67)         | 4 (6.67)          | 5 (8.33)          | 12 (20.00)        | 22 (36.67)        | 15 (25.00)        | 60 (100.00)         |
| Green Energy Science   | 0 (0.00)        | 1 (100.00)       | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 1 (100.00)          |
| Mathematics and Statistics   | 0 (0.00)        | 1 (10.00)        | 3 (30.00)         | 2 (20.00)         | 2 (20.00)         | 1 (10.00)         | 1 (10.00)         | 10 (100.00)         |
| Physics and Green Energy   | 0 (0.00)        | 1 (14.29)        | 1 (14.29)         | 3 (42.86)         | 1 (14.29)         | 0 (0.00)          | 1 (14.29)         | 7 (100.00)          |
| <b>Faculty of Social Sciences</b>  | <b>7 (2.03)</b> | <b>28 (8.14)</b> | <b>92 (26.74)</b> | <b>59 (17.15)</b> | <b>29 (8.43)</b>  | <b>46 (13.37)</b> | <b>83 (24.13)</b> | <b>344 (100.00)</b> |
| Bachelor of Social Sciences (Hons)   |                 |                  |                   |                   |                   |                   |                   |                     |
| China Studies*   |                 |                  |                   |                   |                   |                   |                   |                     |
| Geography  | 0 (0.00)        | 1 (12.50)        | 2 (25.00)         | 1 (12.50)         | 2 (25.00)         | 2 (25.00)         | 0 (0.00)          | 8 (100.00)          |
| History #  | 0 (0.00)        | 0 (0.00)         | 6 (50.00)         | 1 (8.33)          | 4 (33.33)         | 0 (0.00)          | 1 (8.33)          | 12 (100.00)         |
| Sociology  | 0 (0.00)        | 0 (0.00)         | 3 (60.00)         | 2 (40.00)         | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 5 (100.00)          |
| Environment and Resources Management   | 2 (7.69)        | 4 (15.38)        | 9 (34.62)         | 7 (26.92)         | 0 (0.00)          | 4 (15.38)         | 0 (0.00)          | 26 (100.00)         |
| European Studies   |                 |                  |                   |                   |                   |                   |                   |                     |
| French   | 0 (0.00)        | 0 (0.00)         | 1 (10.00)         | 5 (50.00)         | 3 (30.00)         | 1 (10.00)         | 0 (0.00)          | 10 (100.00)         |
| German   | 0 (0.00)        | 1 (14.29)        | 0 (0.00)          | 0 (0.00)          | 3 (42.86)         | 1 (14.29)         | 2 (28.57)         | 7 (100.00)          |
| Geography #  | 0 (0.00)        | 1 (3.70)         | 17 (62.96)        | 5 (18.52)         | 2 (7.41)          | 0 (0.00)          | 2 (7.41)          | 27 (100.00)         |
| Geography and Bachelor of Education (Hons) in Liberal Studies Teaching         | 0 (0.00)        | 1 (12.50)        | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 0 (0.00)          | 7 (87.50)         | 8 (100.00)          |
| Government and International Studies   | 0 (0.00)        | 2 (11.76)        | 3 (17.65)         | 6 (35.29)         | 2 (11.76)         | 3 (17.65)         | 1 (5.88)          | 17 (100.00)         |
| Psychology   | 1 (3.70)        | 4 (14.81)        | 10 (37.04)        | 8 (29.63)         | 0 (0.00)          | 2 (7.41)          | 2 (7.41)          | 27 (100.00)         |
| Social Policy  | 1 (7.14)        | 3 (21.43)        | 1 (7.14)          | 3 (21.43)         | 2 (14.29)         | 3 (21.43)         | 1 (7.14)          | 14 (100.00)         |
| Sociology  | 0 (0.00)        | 3 (14.29)        | 9 (42.86)         | 3 (14.29)         | 3 (14.29)         | 2 (9.52)          | 1 (4.76)          | 21 (100.00)         |
| Sport and Recreation Leadership  | 2 (7.14)        | 4 (14.29)        | 7 (25.00)         | 3 (10.71)         | 5 (17.86)         | 3 (10.71)         | 4 (14.29)         | 28 (100.00)         |
| Bachelor of Arts (Hons)  |                 |                  |                   |                   |                   |                   |                   |                     |
| History #  | 0 (0.00)        | 2 (8.33)         | 9 (37.50)         | 7 (29.17)         | 0 (0.00)          | 3 (12.50)         | 3 (12.50)         | 24 (100.00)         |
| History and Bachelor of Education (Hons) in Liberal Studies Teaching           | 0 (0.00)        | 0 (0.00)         | 1 (9.09)          | 1 (9.09)          | 0 (0.00)          | 3 (27.27)         | 6 (54.55)         | 11 (100.00)         |
| Physical Education and Recreation Management #                                 | 1 (1.92)        | 2 (3.85)         | 13 (25.00)        | 4 (7.69)          | 3 (5.77)          | 11 (21.15)        | 18 (34.62)        | 52 (100.00)         |
| Bachelor of Social Work (Hons)   | 0 (0.00)        | 0 (0.00)         | 1 (2.13)          | 3 (6.38)          | 0 (0.00)          | 8 (17.02)         | 35 (74.47)        | 47 (100.00)         |
| <b>School of Continuing Education</b>  |                 |                  |                   |                   |                   |                   |                   |                     |
| Bachelor of Education (Hons) in Early Childhood Education                      | 1 (0.91)        | 7 (6.36)         | 15 (13.64)        | 8 (7.27)          | 12 (10.91)        | 22 (20.00)        | 45 (40.91)        | 110 (100.00)        |

