

GRADUATE EMPLOYMENT SURVEY 2024

The analysis is based on information provided by the respondents, and the Career Centre should not be held responsible for any errors arising therefrom.

No part of this survey report may be reproduced, in any form or by whatever means, without written permission from the Director of Student Affairs, Hong Kong Baptist University.

TABLE OF CONTENT

	Page
List of Tables	iii
List of Figures	iv
Introduction/Methodology/Response	1
Executive Summary	2
SECTION A Full-time Undergraduates	5
A.1. Overall Employment Status	5
A.1.1 Employment Status by Programme/Major/Option	6
A.1.2 Analysis by Employment Sector	6
A.1.3 Analysis by Employment Field	9
A.1.4 Analysis by Job Nature	10
A.1.5 Global Working Destinations	11
A.2. Career Development	12
A.2.1 Job Satisfaction	12
A.3. Remuneration	13
A.3.1 Overall Average Monthly Salary	13
A.3.2 By Employment Sector	15
A.3.3 By Job Nature	16
A.3.4 Sources that Contribute to Receiving the Current Job Offer	18
A.4. Other Career Destinations	19
A.4.1 Part-time Employment	19
A.4.2 Temporary Employment	19
A.4.3 Self-employed	19
A.4.4 Not Seeking Employment	21
A.4.5 Not Yet Employed	21
A.5. Further Studies	22
A.5.1 By Programme/Major/Option	22
A.5.2 Destination of Further Studies	25
A.5.3 Reasons for Pursuing Further Studies	27
A.6. Graduates' Satisfaction	28
SECTION B Full-time Taught / Research Postgraduates	30
B.1. Overall Employment Status	30
B.2. Analysis by Employment Sector	31
B.3. Analysis by Job Nature	32

B.4. Remuneration.....	32
B.5. Graduates' Satisfaction.....	33
Appendix 1: Number of Full-time Graduates by Programme/Major/Option	37
Appendix 2: Distribution of Respondents by Employment Status and Programme/Major/Option...	41
Appendix 3: Number of Full-time Employed Graduates in Each Employment Sector by Programme/Major/Option.....	43
Appendix 4: Number of Full-time Employed Graduates in Each Employment Field by Job Nature.....	45
Appendix 5: Distribution of Full-time Employed Graduates by Job Nature & Programme of Study.....	49
Appendix 6: Monthly Salary Statistics of Full-time Employed Graduates by Employment Sector...	56
Appendix 7: Monthly Salary Intervals of Full-time Employed Graduates by Employment Sector...	57
Appendix 8: Monthly Salary Statistics of Full-time Employed Graduates by Programme/Major/Option.....	58
Appendix 9: Monthly Salary Intervals of Full-time Employed Graduates by Programme/Major/Option.....	60
Appendix 10: Comparison of the Average Monthly Salary Statistics of Full-time Employed Respondents in 2023 and 2024.....	63
Appendix 11: Monthly Salary Statistics of Full-time Employed Graduates by Job Nature.....	65
Appendix 12: Monthly Salary Intervals of Full-time Employed Graduates by Job Nature.....	67
Glossary.....	69

LIST OF TABLES

		Page
Table 1:	Comparison of the Distribution of Full-time Employed Graduates by Employment Sector for the Years 2020 to 2024 (UGC-funded Graduates).....	7
Table 2:	Comparison of the Distribution of Full-time Employed Graduates by Employment Sector for the Years 2020 to 2024 (Non-UGC-funded Graduates).....	7
Table 3:	Distribution of Full-time Employed Graduates by Employment Field.....	9
Table 4:	Distribution of Full-time Employed Graduates by Job Nature.....	10
Table 5:	Perception of Job Satisfaction of Full-time Employed Graduates.....	12
Table 6:	Full-time Employed Graduates' Average Monthly Salary by Employment Sector in 2023 and 2024 (UGC funded Graduates).....	15
Table 7:	Full-time Employed Graduates' Average Monthly Salary by Employment Sector in 2023 and 2024 (Non-UGC-funded Graduates).....	15
Table 8:	Full-time Employed Graduates' Average Monthly Salary by Job Nature in 2023 and 2024 (UGC-funded Graduates).....	16
Table 9:	Full-time Employed Graduates' Average Monthly Salary by Job Nature in 2023 and 2024 (Non-UGC funded Graduates).....	17
Table 10:	Distribution of Self-employed Graduates by Programme/Major/Option (UGC-funded Graduates).....	19
Table 11:	Distribution of Self-employed Graduates by Programme/Major/Option (Non-UGC-funded Graduates)	20
Table 12:	Percentages of Graduates Pursuing Further Studies by Programme/Major/Option (UGC-funded Graduates).....	22
Table 13:	Percentages of Graduates Pursuing Further Studies by Programme/Major/Option (Non-UGC-funded Graduates).....	23
Table 14:	Graduates' Perception Towards Their University Life (UGC-funded Graduates).....	28
Table 15:	Graduates' Perception Towards Their University Life (Non-UGC-funded Graduates)...	29
Table 16:	Percentages of Postgraduates by Job Nature.....	32
Table 17:	Overall Average Monthly Salary of Postgraduates.....	32
Table 18:	Graduates' Perception Towards Their Programme Intended Learning Outcomes – Taught Postgraduates.....	33
Table 19:	Graduates' Perception of the Relations between Study and Work – Taught Postgraduates.....	34
Table 20:	Graduates' Overall Comment – Taught Postgraduates.....	34
Table 21:	Graduates' Perception Towards Their Programme Intended Learning Outcomes – Research Postgraduates.....	35
Table 22:	Graduates' Perception Towards Career Preparation – Research Postgraduates.....	36
Table 23:	Graduates' Overall Comment – Research Postgraduates.....	36

