

GRADUATE EMPLOYMENT SURVEY 2018

The analysis is based on information provided by the respondents, and the Career Centre should not be held responsible for any errors arising therefrom.

No part of this survey report may be reproduced, in any form or by whatever means, without written permission from the Director of Student Affairs, Hong Kong Baptist University.

Introduction

The Graduate Employment Survey is conducted annually by the Career Centre of the Office of Student Affairs. Its purpose is to find out the general employment situation of the full-time graduates for the year. The survey reveals the graduates' first career destination, remuneration information, job search process and career preparation and development.

Methodology

Graduates are required to fill in the online questionnaire when they enroll for the Commencement Ceremony. Follow-up phone calls are made to non-respondents. Following the University Grant Committee's (UGC) guidelines, information on employment status was gathered up to 31 December 2018.

The bulk of the analysis is concentrated on the graduates engaged in full-time employment. The classification on job nature and employment field was derived from the classification system provided by UGC. Details of the classification on employment sector, employment field and job nature are shown in the Glossary.

Response

The survey targeted all 2018 full-time graduates of the University. As shown in Appendix 1, this year, a total of 2,722 graduates completed their undergraduate studies and among courses/majors/options of the three Faculties, one Academy and four Schools. There were 1,653 full-time taught postgraduates and 74 full-time research postgraduates. For the ease of report reading, courses/majors/options are grouped under their respective Faculties/Schools/Academy.

Out of the 2,722 undergraduates, 2,516 valid responses were received, representing a response rate of 92.43% (94.85% in 2017). Besides, a total of 1,541 valid questionnaires were collected from full-time postgraduates.



Executive Summary



SECTION A : FULL-TIME UNDERGRADUATES

Overall Employment Status

At the close of the survey, 82.39% of the graduates were in employment. Similar to last year, the percentage of graduates in full-time employment and self-employment are 74.01% (75.78% in 2017) and 3.90% (3.57% in 2017) respectively. The percentage of graduates pursuing further studies is 12.20% (11.69% in 2017). The unemployment rate is 0.99% (the same as 2017).

Employment Sector and Job Nature

Similar to last year, the percentage of graduates employed in the Education sector and the Government sector were 22.92% (22.09% in 2017) and 2.77% (2.35% in 2017) respectively. The percentage of graduates employed in the Community / Social Service Organizations has increased to 11.60% (9.73% in 2017). On the contrary, the percentage of graduates employed in the Commercial / Industrial sector has decreased to 62.71% (65.83% in 2017).

Administration / Management (12.47%) continues to rank the most frequent job nature. The other top five job natures are distributed among the categories of Marketing / Sales (8.99%), Teaching / Lecturing (Others) (7.92%), Accounting / Auditing / Taxation / Secretarial Work (6.80%), Teaching / Lecturing (Assistant) (6.63%) and Editorial / Journalism (5.73%).

Remuneration

The average monthly salary (including commission, allowances and any year-end bonuses) is \$16,259.66, an increase of 6.48% (\$15,270.81 in 2017). There is a rise in the salary among the four sectors, namely Education, Commerce / Industry, Government and Community / Social Services (increase of 7.09%, 5.96%, 5.01% and 3.76% respectively).

Further Studies

307 graduates pursued further studies, which accounts for 12.20% of our graduates (11.69% in 2017). Among those graduates, 89.93% continued their study in postgraduate / master or above level of studies. Hong Kong Baptist University and The Chinese University of Hong Kong are the most popular local institutions for graduates to further their studies, enrolling 22.32% and 23.21% of our graduates respectively.

SECTION B : FULL-TIME TAUGHT / RESEARCH POSTGRADUATES

Overall Employment Status

93.14% of the taught postgraduates (94.99% in 2017) who were seeking local opportunities were in employment with 87.61% working full-time or self-employed, 2.43% engaging in part-time employment, and 3.10% being temporarily employed. For research postgraduates, 88.24% were engaging in full-time or self-employment (84.85% in 2017), with 11.76% being employed part time, adding up to 100.00% in employment (96.97% in 2017).

The percentages of non-local taught postgraduates and research postgraduates emigrated or returning to home country increased by 5.12% and decreased by 8.52% respectively.

Employment Sector and Job Nature

The Commercial / Industrial sector has absorbed the majority (81.30%) of the taught postgraduates (75.30% in 2017), followed by the Education sector, capturing 17.28% of them (19.58% in 2017).

Among the research postgraduates, 65.52% were employed in the Education sector (86.36% in 2017), followed by 31.03% of those employed in the Commercial / Industrial sector (13.64% in 2017).

Remuneration

The average monthly salary (including commission, allowances and any year-end bonuses) has increased from \$18,464.64 in 2017 to \$18,485.28 for taught postgraduates. Meanwhile, the average monthly salary of research postgraduates is \$24,280.00, an explicit increase from 2017 (\$20,889.47).

Further Studies

Fewer taught postgraduates (3.27% in 2018 and 8.05% in 2017) have chosen to pursue further studies, while more research postgraduates (5.63% in 2018 and 2.50% in 2017) have opted to do so.



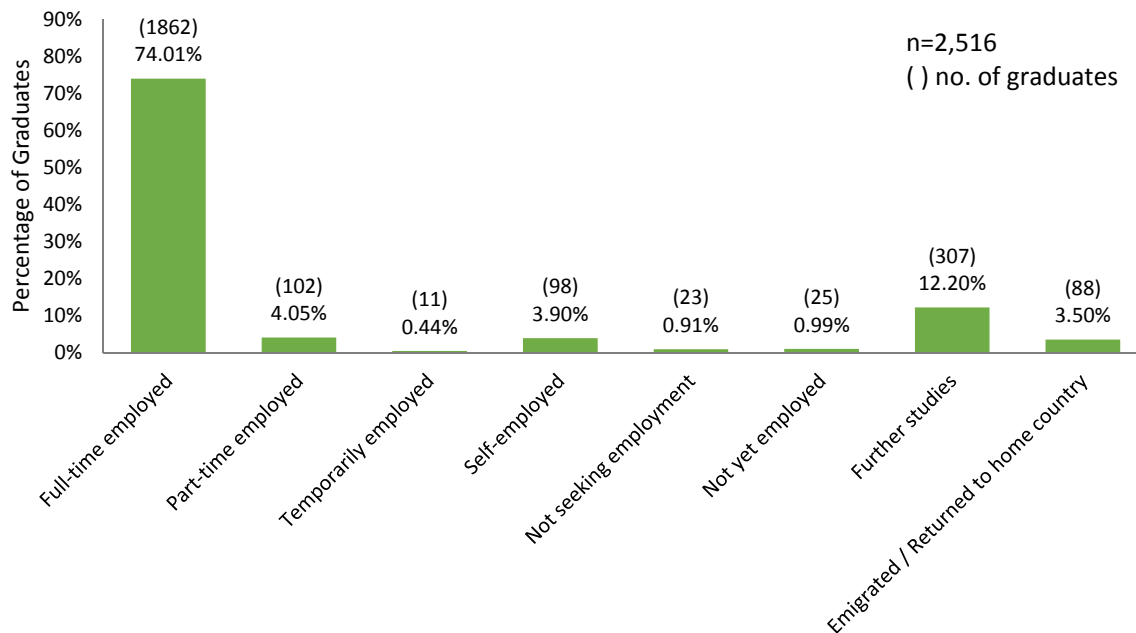
Section A

Full-time Undergraduates



A.1. Overall Employment Status

Figure 1: Distribution of Respondents by Employment Status (Percentage)



A.1.1 Employment Status by Programme

Appendix 2 illustrates the employment status of graduates by programme/major/option.

