

Introduction

The Graduate Employment Survey is conducted annually by the Career Centre of the Office of Student Affairs. Its purpose is to find out the general employment situation of the full-time graduates for the year. The survey reveals the graduates' first career destination, remuneration information, job searching process and career preparation and development.

Methodology

Questionnaires were distributed to graduates when they returned to the campus in mid October to pick up their caps and gowns for graduation ceremony. Follow-up phone calls were made to non-respondents and previously unemployed graduates. Following the University Grant Committee's (UGC) guidelines, information on employment status was gathered up to 31 December 2010.

The bulk of the analysis is concentrated on the graduates engaged in full-time employment. The classification on job nature and employment fields was derived from the classification systems provided by UGC. Details of the classification on employment sector, employment field and job nature are shown in the Glossary.

Response

The survey targeted all 2010 full-time graduates of the University. As shown in Appendix 1, this year, a total of 1713 graduates completed their undergraduate studies and among courses/majors/options of the three Faculties, one Academy and three Schools. There are 541 full-time taught postgraduates and 59 full-time research postgraduates. For the ease of report reading, courses/majors/options are grouped under their respective Faculties/Schools/Academy.

Out of the 1713 undergraduates, 1688 valid responses were received, representing a response rate of 98.54 % (98.70% in 2009). Besides, a total of 308 valid questionnaires were collected from full-time postgraduates.

Executive Summary

SECTION A FULL-TIME UNDERGRADUATES

Overall Employment Status

At the close of the survey, the unemployment rate is 0.95% (1.5% in 2009). 77.37% of the graduates were working full-time, 2.19% self-employed and 12.74% pursuing further studies. The percentage of employed graduates has increased while that of pursuing further studies has decreased, resulting in a similar engagement rate to that of last year. The number of graduates engaged in part-time or temporary employment remains more or less the same, a total of 4.56% (4.02% in 2009).

Employment Sectors and Job Nature

The Commercial or Industrial sector captured 66.88% of our graduates this year (65.48% in 2009). An increase of 8.13% in the number of graduates securing employment in the education sector from 16.85% last year to 18.22% has been noted. A decrease has been noted in the number of graduates engaging in the Community/Social Services Organizations from 13.71% to 11.20% this year, while for the Government sector, the figure remains steady as 3.71% (3.95% in 2009).

Accounting / Auditing / Taxation / Secretarial Work (10%) and Marketing / Sales (9.21%) rank the first and the second most frequent job natures respectively. The other top five job natures are distributed among Administration / Management (8.58%), Teaching / Lecturing (Others) (5.98%) and Social / Community Services (5.83%).

Remuneration

The average monthly salary (including commission, allowances and any year-end bonuses) is \$11,433.73, an increase of 4.25% (\$10,967.15 in 2009). The Commerce / Industry sector and Community / Social services sector have shown an increase in salary (8.23% and 5.80% respectively), while the decrease in the Government and Education sector are 3.05% and 5.30% respectively.

Further Studies

There are 215 graduates pursuing further studies, which accounts for 12.74% of our graduates, a decrease of 16.40% from last year (15.24% in 2009). Among those graduates, 97.10% continued their study in postgraduate/master or above level of studies. Hong Kong Baptist University and The Chinese University of Hong Kong are the most popular local institutions for graduates to further their studies, enrolling 30.52% and 27.98% of our graduates respectively.

SECTION B FULL-TIME TAUGHT / RESEARCH POSTGRADUATES

Overall Employment Status

At the close of the survey, the unemployment rate for the postgraduates was 5.19% (5.81% in 2009). 67.70% of the taught postgraduates (68.48% in 2009) were in employment with 62.64% working full-time or self employed, 3.50% engaging in part-time employment, and 0.39% being temporarily employed while 3.50% pursuing further studies. For research postgraduates, 27 were employed full-time (54.72% in 2009), with 1.96% working in part-time employment, 1.96% self-employed, adding up to 56.86% in employment. 21.57% of them have chosen to pursue further studies (13.21% in 2009).

Employment Sectors and Job Nature

The Education sector captured the majority of our postgraduates at 30% with 24.68% (48.61% in 2009) of our taught postgraduates and 61.54% (60.72% in 2009) of the research postgraduates entering this field this year. The Commercial or Industrial sector has absorbed 65.58% (43.06% in 2009) of the taught postgraduates and 34.62% (25.00% in 2009) of the research postgraduates.

Remuneration

The average monthly salary (including commission, allowances and any year-end bonuses) is \$14,290.20 for taught postgraduates with a decrease of 6.12% (\$15,220.98 in 2009), and \$17,437.18 for research postgraduates with an increase of 2.28% (\$17,049.13 in 2009).

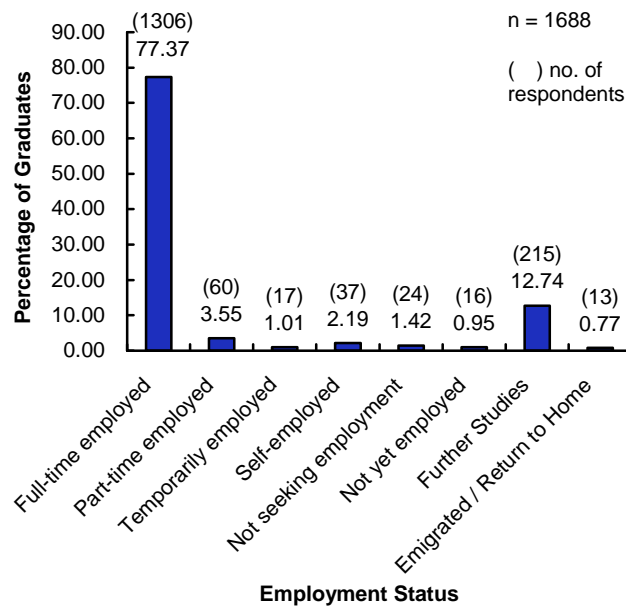
Further Studies

9 out of the 257 taught postgraduates have chosen to pursue further studies. There are 11 research postgraduates (21.57% of respondents) pursuing further studies (13.21% in 2009).