LIST OF FIGURES

	Page
Figure 1: Distribution of Respondents by Employment Status (UGC-funded Graduates).....	5
Figure 2: Distribution of Respondents by Employment Status (Non-UGC-funded Graduates)..	5
Figure 3: Percentage of Full-time Employed Graduates by Employment Sector (UGC-funded Graduates).....	6
Figure 4: Percentage of Full-time Employed Graduates by Employment Sector (Non-UGC-funded Graduates).....	6
Figure 5: Distribution of Full-time Employed Graduates by Employment Sector for the Years 2020 to 2024 (UGC-funded Graduates).....	7
Figure 6: Distribution of Full-time Employed Graduates by Employment Sector for the Years 2020 to 2024 (Non-UGC-funded Graduates).....	8
Figure 7: Working Destinations of Full-time Employed Graduates Who Needed to Work outside Hong Kong (UGC-funded Graduates).....	11
Figure 8: Working Destinations of Full-time Employed Graduates Who Needed to Work outside Hong Kong (Non-UGC-funded Graduates).....	11
Figure 9: Comparison of Full-time Employed Graduates' Mean and Median Salary (including commissions & cash allowances) for the Years 2020 to 2024 (UGC-funded Graduates).....	13
Figure 10: Comparison of Full-time Employed Graduates' Mean and Median Salary (including commissions & cash allowances) for the Years 2020 to 2024 (Non-UGC-funded Graduates).....	13
Figure 11: Comparison of Full-time Employed Graduates' Salary Range in 2023 and 2024 (UGC-funded Graduates).....	14
Figure 12: Comparison of Full-time Employed Graduates' Salary Range in 2023 and 2024 (Non-UGC-funded Graduates).....	14
Figure 13: Percentage of Sources that Contribute to Receiving the Current Job Offer.....	18
Figure 14: Destinations of Further Studies (UGC-funded Graduates).....	25
Figure 15: Destinations of Further Studies (Non-UGC-funded Graduates).....	25
Figure 16: Local Institutions for Further Studies (UGC-funded Graduates).....	26
Figure 17: Local Institutions for Further Studies (Non-UGC-funded Graduates).....	26
Figure 18: Reasons for Pursuing Further Studies (UGC-funded Graduates).....	27
Figure 19: Reasons for Pursuing Further Studies (Non-UGC-funded Graduates).....	27
Figure 20: Distribution of Respondents by Employment Status – Taught Postgraduates.....	30
Figure 21: Distribution of Respondents by Employment Status – Research Postgraduates.....	30
Figure 22: Percentages of Full-time Employed Postgraduates by Employment Sector – Taught Postgraduates.....	31
Figure 23: Percentages of Full-time Employed Postgraduates by Employment Sector – Research Postgraduates.....	31

Introduction

The Graduate Employment Survey is conducted annually by the Career Centre of the Office of Student Affairs. Its purpose is to find out the general employment situation of full-time graduates for the year. The survey provides insights into graduates' first career destination, remuneration, job search process, career preparation and career development.

Methodology

Data collection commenced in October 2024, with in-person questionnaires administered during diploma collection. An online survey was distributed to graduates in November 2024, followed by targeted follow-ups via phone calls, emails and WhatsApp messages to non-respondents in December 2024. In accordance with the University Grant Committee's (UGC) guidelines, data on the graduates' employment status was collected up to 31 December 2024.

The primary focus of the analysis is on graduates who secured full-time employment. Details of the classification of employment sector, employment field and job nature are shown in the Glossary.

Response

The survey targeted all 2024 full-time graduates of the University. Of the 2,057 UGC-funded undergraduate graduates, 1,918 valid responses were received, representing a response rate of 93.24%. For the non-UGC-funded undergraduate programmes, there were 293 valid responses out of 573 graduates, representing a response rate of 51.13%. Of the 2,764 full-time postgraduates, 2,465 valid responses were received, representing a response rate of 89.18%



Executive Summary



SECTION A: FULL-TIME UNDERGRADUATES

Overall Employment Status

At the close of the survey, 77.84% (79.80% in 2023) of UGC-funded graduates were seeking employment and 12.20% (10.44% in 2023) pursued further studies. Of these, 80.71% were in full-time employment. The unemployment rate was 1.88%.

For non-UGC-funded graduates, 83.28% (74.39% in 2023) were seeking employment and 14.33% (12.71% in 2023) pursued further studies. 71.72% were in full-time employment. The unemployment rate was 5.74%.

Employment Sector and Job Nature

The percentage of UGC-funded graduates entering the Commercial/Industrial sector and the Government sector dropped to 58.78% (63.19% in 2023) and 2.11% (2.74% in 2023) respectively. In contrast, the figures for those joining the Education sector and the Community/Social Services sector increased to 25.50% (22.78% in 2023) and 13.61% (11.29% in 2023) respectively.

The Community/Social Services sector emerged as the largest employment sector (41.07%) for non-UGC-funded graduates (7.01% in 2023). The percentage employed in the Commercial/Industrial sector and Education sectors greatly diminished to 23.81% (49.07% in 2023) and 33.33% (42.52% in 2023) respectively. Meanwhile, the percentage employed in the Government sector rose to 1.79% (1.40% in 2023).

Among UGC-funded graduates, 12.66% worked in the Administration/Management roles. The other top-five job natures were Teaching/Lecturing (Assistant) (8.07%), Teaching/Lecturing (Secondary School) (8.07%), Social/Community Services (7.51%), Marketing/Sales (6.40%) and System Analysis/Computer Programming (5.70%).

For non-UGC-funded graduates, the most common job nature was Medical & Health Services (Others) (30.59%), followed by Teaching/Lecturing (Others) (22.94%), Teaching/Lecturing (Assistant) (5.88%), Administration/Management (5.29%), Social/Community Services (5.29%) and Clerical Work & Office Support (5.29%).

Remuneration

The average monthly salary for UGC-funded graduates (including commission, allowances and other year-end bonuses) rose by 4.24%, from \$21,746.41 in 2023 to \$22,667.81 in 2024. Likewise, the average monthly salary of the non-UGC-funded graduates increased significantly by 33.44%, rising from \$19,821.91 in 2023 to \$26,450.57 in 2024.

Further Studies

A total of 234 UGC-funded graduates pursued further studies, accounting for 12.20% of respondents (10.44% in 2023). Of these, 96.21% continued at the postgraduate/master's level or above, with 18.60% choosing to study at Hong Kong Baptist University.

Among non-UGC-funded graduates, 42 pursued further studies, representing 14.33% of respondents (12.71% in 2023). Of these, 89.47% continued at the postgraduate/master's level or above, with 23.68% attending Hong Kong Baptist University.

SECTION B: FULL-TIME TAUGHT / RESEARCH POSTGRADUATES

Overall Employment Status

Among taught postgraduates seeking local job opportunities, 93.97% were working full-time or were self-employed, and 1.43% engaged in part-time employment. For research postgraduates seeking local job opportunities, 96.49% were working full-time.

There were decreases in the proportion of taught postgraduates and research postgraduates who emigrated or returned to their home country, by 0.38% and 21.73 % respectively.

Employment Sector and Job Nature

The Commercial/Industrial sector absorbed the largest proportion (68.02%) of taught postgraduates (64.42% in 2023), followed by the Education sector at 20.05% (23.08% in 2023).

Among research postgraduates, 80.85% (80.77% in 2023) were employed in the Education sector, while 19.15% (15.38% in 2023) were employed in the Commerce/Industry sector.