\* Excluding Economics option

# including Diploma in Education (2+3) graduates

**Appendix 11: Comparison of the Average Monthly Salary Statistics of Full-time Employed Graduates in 2020 and 2021 by Programme/Major/Option**

| <b>Programme/Major/Option</b>   | <b>2021</b>      | <b>2020</b>      | <b>% Increase/<br/>Decrease</b> |
|---|------------------|------------------|---------------------------------|
| <b>Overall</b>  | <b>18,491.13</b> | <b>17,413.00</b> | <b>6.19</b>                     |
| <b>Faculty of Arts</b>  |                  |                  |                                 |
| Bachelor of Arts (Hons)   | <b>20,455.66</b> | <b>19,487.09</b> | <b>4.97</b>                     |
| Chinese Language and Literature #   | 23,661.28        | 22,624.83        | <b>4.58</b>                     |
| Creative and Professional Writing   | 16,047.92        | 16,646.56        | <b>-3.60</b>                    |
| English Language and Literature   | 17,038.21        | 17,900.00        | <b>-4.81</b>                    |
| English Language and Literature and Bachelor of Education (Hons) in English Language Teaching | 33,253.55        | 32,704.64        | <b>1.68</b>                     |
| Humanities  | 15,515.36        | 15,583.07        | <b>-0.43</b>                    |
| Liberal and Cultural Studies  | 16,383.33        | 15,482.14        | <b>5.82</b>                     |
| Music   | 15,884.62        | 14,777.78        | <b>7.49</b>                     |
| Music Studies   | 17,200.00        | 16,500.00        | <b>4.24</b>                     |
| Religion, Philosophy and Ethics   | 16,305.32        | 15,907.33        | <b>2.50</b>                     |
| Translation   | 17,570.58        | 16,432.80        | <b>6.92</b>                     |
| <b>Academy of Visual Arts</b>   |                  |                  |                                 |
| Bachelor of Arts (Hons) in Visual Arts  | 15,896.74        | 14,856.35        | <b>7.00</b>                     |
| <b>School of Business</b>   |                  |                  |                                 |
| Bachelor of Business Administration (Hons)  | <b>18,060.70</b> | <b>16,078.61</b> | <b>12.33</b>                    |
| Accounting  | 17,332.96        | 15,971.26        | <b>8.53</b>                     |
| Applied Economics   | 17,667.56        | 15,577.31        | <b>13.42</b>                    |
| Entrepreneurship  | 18,911.35        | 16,397.83        | <b>15.33</b>                    |
| Finance   | 20,853.35        | 17,725.42        | <b>17.65</b>                    |
| Human Resources Management  | 17,647.81        | 16,087.39        | <b>9.70</b>                     |
| Information Systems and e-Business Management   | 17,808.55        | 17,478.57        | <b>1.89</b>                     |
| Marketing   | 17,340.96        | 16,867.66        | <b>2.81</b>                     |
| Bachelor of Commerce (Hons)   |                  |                  |                                 |
| Accountancy   | 16,705.95        | 14,540.05        | <b>14.90</b>                    |
| Human Resources Management  | 16,059.53        | 15,458.51        | <b>3.89</b>                     |
| Marketing   | 19,341.41        | 15,315.15        | <b>26.29</b>                    |
| Bachelor of Social Sciences (Hons) in China Studies in Economics #                            | 25,771.79        | 15,759.26        | <b>63.53</b>                    |
| <b>School of Chinese Medicine</b>   | <b>19,792.22</b> | <b>19,930.76</b> | <b>-0.70</b>                    |
| Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science             | 21,913.79        | 22,958.67        | <b>-4.55</b>                    |
| Bachelor of Pharmacy (Hons) in Chinese Medicine   | 16,458.33        | 15,388.89        | <b>6.95</b>                     |
| <b>School of Communication</b>  | <b>16,380.34</b> | <b>15,472.21</b> | <b>5.87</b>                     |
| Bachelor of Communication (Hons)  |                  |                  |                                 |
| Film  |                  |                  |                                 |
| Animation and Media Arts  | 16,080.56        | 16,066.67        | <b>0.09</b>                     |
| Film and Television   | 15,500.00        | 13,388.89        | <b>15.77</b>                    |
| Journalism  |                  |                  |                                 |
| Chinese   | 18,583.33        | 15,048.15        | <b>23.49</b>                    |
| Data and Media Communication  | 16,326.92        | 16,000.00        | <b>2.04</b>                     |
| Financial   | -                | 20,565.48        | -                               |
| International   | 16,967.59        | 16,538.33        | <b>2.60</b>                     |
| Public Relations and Advertising  |                  |                  |                                 |
| Advertising and Branding  | 14,729.17        | 14,721.57        | <b>0.05</b>                     |
| Organizational Communication  | 15,337.12        | 15,425.93        | <b>-0.58</b>                    |
| Public Relations  | 17,629.37        | 14,901.96        | <b>18.30</b>                    |