SECTION A FULL-TIME UNDERGRADUATES

A.1. Overall Employment Status

Figure 1: Distribution of Respondents by Employment Status (Percentage)



A.1.1 Employment Status by Courses

Appendices 2 and 3 illustrate the employment status of graduates by Faculty and by course/major/option.

A.1.2 Analysis by Employment Sector

Figure 2: Percentage of Full-time Employed Graduates by Employment Sector

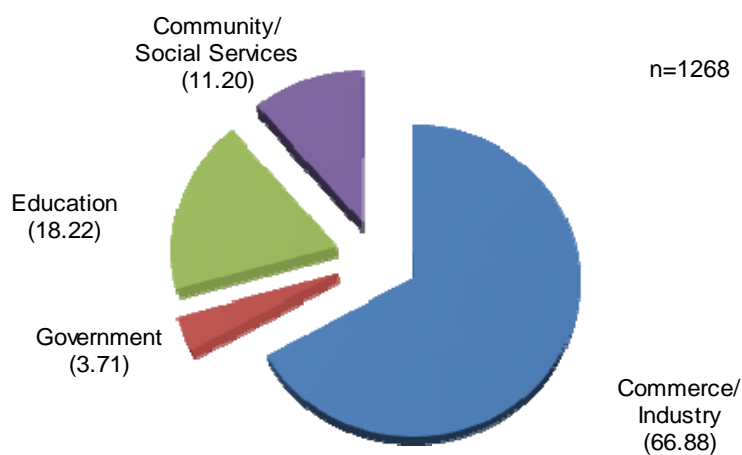
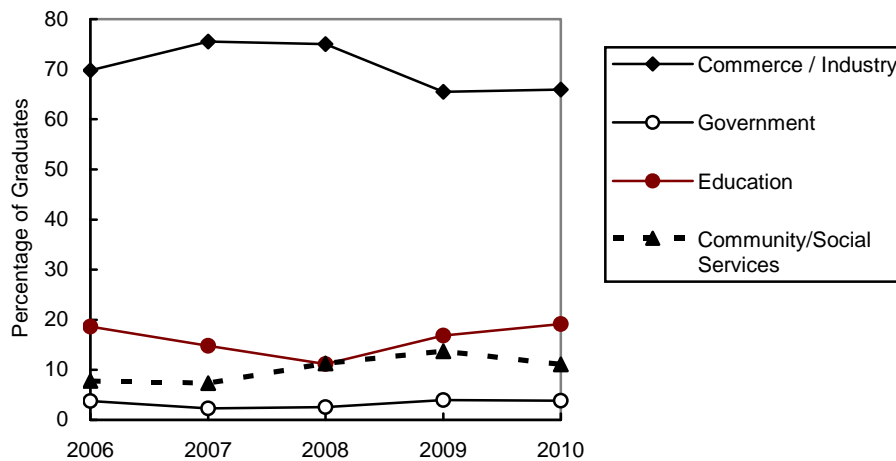


Table 1: Comparison of the Distribution of Full-time Employed Graduates by Employment Sector for the Years of 2006 to 2010 (in Percentage)

Employment Sector	2010 n=1268	2009 n=1240	2008 n=1260	2007 n=1300	2006 n=1221
Commerce/Industry	66.88	65.48	75.00	75.50	69.78
Government	3.71	3.95	2.54	2.32	3.77
Education	18.22	16.85	11.19	14.84	18.67
Community/Social Services	11.20	13.71	11.27	7.34	7.78

Figure 3: Distribution of Full-time Employed Graduates by Employment Sector for the Years of 2006 to 2010



Appendix 4 shows the number of full-time employed respondents in each employment sector by course/major/option.

A.1.3 Analysis by Employment Fields

Table 2: Distribution of Employed Graduates by Employment Fields

Employment Field	No. of Employed Graduates	
	n	(%)
Business Services	249	(19.78)
Education	229	(18.19)
Community & Social Services	219	(17.39)
Manufacturing	125	(9.93)
Financial Institutions	110	(8.74)
Trading	105	(8.34)
Transport, Storage & Communication	60	(4.77)
Government	44	(3.49)
Hospitality & Tourism Services	33	(2.62)
Real Estate	26	(2.07)
Engineering, Architectural & Technical Svs	26	(2.07)
Insurance	11	(0.87)
Multi-nature	7	(0.56)
Construction	7	(0.56)
Electricity, Gas & Steam	2	(0.16)
Not classified above	6	(0.48)
Total*	1259	(100.00)

* 47 graduates did not indicate the employment field

A.1.4 Analysis by Job Nature

Table 3: Comparison of the Distribution of Employed Graduates by Job Nature in 2009 and 2010

