

GRADUATE EMPLOYMENT SURVEY 2020

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Introduction

The Graduate Employment Survey is conducted annually by the Career Centre of the Office of Student Affairs. Its purpose is to find out the general employment situation of the full-time graduates for the year. The survey reveals the graduates' first career destination, remuneration information, job search process and career preparation and development.

Methodology

Graduates are required to fill in the online questionnaire when they enroll for the Commencement Ceremony. Follow-up phone calls are made to non-respondents. Following the University Grant Committee's (UGC) guidelines, information on employment status was gathered up to 31 December 2019.

The bulk of the analysis is concentrated on the graduates engaged in full-time employment. The classification on job nature and employment field was derived from the classification system provided by UGC. Details of the classification on employment sector, employment field and job nature are shown in the Glossary.

Response

The survey targeted all 2020 full-time graduates of the University. As shown in Appendix 1, this year, a total of 1,894 UGC funded graduates and 880 Non-UGC funded graduates completed their undergraduate studies and among courses/majors/options of the three Faculties, one Academy and four Schools. There were 2,340 full-time taught postgraduates and 84 full-time research postgraduates. For the ease of report reading, courses/majors/options are grouped under their respective Faculties/Schools/Academy.

Out of the 1,894 UGC funded undergraduates, 1,659 valid responses were received, representing a response rate of 87.59% (93.46 in 2019). Out of the 880 Non-UGC funded undergraduates, 789 valid responses were received, representing a response rate of 89.66% (91.60 in 2019). Besides, a total of 1,733 valid questionnaires were collected from full-time postgraduates.





SECTION A : FULL-TIME UNDERGRADUATES

Overall Employment Status

At the close of the survey, 78.42% of the UGC funded graduates were in employment. Similar to last year, the percentage of graduates in full-time employment is 68.84% (69.00% in 2019). The percentage of graduates pursuing further studies is 13.02% (10.00% in 2019). The unemployment rate is 2.29% (2.39% in 2019). Meanwhile, 76.93% of the Non-UGC funded graduates were in employment. Similar to last year, the percentage of graduates in full-time employment is 62.36% (74.78% in 2019). The percentage of graduates pursuing further studies is 11.66% (7.52% in 2019). The unemployment rate is 3.80% (2.42% in 2019).

Employment Sector and Job Nature

Similar to last year, the percentage of UGC funded graduates employed in the Government sector was 4.07% (3.64% in 2019). The percentages of graduates employed in the Education sector and Community / Social Service Organizations increased to 23.60% (17.54% in 2019) and 14.29% (12.03% in 2019) respectively. On the contrary, the percentage of graduates employed in the Commercial / Industrial sector decreased to 58.05% (66.78% in 2019). Meanwhile, the percentage of Non-UGC funded graduates employed in the Community / Social Service Organizations was 10.50% (9.77% in 2019). The percentages of graduates employed in the Education sector and Government sector increased to 28.01% (27.00% in 2019) and 4.38% (3.02% in 2019) respectively. On the contrary, the percentage of graduates employed in the Commercial / Industrial sector decreased to 57.11% (60.21% in 2019).

Administration / Management (17.32%) continues to rank the most frequent job nature. The other top five job natures are distributed among the categories of Marketing / Sales (9.51%), Teaching / Lecturing (Others) (6.58%), Accounting / Auditing / Taxation / Secretarial Work (6.45%), Teaching / Lecturing (Assistant) (5.86%) and Scientific and Research Work (5.60%).

Remuneration

The average monthly salary (including commission, allowances and any year-end bonuses) of the UGC funded graduates is \$17917.30, an increase of 1.61% (\$17633.39 in 2019). Meanwhile, the average monthly salary (including commission, allowances and any year-end bonuses) of the Non-UGC funded graduates is \$16230.38, a decrease of 0.31% (\$16280.54 in 2019).

Further Studies

216 UGC funded graduates pursued further studies, which accounts for 13.02% of our graduates (10.00% in 2019). Among those graduates, 92.06% continued their study in postgraduate / master or above level of studies. The Chinese University of Hong Kong and Hong Kong Baptist University are the most popular local institutions for graduates to further their studies, enrolling 26.38% and 22.70% of our graduates respectively. 92 Non-UGC funded graduates pursued further studies, which accounts for 11.66% of our graduates (7.52% in 2019). Among those graduates, 89.01% continued their study in postgraduate / master or above level of studies. Hong Kong Baptist University is the most popular local institution for graduates to further their studies, enrolling 37.35% of our graduates respectively

SECTION B : FULL-TIME TAUGHT / RESEARCH POSTGRADUATES

Overall Employment Status

89.06% of the taught postgraduates (93.97% in 2019), who were seeking local opportunities, were in employment with 92.11% working full-time or self-employed, 5.26% engaging in part-time employment, and 2.63% being temporarily employed.

Meanwhile, 100% of the research postgraduates (95.46% in 2019), who were seeking local opportunities, were in employment with 96.43% working full-time and 3.57% engaging in part-time employment.

The percentages of non-local taught postgraduates and research postgraduates emigrated or returning to home country increased by 27.4% and 97.78% respectively.

Employment Sector and Job Nature

The Commercial / Industrial sector has absorbed the largest proportion (56.73%) of the taught postgraduates (66.01% in 2019), followed by the Education sector, capturing 29.81% of them (27.08% in 2019).

Among the research postgraduates, 88.89% were employed in the Education sector, which represented a significant increase compare to last year (68.57% in 2019). The remaining 11.11% were employed in the Commercial / Industrial sector (20.00% in 2019).

Remuneration

The average monthly salary (including commission, allowances and any year-end bonuses) increased from \$19,486.70 in 2019 to \$20,806.81 in 2020 for taught postgraduates. Meanwhile, the average monthly salary of research postgraduates has decreased from \$29,128.54 in 2019 to \$27,798.54 in 2020

Further Studies

The percentage of taught postgraduates who chose to pursue further studies fell from 1.93% in 2019 to 1.27% in 2020, while research postgraduates increased from 4.41% in 2019 to 7.89% in 2020.



Section A

Full-time Undergraduates



A.1. Overall Employment Status

Figure 1: Distribution of Respondents by Employment Status (UGC Funded Graduates)

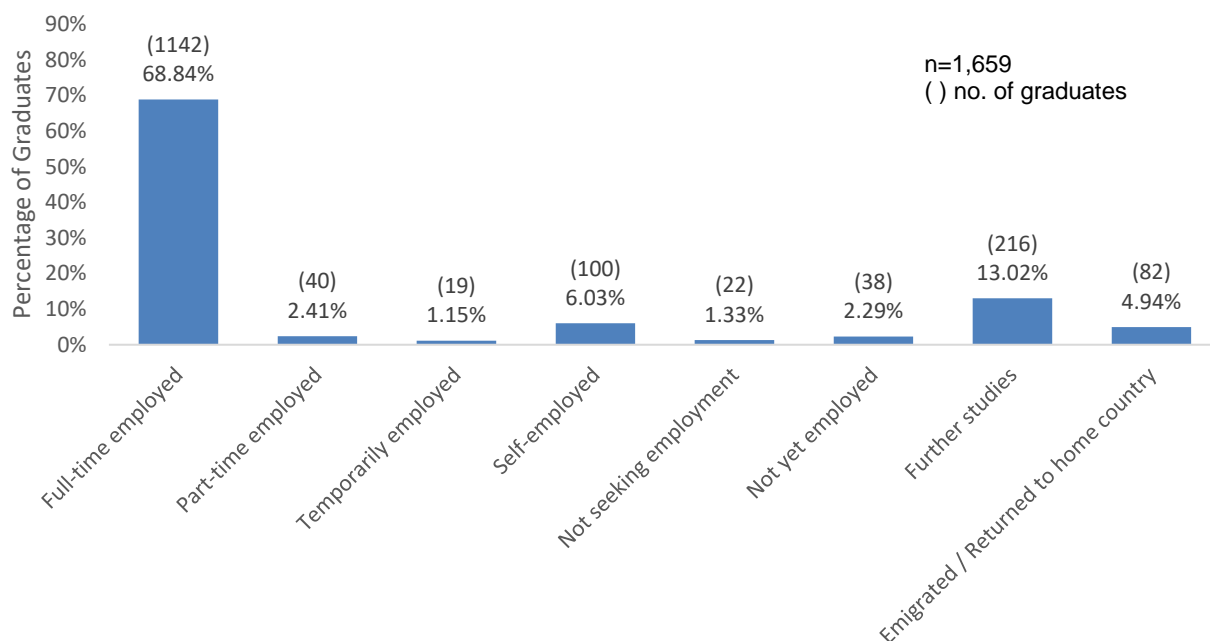
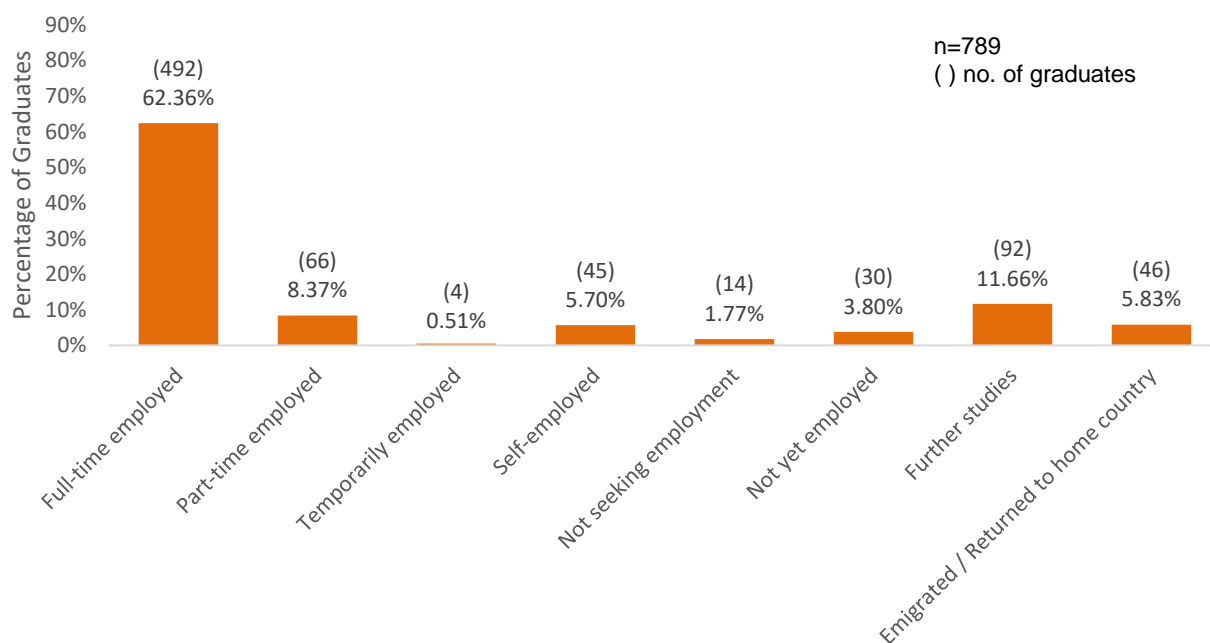


Figure 2: Distribution of Respondents by Employment Status (Non-UGC Funded Graduates)



A.1.1 Employment Status by Programme

Appendix 2 illustrates the employment status of graduates by programme/major/option.

A.1.2 Analysis by Employment Sector

Figure 3: Percentage of Full-time Employed Graduates by Employment Sector (UGC Funded Graduates)

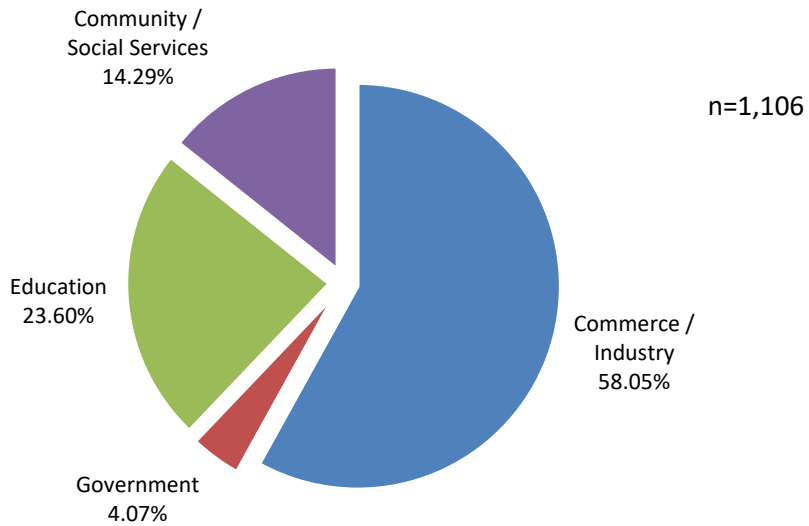


Figure 4: Percentage of Full-time Employed Graduates by Employment Sector (Non-UGC Funded Graduates)

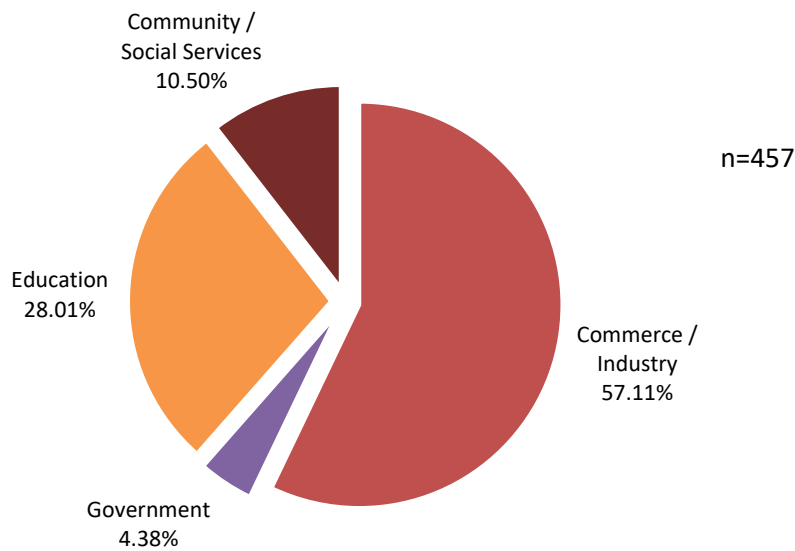


Table 1: Comparison of the Distribution of Full-time Employed Graduates by Employment Sector for the Years of 2016 to 2020 (UGC Funded Graduates)

Employment Sector	2016	2017	2018	2019	2020
	n=1,257	n=1,233	N1,198=	n=1,180	n=1,106
Commerce / Industry	65.39%	67.96%	65.94%	66.78%	58.05%
Government	3.58%	2.19%	2.50%	3.64%	4.07%
Education	19.17%	18.90%	19.37%	17.54%	23.60%
Community / Social Services	11.85%	10.95%	12.19%	12.03%	14.29%

* 36 full-time employed UGC funded graduates did not indicate Employment Sector.

Table 2: Comparison of the Distribution of Full-time Employed Graduates by Employment Sector for the Years of 2016 to 2020 (Non-UGC Funded Graduates)

Employment Sector	2016	2017	2018	2019	2020
	n=666	n=637	n=604	n=563	n=457
Commerce / Industry	58.86%	61.70%	56.29%	60.21%	57.11%
Government	3.45%	2.67%	3.31%	3.02%	4.38%
Education	26.28%	28.26%	29.97%	27.00%	28.01%
Community / Social Services	11.41%	7.38%	10.43%	9.77%	10.50%

* 35 full-time employed Non-UGC funded graduates did not indicate Employment Sector.

Figure 5: Distribution of Full-time Employed Graduates by Employment Sector for the Years of 2016 to 2020 (UGC Funded Graduates)

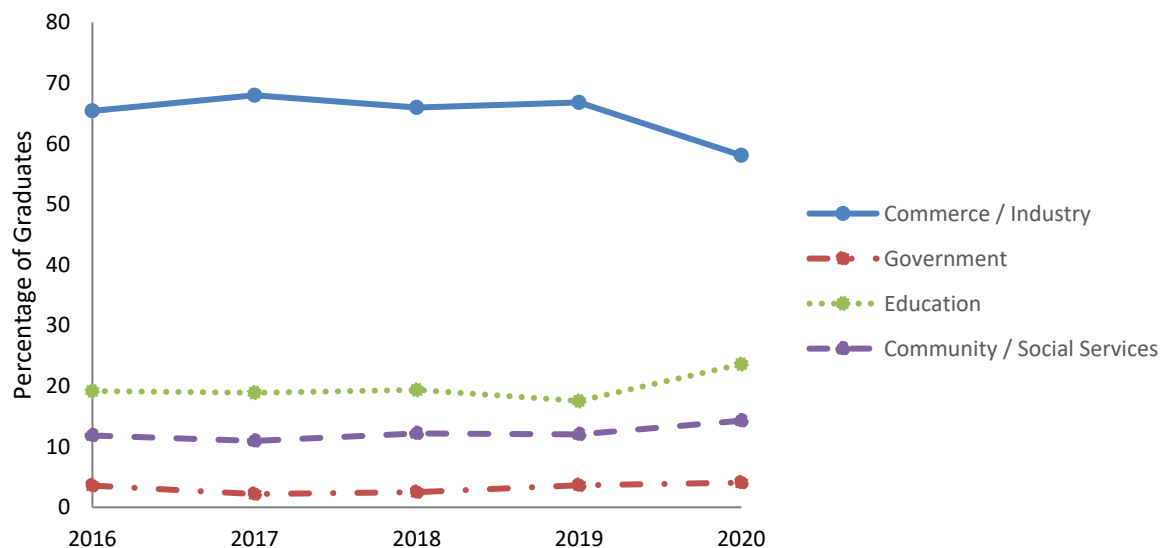
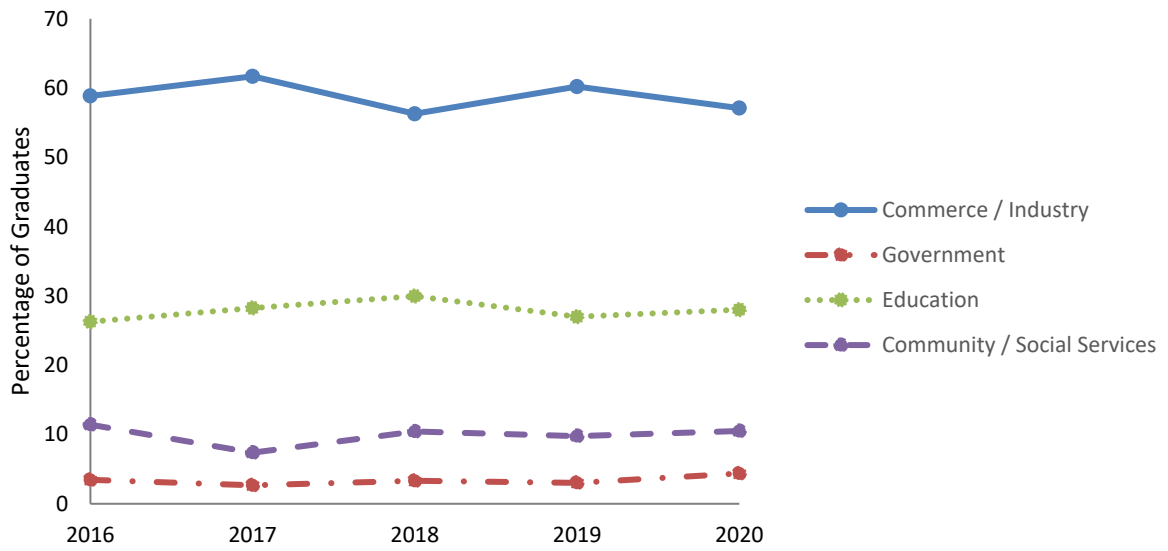


Figure 6: Distribution of Full-time Employed Graduates by Employment Sector for the Years of 2016 to 2020 (Non-UGC Funded Graduates)



Appendix 3 shows the number of full-time employed respondents in each employment sector by programme/major/option.

A.1.3 Analysis by Employment Field

Table 3: Distribution of Full-time Employed Graduates by Employment Field

Employment Field	No. of Employed Graduates					
	UGC		Non-UGC		Total	
	n	(%)	n	(%)	n	(%)
Education	265	(25.58)	141	(30.85)	406	(27.19)
Business Services	157	(15.15)	78	(17.07)	235	(15.74)
Community & Social Services	72	(6.95)	22	(4.81)	94	(6.30)
Media & Publication	71	(6.85)	23	(5.03)	94	(6.30)
Banking & Finance	71	(6.85)	22	(4.81)	93	(6.23)
Information Technology	79	(7.63)	7	(1.53)	86	(5.76)
Wholesale & Retail	33	(3.19)	35	(7.66)	68	(4.55)
Government	38	(3.67)	20	(4.38)	58	(3.88)
Medical & Health Services	44	(4.25)	12	(2.63)	56	(3.75)
Cultural & Entertainment Services	23	(2.22)	13	(2.84)	36	(2.41)
Engineering & Architectural Services	26	(2.51)	7	(1.53)	33	(2.21)
Non-governmental Organization	19	(1.83)	12	(2.63)	31	(2.08)
Transport, Storage & Telecommunication	15	(1.45)	15	(3.28)	30	(2.01)
Hospitality & Tourism Services	17	(1.64)	12	(2.63)	29	(1.94)
Manufacturing	20	(1.93)	3	(0.66)	23	(1.54)
Testing Services & Laboratories	18	(1.74)	5	(1.09)	23	(1.54)
Creative Art & Design	15	(1.45)	2	(0.44)	17	(1.14)
Real Estate	9	(0.87)	5	(1.09)	14	(0.94)
Insurance	9	(0.87)	4	(0.88)	13	(0.87)
Trading	8	(0.77)	5	(1.09)	13	(0.87)
Personal Services	7	(0.68)	3	(0.66)	10	(0.67)
Conglomerate	5	(0.48)	3	(0.66)	8	(0.54)
Electricity & Gas	4	(0.39)	3	(0.66)	7	(0.47)
Construction	3	(0.29)	2	(0.44)	5	(0.33)
Professional & Business Associations	2	(0.19)	2	(0.44)	4	(0.27)
Agriculture & Fishery	1	(0.10)	0	(0.00)	1	(0.07)
Not Elsewhere classified	5	(0.48)	1	(0.22)	6	(0.40)
Total	1036	(100.00)	457	(100.00)	1493	(100.00)

* 141 full-time employed graduates did not indicate Employment Field.

A.1.4 Analysis by Job Nature

Table 4: Distribution of Full-time Employed Graduates by Job Nature

Job Nature	No. of Employed Graduates					
	UGC		Non-UGC		Total	
	n	(%)	n	(%)	n	(%)
Administration / Management	195	(18.33)	71	(15.04)	266	(17.32)
Marketing / Sales	84	(7.89)	62	(13.14)	146	(9.51)
Teaching / Lecturing (Others)	24	(2.26)	77	(16.31)	101	(6.58)
Accounting / Auditing / Taxation / Secretarial Work	64	(6.02)	35	(7.42)	99	(6.45)
Teaching / Lecturing (Assistant)	59	(5.55)	31	(6.57)	90	(5.86)
Scientific and Research Work	66	(6.20)	20	(4.24)	86	(5.60)
Human Resources	50	(4.70)	32	(6.78)	82	(5.34)
System Analysis / Computer Programming	71	(6.67)	2	(0.42)	73	(4.75)
Editorial / Journalism	58	(5.45)	9	(1.91)	67	(4.36)
Clerical Work and Office Support	30	(2.82)	21	(4.45)	51	(3.32)
Customer Services	28	(2.63)	23	(4.87)	51	(3.32)
Teaching / Lecturing (Secondary School)	50	(4.70)	0	(0.00)	50	(3.26)
Teaching / Lecturing (Primary School)	35	(3.29)	9	(1.91)	44	(2.86)
Social / Community Services	40	(3.76)	0	(0.00)	40	(2.60)
Art & Design	30	(2.82)	9	(1.91)	39	(2.54)
Public Relations & Advertising	32	(3.01)	7	(1.48)	39	(2.54)
Banking	23	(2.16)	12	(2.54)	35	(2.28)
Finance	13	(1.22)	4	(0.85)	17	(1.11)
Engineering	13	(1.22)	3	(0.64)	16	(1.04)
Sports and Recreation Services	6	(0.56)	10	(2.12)	16	(1.04)
Medical and Health Services (Chinese Medicine)	15	(1.41)	0	(0.00)	15	(0.98)
Medical and Health Services (Others)	10	(0.94)	5	(1.06)	15	(0.98)
Economic, Statistical and Mathematical Work	8	(0.75)	2	(0.42)	10	(0.65)
Media / Communication	1	(0.09)	8	(1.69)	9	(0.59)
Merchandising / Purchasing	7	(0.66)	1	(0.21)	8	(0.52)
Protective Services	3	(0.28)	5	(1.06)	8	(0.52)
Interpretation / Translation	4	(0.38)	0	(0.00)	4	(0.26)
Insurance Services	2	(0.19)	1	(0.21)	3	(0.20)
Legal Services	3	(0.28)	0	(0.00)	3	(0.20)
Logistics / Transportation	0	(0.00)	3	(0.64)	3	(0.20)
Architecture / Surveying	1	(0.09)	1	(0.21)	2	(0.13)
Religious Work	0	(0.00)	1	(0.21)	1	(0.07)
Tourism	0	(0.00)	1	(0.21)	1	(0.07)
Others	39	(3.67)	7	(1.48)	46	(2.99)
Total	1064	(100.00)	472	(100.00)	1536	(100.00)

* 98 full-time employed graduates did not indicate Job Nature.

Appendix 4 shows the number of full-time employed respondents in each employment field by job nature.

Analysis of full-time employed graduates by job nature and programme of study is shown in Appendix 5.