**Appendix 11: Comparison of the Average Monthly Salary Statistics of Full-time Employed Graduates in 2020 and 2021 by Programme/Major/Option (Continued)**

| <b>Programme/Major/Option</b>  | <b>2021</b>      | <b>2020</b>      | <b>% Increase/<br/>Decrease</b> |
|--|------------------|------------------|---------------------------------|
| Bachelor of Social Sciences (Hons) in Communication                            | 15,000.00        | 17,763.54        | <b>-15.56</b>                   |
| Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media | 14,467.06        | 14,809.52        | <b>-2.31</b>                    |
| Bachelor of Social Sciences (Hons) in Integrated Communication Management      | 17,791.80        | 15,443.45        | <b>15.21</b>                    |
| Bachelor of Social Sciences (Hons) in Media and Social Communication           | 15,308.57        | 14,607.56        | <b>4.80</b>                     |
| <b>Faculty of Science</b>  | <b>17,785.50</b> | <b>17,855.46</b> | <b>-0.39</b>                    |
| Bachelor of Science (Hons)   |                  |                  |                                 |
| Analytical and Testing Sciences  | 15,427.65        | 14,273.81        | <b>8.08</b>                     |
| Applied Biology  |                  |                  |                                 |
| Biotechnology Studies  | 16,979.60        | 16,957.41        | <b>0.13</b>                     |
| Environmental Science  | 16,200.00        | 15,264.57        | <b>6.13</b>                     |
| Chemistry  | 15,727.08        | 16,258.93        | <b>-3.27</b>                    |
| Computer Science   | 19,840.69        | 19,637.85        | <b>1.03</b>                     |
| Green Energy Science   | 13,000.00        | 16,711.00        | <b>-22.21</b>                   |
| Mathematics and Statistics   | 17,183.33        | 18,976.37        | <b>-9.45</b>                    |
| Physics and Green Energy   | 18,371.43        | 23,500.00        | <b>-21.82</b>                   |
| <b>Faculty of Social Sciences</b>  | <b>19,409.88</b> | <b>18,344.52</b> | <b>5.81</b>                     |
| Bachelor of Social Sciences (Hons)   |                  |                  |                                 |
| China Studies*   |                  |                  |                                 |
| Geography  | 17,093.75        | 16,260.42        | <b>5.12</b>                     |
| History #  | 17,737.64        | 14,977.27        | <b>18.43</b>                    |
| Sociology  | 15,741.67        | 20,508.57        | <b>-23.24</b>                   |
| Environment and Resources Management   | 15,311.73        | 15,115.20        | <b>1.30</b>                     |
| European Studies   |                  |                  |                                 |
| French   | 17,558.33        | 16,278.15        | <b>7.86</b>                     |
| German   | 19,785.71        | 16,662.50        | <b>18.74</b>                    |
| Geography #  | 16,977.41        | 16,876.67        | <b>0.60</b>                     |
| Geography and Bachelor of Education (Hons) in Liberal Studies Teaching         | 29,750.00        | 31,583.33        | <b>-5.80</b>                    |
| Government and International Studies   | 17,664.31        | 15,750.00        | <b>12.15</b>                    |
| Psychology   | 15,881.57        | 15,703.75        | <b>1.13</b>                     |
| Social Policy  | 16,785.71        | 15,528.00        | <b>8.10</b>                     |
| Sociology  | 16,159.87        | 14,181.25        | <b>13.95</b>                    |
| Sport and Recreation Leadership  | 17,573.39        | 15,967.45        | <b>10.06</b>                    |
| Bachelor of Arts (Hons)  |                  |                  |                                 |
| History #  | 17,048.61        | 18,034.48        | <b>-5.47</b>                    |
| History and Bachelor of Education (Hons) in Liberal Studies Teaching           | 24,886.21        | 35,000.00        | <b>-28.90</b>                   |
| Physical Education and Recreation Management #                                 | 24,138.46        | 22,423.62        | <b>7.65</b>                     |
| Bachelor of Social Work (Hons)   | 23,542.26        | 23,079.29        | <b>2.01</b>                     |
| <b>School of Continuing Education</b>  |                  |                  |                                 |
| Bachelor of Education (Hons) in Early Childhood Education                      | 19,883.62        | 19,777.28        | <b>0.54</b>                     |