A.1.2 Analysis by Employment Sector

Figure 2: Percentage of Full-time Employed Graduates by Employment Sector

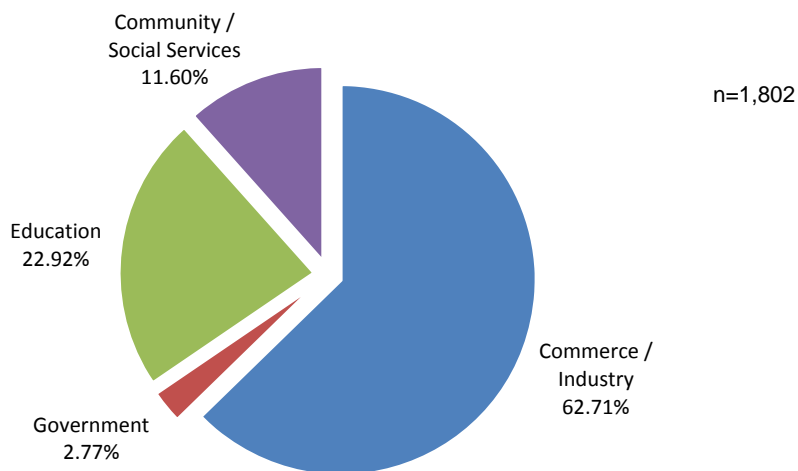
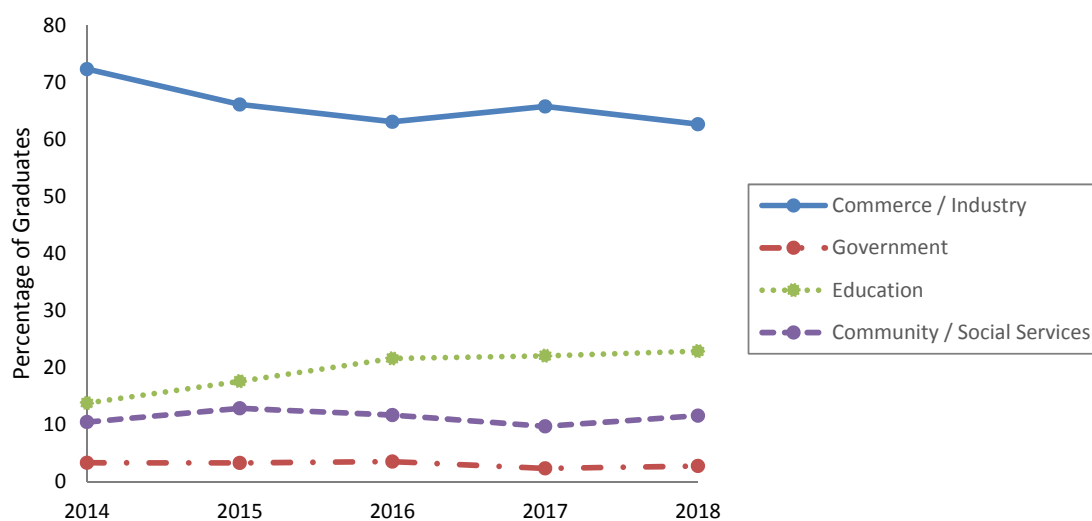


Table 1: Comparison of the Distribution of Full-time Employed Graduates by Employment Sector for the Years of 2014 to 2018 (in Percentage)

| Employment Sector | 2018 | 2017 | 2016 | 2015 | 2014 |
|-----------------------------|---------|---------|---------|---------|---------|
| | n=1,802 | n=1,870 | n=1,923 | n=1,815 | n=1,651 |
| Commerce / Industry | 62.71 | 65.83 | 63.13 | 66.17 | 72.38 |
| Government | 2.77 | 2.35 | 3.54 | 3.31 | 3.33 |
| Education | 22.92 | 22.09 | 21.63 | 17.63 | 13.81 |
| Community / Social Services | 11.60 | 9.73 | 11.70 | 12.89 | 10.48 |

* 60 full-time employed graduates did not indicate Employment Sector.

Figure 3: Distribution of Full-time Employed Graduates by Employment Sector for the Years of 2014 to 2018



Appendix 3 shows the number of full-time employed respondents in each employment sector by programme/major/option.

A.1.3 Analysis by Employment Field

Table 2: Distribution of Full-time Employed Graduates by Employment Field

| Employment Field | No. of Employed Graduates | |
|--|---------------------------|-----------------|
| | n | (%) |
| Community, social, medical and personal services | 493 | (28.22) |
| Business Services | 413 | (23.64) |
| Education | 226 | (12.94) |
| Manufacturing | 132 | (7.56) |
| Financial Institutions | 128 | (7.33) |
| Transport, Storage and Communication | 88 | (5.04) |
| Trading | 62 | (3.55) |
| Government | 43 | (2.46) |
| Multi-nature / Others | 35 | (2.00) |
| Engineering, Architectural & Technical Services | 32 | (1.83) |
| Hospitality & Tourism Services | 30 | (1.72) |
| Real Estate | 27 | (1.55) |
| Insurance | 25 | (1.43) |
| Construction | 8 | (0.46) |
| Electricity, gas and water | 3 | (0.17) |
| Agriculture & Fishery | 2 | (0.11) |
| Total | 1,747 | (100.00) |

* 115 full-time employed graduates did not indicate Employment Field.