A.1.5 Global Working Destination

Figure 7: Working Destinations of Full-time Employed Graduates Who Needed to Work Outside Hong Kong (UGC Funded Graduates)

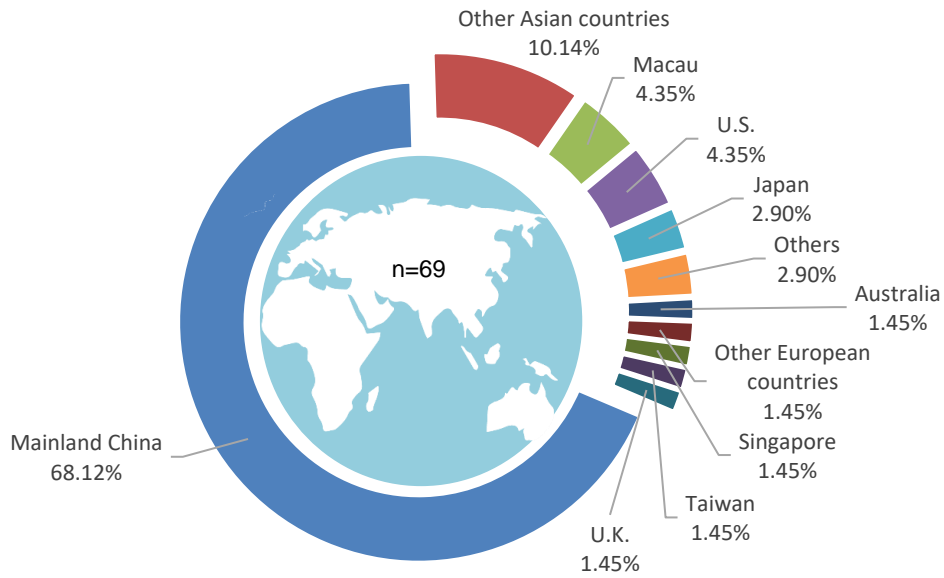
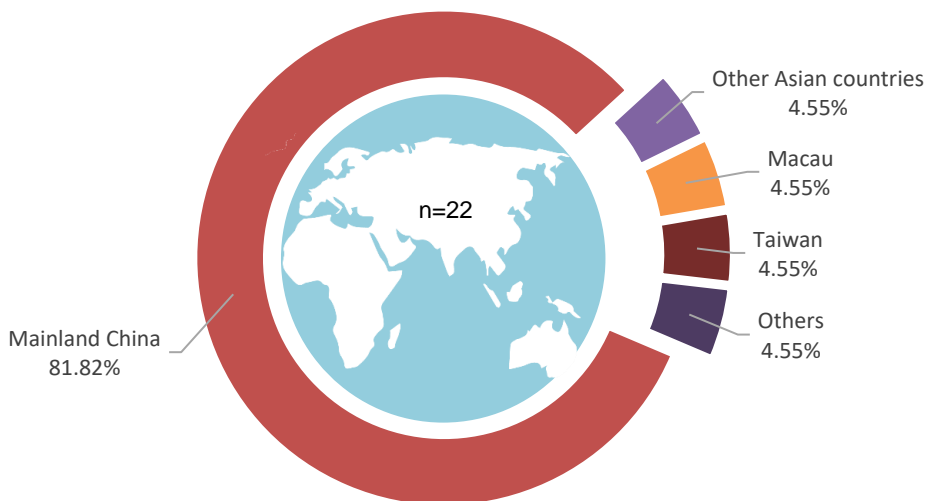


Figure 8: Working Destinations of Full-time Employed Graduates Who Needed to Work Outside Hong Kong (Non-UGC Funded Graduates)



A.2. Job Search

A.2.1 Number of Job Offers

Figure 9: Number of Job Offers Received by Full-time Employed Graduates (UGC Funded Graduates)

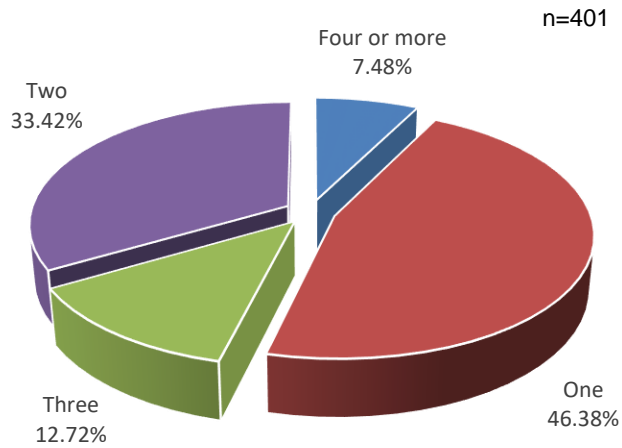
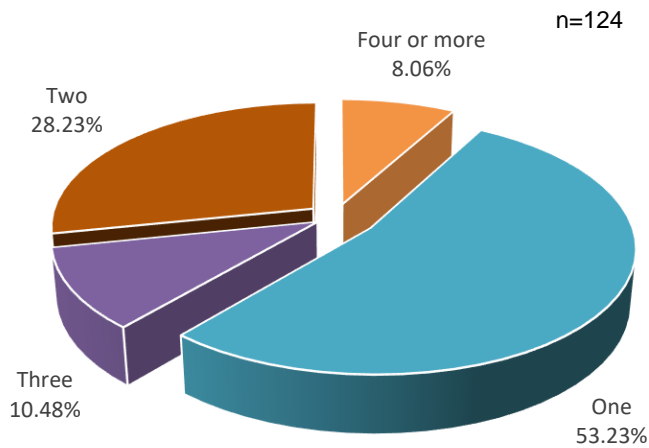


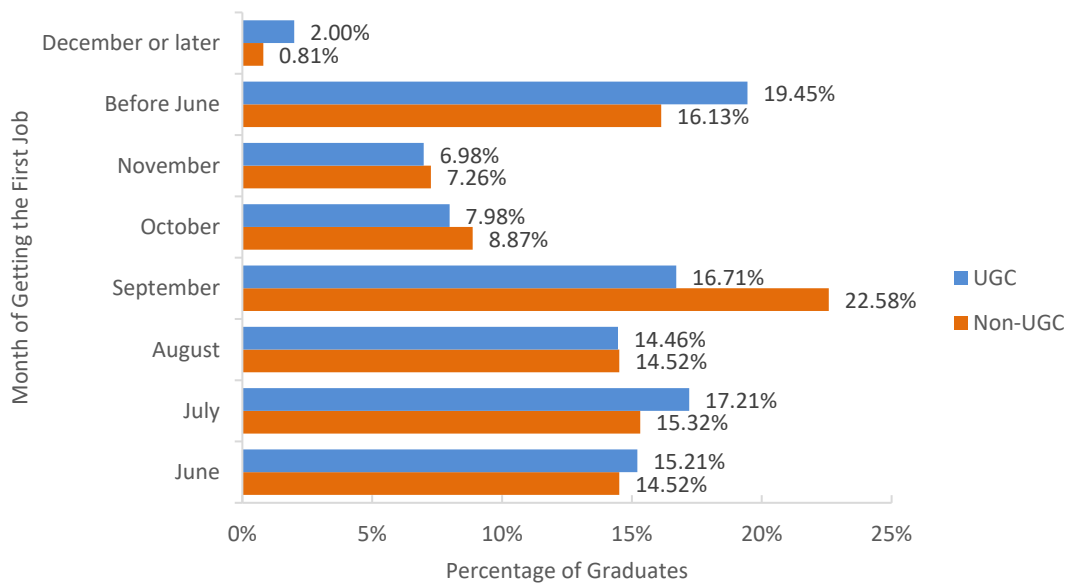
Figure 10: Number of Job Offers Received by Full-time Employed Graduates (Non-UGC Funded Graduates)



A.2.2 Month of Securing the First Job

Appendix 6 shows the distribution of the month of graduates securing their first job by programme of study.

Figure 11: Month of Getting the First Job Offer by Full-time Employed Graduates



A.3. Career Development

A.3.1 Future Career Development Opportunity

Table 5: Perception on Future Career Development Opportunity of Full-time Employed Graduates

Future Career Development Opportunity	No. of Employed Graduates			
	UGC		Non-UGC	
	n	(%)	n	(%)
Excellent	51	(14.01)	12	(10.53)
Good	163	(44.78)	57	(50.00)
Fair	123	(33.79)	36	(31.58)
Not Good	27	(7.42)	9	(7.89)
Total	364	(100.00)	114	(100.00)

Table 6: Perception on Career Development Opportunity by Employment Sector of Full-time Employed Graduates (UGC Funded Graduates)

Employment Sector	Excellent	Good	Fair	Not Good	Total
	n (%)	n (%)	n (%)	n (%)	n (%)
Commerce / Industry	33 (14.29)	104 (45.02)	75 (32.47)	19 (8.23)	231 (100.00)
Government	4 (28.57)	6 (42.86)	3 (21.43)	1 (7.14)	14 (100.00)
Education	9 (13.04)	26 (37.68)	30 (43.48)	4 (5.80)	69 (100.00)
Community / Social Services	5 (10.20)	26 (53.06)	15 (30.61)	3 (6.12)	49 (100.00)

Table 7: Perception on Career Development Opportunity by Employment Sector of Full-time Employed Graduates (Non-UGC Funded Graduates)

Employment Sector	Excellent	Good	Fair	Not Good	Total
	n (%)	n (%)	n (%)	n (%)	n (%)
Commerce / Industry	5 (7.58)	39 (59.09)	18 (27.27)	4 (6.06)	66 (100.00)
Government	1 (16.67)	3 (50.00)	1 (16.67)	1 (16.67)	6 (100.00)
Education	5 (17.24)	8 (27.59)	13 (44.83)	3 (10.34)	29 (100.00)
Community / Social Services	1 (9.09)	7 (63.64)	3 (27.27)	0 (0.00)	11 (100.00)

A.3.2 Job Satisfaction

Table 8: Perception on Job Satisfaction of Full-time Employed Graduates

Level of Job Satisfaction	No. of Employed Graduates			
	UGC		Non-UGC	
	n	(%)	n	(%)
Very Satisfied	68	(18.53)	19	(16.67)
Quite Satisfied	225	(61.31)	75	(65.79)
Not Satisfied	74	(20.16)	20	(17.54)
Total	367	(100.00)	114	(100.00)

A.4. Remuneration

Respondents were requested to indicate their basic monthly salary, monthly commissions and other fixed cash allowances, if any. Commissions and cash allowances, which might represent a large portion of the total remuneration package, were included in the analysis of overall average monthly salary.

A.4.1 Overall Average Monthly Salary

Figure 12: Comparison of Full-time Employed Graduates' Salary Range in 2019 and 2020 (UGC Funded Graduates)

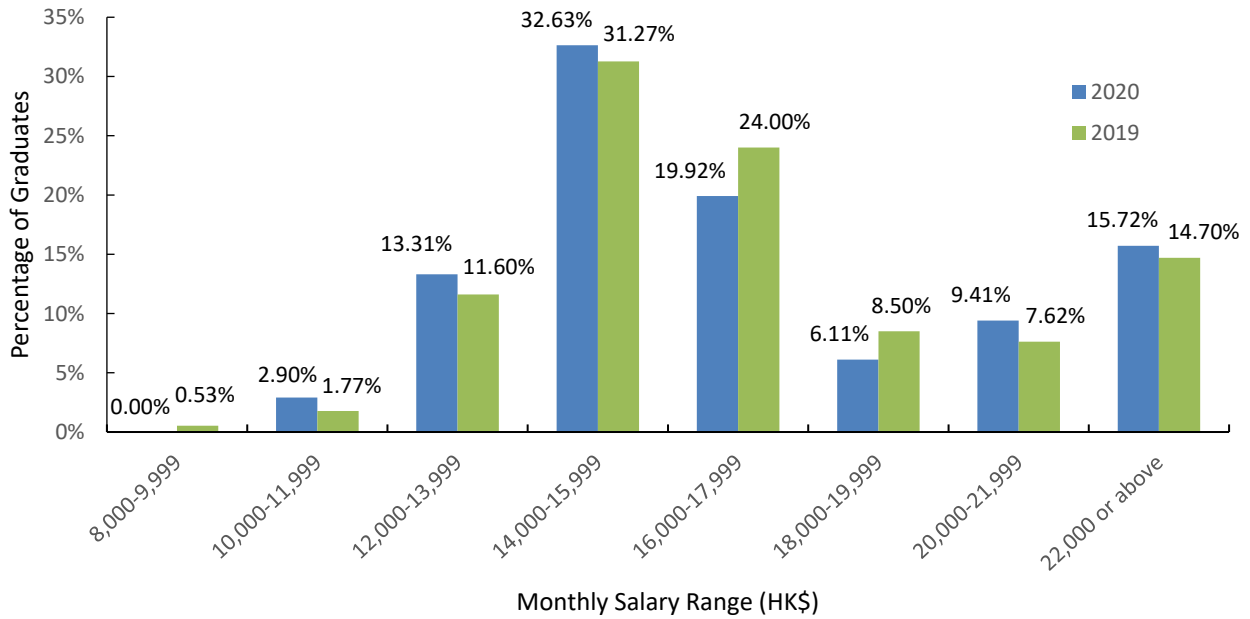
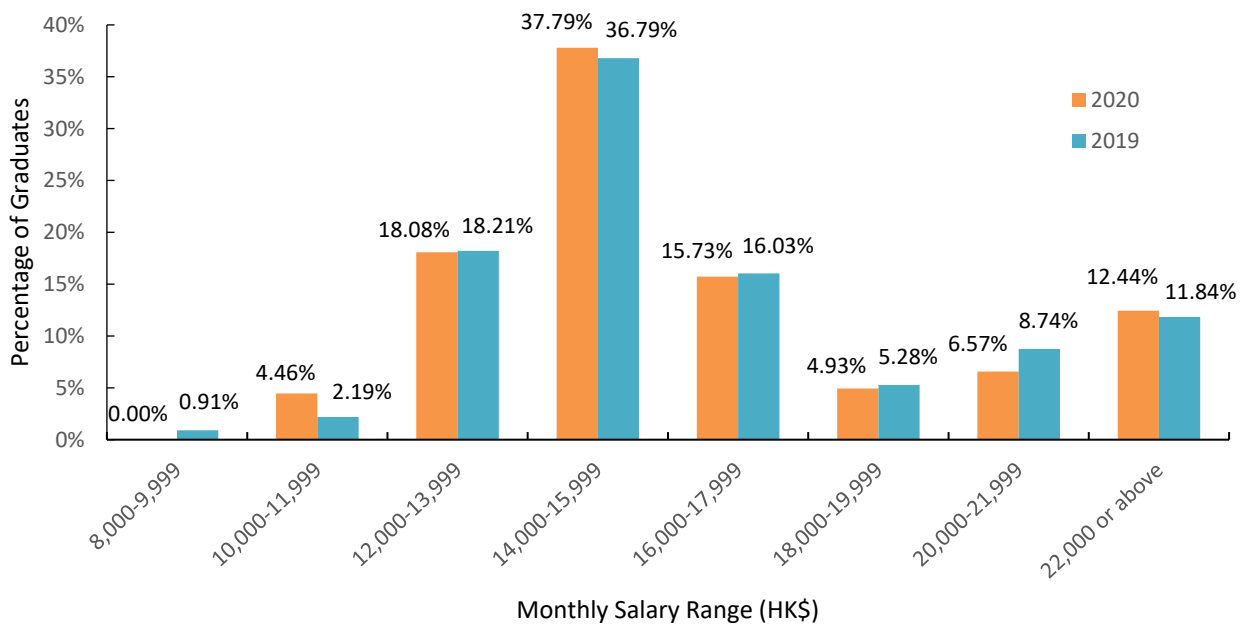


Figure 13: Comparison of Full-time Employed Graduates' Salary Range in 2019 and 2020 (Non-UGC Funded Graduates)



A.4.2 By Employment Sector

Table 9: Full-time Employed Graduates' Average Monthly Salary by Employment Sector in 2019 and 2020 (UGC Funded Graduates)

Employment Sector	2020	2019	% Increase or Decrease over last year
Commerce / Industry	\$16,375.54	\$16,336.31	0.24
Government	\$18,471.93	\$20,736.55	-10.92
Education	\$21,148.77	\$20,739.92	1.97
Community / Social Services	\$18,604.78	\$19,310.24	-3.65

Table 10: Full-time Employed Graduates' Average Monthly Salary by Employment Sector in 2019 and 2020 (Non-UGC Funded Graduates)

Employment Sector	2020	2019	% Increase or Decrease over last year
Commerce / Industry	\$15,090.59	\$15,103.31	-0.08
Government	\$18,528.00	\$17,248.13	7.42
Education	\$18,524.15	\$18,639.04	-0.62
Community / Social Services	\$15,246.71	\$16,316.25	-6.56

Details of the monthly salary statistics and monthly salary intervals of full-time employed graduates by employment sector are shown in Appendices 7 and 8.

A.4.3 By Job Nature

Table 11: Full-time Employed Graduates' Average Monthly Salary by Job Nature in 2019 and 2020 (UGC Funded Graduates)

Job Nature	2020 (n=999)	2019 (n=1129)	% Increase or Decrease
	HK\$	HK\$	
Accounting / Auditing / Taxation / Secretarial Work	15550.31	16253.88	-4.33
Administration / Management	16604.76	16858.67	-1.51
Architecture / Surveying	19000.00		-
Art and Design	15223.21	14688.15	3.64
Banking	16507.94	17870.37	-7.62
Clerical Work and Office Support	14094.81	14789.08	-4.69
Customer Services	14898.41	14874.40	0.16
Economic, Statistical and Mathematical Work	16458.33	16842.81	-2.28
Editorial / Journalism	15586.70	14614.06	6.66
Engineering	17220.83	16394.62	5.04
Finance	21053.03	19138.89	10.00
Human Resources	15520.81	15622.86	-0.65
Insurance Services	22000.00	23142.86	-4.94
Interpretation / Translation	17229.17	16444.44	4.77
Legal Services	15527.78	15444.44	0.54
Marketing / Sales	15974.04	15619.42	2.27
Media / Communications	13000.00	14248.33	-8.76
Medical and Health Services (Chinese Medicine)	23617.07	24143.14	-2.18
Medical and Health Services (Others)	14516.67	13200.00	9.97
Merchandising / Purchasing	17833.33	15269.23	16.79
Protective Services	30468.33	31285.42	-2.61
Public Relations and Advertising	14715.43	14906.84	-1.28
Religious Work		13166.67	-
Scientific and Research Work	15118.28	14862.50	1.72
Social / Community Services	23263.50	24389.02	-4.61
Sports and Recreation Services	17300.00	18666.67	-7.32
System Analysis / Computer Programming	19765.93	18441.54	7.18
Teaching / Lecturing (Assistant)	15195.80	15926.82	-4.59
Teaching / Lecturing (Others)	17841.27	15095.00	18.19
Teaching / Lecturing (Primary School)	30893.59	30433.87	1.51
Teaching / Lecturing (Secondary School)	32293.27	30923.89	4.43
Others	16463.38	15868.23	3.75

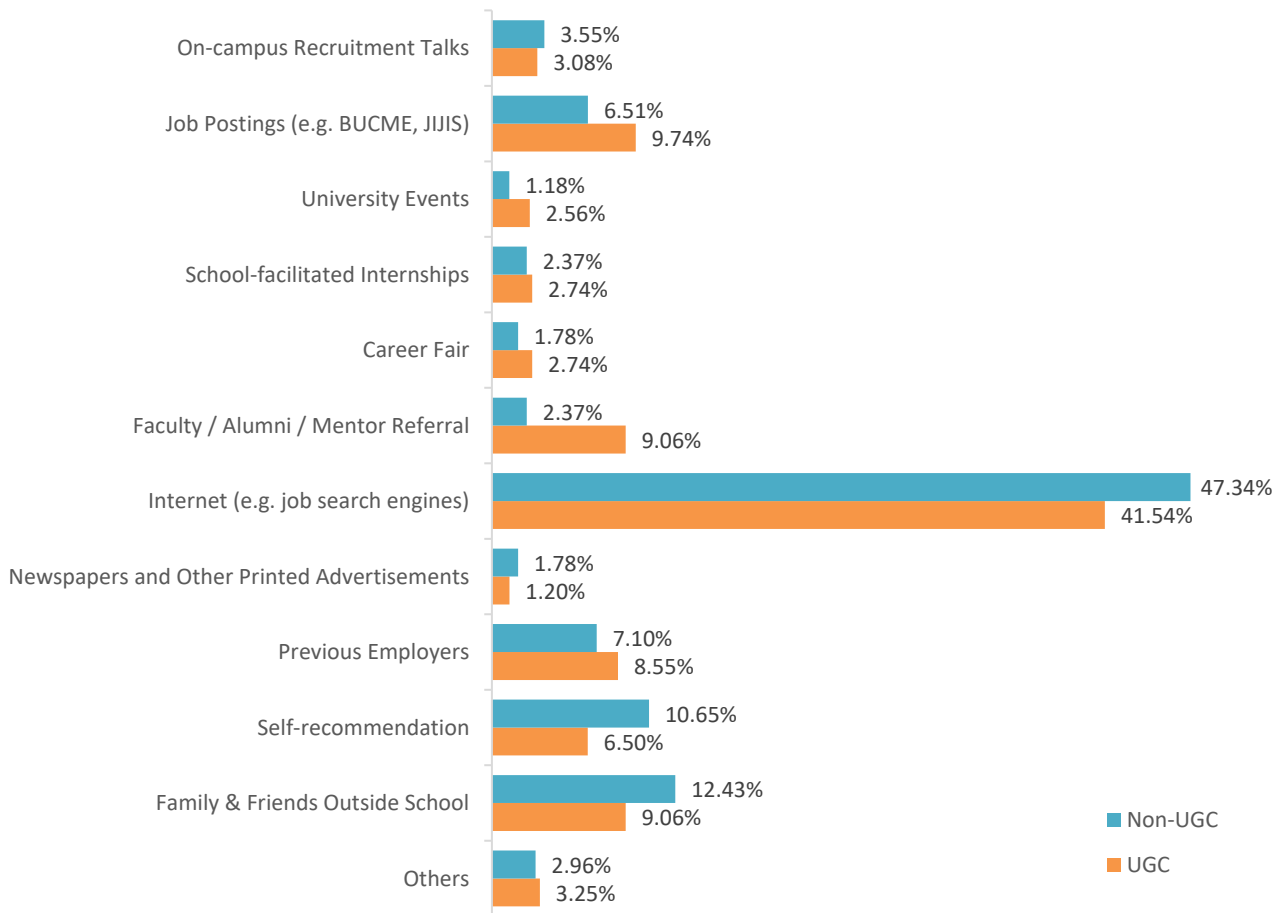
Table 12: Full-time Employed Graduates' Average Monthly Salary by Job Nature in 2019 and 2020 (Non-UGC Funded Graduates)

Job Nature	2020 (n=426)	2019 (n=549)	% Increase or Decrease
	HK\$	HK\$	
Accounting / Auditing / Taxation / Secretarial Work	14717.87	14914.31	-1.32
Administration / Management	15110.32	15272.18	-1.06
Architecture / Surveying	15166.67		-
Art and Design	15035.71	13660.71	10.07
Banking	14494.44	16737.50	-13.40
Clerical Work and Office Support	14546.30	13916.67	4.52
Customer Services	15350.00	15968.25	-3.87
Economic, Statistical and Mathematical Work	14000.00		-
Editorial / Journalism	15814.81	13785.71	14.72
Engineering	16791.67	19000.00	-11.62
Finance	15583.33	19604.17	-20.51
Human Resources	14218.59	14967.25	-5.00
Insurance Services	20000.00	21250.00	-5.88
Interpretation / Translation		16250.00	-
Legal Services		16500.00	-
Logistics / Transportation	16000.00	19500.00	-17.95
Marketing / Sales	15265.52	15348.09	-0.54
Media / Communications	14142.86	13133.57	7.68
Medical and Health Services (Others)	15660.00	13376.50	17.07
Merchandising / Purchasing	13000.00	16250.00	-20.00
Protective Services	25312.00	22781.67	11.11
Public Relations and Advertising	14847.22	14234.38	4.31
Religious Work	22000.00	11000.00	100.00
Scientific and Research Work	16639.47	13369.05	24.46
Social / Community Services		16655.00	-
Sports and Recreation Services	13888.89	18641.67	-25.50
System Analysis / Computer Programming	12500.00	11270.83	10.91
Teaching / Lecturing (Assistant)	13976.90	15185.63	-7.96
Teaching / Lecturing (Others)	20307.72	21122.85	-3.86
Teaching / Lecturing (Primary School)	22143.13	18000.00	23.02
Teaching / Lecturing (Secondary School)		20000.00	-
Tourism	14300.00		-
Others	15450.00	14241.18	8.49

Details of monthly salary statistics and monthly salary intervals of full-time employed graduates by job nature are shown in Appendices 12 and 13.

A.4.4 Sources that Contribute to Receiving the Current Job Offer

Figure 14 : Percentage of Sources that Contribute to Receiving the Current Job Offer



(Respondents can choose more than 1 option)

A.5. Other Career Destinations

A.5.1 Part-time Employment

65.57% of the part-time employed UGC funded graduates were employed in the Commercial / Industrial sector and 13.51% of them were hired by the Education sector. The remaining respondents worked in the Community / Social Services sector (10.81%) and the Government sector (8.11%).

85.48% of the part-time employed Non-UGC funded graduates were employed in the Commercial / Industrial sector and 8.06% of them were hired by the Education sector. The remaining respondents worked in the Community / Social Services sector (3.23%) and the Government sector (3.23%).

A.5.2 Temporary Employment

83.33% of the temporarily employed graduates were employed in the Commercial / Industrial sector and 11.11% of them were hired by the Government sector. The remaining respondents were engaged in the field of Education sector (5.56%).

A.5.3 Self-employed

Table 13: Distribution of Self-employed Graduates by Programme of Study (UGC Funded Graduates)

Programme/Major/Option	No. of Graduates
Bachelor of Arts (Hons.) in Chinese Language and Literature	3
Bachelor of Arts (Hons.) in Creative and Professional Writing	1
Bachelor of Arts (Hons.) in English Language and Literature	2
Bachelor of Arts (Hons.) in English Language and Literature & BEd (Hons.) in English Language Teaching	1
Bachelor of Arts (Hons.) in Music - Directed Studies	14
Bachelor of Arts (Hons.) in Music - Music Education	1
Bachelor of Arts (Hons.) in Music - Performance / Pedagogy	3
Bachelor of Arts (Hons.) in Religion, Philosophy and Ethics	1
Bachelor of Arts (Hons.) in Visual Arts	12
Bachelor of Business Administration (Hons.) - Accounting	3
Bachelor of Business Administration (Hons.) - Applied Economics	1
Bachelor of Business Administration (Hons.) - Finance	1
Bachelor of Business Administration (Hons.) - Human Resources Management	5
Bachelor of Business Administration (Hons.) - Information Systems & e-Business Management	2
Bachelor of Business Administration (Hons.) - Marketing	5
Bachelor of Social Sciences (Hons.) in China Studies - Economics	1
Bachelor of Communication (Hons.) in Film - Animation and Media Arts	4
Bachelor of Communication (Hons.) in Film - Film and Television	2
Bachelor of Communication (Hons.) in Film - No Concentration	10
Bachelor of Communication (Hons.) in Journalism - International	1
Bachelor of Communication (Hons.) in Public Relations and Advertising - Advertising and Branding	1
Bachelor of Communication (Hons.) in Public Relations and Advertising - Organizational Communication	1
Bachelor of Communication (Hons.) in Public Relations and Advertising - Public Relations	2
Bachelor of Social Sciences (Hons.) in Communication - Film and Media Arts	3
Bachelor of Science (Hons.) in Analytical and Testing Sciences	1

Bachelor of Science (Hons.) in Chemistry	2
Bachelor of Science (Hons.) in Computer Science	1
Bachelor of Science (Hons.) in Green Energy Science	1
Bachelor of Science (Hons.) in Mathematics and Statistics	1
Bachelor of Social Sciences (Hons.) in Geography	1
Bachelor of Social Sciences (Hons.) in Government and International Studies	2
Bachelor of Social Sciences (Hons.) in Sociology	1
Bachelor of Arts (Hons.) in History	3
Bachelor of Arts (Hons.) in Physical Education and Recreation Management	6
Bachelor of Social Work (Hons.)	1
Total	100

80.00% of the self-employed UGC funded graduates worked in the Commercial / Industrial sector and 16.92% of them worked in the Education sector. The remaining chose to work in the Community / Social Service field (3.08%).

Table 14: Distribution of Self-employed Graduates by Programme of Study (Non-UGC Funded Graduates)

Programme/Major/Option	No. of Graduates
Bachelor of Arts (Hons.) in Music Studies	14
Bachelor of Commerce (Hons.) in Accountancy	1
Bachelor of Commerce (Hons.) in Human Resources Management	4
Bachelor of Commerce (Hons.) in Marketing	1
Bachelor of Arts (Hons.) in Creative Writing for Film, Television and New Media	4
Bachelor of Social Sciences (Hons.) in Integrated Communication Management	5
Bachelor of Social Sciences (Hons.) in Media and Social Communication	3
Bachelor of Social Sciences (Hons.) in Environment and Resources Management	1
Bachelor of Social Sciences (Hons.) in Psychology	7
Bachelor of Social Sciences (Hons.) in Social Policy	2
Bachelor of Social Sciences (Hons.) in Sport and Recreation Leadership	1
Bachelor of Education (Hons.) in Early Childhood Education	2
Total	45

79.55% of the self-employed Non-UGC funded graduates worked in the Commercial / Industrial sector and 18.18% of them worked in the Education sector. The remaining chose to work in the Community / Social Service field (2.27%).

A.5.4 Not Seeking Employment

22 UGC funded graduates (1.33%) did not intend to seek employment in the near future. Meanwhile, 14 Non-UGC funded graduates (1.77%) did not intend to seek employment in the near future.

A.5.5 Not Yet Employed

38 UGC funded graduates (2.29%) were unemployed at the time of survey. Meanwhile, 30 Non-UGC funded graduates (3.80%) were unemployed at the time of survey.

A.6. Further Studies

Among the 216 UGC funded graduates who pursued further studies, 78.50% of the respondents studied in Hong Kong. 92.06% of the respondents were pursuing postgraduates/master or above level of studies. Meanwhile, among the 92 Non-UGC funded graduates who pursued further studies, 94.44% of the respondents studied in Hong Kong. 89.01% of the respondents were pursuing postgraduates/master or above level of studies.