\* Excluding Economics option

# Diploma in Education ("2+3") graduates included

Figures including commissions and cash allowances



## Appendix 12: Monthly Salary Statistics of Full-time Employed Graduates by Job Nature

### UGC-funded Graduates

| JOB NATURE                                    | Number of Respondents | S A L A R Y (HK\$) |           |           |           |
|---|-----------------------|--------------------|-----------|-----------|-----------|
|   |                       | Mean               | Mean      | Median    | Median    |
| Accounting/Auditing/Taxation/Secretarial Work | 87                    | 17,278.08          | 17,599.92 | 17,500.00 | 17,875.00 |
| Administration/Management                     | 93                    | 16,710.56          | 16,744.97 | 16,000.00 | 16,000.00 |
| Art & Design                                  | 70                    | 15,683.81          | 15,713.81 | 15,000.00 | 15,000.00 |
| Banking                                       | 48                    | 17,588.02          | 19,958.02 | 18,000.00 | 18,000.00 |
| Clerical Work & Office Support                | 19                    | 15,050.56          | 15,182.14 | 15,000.00 | 15,166.67 |
| Customer Services                             | 13                    | 16,403.85          | 16,503.85 | 16,000.00 | 16,000.00 |
| Economic, Statistical & Mathematical Work     | 5                     | 18,591.67          | 20,091.67 | 16,250.00 | 17,000.00 |
| Editorial/Journalism                          | 39                    | 15,794.87          | 16,251.54 | 15,166.67 | 16,000.00 |
| Engineering                                   | 10                    | 17,256.67          | 17,956.67 | 16,500.00 | 17,500.00 |
| Finance                                       | 17                    | 20,950.98          | 25,715.69 | 16,000.00 | 17,000.00 |
| Human Resources                               | 51                    | 16,513.33          | 17,105.48 | 16,000.00 | 16,000.00 |
| Insurance Services                            | 9                     | 23,324.07          | 44,990.74 | 18,416.67 | 20,000.00 |
| Interpretation/Translation                    | 1                     | 14,000.00          | 15,000.00 | 14,000.00 | 15,000.00 |
| Legal Services                                | 6                     | 16,833.33          | 16,933.33 | 16,000.00 | 16,000.00 |
| Marketing/Sales                               | 102                   | 16,273.45          | 16,469.53 | 16,000.00 | 16,000.00 |
| Media/Communication                           | 47                    | 15,411.35          | 15,421.99 | 15,000.00 | 15,000.00 |
| Medical & Health Services (Chinese Medicine)  | 18                    | 23,327.96          | 23,355.74 | 24,000.00 | 24,000.00 |
| Medical & Health Services (Others)            | 9                     | 16,017.19          | 16,461.63 | 15,000.00 | 15,000.00 |
| Merchandising/Purchasing                      | 11                    | 15,818.18          | 15,818.18 | 16,000.00 | 16,000.00 |
| Protective Services                           | 7                     | 24,577.86          | 24,720.71 | 23,000.00 | 23,000.00 |
| Public Relations & Advertising                | 41                    | 15,215.65          | 15,313.21 | 15,000.00 | 15,000.00 |
| Scientific & Research Work                    | 60                    | 16,293.76          | 16,410.43 | 16,125.00 | 16,208.33 |
| Social/Community Services                     | 76                    | 20,261.50          | 20,316.76 | 20,000.00 | 20,000.00 |
| Sports & Recreation Services                  | 15                    | 15,948.33          | 15,965.00 | 15,000.00 | 15,000.00 |
| System Analysis/Computer Programming          | 83                    | 19,268.83          | 19,808.59 | 20,000.00 | 20,000.00 |
| Teaching/Lecturing (Assistant)                | 66                    | 16,627.42          | 16,809.24 | 15,000.00 | 15,000.00 |
| Teaching/Lecturing (Others)                   | 25                    | 17,400.00          | 17,560.00 | 16,000.00 | 16,000.00 |
| Teaching/Lecturing (Primary School)           | 26                    | 31,398.46          | 31,398.46 | 35,000.00 | 35,000.00 |
| Teaching/Lecturing (Secondary School)         | 64                    | 31,385.47          | 31,385.47 | 32,375.00 | 32,375.00 |
| Tourism                                       | 3                     | 15,333.33          | 19,333.33 | 15,000.00 | 15,000.00 |
| Others  | 18                    | 17,740.74          | 18,074.07 | 16,791.67 | 16,791.67 |

Figures including commissions and cash allowances.

n=1,139

## Appendix 12: Monthly Salary Statistics of Full-time Employed Graduates by Job Nature (Continued)

### Non-UGC-funded Graduates

| JOB NATURE                                    | Number of Respondents | S A L A R Y (HK\$) |           |           |           |
|---|-----------------------|--------------------|-----------|-----------|-----------|
|   |                       | Mean               |           | Median    |           |
| Accounting/Auditing/Taxation/Secretarial Work | 35                    | 16,222.75          | 16,294.18 | 16,500.00 | 16,500.00 |
| Administration/Management                     | 26                    | 16,253.21          | 16,664.74 | 15,500.00 | 16,000.00 |
| Architecture/Surveying                        | 1                     | 20,000.00          | 20,000.00 | 20,000.00 | 20,000.00 |
| Art & Design                                  | 15                    | 15,106.67          | 15,106.67 | 15,000.00 | 15,000.00 |
| Banking                                       | 6                     | 17,291.67          | 17,458.33 | 18,000.00 | 18,000.00 |
| Clerical Work & Office Support                | 9                     | 13,324.07          | 13,324.07 | 13,000.00 | 13,000.00 |
| Customer Services                             | 10                    | 15,977.92          | 16,262.92 | 15,850.00 | 15,850.00 |
| Economic, Statistical & Mathematical Work     | 1                     | 16,000.00          | 18,000.00 | 16,000.00 | 18,000.00 |
| Editorial/Journalism                          | 7                     | 15,142.86          | 16,000.00 | 15,000.00 | 15,000.00 |
| Engineering                                   | 9                     | 15,555.56          | 15,950.00 | 15,000.00 | 16,000.00 |
| Finance                                       | 5                     | 27,250.00          | 27,850.00 | 20,000.00 | 20,000.00 |
| Human Resources                               | 17                    | 15,595.59          | 15,683.82 | 15,000.00 | 15,000.00 |
| Insurance Services                            | 3                     | 31,666.67          | 35,000.00 | 15,000.00 | 25,000.00 |
| Logistics/Transportation                      | 5                     | 17,600.00          | 18,700.00 | 20,000.00 | 20,000.00 |
| Marketing/Sales                               | 31                    | 15,944.89          | 16,109.41 | 16,000.00 | 16,000.00 |
| Media/Communication                           | 12                    | 13,458.33          | 13,458.33 | 13,750.00 | 13,750.00 |
| Medical & Health Services (Others)            | 6                     | 15,750.00          | 15,750.00 | 16,000.00 | 16,000.00 |
| Protective Services                           | 3                     | 18,926.67          | 18,926.67 | 20,000.00 | 20,000.00 |
| Public Relations & Advertising                | 12                    | 14,798.61          | 14,980.28 | 15,000.00 | 15,000.00 |
| Scientific & Research Work                    | 8                     | 15,475.63          | 15,475.63 | 15,000.00 | 15,000.00 |
| Social/Community Services                     | 27                    | 16,765.89          | 16,906.63 | 16,000.00 | 16,000.00 |
| Sports & Recreation Services                  | 8                     | 19,046.88          | 19,046.88 | 17,583.33 | 17,583.33 |
| System Analysis/Computer Programming          | 1                     | 20,000.00          | 20,000.00 | 20,000.00 | 20,000.00 |
| Teaching/Lecturing (Assistant)                | 47                    | 14,478.09          | 14,525.32 | 15,000.00 | 15,000.00 |
| Teaching/Lecturing (Others)                   | 81                    | 22,225.97          | 22,256.83 | 22,000.00 | 22,000.00 |
| Teaching/Lecturing (Primary School)           | 7                     | 19,000.00          | 19,000.00 | 17,000.00 | 17,000.00 |
| Teaching/Lecturing (Secondary School)         | 1                     | 19,000.00          | 19,000.00 | 19,000.00 | 19,000.00 |
| Tourism                                       | 3                     | 14,666.67          | 14,733.33 | 16,000.00 | 16,000.00 |
| Others  | 12                    | 13,416.67          | 13,541.67 | 13,500.00 | 13,500.00 |