A.1.4 Analysis by Job Nature

Table 3: Comparison of the Distribution of Full-time Employed Graduates by Job Nature in 2017 and 2018

| Job Nature | No. of Employed Graduates | | | |
|---|---------------------------|-----------------|-------|----------|
| | 2018 | | 2017 | |
| | n | (%) | n | (%) |
| Administration / Management | 222 | (12.47) | 340 | (18.66) |
| Marketing / Sales | 160 | (8.99) | 190 | (10.43) |
| Teaching / Lecturing (Others) | 141 | (7.92) | 177 | (9.71) |
| Accounting / Auditing / Taxation / Secretarial Work | 121 | (6.80) | 125 | (6.86) |
| Teaching / Lecturing (Assistant) | 118 | (6.63) | 90 | (4.94) |
| Editorial / Journalism | 102 | (5.73) | 93 | (5.10) |
| Human Resources | 89 | (5.00) | 89 | (4.88) |
| Public Relations & Advertising | 87 | (4.89) | 51 | (2.80) |
| Social / Community Services | 69 | (3.88) | 40 | (2.20) |
| Banking | 59 | (3.31) | 58 | (3.18) |
| System Analysis / Computer Programming | 57 | (3.20) | 50 | (2.74) |
| Clerical Work and Office Support | 52 | (2.92) | 55 | (3.02) |
| Scientific and Research Work | 49 | (2.75) | 71 | (3.90) |
| Art & Design | 48 | (2.70) | 55 | (3.02) |
| Customer Services | 47 | (2.64) | 50 | (2.74) |
| Teaching / Lecturing (Secondary School) | 37 | (2.08) | 19 | (1.04) |
| Teaching / Lecturing (Primary School) | 30 | (1.69) | 36 | (1.98) |
| Finance | 29 | (1.63) | 24 | (1.32) |
| Engineering | 28 | (1.57) | 8 | (0.44) |
| Medical and Health Services (Chinese Medicine) | 24 | (1.35) | 29 | (1.59) |
| Protective Services | 22 | (1.24) | 13 | (0.71) |
| Medical and Health Services (Others) | 20 | (1.12) | 12 | (0.66) |
| Media / Communication | 16 | (0.90) | 33 | (1.81) |
| Sports and Recreation Services | 12 | (0.67) | 16 | (0.88) |
| Tourism | 11 | (0.62) | 2 | (0.11) |
| Merchandising / Purchasing | 10 | (0.56) | 6 | (0.33) |
| Insurance Services | 9 | (0.51) | 14 | (0.77) |
| Interpretation / Translation | 8 | (0.45) | 5 | (0.27) |
| Logistics / Transportation | 4 | (0.22) | 2 | (0.11) |
| Legal Services | 3 | (0.17) | 3 | (0.16) |
| Economic, Statistical and Mathematical Work | 3 | (0.17) | 1 | (0.05) |
| Religious Work | 1 | (0.06) | 1 | (0.05) |
| Architecture/ Surveying | 1 | (0.06) | 0 | (0.00) |
| Others | 91 | (5.11) | 64 | (3.51) |
| Total | 1,780 | (100.00) | 1,822 | (100.00) |

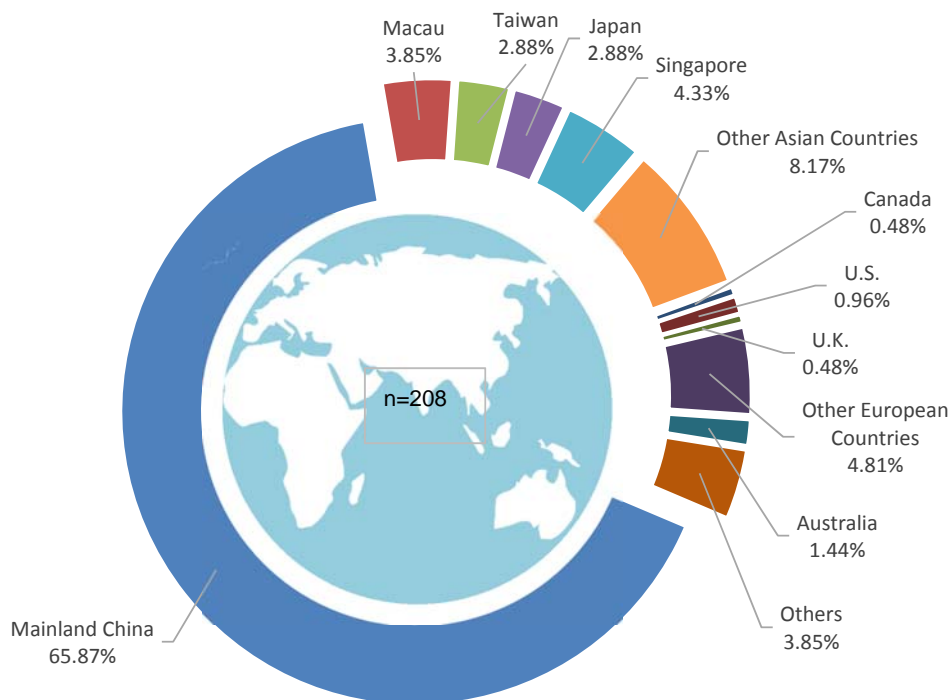
* 82 full-time employed graduates did not indicate Job Nature.

Appendix 4 shows the number of full-time employed respondents in each employment field by job nature.

Analysis of full-time employed graduates by job nature and programme of study is shown in Appendix 5.

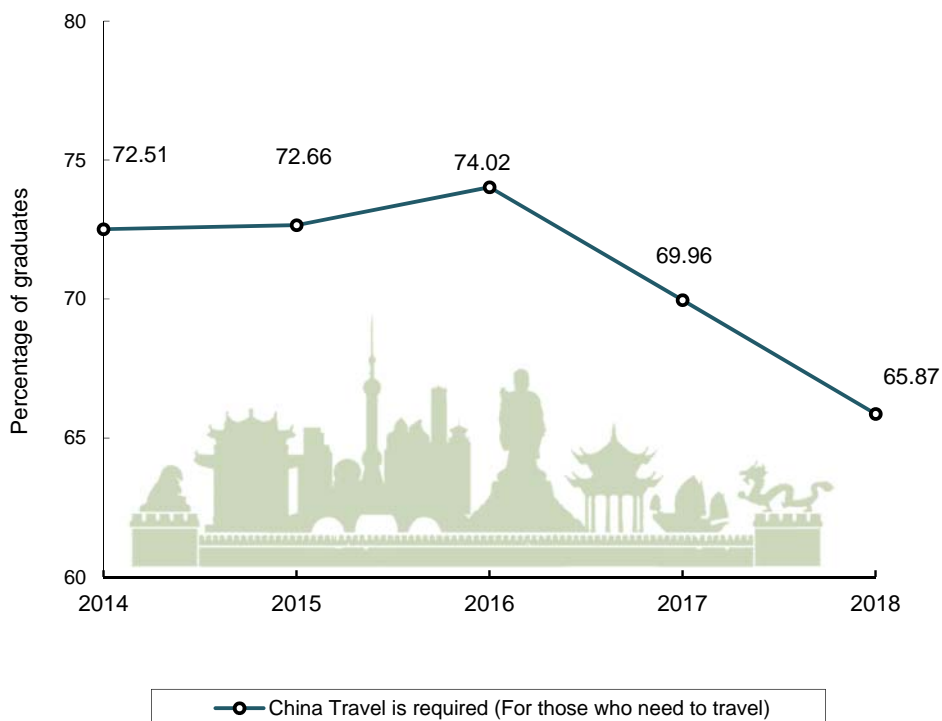
A.1.5 Global Working Destination

Figure 4: Working Destinations of Full-time Employed Graduates Who Needed to Work Outside Hong Kong