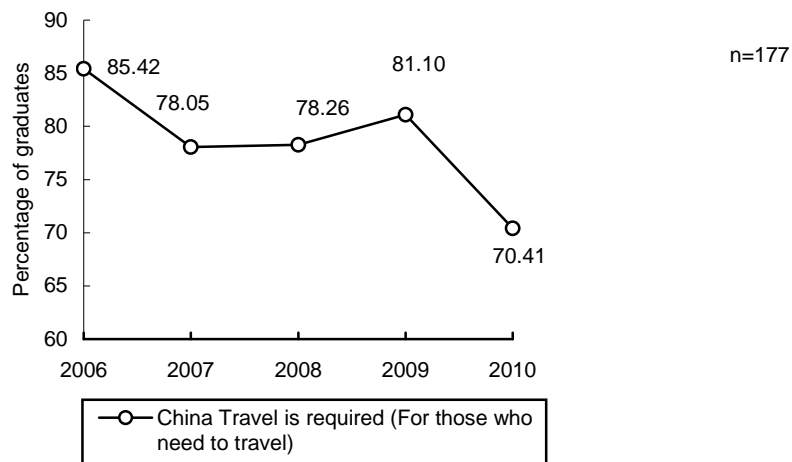
Job Nature	No. of Employed Graduates			
	2010		2009	
	n	(%)	n	(%)
Accounting / Auditing / Taxation / Secretarial Work	127	(10.00)	114	(9.51)
Administration / Management	109	(8.58)	103	(8.59)
Aircraft & Marine	0	(0.00)	2	(0.17)
Architecture / Surveying	2	(0.16)	1	(0.08)
Art & Design	35	(2.76)	25	(2.09)
Banking	17	(1.34)	20	(1.67)
Clerical Work & Office Support	42	(3.31)	25	(2.09)
Customer Services	56	(4.41)	45	(3.75)
Economic, Statistical & Mathematical Work	13	(1.02)	9	(0.75)
Editorial / Journalism	65	(5.12)	51	(4.25)
Engineering	9	(0.71)	5	(0.42)
Finance	24	(1.89)	31	(2.59)
Human Resources	40	(3.15)	34	(2.84)
Insurance Services	7	(0.55)	7	(0.58)
Interpretation / Translation	3	(0.24)	7	(0.58)
Legal Services	1	(0.08)	4	(0.33)
Logistics / Transportation	8	(0.63)	5	(0.42)
Marketing / Sales	117	(9.21)	120	(10.01)
Media / Communications	23	(1.81)	27	(2.25)
Medical & Health Services (Chinese Medicine)	23	(1.81)	20	(1.67)
Medical & Health Services (Others)	14	(1.10)	10	(0.83)
Merchandising / Purchasing	21	(1.65)	15	(1.25)
Protective Services	22	(1.73)	15	(1.25)
Public Relations & Advertising	47	(3.70)	51	(4.25)
Recreation Services	28	(2.20)	27	(2.25)
Religious Work	1	(0.08)	1	(0.08)
Scientific & Research Work	44	(3.46)	60	(5.00)
Social / Community Services	74	(5.83)	84	(7.01)
System Analysis / Computer Programming	50	(3.94)	47	(3.92)
Teaching / Lecturing (Others)	76	(5.98)	94	(7.84)
Teaching / Lecturing (Primary School)	4	(0.31)	13	(1.08)
Teaching / Lecturing (Secondary School)	32	(2.52)	40	(3.34)
Teaching / Lecturing (Assistant)	68	(5.35)	48	(4.00)
Tourism	37	(2.91)	10	(0.83)
Others	31	(2.44)	29	(2.42)
Total	1270	(100.00)	1199	(100.00)

* 36 Full-time employed graduates did not indicate Job Nature

Analysis of employed graduates by job nature and course of study is shown in Appendix 5.

A.1.5 China Related Employment

Figure 4: Distribution of Employed Graduates with China Related Employment for the year 2006 to 2010



A.1.6 Global Working Destination

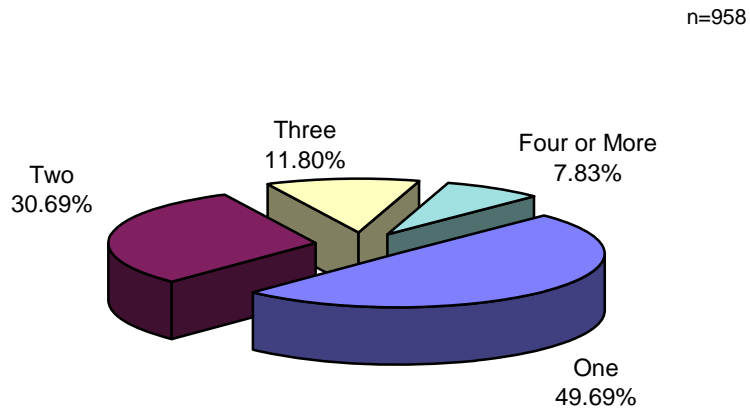
Table 4: Working Destinations of Employed Graduates Who Needed to Work outside Hong Kong

Future Career Development Opportunity	No. of Employed Graduates	
	n	(%)
Mainland China	119	(70.41)
Macau	9	(5.33)
U.S.	6	(3.55)
Other European countries	5	(2.96)
Other Asian countries	3	(1.78)
Singapore	2	(1.18)
Taiwan	2	(1.18)
Australia	1	(0.59)
Canada	1	(0.59)
Japan	1	(0.59)
Others	20	(11.83)
Total	169	100

A.2. Job Search

A.2.1 Number of Job Offers

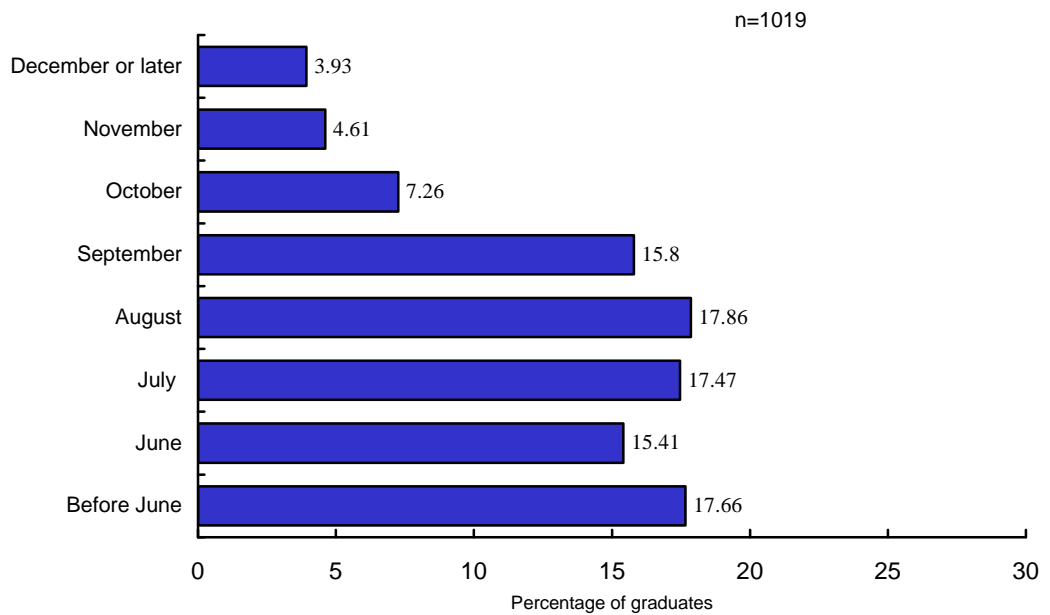
Figure 5: Number of Job Offers Received by the Graduates