Figures including commissions and cash allowances.

n=408

### Appendix 13: Monthly Salary Intervals of Full-time Employed Graduates by Job Nature

| UGC-funded Graduates                          |                 |               |                 |               |                 |                |                 |                |                 |                |                 |                |                 |                |              |                 |
|---|-----------------|---------------|-----------------|---------------|-----------------|----------------|-----------------|----------------|-----------------|----------------|-----------------|----------------|-----------------|----------------|--------------|-----------------|
| JOB NATURE                                    | 10,000 - 11,999 |               | 12,000 - 13,999 |               | 14,000 - 15,999 |                | 16,000 - 17,999 |                | 18,000 - 19,999 |                | 20,000 - 21,999 |                | 22,000 or above |                | Total        |                 |
| Accounting/Auditing/Taxation/Secretarial Work | 0               | (0.00)        | 1               | (1.15)        | 18              | (20.69)        | 25              | (28.74)        | 32              | (36.78)        | 8               | (9.20)         | 3               | (3.45)         | 87           | (100.00)        |
| Administration/Management                     | 0               | (0.00)        | 8               | (8.60)        | 31              | (33.33)        | 28              | (30.11)        | 14              | (15.05)        | 7               | (7.53)         | 5               | (5.38)         | 93           | (100.00)        |
| Art & Design                                  | 3               | (4.29)        | 12              | (17.14)       | 26              | (37.14)        | 13              | (18.57)        | 7               | (10.00)        | 8               | (11.43)        | 1               | (1.43)         | 70           | (100.00)        |
| Banking                                       | 0               | (0.00)        | 8               | (16.67)       | 8               | (16.67)        | 6               | (12.50)        | 13              | (27.08)        | 8               | (16.67)        | 5               | (10.42)        | 48           | (100.00)        |
| Clerical Work & Office Support                | 2               | (10.53)       | 3               | (15.79)       | 7               | (36.84)        | 4               | (21.05)        | 2               | (10.53)        | 1               | (5.26)         | 0               | (0.00)         | 19           | (100.00)        |
| Customer Services                             | 0               | (0.00)        | 2               | (15.38)       | 4               | (30.77)        | 6               | (46.15)        | 0               | (0.00)         | 0               | (0.00)         | 1               | (7.69)         | 13           | (100.00)        |
| Economic, Statistical & Mathematical Work     | 0               | (0.00)        | 0               | (0.00)        | 1               | (20.00)        | 2               | (40.00)        | 0               | (0.00)         | 1               | (20.00)        | 1               | (20.00)        | 5            | (100.00)        |
| Editorial/Journalism                          | 0               | (0.00)        | 6               | (15.38)       | 12              | (30.77)        | 13              | (33.33)        | 4               | (10.26)        | 3               | (7.69)         | 1               | (2.56)         | 39           | (100.00)        |
| Engineering                                   | 0               | (0.00)        | 0               | (0.00)        | 3               | (30.00)        | 2               | (20.00)        | 1               | (10.00)        | 4               | (40.00)        | 0               | (0.00)         | 10           | (100.00)        |
| Finance                                       | 0               | (0.00)        | 5               | (29.41)       | 0               | (0.00)         | 4               | (23.53)        | 1               | (5.88)         | 1               | (5.88)         | 6               | (35.29)        | 17           | (100.00)        |
| Human Resources                               | 0               | (0.00)        | 1               | (1.96)        | 19              | (37.25)        | 21              | (41.18)        | 2               | (3.92)         | 5               | (9.80)         | 3               | (5.88)         | 51           | (100.00)        |
| Insurance Services                            | 0               | (0.00)        | 0               | (0.00)        | 0               | (0.00)         | 0               | (0.00)         | 4               | (44.44)        | 1               | (11.11)        | 4               | (44.44)        | 9            | (100.00)        |
| Interpretation/Translation                    | 0               | (0.00)        | 0               | (0.00)        | 1               | (100.00)       | 0               | (0.00)         | 0               | (0.00)         | 0               | (0.00)         | 0               | (0.00)         | 1            | (100.00)        |
| Legal Services                                | 0               | (0.00)        | 0               | (0.00)        | 3               | (50.00)        | 2               | (33.33)        | 0               | (0.00)         | 1               | (16.67)        | 0               | (0.00)         | 6            | (100.00)        |
| Marketing/Sales                               | 0               | (0.00)        | 12              | (11.76)       | 34              | (33.33)        | 32              | (31.37)        | 11              | (10.78)        | 8               | (7.84)         | 5               | (4.90)         | 102          | (100.00)        |
| Media/Communication                           | 1               | (2.13)        | 8               | (17.02)       | 24              | (51.06)        | 11              | (23.40)        | 2               | (4.26)         | 0               | (0.00)         | 1               | (2.13)         | 47           | (100.00)        |
| Medical & Health Services (Chinese Medicine)  | 0               | (0.00)        | 0               | (0.00)        | 0               | (0.00)         | 0               | (0.00)         | 0               | (0.00)         | 5               | (27.78)        | 13              | (72.22)        | 18           | (100.00)        |
| Medical & Health Services (Others)            | 0               | (0.00)        | 1               | (11.11)       | 4               | (44.44)        | 2               | (22.22)        | 1               | (11.11)        | 0               | (0.00)         | 1               | (11.11)        | 9            | (100.00)        |
| Merchandising/Purchasing                      | 0               | (0.00)        | 2               | (18.18)       | 3               | (27.27)        | 4               | (36.36)        | 2               | (18.18)        | 0               | (0.00)         | 0               | (0.00)         | 11           | (100.00)        |
| Protective Services                           | 0               | (0.00)        | 0               | (0.00)        | 1               | (14.29)        | 0               | (0.00)         | 0               | (0.00)         | 2               | (28.57)        | 4               | (57.14)        | 7            | (100.00)        |
| Public Relations & Advertising                | 1               | (2.44)        | 4               | (9.76)        | 23              | (56.10)        | 9               | (21.95)        | 3               | (7.32)         | 0               | (0.00)         | 1               | (2.44)         | 41           | (100.00)        |
| Scientific & Research Work                    | 0               | (0.00)        | 4               | (6.67)        | 20              | (33.33)        | 15              | (25.00)        | 17              | (28.33)        | 3               | (5.00)         | 1               | (1.67)         | 60           | (100.00)        |
| Social/Community Services                     | 1               | (1.32)        | 5               | (6.58)        | 15              | (19.74)        | 6               | (7.89)         | 2               | (2.63)         | 13              | (17.11)        | 34              | (44.74)        | 76           | (100.00)        |
| Sports & Recreation Services                  | 1               | (6.67)        | 2               | (13.33)       | 5               | (33.33)        | 2               | (13.33)        | 2               | (13.33)        | 3               | (20.00)        | 0               | (0.00)         | 15           | (100.00)        |
| System Analysis/Computer Programming          | 1               | (1.20)        | 3               | (3.61)        | 4               | (4.82)         | 15              | (18.07)        | 15              | (18.07)        | 26              | (31.33)        | 19              | (22.89)        | 83           | (100.00)        |
| Teaching/Lecturing (Assistant)                | 0               | (0.00)        | 5               | (7.58)        | 31              | (46.97)        | 17              | (25.76)        | 5               | (7.58)         | 3               | (4.55)         | 5               | (7.58)         | 66           | (100.00)        |
| Teaching/Lecturing (Others)                   | 0               | (0.00)        | 2               | (8.00)        | 10              | (40.00)        | 6               | (24.00)        | 0               | (0.00)         | 3               | (12.00)        | 4               | (16.00)        | 25           | (100.00)        |
| Teaching/Lecturing (Primary School)           | 0               | (0.00)        | 0               | (0.00)        | 2               | (7.69)         | 0               | (0.00)         | 0               | (0.00)         | 1               | (3.85)         | 23              | (88.46)        | 26           | (100.00)        |
| Teaching/Lecturing (Secondary School)         | 0               | (0.00)        | 0               | (0.00)        | 0               | (0.00)         | 1               | (1.56)         | 1               | (1.56)         | 3               | (4.69)         | 59              | (92.19)        | 64           | (100.00)        |
| Tourism                                       | 0               | (0.00)        | 0               | (0.00)        | 2               | (66.67)        | 0               | (0.00)         | 0               | (0.00)         | 0               | (0.00)         | 1               | (33.33)        | 3            | (100.00)        |
| Others  | 0               | (0.00)        | 2               | (11.11)       | 4               | (22.22)        | 4               | (22.22)        | 3               | (16.67)        | 1               | (5.56)         | 4               | (22.22)        | 18           | (100.00)        |
| <b>Total</b>                                  | <b>10</b>       | <b>(0.88)</b> | <b>96</b>       | <b>(8.43)</b> | <b>315</b>      | <b>(27.66)</b> | <b>250</b>      | <b>(21.95)</b> | <b>144</b>      | <b>(12.64)</b> | <b>119</b>      | <b>(10.45)</b> | <b>205</b>      | <b>(18.00)</b> | <b>1,139</b> | <b>(100.00)</b> |