A.1.6 China Related Employment

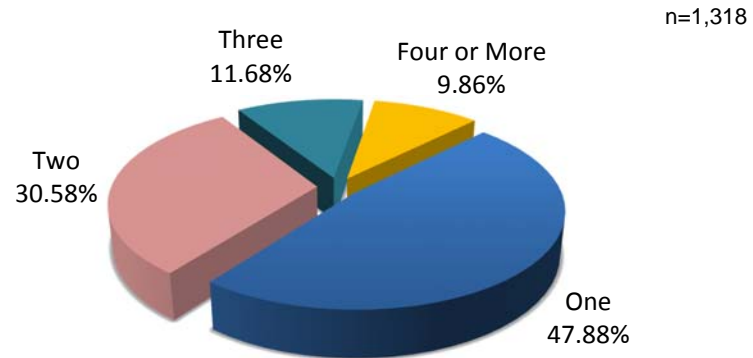
Figure 5: Distribution of Full-time Employed Graduates with China Related Employment for the Years of 2014 to 2018



A.2. Job Search

A.2.1 Number of Job Offers

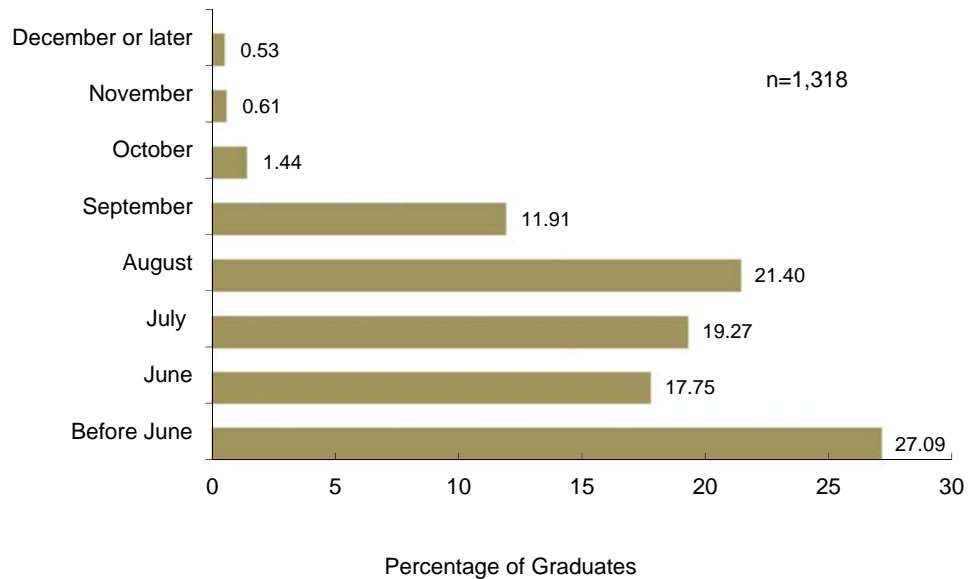
Figure 6: Number of Job Offers Received by Full-time Employed Graduates



A.2.2 Month of Securing First Job

Appendix 6 shows the distribution of the month of securing first job by programme of study.

Figure 7: Month of Getting First Job Offer by Full-time Employed Graduates



A.3. Career Development

A.3.1 Future Career Development Opportunity

Table 4: Perception on Future Career Development Opportunity of Full-time Employed Graduates

| Future Career Development Opportunity | No. of Employed Graduates | |
|---------------------------------------|---------------------------|-----------------|
| | n | (%) |
| Excellent | 185 | (15.53) |
| Good | 621 | (52.14) |
| Fair | 347 | (29.14) |
| Not Good | 38 | (3.19) |
| Total | 1,191 | (100.00) |

Table 5: Perception on Career Development Opportunity by Employment Sector of Full-time Employed Graduates

| Employment Sector | Excellent | Good | Fair | Not Good | Total |
|-----------------------------|-------------|-------------|-------------|-----------|--------------|
| | n (%) | n (%) | n (%) | n (%) | n (%) |
| Commerce / Industry | 123 (17.15) | 371 (51.74) | 205 (28.59) | 18 (2.51) | 717 (100.00) |
| Government | 5 (19.23) | 13 (50.00) | 6 (23.08) | 2 (7.69) | 26 (100.00) |
| Education | 42 (13.42) | 167 (53.35) | 93 (29.71) | 11 (3.51) | 313 (100.00) |
| Community / Social Services | 14 (10.53) | 69 (51.88) | 43 (32.33) | 7 (5.26) | 133 (100.00) |

A.3.2 Job Satisfaction

Table 6: Perception on Job Satisfaction of Full-time Employed Graduates

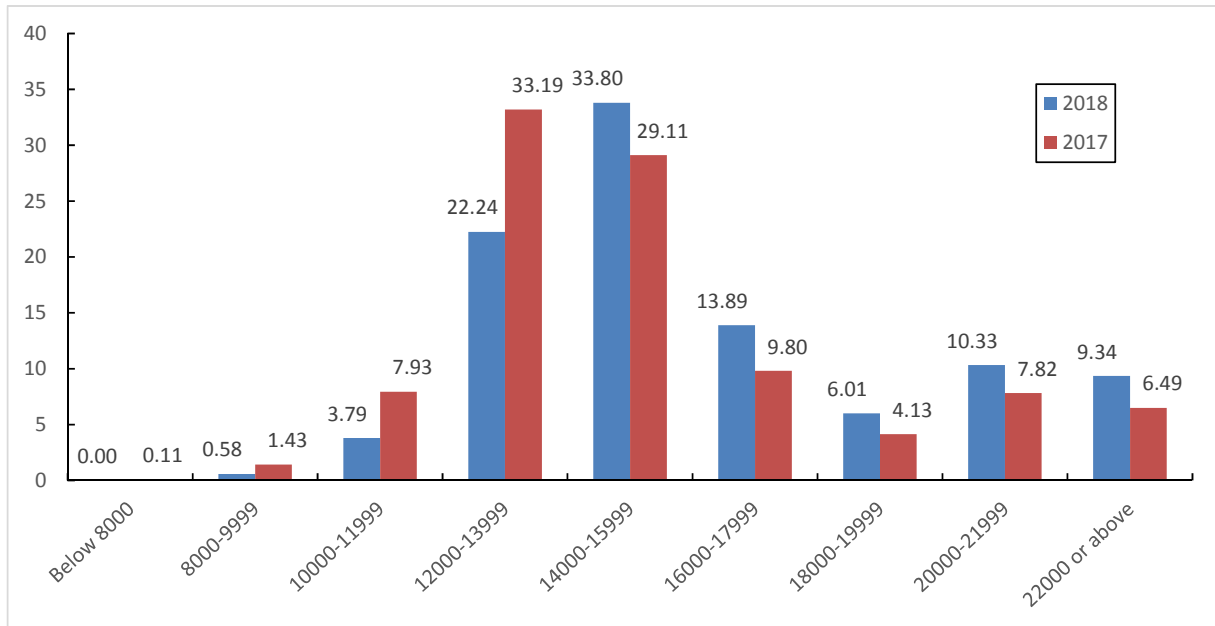
| Level of Job Satisfaction | No. of Employed Graduates | |
|---------------------------|---------------------------|-----------------|
| | n | (%) |
| Very Satisfied | 210 | (18.15) |
| Quite Satisfied | 801 | (69.23) |
| Not Satisfied | 146 | (12.62) |
| Total | 1,157 | (100.00) |

A.4. Remuneration

Respondents were requested to indicate their basic monthly salary, monthly commissions and other fixed cash allowances, if any. Commissions and cash allowances were included in the analysis of overall average monthly salary, because they might represent a large portion of the total remuneration package.