Remuneration

For taught postgraduates, the average monthly salary (including commission, allowances and any year-end bonuses) increased by 7.54%, from \$22,525.61 in 2023 to \$24,223.48 in 2024.

For research postgraduates, the average monthly salary increased by 15.24%, from \$27,026.92 in 2023 to \$31,146.72 in 2024.

Further Studies

1.60% (1.20% in 2023) of taught postgraduates and 6.25% (9.80% in 2023) of research postgraduates chose to pursue further studies.



Section A

Full-time Undergraduates



A.1. Overall Employment Status

Figure 1: Distribution of Respondents by Employment Status (UGC-funded Graduates)

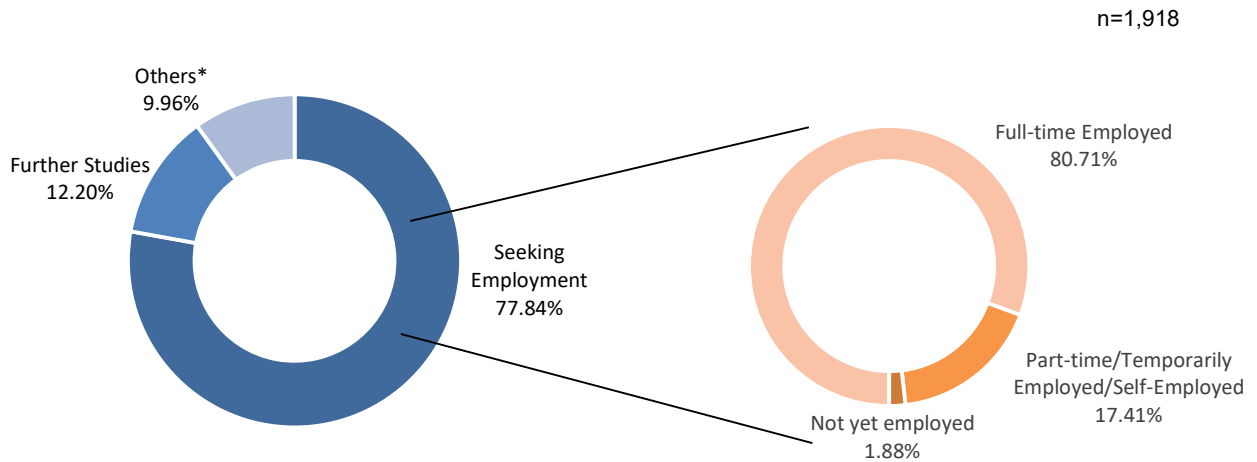
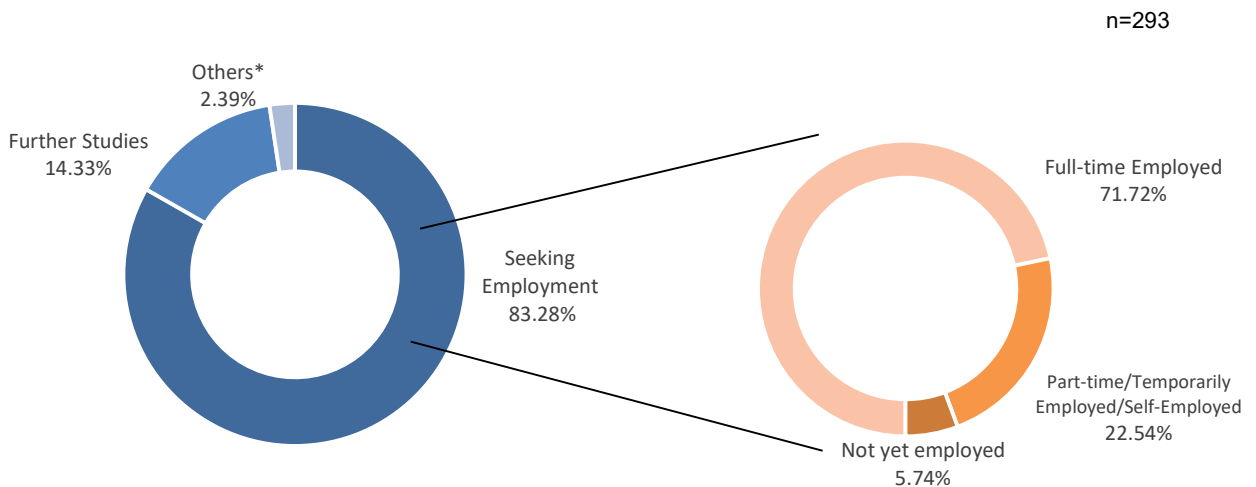


Figure 2: Distribution of Respondents by Employment Status (Non-UGC-funded Graduates)



*includes graduates who have emigrated, returned to their country of origin, and are not seeking employment.

A.1.1 Employment Status by Programme/Major/Option

Appendix 2 illustrates the employment status of graduates by programme/major/option.

A.1.2 Analysis by Employment Sector

Figure 3: Percentage of Full-time Employed Graduates by Employment Sector (UGC-funded Graduates)

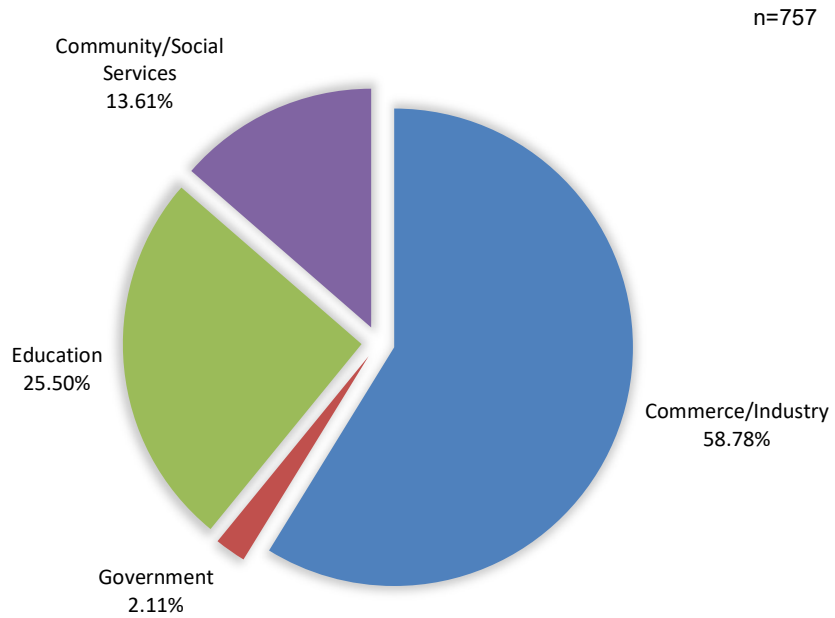


Figure 4: Percentage of Full-time Employed Graduates by Employment Sector (Non-UGC-funded Graduates)