A.6.1 By Programme of Study

Table 15: Percentages of Graduates Pursuing Further Studies by Programme of Study (UGC Funded Graduates)

Programme/Major/Option	No. of Graduates	
	n	(%)
Bachelor of Arts (Hons.) in Chinese Language and Literature	9	(4.17)
Bachelor of Arts (Hons.) in Creative and Professional Writing	5	(2.31)
Bachelor of Arts (Hons.) in English Language and Literature	8	(3.70)
Bachelor of Arts (Hons.) in English Language and Literature & BEd (Hons.) in Eng. Language Teaching	1	(0.46)
Bachelor of Arts (Hons.) in Humanities	6	(2.78)
Bachelor of Arts (Hons.) in Music - Composition / Music Production	1	(0.46)
Bachelor of Arts (Hons.) in Music - Directed Studies	6	(2.78)
Bachelor of Arts (Hons.) in Music - Music Education	2	(0.93)
Bachelor of Arts (Hons.) in Music - Performance / Pedagogy	1	(0.46)
Bachelor of Arts (Hons.) in Religion, Philosophy and Ethics	2	(0.93)
Bachelor of Arts (Hons.) in Translation	8	(3.70)
Bachelor of Arts (Hons.) in Visual Arts	8	(3.70)
Bachelor of Business Administration (Hons.) - Accounting	8	(3.70)
Bachelor of Business Administration (Hons.) - Applied Economics	8	(3.70)
Bachelor of Business Administration (Hons.) - Entrepreneurship	3	(1.39)
Bachelor of Business Administration (Hons.) - Finance	11	(5.09)
Bachelor of Business Administration (Hons.) - Information Systems & e-Business Management	2	(0.93)
Bachelor of Business Administration (Hons.) - Marketing	7	(3.24)
Bachelor of Social Sciences (Hons.) in China Studies - Economics	2	(0.93)
Bachelor of Chinese Medicine and Bachelor of Science (Hons.) in Biomedical Science	5	(2.31)
Bachelor of Pharmacy (Hons.) in Chinese Medicine	6	(2.78)
Bachelor of Communication (Hons.) in Film - Animation and Media Arts	1	(0.46)
Bachelor of Communication (Hons.) in Film - Film and Television	3	(1.39)
Bachelor of Communication (Hons.) in Journalism - Chinese	1	(0.46)
Bachelor of Communication (Hons.) in Journalism - Data and Media Communication	1	(0.46)
Bachelor of Communication (Hons.) in Journalism - International	2	(0.93)
Bachelor of Communication (Hons.) in Public Relations and Advertising - Advertising and Branding	1	(0.46)
Bachelor of Communication (Hons.) in Public Relations and Advertising - Organizational Communication	1	(0.46)
Bachelor of Communication (Hons.) in Public Relations and Advertising - Public Relations	1	(0.46)
Bachelor of Social Sciences (Hons.) in Communication - Film and Media Arts	2	(0.93)
Bachelor of Social Sciences (Hons.) in Communication - Journalism	1	(0.46)
Bachelor of Science (Hons.) in Analytical and Testing Sciences	9	(4.17)
Bachelor of Science (Hons.) in Applied Biology - Biotechnology Studies	3	(1.39)
Bachelor of Science (Hons.) in Applied Biology - Environmental Science	5	(2.31)
Bachelor of Science (Hons.) in Chemistry	6	(2.78)
Bachelor of Science (Hons.) in Computer Science	10	(4.63)

Bachelor of Science (Hons.) in Computing and Information Systems	1	(0.46)
Bachelor of Science (Hons.) in Green Energy Science	2	(0.93)
Bachelor of Science (Hons.) in Mathematics and Statistics	18	(8.33)
Bachelor of Science (Hons.) in Statistics and Operations Research	2	(0.93)
Bachelor of Social Sciences (Hons.) in China Studies - Geography	1	(0.46)
Bachelor of Social Sciences (Hons.) in China Studies - History	3	(1.39)
Bachelor of Social Sciences (Hons.) in China Studies - Sociology	2	(0.93)
Bachelor of Social Sciences (Hons.) in European Studies - French	2	(0.93)
Bachelor of Social Sciences (Hons.) in European Studies - German	1	(0.46)
Bachelor of Social Sciences (Hons.) in Geography	3	(1.39)
Bachelor of Social Sciences (Hons.) in Government and International Studies	6	(2.78)
Bachelor of Social Sciences (Hons.) in Sociology	10	(4.63)
Bachelor of Arts (Hons.) in History	5	(2.31)
Bachelor of Arts (Hons.) in Physical Education and Recreation Management	3	(1.39)
Bachelor of Social Work (Hons.)	1	(0.46)
	216	(100.00)

Table 16: Percentages of Graduates Pursuing Further Studies by Programme of Study (Non-UGC Funded Graduates)

Programme/Major/Option	No. of Graduates	
	n	(%)
Bachelor of Arts (Hons.) in Liberal and Cultural Studies	7	(7.61)
Bachelor of Arts (Hons.) in Music Studies	6	(6.52)
Bachelor of Commerce (Hons.) in Accountancy	8	(8.70)
Bachelor of Commerce (Hons.) in Human Resources Management	3	(3.26)
Bachelor of Commerce (Hons.) in Marketing	2	(2.17)
Bachelor of Arts (Hons.) in Creative Writing for Film, Television and New Media	8	(8.70)
Bachelor of Social Sciences (Hons.) in Integrated Communication Management	10	(10.87)
Bachelor of Social Sciences (Hons.) in Media and Social Communication	9	(9.78)
Bachelor of Social Sciences (Hons.) in Environment and Resources Management	10	(10.87)
Bachelor of Social Sciences (Hons.) in Psychology	9	(9.78)
Bachelor of Social Sciences (Hons.) in Social Policy	4	(4.35)
Bachelor of Social Sciences (Hons.) in Sport and Recreation Leadership	10	(10.87)
Bachelor of Education (Hons.) in Early Childhood Education	6	(6.52)
	92	(100.00)

A.6.2 Destination of Further Studies

Figure 15: Destination of Further Studies (UGC Funded Graduates)

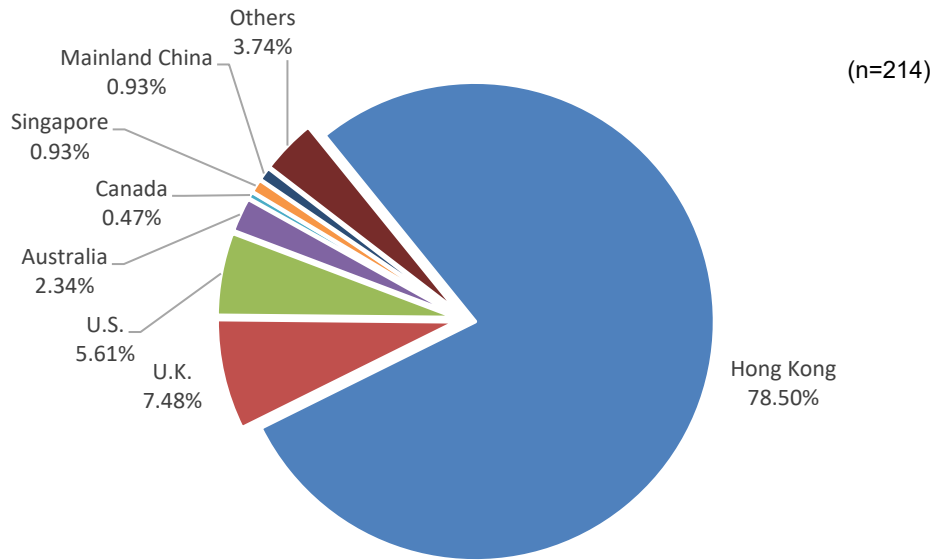


Figure 16: Destination of Further Studies (Non-UGC Funded Graduates)

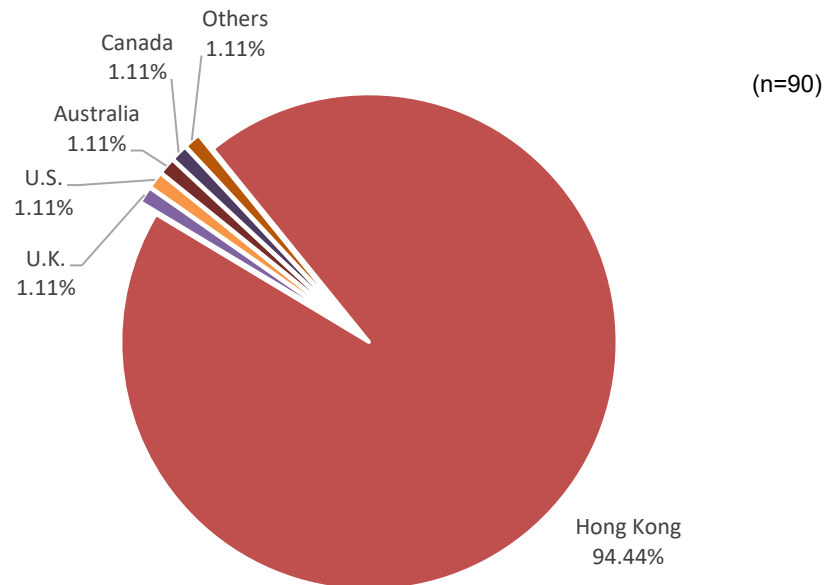


Figure 17: Local Institutions for Further Studies (UGC Funded Graduates)

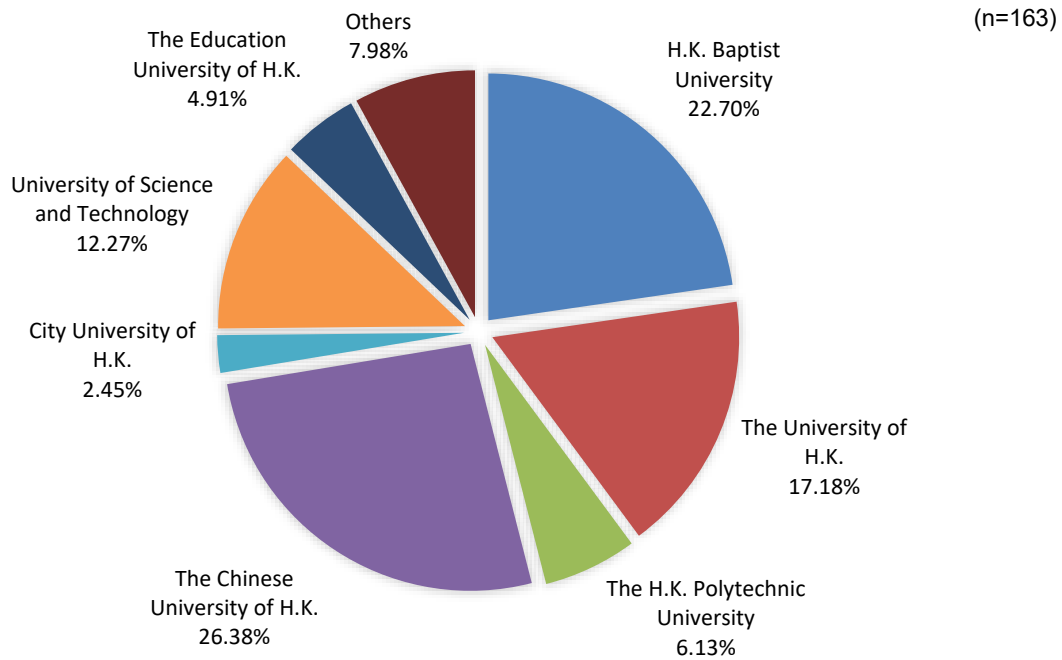
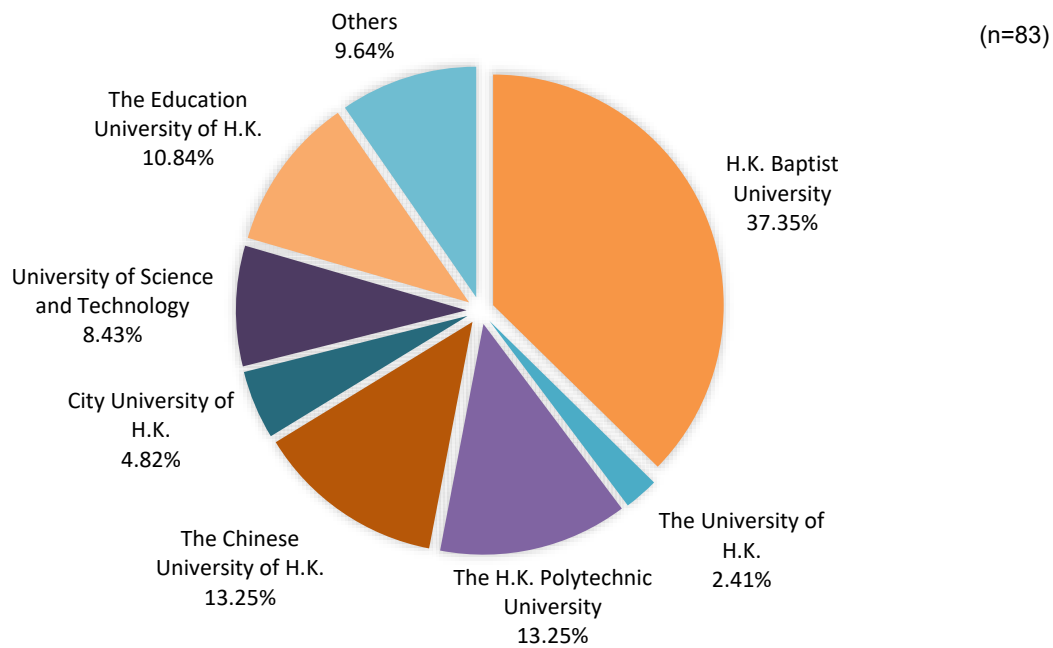


Figure 18: Local Institutions for Further Studies (Non-UGC Funded Graduates)



A.6.3 Reasons of Pursuing Further Studies

Figure 19: Reasons of Pursuing Further Studies (UGC Funded Graduates)

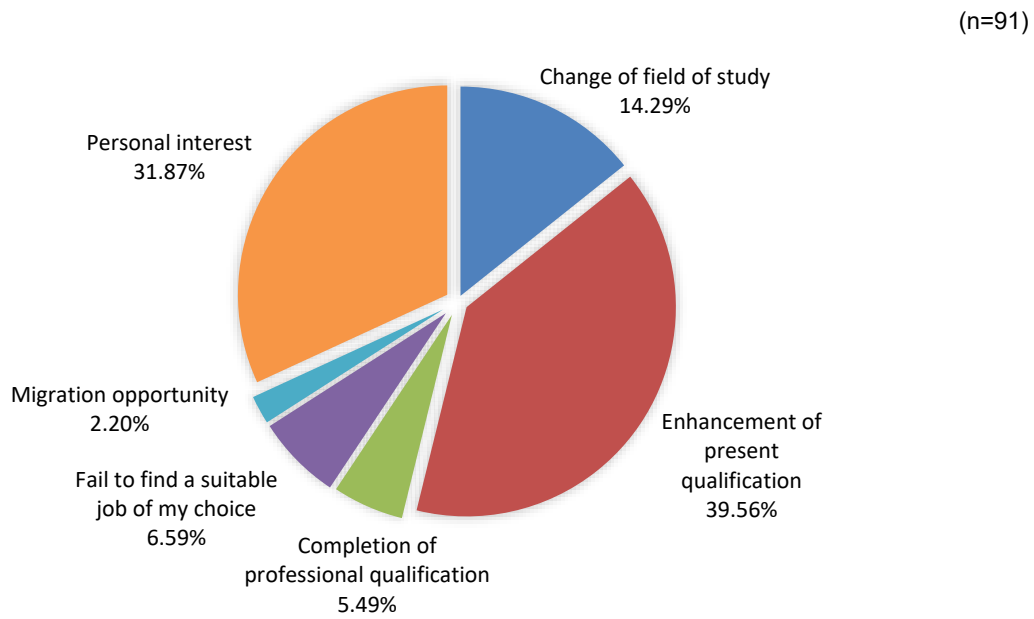
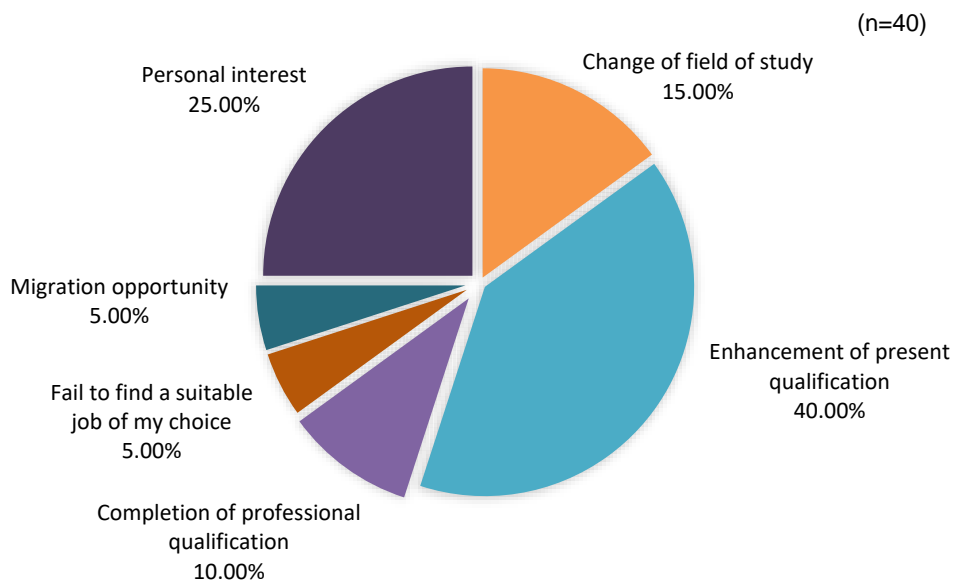


Figure 20: Reasons of Pursuing Further Studies (Non-UGC Funded Graduates)



A.7. Graduates Satisfaction

Table 17: Graduates' Perception Towards Their University Life (UGC Funded Graduates)

To what extent do you agree or disagree with the following statements?	Strongly Agree		Agree		Neutral		Disagree		Strongly Disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
1. Overall, I am satisfied with the quality of my course, taking account of the teaching and staff support which I have received and the skills which I consider that I have developed as a result.	79	(12.40)	371	(58.24)	156	(24.49)	25	(3.92)	6	(0.94)	637	(100.00)
2. Overall, I am satisfied with the quality of the overall learning environment, taking account of the learning resources such as the Library, IT access and study space and of the opportunities afforded to engage with other students.	78	(12.24)	360	(56.51)	173	(27.16)	22	(3.45)	4	(0.63)	637	(100.00)
3. I feel a sense of belonging to HKBU.	63	(9.91)	265	(41.67)	242	(38.05)	49	(7.70)	17	(2.67)	636	(100.00)
4. I feel a sense of belonging to my school / faculty / department / programme.	89	(14.06)	321	(50.71)	182	(28.75)	30	(4.74)	11	(1.74)	633	(100.00)
5. I have strong affiliation with my student halls / interest clubs / student societies.	78	(12.32)	228	(36.02)	231	(36.49)	71	(11.22)	25	(3.95)	633	(100.00)
6. I have strong interest in learning about or hearing about HKBU's news / recent development.	45	(7.10)	185	(29.18)	284	(44.79)	80	(12.62)	40	(6.31)	634	(100.00)
7. I am glad to have built up a personal network of HKBU graduates.	74	(11.69)	286	(45.18)	226	(35.70)	35	(5.53)	12	(1.90)	633	(100.00)
8. I am happy to introduce myself as a HKBU graduate to others.	61	(9.62)	283	(44.64)	241	(38.01)	34	(5.36)	15	(2.37)	634	(100.00)
9. I am willing to help with the university's education programme to nurture the younger HKBU generation if I have time in the future.	64	(10.08)	303	(47.72)	216	(34.02)	42	(6.61)	10	(1.57)	635	(100.00)

Table 18: Graduates' Perception Towards Their University Life (Non-UGC Funded Graduates)

To what extent do you agree or disagree with the following statements?	Strongly Agree		Agree		Neutral		Disagree		Strongly Disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
1. Overall, I am satisfied with the quality of my course, taking account of the teaching and staff support which I have received and the skills which I consider that I have developed as a result.	43	(18.22)	127	(53.81)	60	(25.42)	4	(1.69)	2	(0.85)	236	(100.00)
2. Overall, I am satisfied with the quality of the overall learning environment, taking account of the learning resources such as the Library, IT access and study space and of the opportunities afforded to engage with other students.	38	(16.10)	114	(48.31)	73	(30.93)	8	(3.39)	3	(1.27)	236	(100.00)
3. I feel a sense of belonging to HKBU.	31	(13.36)	94	(40.52)	85	(36.64)	14	(6.03)	8	(3.45)	232	(100.00)
4. I feel a sense of belonging to my school / faculty / department / programme.	35	(15.22)	103	(44.78)	77	(33.48)	8	(3.48)	7	(3.04)	230	(100.00)
5. I have strong affiliation with my student halls / interest clubs / student societies.	21	(9.05)	81	(34.91)	88	(37.93)	26	(11.21)	16	(6.90)	232	(100.00)
6. I have strong interest in learning about or hearing about HKBU's news / recent development.	24	(10.39)	64	(27.71)	110	(47.62)	20	(8.66)	13	(5.63)	231	(100.00)
7. I am glad to have built up a personal network of HKBU graduates.	30	(12.93)	97	(41.81)	88	(37.93)	10	(4.31)	7	(3.02)	232	(100.00)
8. I am happy to introduce myself as a HKBU graduate to others.	35	(15.15)	109	(47.19)	72	(31.17)	10	(4.33)	5	(2.16)	231	(100.00)
9. I am willing to help with the university's education programme to nurture the younger HKBU generation if I have time in the future.	29	(12.55)	101	(43.72)	85	(36.80)	10	(4.33)	6	(2.60)	231	(100.00)

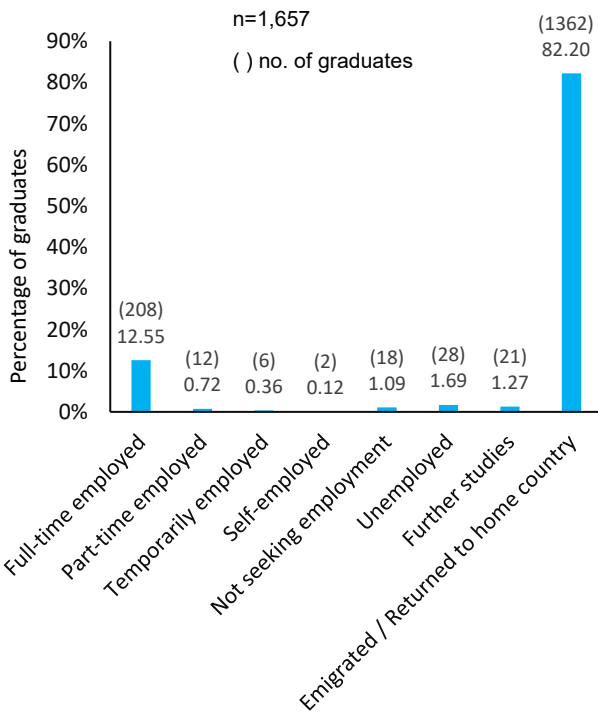
Section B

Full-time Taught / Research Postgraduates

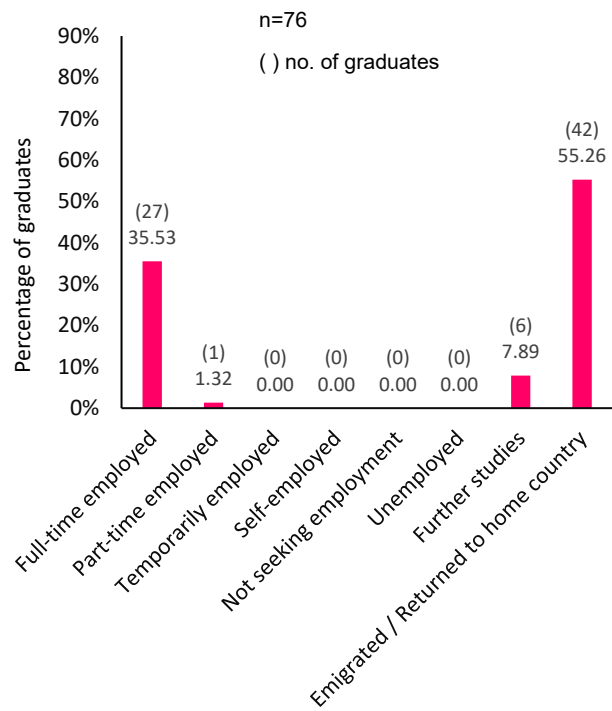


B.1. Overall Employment Status

Figure 21: Distribution of Respondents by Employment Status – Taught Postgraduates and Research Postgraduates



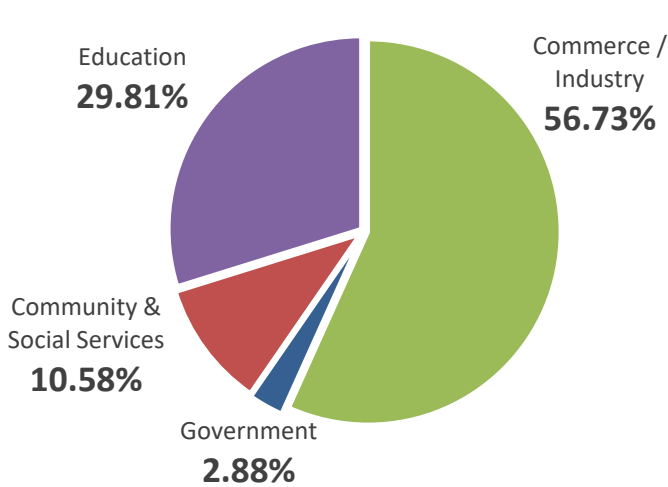
Employment Status - Taught Postgraduates



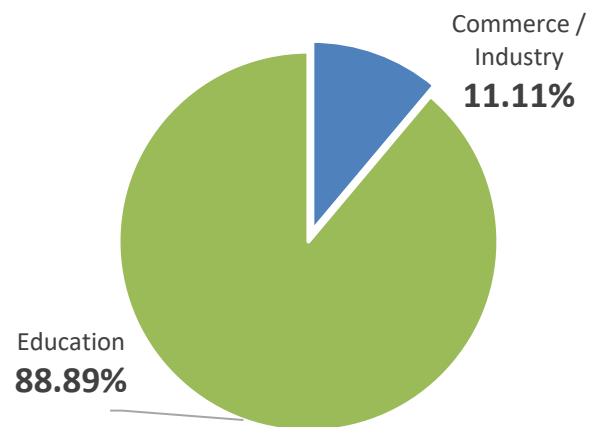
Employment Status - Research Postgraduates

B.2. Analysis by Employment Sector

Figure 22: Percentages of Postgraduates by Employment Sector



Employment Sector - Taught Postgraduates



Employment Sector - Research Postgraduates

B.3. Analysis by Job Nature

Table 19: Percentages of Postgraduates by Job Nature

Job Nature	Taught Postgraduate		Research Postgraduate	
	n	(%)	n	(%)
Accounting / Auditing / Taxation / Secretarial Work	8	(3.85)		
Administration / Management	20	(9.62)	1	(3.71)
Art & Design	2	(0.96)		
Clerical Work & Office Support	7	(3.37)		
Customer Services	5	(2.40)		
Economic, Statistical & Mathematical Work	5	(2.40)		
Editorial / Journalism	7	(3.37)		
Engineering	1	(0.48)		
Finance	5	(2.40)		
Human Resources	1	(0.48)		
Insurance Services	6	(2.88)		
Legal Services	1	(0.48)		
Marketing / Sales	7	(3.37)		
Media / Communications	4	(1.92)		
Medical & Health Services (Chinese Medicine)	19	(9.13)		
Medical & Health Services (Others)			1	(3.71)
Protective Services	2	(0.96)		
Public Relations & Advertising	5	(2.40)		
Scientific & Research Work	15	(7.21)	20	(74.07)
Social / Community Services	13	(6.25)		
System Analysis / Computer Programming	10	(4.81)		
Teaching / Lecturing (Assistant)	7	(3.37)		
Teaching / Lecturing (Others)	37	(17.79)	4	(14.81)
Teaching / Lecturing (Primary School)	4	(1.92)		
Teaching / Lecturing (Secondary School)	6	(2.88)	1	(3.71)
Others	11	(5.29)		
Total	208	(100.00)	27	(100.00)

B.4. Remuneration

Table 20: Overall Average Monthly Salary of Postgraduates

	2020	2019	% Increase or Decrease
Taught Postgraduate			
- Mean	\$20,806.81	\$19,486.70	6.77%
- Median	\$19,500.00	\$17,333.33	12.50%
Research Postgraduate			
- Mean	\$27,798.54	\$29,128.54	-4.57%
- Median	\$27,000.00	\$27,000.00	0.00%

B.5. Graduates Satisfaction

Table 21: Graduates' Perception Towards Their Programme Intended Learning Outcomes – Taught Postgraduates

To what extent would you agree that the programme has adequately equipped you with the following knowledge / skills / attributes?	Strongly agree		Agree		Neutral		Disagree		Strongly disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
1. In-depth, advanced and up-to-date knowledge of my academic specialty or profession.	97	(32.66)	149	(50.17)	47	(15.82)	4	(1.35)	0	(0.00)	297	(100.00)
2. The ability to make critical, innovative and independent judgement and evaluate existing knowledge by applying appropriate research methodologies and processes.	91	(30.64)	154	(51.85)	48	(16.16)	4	(1.35)	0	(0.00)	297	(100.00)
3. A sustainable interest in continuous learning for the purpose of tackling the complexities in the professional field.	96	(32.32)	154	(51.85)	45	(15.15)	2	(0.67)	0	(0.00)	297	(100.00)
4. The ability to synthesize and articulate ideas in a logical way, and with clarity and coherence.	97	(32.66)	143	(48.15)	53	(17.85)	4	(1.35)	0	(0.00)	297	(100.00)
5. A sense of upholding professional ethics and social responsibility consistent with my role as a local and global citizen.	93	(31.31)	160	(53.87)	43	(14.48)	1	(0.34)	0	(0.00)	297	(100.00)
6. The quality to share, lead and work in a team with significant contribution.	96	(32.32)	145	(48.82)	53	(17.85)	3	(1.01)	0	(0.00)	297	(100.00)