A.4.1 Overall Average Monthly Salary

Figure 8: A Comparison of Full-time Employed Graduates' Salary Range in 2017 and 2018



A.4.2 By Employment Sector

Table 7: Full-time Employed Graduates' Average Monthly Salary by Employment Sector in 2017 and 2018

| Employment Sector | 2018 | 2017 | % Increase or Decrease over last year |
|-----------------------------|-------------|-------------|---------------------------------------|
| Commerce / Industry | \$15,232.75 | \$14,375.59 | 5.96 |
| Government | \$20,766.30 | \$19,776.18 | 5.01 |
| Education | \$18,441.88 | \$17,220.16 | 7.09 |
| Community / Social Services | \$16,368.20 | \$15,774.78 | 3.76 |

Details of the monthly salary statistics and monthly salary intervals of full-time employed graduates by employment sector are shown in Appendices 7 and 8.

A.4.4 By Job Nature

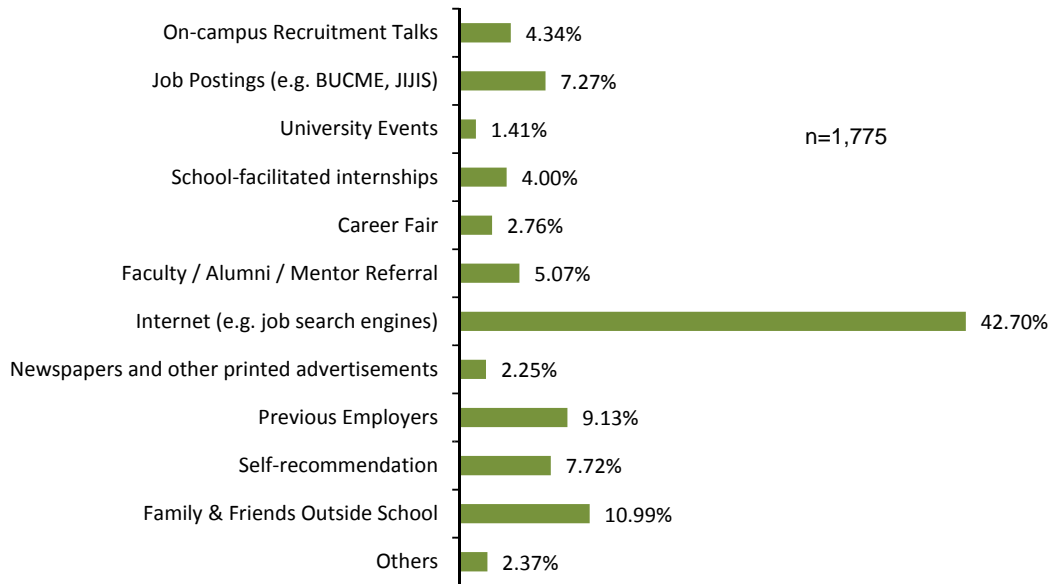
Table 9: Full-time Employed Graduates' Average Monthly Salary by Job Nature in 2017 and 2018

| Job Nature | 2018 | 2017 | % Increase or Decrease over last year |
|---|------------------|------------------|---------------------------------------|
| | (n=1684) HK\$ | (n=1772) HK\$ | |
| Accounting / Auditing / Taxation / Secretarial Work | 14,830.39 | 14,167.52 | 4.68 |
| Administration / Management | 15,784.23 | 14,642.98 | 7.79 |
| Architecture / Surveying | 15,166.67 | - | - |
| Art and Design | 13,558.88 | 14,128.43 | -4.03 |
| Banking | 16,929.39 | 15,131.64 | 11.88 |
| Clerical Work and Office Support | 14,396.25 | 12,746.18 | 12.95 |
| Customer Services | 15,330.85 | 13,896.08 | 10.32 |
| Economic, Statistical and Mathematical Work | 17,694.44 | 13,000.00 | 36.11 |
| Editorial / Journalism | 14,275.67 | 13,382.87 | 6.67 |
| Engineering | 16,497.59 | 13,402.08 | 23.10 |
| Finance | 17,025.67 | 17,746.03 | -4.06 |
| Human Resources | 14,874.73 | 13,988.78 | 6.33 |
| Insurance Services | 15,500.00 | 19,176.19 | -19.17 |
| Interpretation / Translation | 14,785.71 | 14,150.00 | 4.49 |
| Legal Services | 16,798.33 | 13,388.89 | 25.46 |
| Logistics / Transportation | 14,837.50 | 14,348.33 | 3.41 |
| Marketing / Sales | 14,625.98 | 13,708.53 | 6.69 |
| Media / Communications | 13,523.89 | 12,826.61 | 5.44 |
| Medical and Health Services (Chinese Medicine) | 20,882.50 | 20,290.67 | 2.92 |
| Medical and Health Services (Others) | 15,542.19 | 14,256.67 | 9.02 |
| Merchandising / Purchasing | 15,633.33 | 13,437.50 | 16.34 |
| Protective Services | 25,626.19 | 33,473.75 | -23.44 |
| Public Relations and Advertising | 14,300.84 | 13,602.94 | 5.13 |
| Religious Work | 17,000.00 | 13,000.00 | 30.77 |
| Scientific and Research Work | 14,118.09 | 13,547.56 | 4.21 |
| Social / Community Services | 18,084.87 | 18,344.52 | -1.42 |
| Sports and Recreation Services | 17,585.68 | 16,231.44 | 8.34 |
| System Analysis / Computer Programming | 18,480.21 | 16,927.35 | 9.17 |
| Teaching / Lecturing (Assistant) | 14,208.68 | 13,334.39 | 6.56 |
| Teaching / Lecturing (Others) | 19,568.30 | 17,898.58 | 9.33 |
| Teaching / Lecturing (Primary School) | 27,957.83 | 25,930.56 | 7.82 |
| Teaching / Lecturing (Secondary School) | 28,453.86 | 26,081.13 | 9.10 |
| Tourism | 13,307.27 | 12,260.00 | 8.54 |
| Others | 14,839.28 | 15,245.71 | -2.67 |

Details of monthly salary statistics and monthly salary intervals of full-time employed graduates by job nature are shown in Appendices 12 and 13.