A.2.2 Month of Securing First Job

Appendix 6 shows the distribution of the month of securing first job by course of study.

Figure 6: Month of Securing First Job by Employed Graduates



A.3. Career Development

A.3.1 Future Career Development Opportunity

Table 5: Graduates' Perception on Future Career Development Opportunity

Future Career Development Opportunity	No. of Employed Graduates	
	n	(%)
Excellent	92	(11.39)
Good	420	(51.98)
Fair	246	(30.45)
Not Good	50	(6.19)
Total	808	(100)

Table 6: Graduates' Perception on Career Development Opportunity by Employment Sector

Employment Sector	Excellent	Good	Fair	Not Good	Total
	n (%)	n (%)	n (%)	n (%)	n (%)
Commerce/ Industry	62 (11.52)	285 (52.97)	156 (29.00)	35 (6.51)	538 (100.00)
Government	7 (24.13)	14 (48.28)	6 (20.69)	2 (6.90)	29 (100.00)
Education	16 (10.32)	74 (47.74)	56 (36.13)	9 (5.81)	155 (100.00)
Community/ Social Services	7 (8.14)	48 (55.81)	27 (31.40)	4 (4.65)	86 (100.00)

A.3.2 Job Satisfaction

Table 7: Graduates' Perception of Job Satisfaction

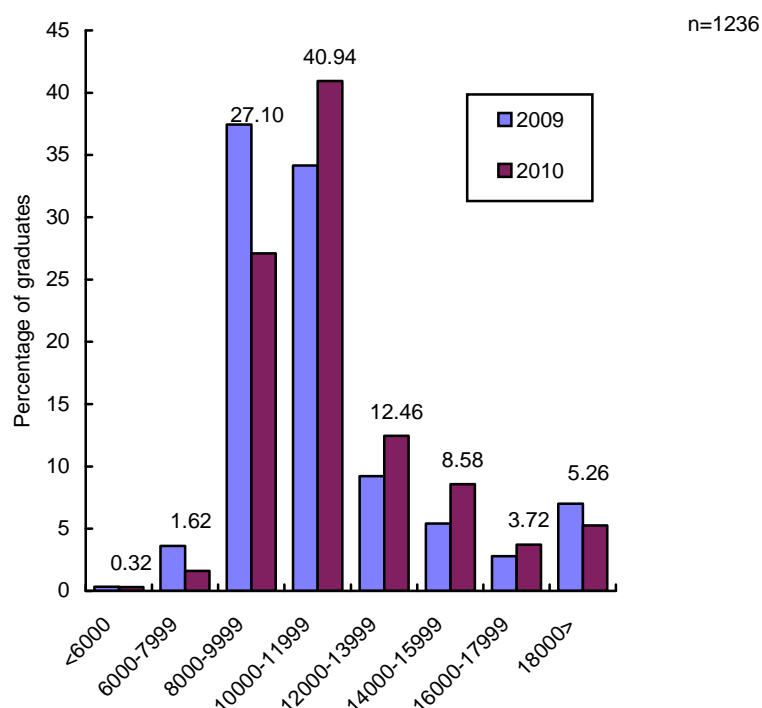
Level of Job Satisfaction	No. of Employed Graduates	
	n	(%)
Very Satisfied	147	(18.08)
Quite Satisfied	534	(65.68)
Not Satisfied	132	(16.24)
Total	813	(100.00)

A.4. Remuneration

Respondents were requested to indicate their basic monthly salary, monthly commissions and other fixed cash allowances, if any, on the answer sheet provided. Commissions and cash allowances were included in the analysis of overall average monthly salary, because they represent a large portion of the total remuneration package.

A.4.1 Overall Average Monthly Salary

Figure 7: A Comparison of Graduates' Salary Range (\$) in 2009 & 2010



A.4.2 By Employment Sector

Table 8: Graduates' Average Monthly Salary by Employment Sector in 2009 and 2010

Employment Sector	2010	2009	% Increase or Decrease over last year
Commerce / Industry	\$10980.38	\$10145.14	8.23
Government	\$14697.61	\$15159.40	-3.05
Education	\$12032.27	\$12705.88	-5.30
Community / Social Services	\$12107.72	\$11444.38	5.80

Details of the monthly salary statistics and monthly salary range of full-time employed graduates by employment sector are shown in Appendices 10 and 11.