Table 22: Graduates' Perception of the Relations between Study and Work - Taught Postgraduates

To what extent would you agree to the following statements?	Strongly agree		Agree		Neutral		Disagree		Strongly disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
7. The programme has provided necessary guidance and support for my career development.	251	(26.76)	460	(49.04)	197	(21.00)	27	(2.88)	3	(0.32)	938	(100.00)
8. The programme has prepared me to work competently in my chosen employment field.	261	(27.83)	433	(46.16)	209	(22.28)	27	(2.88)	8	(0.85)	938	(100.00)
9. The programme can help advance my career.	259	(27.61)	457	(48.72)	192	(20.47)	26	(2.77)	4	(0.43)	938	(100.00)

Table 23: Graduates' Overall Comment - Taught Postgraduates

To what extent would you agree to the following statements?	Strongly agree		Agree		Neutral		Disagree		Strongly disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
10. My taught postgraduate study at HKBU was a good experience.	328	(34.97)	426	(45.42)	153	(16.31)	24	(2.56)	7	(0.75)	938	(100.00)
11. I will recommend HKBU to my friends and peers if they wish to pursue taught postgraduate study in Hong Kong.	335	(35.71)	437	(46.59)	138	(14.71)	26	(2.77)	2	(0.21)	938	(100.00)
12. I will recommend my programme to my friends if they wish to pursue taught postgraduate study in Hong Kong.	315	(33.58)	428	(45.63)	159	(16.95)	28	(2.99)	8	(0.85)	938	(100.00)

Table 24: Graduates' Perception Towards Their Programme Intended Learning Outcomes – Research Postgraduates

To what extent would you agree that the programme has equipped you with the following knowledge / attributes / skills?	Strongly agree		Agree		Neutral		Disagree		Strongly disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
1. Mastery and creation of knowledge at the forefront of the field of specialization, together with advanced knowledge in other related areas.	4	(25.00)	10	(62.50)	1	(6.25)	1	(6.25)	0	(0.00)	16	(100.00)
2. The ability to develop original research insights and methodology for advanced academic inquiry.	7	(43.75)	8	(50.00)	0	(0.00)	1	(6.25)	0	(0.00)	16	(100.00)
3. The ability to apply appropriate theories, research methodologies and techniques to make informed judgment and solve problems in general and of different complex contexts in my field.	7	(43.75)	8	(50.00)	0	(0.00)	1	(6.25)	0	(0.00)	16	(100.00)
4. A sustainable interest and autonomous initiative in the acquisition of advanced knowledge and in the exploration of new areas of research and professional environments.	6	(37.50)	9	(56.25)	0	(0.00)	1	(6.25)	0	(0.00)	16	(100.00)
5. The ability to communicate and exchange knowledge and ideas in my field clearly and effectively with specialist and non-specialist audiences.	5	(31.25)	9	(56.25)	0	(0.00)	1	(6.25)	1	(6.25)	16	(100.00)
6. A sense of upholding professional ethics and social responsibility consistent with my roles as local and global citizens.	6	(37.50)	9	(56.25)	0	(0.00)	1	(6.25)	0	(0.00)	16	(100.00)
7. The quality to share, lead and work in a team with significant contribution.	6	(37.50)	6	(37.50)	2	(12.50)	2	(12.50)	0	(0.00)	16	(100.00)

Table 25: Graduates' Perception Towards Career Preparation - Research Postgraduates

To what extent would you agree to the following statements?	Strongly agree		Agree		Neutral		Disagree		Strongly disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
8. The research skills were relevant to my career.	7	(43.75)	8	(50.00)	0	(0.00)	0	(0.00)	1	(6.25)	16	(100.00)
9. The coursework was relevant to my career.	5	(31.25)	8	(50.00)	1	(6.25)	0	(0.00)	2	(12.50)	16	(100.00)
10. The Faculty/Department had provided necessary guidance and support for my career development as a researcher in the academic field/research related profession.	4	(25.00)	9	(56.25)	1	(6.25)	0	(0.00)	2	(12.50)	16	(100.00)
11. The provision of opportunities/support to expand the international academic network was adequate during my study at HKBU.	8	(50.00)	4	(25.00)	2	(12.50)	1	(6.25)	1	(6.25)	16	(100.00)

Table 26: Graduates' Overall Comment – Research Postgraduates

To what extent would you agree to the following statements?	Strongly agree		Agree		Neutral		Disagree		Strongly disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
12. My research postgraduate study at HKBU was a good experience.	8	(50.00)	6	(37.50)	0	(0.00)	0	(0.00)	2	(12.50)	16	(100.00)
13. I will recommend HKBU to my friends and peers if they wish to pursue research postgraduate study.	7	(43.75)	7	(43.75)	0	(0.00)	0	(0.00)	2	(12.50)	16	(100.00)
14. I will recommend the programme to my friends if they wish to pursue research postgraduate study.	8	(50.00)	6	(37.50)	0	(0.00)	0	(0.00)	2	(12.50)	16	(100.00)

Appendix 1: Number of Full-time Graduates by Programme of Study

	Number of 2020 Graduates	% of Total 2020 Graduates	Number of 2019 Graduates	% Decrease/ Increase
Degree Programme	2774	(100.00)	2783	-0.32%
Faculty of Arts	430	(15.50)	439	-2.05%
Bachelor of Arts (Hons)				
Chinese Language and Literature	45	(1.62)	52	-13.46%
Chinese Language and Literature with Diploma of Education	12	(0.43)	9	33.33%
Creative and Professional Writing	38	(1.37)	43	-11.63%
Creative and Professional Writing with Diploma of Education	1	(0.04)	-	-
English Language and Literature	38	(1.37)	41	-7.32%
English Language and Literature and Bachelor of Education (Hons) in English Language Teaching	31	(1.12)	35	-11.43%
Humanities	40	(1.44)	53	-24.53%
Media Studies	6	(0.22)	3	100.00%
Theory & Culture	1	(0.04)	8	-87.50%
No Concentration	33	(1.19)	42	-21.43%
Liberal and Cultural Studies	57	(2.05)	54	5.56%
Music	51	(1.84)	50	2.00%
Composition / Music Production	10	(0.36)	8	25.00%
Directed Studies	28	(1.01)	28	0.00%
Music Education	6	(0.22)	5	20.00%
Music Education with Diploma in Education	-	-	2	-
Performance / Pedagogy	7	(0.25)	7	0.00%
Music Studies	33	(1.19)	26	26.92%
Religion, Philosophy and Ethics	28	(1.01)	29	-
Ethics and Society	1	(0.04)	2	-
Philosophical Studies	3	(0.11)	1	-
No Concentration	24	(0.87)	26	-
Religious Studies	-	-	3	-
No Concentration	-	-	1	-
Philosophical Studies	-	-	2	-
Translation	56	(2.02)	44	27.27%
Academy of Visual Arts	125	(4.51)	123	1.63%
Bachelor of Arts (Hons) in Visual Arts	125	(4.51)	123	1.63%
School of Business	654	(23.58)	639	2.35%
Bachelor of Business Administration (Hons)	438	(15.79)	417	5.04%
Accounting	100	(3.60)	105	-4.76%
Applied Economics	41	(1.48)	41	0.00%
Applied Economics with Diploma in Education	-	-	2	-
Entrepreneurship	19	(0.68)	13	-
Finance	44	(1.59)	40	10.00%
Global and China Business Studies	-	-	2	-
Human Resources Management	93	(3.35)	80	16.25%
Information Systems and e-Business Management	41	(1.48)	51	-19.61%
Marketing	100	(3.60)	83	20.48%
Bachelor of Commerce (Hons)	199	(7.17)	202	-1.49%
Accountancy	71	(2.56)	75	-5.33%
Human Resources Management	85	(3.06)	83	2.41%
Marketing	43	(1.55)	44	-2.27%
Bachelor of Social Sciences in China Studies (Hons) in Economics	17	(0.61)	20	-15.00%
School of Chinese Medicine	54	(1.95)	51	5.88%
Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science	30	(1.08)	31	-3.23%
Bachelor of Pharmacy (Hons) in Chinese Medicine	24	(0.87)	20	20.00%

Appendix 1: Number of Full-time Graduates by Programme of Study (Continued)

	Number of 2020 Graduates	% of Total 2020 Graduates	Number of 2019 Graduates	% Decrease/ Increase
School of Communication	464	(16.73)	471	-1.49%
Bachelor of Communication (Hons.)	191	(6.89)	-	-
Film	58	(2.09)	-	-
Animation and Media Arts	20	(0.72)	-	-
Film and Television	15	(0.54)	-	-
No Concentration	23	(0.83)	-	-
Journalism	59	(2.13)	-	-
Chinese	27	(0.97)	-	-
Data and Media Communication	6	(0.22)	-	-
Financial	11	(0.40)	-	-
International	15	(0.54)	-	-
Public Relations and Advertising	74	(2.67)	-	-
Advertising and Branding	29	(1.05)	-	-
Organizational Communication	17	(0.61)	-	-
Public Relations	28	(1.01)	-	-
Bachelor of Social Sciences (Hons) in Communication	28	(1.01)	248	-88.71%
Film and Media Arts	10	(0.36)	61	-83.61%
Film	8	(0.29)	40	-80.00%
Media Arts	1	(0.04)	21	-95.24%
No Concentration	1	(0.04)	-	-
Journalism	6	(0.22)	97	-93.81%
Broadcast	-	-	28	-
Chinese	2	(0.07)	23	-91.30%
Financial	2	(0.07)	20	-90.00%
International	2	(0.07)	26	-92.31%
Organizational Communication	3	(0.11)	28	-89.29%
Public Relations and Advertising	9	(0.32)	62	-85.48%
Advertising	7	(0.25)	28	-75.00%
Public Relations	2	(0.07)	34	-94.12%
Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media	62	(2.24)	55	12.73%
Bachelor of Social Sciences (Hons) in Integrated Communication Management	89	(3.21)	86	3.49%
Bachelor of Social Sciences (Hons) in Media and Social Communication	94	(3.39)	82	14.63%
Faculty of Science	315	(11.36)	309	1.94%
Bachelor of Science (Hons)	315	(11.36)	309	1.94%
Analytical and Testing Sciences	34	(1.23)	28	21.43%
Applied and Computational Mathematics	1	(0.04)	11	-90.91%
Applied Biology	75	(2.70)	73	2.74%
Biotechnology Studies	31	(1.12)	43	-27.91%
Environmental Science	44	(1.59)	30	46.67%
Chemistry	30	(1.08)	27	11.11%
Computer Science	96	(3.46)	66	45.45%
Computing and Information Systems	4	(0.14)	44	-90.91%
Green Energy Science	18	(0.65)	19	-5.26%
Mathematical Science	-	-	6	-
Mathematical Science with Diploma in Education	1	(0.04)	-	-
Mathematics and Statistics	44	(1.59)	4	1000.00%
Mathematics and Statistics with Diploma in Education	1	(0.04)	-	-
Statistics and Operations Research	9	(0.32)	30	-70.00%
Statistics and Operations Research with Diploma in Education	2	(0.07)	1	100.00%

Appendix 1: Number of Full-time Graduates by Programme of Study (Continued)

	Number of 2020 Graduates	% of Total 2020 Graduates	Number of 2019 Graduates	% Decrease/ Increase
Faculty of Social Sciences	601	(21.67)	641	-6.24%
Bachelor of Social Sciences (Hons)				
China Studies*	42	(1.51)	69	-39.13%
Geography	11	(0.40)	19	-42.11%
Geography with Diploma in Education	-	-	1	-
History	18	(0.65)	26	-30.77%
Sociology	13	(0.47)	21	-38.10%
Sociology with Diploma in Education	-	-	2	-
Environment and Resources Management	53	(1.91)	63	-15.87%
European Studies	31	(1.12)	34	-8.82%
French	17	(0.61)	15	13.33%
German	14	(0.50)	19	-26.32%
Geography	49	(1.77)	50	-2.00%
Geography with Diploma in Education	3	(0.11)	-	-
Geography and Bachelor of Education (Hons) in Liberal Studies Teaching	7	(0.25)	7	0.00%
Government and International Studies	37	(1.33)	35	5.71%
Psychology	64	(2.31)	59	8.47%
Social Policy	44	(1.59)	55	-20.00%
Sociology	41	(1.48)	35	17.14%
Sociology and Bachelor of Education (Hons) in Liberal Studies Teaching	5	(0.18)	1	400.00%
Sport and Recreation Leadership	54	(1.95)	65	-16.92%
Bachelor of Arts (Hons)				
History	46	(1.66)	38	21.05%
History with Diploma in Education	4	(0.14)	5	-20.00%
History and Bachelor of Education (Hons) in Liberal Studies Teaching	4	(0.14)	5	-20.00%
Physical Education and Recreation Management	39	(1.41)	34	14.71%
Physical Education and Recreation Management with Diploma in Education	17	(0.61)	17	0.00%
Bachelor of Social Work (Hons)	61	(2.20)	69	-11.59%
School of Continuing Education	131	(4.72)	110	19.09%
Bachelor of Education (Hons) in Early Childhood Education	131	(4.72)	110	19.09%

* Excluding Economics option

Appendix 1: Number of Full-time Graduates by Programme of Study (Continued)

	Number of 2020 Graduates	% of Total 2020 Graduates	Number of 2019 Graduates	% Decrease/ Increase over last year
Taught Postgraduate Programme	2340	(100.00)	2032	15.16%
Faculty of Arts	304	(12.99)	250	21.60%
Master of Arts	304	(12.99)	250	21.60%
Chinese Literature, Language and Culture	66	(2.82)	70	-5.71%
Ethics and Public Affairs	81	(3.46)	61	32.79%
Language Studies	43	(1.84)	26	65.38%
Literary and Comparative Studies	31	(1.32)	32	-3.13%
Music	32	(1.37)	24	33.33%
Translation and Bilingual Communication - Interpreting	12	(0.51)	10	20.00%
Translation and Bilingual Communication - Practical	39	(1.67)	27	44.44%
Academy of Visual Arts	13	(0.56)	16	-18.75%
Master of Arts	13	(0.56)	16	-18.75%
Visual Arts - Craft and Design	4	(0.17)	7	-42.86%
Visual Arts - Studio and Media Arts	9	(0.38)	9	0.00%
School of Business	459	(19.62)	331	38.67%
Master of Accountancy	48	(2.05)	48	0.00%
Master of Human Resources Management	12	(0.51)	-	-
Master of Science	399	(17.05)	283	40.99%
Applied Accounting and Finance	57	(2.44)	65	-12.31%
Applied Economics	80	(3.42)	79	1.27%
Business Management	116	(4.96)	109	6.42%
Corporate Governance and Directorship	7	(0.30)	8	-12.50%
Data Analytics and Business Economics	58	(2.48)	-	-
Entrepreneurship and Global Marketing	10	(0.43)	-	-
Finance (FinTech and Financial Analytics)	63	(2.69)	-	-
Global Marketing Management	8	(0.34)	22	-63.64%
Postgraduate Diploma in Human Resources Management	1	(0.04)	-	-
School of Chinese Medicine	154	(6.58)	136	13.24%
Master of Chinese Medicine Studies and Applications of Acupuncture	23	(0.98)	16	43.75%
Master of Chinese Medicine Studies and Applications of Internal Chinese Medicines	39	(1.67)	40	-2.50%
Master of Chinese Medicine Studies and Applications of Orthopaedics & Traumatology and Tui Na	6	(0.26)	8	-25.00%
Master of Science in Personal Health Management (Chinese Medicine)	46	(1.97)	35	31.43%
Master of Pharmaceutical Sciences in Chinese Medicine	40	(1.71)	37	8.11%
School of Communication	542	(23.16)	485	11.75%
Master of Arts	315	(13.46)	315	0.00%
Communication	133	(5.68)	134	-0.75%
International Journalism Studies	101	(4.32)	95	6.32%
Business and Financial Journalism	22	(0.94)	28	-21.43%
International Journalism	79	(3.38)	67	17.91%
Producing for Film, Television and New Media	81	(3.46)	86	-5.81%
Master of Fine Arts in Film, Television and Digital Media	29	(1.24)	37	-21.62%
Master of Science in AI and Digital Media	71	(3.03)	-	-
Master of Social Sciences in Media Management	127	(5.43)	133	-4.51%
School of Continuing Education	44	(1.88)	79	-44.30%
Postgraduate Diploma in Education - Early Childhood Education	44	(1.88)	79	-44.30%
Faculty of Science	501	(21.41)	533	-6.00%
Master of Science	501	(21.41)	533	-6.00%
Advanced Information Systems	119	(5.09)	123	-3.25%
Analytical Chemistry	38	(1.62)	29	31.03%
Environmental and Public Health Management	62	(2.65)	72	-13.89%
Green Technology (Energy)	55	(2.35)	59	-6.78%
Information Technology Management	155	(6.62)	178	-12.92%
Mathematical Finance	8	(0.34)	11	-27.27%
Operational Research and Business Statistics	64	(2.74)	61	4.92%
Faculty of Social Sciences	323	(13.80)	202	59.90%
Master of Arts in Global Society	42	(1.79)	32	31.25%
Global Cultures	15	(0.64)	13	15.38%
Global Political Economy	15	(0.64)	13	15.38%
Global Social Development	12	(0.51)	6	100.00%
Master of Education (Self-funded) in English Language for Teaching	77	(3.29)	20	285.00%
Master of Education (Self-funded) in Child and Adolescent Development	29	(1.24)	3	866.67%
Master of Public Administration	17	(0.73)	16	6.25%
Master of Social Sciences (Contemporary China Studies)	42	(1.79)	34	23.53%
Economic Development and Reform	13	(0.56)	12	8.33%
History and Culture	10	(0.43)	10	0.00%
Society and Community	17	(0.73)	7	142.86%
Urban Development and Environmental Management	2	(0.09)	5	-60.00%
Master of Social Sciences in Counselling	31	(1.32)	29	6.90%
Master of Social Sciences in Social Work	19	(0.81)	-	-
Master of Social Sciences in Sport and Leisure Management	34	(1.45)	33	3.03%
Master of Social Work	13	(0.56)	14	-7.14%
Postgraduate Diploma in Education	19	(0.81)	11	72.73%

Appendix 1: Number of Full-time Graduates by Programme of Study (Continued)

	Number of 2020 Graduates	% of Total 2020 Graduates	Number of 2019 Graduates	% Decrease/ Increase over last year
Research Postgraduate Programme	84	(100.00)	85	-1.18%
Faculty of Arts	8	(9.52)	15	-46.67%
Doctor of Philosophy	7	(8.33)	11	-36.36%
Chinese Language and Literature	1	(1.19)	-	-
English Language and Literature	4	(4.76)	2	100.00%
Humanities and Creative Writing	0	(0.00)	1	-100.00%
Music	1	(1.19)	2	-50.00%
Religion and Philosophy	0	(0.00)	5	-100.00%
Sinology	1	(1.19)	-	-
Translation, Interpreting and Intercultural Studies	0	(0.00)	1	-100.00%
Master of Philosophy	1	(1.19)	4	-75.00%
English Language and Literature	0	(0.00)	1	-100.00%
Humanities and Creative Writing	1	(1.19)	3	-66.67%
Academy of Visual Arts	2	(2.38)	-	-
Doctor of Philosophy	1	(1.19)	-	-
Visual Arts	1	(1.19)	-	-
Master of Philosophy	1	(1.19)	-	-
Visual Arts	1	(1.19)	-	-
School of Business	5	(5.95)	5	0.00%
Doctor of Philosophy	5	(5.95)	4	25.00%
Economics	1	(1.19)	1	0.00%
Finance and Decision Sciences	1	(1.19)	1	0.00%
Management	2	(2.38)	1	100.00%
Marketing	1	(1.19)	1	0.00%
Master of Philosophy	0	(0.00)	1	-100.00%
Accountancy and Law	0	(0.00)	1	-100.00%
School of Chinese Medicine	7	(8.33)	7	0.00%
Doctor of Philosophy	4	(4.76)	7	-42.86%
Master of Philosophy	3	(3.57)	-	-
School of Communication	10	(11.90)	7	42.86%
Doctor of Philosophy	5	(5.95)	4	25.00%
Master of Philosophy	5	(5.95)	3	66.67%
Faculty of Science	39	(46.43)	35	11.43%
Doctor of Philosophy	33	(39.29)	31	6.45%
Biology	6	(7.14)	2	200.00%
Chemistry	15	(17.86)	10	50.00%
Computer Science	2	(2.38)	4	-50.00%
Drug Discovery	1	(1.19)	-	-
Mathematics	6	(7.14)	10	-40.00%
Physics	3	(3.57)	5	-40.00%
Master of Philosophy	6	(7.14)	4	50.00%
Biology	0	(0.00)	1	-100.00%
Chemistry	2	(2.38)	1	100.00%
Computer Science	0	(0.00)	1	-100.00%
Mathematics	4	(4.76)	-	-
Physics	0	(0.00)	1	-100.00%
Faculty of Social Sciences	13	(15.48)	16	-18.75%
Doctor of Philosophy	9	(10.71)	10	-10.00%
Government and International Studies	2	(2.38)	2	0.00%
Education Studies	2	(2.38)	1	100.00%
Geography	1	(1.19)	2	-50.00%
Social Work	1	(1.19)	-	-
Sociology	1	(1.19)	1	0.00%
Sport & Physical Education	2	(2.38)	2	0.00%
Master of Philosophy	4	(4.76)	6	-33.33%
Government and International Studies	0	(0.00)	1	-100.00%
Geography	1	(1.19)	2	-50.00%
History	2	(2.38)	2	0.00%
Sociology	1	(1.19)	1	0.00%

Appendix 2: Distribution of Respondents by Employment Status by Programme/Major/Option

	Total Respondents	Employed Full-time	Employed Part-time	Temporarily Employed	Self-Employed	Not Seeking Employment	Not Yet Employed	Further Studies	Emigrated
Total Number of Respondents	2448	1634 (66.75)	106 (4.33)	23 (0.94)	145 (5.92)	36 (1.47)	68 (2.78)	308 (12.58)	128 (5.23)
Faculty of Arts	370	212 (57.30)	12 (3.24)	3 (0.81)	40 (10.81)	12 (3.24)	16 (4.32)	62 (16.76)	13 (3.51)
Bachelor of Arts (Hons)									
Chinese Language and Literature #	53	37 (69.81)	0 (0.00)	0 (0.00)	3 (5.66)	3 (5.66)	0 (0.00)	9 (16.98)	1 (1.89)
Creative and Professional Writing #	33	20 (60.61)	4 (12.12)	0 (0.00)	1 (3.03)	1 (3.03)	1 (3.03)	5 (15.15)	1 (3.03)
English Language and Literature	31	13 (41.94)	1 (3.23)	2 (6.45)	2 (6.45)	1 (3.23)	0 (0.00)	8 (25.81)	4 (12.90)
English Language and Literature and Bachelor of Education (Hons) in English Language Teaching	30	27 (90.00)	0 (0.00)	1 (3.33)	1 (3.33)	0 (0.00)	0 (0.00)	1 (3.33)	0 (0.00)
Humanities	35	25 (71.43)	0 (0.00)	0 (0.00)	0 (0.00)	1 (2.86)	3 (8.57)	6 (17.14)	0 (0.00)
Liberal and Cultural Studies	46	27 (58.70)	3 (6.52)	0 (0.00)	0 (0.00)	1 (2.17)	6 (13.04)	7 (15.22)	2 (4.35)
Music	42	9 (21.43)	0 (0.00)	0 (0.00)	18 (42.86)	4 (9.52)	0 (0.00)	10 (23.81)	1 (2.38)
Composition / Music Production	6	5 (83.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (16.67)	0 (0.00)
Directed Studies	26	2 (7.69)	0 (0.00)	0 (0.00)	14 (53.85)	3 (11.54)	0 (0.00)	6 (23.08)	1 (3.85)
Music Education	5	1 (20.00)	0 (0.00)	0 (0.00)	1 (20.00)	1 (20.00)	0 (0.00)	2 (40.00)	0 (0.00)
Performance / Pedagogy	5	1 (20.00)	0 (0.00)	0 (0.00)	3 (60.00)	0 (0.00)	0 (0.00)	1 (20.00)	0 (0.00)
Music Studies	30	5 (16.67)	3 (10.00)	0 (0.00)	14 (46.67)	0 (0.00)	2 (6.67)	6 (20.00)	0 (0.00)
Religion, Philosophy and Ethics	21	15 (71.43)	1 (4.76)	0 (0.00)	1 (4.76)	0 (0.00)	0 (0.00)	2 (9.52)	2 (9.52)
Translation	49	34 (69.39)	0 (0.00)	0 (0.00)	0 (0.00)	1 (2.04)	4 (8.16)	8 (16.33)	2 (4.08)
Academy of Visual Arts	104	58 (55.77)	9 (8.65)	2 (1.92)	12 (11.54)	1 (0.96)	11 (10.58)	8 (7.69)	3 (2.88)
Bachelor of Arts (Hons) in Visual Arts	104	58 (55.77)	9 (8.65)	2 (1.92)	12 (11.54)	1 (0.96)	11 (10.58)	8 (7.69)	3 (2.88)
School of Business	590	428 (72.54)	17 (2.88)	8 (1.36)	24 (4.07)	2 (0.34)	9 (1.53)	54 (9.15)	48 (8.14)
Bachelor of Business Administration (Hons)	396	294 (74.24)	7 (1.77)	5 (1.26)	17 (4.29)	0 (0.00)	6 (1.52)	39 (9.85)	28 (7.07)
Accounting	93	71 (76.34)	1 (1.08)	1 (1.08)	3 (3.23)	0 (0.00)	1 (1.08)	8 (8.60)	8 (8.60)
Applied Economics	35	20 (57.14)	0 (0.00)	1 (2.86)	1 (2.86)	0 (0.00)	2 (5.71)	8 (22.86)	3 (8.57)
Entrepreneurship	17	11 (64.71)	1 (5.88)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3 (17.65)	2 (11.76)
Finance	40	22 (55.00)	0 (0.00)	0 (0.00)	1 (2.50)	0 (0.00)	1 (2.50)	11 (27.50)	5 (12.50)
Human Resources Management	86	75 (87.21)	2 (2.33)	1 (1.16)	5 (5.81)	0 (0.00)	1 (1.16)	0 (0.00)	2 (2.33)
Information Systems and e-Business Management	35	31 (88.57)	0 (0.00)	0 (0.00)	2 (5.71)	0 (0.00)	0 (0.00)	2 (5.71)	0 (0.00)
Marketing	90	64 (71.11)	3 (3.33)	2 (2.22)	5 (5.56)	0 (0.00)	1 (1.11)	7 (7.78)	8 (8.89)
Bachelor of Commerce (Hons)	178	124 (69.66)	10 (5.62)	2 (1.12)	6 (3.37)	1 (0.56)	3 (1.69)	13 (7.30)	19 (10.67)
Accountancy	62	45 (72.58)	4 (6.45)	0 (0.00)	1 (1.61)	0 (0.00)	0 (0.00)	8 (12.90)	4 (6.45)
Human Resources Management	78	56 (71.79)	4 (5.13)	2 (2.56)	4 (5.13)	0 (0.00)	1 (1.28)	3 (3.85)	8 (10.26)
Marketing	38	23 (60.53)	2 (5.26)	0 (0.00)	1 (2.63)	1 (2.63)	2 (5.26)	2 (5.26)	7 (18.42)
Bachelor of Social Sciences (Hons) in China Studies in Economics	16	10 (62.50)	0 (0.00)	1 (6.25)	1 (6.25)	1 (6.25)	0 (0.00)	2 (12.50)	1 (6.25)
School of Chinese Medicine	49	31 (63.27)	0 (0.00)	1 (2.04)	0 (0.00)	0 (0.00)	1 (2.04)	11 (22.45)	5 (10.20)
Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science	28	19 (67.86)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	5 (17.86)	4 (14.29)
Bachelor of Pharmacy (Hons) in Chinese Medicine	21	12 (57.14)	0 (0.00)	1 (4.76)	0 (0.00)	0 (0.00)	1 (4.76)	6 (28.57)	1 (4.76)
School of Communication	411	253 (61.56)	34 (8.27)	4 (0.97)	36 (8.76)	5 (1.22)	9 (2.19)	41 (9.98)	29 (7.06)
Bachelor of Communication (Hons)									
Film	52	17 (32.69)	7 (13.46)	1 (1.92)	16 (30.77)	0 (0.00)	3 (5.77)	4 (7.69)	4 (7.69)
Animation and Media Arts	19	7 (36.84)	5 (26.32)	0 (0.00)	4 (21.05)	0 (0.00)	2 (10.53)	1 (5.26)	0 (0.00)
Film and Television	14	4 (28.57)	1 (7.14)	0 (0.00)	2 (14.29)	0 (0.00)	1 (7.14)	3 (21.43)	3 (21.43)
No Concentration	19	6 (31.58)	1 (5.26)	1 (5.26)	10 (52.63)	0 (0.00)	0 (0.00)	0 (0.00)	1 (5.26)
Journalism	55	43 (78.18)	2 (3.64)	1 (1.82)	1 (1.82)	0 (0.00)	0 (0.00)	4 (7.27)	4 (7.27)
Chinese	27	24 (88.89)	2 (7.41)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (3.70)	0 (0.00)
Data and Media Communication	6	1 (16.67)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (16.67)	4 (66.67)
Financial	8	7 (87.50)	0 (0.00)	1 (12.50)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
International	14	11 (78.57)	0 (0.00)	0 (0.00)	1 (7.14)	0 (0.00)	0 (0.00)	2 (14.29)	0 (0.00)
Public Relations and Advertising	62	50 (80.65)	2 (3.23)	1 (1.61)	4 (6.45)	1 (1.61)	1 (1.61)	3 (4.84)	0 (0.00)
Advertising and Branding	23	21 (91.30)	0 (0.00)	0 (0.00)	1 (4.35)	0 (0.00)	0 (0.00)	1 (4.35)	0 (0.00)
Organizational Communication	14	11 (78.57)	0 (0.00)	0 (0.00)	1 (7.14)	1 (7.14)	0 (0.00)	1 (7.14)	0 (0.00)
Public Relations	25	18 (72.00)	2 (8.00)	1 (4.00)	2 (8.00)	0 (0.00)	1 (4.00)	1 (4.00)	0 (0.00)