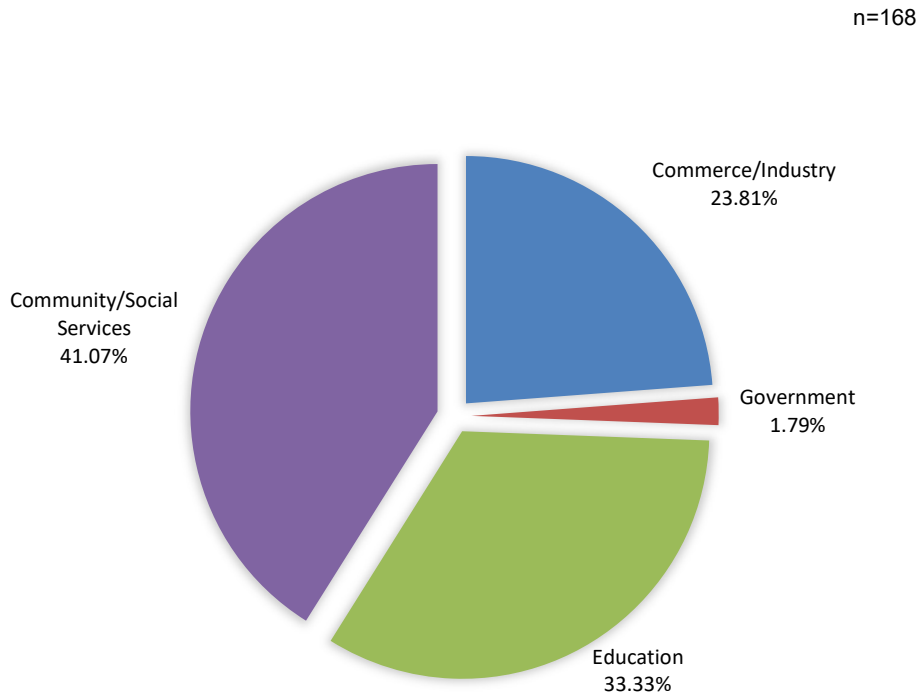


Table 1: Comparison of the Distribution of Full-time Employed Graduates by Employment Sector for the Years 2020 to 2024 (UGC-funded Graduates)

Employment Sector	2020 n=1,106	2021 n=1,227	2022 n=1,285	2023 n=948	2024 n=757
Commerce/Industry	58.05%	66.18%	61.48%	63.19%	58.78%
Community/Social Services	14.29%	12.55%	15.49%	11.29%	13.61%
Education	23.60%	18.83%	20.23%	22.78%	25.50%
Government	4.07%	2.44%	2.80%	2.74%	2.11%

Table 2: Comparison of the Distribution of Full-time Employed Graduates by Employment Sector for the Years 2020 to 2024 (Non-UGC-funded Graduates)

Employment Sector	2020 n=457	2021 n=438	2022 n=438	2023 n=214	2024 n=168
Commerce/Industry	57.11%	54.79%	56.24%	49.07%	23.81%
Community/Social Services	10.50%	10.27%	10.35%	7.01%	41.07%
Education	28.01%	33.79%	28.71%	42.52%	33.33%
Government	4.38%	1.14%	4.71%	1.40%	1.79%

Figure 5: Distribution of Full-time Employed Graduates by Employment Sector for the Years 2020 to 2024 (UGC-funded Graduates)

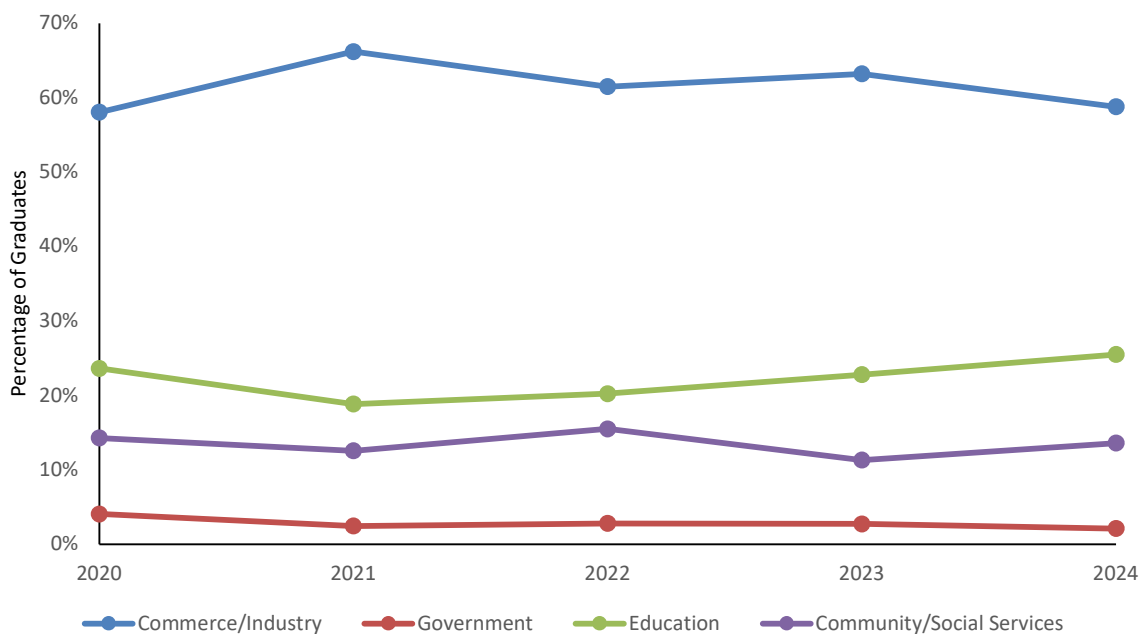
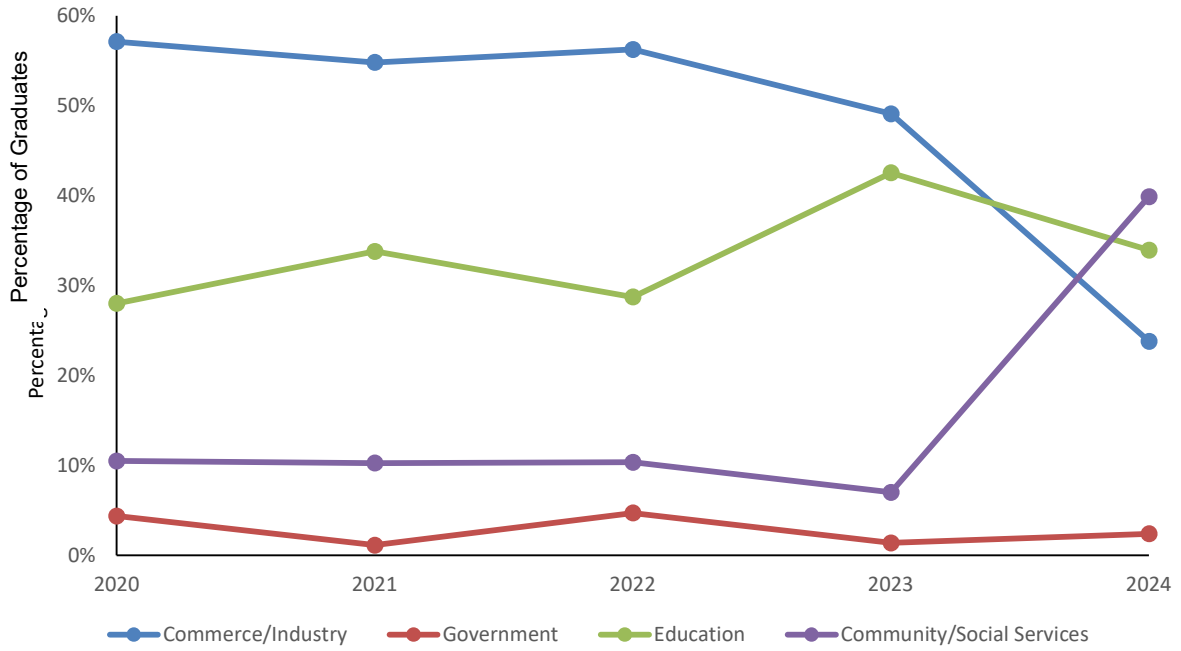