A.4.3 By Course of Study

Table 9: The two most frequent monthly salary intervals by course of study

Course of Study	The most frequent salary range	The second most frequent salary range
B.A. (Hons) in Chinese Lang & Lit	\$8000-\$9999 (42.86)	\$10000-\$11999 (28.57)
B.A. (Hons) in English Lang & Lit	\$10000-\$11999 (39.13)	N/A
B.A. (Hons) in Eng Lang & Lit and BEd (Hons) in Eng Language Teaching	\$18000 or above (73.33)	\$14000-\$15999 (13.33)
B.A. (Hons) in History	\$8000-\$9999 (52.63)	\$10000-\$11999 (15.79)
B.A. (Hons) in Humanities	\$8000-\$9999 (35.90)	\$10000-\$11999 (33.33)
B.A. (Hons) in Music	\$10000-\$11999 (40.00)	N/A
B.A. (Hons) in P.E. & Recreation Mgmt#	\$10000-\$11999 (30.00)	\$8000-\$9999 (23.33)
B.A. (Hons) in Religious Studies	\$8000-\$9999 (47.06)	\$10000-\$11999 (41.18)
B.A. (Hons) in Translation	\$10000-\$11999 (44.44)	\$12000-\$13999 (29.63)
B.A. (Hons) in Visual Arts	\$8000-\$9999 (40.00)	\$10000-\$11999 (37.14)
Bachelor of Business Administration (Hons)	\$10000-\$11999 (51.69)	\$8000-\$9999 (20.60)
Bachelor of Commerce (Hons) in Accountancy	\$8000-\$9999 (45.31)	\$10000-\$11999 (35.94)
BPharm (Hons) in Chinese Medicine	\$10000-\$11999 (54.55)	\$8000-\$9999 (27.27)
B.Sc. (Hons) in Applied Biology#	\$10000-\$11999 (35.29)	\$8000-\$9999 (29.41)
B.Sc. (Hons) in Applied Chemistry#	\$10000-\$11999 (37.14)	\$8000-\$9999 (31.43)
Bachelor of Chinese Med & Bachelor of Sci (Hons) in Biomedical Sci	\$14000-\$15999 (59.26)	\$16000-\$17999 (22.22)
B.Sc. (Hons) in Computer Science	\$10000-\$11999 (51.11)	\$8000-\$9999 (20.00)
B.Sc. (Hons) in Computing Studies#	\$10000-\$11999 (58.33)	\$8000-\$9999 (25.00)
B.Sc. (Hons) in Math. Science#	\$10000-\$11999 (38.46)	\$18000 or above (38.46)
B.Sc. (Hons) in Physics	\$8000-\$9999 (54.55)	\$10000-\$11999 (18.18)
B Sc. (Hons) in Statistical & Operational Research	\$10000-\$11999 (42.86)	\$8000-\$9999 (42.86)
Bachelor of Social Work (Hons)	\$14000-\$15999 (72.34)	N/A
B.Soc.Sc. (Hons) in China Studies	\$8000-\$9999 (49.35)	\$10000-\$11999 (29.87)
B.Soc.Sc. (Hons) in Communication	\$10000-\$11999 (52.38)	\$8000-\$9999 (27.21)
B.Soc.Sc. (Hons) in European Studies	\$10000-\$11999 (53.85)	\$12000-\$13999 (15.38)
B.Soc.Sc. (Hons) in Geography	\$10000-\$11999 (50.00)	\$8000-\$9999 (22.22)
B.Soc.Sc. (Hons) in Gov't & Int'l Studies	\$10000-\$11999 (63.16)	\$8000-\$9999 (21.05)
B.Soc.Sc. (Hons) in Psychology	\$10000-\$11999 (45.83)	\$8000-\$9999 (31.25)
B.Soc.Sc. (Hons) in Sociology	\$10000-\$11999 (45.83)	\$8000-\$9999 (37.50)
B. Soc Sc. (Hons) in Sports & Recreation Leadership	\$10000-\$11999 (32.00)	\$8000-\$9999 (20.00)

() Percentages of graduates # Including 2+2 graduates

Details of the monthly salary statistics and monthly salary range of full-time employed graduates by course of study are shown in Appendices 7 and 8. Appendix 9 compares the average monthly salary of employed graduates by course of study with that of last year.

A.4.4 By Job Nature

Table 10: Graduates' Average Monthly Salary by Job Nature in 2009 and 2010

Nature of Job	2010 (n=1236) HK\$	2009 (n=1183) HK\$	% Increase or Decrease over last year
Accounting/Auditing/Taxation/Secretarial Work	10327.94	9696.92	6.51
Administration / Management	11462.06	10722.70	6.90
Aircraft & Marine	N/A	9250.83	N/A
Architecture / Surveying	9500.00	10833.33	-12.31
Art & Design	10915.20	10053.33	8.57
Banking	13302.29	10702.92	24.29
Clerical Work & Office Support	9810.11	8478.06	15.71
Customer Services	10633.50	9969.89	6.66
Economic, Statistical & Mathematical Work	11650.00	12180.00	-4.35
Editorial / Journalism	10812.76	10011.44	8.00
Engineering	11268.52	9766.67	15.38
Finance	13286.59	13250.97	0.27
Human Resources	10088.10	9814.41	2.79
Insurance Services	16278.57	12076.19	34.80
Interpretation / Translation	13000.00	10833.33	20.00
Legal Services	11000.00	8875.00	23.94
Logistics / Transportation	11519.44	9500.00	21.26
Marketing / Sales	10761.36	10434.72	3.13
Media & Communication	9345.45	8415.38	11.05
Medical & Health Services (Chinese Medicine)	14753.48	14252.00	3.52
Medical & Health Services (Others)	11703.57	9861.11	18.68
Merchandising / Purchasing	10357.14	10662.22	-2.86
Protective Services	17840.75	18497.33	-3.55
Public Relations & Advertising	10192.68	9437.06	8.01
Recreation Services	10752.00	11098.33	-3.12
Religious Work	11000.00	9000.00	22.22
Scientific & Research Work	10148.76	10064.66	0.84
Social / Community Services	13313.17	11936.18	11.54
Systems Analysis & Computer Programming	11869.54	10109.68	17.41
Teaching / Lecturing (Assistant)	10114.49	10005.64	1.09
Teaching / Lecturing (Others)	11278.47	10916.37	3.32
Teaching / Lecturing (Primary School)	16736.25	17043.85	-1.80
Teaching / Lecturing (Secondary School)	19442.87	19644.38	-1.03
Tourism	12293.83	9277.78	32.51
Others	11361.67	11436.55	-0.65

Details of monthly salary statistics and monthly salary range of employed graduates by nature of job are shown in Appendices 12 and 13.