Appendix 2: Distribution of Respondents by Employment Status by Programme/Major/Option (Continued)

	Total Respondents	Employed Full-time	Employed Part-time	Temporarily Employed	Self-Employed	Not Seeking Employment	Not Yet Employed	Further Studies	Emigrated
Bachelor of Social Sciences (Hons) in Communication	26	18 (69.23)	0 (0.00)	0 (0.00)	3 (11.54)	0 (0.00)	0 (0.00)	3 (11.54)	2 (7.69)
Film and Media Arts	8	2 (25.00)	0 (0.00)	0 (0.00)	3 (37.50)	0 (0.00)	0 (0.00)	2 (25.00)	1 (12.50)
Journalism	6	4 (66.67)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (16.67)	1 (16.67)
Organizational Communication	3	3 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Public Relations and Advertising	9	9 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media	56	30 (53.57)	5 (8.93)	0 (0.00)	4 (7.14)	1 (1.79)	5 (8.93)	8 (14.29)	3 (5.36)
Bachelor of Social Sciences (Hons) in Integrated Communication Management	80	46 (57.50)	8 (10.00)	0 (0.00)	5 (6.25)	2 (2.50)	0 (0.00)	10 (12.50)	9 (11.25)
Bachelor of Social Sciences (Hons) in Media and Social Communication	80	49 (61.25)	10 (12.50)	1 (1.25)	3 (3.75)	1 (1.25)	0 (0.00)	9 (11.25)	7 (8.75)
Faculty of Science	275	187 (68.00)	2 (0.73)	1 (0.36)	6 (2.18)	7 (2.55)	1 (0.36)	56 (20.36)	15 (5.45)
Bachelor of Science (Hons)									
Analytical and Testing Sciences	25	14 (56.00)	0 (0.00)	0 (0.00)	1 (4.00)	0 (0.00)	0 (0.00)	9 (36.00)	1 (4.00)
Applied and Computational Mathematics	1	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)
Applied Biology	63	49 (77.78)	1 (1.59)	1 (1.59)	0 (0.00)	2 (3.17)	1 (1.59)	8 (12.70)	1 (1.59)
Biotechnology Studies	26	20 (76.92)	1 (3.85)	0 (0.00)	0 (0.00)	1 (3.85)	1 (3.85)	3 (11.54)	0 (0.00)
Environmental Science	37	29 (78.38)	0 (0.00)	1 (2.70)	0 (0.00)	1 (2.70)	0 (0.00)	5 (13.51)	1 (2.70)
Chemistry	27	18 (66.67)	0 (0.00)	0 (0.00)	2 (7.41)	0 (0.00)	0 (0.00)	6 (22.22)	1 (3.70)
Computer Science	87	66 (75.86)	0 (0.00)	0 (0.00)	1 (1.15)	4 (4.60)	0 (0.00)	10 (11.49)	6 (6.90)
Computing and Information Systems	4	3 (75.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (25.00)	0 (0.00)
Green Energy Science	14	11 (78.57)	0 (0.00)	0 (0.00)	1 (7.14)	0 (0.00)	0 (0.00)	2 (14.29)	0 (0.00)
Mathematical Science #	1	1 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Mathematics and Statistics #	43	18 (41.86)	1 (2.33)	0 (0.00)	1 (2.33)	0 (0.00)	0 (0.00)	18 (41.86)	5 (11.63)
Statistics and Operations Research #	10	7 (70.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (20.00)	1 (10.00)
Faculty of Social Sciences	526	369 (70.15)	18 (3.42)	4 (0.76)	25 (4.75)	8 (1.52)	17 (3.23)	70 (13.31)	15 (2.85)
Bachelor of Social Sciences (Hons)									
China Studies*	39	31 (79.49)	1 (2.56)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	6 (15.38)	1 (2.56)
Geography	11	10 (90.91)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (9.09)	0 (0.00)
History	17	12 (70.59)	1 (5.88)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3 (17.65)	1 (5.88)
Sociology	11	9 (81.82)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (18.18)	0 (0.00)
Environment and Resources Management	52	36 (69.23)	1 (1.92)	0 (0.00)	1 (1.92)	0 (0.00)	3 (5.77)	10 (19.23)	1 (1.92)
European Studies	25	19 (76.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (4.00)	3 (12.00)	2 (8.00)
French	12	9 (75.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (8.33)	2 (16.67)	0 (0.00)
German	13	10 (76.92)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (7.69)	2 (15.38)
Geography #	39	31 (79.49)	0 (0.00)	1 (2.56)	1 (2.56)	0 (0.00)	0 (0.00)	3 (7.69)	3 (7.69)
Geography and Bachelor of Education (Hons) in Liberal Studies Teaching	7	7 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Government and International Studies	31	19 (61.29)	0 (0.00)	0 (0.00)	2 (6.45)	1 (3.23)	3 (9.68)	6 (19.35)	0 (0.00)
Psychology	57	22 (38.60)	6 (10.53)	0 (0.00)	7 (12.28)	4 (7.02)	5 (8.77)	9 (15.79)	4 (7.02)
Social Policy	38	20 (52.63)	5 (13.16)	1 (2.63)	2 (5.26)	3 (7.89)	2 (5.26)	4 (10.53)	1 (2.63)
Sociology	34	19 (55.88)	0 (0.00)	1 (2.94)	1 (2.94)	0 (0.00)	1 (2.94)	10 (29.41)	2 (5.88)
Sociology and Bachelor of Education (Hons) in Liberal Studies Teaching	4	4 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Sport and Recreation Leadership	49	37 (75.51)	1 (2.04)	0 (0.00)	1 (2.04)	0 (0.00)	0 (0.00)	10 (20.41)	0 (0.00)
Bachelor of Arts (Hons)									
History #	46	33 (71.74)	3 (6.52)	0 (0.00)	3 (6.52)	0 (0.00)	1 (2.17)	5 (10.87)	1 (2.17)
History and Bachelor of Education (Hons) in Liberal Studies Teaching	4	4 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Physical Education and Recreation Management #	51	42 (82.35)	0 (0.00)	0 (0.00)	6 (11.76)	0 (0.00)	0 (0.00)	3 (5.88)	0 (0.00)
Bachelor of Social Work (Hons)	50	45 (90.00)	1 (2.00)	1 (2.00)	1 (2.00)	0 (0.00)	1 (2.00)	1 (2.00)	0 (0.00)
School of Continuing Education	123	96 (78.05)	14 (11.38)	0 (0.00)	2 (1.63)	1 (0.81)	4 (3.25)	6 (4.88)	0 (0.00)
Bachelor of Education (Hons) in Early Childhood Education	123	96 (78.05)	14 (11.38)	0 (0.00)	2 (1.63)	1 (0.81)	4 (3.25)	6 (4.88)	0 (0.00)

() Percentage of respondents
 * excluding Economics option
 # Diploma in Education graduates included

Appendix 3: Number of Full-time Employed Respondents in Each Employment Sector by Programme/Major/Option

	Commerce / Industry		Government		Education		Community / Social Services		Total
Total Number of Full-time Employed Respondents	903	(57.81)	65	(4.16)	388	(24.84)	206	(13.19)	1562
Faculty of Arts	82	(41.00)	9	(4.50)	88	(44.00)	21	(10.50)	200
Bachelor of Arts (Hons)									
Chinese Language and Literature #	14	(40.00)	1	(2.86)	20	(57.14)	0	(0.00)	35
Creative and Professional Writing #	11	(55.00)	3	(15.00)	4	(20.00)	2	(10.00)	20
English Language and Literature	4	(33.33)	1	(8.33)	7	(58.33)	0	(0.00)	12
English Language and Literature and Bachelor of Education (Hons) in English Language Teaching	1	(3.85)	0	(0.00)	25	(96.15)	0	(0.00)	26
Humanities	16	(64.00)	1	(4.00)	5	(20.00)	3	(12.00)	25
Liberal and Cultural Studies	10	(45.45)	1	(4.55)	8	(36.36)	3	(13.64)	22
Music	2	(22.22)	1	(11.11)	5	(55.56)	1	(11.11)	9
Composition / Music Production	1	(20.00)	1	(20.00)	3	(60.00)	0	(0.00)	5
Directed Studies	0	(0.00)	0	(0.00)	1	(50.00)	1	(50.00)	2
Music Education	0	(0.00)	0	(0.00)	1	(100.00)	0	(0.00)	1
No Concentration	1	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	1
Music Studies	2	(40.00)	0	(0.00)	2	(40.00)	1	(20.00)	5
Religion, Philosophy and Ethics	6	(40.00)	0	(0.00)	2	(13.33)	7	(46.67)	15
Translation	16	(51.61)	1	(3.23)	10	(32.26)	4	(12.90)	31
Academy of Visual Arts	26	(45.61)	3	(5.26)	22	(38.60)	6	(10.53)	57
Bachelor of Arts (Hons) in Visual Arts	26	(45.61)	3	(5.26)	22	(38.60)	6	(10.53)	57
School of Business	346	(84.80)	8	(1.96)	26	(6.37)	28	(6.86)	408
Bachelor of Business Administration (Hons)	240	(83.92)	5	(1.75)	22	(7.69)	19	(6.64)	286
Accounting	62	(91.18)	1	(1.47)	1	(1.47)	4	(5.88)	68
Applied Economics	14	(73.68)	1	(5.26)	4	(21.05)	0	(0.00)	19
Entrepreneurship	10	(90.91)	0	(0.00)	1	(9.09)	0	(0.00)	11
Finance	18	(81.82)	1	(4.55)	3	(13.64)	0	(0.00)	22
Human Resources Management	58	(78.38)	2	(2.70)	7	(9.46)	7	(9.46)	74
Information Systems and e-Business Management	28	(90.32)	0	(0.00)	1	(3.23)	2	(6.45)	31
Marketing	50	(81.97)	0	(0.00)	5	(8.20)	6	(9.84)	61
Bachelor of Commerce (Hons)	97	(86.61)	3	(2.68)	4	(3.57)	8	(7.14)	112
Accountancy	38	(92.68)	0	(0.00)	1	(2.44)	2	(4.88)	41
Human Resources Management	40	(83.33)	2	(4.17)	1	(2.08)	5	(10.42)	48
Marketing	19	(82.61)	1	(4.35)	2	(8.70)	1	(4.35)	23
Bachelor of Social Sciences (Hons) in China Studies in Economics	9	(90.00)	0	(0.00)	0	(0.00)	1	(10.00)	10
School of Chinese Medicine	9	(30.00)	0	(0.00)	8	(26.67)	13	(43.33)	30
Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science	2	(11.11)	0	(0.00)	4	(22.22)	12	(66.67)	18
Bachelor of Pharmacy (Hons) in Chinese Medicine	7	(58.33)	0	(0.00)	4	(33.33)	1	(8.33)	12
School of Communication	199	(83.26)	7	(2.93)	14	(5.86)	19	(7.95)	239
Bachelor of Communication (Hons)	90	(86.54)	2	(1.92)	5	(4.81)	7	(6.73)	104
Film	13	(86.67)	0	(0.00)	1	(6.67)	1	(6.67)	15
Animation and Media Arts	5	(83.33)	0	(0.00)	0	(0.00)	1	(16.67)	6
Film and Television	3	(75.00)	0	(0.00)	1	(25.00)	0	(0.00)	4
No Concentration	5	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	5
Journalism	36	(85.71)	1	(2.38)	1	(2.38)	4	(9.52)	42
Chinese	20	(86.96)	0	(0.00)	0	(0.00)	3	(13.04)	23
Data and Media Communication	0	(0.00)	1	(100.00)	0	(0.00)	0	(0.00)	1
Financial	7	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	7
International	9	(81.82)	0	(0.00)	1	(9.09)	1	(9.09)	11
Public Relations and Advertising	41	(87.23)	1	(2.13)	3	(6.38)	2	(4.26)	47
Advertising and Branding	17	(85.00)	0	(0.00)	2	(10.00)	1	(5.00)	20
Organizational Communication	7	(77.78)	0	(0.00)	1	(11.11)	1	(11.11)	9
Public Relations	17	(94.44)	1	(5.56)	0	(0.00)	0	(0.00)	18

Appendix 3: Number of Full-time Employed Respondents in Each Employment Sector by Programme/Major/Option (Continued)

	Commerce / Industry		Government		Education		Community / Social Services		Total
Bachelor of Social Sciences (Hons) in Communication	13	(76.47)	1	(5.88)	1	(5.88)	2	(11.76)	17
Film and Media Arts	2	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	2
Journalism	4	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	4
Organizational Communication	2	(66.67)	0	(0.00)	0	(0.00)	1	(33.33)	3
Public Relations and Advertising	5	(62.50)	1	(12.50)	1	(12.50)	1	(12.50)	8
Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media	20	(74.07)	1	(3.70)	2	(7.41)	4	(14.81)	27
Bachelor of Social Sciences (Hons) in Integrated Communication Management	39	(90.70)	1	(2.33)	0	(0.00)	3	(6.98)	43
Bachelor of Social Sciences (Hons) in Media and Social Communication	37	(77.08)	2	(4.17)	6	(12.50)	3	(6.25)	48
Faculty of Science	114	(61.96)	11	(5.98)	39	(21.20)	20	(10.87)	184
Bachelor of Science (Hons)									
Analytical and Testing Sciences	12	(85.71)	0	(0.00)	2	(14.29)	0	(0.00)	14
Applied Biology	25	(51.02)	7	(14.29)	11	(22.45)	6	(12.24)	49
Biotechnology Studies	11	(55.00)	3	(15.00)	4	(20.00)	2	(10.00)	20
Environmental Science	14	(48.28)	4	(13.79)	7	(24.14)	4	(13.79)	29
Chemistry	8	(47.06)	0	(0.00)	8	(47.06)	1	(5.88)	17
Computer Science	49	(75.38)	1	(1.54)	5	(7.69)	10	(15.38)	65
Computing and Information Systems	2	(66.67)	0	(0.00)	0	(0.00)	1	(33.33)	3
Green Energy Science	6	(54.55)	0	(0.00)	3	(27.27)	2	(18.18)	11
Mathematics and Statistics #	9	(50.00)	2	(11.11)	7	(38.89)	0	(0.00)	18
Statistics and Operations Research #	3	(42.86)	1	(14.29)	3	(42.86)	0	(0.00)	7
Faculty of Social Sciences	110	(31.43)	26	(7.43)	118	(33.71)	96	(27.43)	350
Bachelor of Social Sciences (Hons)									
China Studies*	13	(44.83)	3	(10.34)	7	(24.14)	6	(20.69)	29
Geography	6	(66.67)	0	(0.00)	2	(22.22)	1	(11.11)	9
History	3	(27.27)	3	(27.27)	4	(36.36)	1	(9.09)	11
Sociology	4	(44.44)	0	(0.00)	1	(11.11)	4	(44.44)	9
Environment and Resources Management	26	(72.22)	4	(11.11)	2	(5.56)	4	(11.11)	36
European Studies	11	(61.11)	2	(11.11)	4	(22.22)	1	(5.56)	18
French	5	(55.56)	2	(22.22)	2	(22.22)	0	(0.00)	9
German	6	(66.67)	0	(0.00)	2	(22.22)	1	(11.11)	9
Geography #	13	(44.83)	1	(3.45)	9	(31.03)	6	(20.69)	29
Geography and Bachelor of Education (Hons) in Liberal Studies Teaching	0	(0.00)	0	(0.00)	7	(100.00)	0	(0.00)	7
Government and International Studies	10	(55.56)	2	(11.11)	3	(16.67)	3	(16.67)	18
Psychology	5	(23.81)	1	(4.76)	11	(52.38)	4	(19.05)	21
Social Policy	4	(23.53)	6	(35.29)	0	(0.00)	7	(41.18)	17
Sociology	7	(38.89)	2	(11.11)	6	(33.33)	3	(16.67)	18
Sociology and Bachelor of Education (Hons) in Liberal Studies Teaching	0	(0.00)	0	(0.00)	3	(100.00)	0	(0.00)	3
Sport and Recreation Leadership	4	(12.50)	0	(0.00)	20	(62.50)	8	(25.00)	32
Bachelor of Arts (Hons)									
History #	9	(27.27)	3	(9.09)	16	(48.48)	5	(15.15)	33
History and Bachelor of Education (Hons) in Liberal Studies Teaching	0	(0.00)	0	(0.00)	4	(100.00)	0	(0.00)	4
Physical Education and Recreation Management #	6	(14.29)	2	(4.76)	24	(57.14)	10	(23.81)	42
Bachelor of Social Work (Hons)	2	(4.65)	0	(0.00)	2	(4.65)	39	(90.70)	43
School of Continuing Education	17	(18.09)	1	(1.06)	73	(77.66)	3	(3.19)	94
Bachelor of Education (Hons) in Early Childhood Education	17	(18.09)	1	(1.06)	73	(77.66)	3	(3.19)	94

() Percentage of respondents

* Excluding Economics option

including Diploma in Education (2+3) graduates

Appendix 4: Number of Full-time Employed Respondents in Each Employment Field by Job Nature

UGC Funded Graduates	<u>Government</u>	<u>Education</u>	<u>Agriculture & Fishery</u>	<u>Manufacturing</u>	<u>Electricity & Gas</u>	<u>Construction</u>	<u>Trading</u>	<u>Wholesale & Retail</u>	<u>Hospitality & Tourism Services</u>	<u>Transport, Storage & Telecommunication</u>	<u>Personal Services</u>	<u>Banking & Finance</u>	<u>Insurance</u>	<u>Real Estate</u>
Accounting / Auditing / Taxation / Secretarial Work	0 (0.00)	0 (0.00)	0 (0.00)	2 (10.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	4 (5.88)	0 (0.00)	0 (0.00)
Administration / Management	16 (43.24)	41 (15.77)	0 (0.00)	2 (10.00)	2 (50.00)	2 (66.67)	0 (0.00)	3 (9.09)	2 (12.50)	10 (66.67)	2 (40.00)	13 (19.12)	1 (11.11)	3 (33.33)
Architecture / Surveying	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Art & Design	0 (0.00)	4 (1.54)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (12.50)	1 (3.03)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Banking	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	23 (33.82)	0 (0.00)	0 (0.00)
Clerical Work and Office Support	7 (18.92)	3 (1.15)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (12.50)	1 (3.03)	0 (0.00)	1 (6.67)	1 (20.00)	1 (1.47)	2 (22.22)	0 (0.00)
Customer Services	1 (2.70)	1 (0.38)	0 (0.00)	1 (5.00)	0 (0.00)	0 (0.00)	0 (0.00)	4 (12.12)	5 (31.25)	0 (0.00)	1 (20.00)	3 (4.41)	0 (0.00)	2 (22.22)
Economic, Statistical and Mathematical Work	2 (5.41)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (6.25)	1 (6.67)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Editorial / Journalism	1 (2.70)	2 (0.77)	0 (0.00)	0 (0.00)	0 (0.00)	1 (33.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (1.47)	0 (0.00)	0 (0.00)
Engineering	0 (0.00)	1 (0.38)	0 (0.00)	0 (0.00)	2 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Finance	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (3.03)	0 (0.00)	0 (0.00)	0 (0.00)	8 (11.76)	0 (0.00)	1 (11.11)
Human Resources	0 (0.00)	4 (1.54)	0 (0.00)	1 (5.00)	0 (0.00)	0 (0.00)	1 (12.50)	4 (12.12)	1 (6.25)	1 (6.67)	0 (0.00)	4 (5.88)	2 (22.22)	1 (11.11)
Insurance Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (22.22)	0 (0.00)
Interpretation / Translation	0 (0.00)	1 (0.38)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (1.47)	0 (0.00)	0 (0.00)
Legal Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (11.11)	0 (0.00)
Marketing / Sales	0 (0.00)	0 (0.00)	0 (0.00)	4 (20.00)	0 (0.00)	0 (0.00)	2 (25.00)	14 (42.42)	5 (31.25)	0 (0.00)	1 (20.00)	4 (5.88)	0 (0.00)	2 (22.22)
Media / Communication	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Medical and Health Services (Chinese Medicine)	0 (0.00)	1 (0.38)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Medical and Health Services (Others)	0 (0.00)	0 (0.00)	0 (0.00)	5 (25.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Merchandising / Purchasing	0 (0.00)	0 (0.00)	0 (0.00)	1 (5.00)	0 (0.00)	0 (0.00)	3 (37.50)	2 (6.06)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Protective Services	3 (8.11)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Public Relations & Advertising	0 (0.00)	3 (1.15)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Scientific and Research Work	3 (8.11)	35 (13.46)	0 (0.00)	2 (10.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (1.47)	0 (0.00)	0 (0.00)
Social / Community Services	0 (0.00)	2 (0.77)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Sports and Recreation Services	0 (0.00)	1 (0.38)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
System Analysis / Computer Programming	2 (5.41)	0 (0.00)	0 (0.00)	1 (5.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (6.06)	2 (12.50)	1 (6.67)	0 (0.00)	2 (2.94)	0 (0.00)	0 (0.00)
Teaching / Lecturing (Assistant)	0 (0.00)	55 (21.15)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (11.11)	0 (0.00)
Teaching / Lecturing (Others)	0 (0.00)	22 (8.46)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Teaching / Lecturing (Primary School)	0 (0.00)	33 (12.69)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Teaching / Lecturing (Secondary School)	0 (0.00)	46 (17.69)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Others	2 (5.41)	5 (1.92)	1 (100.00)	1 (5.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (3.03)	0 (0.00)	1 (6.67)	0 (0.00)	3 (4.41)	0 (0.00)	0 (0.00)
Total	37 (100.00)	260 (100.00)	1 (100.00)	20 (100.00)	4 (100.00)	3 (100.00)	8 (100.00)	33 (100.00)	16 (100.00)	15 (100.00)	5 (100.00)	68 (100.00)	9 (100.00)	9 (100.00)

Appendix 4: Number of Full-time Employed Respondents in Each Employment Field by Job Nature (Continued)

UGC Funded Graduates	Business Services	Information Technology	Media & Publication	Creative Art & Design	Engineering & Architectural Services	Testing Services & Laboratories	Community & Social Services	Non-governmental Organization	Professional & Business Associations	Cultural & Entertainment Services	Medical & Health Services	Conglomerate	Total
Accounting / Auditing / Taxation / Secretarial Work	54 (36.00)	2 (2.56)	0 (0.00)	0 (0.00)	1 (3.85)	0 (0.00)	0 (0.00)	1 (5.26)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	64
Administration / Management	21 (14.00)	10 (12.82)	7 (10.77)	1 (7.14)	4 (15.38)	3 (16.67)	20 (28.17)	10 (52.63)	1 (50.00)	5 (26.32)	8 (18.18)	0 (0.00)	187
Architecture / Surveying	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (3.85)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1
Art & Design	1 (0.67)	2 (2.56)	2 (3.08)	9 (64.29)	0 (0.00)	1 (5.56)	1 (1.41)	0 (0.00)	0 (0.00)	6 (31.58)	0 (0.00)	1 (20.00)	29
Banking	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	23
Clerical Work and Office Support	2 (1.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (1.41)	1 (5.26)	0 (0.00)	2 (10.53)	0 (0.00)	0 (0.00)	23
Customer Services	1 (0.67)	1 (1.28)	2 (3.08)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (10.53)	0 (0.00)	1 (5.26)	1 (2.27)	0 (0.00)	26
Economic, Statistical and Mathematical Work	1 (0.67)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (2.27)	0 (0.00)	6
Editorial / Journalism	9 (6.00)	1 (1.28)	39 (60.00)	1 (7.14)	0 (0.00)	0 (0.00)	2 (2.82)	0 (0.00)	0 (0.00)	1 (5.26)	0 (0.00)	0 (0.00)	58
Engineering	1 (0.67)	0 (0.00)	0 (0.00)	0 (0.00)	7 (26.92)	1 (5.56)	1 (1.41)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	13
Finance	1 (0.67)	1 (1.28)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	12
Human Resources	11 (7.33)	3 (3.85)	1 (1.54)	0 (0.00)	4 (15.38)	0 (0.00)	4 (5.63)	1 (5.26)	0 (0.00)	0 (0.00)	3 (6.82)	2 (40.00)	48
Insurance Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2
Interpretation / Translation	2 (1.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	4
Legal Services	2 (1.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3
Marketing / Sales	23 (15.33)	7 (8.97)	5 (7.69)	1 (7.14)	2 (7.69)	0 (0.00)	4 (5.63)	0 (0.00)	0 (0.00)	1 (5.26)	0 (0.00)	2 (40.00)	77
Media / Communication	0 (0.00)	0 (0.00)	1 (1.54)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1
Medical and Health Services (Chinese Medicine)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (1.41)	0 (0.00)	0 (0.00)	0 (0.00)	13 (29.55)	0 (0.00)	15
Medical and Health Services (Others)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	5 (11.36)	0 (0.00)	10
Merchandising / Purchasing	0 (0.00)	1 (1.28)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	7
Protective Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3
Public Relations & Advertising	14 (9.33)	1 (1.28)	8 (12.31)	1 (7.14)	0 (0.00)	0 (0.00)	1 (1.41)	2 (10.53)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	30
Scientific and Research Work	3 (2.00)	2 (2.56)	0 (0.00)	0 (0.00)	4 (15.38)	13 (72.22)	1 (1.41)	0 (0.00)	0 (0.00)	0 (0.00)	1 (2.27)	0 (0.00)	65
Social / Community Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	29 (40.85)	1 (5.26)	0 (0.00)	0 (0.00)	1 (2.27)	0 (0.00)	33
Sports and Recreation Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (1.41)	0 (0.00)	0 (0.00)	2 (10.53)	0 (0.00)	0 (0.00)	4
System Analysis / Computer Programming	1 (0.67)	46 (58.97)	0 (0.00)	0 (0.00)	2 (7.69)	0 (0.00)	1 (1.41)	0 (0.00)	0 (0.00)	0 (0.00)	11 (25.00)	0 (0.00)	71
Teaching / Lecturing (Assistant)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	56
Teaching / Lecturing (Others)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	22
Teaching / Lecturing (Primary School)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	33
Teaching / Lecturing (Secondary School)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	46
Others	3 (2.00)	1 (1.28)	0 (0.00)	1 (7.14)	1 (3.85)	0 (0.00)	4 (5.63)	1 (5.26)	1 (50.00)	1 (5.26)	0 (0.00)	0 (0.00)	27
Total	150 (100.00)	78 (100.00)	65 (100.00)	14 (100.00)	26 (100.00)	18 (100.00)	71 (100.00)	19 (100.00)	2 (100.00)	19 (100.00)	44 (100.00)	5 (100.00)	999

Graduates who did not indicate both employment field and job nature are not included in this analysis.