A.4.5 Sources that Contribute to Receiving the Current Job Offer

Figure 9: Percentage of Sources that Contribute to Receiving the Current Job Offer



(Respondents can choose more than 1 option)

A.5. Other Career Destinations

A.5.1 Part-time Employment

66.28% of the part-time employed graduates were employed in the Commercial / Industrial sector and 22.09% of them were hired by the Education sector. The remaining respondents chose to work in the field of Community / Social Services sector (9.30%) and the Government sector (2.33%).

A.5.2 Temporary Employment

57.14% of the temporary employed graduates were employed in the Commercial / Industrial sector and 42.86% of them were hired by the Community / Social Services sector.

A.5.3 Self-Employed

Table 10: Distribution of Self-employed Graduates by Programme of Study

| Programme/Major/Option | No. of Graduates |
|--|------------------|
| Bachelor of Arts (Hons) in Chinese Language and Literature # | 1 |
| Bachelor of Arts (Hons) in Creative and Professional Writing | 1 |
| Bachelor of Arts (Hons) in English Language and Literature | 2 |
| Bachelor of Arts (Hons) in Humanities - Arts & Creativity | 1 |
| Bachelor of Arts (Hons) in Humanities - No Concentration # | 2 |
| Bachelor of Arts (Hons) in Music - Composition/Music Production | 1 |
| Bachelor of Arts (Hons) in Music - Directed Studies | 8 |
| Bachelor of Arts (Hons) in Music - Music Education # | 2 |
| Bachelor of Arts (Hons) in Music - Performance/Pedagogy | 3 |
| Bachelor of Arts (Hons) in Music Studies | 14 |
| Bachelor of Arts (Hons) in Religious Studies - Christian Studies | 3 |
| Bachelor of Arts (Hons) in Religious Studies - Philosophical Studies | 3 |
| Bachelor of Arts (Hons) in Translation | 1 |
| Bachelor of Arts (Hons) in Visual Arts # | 11 |
| Bachelor of Business Administration (Hons) in Finance | 1 |
| Bachelor of Business Administration (Hons) in Global and China Business Studies | 1 |
| Bachelor of Business Administration (Hons) in Marketing | 1 |
| Bachelor of Commerce (Hons) in Human Resources Management | 1 |
| Bachelor of Commerce (Hons) in Marketing | 2 |
| Bachelor of Social Sciences (Hons) in Communication - Film and Media Arts (Film) | 6 |
| Bachelor of Social Sciences (Hons) in Communication - Film and Media Arts (Media Arts) | 3 |
| Bachelor of Social Sciences (Hons) in Communication - Journalism (Chinese) | 2 |
| Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media | 6 |
| Bachelor of Social Sciences (Hons) in Integrated Communication Management | 1 |
| Bachelor of Social Sciences (Hons) in Media and Social Communication | 4 |
| Bachelor of Science (Hons) in Applied Biology - Environmental Science | 1 |
| Bachelor of Science (Hons) in Computer Science | 1 |
| Bachelor of Social Sciences (Hons) in Environment and Resources Management | 1 |
| Bachelor of Social Sciences (Hons) in Geography # | 1 |
| Bachelor of Social Sciences (Hons) in Social Policy | 1 |
| Bachelor of Social Sciences (Hons) in Sports and Recreation Leadership | 4 |

| | |
|---|-----------|
| Bachelor of Arts (Hons) in History # | 1 |
| Bachelor of Arts (Hons) in Physical Education and Recreation Management # | 6 |
| Bachelor of Social Work (Hons) | 1 |
| Total | 98 |

44.12% of the self-employed graduates worked in the Education sector and 48.53% worked in the Commercial / Industrial sector. The remaining chose to work for Community / Social Service organizations (7.35%).

A.5.4 Not Seeking Employment

23 graduates did not intend to seek employment in the near future and indicated the reasons.

A.5.5 Not Yet Employed

25 graduates (0.99%) were unemployed at the time of survey. The major perceived reasons of their unemployment were relatively late start of job search and keen job market competition.

A.6. Further Studies

Among the 307 graduates who pursued further studies, 75.58% of the respondents studied in Hong Kong. 89.93 % of the respondents were pursuing postgraduates/master or above level of studies.

A.6.1 By Programme of Study

Table 11: Percentages of Graduates Pursuing Further Studies by Programme of Study

| Programme/Major/Option | No. of Graduates | |
|--|------------------|--------|
| | n | (%) |
| Bachelor of Arts (Hons) in Chinese Language and Literature # | 11 | (3.58) |
| Bachelor of Arts (Hons) in Creative and Professional Writing | 3 | (0.98) |
| Bachelor of Arts (Hons) in English Language and Literature | 7 | (2.28) |
| Bachelor of Arts (Hons) in English Language and Literature and Bed (Hons) in English Language Teaching | 3 | (0.98) |
| Bachelor of Arts (Hons) in Humanities # | 5 | (1.63) |
| Bachelor of Arts (Hons) in Liberal and Cultural Studies | 8 | (2.61) |
| Bachelor of Arts (Hons) in Music | 7 | (2.28) |
| Bachelor of Arts (Hons) in Music Studies | 4 | (1.30) |
| Bachelor of Arts (Hons) in Religious Studies | 3 | (0.98) |
| Bachelor of Arts (Hons) in Translation | 6 | (1.95) |
| Bachelor of Arts (Hons) in Visual Arts # | 4 | (1.30) |
| Bachelor of Business Administration (Hons) in Accounting | 7 | (2.28) |
| Bachelor of Business Administration (Hons) in Applied Economics | 3 | (0.98) |
| Bachelor of Business Administration (Hons) in Finance | 10 | (3.26) |
| Bachelor of Business Administration (Hons) in Human Resources Management | 2 | (0.65) |
| Bachelor of Business Administration (Hons) in Information Systems & e-Business Management | 4 | (1.30) |
| Bachelor of Business Administration (Hons) in Marketing | 2 | (0.65) |
| Bachelor of Commerce (Hons) in Accountancy | 7 | (2.28) |
| Bachelor of Commerce (Hons) in Marketing | 10 | (3.26) |
| Bachelor of Social Sciences (Hons) in China Studies in Economics | 3 | (0.98) |
| Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science | 5 | (1.63) |
| Bachelor of Pharmacy (Hons) in Chinese Medicine | 4 | (1.30) |
| Bachelor of Social Sciences (Hons) in Communication – Film and Media Arts | 4 | (1.30) |
| Bachelor of Social Sciences (Hons) in Communication – Journalism | 10 | (3.26) |
| Bachelor of Social Sciences (Hons) in Communication – Organizational Communication | 3 | (0.98) |
| Bachelor of Social Sciences (Hons) in Communication – Public Relations and Advertising | 3 | (0.98) |
| Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media | 7 | (2.28) |
| Bachelor of Social Sciences (Hons) in Integrated Communication Management | 11 | (3.58) |
| Bachelor of Social Sciences (Hons) in Media and Social Communication | 5 | (1.63) |
| Bachelor of Science (Hons) in Analytical and Testing Sciences | 13 | (4.23) |
| Bachelor of Science (Hons) in Applied and Computational Mathematics | 5 | (1.63) |
| Bachelor of Science (Hons) in Applied Biology | 7 | (2.28) |
| Bachelor of Science (Hons) in Chemistry | 11 | (3.58) |
| Bachelor of Science (Hons) in Computer Science | 3 | (0.98) |
| Bachelor of Science (Hons) in Computing and Information Systems # | 4 | (1.30) |
| Bachelor of Science (Hons) in Mathematical Science # | 4 | (1.30) |
| Bachelor of Science (Hons) in Statistics and Operations Research # | 17 | (5.54) |
| Bachelor of Social Sciences (Hons) in China Studies – Geography | 1 | (0.33) |
| Bachelor of Social Sciences (Hons) in China Studies – History | 4 | (1.30) |
| Bachelor of Social Sciences (Hons) in China Studies – Sociology | 3 | (0.98) |
| Bachelor of Social Sciences (Hons) in Environment and Resources Management | 7 | (2.28) |
| Bachelor of Social Sciences (Hons) in European Studies | 1 | (0.33) |
| Bachelor of Social Sciences (Hons) in Geography # | 7 | (2.28) |
| Bachelor of Social Sciences (Hons) in Government and International Studies | 10 | (3.26) |
| Bachelor of Social Sciences (Hons) in Psychology | 6 | (1.95) |
| Bachelor of Social Sciences (Hons) in Social Policy | 6 | (1.95) |
| Bachelor of Social Sciences (Hons) in Sociology | 5 | (1.63) |
| Bachelor of Social Sciences (Hons) in Sports and Recreation Leadership | 13 | (4.23) |
| Bachelor of Arts (Hons) in History # | 9 | (2.93) |
| Bachelor of Arts (Hons) in Physical Education and Recreation Management # | 5 | (1.63) |