( ) Percentage of respondents

**Appendix 13: Monthly Salary Intervals of Full-time Employed Graduates by Job Nature (Continued)**

| <b>Non-UGC-funded Graduates</b>               |                        |               |                        |                |                        |                |                        |                |                        |                |                        |                |                        |                |              |                 |
|---|------------------------|---------------|------------------------|----------------|------------------------|----------------|------------------------|----------------|------------------------|----------------|------------------------|----------------|------------------------|----------------|--------------|-----------------|
| <b>JOB NATURE</b>                             | <b>10,000 - 11,999</b> |               | <b>12,000 - 13,999</b> |                | <b>14,000 - 15,999</b> |                | <b>16,000 - 17,999</b> |                | <b>18,000 - 19,999</b> |                | <b>20,000 - 21,999</b> |                | <b>22,000 or above</b> |                | <b>Total</b> |                 |
| Accounting/Auditing/Taxation/Secretarial Work | 0                      | (0.00)        | 5                      | (14.29)        | 4                      | (11.43)        | 18                     | (51.43)        | 8                      | (22.86)        | 0                      | (0.00)         | 0                      | (0.00)         | 35           | (100.00)        |
| Administration/Management                     | 0                      | (0.00)        | 1                      | (3.85)         | 11                     | (42.31)        | 7                      | (26.92)        | 3                      | (11.54)        | 3                      | (11.54)        | 1                      | (3.85)         | 26           | (100.00)        |
| Architecture/Surveying                        | 0                      | (0.00)        | 0                      | (0.00)         | 0                      | (0.00)         | 0                      | (0.00)         | 0                      | (0.00)         | 1                      | (100.00)       | 0                      | (0.00)         | 1            | (100.00)        |
| Art & Design                                  | 1                      | (6.67)        | 4                      | (26.67)        | 5                      | (33.33)        | 2                      | (13.33)        | 1                      | (6.67)         | 2                      | (13.33)        | 0                      | (0.00)         | 15           | (100.00)        |
| Banking                                       | 0                      | (0.00)        | 0                      | (0.00)         | 1                      | (16.67)        | 1                      | (16.67)        | 3                      | (50.00)        | 1                      | (16.67)        | 0                      | (0.00)         | 6            | (100.00)        |
| Clerical Work & Office Support                | 3                      | (33.33)       | 3                      | (33.33)        | 2                      | (22.22)        | 0                      | (0.00)         | 1                      | (11.11)        | 0                      | (0.00)         | 0                      | (0.00)         | 9            | (100.00)        |
| Customer Services                             | 1                      | (10.00)       | 1                      | (10.00)        | 3                      | (30.00)        | 1                      | (10.00)        | 2                      | (20.00)        | 2                      | (20.00)        | 0                      | (0.00)         | 10           | (100.00)        |
| Economic, Statistical & Mathematical Work     | 0                      | (0.00)        | 0                      | (0.00)         | 0                      | (0.00)         | 0                      | (0.00)         | 1                      | (100.00)       | 0                      | (0.00)         | 0                      | (0.00)         | 1            | (100.00)        |
| Editorial/Journalism                          | 0                      | (0.00)        | 1                      | (14.29)        | 4                      | (57.14)        | 0                      | (0.00)         | 0                      | (0.00)         | 2                      | (28.57)        | 0                      | (0.00)         | 7            | (100.00)        |
| Engineering                                   | 0                      | (0.00)        | 1                      | (11.11)        | 3                      | (33.33)        | 4                      | (44.44)        | 0                      | (0.00)         | 1                      | (11.11)        | 0                      | (0.00)         | 9            | (100.00)        |
| Finance                                       | 0                      | (0.00)        | 0                      | (0.00)         | 1                      | (20.00)        | 1                      | (20.00)        | 0                      | (0.00)         | 1                      | (20.00)        | 2                      | (40.00)        | 5            | (100.00)        |
| Human Resources                               | 0                      | (0.00)        | 2                      | (11.76)        | 8                      | (47.06)        | 5                      | (29.41)        | 2                      | (11.76)        | 0                      | (0.00)         | 0                      | (0.00)         | 17           | (100.00)        |
| Insurance Services                            | 1                      | (33.33)       | 0                      | (0.00)         | 0                      | (0.00)         | 0                      | (0.00)         | 0                      | (0.00)         | 0                      | (0.00)         | 2                      | (66.67)        | 3            | (100.00)        |