Appendix 4: Number of Full-time Employed Respondents in Each Employment Field by Job Nature (Continued)

Non-UGC Funded Graduates	<u>Government</u>	<u>Education</u>	<u>Manufacturing</u>	<u>Electricity & Gas</u>	<u>Construction</u>	<u>Trading</u>	<u>Wholesale & Retail</u>	<u>Hospitality & Tourism Services</u>	<u>Transport, Storage & Telecommunication</u>	<u>Personal Services</u>	<u>Banking & Finance</u>	<u>Insurance</u>	<u>Real Estate</u>
Accounting / Auditing / Taxation / Secretarial Work	0 (0.00)	1 (0.71)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Administration / Management	5 (27.78)	13 (9.29)	1 (33.33)	1 (33.33)	1 (50.00)	0 (0.00)	2 (5.71)	2 (18.18)	1 (6.67)	1 (33.33)	1 (4.55)	0 (0.00)	1 (25.00)
Architecture / Surveying	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Art & Design	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (2.86)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Banking	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	12 (54.55)	0 (0.00)	0 (0.00)
Clerical Work and Office Support	3 (16.67)	1 (0.71)	1 (33.33)	0 (0.00)	0 (0.00)	2 (40.00)	2 (5.71)	1 (9.09)	2 (13.33)	0 (0.00)	0 (0.00)	1 (25.00)	0 (0.00)
Customer Services	1 (5.56)	0 (0.00)	0 (0.00)	1 (33.33)	0 (0.00)	0 (0.00)	1 (2.86)	5 (45.45)	5 (33.33)	0 (0.00)	4 (18.18)	0 (0.00)	1 (25.00)
Economic, Statistical and Mathematical Work	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Editorial / Journalism	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Engineering	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Finance	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (9.09)	1 (25.00)	0 (0.00)
Human Resources	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	6 (17.14)	2 (18.18)	2 (13.33)	0 (0.00)	0 (0.00)	1 (25.00)	0 (0.00)
Insurance Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (25.00)	0 (0.00)
Logistics / Transportation	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3 (20.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Marketing / Sales	0 (0.00)	1 (0.71)	1 (33.33)	0 (0.00)	0 (0.00)	3 (60.00)	21 (60.00)	0 (0.00)	2 (13.33)	1 (33.33)	2 (9.09)	0 (0.00)	1 (25.00)
Media / Communication	3 (16.67)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Medical and Health Services (Others)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Merchandising / Purchasing	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (2.86)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Protective Services	4 (22.22)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (33.33)	0 (0.00)	0 (0.00)	0 (0.00)
Public Relations & Advertising	1 (5.56)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (4.55)	0 (0.00)	0 (0.00)
Religious Work	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Scientific and Research Work	0 (0.00)	6 (4.29)	0 (0.00)	0 (0.00)	1 (50.00)	0 (0.00)	1 (2.86)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Sports and Recreation Services	0 (0.00)	2 (1.43)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
System Analysis / Computer Programming	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Teaching / Lecturing (Assistant)	1 (5.56)	30 (21.43)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Teaching / Lecturing (Others)	0 (0.00)	75 (53.57)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Teaching / Lecturing (Primary School)	0 (0.00)	9 (6.43)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Tourism	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (9.09)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Others	0 (0.00)	2 (1.43)	0 (0.00)	1 (33.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (25.00)
Total	18 (100.00)	140 (100.00)	3 (100.00)	3 (100.00)	2 (100.00)	5 (100.00)	35 (100.00)	11 (100.00)	15 (100.00)	3 (100.00)	22 (100.00)	4 (100.00)	4 (100.00)

Appendix 4: Number of Full-time Employed Respondents in Each Employment Field by Job Nature (Continued)

Non-UGC Funded Graduates	Business Services	Information Technology	Media & Publication	Creative Art & Design	Engineering & Architectural Services	Testing Services & Laboratories	Community & Social Services	Non-governmental Organization	Professional & Business Associations	Cultural & Entertainment Services	Medical & Health Services	Conglomerate	Total
Accounting / Auditing / Taxation / Secretarial Work	31 (40.26)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (4.55)	0 (0.00)	1 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)	34
Administration / Management	8 (10.39)	1 (14.29)	1 (4.35)	0 (0.00)	1 (14.29)	1 (20.00)	12 (54.55)	7 (63.64)	0 (0.00)	6 (46.15)	2 (16.67)	0 (0.00)	68
Architecture / Surveying	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (14.29)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1
Art & Design	0 (0.00)	0 (0.00)	4 (17.39)	2 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (15.38)	0 (0.00)	0 (0.00)	9
Banking	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	12
Clerical Work and Office Support	4 (5.19)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (8.33)	0 (0.00)	18
Customer Services	1 (1.30)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (9.09)	0 (0.00)	1 (7.69)	0 (0.00)	0 (0.00)	21
Economic, Statistical and Mathematical Work	1 (1.30)	0 (0.00)	1 (4.35)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2
Editorial / Journalism	2 (2.60)	0 (0.00)	6 (26.09)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (7.69)	0 (0.00)	0 (0.00)	9
Engineering	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3 (42.86)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3
Finance	1 (1.30)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	4
Human Resources	6 (7.79)	1 (14.29)	0 (0.00)	0 (0.00)	2 (28.57)	1 (20.00)	2 (9.09)	0 (0.00)	0 (0.00)	1 (7.69)	4 (33.33)	1 (33.33)	29
Insurance Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1
Logistics / Transportation	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3
Marketing / Sales	11 (14.29)	4 (57.14)	4 (17.39)	0 (0.00)	0 (0.00)	0 (0.00)	1 (4.55)	0 (0.00)	0 (0.00)	1 (7.69)	2 (16.67)	1 (33.33)	56
Media / Communication	0 (0.00)	0 (0.00)	5 (21.74)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	8
Medical and Health Services (Others)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (9.09)	0 (0.00)	0 (0.00)	0 (0.00)	3 (25.00)	0 (0.00)	5
Merchandising / Purchasing	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1
Protective Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	5
Public Relations & Advertising	4 (5.19)	0 (0.00)	1 (4.35)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	7
Religious Work	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (7.69)	0 (0.00)	0 (0.00)	1
Scientific and Research Work	5 (6.49)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3 (60.00)	1 (4.55)	2 (18.18)	1 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)	20
Sports and Recreation Services	2 (2.60)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (9.09)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	6
System Analysis / Computer Programming	1 (1.30)	1 (14.29)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2
Teaching / Lecturing (Assistant)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	31
Teaching / Lecturing (Others)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (4.55)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	76
Teaching / Lecturing (Primary School)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	9
Tourism	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1
Others	0 (0.00)	0 (0.00)	1 (4.35)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (9.09)	0 (0.00)	0 (0.00)	0 (0.00)	1 (33.33)	7
Total	77 (100.00)	7 (100.00)	23 (100.00)	2 (100.00)	7 (100.00)	5 (100.00)	22 (100.00)	11 (100.00)	2 (100.00)	13 (100.00)	12 (100.00)	3 (100.00)	449

Graduates who did not indicate both employment field and job nature are not included in this analysis.

Appendix 5: Distribution of Full-time Employed Respondents by Job Nature & Programme of Study

JOB NATURE	BACHELOR OF ARTS (HONS)									
	Chinese Language and Literature #	Creative and Professional Writing #	English Language and Literature	Humanities	Liberal and Cultural Studies	Music	Music Studies	Religion, Philosophy and Ethics	Translation	Visual Arts
Accounting / Auditing / Taxation / Secretarial Work	1 (3.13)					1 (11.11)				
Administration / Management	5 (15.63)	2 (11.76)	2 (16.67)	8 (33.33)	7 (29.17)	1 (11.11)		6 (50.00)	10 (34.48)	8 (15.09)
Architecture/ Surveying										
Art & Design						3 (33.33)	1 (20.00)			20 (37.74)
Banking				1 (4.17)	2 (8.33)					
Clerical Work & Office Support	2 (6.25)	2 (11.76)		1 (4.17)	1 (4.17)	1 (11.11)		1 (8.33)	1 (3.45)	1 (1.89)
Customer Services	1 (3.13)		1 (8.33)	4 (16.67)	2 (8.33)		1 (20.00)		2 (6.90)	
Economic, Statistical & Mathematical Work										
Editorial / Journalism	2 (6.25)	5 (29.41)		3 (12.50)				1 (8.33)	4 (13.79)	
Engineering									1 (3.45)	1 (1.89)
Finance										
Human Resources		1 (5.88)								
Insurance Services	1 (3.13)									
Interpretation / Translation									2 (6.90)	
Legal Services										
Logistics / Transportation					1 (4.17)					
Marketing / Sales	2 (6.25)	1 (5.88)	3 (25.00)	3 (12.50)	4 (16.67)			1 (8.33)	1 (3.45)	1 (1.89)
Media / Communications										
Medical & Health Services (Chinese Medicine)										
Medical & Health Services (Others)							1 (20.00)			1 (1.89)
Merchandising / Purchasing										
Protective Services										
Public Relations & Advertising										2 (3.77)
Religious Work										
Scientific & Research Work				2 (8.33)				1 (8.33)		1 (1.89)
Social / Community Services										
Sports and Recreation Services										
System Analysis / Computer Programming					1 (4.17)					2 (3.77)
Teaching / Lecturing (Assistant)	4 (12.50)	1 (5.88)	3 (25.00)		5 (20.83)	2 (22.22)	1 (20.00)		2 (6.90)	12 (22.64)
Teaching / Lecturing (Others)	2 (6.25)	2 (11.76)		2 (8.33)			1 (20.00)		2 (6.90)	1 (1.89)
Teaching / Lecturing (Primary School)	6 (18.75)		1 (8.33)		1 (4.17)				2 (6.90)	
Teaching / Lecturing (Secondary School)	6 (18.75)	2 (11.76)	2 (16.67)							
Tourism										(0.00)
Others		1 (5.88)				1 (11.11)		2 (16.67)	2 (6.90)	3 (5.66)
Total	32 (100.00)	17 (100.00)	12 (100.00)	24 (100.00)	24 (100.00)	9 (100.00)	5 (100.00)	12 (100.00)	29 (100.00)	53 (100.00)

Appendix 5: Distribution of Full-time Employed Respondents by Job Nature & Programme of Study (Continued)

JOB NATURE	BACHELOR OF ARTS (HONS) IN ENGLISH LANGUAGE AND LITERATURE & BACHELOR OF EDUCATION (HONS) IN ENGLISH LANGUAGE TEACHING	BACHELOR OF BUSINESS ADMINISTRATION (HONS)								BACHELOR OF SOCIAL SCIENCES IN CHINA STUDIES (HONS) IN ECONOMICS
		Accounting	Applied Economics	Entrepreneurship	Finance	Human Resources Management	Information Systems and e-Business Management	Marketing		
Accounting / Auditing / Taxation / Secretarial Work		52 (80.00)	1 (5.26)	1 (9.09)	1 (4.76)	1 (1.39)	3 (10.00)	1 (1.69)		
Administration / Management	1 (3.85)	5 (7.69)	6 (31.58)	2 (18.18)	7 (33.33)	13 (18.06)	8 (26.67)	19 (32.20)	4 (40.00)	
Architecture/ Surveying Art & Design										
Banking		3 (4.62)			5 (23.81)	2 (2.78)	2 (6.67)	2 (3.39)	2 (20.00)	
Clerical Work & Office Support		1 (1.54)	1 (5.26)	1 (9.09)				1 (1.69)		
Customer Services			2 (10.53)				2 (6.67)			
Economic, Statistical & Mathematical Work					1 (4.76)		2 (6.67)	1 (1.69)		
Editorial / Journalism	1 (3.85)						1 (3.33)	1 (1.69)	1 (10.00)	
Engineering							1 (3.33)			
Finance		2 (3.08)	1 (5.26)	1 (9.09)	3 (14.29)		2 (6.67)	1 (1.69)		
Human Resources			1 (5.26)			41 (56.94)	1 (3.33)	1 (1.69)	1 (10.00)	
Insurance Services						1 (1.39)				
Interpretation / Translation										
Legal Services										
Logistics / Transportation										
Marketing / Sales			2 (10.53)	4 (36.36)	1 (4.76)	7 (9.72)	3 (10.00)	19 (32.20)		
Media / Communications										
Medical & Health Services (Chinese Medicine)										
Medical & Health Services (Others)										
Merchandising / Purchasing				1 (9.09)						
Protective Services										
Public Relations & Advertising								3 (5.08)		
Religious Work										
Scientific & Research Work			3 (15.79)		1 (4.76)	1 (1.39)		2 (3.39)		
Social / Community Services		1 (1.54)								
Sports and Recreation Services										
System Analysis / Computer Programming				1 (9.09)			3 (10.00)	1 (1.69)	1 (10.00)	
Teaching / Lecturing (Assistant)							1 (3.33)	2 (3.39)		
Teaching / Lecturing (Others)	1 (3.85)		1 (5.26)			2 (2.78)		2 (3.39)		
Teaching / Lecturing (Primary School)	15 (57.69)					1 (1.39)		2 (3.39)		
Teaching / Lecturing (Secondary School)	7 (26.92)									
Tourism										
Others	1 (3.85)	1 (1.54)	1 (5.26)		2 (9.52)	3 (4.17)	1 (3.33)	1 (1.69)	1 (10.00)	
Total	26 (100.00)	65 (100.00)	19 (100.00)	11 (100.00)	21 (100.00)	72 (100.00)	30 (100.00)	59 (100.00)	10 (100.00)	

Appendix 5: Distribution of Full-time Employed Respondents by Job Nature & Programme of Study (Continued)

JOB NATURE	BACHELOR OF COMMERCE (HONS)			BACHELOR OF CHINESE MEDICINE AND BACHELOR OF SCIENCE (HONS) IN BIOMEDICAL SCIENCE	BACHELOR OF PHARMACY (HONS) IN CHINESE MEDICINE	BACHELOR OF SOCIAL SCIENCES (HONS) IN COMMUNICATION				
	Accountancy	Human Resources Management	Marketing			Film and Media Arts	Journalism	Organizational Communication	Public Relations and Advertising	
Accounting / Auditing / Taxation / Secretarial Work	35 (83.33)									
Administration / Management		6 (11.11)	6 (26.09)	1 (5.26)						4 (50.00)
Architecture/ Surveying										
Art & Design	1 (2.38)					1 (50.00)				
Banking	1 (2.38)	3 (5.56)	2 (8.70)							
Clerical Work & Office Support	2 (4.76)	3 (5.56)	1 (4.35)							
Customer Services	1 (2.38)	2 (3.70)	4 (17.39)							
Economic, Statistical & Mathematical Work		1 (1.85)								
Editorial / Journalism						1 (50.00)	1 (25.00)	1 (33.33)		
Engineering										
Finance	1 (2.38)	1 (1.85)								
Human Resources		29 (53.70)								1 (12.50)
Insurance Services		1 (1.85)								
Interpretation / Translation								1 (33.33)		
Legal Services										
Logistics / Transportation										
Marketing / Sales		3 (5.56)	6 (26.09)				1 (25.00)	1 (33.33)		2 (25.00)
Media / Communications										
Medical & Health Services (Chinese Medicine)				15 (78.95)						
Medical & Health Services (Others)		1 (1.85)			7 (58.33)					
Merchandising / Purchasing										
Protective Services		1 (1.85)								
Public Relations & Advertising			2 (8.70)				2 (50.00)			
Religious Work										
Scientific & Research Work			1 (4.35)	3 (15.79)	4 (33.33)					
Social / Community Services			(0.00)							
Sports and Recreation Services		1 (1.85)	1 (4.35)							
System Analysis / Computer Programming			(0.00)							
Teaching / Lecturing (Assistant)			(0.00)							
Teaching / Lecturing (Others)	1 (2.38)		(0.00)							
Teaching / Lecturing (Primary School)			(0.00)							
Teaching / Lecturing (Secondary School)			(0.00)							
Tourism		1 (1.85)	(0.00)							
Others		1 (1.85)	(0.00)		1 (8.33)					1 (12.50)
Total	42 (100.00)	54 (100.00)	23 (100.00)	19 (100.00)	12 (100.00)	2 (100.00)	4 (100.00)	3 (100.00)	8 (100.00)	8 (100.00)

Appendix 5: Distribution of Full-time Employed Respondents by Job Nature & Programme of Study (Continued)

JOB NATURE	BACHELOR OF COMMUNICATION (HONS)									
	Film			Journalism				Public Relations and Advertising		
	Animation and Media Arts	Film and Television	No Concentration	Chinese	Data and Media Communication	Financial	International	Advertising and Branding	Organizational Communication	Public Relations
Accounting / Auditing / Taxation / Secretarial Work			1 (20.00)	3 (13.04)	1 (100.00)	2 (28.57)	1 (10.00)	3 (16.67)	2 (22.22)	2 (11.11)
Administration / Management										
Architecture/ Surveying										
Art & Design	3 (50.00)	1 (33.33)	2 (40.00)							
Banking										
Clerical Work & Office Support								1 (5.56)		
Customer Services								1 (5.56)		
Economic, Statistical & Mathematical Work										
Editorial / Journalism		1 (33.33)		14 (60.87)		4 (57.14)	6 (60.00)	4 (22.22)	1 (11.11)	1 (5.56)
Engineering										
Finance										
Human Resources									1 (11.11)	
Insurance Services										
Interpretation / Translation										
Legal Services				1 (4.35)						
Logistics / Transportation										
Marketing / Sales							1 (10.00)	4 (22.22)	3 (33.33)	5 (27.78)
Media / Communications							1 (10.00)			
Medical & Health Services (Chinese Medicine)										
Medical & Health Services (Others)										
Merchandising / Purchasing				1 (4.35)						
Protective Services										
Public Relations & Advertising	2 (33.33)		1 (20.00)	4 (17.39)		1 (14.29)		4 (22.22)	2 (22.22)	9 (50.00)
Religious Work										
Scientific & Research Work		1 (33.33)								
Social / Community Services										
Sports and Recreation Services										
System Analysis / Computer Programming	1 (16.67)							1 (5.56)		
Teaching / Lecturing (Assistant)										
Teaching / Lecturing (Others)			1 (20.00)							
Teaching / Lecturing (Primary School)										
Teaching / Lecturing (Secondary School)										
Tourism										
Others							1 (10.00)			1 (5.56)
Total	6 (100.00)	3 (100.00)	5 (100.00)	23 (100.00)	1 (100.00)	7 (100.00)	10 (100.00)	18 (100.00)	9 (100.00)	18 (100.00)

Appendix 5: Distribution of Full-time Employed Respondents by Job Nature & Programme of Study (Continued)

JOB NATURE	<i>BACHELOR OF ARTS (HONS) IN CREATIVE WRITING FOR FILM, TELEVISION AND NEW MEDIA</i>		<i>BACHELOR OF SOCIAL SCIENCES (HONS) IN INTEGRATED COMMUNICATION MANAGEMENT</i>		<i>BACHELOR OF SOCIAL SCIENCES (HONS) IN MEDIA AND SOCIAL COMMUNICATION</i>		<i>BACHELOR OF SCIENCE (HONS)</i>									
							Analytical and Testing Sciences	Applied Biology		Chemistry	Computer Science					
								Biotechnology Studies	Environmental Science							
Accounting / Auditing / Taxation / Secretarial Work													1 (1.59)			
Administration / Management	5	(18.52)	7	(15.56)	8	(16.67)	2	(14.29)	5	(25.00)	7	(24.14)	1	(5.88)	2	(3.17)
Architecture/ Surveying																
Art & Design	3	(11.11)	1	(2.22)	3	(6.25)										
Banking			3	(6.67)			1	(7.14)								
Clerical Work & Office Support	2	(7.41)	1	(2.22)	3	(6.25)					1	(3.45)	1	(5.88)	2	(3.17)
Customer Services	2	(7.41)	2	(4.44)	2	(4.17)			1	(5.00)			2	(11.76)		
Economic, Statistical & Mathematical Work	1	(3.70)					1	(7.14)					1	(5.88)		
Editorial / Journalism	3	(11.11)	3	(6.67)	3	(6.25)										
Engineering			1	(2.22)	1	(2.08)			1	(5.00)	2	(6.90)	2	(11.76)	1	(1.59)
Finance																
Human Resources			1	(2.22)												
Insurance Services																
Interpretation / Translation																
Legal Services																
Logistics / Transportation					1	(2.08)										
Marketing / Sales	5	(18.52)	20	(44.44)	16	(33.33)	1	(7.14)	3	(15.00)	1	(3.45)				
Media / Communications	3	(11.11)	1	(2.22)	3	(6.25)										
Medical & Health Services (Chinese Medicine)																
Medical & Health Services (Others)																
Merchandising / Purchasing			1	(2.22)												
Protective Services			1	(2.22)					1	(5.00)						
Public Relations & Advertising			2	(4.44)	3	(6.25)										
Religious Work																
Scientific & Research Work	1	(3.70)					9	(64.29)	7	(35.00)	13	(44.83)	6	(35.29)	1	(1.59)
Social / Community Services																
Sports and Recreation Services			1	(2.22)												
System Analysis / Computer Programming											1	(3.45)			52	(82.54)
Teaching / Lecturing (Assistant)	1	(3.70)			1	(2.08)					2	(6.90)	2	(11.76)	4	(6.35)
Teaching / Lecturing (Others)					2	(4.17)					1	(3.45)	1	(5.88)		
Teaching / Lecturing (Primary School)					1	(2.08)										
Teaching / Lecturing (Secondary School)											1	(3.45)	1	(5.88)		
Tourism																
Others	1	(3.70)			1	(2.08)			2	(10.00)						
Total	27	(100.00)	45	(100.00)	48	(100.00)	14	(100.00)	20	(100.00)	29	(100.00)	17	(100.00)	63	(100.00)

Appendix 5: Distribution of Full-time Employed Respondents by Job Nature & Programme of Study (Continued)

JOB NATURE	BACHELOR OF SCIENCE (HONS)				BACHELOR OF SOCIAL SCIENCE (HONS)			
	Computing and Information Systems	Green Energy Science	Mathematics and Statistics #	Statistics and Operations Research #	China Studies			Environment and Resources Management
					Geography	History	Sociology	
Accounting / Auditing / Taxation / Secretarial Work			1 (5.56)					
Administration / Management		2 (20.00)	4 (22.22)	1 (14.29)	1 (11.11)	3 (27.27)	1 (11.11)	9 (25.00)
Architecture/ Surveying			1 (5.56)					1 (2.78)
Art & Design								
Banking			2 (11.11)	1 (14.29)				
Clerical Work & Office Support								
Customer Services					1 (11.11)	2 (18.18)	1 (11.11)	2 (5.56)
Economic, Statistical & Mathematical Work			1 (5.56)		1 (11.11)			
Editorial / Journalism						1 (9.09)		
Engineering		3 (30.00)				1 (9.09)		1 (2.78)
Finance			1 (5.56)					2 (5.56)
Human Resources								
Insurance Services								
Interpretation / Translation					1 (11.11)			
Legal Services		1 (10.00)						
Logistics / Transportation								
Marketing / Sales			2 (11.11)		1 (11.11)		3 (33.33)	4 (11.11)
Media / Communications								
Medical & Health Services (Chinese Medicine)								
Medical & Health Services (Others)								
Merchandising / Purchasing					1 (11.11)			
Protective Services				1 (14.29)				
Public Relations & Advertising								
Religious Work								
Scientific & Research Work		1 (10.00)						12 (33.33)
Social / Community Services								
Sports and Recreation Services								
System Analysis / Computer Programming	3 (100.00)		2 (11.11)	1 (14.29)	1 (11.11)			1 (2.78)
Teaching / Lecturing (Assistant)		3 (30.00)	3 (16.67)	1 (14.29)	2 (22.22)	1 (9.09)	1 (11.11)	1 (2.78)
Teaching / Lecturing (Others)						3 (27.27)	1 (11.11)	
Teaching / Lecturing (Primary School)								
Teaching / Lecturing (Secondary School)			1 (5.56)	1 (14.29)				
Tourism								
Others				1 (14.29)			2 (22.22)	1 (2.78)
Total	3 (100.00)	10 (100.00)	18 (100.00)	7 (100.00)	9 (100.00)	11 (100.00)	9 (100.00)	36 (100.00)

Appendix 5: Distribution of Full-time Employed Respondents by Job Nature & Programme of Study (Continued)

JOB NATURE	European Studies								Geography #	Government and International Studies	Psychology	Social Policy	Sociology	Sports and Recreation Leadership		
	French		German													
Accounting / Auditing / Taxation / Secretarial Work																
Administration / Management	3	(33.33)	1	(12.50)	13	(43.33)	5	(29.41)	5	(22.73)	9	(45.00)	7	(38.89)	5	(15.15)
Architecture/ Surveying																
Art & Design																
Banking									1	(4.55)						
Clerical Work & Office Support	1	(11.11)			2	(6.67)	2	(11.76)	2	(9.09)	1	(5.00)	1	(5.56)	1	(3.03)
Customer Services	1	(11.11)			2	(6.67)	3	(17.65)			2	(10.00)			1	(3.03)
Economic, Statistical & Mathematical Work																
Editorial / Journalism								2	(11.76)							
Engineering																
Finance					2	(6.67)										
Human Resources													2	(11.11)		
Insurance Services																
Interpretation / Translation																
Legal Services	1	(11.11)														
Logistics / Transportation									1	(4.55)						
Marketing / Sales	1	(11.11)						3	(17.65)	1	(4.55)	1	(5.00)	2	(11.11)	
Media / Communications											1	(5.00)				
Medical & Health Services (Chinese Medicine)																
Medical & Health Services (Others)										1	(4.55)				2	(6.06)
Merchandising / Purchasing			3	(37.50)												
Protective Services											3	(15.00)				
Public Relations & Advertising			1	(12.50)	1	(3.33)										
Religious Work																
Scientific & Research Work	1	(11.11)			5	(16.67)				5	(22.73)	1	(5.00)	3	(16.67)	
Social / Community Services																
Sports and Recreation Services											1	(5.00)			6	(18.18)
System Analysis / Computer Programming													1	(5.56)		
Teaching / Lecturing (Assistant)			1	(12.50)	1	(3.33)			1	(4.55)			1	(5.56)	12	(36.36)
Teaching / Lecturing (Others)					1	(3.33)			2	(9.09)						
Teaching / Lecturing (Primary School)									1	(4.55)					6	(18.18)
Teaching / Lecturing (Secondary School)					3	(10.00)	1	(5.88)								
Tourism																
Others	1	(11.11)	2	(25.00)			1	(5.88)	2	(9.09)	1	(5.00)	1	(5.56)		
Total	9	(100.00)	8	(100.00)	30	(100.00)	17	(100.00)	22	(100.00)	20	(100.00)	18	(100.00)	33	(100.00)

Appendix 5: Distribution of Full-time Employed Respondents by Job Nature & Programme of Study (Continued)

JOB NATURE	BACHELOR OF ARTS (HONS)		BACHELOR OF SOCIAL SCIENCES (HONS) IN GEOGRAPHY AND BACHELOR OF EDUCATION (HONS) IN LIBERAL STUDIES TEACHING	BACHELOR OF SOCIAL SCIENCES (HONS) IN SOCIOLOGY AND BACHELOR OF EDUCATION (HONS) IN LIBERAL STUDIES TEACHING	BACHELOR OF ARTS (HONS) IN HISTORY AND BACHELOR OF EDUCATION (HONS) IN LIBERAL STUDIES TEACHING	BACHELOR OF SOCIAL WORK (HONS)	BACHELOR OF EDUCATION (HONS) IN EARLY CHILDHOOD EDUCATION
	History #	Physical Education and Recreation Management #					
Accounting / Auditing / Taxation / Secretarial Work							
Administration / Management	4 (13.33)	4 (10.81)				2 (4.76)	4 (4.30)
Architecture/ Surveying							
Art & Design							
Banking	2 (6.67)						
Clerical Work & Office Support	2 (6.67)	1 (2.70)					2 (2.15)
Customer Services	2 (6.67)	2 (5.41)				1 (2.38)	2 (2.15)
Economic, Statistical & Mathematical Work							
Editorial / Journalism	2 (6.67)						
Engineering							
Finance							
Human Resources							2 (2.15)
Insurance Services							
Interpretation / Translation							
Legal Services							
Logistics / Transportation							
Marketing / Sales	1 (3.33)	1 (2.70)					2 (2.15)
Media / Communications							
Medical & Health Services (Chinese Medicine)							
Medical & Health Services (Others)	1 (3.33)	1 (2.70)					
Merchandising / Purchasing							
Protective Services		1 (2.70)					
Public Relations & Advertising	1 (3.33)						
Religious Work							1 (1.08)
Scientific & Research Work		1 (2.70)					
Social / Community Services						39 (92.86)	
Sports and Recreation Services	2 (6.67)	4 (10.81)					
System Analysis / Computer Programming							
Teaching / Lecturing (Assistant)	4 (13.33)	6 (16.22)					9 (9.68)
Teaching / Lecturing (Others)	1 (3.33)						71 (76.34)
Teaching / Lecturing (Primary School)	1 (3.33)	7 (18.92)					
Teaching / Lecturing (Secondary School)	3 (10.00)	9 (24.32)	6 (100.00)	2 (66.67)	4 (100.00)		
Tourism							
Others	4 (13.33)			1 (33.33)			
Total	30 (100.00)	37 (100.00)	6 (100.00)	3 (100.00)	4 (100.00)	42 (100.00)	93 (100.00)