A.5. Other Career Destinations

A.5.1 Part-time Employment

Of the part-time employed graduates, 23 of them were hired by commercial or industrial companies. The remaining respondents chose to work in Education institutions (25), various Community / Social Services organizations (5) and Government sector (1). 6 respondents did not indicate their employment sector.

A.5.2 Temporary Employment

Among the 17 respondents, 10 were hired by various Commercial or Industrial companies, 2 respondents chose to work in Government departments, 2 worked in Community and Social Services, while 1 worked in the Education sector. 2 of them did not indicate their employment sector.

A.5.3 Self-employed

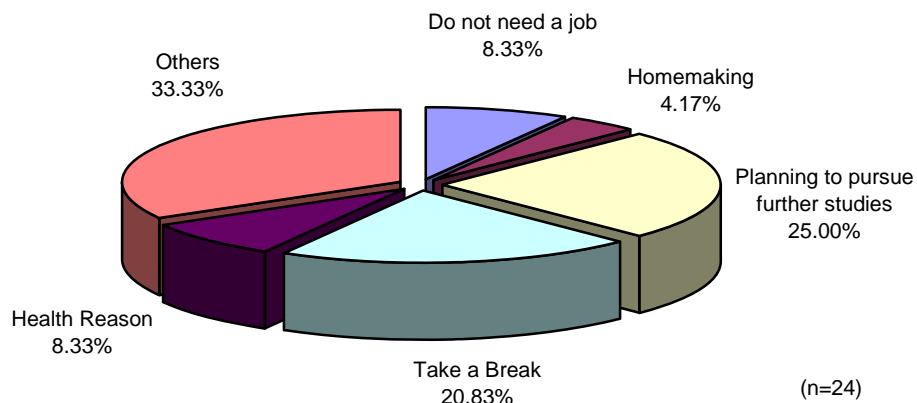
Table 11: *Distribution of Self-employed Graduates by Course of Study*

Course/Major/Option	No. of Graduates
BA (Hons) in Eng Lang & Lit	1
BA (Hons) in Humanities	1
BA (Hons) in Music	7
BA (Hons) in Physical Education & Recreation Management	2
BA (Hons) in Translation	1
BA (Hons) in Visual Arts	7
BBA (Hons) in Finance	1
BPharm (Hons) in Chinese Medicine	2
B.Sc. (Hons) in Applied Biology	1
Bachelor of Social Sciences (Hons) in Communication Public Relations and Advertising	1
BSocSc (Hons) in Communication Cinema & Television	2
BSocSc (Hons) in Geography	1
BSocSc (Hons) in Government & International Studies	1
BSocSc (Hons) in Psychology	3
BSocSc (Hons) in Sociology	1
BSocSc (Hons) in Sports & Recreation Leadership	5
Total	37

A.5.4 Not Seeking Employment

24 graduates did not intend to seek employment in the near future.

Figure 8: Reasons for Not Seeking Employment



A.5.5 Not Yet Employed

16 (0.95%) of the graduates were unemployed at the time of survey. The major perceived reasons of their unemployment were mainly the lack of relevant work experiences, as well as relatively late start of job search.

A.6. Further Studies

Among the 215 graduates who pursued further studies, 68.90% had chosen subjects related to their studies in Baptist University. 75.12% of the respondents were studying in Hong Kong. 97.10 % of the respondents were pursuing postgraduates/master level of above studies.

A.6.1 By Course of Study

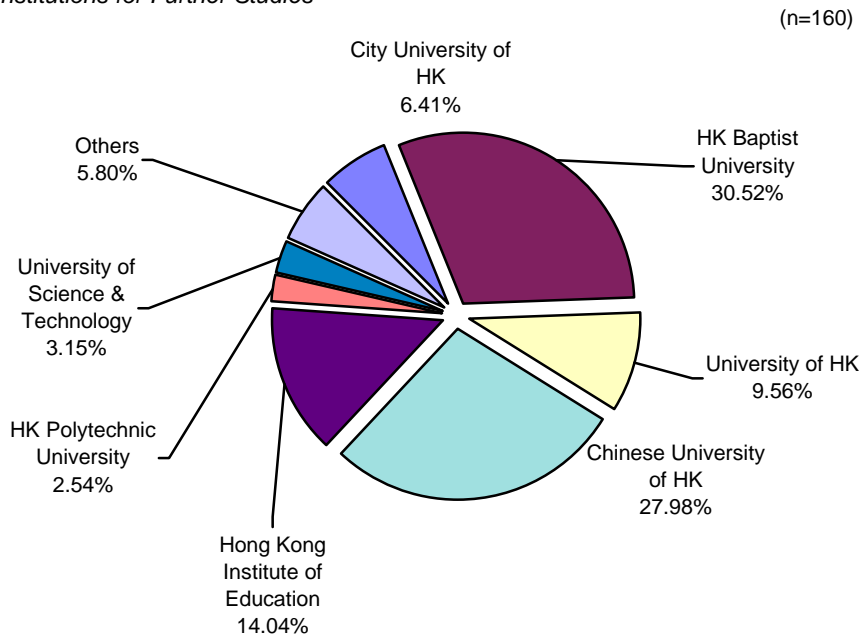
Table 12: Percentages of Graduates Pursuing Further Studies by Course of Study