Figure 6: Distribution of Full-time Employed Graduates by Employment Sector for the Years 2020 to 2024 (Non-UGC-funded Graduates)



Appendix 3 shows the number of full-time employed graduates in each employment sector by programme/major/option.

A.1.3 Analysis by Employment Field

Table 3: Distribution of Full-time Employed Graduates by Employment Field

Employment Field	No. of Employed Graduates					
	UGC-funded		Non-UGC-funded		Total	
	n	(%)	n	(%)	n	(%)
Agriculture & Fishery	3	(0.41)	0	(0.00)	3	(0.33)
Banking & Finance	41	(5.59)	6	(3.51)	47	(5.19)
Business Services	67	(9.13)	7	(4.09)	74	(8.18)
Community & Social Services	71	(9.67)	4	(2.34)	75	(8.29)
Conglomerate	9	(1.23)	0	(0.00)	9	(0.99)
Construction	3	(0.41)	1	(0.58)	4	(0.44)
Creative Art & Design	14	(1.91)	1	(0.58)	15	(1.66)
Cultural & Entertainment Services	13	(1.77)	2	(1.17)	15	(1.66)
Education	226	(30.79)	61	(35.67)	287	(31.71)
Electricity & Gas	2	(0.27)	0	(0.00)	2	(0.22)
Engineering & Architectural Services	7	(0.95)	1	(0.58)	8	(0.88)
Government	16	(2.18)	4	(2.34)	20	(2.21)
Hospitality & Tourism Services	24	(3.27)	3	(1.75)	27	(2.98)
Information Technology	34	(4.63)	0	(0.00)	34	(3.76)
Insurance	8	(1.09)	1	(0.58)	9	(0.99)
Manufacturing	1	(0.14)	1	(0.58)	2	(0.22)
Media & Publication	42	(5.72)	7	(4.09)	49	(5.41)
Medical & Health Services	37	(5.04)	55	(32.16)	92	(10.17)
Non-governmental Organizations	15	(2.04)	8	(4.68)	23	(2.54)
Personal Services	8	(1.09)	0	(0.00)	8	(0.88)
Professional & Business Associations	1	(0.14)	2	(1.17)	3	(0.33)
Real Estate	13	(1.77)	0	(0.00)	13	(1.44)
Testing Services & Laboratories	5	(0.68)	0	(0.00)	5	(0.55)
Trading	5	(0.68)	1	(0.58)	6	(0.66)
Transport, Storage & Telecommunication	29	(3.95)	2	(1.17)	31	(3.43)
Wholesale & Retail	40	(5.45)	3	(1.75)	43	(4.75)
Not Elsewhere Classified	0	(0.00)	1	(0.58)	1	(0.11)
Total	734	100%	171	100%	905	100%

A.1.4 Analysis by Job Nature

Table 4: Distribution of Full-time Employed Graduates by Job Nature

Job Nature	No. of Employed Graduates					
	UGC-funded		Non-UGC-funded		Total	
	n	(%)	n	(%)	n	(%)
Accounting / Auditing / Taxation / Secretarial Work	40.00	(5.56)	3.00	(1.76)	43.00	(4.84)
Administration / Management	91.00	(12.66)	9.00	(5.29)	100.00	(11.25)
Architecture / Surveying	1.00	(0.14)	0.00	(0.00)	1.00	(0.11)
Art & Design	19.00	(2.64)	2.00	(1.18)	21.00	(2.36)
Banking	12.00	(1.67)	4.00	(2.35)	16.00	(1.80)
Clerical Work & Office Support	20.00	(2.78)	9.00	(5.29)	29.00	(3.26)
Customer Services	37.00	(5.15)	5.00	(2.94)	42.00	(4.72)
Economic, Statistical & Mathematical Work	7.00	(0.97)	0.00	(0.00)	7.00	(0.79)
Editorial / Journalism	11.00	(1.53)	0.00	(0.00)	11.00	(1.24)
Engineering	9.00	(1.25)	0.00	(0.00)	9.00	(1.01)
Finance	13.00	(1.81)	0.00	(0.00)	13.00	(1.46)
Human Resources	30.00	(4.17)	3.00	(1.76)	33.00	(3.71)
Insurance Services	2.00	(0.28)	1.00	(0.59)	3.00	(0.34)
Interpretation / Translation	3.00	(0.42)	0.00	(0.00)	3.00	(0.34)
Legal Services	1.00	(0.14)	0.00	(0.00)	1.00	(0.11)
Logistics / Transportation	9.00	(1.25)	0.00	(0.00)	9.00	(1.01)
Marketing / Sales	46.00	(6.40)	6.00	(3.53)	52.00	(5.85)
Media / Communication	25.00	(3.48)	5.00	(2.94)	30.00	(3.37)
Medical & Health Services (Chinese Medicine)	11.00	(1.53)	0.00	(0.00)	11.00	(1.24)
Medical & Health Services (Others)	10.00	(1.39)	52.00	(30.59)	62.00	(6.97)
Merchandising / Purchasing	5.00	(0.70)	0.00	(0.00)	5.00	(0.56)
Protective Services	3.00	(0.42)	0.00	(0.00)	3.00	(0.34)
Public Relations & Advertising	10.00	(1.39)	4.00	(2.35)	14.00	(1.57)
Religious Work	0.00	(0.00)	0.00	(0.00)	0.00	(0.00)
Scientific & Research Work	22.00	(3.06)	2.00	(1.18)	24.00	(2.70)
Social / Community Services	54.00	(7.51)	9.00	(5.29)	63.00	(7.09)
Sports & Recreation Services	9.00	(1.25)	1.00	(0.59)	10.00	(1.12)
System Analysis / Computer Programming	41.00	(5.70)	1.00	(0.59)	42.00	(4.72)
Teaching / Lecturing (Assistant)	58.00	(8.07)	10.00	(5.88)	68.00	(7.65)
Teaching / Lecturing (Others)	39.00	(5.42)	39.00	(22.94)	78.00	(8.77)
Teaching / Lecturing (Primary School)	21.00	(2.92)	2.00	(1.18)	23.00	(2.59)
Teaching / Lecturing (Secondary School)	58.00	(8.07)	2.00	(1.18)	60.00	(6.75)
Tourism	2.00	(0.28)	0.00	(0.00)	2.00	(0.22)
Others	0.00	(0.00)	1.00	(0.59)	1.00	(0.11)
Total	719	(100.00)	170	(100.00)	889	(100.00)