Appendix 6: Distribution of the Month of Graduates Securing their First Job by Programme of Study

	Total Number of Respondents	Month Secured First Job													
		Before Jun	Jun	Jul	Aug	Sept	Oct	Nov	Dec or later						
Overall	524	98 (18.70)	78 (14.89)	88 (16.79)	76 (14.50)	95 (18.13)	43 (8.21)	37 (7.06)	9 (1.72)						
Faculty of Arts	54	6 (11.11)	8 (14.81)	7 (12.96)	5 (9.26)	12 (22.22)	7 (12.96)	8 (14.81)	1 (1.85)						
Bachelor of Arts (Hons)															
Chinese Language and Literature #	8	0 (0.00)	2 (25.00)	1 (12.50)	1 (12.50)	4 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)						
Creative and Professional Writing #	8	0 (0.00)	0 (0.00)	1 (12.50)	1 (12.50)	0 (0.00)	2 (25.00)	3 (37.50)	1 (12.50)						
English Language and Literature	5	1 (20.00)	0 (0.00)	1 (20.00)	0 (0.00)	1 (20.00)	0 (0.00)	2 (40.00)	0 (0.00)						
English Language and Literature and Bachelor of Education (Hons) in English Language Teaching	8	5 (62.50)	3 (37.50)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)						
Humanities	10	0 (0.00)	0 (0.00)	2 (20.00)	2 (20.00)	1 (10.00)	3 (30.00)	2 (20.00)	0 (0.00)						
Liberal and Cultural Studies	3	0 (0.00)	0 (0.00)	0 (0.00)	1 (33.33)	1 (33.33)	1 (33.33)	0 (0.00)	0 (0.00)						
Music	2	0 (0.00)	1 (50.00)	0 (0.00)	0 (0.00)	1 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)						
Religion, Philosophy and Ethics	3	0 (0.00)	1 (33.33)	1 (33.33)	0 (0.00)	0 (0.00)	1 (33.33)	0 (0.00)	0 (0.00)						
Translation	7	0 (0.00)	1 (14.29)	1 (14.29)	0 (0.00)	4 (57.14)	0 (0.00)	1 (14.29)	0 (0.00)						
Academy of Visual Arts	13	3 (23.08)	2 (15.38)	1 (7.69)	1 (7.69)	3 (23.08)	2 (15.38)	0 (0.00)	1 (7.69)						
Bachelor of Arts (Hons) in Visual Arts	13	3 (23.08)	2 (15.38)	1 (7.69)	1 (7.69)	3 (23.08)	2 (15.38)	0 (0.00)	1 (7.69)						
School of Business	201	50 (24.88)	31 (15.42)	35 (17.41)	31 (15.42)	32 (15.92)	9 (4.48)	11 (5.47)	2 (1.00)						
Bachelor of Business Administration (Hons)															
Accounting	39	17 (43.59)	5 (12.82)	9 (23.08)	4 (10.26)	2 (5.13)	1 (2.56)	0 (0.00)	1 (2.56)						
Applied Economics	12	3 (25.00)	1 (8.33)	1 (8.33)	2 (16.67)	3 (25.00)	1 (8.33)	1 (8.33)	0 (0.00)						
Entrepreneurship	6	2 (33.33)	0 (0.00)	1 (16.67)	1 (16.67)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)						
Finance	12	3 (25.00)	1 (8.33)	3 (25.00)	1 (8.33)	3 (25.00)	0 (0.00)	1 (8.33)	0 (0.00)						
Human Resources Management	33	4 (12.12)	5 (15.15)	5 (15.15)	6 (18.18)	9 (27.27)	1 (3.03)	3 (9.09)	0 (0.00)						
Information Systems & e-Business Management	17	5 (29.41)	3 (17.65)	3 (17.65)	2 (11.76)	2 (11.76)	1 (5.88)	1 (5.88)	0 (0.00)						
Marketing	30	7 (23.33)	9 (30.00)	6 (20.00)	4 (13.33)	3 (10.00)	1 (3.33)	0 (0.00)	0 (0.00)						
Bachelor of Commerce (Hons)															
Accountancy	20	5 (25.00)	4 (20.00)	4 (20.00)	4 (20.00)	1 (5.00)	1 (5.00)	1 (5.00)	0 (0.00)						
Human Resources Management	19	3 (15.79)	1 (5.26)	3 (15.79)	5 (26.32)	3 (15.79)	2 (10.53)	2 (10.53)	0 (0.00)						
Marketing	11	1 (9.09)	1 (9.09)	0 (0.00)	1 (9.09)	4 (36.36)	1 (9.09)	2 (18.18)	1 (9.09)						
Bachelor of Social Sciences (Hons) in China Studies in Economics	2	0 (0.00)	1 (50.00)	0 (0.00)	1 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)						
School of Chinese Medicine	18	1 (5.56)	2 (11.11)	0 (0.00)	6 (33.33)	3 (16.67)	2 (11.11)	3 (16.67)	1 (5.56)						
Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science	12	1 (8.33)	2 (16.67)	0 (0.00)	3 (25.00)	1 (8.33)	2 (16.67)	2 (16.67)	1 (8.33)						
Bachelor of Pharmacy (Hons) in Chinese Medicine	6	0 (0.00)	0 (0.00)	0 (0.00)	3 (50.00)	2 (33.33)	0 (0.00)	1 (16.67)	0 (0.00)						
School of Communication	57	11 (19.30)	8 (14.04)	9 (15.79)	11 (19.30)	6 (10.53)	5 (8.77)	5 (8.77)	2 (3.51)						
Bachelor of Social Sciences (Hons) in Communication															
Film	2	0 (0.00)	1 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (50.00)	0 (0.00)						
Journalism	18	8 (44.44)	1 (5.56)	2 (36.00)	2 (5.56)	2 (36.00)	2 (5.56)	1 (18.00)	0 (0.00)						
Public Relations and Advertising	15	1 (6.67)	1 (6.67)	5 (33.33)	4 (26.67)	0 (0.00)	2 (13.33)	1 (6.67)	1 (6.67)						

including Diploma in Education (2+3) graduates

Appendix 6: Distribution of the Month of Graduates Securing their First Job by Programme of Study (Continued)

	Total Number of Respondents	Month Secured First Job												
		Before Jun	Jun	Jul	Aug	Sept	Oct	Nov	Dec or later					
Bachelor of Social Sciences (Hons) in Communication														
Journalism	1	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (100.00)	
Organizational Communication	1	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	
Public Relations and Advertising	3	0 (0.00)	1 (33.33)	0 (0.00)	0 (0.00)	1 (33.33)	0 (0.00)	0 (0.00)	0 (0.00)	1 (33.33)	0 (0.00)	0 (0.00)	0 (0.00)	
Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media	6	1 (16.67)	3 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (16.67)	1 (16.67)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	
Bachelor of Social Sciences (Hons) in Integrated Communication Management	8	1 (12.50)	1 (12.50)	1 (12.50)	1 (12.50)	1 (12.50)	3 (37.50)	0 (0.00)	0 (0.00)	1 (12.50)	0 (0.00)	0 (0.00)	0 (0.00)	
Bachelor of Social Sciences (Hons) in Media and Social Communication	3	0 (0.00)	0 (0.00)	1 (33.33)	0 (0.00)	2 (66.67)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	
Faculty of Science	61	7 (11.48)	11 (18.03)	16 (26.23)	9 (14.75)	11 (18.03)	5 (8.20)	2 (3.28)	0 (0.00)					
Bachelor of Science (Hons)														
Analytical and Testing Sciences	4	0 (0.00)	0 (0.00)	2 (50.00)	1 (25.00)	1 (25.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	
Applied Biology	18	0 (0.00)	3 (16.67)	5 (27.78)	3 (16.67)	4 (22.22)	3 (16.67)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	
Chemistry	2	0 (0.00)	0 (0.00)	0 (0.00)	1 (50.00)	1 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	
Computer Science	24	7 (29.17)	4 (16.67)	7 (29.17)	2 (8.33)	2 (8.33)	1 (4.17)	1 (4.17)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	
Green Energy Science	2	0 (0.00)	0 (0.00)	1 (50.00)	0 (0.00)	1 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	
Mathematics and Statistics #	11	0 (0.00)	4 (36.36)	1 (9.09)	2 (18.18)	2 (18.18)	1 (9.09)	1 (9.09)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	
Faculty of Social Sciences	97	18 (18.56)	12 (12.37)	13 (13.40)	10 (10.31)	24 (24.74)	11 (11.34)	7 (7.22)	2 (2.06)					
Bachelor of Social Sciences (Hons)														
China Studies *	5	1 (20.00)	0 (0.00)	1 (20.00)	1 (20.00)	1 (20.00)	1 (20.00)	1 (20.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	
Environment and Resources Management	10	1 (10.00)	0 (0.00)	1 (10.00)	1 (10.00)	4 (40.00)	2 (20.00)	1 (10.00)	0 (0.00)	1 (10.00)	0 (0.00)	0 (0.00)	0 (0.00)	
European Studies	8	1 (12.50)	3 (37.50)	1 (12.50)	2 (25.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (12.50)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	
Geography #	8	0 (0.00)	2 (25.00)	1 (12.50)	1 (12.50)	2 (25.00)	2 (25.00)	2 (25.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	
Geography and Bachelor of Education (Hons) in Liberal Studies Teaching	1	0 (0.00)	0 (0.00)	1 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	
Government & International Studies	6	4 (66.67)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (16.67)	0 (0.00)	1 (16.67)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	
Psychology	10	4 (40.00)	1 (10.00)	0 (0.00)	0 (0.00)	3 (30.00)	1 (10.00)	1 (10.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	
Social Policy	6	1 (16.67)	1 (16.67)	1 (16.67)	0 (0.00)	3 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	
Sociology	9	2 (22.22)	0 (0.00)	2 (22.22)	0 (0.00)	4 (44.44)	0 (0.00)	1 (11.11)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	
Sociology and Bachelor of Education (Hons) in Liberal Studies Teaching	1	0 (0.00)	0 (0.00)	0 (0.00)	1 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	
Sport & Recreation Leadership	5	1 (20.00)	2 (40.00)	1 (20.00)	0 (0.00)	1 (20.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	
Bachelor of Arts (Hons)														
History #	11	1 (9.09)	2 (18.18)	1 (9.09)	1 (9.09)	1 (9.09)	3 (27.27)	0 (0.00)	0 (0.00)	2 (18.18)	0 (0.00)	0 (0.00)	0 (0.00)	
Physical Education & Recreation Management #	4	2 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (25.00)	0 (0.00)	1 (25.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	
Bachelor of Social Work (Hons)	13	0 (0.00)	1 (7.69)	3 (23.08)	2 (15.38)	4 (30.77)	1 (7.69)	2 (15.38)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	
School of Continuing Education	23	2 (8.70)	4 (17.39)	7 (30.43)	3 (13.04)	4 (17.39)	2 (8.70)	1 (4.35)	0 (0.00)					
Bachelor of Education (Hons) in Early Childhood Education	23	2 (8.70)	4 (17.39)	7 (30.43)	3 (13.04)	4 (17.39)	2 (8.70)	1 (4.35)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	

* Excluding Economics option

including Diploma in Education (2+3) graduates

Appendix 7: Monthly Salary Statistics of Full-time Employed Graduates by Employment Sector

Employment Sectors	S A L A R Y (HK\$)			
	Mean		Median	
UGC funded Graduates				
Commerce / Industry	16,177.78	16,375.54	15,166.67	15,500.00
Government	18,449.20	18,471.93	15,780.00	15,780.00
Education	21,136.17	21,148.77	16,000.00	16,000.00
Community / Social Services	18,552.30	18,604.78	17,888.00	17,888.00
Non-UGC funded Graduates				
Commerce / Industry	14,887.70	15,090.59	14,625.00	15,000.00
Government	18,453.00	18,528.00	16,000.00	16,000.00
Education	18,520.84	18,524.15	18,000.00	18,000.00
Community / Social Services	15,204.84	15,246.71	15,000.00	15,000.00

■ Figures including commissions and cash allowances.

Appendix 8: Monthly Salary Intervals of Full-time Employed Respondents by Employment Sector

Employment Sectors	10,000-11,999	12,000-13,999	14,000-15,999	16,000-17,999	18,000-19,999	20,000-21,999	22,000 or above	Total
<u>UGC Funded Graduates</u>								
Commerce / Industry	15 (1.50)	88 (8.82)	195 (19.54)	154 (15.43)	42 (4.21)	53 (5.31)	28 (2.81)	575 (57.62)
Government	3 (0.30)	12 (1.20)	7 (0.70)	3 (0.30)	4 (0.40)	5 (0.50)	10 (1.00)	44 (4.41)
Education	7 (0.70)	20 (2.00)	82 (8.22)	27 (2.71)	11 (1.10)	11 (1.10)	80 (8.02)	238 (23.85)
Community / Social Services	4 (0.40)	13 (1.30)	41 (4.11)	15 (1.50)	4 (0.40)	25 (2.51)	39 (3.91)	141 (14.13)
Total	29 (2.91)	133 (13.33)	325 (32.57)	199 (19.94)	61 (6.11)	94 (9.42)	157 (15.73)	998 (100.00)
<u>Non-UGC Funded Graduates</u>								
Commerce / Industry	13 (3.18)	47 (11.49)	93 (22.74)	47 (11.49)	10 (2.44)	8 (1.96)	7 (1.71)	225 (55.01)
Government	(0.00)	5 (1.22)	4 (0.98)	3 (0.73)	(0.00)	5 (1.22)	3 (0.73)	20 (4.89)
Education	4 (0.98)	13 (3.18)	33 (8.07)	10 (2.44)	7 (1.71)	13 (3.18)	41 (10.02)	121 (29.58)
Community / Social Services	1 (0.24)	9 (2.20)	23 (5.62)	4 (0.98)	3 (0.73)	1 (0.24)	2 (0.49)	43 (10.51)
Total	18 (4.40)	74 (18.09)	153 (37.41)	64 (15.65)	20 (4.89)	27 (6.60)	53 (12.96)	409 (100.00)

() Percentage of respondents

Appendix 9: Monthly Salary Statistics of Full-time Employed Graduates by Programme/Major/Option

Course / Major / Option	Salary (HK\$)			
	Mean		Median	
	Basic	Gross	Basic	Gross
Overall	17,289.17	17,413.00	15,166.67	15,300.00
Faculty of Arts				
Bachelor of Arts (Hons)				
Chinese Language and Literature #	22,581.72	22,624.83	16,250.00	17,250.00
Creative and Professional Writing #	16,646.56	16,646.56	14,500.00	14,500.00
English Language and Literature	17,800.00	17,900.00	15,250.00	15,250.00
English Language and Literature and Bachelor of Education (Hons) in English Language Teaching	32,704.64	32,704.64	35,000.00	35,000.00
Humanities	15,288.67	15,583.07	15,000.00	15,000.00
Liberal and Cultural Studies	15,482.14	15,482.14	15,000.00	15,000.00
Music	14,777.78	14,777.78	14,000.00	14,000.00
Music Studies	16,500.00	16,500.00	16,500.00	16,500.00
Religion, Philosophy and Ethics	15,240.67	15,907.33	15,000.00	15,000.00
Translation	16,397.08	16,432.80	16,000.00	16,000.00
Academy of Visual Arts				
Bachelor of Arts (Hons) in Visual Arts	14,747.84	14,856.35	15,000.00	15,000.00
School of Business				
Bachelor of Business Administration (Hons)				
Accounting	15,963.88	15,971.26	16,250.00	16,250.00
Applied Economics	15,207.87	15,577.31	13,600.00	13,800.00
Entrepreneurship	16,247.83	16,397.83	15,000.00	15,083.33
Finance	17,475.42	17,725.42	16,250.00	16,695.83
Human Resources Management	16,055.36	16,087.39	15,166.67	15,166.67
Information Systems & e-Business Management	16,660.71	17,478.57	16,125.00	16,520.83
Marketing	16,709.48	16,867.66	15,000.00	15,000.00
Bachelor of Commerce (Hons)				
Accountancy	14,540.05	14,540.05	14,500.00	14,500.00
Human Resources Management	15,278.30	15,458.51	14,300.00	14,400.00
Marketing	14,946.97	15,315.15	15,000.00	15,233.33
Bachelor of Social Sciences (Hons) in China Studies in Economics	15,759.26	15,759.26	16,000.00	16,000.00
School of Chinese Medicine				
Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science	22,958.67	22,958.67	25,000.00	25,000.00
Bachelor of Pharmacy (Hons) in Chinese Medicine	15,388.89	15,388.89	15,583.33	15,583.33
School of Communication				
Bachelor in Communication (Hons)				
Film				
Animation and Media Arts	15,866.67	16,066.67	15,000.00	15,000.00
Film and Television	13,388.89	13,388.89	13,000.00	13,000.00
No Concentration	15,750.00	15,750.00	16,500.00	16,500.00
Journalism				
Chinese	15,020.37	15,048.15	15,000.00	15,000.00
Data and Media Communication	16,000.00	16,000.00	16,000.00	16,000.00
Financial	20,565.48	20,565.48	16,000.00	16,000.00
International	16,538.33	16,538.33	15,000.00	15,000.00
Public Relations and Advertising				
Advertising and Branding	14,686.27	14,721.57	14,000.00	14,000.00
Organizational Communication	15,425.93	15,425.93	15,000.00	15,000.00
Public Relations	14,725.49	14,901.96	14,500.00	15,000.00

including Diploma in Education (2+3) graduates

Appendix 9: Monthly Salary Statistics of Full-time Employed Graduates by Programme/Major/Option (Continued)

Course / Major / Option	Salary (HK\$)			
	Mean		Median	
	Basic	Gross	Basic	Gross
Bachelor of Social Sciences (Hons) in Communication				
Film and Media Arts	14,041.67	14,041.67	14,041.67	14,041.67
Journalism	18,750.00	18,750.00	17,333.33	17,333.33
Organizational Communication	18,222.22	18,222.22	18,000.00	18,000.00
Public Relations and Advertising	18,152.08	18,152.08	15,775.00	15,775.00
Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media	14,666.67	14,809.52	14,000.00	14,000.00
Bachelor of Social Sciences (Hons) in Integrated Communication Management	15,288.69	15,443.45	15,000.00	15,000.00
Bachelor of Social Sciences (Hons) in Media and Social Communication	14,405.23	14,607.56	14,083.33	14,300.00
Faculty of Science				
Bachelor of Science (Hons)				
Analytical and Testing Sciences	14,238.10	14,273.81	14,000.00	14,000.00
Applied Biology				
Biotechnology Studies	16,896.30	16,957.41	15,650.00	15,750.00
Environmental Science	15,264.57	15,264.57	15,000.00	15,000.00
Chemistry	16,258.93	16,258.93	15,000.00	15,000.00
Computer Science	19,567.36	19,637.85	19,600.00	19,600.00
Computing and Information Systems	20,575.00	20,575.00	21,125.00	21,125.00
Green Energy Science	15,161.00	16,711.00	15,500.00	16,125.00
Mathematics and Statistics #	18,905.78	18,976.37	19,000.00	19,000.00
Statistics and Operations Research #	23,166.67	23,500.00	21,000.00	22,000.00
Faculty of Social Sciences				
Bachelor of Social Sciences (Hons)				
China Studies*				
Geography	16,260.42	16,260.42	16,791.67	16,791.67
History	14,977.27	14,977.27	15,000.00	15,000.00
Sociology	20,222.86	20,508.57	15,000.00	15,000.00
Environment and Resources Management	14,965.20	15,115.20	15,000.00	15,000.00
European Studies				
French	15,931.48	16,278.15	16,250.00	16,250.00
German	16,537.50	16,662.50	15,775.00	16,125.00
Geography #	16,876.67	16,876.67	15,000.00	15,000.00
Geography and Bachelor of Education (Hons) in Liberal Studies Teaching	31,583.33	31,583.33	32,500.00	32,500.00
Government and International Studies	15,456.25	15,750.00	15,000.00	15,100.00
Psychology	15,548.75	15,703.75	15,000.00	15,000.00
Social Policy	15,428.00	15,528.00	15,000.00	15,000.00
Sociology	14,181.25	14,181.25	14,500.00	14,500.00
Sociology and Bachelor of Education (Hons) in Liberal Studies Teaching	30,000.00	30,000.00	30,000.00	30,000.00
Sport and Recreation Leadership	15,967.45	15,967.45	14,000.00	14,000.00
Bachelor of Arts (Hons)				
History #	18,034.48	18,034.48	15,000.00	15,000.00
History and Bachelor of Education (Hons) in Liberal Studies Teaching	35,000.00	35,000.00	35,000.00	35,000.00
Physical Education and Recreation Management #	22,101.67	22,423.62	17,000.00	20,000.00
Bachelor of Social Work (Hons)	23,047.71	23,079.29	22,725.00	22,725.00
School of Continuing Education				
Bachelor of Education (Hons) in Early Childhood Education	19,710.61	19,777.28	20,000.00	20,000.00

* Excluding Economics option

including Diploma in Education (2+3) graduates

Appendix 10: Monthly Salary Intervals of Full-time Employed Respondents by Programme/Major/Option

Course / Major / Option	10,000 - 11,999	12,000 - 13,999	14,000 - 15,999	16,000 - 17,999	18,000 - 19,999	20,000 - 21,999	22,000 or above	Total
Overall	48 (3.37)	210 (14.75)	487 (34.20)	266 (18.68)	82 (5.76)	122 (8.57)	209 (14.68)	1424 (100.00)
Faculty of Arts								
Bachelor of Arts (Hons)								
Chinese Language and Literature #	0 (0.00)	2 (6.90)	10 (34.48)	4 (13.79)	0 (0.00)	1 (3.45)	12 (41.38)	29 (100.00)
Creative and Professional Writing #	1 (6.25)	2 (12.50)	8 (50.00)	2 (12.50)	1 (6.25)	0 (0.00)	2 (12.50)	16 (100.00)
English Language and Literature	2 (16.67)	1 (8.33)	4 (33.33)	1 (8.33)	0 (0.00)	2 (16.67)	2 (16.67)	12 (100.00)
English Language and Literature and Bachelor of Education (Hons) in English Language Teaching	0 (0.00)	0 (0.00)	1 (4.35)	0 (0.00)	0 (0.00)	1 (4.35)	21 (91.30)	23 (100.00)
Humanities	1 (4.00)	5 (20.00)	11 (44.00)	4 (16.00)	1 (4.00)	2 (8.00)	1 (4.00)	25 (100.00)
Liberal and Cultural Studies	0 (0.00)	2 (14.29)	6 (42.86)	5 (35.71)	0 (0.00)	1 (7.14)	0 (0.00)	14 (100.00)
Music	0 (0.00)	4 (44.44)	3 (33.33)	0 (0.00)	0 (0.00)	2 (22.22)	0 (0.00)	9 (100.00)
Music Studies	0 (0.00)	0 (0.00)	1 (50.00)	0 (0.00)	1 (50.00)	0 (0.00)	0 (0.00)	2 (100.00)
Religion, Philosophy and Ethics / Religious Studies	1 (8.33)	3 (25.00)	3 (25.00)	2 (16.67)	1 (8.33)	1 (8.33)	1 (8.33)	12 (100.00)
Translation	1 (3.57)	4 (14.29)	6 (21.43)	11 (39.29)	3 (10.71)	2 (7.14)	1 (3.57)	28 (100.00)
Academy of Visual Arts								
Bachelor of Arts (Hons) in Visual Arts	7 (14.89)	6 (12.77)	19 (40.43)	9 (19.15)	1 (2.13)	4 (8.51)	1 (2.13)	47 (100.00)
School of Business								
Bachelor of Business Administration (Hons)								
Accounting	2 (3.08)	7 (10.77)	22 (33.85)	30 (46.15)	2 (3.08)	1 (1.54)	1 (1.54)	65 (100.00)
Applied Economics	1 (5.56)	8 (44.44)	3 (16.67)	3 (16.67)	0 (0.00)	1 (5.56)	2 (11.11)	18 (100.00)
Entrepreneurship	0 (0.00)	2 (20.00)	5 (50.00)	2 (20.00)	0 (0.00)	0 (0.00)	1 (10.00)	10 (100.00)
Finance	1 (5.00)	2 (10.00)	5 (25.00)	3 (15.00)	2 (10.00)	4 (20.00)	3 (15.00)	20 (100.00)
Human Resources Management	0 (0.00)	6 (9.38)	30 (46.88)	21 (32.81)	1 (1.56)	3 (4.69)	3 (4.69)	64 (100.00)
Information Systems & e-Business Management	1 (3.57)	1 (3.57)	10 (35.71)	7 (25.00)	4 (14.29)	3 (10.71)	2 (7.14)	28 (100.00)
Marketing	0 (0.00)	10 (18.18)	21 (38.18)	12 (21.82)	4 (7.27)	2 (3.64)	6 (10.91)	55 (100.00)
Bachelor of Commerce (Hons)								
Accountancy	3 (8.57)	5 (14.29)	19 (54.29)	7 (20.00)	0 (0.00)	1 (2.86)	0 (0.00)	35 (100.00)
Human Resources Management	1 (2.08)	11 (22.92)	21 (43.75)	11 (22.92)	1 (2.08)	2 (4.17)	1 (2.08)	48 (100.00)
Marketing	0 (0.00)	4 (18.18)	9 (40.91)	7 (31.82)	1 (4.55)	1 (4.55)	0 (0.00)	22 (100.00)
Bachelor of Social Sciences (Hons) in China Studies in Economics								
	0 (0.00)	1 (11.11)	3 (33.33)	4 (44.44)	0 (0.00)	1 (11.11)	0 (0.00)	9 (100.00)
School of Chinese Medicine								
Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science								
	0 (0.00)	0 (0.00)	1 (5.56)	1 (5.56)	2 (11.11)	2 (11.11)	12 (66.67)	18 (100.00)
Bachelor of Pharmacy (Hons) in Chinese Medicine								
	0 (0.00)	2 (16.67)	4 (33.33)	5 (41.67)	1 (8.33)	0 (0.00)	0 (0.00)	12 (100.00)
School of Communication								
Bachelor in Communication (Hons)								
Film								
Animation and Media Arts	0 (0.00)	0 (0.00)	3 (60.00)	1 (20.00)	1 (20.00)	0 (0.00)	0 (0.00)	5 (100.00)
Film and Television	0 (0.00)	2 (66.67)	1 (33.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3 (100.00)
No Concentration	0 (0.00)	1 (25.00)	0 (0.00)	3 (75.00)	0 (0.00)	0 (0.00)	0 (0.00)	4 (100.00)
Journalism								
Chinese	0 (0.00)	2 (11.11)	12 (66.67)	3 (16.67)	1 (5.56)	0 (0.00)	0 (0.00)	18 (100.00)
Data and Media Communication	0 (0.00)	0 (0.00)	0 (0.00)	1 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (100.00)
Financial	0 (0.00)	0 (0.00)	3 (42.86)	1 (14.29)	1 (14.29)	1 (14.29)	1 (14.29)	7 (100.00)
International	0 (0.00)	4 (40.00)	3 (30.00)	0 (0.00)	0 (0.00)	2 (20.00)	1 (10.00)	10 (100.00)
Public Relations and Advertising								
Advertising and Branding	0 (0.00)	5 (29.41)	7 (41.18)	4 (23.53)	1 (5.88)	0 (0.00)	0 (0.00)	17 (100.00)
Organizational Communication	0 (0.00)	1 (11.11)	4 (44.44)	3 (33.33)	1 (11.11)	0 (0.00)	0 (0.00)	9 (100.00)
Public Relations	0 (0.00)	4 (23.53)	9 (52.94)	3 (17.65)	1 (5.88)	0 (0.00)	0 (0.00)	17 (100.00)

including Diploma in Education (2+3) graduates

Appendix 10: Monthly Salary Intervals of Full-time Employed Respondents by Programme/Major/Option (Continued)