Course/Major/Option	No. of Graduates	
	n	(%)
BA (Hons) Chinese Lang & Lit	20	9.30
BA (Hons) Eng Lang & Lit and BEd (Hons) in Eng Language Teaching	4	1.86
BA (Hons) English Lang & Lit	11	5.12
BA (Hons) History	8	3.72
BA (Hons) Humanities	6	2.79
BA (Hons) Music	13	6.05
BA (Hons) Physical Edu & Recreation Mgt	4	1.86
BA (Hons) Religious Studies	5	2.33
BA (Hons) Translation	4	1.86
BA (Hons) Visual Arts	9	4.19
Bachelor of Social Work (Hons)	0	0
BBA (Hons)	23	10.70
BCM & BSc (Hons) in Biomedical Science	4	1.86
BComm (Hons) in Accountancy	3	1.40
BPharm (Hons) in Chinese Medicine	2	0.93
BSc (Hons) Applied & Computational Math.	6	2.79
BSc (Hons) Applied Biology	14	6.51
BSc (Hons) Applied Chemistry	10	4.65
BSc (Hons) Computer Science	2	0.93
BSc (Hons) Computing Studies	6	2.79
BSc (Hons) Mathematical Science	6	2.79
BSc (Hons) Physics	8	3.72
BSc (Hons) Stat & Operational Research	3	1.40
BSocSc (Hons) China Studies - Econ	3	1.40
BSocSc (Hons) China Studies*	4	1.86
BSocSc (Hons) Communication	15	6.98
BSocSc (Hons) European Studies	1	0.47
BSocSc (Hons) Geography	3	1.40
BSocSc (Hons) Gov't & Int'l Studies	9	4.19
BSocSc (Hons) Psychology	1	0.47
BSocSc (Hons) Sociology	2	0.93
BSocSc (Hons) Sport & Rec Leadership	6	2.79
Total	215	100.00