| | |
|---|---------------------|
| Bachelor of Education (Hons) in Early Childhood Education | 5 (1.63) |
| Total | 307 (100.00) |

A.6.2 Destination of Further Studies

Figure 10: Destination of Further Studies

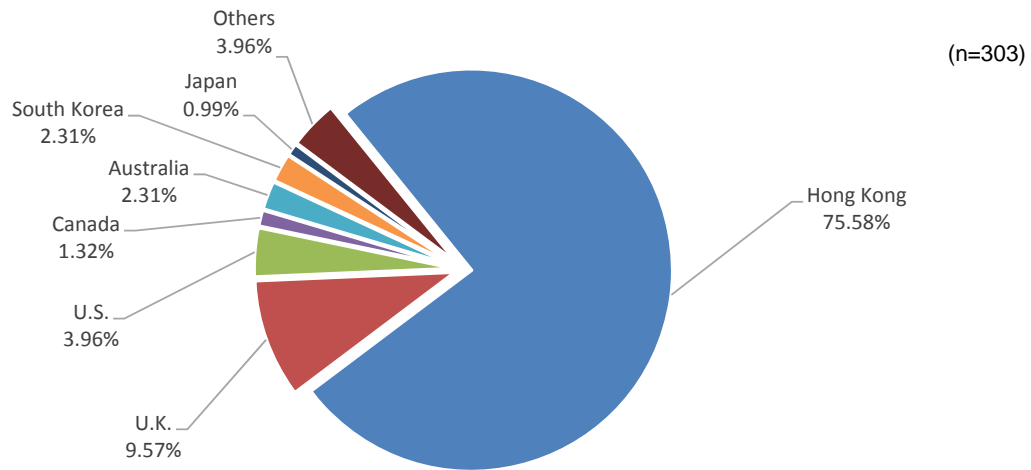
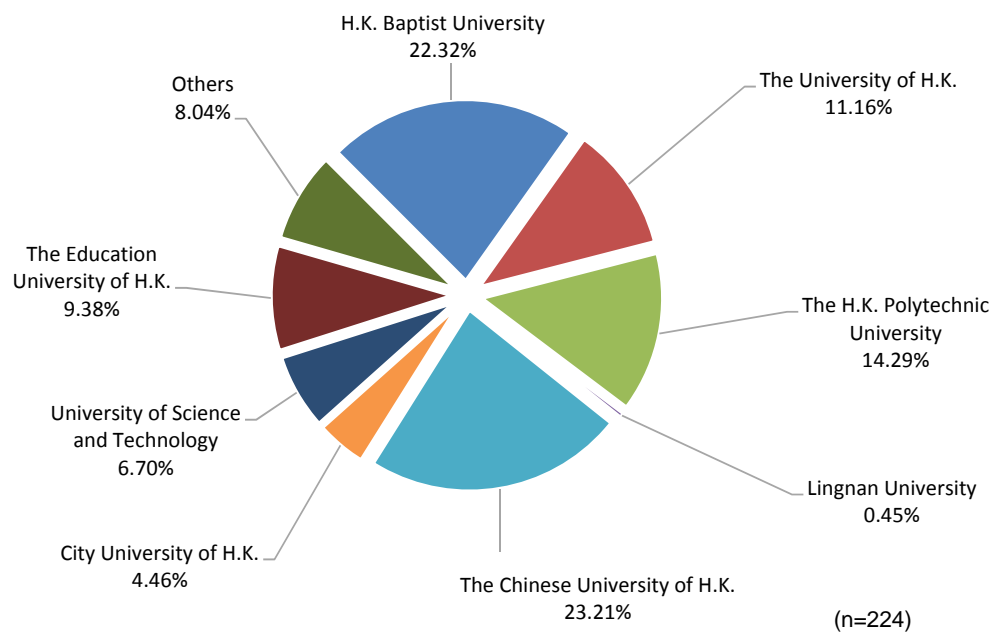