Course / Major / Option	10,000 - 11,999	12,000 - 13,999	14,000 - 15,999	16,000 - 17,999	18,000 - 19,999	20,000 - 21,999	22,000 or above	Total
Bachelor of Social Sciences (Hons) in Communication								
Film and Media Arts	0 (0.00)	0 (0.00)	2 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (100.00)
Journalism	0 (0.00)	0 (0.00)	1 (33.33)	1 (33.33)	0 (0.00)	0 (0.00)	1 (33.33)	3 (100.00)
Organizational Communication	0 (0.00)	0 (0.00)	1 (33.33)	0 (0.00)	1 (33.33)	1 (33.33)	0 (0.00)	3 (100.00)
Public Relations and Advertising	0 (0.00)	0 (0.00)	4 (50.00)	2 (25.00)	0 (0.00)	1 (12.50)	1 (12.50)	8 (100.00)
Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media	0 (0.00)	6 (28.57)	8 (38.10)	4 (19.05)	1 (4.76)	2 (9.52)	0 (0.00)	21 (100.00)
Bachelor of Social Sciences (Hons) in Integrated Communication Management	0 (0.00)	10 (23.81)	18 (42.86)	7 (16.67)	3 (7.14)	3 (7.14)	1 (2.38)	42 (100.00)
Bachelor of Social Sciences (Hons) in Media and Social Communication	6 (13.95)	7 (16.28)	19 (44.19)	8 (18.60)	1 (2.33)	1 (2.33)	1 (2.33)	43 (100.00)
Faculty of Science								
Bachelor of Science (Hons)								
Analytical and Testing Sciences	0 (0.00)	5 (35.71)	7 (50.00)	1 (7.14)	1 (7.14)	0 (0.00)	0 (0.00)	14 (100.00)
Applied Biology								
Biotechnology Studies	2 (11.11)	4 (22.22)	3 (16.67)	5 (27.78)	2 (11.11)	1 (5.56)	1 (5.56)	18 (100.00)
Environmental Science	1 (3.70)	8 (29.63)	11 (40.74)	2 (7.41)	1 (3.70)	3 (11.11)	1 (3.70)	27 (100.00)
Chemistry	0 (0.00)	3 (21.43)	6 (42.86)	3 (21.43)	0 (0.00)	1 (7.14)	1 (7.14)	14 (100.00)
Computer Science	0 (0.00)	1 (1.64)	4 (6.56)	12 (19.67)	14 (22.95)	24 (39.34)	6 (9.84)	61 (100.00)
Computing and Information Systems	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (33.33)	1 (33.33)	1 (33.33)	3 (100.00)
Green Energy Science	0 (0.00)	3 (30.00)	1 (10.00)	4 (40.00)	1 (10.00)	0 (0.00)	1 (10.00)	10 (100.00)
Mathematics and Statistics #	0 (0.00)	0 (0.00)	5 (29.41)	2 (11.76)	4 (23.53)	4 (23.53)	2 (11.76)	17 (100.00)
Statistics & Operations Research #	0 (0.00)	1 (33.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (66.67)	3 (100.00)
Faculty of Social Sciences								
Bachelor of Social Sciences (Hons)								
China Studies*								
Geography	1 (12.50)	0 (0.00)	1 (12.50)	3 (37.50)	3 (37.50)	0 (0.00)	0 (0.00)	8 (100.00)
History	0 (0.00)	2 (18.18)	6 (54.55)	2 (18.18)	1 (9.09)	0 (0.00)	0 (0.00)	11 (100.00)
Sociology	0 (0.00)	1 (14.29)	4 (57.14)	0 (0.00)	0 (0.00)	1 (14.29)	1 (14.29)	7 (100.00)
Environment and Resources Management	4 (11.76)	7 (20.59)	14 (41.18)	4 (11.76)	3 (8.82)	0 (0.00)	2 (5.88)	34 (100.00)
European Studies								
French	1 (11.11)	1 (11.11)	2 (22.22)	2 (22.22)	2 (22.22)	1 (11.11)	0 (0.00)	9 (100.00)
German	0 (0.00)	0 (0.00)	3 (37.50)	3 (37.50)	1 (12.50)	1 (12.50)	0 (0.00)	8 (100.00)
Geography #	0 (0.00)	1 (3.57)	20 (71.43)	3 (10.71)	0 (0.00)	1 (3.57)	3 (10.71)	28 (100.00)
Geography and Bachelor of Education (Hons) in Liberal Studies Teaching	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	6 (100.00)	6 (100.00)
Government and International Studies	1 (6.25)	3 (18.75)	5 (31.25)	5 (31.25)	0 (0.00)	1 (6.25)	1 (6.25)	16 (100.00)
Psychology	1 (5.00)	1 (5.00)	10 (50.00)	4 (20.00)	2 (10.00)	2 (10.00)	0 (0.00)	20 (100.00)
Social Policy	1 (5.00)	6 (30.00)	6 (30.00)	1 (5.00)	2 (10.00)	4 (20.00)	0 (0.00)	20 (100.00)
Sociology	0 (0.00)	7 (43.75)	6 (37.50)	3 (18.75)	0 (0.00)	0 (0.00)	0 (0.00)	16 (100.00)
Sociology and Bachelor of Education (Hons) in Liberal Studies Teaching	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3 (100.00)	3 (100.00)
Sport and Recreation Leadership	1 (3.13)	11 (34.38)	12 (37.50)	3 (9.38)	0 (0.00)	0 (0.00)	5 (15.63)	32 (100.00)
Bachelor of Arts (Hons)								
History #	0 (0.00)	4 (13.79)	14 (48.28)	3 (10.34)	0 (0.00)	3 (10.34)	5 (17.24)	29 (100.00)
History and Bachelor of Education (Hons) in Liberal Studies Teaching	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	4 (100.00)	4 (100.00)
Physical Education and Recreation Management #	5 (12.20)	3 (7.32)	9 (21.95)	3 (7.32)	0 (0.00)	3 (7.32)	18 (43.90)	41 (100.00)
Bachelor of Social Work (Hons)	0 (0.00)	1 (2.63)	0 (0.00)	0 (0.00)	0 (0.00)	12 (31.58)	25 (65.79)	38 (100.00)
School of Continuing Education								
Bachelor of Education (Hons) in Early Childhood Education	2 (2.15)	7 (7.53)	18 (19.35)	6 (6.45)	6 (6.45)	11 (11.83)	43 (46.24)	93 (100.00)

* Excluding Economics option

including Diploma in Education (2+3) graduates

Appendix 11: Comparison of the Average Monthly Salary Statistics of Full-time Employed Respondents in 2019 and 2020

Programme / Major / Option	2020	2019	% Increase or Decrease
Overall	17,413.00	17,190.77	1.29
Faculty of Arts			
Bachelor of Arts (Hons)			
Chinese Language and Literature #	22,624.83	19,414.14	16.54
Creative and Professional Writing #	16,646.56	16,304.63	2.10
English Language and Literature	17,900.00	15,647.71	14.39
English Language & Literature and Bachelor of Education (Hons) in English Language	32,704.64	29,471.85	10.97
Humanities	15,583.07	15,914.35	-2.08
Liberal and Cultural Studies	15,482.14	13,999.60	10.59
Music	14,777.78	18,933.33	-21.95
Music Studies	16,500.00	18,000.00	-8.33
Religion, Philosophy and Ethics	15,907.33	16,587.25	-4.10
Translation	16,432.80	15,709.85	4.60
Academy of Visual Arts			
Bachelor of Arts (Hons) in Visual Arts	14,856.35	14,773.20	0.56
School of Business			
Bachelor of Business Administration (Hons)			
Accounting	15,971.26	16,233.72	-1.62
Applied Economics	15,577.31	17,878.30	-12.87
Entrepreneurship	16,397.83	17,905.21	-8.42
Finance	17,725.42	16,783.95	5.61
Human Resources Management	16,087.39	16,416.11	-2.00
Information Systems e-Business Management	17,478.57	17,675.88	-1.12
Marketing	16,867.66	17,698.69	-4.70
Bachelor of Commerce (Hons)			
Accountancy	14,540.05	15,268.01	-4.77
Human Resources Management	15,458.51	15,268.63	1.24
Marketing	15,315.15	15,115.48	1.32
Bachelor of Social Sciences (Hons) in China Studies - Economics	15,759.26	16,833.33	-6.38
School of Chinese Medicine			
Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science	22,958.67	22,812.75	0.64
Bachelor of Pharmacy (Hons) in Chinese Medicine	15,388.89	14,648.26	5.06
School of Communication			
Bachelor in Communication (Hons)			
Film			
Animation and Media Arts	16,066.67	-	-
Film and Television	13,388.89	-	-
No Concentration	15,750.00	-	-
Journalism			
Chinese	15,048.15	-	-
Data and Media Communication	16,000.00	-	-
Financial	20,565.48	-	-
International	16,538.33	-	-
Public Relations and Advertising			
Advertising and Branding	14,721.57	-	-
Organizational Communication	15,425.93	-	-
Public Relations	14,901.96	-	-

Appendix 11: Comparison of the Average Monthly Salary Statistics of Full-time Employed Respondents in 2019 and 2020
(Continued)

Programme / Major / Option	2020	2019	% Increase or Decrease
Bachelor of Social Sciences (Hons) in Communication			
Film and Media Arts	14,041.67	14,169.25	-0.90
Journalism	18,750.00	15,710.83	19.34
Organizational Communication	18,222.22	15,198.25	19.90
Public Relations and Advertising	18,152.08	15,459.15	17.42
Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media	14,809.52	14,895.75	-0.58
Bachelor of Social Sciences (Hons) in Integrated Communication Management	15,443.45	15,275.93	1.10
Bachelor of Social Sciences (Hons) in Media and Social Communication	14,607.56	14,384.60	1.55
Faculty of Science			
Bachelor of Science (Hons)			
Analytical and Testing Sciences	14,273.81	16,168.69	-11.72
Applied Biology			
Biotechnology Studies	16,957.41	17,543.65	-3.34
Environmental Science	15,264.57	14,783.33	3.26
Chemistry	16,258.93	15,023.67	8.22
Computer Science	19,637.85	18,301.14	7.30
Computing and Information Systems	20,575.00	18,172.98	13.22
Green Energy Science	16,711.00	15,610.61	7.05
Mathematics and Statistics #	18,976.37	14,000.00	35.55
Statistics and Operations Research #	23,500.00	17,860.11	31.58
Faculty of Social Sciences			
Bachelor of Social Sciences (Hons)			
China Studies *			
Geography	16,260.42	18,911.55	-14.02
History	14,977.27	19,251.00	-22.20
Sociology	20,508.57	16,562.75	23.82
Environment and Resources Management	15,115.20	16,212.96	-6.77
European Studies			
French	16,278.15	16,916.67	-3.77
German	16,662.50	17,555.56	-5.09
Geography #	16,876.67	15,467.71	9.11
Geography and Bachelor of Education (Hons) in Liberal Studies Teaching	31,583.33	29,608.00	6.67
Government and International Studies	15,750.00	15,690.19	0.38
Psychology	15,703.75	14,639.22	7.27
Social Policy	15,528.00	15,615.21	-0.56
Sociology	14,181.25	15,715.28	-9.76
Sociology and Bachelor of Education (Hons) in Liberal Studies Teaching	30,000.00	-	-
Sport and Recreation Leadership	15,967.45	17,409.64	-8.28
Bachelor of Arts (Hons)			
History #	18,034.48	19,120.83	-5.68
History and Bachelor of Education (Hons) in Liberal Studies Teaching	35,000.00	27,500.00	27.27
Physical Education and Recreation Management #	22,423.62	22,444.82	-0.09
Bachelor of Social Work (Hons)	23,079.29	23,760.51	-2.87
School of Continuing Education			
Bachelor of Education (Hons) in Early Childhood Education	19,777.28	21,629.02	-8.56

* Excluding Economics option

including Diploma in Education (2+3) graduates

Appendix 12: Monthly Salary Statistics of Full-time Employed Graduates by Job Nature

UGC Funded Graduates

JOB NATURE	Number of Respondents	S A L A R Y (HK\$)			
		Mean		Median	
Accounting / Auditing / Taxation / Secretarial Work	62	15,542.57	15,550.31	16,250.00	16,250.00
Administration / Management	175	16,444.19	16,604.76	15,300.00	15,520.00
Architecture / Surveying	1	19,000.00	19,000.00	19,000.00	19,000.00
Art & Design	28	15,080.36	15,223.21	15,000.00	15,000.00
Banking	21	16,388.89	16,507.94	15,000.00	15,000.00
Clerical Work and Office Support	27	14,094.81	14,094.81	15,000.00	15,000.00
Customer Services	23	14,612.32	14,898.41	15,000.00	15,000.00
Economic, Statistical and Mathematical Work	8	16,458.33	16,458.33	16,583.33	16,583.33
Editorial / Journalism	52	15,555.93	15,586.70	15,000.00	15,000.00
Engineering	10	17,120.83	17,220.83	16,125.00	16,125.00
Finance	11	20,780.30	21,053.03	16,250.00	16,250.00
Human Resources	45	15,493.04	15,520.81	15,000.00	15,000.00
Insurance Services	2	22,000.00	22,000.00	22,000.00	22,000.00
Interpretation / Translation	4	17,229.17	17,229.17	16,625.00	16,625.00
Legal Services	3	15,527.78	15,527.78	16,250.00	16,250.00
Marketing / Sales	78	15,765.06	15,974.04	15,000.00	15,000.00
Media / Communication	1	13,000.00	13,000.00	13,000.00	13,000.00
Medical and Health Services (Chinese Medicine)	15	23,617.07	23,617.07	25,000.00	25,000.00
Medical and Health Services (Others)	10	14,516.67	14,516.67	15,083.33	15,083.33
Merchandising / Purchasing	6	17,666.67	17,833.33	16,791.67	16,791.67
Protective Services	3	30,135.00	30,468.33	22,405.00	22,405.00
Public Relations & Advertising	27	14,715.43	14,715.43	15,000.00	15,000.00
Scientific and Research Work	62	14,818.28	15,118.28	14,250.00	14,750.00
Social / Community Services	38	23,231.92	23,263.50	22,725.00	22,725.00
Sports and Recreation Services	6	15,133.33	17,300.00	15,400.00	18,900.00
System Analysis / Computer Programming	67	19,497.27	19,765.93	19,500.00	19,500.00
Teaching / Lecturing (Assistant)	56	15,195.80	15,195.80	15,000.00	15,000.00
Teaching / Lecturing (Others)	21	17,626.98	17,841.27	15,000.00	15,000.00
Teaching / Lecturing (Primary School)	32	30,893.59	30,893.59	35,000.00	35,000.00
Teaching / Lecturing (Secondary School)	49	32,293.27	32,293.27	35,000.00	35,000.00
Others	33	16,372.47	16,463.38	15,000.00	15,000.00

Figures including commissions and cash allowances.

n=976

Appendix 12: Monthly Salary Statistics of Full-time Employed Graduates by Job Nature (Continued)

Non-UGC Funded Graduates

JOB NATURE	Number of Respondents	S A L A R Y (HK\$)			
		Mean		Median	
Accounting / Auditing / Taxation / Secretarial Work	29	14,717.87	14,717.87	14,800.00	14,800.00
Administration / Management	67	15,067.04	15,110.32	15,000.00	15,000.00
Architecture / Surveying	1	15,166.67	15,166.67	15,166.67	15,166.67
Art & Design	7	15,035.71	15,035.71	15,000.00	15,000.00
Banking	9	13,966.67	14,494.44	14,000.00	14,600.00
Clerical Work and Office Support	18	14,435.19	14,546.30	14,000.00	14,000.00
Customer Services	17	15,350.00	15,350.00	16,000.00	16,000.00
Economic, Statistical and Mathematical Work	2	14,000.00	14,000.00	14,000.00	14,000.00
Editorial / Journalism	9	15,814.81	15,814.81	14,500.00	14,500.00
Engineering	2	16,791.67	16,791.67	16,791.67	16,791.67
Finance	4	15,583.33	15,583.33	15,666.67	15,666.67
Human Resources	26	14,083.97	14,218.59	14,000.00	14,000.00
Insurance Services	1	20,000.00	20,000.00	20,000.00	20,000.00
Logistics / Transportation	2	15,000.00	16,000.00	15,000.00	16,000.00
Marketing / Sales	51	14,691.01	15,265.52	15,000.00	15,000.00
Media / Communication	7	14,142.86	14,142.86	13,000.00	13,000.00
Medical and Health Services (Others)	5	15,600.00	15,660.00	17,000.00	17,000.00
Merchandising / Purchasing	1	13,000.00	13,000.00	13,000.00	13,000.00
Protective Services	5	25,312.00	25,312.00	21,780.00	21,780.00
Public Relations & Advertising	6	14,513.89	14,847.22	14,041.67	15,041.67
Religious Work	1	22,000.00	22,000.00	22,000.00	22,000.00
Scientific and Research Work	19	16,523.68	16,639.47	15,166.67	15,166.67
Sports and Recreation Services	9	13,888.89	13,888.89	14,000.00	14,000.00
System Analysis / Computer Programming	2	12,500.00	12,500.00	12,500.00	12,500.00
Teaching / Lecturing (Assistant)	29	13,976.90	13,976.90	14,000.00	14,000.00
Teaching / Lecturing (Others)	76	20,276.14	20,307.72	22,000.00	22,000.00
Teaching / Lecturing (Primary School)	8	22,143.13	22,143.13	19,000.00	19,000.00
Tourism	1	14,300.00	14,300.00	14,300.00	14,300.00
Others	5	15,450.00	15,450.00	15,000.00	15,000.00

Figures including commissions and cash allowances.

n=419

Appendix 13: Monthly Salary Intervals of Full-time Employed Respondents by Job Nature

UGC Funded Graduates																
JOB NATURE	10,000-11,999		12,000-13,999		14,000-15,999		16,000-17,999		18,000-19,999		20,000-21,999		22,000 or above		Total	
Accounting / Auditing / Taxation / Secretarial Work	2	(3.23)	5	(8.06)	23	(37.10)	30	(48.39)	2	(3.23)	0	(0.00)	0	(0.00)	62	(100.00)
Administration / Management	3	(1.71)	19	(10.86)	68	(38.86)	41	(23.43)	16	(9.14)	19	(10.86)	9	(5.14)	175	(100.00)
Architecture / Surveying	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)	0	(0.00)	0	(0.00)	1	(100.00)
Art & Design	1	(3.57)	4	(14.29)	13	(46.43)	7	(25.00)	0	(0.00)	3	(10.71)	0	(0.00)	28	(100.00)
Banking	0	(0.00)	3	(14.29)	10	(47.62)	2	(9.52)	1	(4.76)	3	(14.29)	2	(9.52)	21	(100.00)
Clerical Work and Office Support	4	(14.81)	5	(18.52)	12	(44.44)	6	(22.22)	0	(0.00)	0	(0.00)	0	(0.00)	27	(100.00)
Customer Services	3	(13.04)	4	(17.39)	8	(34.78)	5	(21.74)	1	(4.35)	2	(8.70)	0	(0.00)	23	(100.00)
Economic, Statistical and Mathematical Work	0	(0.00)	1	(12.50)	3	(37.50)	0	(0.00)	3	(37.50)	1	(12.50)	0	(0.00)	8	(100.00)
Editorial / Journalism	0	(0.00)	12	(23.08)	27	(51.92)	7	(13.46)	2	(3.85)	2	(3.85)	2	(3.85)	52	(100.00)
Engineering	0	(0.00)	2	(20.00)	0	(0.00)	5	(50.00)	0	(0.00)	2	(20.00)	1	(10.00)	10	(100.00)
Finance	0	(0.00)	2	(18.18)	2	(18.18)	2	(18.18)	2	(18.18)	1	(9.09)	2	(18.18)	11	(100.00)
Human Resources	0	(0.00)	6	(13.33)	22	(48.89)	15	(33.33)	0	(0.00)	1	(2.22)	1	(2.22)	45	(100.00)
Insurance Services	0	(0.00)	0	(0.00)	1	(50.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(50.00)	2	(100.00)
Interpretation / Translation	0	(0.00)	0	(0.00)	1	(25.00)	2	(50.00)	0	(0.00)	1	(25.00)	0	(0.00)	4	(100.00)
Legal Services	0	(0.00)	1	(33.33)	0	(0.00)	2	(66.67)	0	(0.00)	0	(0.00)	0	(0.00)	3	(100.00)
Marketing / Sales	2	(2.56)	13	(16.67)	31	(39.74)	17	(21.79)	5	(6.41)	7	(8.97)	3	(3.85)	78	(100.00)
Media / Communication	0	(0.00)	1	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)
Medical and Health Services (Chinese Medicine)	0	(0.00)	0	(0.00)	1	(6.67)	1	(6.67)	0	(0.00)	2	(13.33)	11	(73.33)	15	(100.00)
Medical and Health Services (Others)	0	(0.00)	3	(30.00)	4	(40.00)	3	(30.00)	0	(0.00)	0	(0.00)	0	(0.00)	10	(100.00)
Merchandising / Purchasing	0	(0.00)	0	(0.00)	1	(16.67)	4	(66.67)	0	(0.00)	0	(0.00)	1	(16.67)	6	(100.00)
Protective Services	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	3	(100.00)	3	(100.00)
Public Relations & Advertising	0	(0.00)	5	(18.52)	18	(66.67)	4	(14.81)	0	(0.00)	0	(0.00)	0	(0.00)	27	(100.00)
Scientific and Research Work	2	(3.23)	20	(32.26)	25	(40.32)	5	(8.06)	6	(9.68)	2	(3.23)	2	(3.23)	62	(100.00)
Social / Community Services	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	13	(34.21)	25	(65.79)	38	(100.00)
Sports and Recreation Services	2	(33.33)	0	(0.00)	0	(0.00)	1	(16.67)	0	(0.00)	2	(33.33)	1	(16.67)	6	(100.00)
System Analysis / Computer Programming	2	(2.99)	0	(0.00)	4	(5.97)	14	(20.90)	14	(20.90)	23	(34.33)	10	(14.93)	67	(100.00)
Teaching / Lecturing (Assistant)	4	(7.14)	10	(17.86)	22	(39.29)	11	(19.64)	4	(7.14)	4	(7.14)	1	(1.79)	56	(100.00)
Teaching / Lecturing (Others)	0	(0.00)	4	(19.05)	10	(47.62)	3	(14.29)	1	(4.76)	0	(0.00)	3	(14.29)	21	(100.00)
Teaching / Lecturing (Primary School)	0	(0.00)	1	(3.13)	2	(6.25)	1	(3.13)	0	(0.00)	1	(3.13)	27	(84.38)	32	(100.00)
Teaching / Lecturing (Secondary School)	0	(0.00)	0	(0.00)	1	(2.04)	0	(0.00)	1	(2.04)	0	(0.00)	47	(95.92)	49	(100.00)
Others	3	(9.09)	7	(21.21)	8	(24.24)	8	(24.24)	1	(3.03)	2	(6.06)	4	(12.12)	33	(100.00)
Total	28	(2.87)	128	(13.11)	317	(32.48)	196	(20.08)	60	(6.15)	91	(9.32)	156	(15.98)	976	(100.00)

() Percentage of respondents

Appendix 13: Monthly Salary Intervals of Full-time Employed Respondents by Job Nature (Continued)

Non-UGC Funded Graduates																
JOB NATURE	10,000-11,999		12,000-13,999		14,000-15,999		16,000-17,999		18,000-19,999		20,000-21,999		22,000 or above		Total	
Accounting / Auditing / Taxation / Secretarial Work	2	(6.90)	3	(10.34)	18	(62.07)	5	(17.24)	0	(0.00)	1	(3.45)	0	(0.00)	29	(100.00)
Administration / Management	0	(0.00)	15	(22.39)	38	(56.72)	7	(10.45)	4	(5.97)	1	(1.49)	2	(2.99)	67	(100.00)
Architecture / Surveying	0	(0.00)	0	(0.00)	1	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)
Art & Design	1	(14.29)	2	(28.57)	1	(14.29)	1	(14.29)	0	(0.00)	2	(28.57)	0	(0.00)	7	(100.00)
Banking	0	(0.00)	3	(33.33)	3	(33.33)	3	(33.33)	0	(0.00)	0	(0.00)	0	(0.00)	9	(100.00)
Clerical Work and Office Support	0	(0.00)	6	(33.33)	8	(44.44)	3	(16.67)	0	(0.00)	0	(0.00)	1	(5.56)	18	(100.00)
Customer Services	1	(5.88)	2	(11.76)	4	(23.53)	9	(52.94)	1	(5.88)	0	(0.00)	0	(0.00)	17	(100.00)
Economic, Statistical and Mathematical Work	0	(0.00)	1	(50.00)	1	(50.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	2	(100.00)
Editorial / Journalism	0	(0.00)	1	(11.11)	4	(44.44)	3	(33.33)	0	(0.00)	0	(0.00)	1	(11.11)	9	(100.00)
Engineering	0	(0.00)	0	(0.00)	1	(50.00)	0	(0.00)	1	(50.00)	0	(0.00)	0	(0.00)	2	(100.00)
Finance	0	(0.00)	0	(0.00)	2	(50.00)	2	(50.00)	0	(0.00)	0	(0.00)	0	(0.00)	4	(100.00)
Human Resources	1	(3.85)	7	(26.92)	14	(53.85)	4	(15.38)	0	(0.00)	0	(0.00)	0	(0.00)	26	(100.00)
Insurance Services	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)	0	(0.00)	1	(100.00)
Logistics / Transportation	0	(0.00)	0	(0.00)	1	(50.00)	1	(50.00)	0	(0.00)	0	(0.00)	0	(0.00)	2	(100.00)
Marketing / Sales	7	(13.73)	8	(15.69)	17	(33.33)	11	(21.57)	2	(3.92)	4	(7.84)	2	(3.92)	51	(100.00)
Media / Communication	0	(0.00)	5	(71.43)	0	(0.00)	1	(14.29)	0	(0.00)	1	(14.29)	0	(0.00)	7	(100.00)
Medical and Health Services (Others)	0	(0.00)	2	(40.00)	0	(0.00)	1	(20.00)	2	(40.00)	0	(0.00)	0	(0.00)	5	(100.00)
Merchandising / Purchasing	0	(0.00)	1	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)
Protective Services	0	(0.00)	0	(0.00)	0	(0.00)	1	(20.00)	0	(0.00)	3	(60.00)	1	(20.00)	5	(100.00)
Public Relations & Advertising	0	(0.00)	1	(16.67)	2	(33.33)	3	(50.00)	0	(0.00)	0	(0.00)	0	(0.00)	6	(100.00)
Religious Work	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)	1	(100.00)
Scientific and Research Work	0	(0.00)	3	(15.79)	8	(42.11)	3	(15.79)	3	(15.79)	1	(5.26)	1	(5.26)	19	(100.00)
Sports and Recreation Services	1	(11.11)	3	(33.33)	4	(44.44)	0	(0.00)	1	(11.11)	0	(0.00)	0	(0.00)	9	(100.00)
System Analysis / Computer Programming	1	(50.00)	0	(0.00)	1	(50.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	2	(100.00)
Teaching / Lecturing (Assistant)	1	(3.45)	11	(37.93)	14	(48.28)	2	(6.90)	1	(3.45)	0	(0.00)	0	(0.00)	29	(100.00)
Teaching / Lecturing (Others)	4	(5.26)	2	(2.63)	11	(14.47)	3	(3.95)	5	(6.58)	12	(15.79)	39	(51.32)	76	(100.00)
Teaching / Lecturing (Primary School)	0	(0.00)	0	(0.00)	2	(25.00)	2	(25.00)	0	(0.00)	0	(0.00)	4	(50.00)	8	(100.00)
Tourism	0	(0.00)	0	(0.00)	1	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)
Others	0	(0.00)	0	(0.00)	3	(60.00)	1	(20.00)	1	(20.00)	0	(0.00)	0	(0.00)	5	(100.00)
Total	19	(4.53)	76	(18.14)	159	(37.95)	66	(15.75)	21	(5.01)	26	(6.21)	52	(12.41)	419	(100.00)

() Percentage of respondents

GLOSSARY

A. *Employment Sector*

Commerce / Industry Sector
Education Sector
Government Sector
Community / Social Services Sector

B. *Employment Field*

Agriculture & Fishery
Banking & Finance
Business Services
Community & Social Services
Conglomerate
Construction
Creative Art & Design
Cultural & Entertainment Services
Education
Electricity & Gas
Engineering & Architectural Services
Government
Hospitality & Tourism Services
Information Technology
Insurance
Manufacturing
Media & Publication
Medical & Health Services
Non-governmental Organization
Personal Services
Professional & Business Associations
Real Estate
Testing Services & Laboratories
Trading
Transport, Storage & Telecommunication
Wholesale & Retail

C. *Job Nature*

Accounting / Auditing / Taxation / Secretarial Work
Administration / Management
Architecture / Surveying
Art & Design
Banking
Clerical Work & Office Support
Customer Services
Economic, Statistical & Mathematical Work
Editorial / Journalism
Engineering
Finance
Human Resources
Insurance Services
Interpretation / Translation
Legal Services
Logistics / Transportation
Marketing / Sales
Media / Communications
Medical & Health Services (Chinese Medicine)
Medical & Health Services (Others)
Merchandising / Purchasing
Protective Services
Public Relations & Advertising
Religious Work
Scientific & Research Work
Social / Community Services
Sports and Recreation Services
System Analysis / Computer Programming

Teaching / Lecturing (Assistant)
Teaching / Lecturing (Others)
Teaching / Lecturing (Primary School)
Teaching / Lecturing (Secondary School)
Tourism
Others