| Logistics/Transportation                      | 0                      | (0.00)        | 1                      | (20.00)        | 0                      | (0.00)         | 1                      | (20.00)        | 0                      | (0.00)         | 2                      | (40.00)        | 1                      | (20.00)        | 5            | (100.00)        |
| Marketing/Sales                               | 0                      | (0.00)        | 4                      | (12.90)        | 9                      | (29.03)        | 14                     | (45.16)        | 2                      | (6.45)         | 1                      | (3.23)         | 1                      | (3.23)         | 31           | (100.00)        |
| Media/Communication                           | 0                      | (0.00)        | 6                      | (50.00)        | 5                      | (41.67)        | 1                      | (8.33)         | 0                      | (0.00)         | 0                      | (0.00)         | 0                      | (0.00)         | 12           | (100.00)        |
| Medical & Health Services (Others)            | 0                      | (0.00)        | 1                      | (16.67)        | 2                      | (33.33)        | 2                      | (33.33)        | 1                      | (16.67)        | 0                      | (0.00)         | 0                      | (0.00)         | 6            | (100.00)        |
| Protective Services                           | 0                      | (0.00)        | 0                      | (0.00)         | 1                      | (33.33)        | 0                      | (0.00)         | 0                      | (0.00)         | 2                      | (66.67)        | 0                      | (0.00)         | 3            | (100.00)        |
| Public Relations & Advertising                | 0                      | (0.00)        | 1                      | (8.33)         | 8                      | (66.67)        | 3                      | (25.00)        | 0                      | (0.00)         | 0                      | (0.00)         | 0                      | (0.00)         | 12           | (100.00)        |
| Scientific & Research Work                    | 1                      | (12.50)       | 1                      | (12.50)        | 3                      | (37.50)        | 0                      | (0.00)         | 2                      | (25.00)        | 1                      | (12.50)        | 0                      | (0.00)         | 8            | (100.00)        |
| Social/Community Services                     | 1                      | (3.70)        | 4                      | (14.81)        | 6                      | (22.22)        | 6                      | (22.22)        | 1                      | (3.70)         | 6                      | (22.22)        | 3                      | (11.11)        | 27           | (100.00)        |
| Sports & Recreation Services                  | 0                      | (0.00)        | 1                      | (12.50)        | 2                      | (25.00)        | 1                      | (12.50)        | 2                      | (25.00)        | 1                      | (12.50)        | 1                      | (12.50)        | 8            | (100.00)        |
| System Analysis/Computer Programming          | 0                      | (0.00)        | 0                      | (0.00)         | 0                      | (0.00)         | 0                      | (0.00)         | 0                      | (0.00)         | 1                      | (100.00)       | 0                      | (0.00)         | 1            | (100.00)        |
| Teaching/Lecturing (Assistant)                | 3                      | (6.38)        | 7                      | (14.89)        | 26                     | (55.32)        | 11                     | (23.40)        | 0                      | (0.00)         | 0                      | (0.00)         | 0                      | (0.00)         | 47           | (100.00)        |
| Teaching/Lecturing (Others)                   | 0                      | (0.00)        | 0                      | (0.00)         | 1                      | (1.23)         | 1                      | (1.23)         | 9                      | (11.11)        | 23                     | (28.40)        | 47                     | (58.02)        | 81           | (100.00)        |
| Teaching/Lecturing (Primary School)           | 0                      | (0.00)        | 0                      | (0.00)         | 1                      | (14.29)        | 3                      | (42.86)        | 1                      | (14.29)        | 0                      | (0.00)         | 2                      | (28.57)        | 7            | (100.00)        |
| Teaching/Lecturing (Secondary School)         | 0                      | (0.00)        | 0                      | (0.00)         | 0                      | (0.00)         | 0                      | (0.00)         | 1                      | (100.00)       | 0                      | (0.00)         | 0                      | (0.00)         | 1            | (100.00)        |
| Tourism                                       | 0                      | (0.00)        | 1                      | (33.33)        | 0                      | (0.00)         | 2                      | (66.67)        | 0                      | (0.00)         | 0                      | (0.00)         | 0                      | (0.00)         | 3            | (100.00)        |
| Others  | 2                      | (16.67)       | 4                      | (33.33)        | 5                      | (41.67)        | 0                      | (0.00)         | 1                      | (8.33)         | 0                      | (0.00)         | 0                      | (0.00)         | 12           | (100.00)        |
| <b>Total</b>                                  | <b>13</b>              | <b>(3.19)</b> | <b>49</b>              | <b>(12.01)</b> | <b>111</b>             | <b>(27.21)</b> | <b>84</b>              | <b>(20.59)</b> | <b>41</b>              | <b>(10.05)</b> | <b>50</b>              | <b>(12.25)</b> | <b>60</b>              | <b>(14.71)</b> | <b>408</b>   | <b>(100.00)</b> |