Appendix 4 shows the number of full-time employed graduates in each employment field by job nature.

Analysis of full-time employed graduates by job nature and programme of study is shown in Appendix 5.

A.1.5 Global Working Destinations

Figure 7: Working Destinations of Full-time Employed Graduates Who Needed to Work Outside Hong Kong (UGC-funded Graduates)

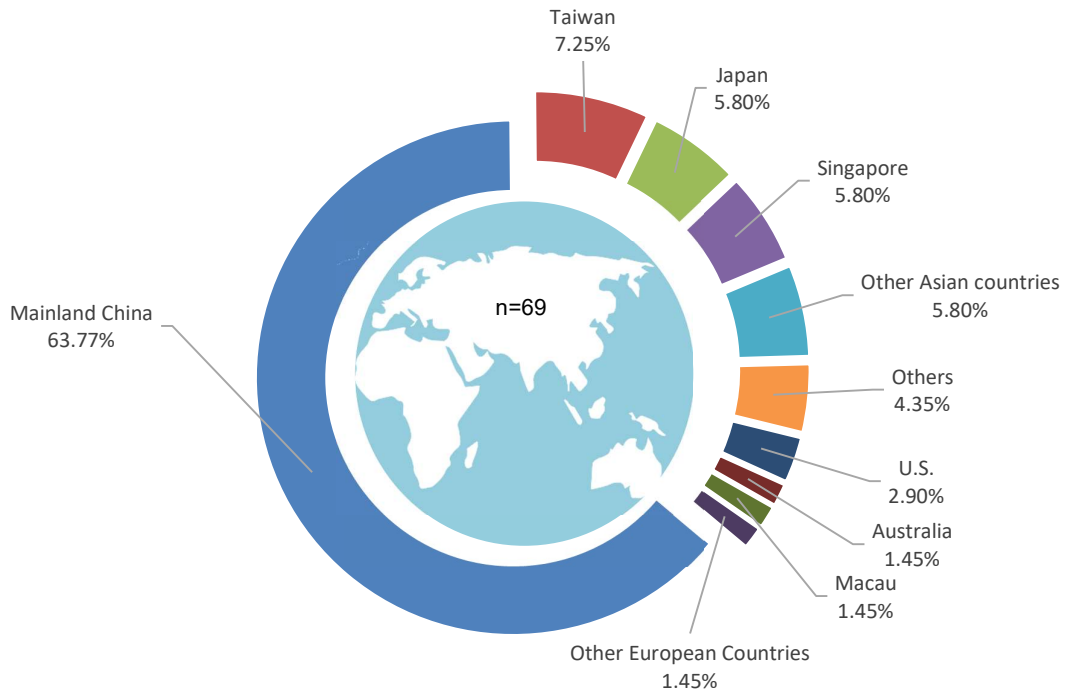
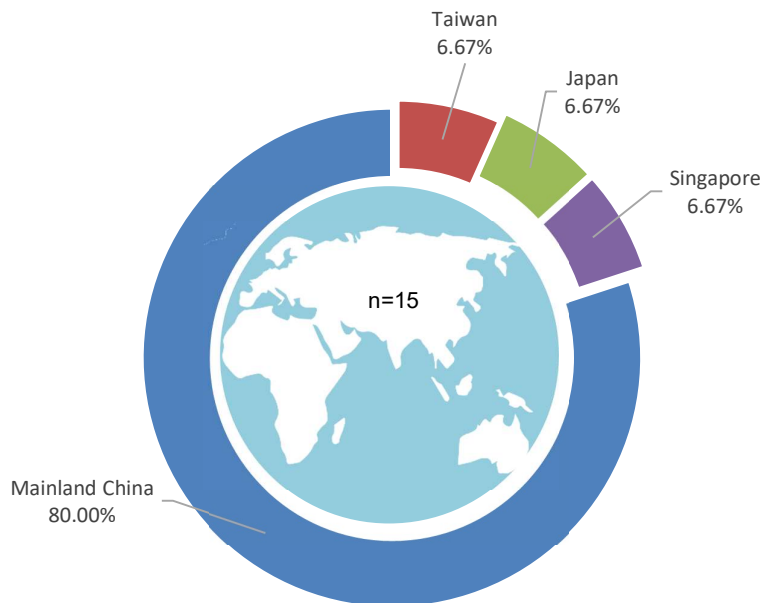


Figure 8: Working Destinations of Full-time Employed Graduates Who Needed to Work Outside Hong Kong (Non-UGC-funded Graduates)



A.2. Career Development

A.2.1 Job Satisfaction

Table 5: Perception of Job Satisfaction of Full-time Employed Graduates

Level of Job Satisfaction	No. of Employed Graduates			
	UGC-funded		Non-UGC-funded	
	n	(%)	n	(%)
Very Satisfied	33	(21.43)	20	(19.80)
Quite Satisfied	107	(69.48)	61	(60.40)
Not Satisfied	14	(9.09)	20	(19.80)
Total	154	(100.00)	101	(100.00)

A.3. Remuneration

Respondents were asked to report their basic monthly salary, monthly commissions and other fixed cash allowances, if any. These commissions and cash allowances, which might represent a substantial share of the total remuneration package, were included in calculating the overall average monthly salary.