Figure 11: Local Institutions for Further Studies



A.6.3 Reasons of Pursuing Further Studies

Figure 12: Reasons of Pursuing Further Studies



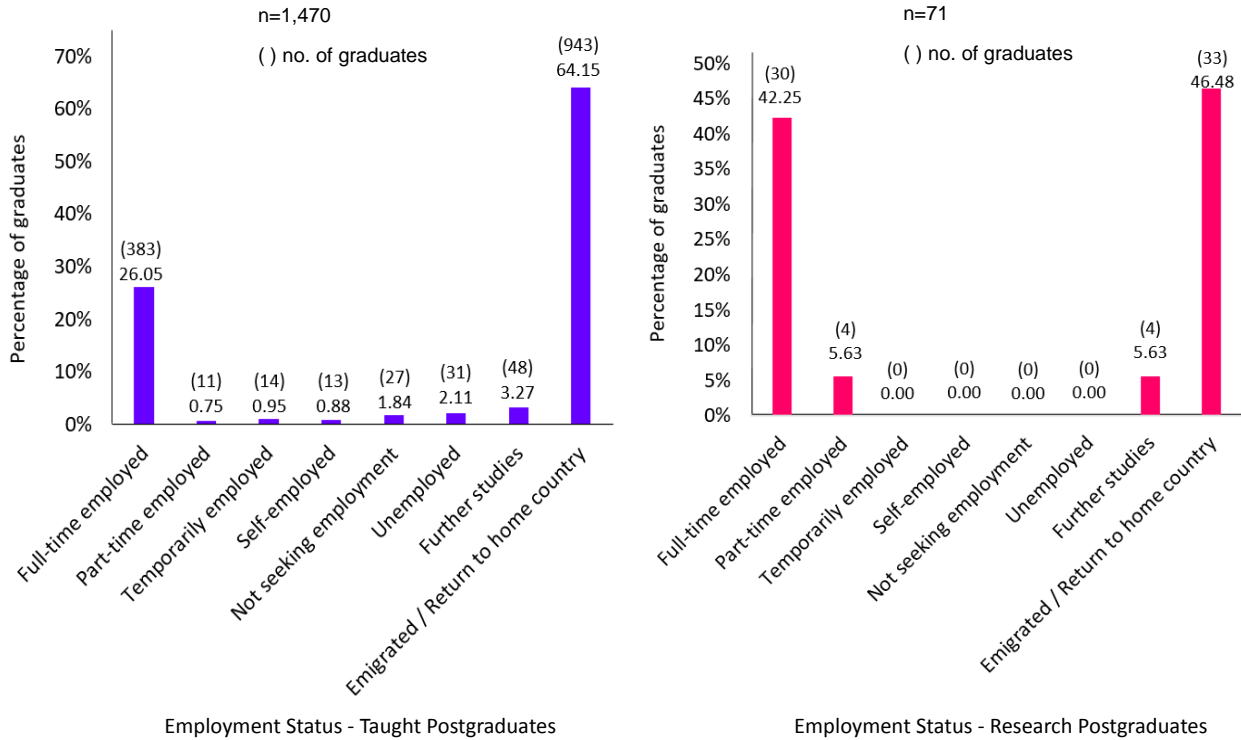
Section B

FULL-TIME TAUGHT / RESEARCH POSTGRADUATES



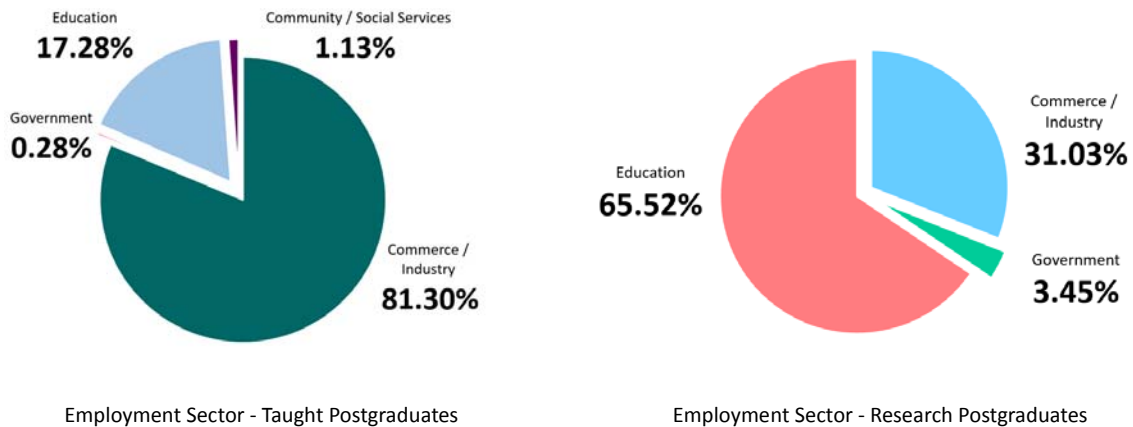
B.1. Overall Employment Status

Figure 13: Distribution of Respondents by Employment Status – Taught Postgraduates and Research Postgraduates



B.2. Analysis by Employment Sector

Figure 14: Percentages of Postgraduates by Employment Sector



* 30 Taught Postgraduates and 1 Research Postgraduate did not indicate the Employment Sector.

B.3. Analysis by Job Nature

Table 13: Percentages of Postgraduates by Job Nature

| Job Nature | Taught Postgraduate | | Research Postgraduate | |
|---|---------------------|-----------------|-----------------------|-----------------|
| | n | (%) | n | (%) |
| Accounting / Auditing / Taxation / Secretarial Work | 25 | (6.53) | 1 | (3.33) |
| Administration / Management | 73 | (19.06) | 4 | (13.33) |
| Art & Design | 1 | (0.26) | | |
| Banking | 15 | (3.92) | | |
| Clerical Work & Office Support | 1 | (0.26) | | |
| Customer Services | 2 | (0.52) | | |
| Editorial / Journalism | 26 | (6.79) | 2 | (6.67) |
| Engineering | 1 | (0.26) | 1 | (3.33) |
| Finance | 22 | (5.74) | | |
| Human Resources | 3 | (0.78) | | |
| Insurance Services | 41 | (10.70) | | |
| Interpretation / Translation | 2 | (0.52) | | |
| Legal Services | 2 | (0.52) | | |
| Logistics / Transportation | 1 | (0.26) | | |
| Marketing / Sales | 12 | (3.13) | | |
| Media / Communications | 4 | (1.04) | | |
| Medical & Health Services (Chinese Medicine) | 4 | (1.04) | | |
| Medical & Health Services (Others) | 3 | (0.78) | | |
| Public Relations & Advertising | 12 | (3.13) | 1 | (3.33) |
| Scientific & Research Work | 20 | (5.22) | 13 | (43.33) |
| Social / Community Services | 4 | (1.04) | | |
| System Analysis / Computer Programming | 14 | (3.66) | | |
| Teaching / Lecturing (Assistant) | 14 | (3.66) | 2 | (6.67) |
| Teaching / Lecturing (Others) | 35 | (9.14) | 5 | (16.67) |
| Teaching / Lecturing (Primary School) | 4 | (1.04) | | |
| Teaching / Lecturing (Secondary School) | 6 | (1.57) | | |
| Others | 36 | (9.40) | 1 | (3.33) |
| Total | 383 | (100.00) | 30 | (100.00) |

B.4. Remuneration

Table 14: Overall Average Monthly Salary of Postgraduates

| Job Nature | 2018 | 2017 | % Increase or Decrease over last year |
|------------------------------|-------------|-------------|---------------------------------------|
| Taught Postgraduate | | | |
| - Mean | \$18,485.28 | \$18,464.64 | 0.11% |
| - Median | \$16,250.00 | \$16,000.00 | 1.56% |
| Research Postgraduate | | | |
| - Mean | \$24,280.00 | \$20,889.47 | 16.23% |
| - Median | \$20,000.00 | \$19,500.00 | 2.56% |