## GLOSSARY

### **A. *Employment Sector***

Commerce/Industry Sector  
Education Sector  
Government Sector  
Community/Social Services Sector

### **B. *Employment Field***

Agriculture & Fishery  
Banking & Finance  
Business Services  
Community & Social Services  
Conglomerate  
Construction  
Creative Art & Design  
Cultural & Entertainment Services  
Education  
Electricity & Gas  
Engineering & Architectural Services  
Government  
Hospitality & Tourism Services  
Information Technology  
Insurance  
Manufacturing  
Media & Publication  
Medical & Health Services  
Non-governmental Organisations  
Personal Services  
Professional & Business Associations  
Real Estate  
Testing Services & Laboratories  
Trading  
Transport, Storage & Telecommunication  
Wholesale & Retail

### **C. *Job Nature***

Accounting/Auditing/Taxation/Secretarial Work  
Administration/Management  
Architecture/Surveying  
Art & Design  
Banking  
Clerical Work & Office Support  
Customer Services  
Economic, Statistical & Mathematical Work  
Editorial/Journalism  
Engineering  
Finance  
Human Resources  
Insurance Services  
Interpretation/Translation  
Legal Services  
Logistics/Transportation  
Marketing/Sales  
Media/Communication  
Medical & Health Services (Chinese Medicine)  
Medical & Health Services (Others)  
Merchandising/Purchasing  
Protective Services  
Public Relations & Advertising  
Religious Work  
Scientific & Research Work  
Social/Community Services  
Sports and Recreation Services  
System Analysis/Computer Programming

Teaching/Lecturing (Assistant)  
Teaching/Lecturing (Others)  
Teaching/Lecturing (Primary School)  
Teaching/Lecturing (Secondary School)  
Tourism  
Others