A.3.1 Overall Average Monthly Salary

Figure 9: Comparison of Full-time Employed Graduates' Mean and Median Salary (including commissions & cash allowances) for the Years 2020 to 2024 (UGC-funded Graduates)

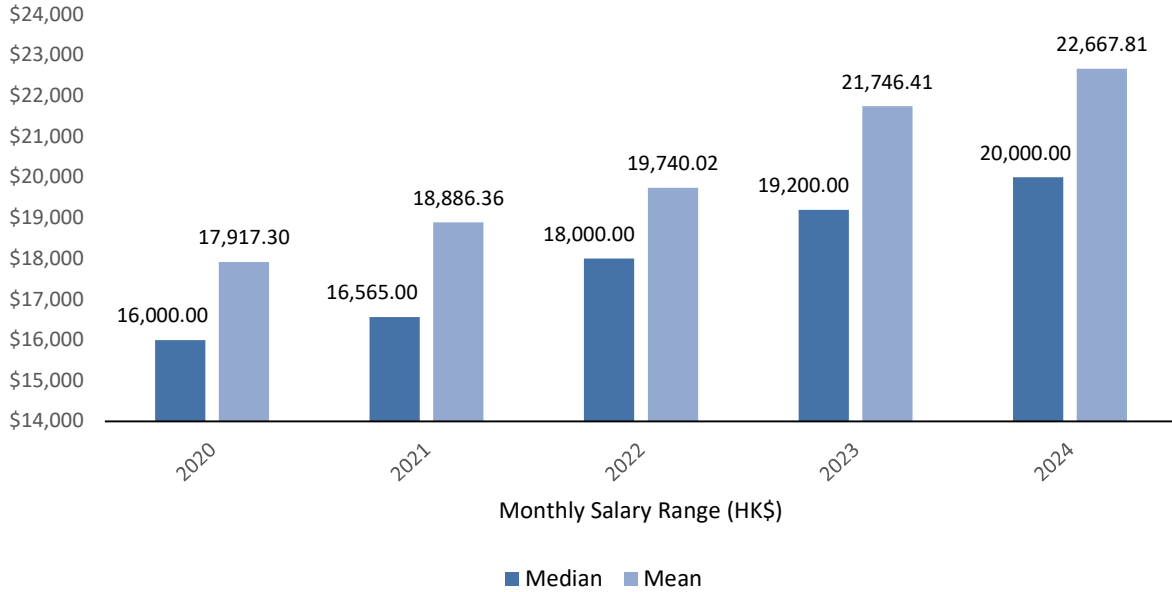


Figure 10: Comparison of Full-time Employed Graduates' Mean and Median Salary (including commissions & cash allowances) for the Years 2020 to 2024 (Non-UGC-funded Graduates)

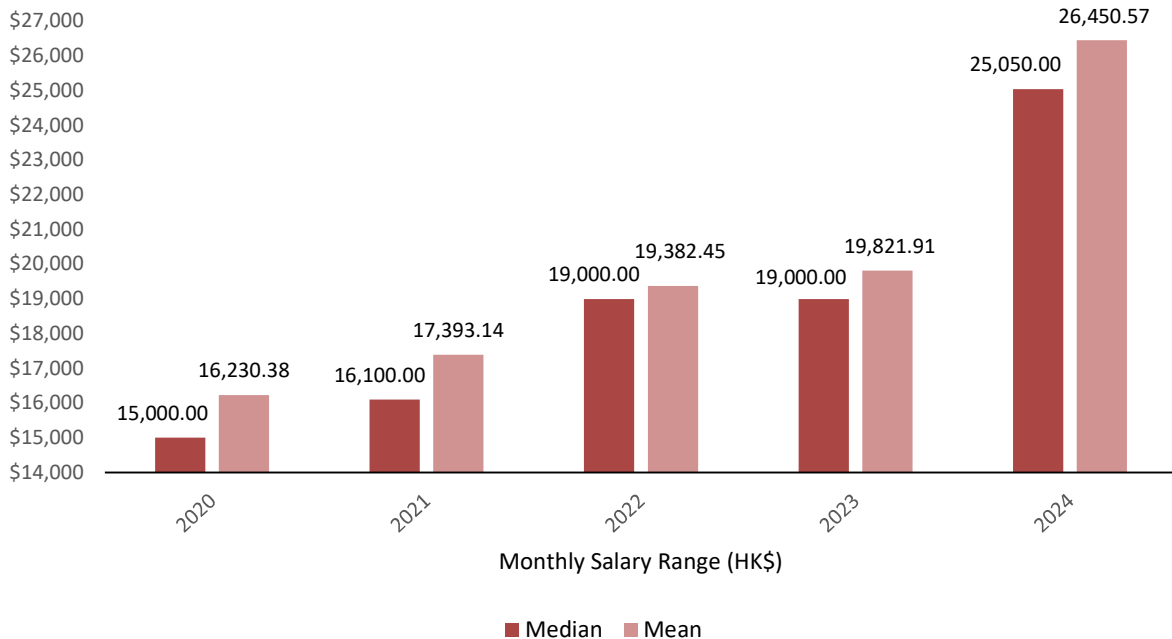


Figure 11: Comparison of Full-time Employed Graduates' Salary Range in 2023 and 2024 (UGC-funded Graduates)