*excluding Economics option

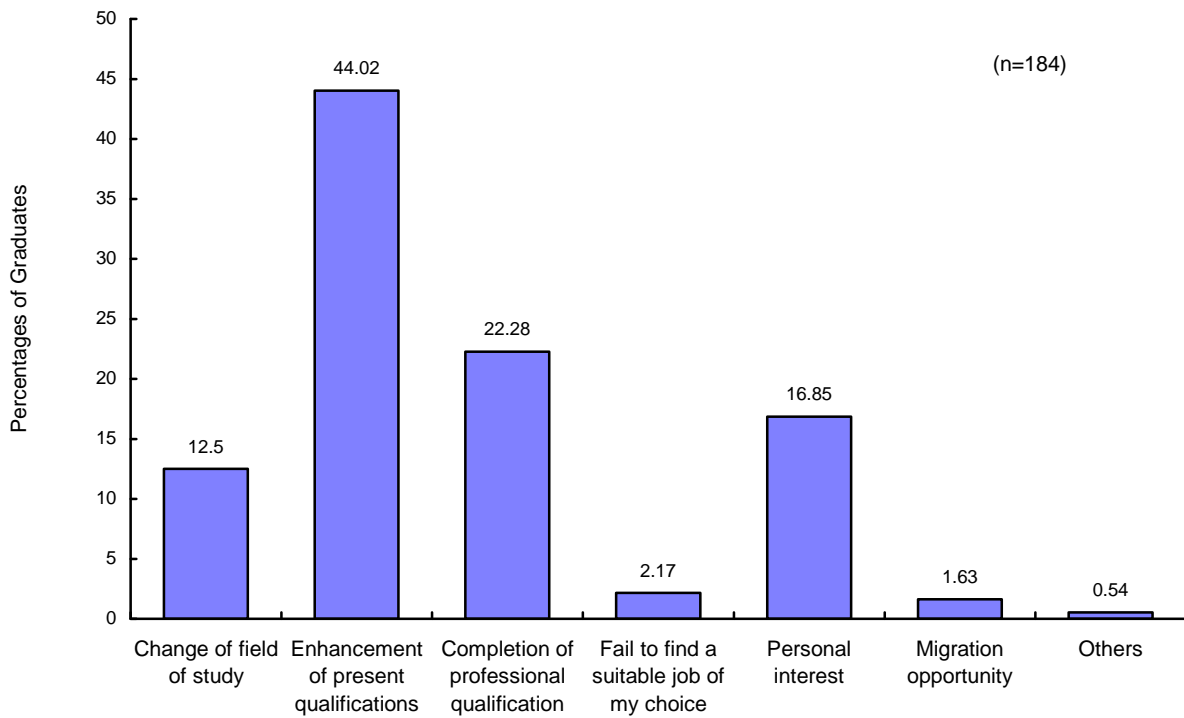
A.6.2 Destination of Further Studies

Figure 9: Institutions for Further Studies



A.6.3 Reasons of Pursuing Further Studies

Figure 10: Reasons of Pursuing Further Studies



A.7. Graduates Satisfaction

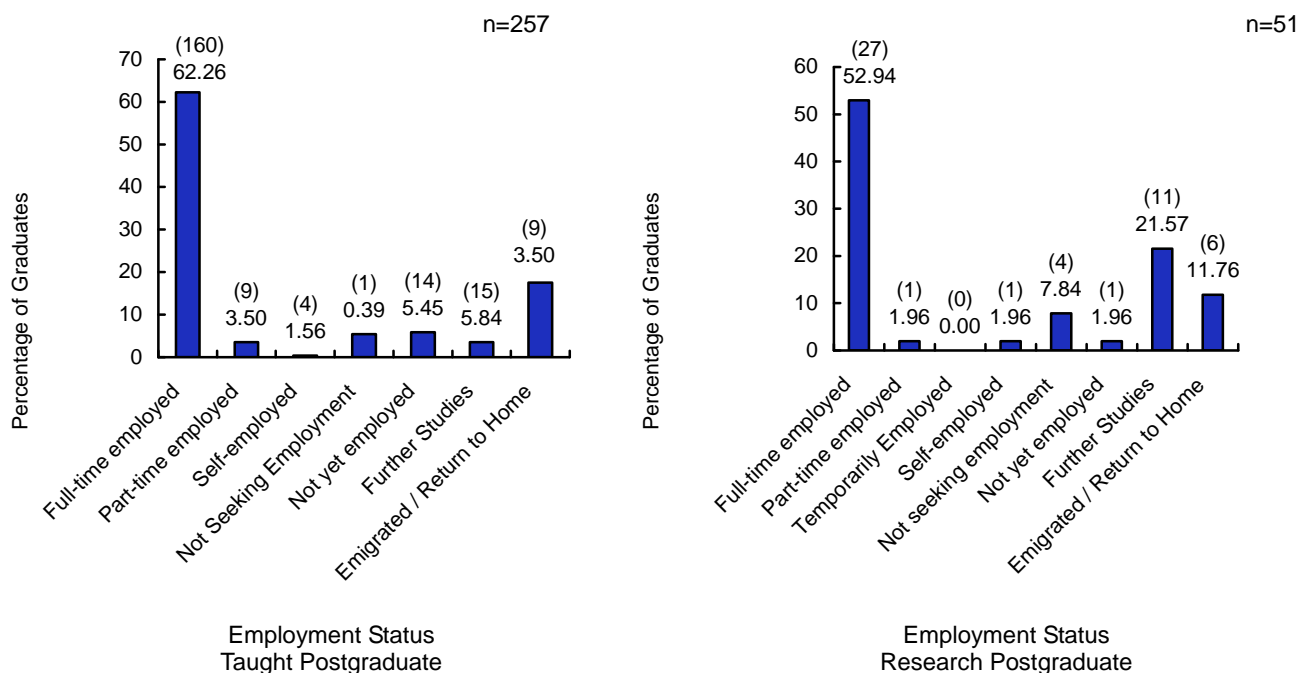
Table 13: Graduates' Perception Towards Their University Life

To what extent do you agree or disagree with the following statements?	Agree / Strongly Agree	Neither agree nor disagree	Disagree / Strongly Disagree	Total
	n (%)	n (%)	n (%)	n (%)
My university life experience has prepared me for future career development.	908 (60.57)	430 (28.69)	161 (10.74)	1499 (100.00)
I am satisfied overall with my academic learning experience in the university.	948 (63.45)	383 (25.64)	163 (10.91)	1494 (100.00)
I am satisfied overall with my off-classroom experience in the university.	944 (63.27)	384 (25.74)	164 (10.99)	1492 (100.00)
My university life experience has contributed to my whole-person development.	926 (62.02)	418 (28.00)	149 (9.98)	1493 (100.00)
I am proud of being a HKBU graduate.	843 (56.54)	481 (32.26)	167 (11.20)	1491 (100.00)

SECTION B FULL-TIME TAUGHT / RESEARCH POSTGRADUATES

B.1. Overall Employment Status

Figure 11: Distribution of Respondents by Employment Status (Percentage) – Taught Postgraduates and Research Postgraduates



B.2. Analysis by Employment Sector

Table 14: Percentages of Postgraduates by Employment Sector

Employment Sector	Taught Postgraduate		Research Postgraduate	
	n	(%)	n	(%)
Commerce/Industry	101	(65.58)	9	(34.62)
Government	5	(3.25)	-	(0.00)
Education	38	(24.68)	16	(61.54)
Community & Social Service	10	(6.49)	1	(3.85)
Total	154*	(100.00)	26**	(100.00)

* 6 Taught Postgraduates did not indicate their Job Nature.

** 1 Research Postgraduate did not indicate their Job Nature.

B.3. Analysis by Job Nature

Table 15: Percentages of Postgraduates by Job Nature

Job Nature	Taught Postgraduate		Research Postgraduate	
	n	(%)	n	(%)
Administration / Management	15	(10.14)	3	(12.00)
Art & Design	2	(1.35)		
Banking	1	(0.68)		
Clerical Work & Office Support	4	(2.70)		
Customer Services	3	(2.03)		
Economic, Statistical & Mathematical Work	1	(0.68)	1	(4.00)
Editorial / Journalism	25	(16.89)		
Engineering	2	(1.35)	1	(4.00)
Finance	3	(2.03)	1	(4.00)
Human Resources	1	(0.68)		
Insurance Services	2	(1.35)		
Interpretation / Translation	1	(0.68)		
Marketing / Sales	10	(6.76)		
Media / Communications	3	(2.03)		
Medical & Health Services (Others)	3	(2.03)	2	(8.00)
Merchandising / Purchasing	2	(1.35)		
Public Relations & Advertising	12	(8.11)		
Scientific & Research Work	7	(4.73)	14	(56.00)
Social / Community Services	2	(1.35)	1	(4.00)
System Analysis / Computer Programming	5	(3.38)		
Teaching / Lecturing (Assistant)	3	(2.03)		
Teaching / Lecturing (Others)	5	(3.38)		
Teaching / Lecturing (Primary School)	3	(2.03)		
Teaching / Lecturing (Secondary School)	23	(15.54)	2	(8.00)
Tourism	1	(0.68)		
Others	9	(6.08)		
Total	148*	(100.00)	25*	(100.00)

* 12 Taught Postgraduates did not indicate their Job Nature.

** 2 Research Postgraduates did not indicate their Job Nature.

B.4. Remuneration

Table 16: Overall Average Monthly Salary of Postgraduates

Course of Study	2010	2009	% Increase or Decrease over last year
Taught Postgraduate			
- Mean	\$14290.20	\$15220.98	-6.12
- Median	\$11041.67	\$15000.00	-26.39
Research Postgraduate			
- Mean	\$17437.18	\$17049.13	2.28
- Median	\$14150.00	\$15000.00	-5.67