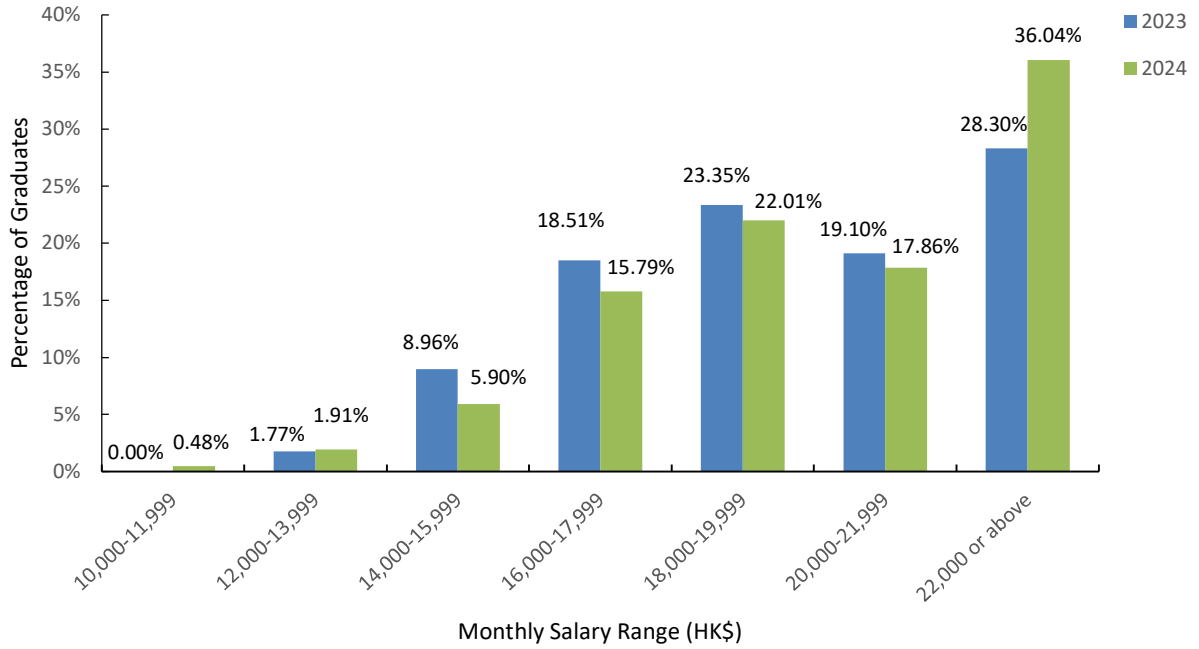
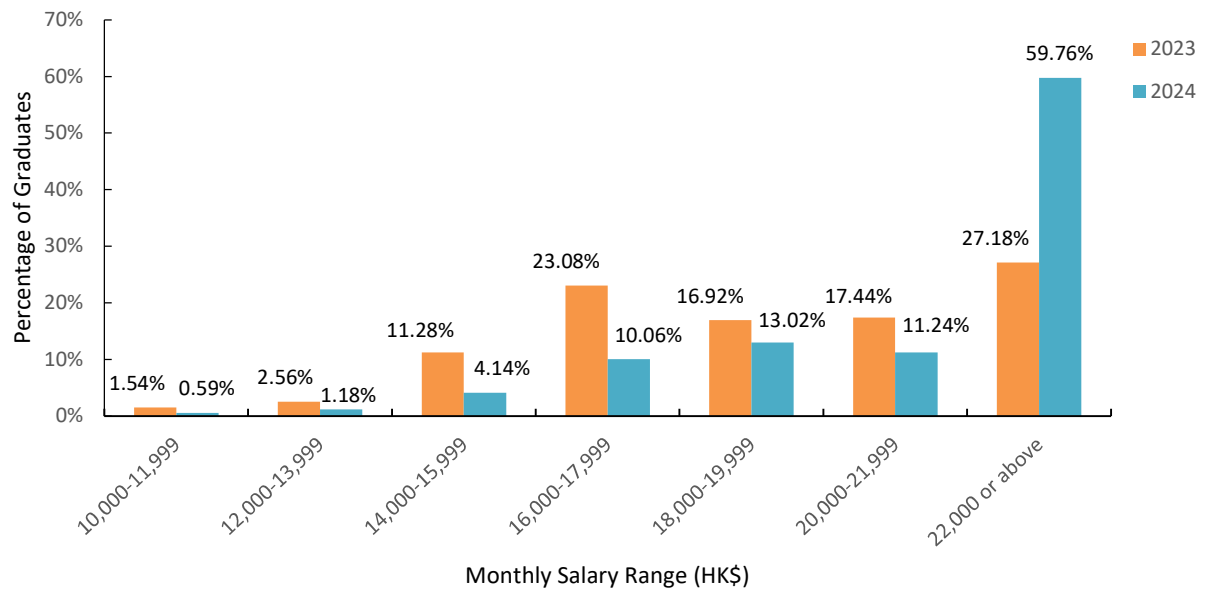


Figure 12: Comparison of Full-time Employed Graduates' Salary Range in 2023 and 2024 (Non-UGC-funded Graduates)



A.3.2 By Employment Sector

Table 6: Full-time Employed Graduates' Average Monthly Salary by Employment Sector in 2023 and 2024 (UGC-funded Graduates)

Employment Sector	2024	2023	% Increase/ Decrease over last year
Commerce/Industry	\$20,853.62	\$20,266.68	+2.90
Community/Social Services	\$23,327.98	\$21,926.28	+6.39
Education	\$26,019.95	\$25,404.52	+2.42
Government	\$24,837.62	\$21,299.37	+16.61

Table 7: Full-time Employed Graduates' Average Monthly Salary by Employment Sector in 2023 and 2024 (Non-UGC-funded Graduates)

Employment Sector	2024	2023	% Increase/ Decrease over last year
Commerce/Industry	\$18,291.81	\$18,991.69	-3.69
Community/Social Services	\$33,661.02	\$19,518.08	+72.46
Education	\$23,526.77	\$21,031.25	+11.87
Government	\$32,421.67	\$17,353.33	+86.83

Details of the monthly salary statistics and monthly salary intervals of full-time employed graduates by the employment sector are shown in Appendices 7 and 8.

A.3.3 By Job Nature

Table 8: Full-time Employed Graduates' Average Monthly Salary by Job Nature in 2023 and 2024 (UGC-funded Graduates)

Job Nature	2024	2023	% Increase or Decrease
	(n=627)	(n=848)	
	HK\$	HK\$	
Accounting / Auditing / Taxation / Secretarial Work	19,944.94	20,313.93	-1.82
Administration / Management	21,115.35	19,777.14	+6.77
Architecture / Surveying	17,120.00		-
Art & Design	17,420.00	17,928.26	-2.83
Banking	24,220.83	23,696.67	+2.21
Clerical Work & Office Support	19,469.73	16,771.89	+16.09
Customer Services	19,583.33	18,127.08	+8.03
Economic, Statistical & Mathematical Work	19,488.10	21,800.00	-10.61
Editorial / Journalism	19,083.33	17,851.85	+6.90
Engineering	21,546.30	19,547.62	+10.22
Finance	30,816.67	25,477.42	+20.96
Human Resources	19,866.05	18,240.25	+8.91
Insurance Services	18,416.67	28,500.00	-35.38
Interpretation / Translation	17,666.67	18,000.00	-1.85
Logistics / Transportation	23,966.67		-
Marketing / Sales	19,758.33	19,636.44	+0.62
Media / Communication	16,513.64	16,481.55	+0.19
Medical & Health Services (Chinese Medicine)	25,924.11	26,189.60	-1.01
Medical & Health Services (Others)	22,892.50	16,566.67	+38.18
Merchandising / Purchasing	17,850.00	29,216.67	-38.90
Protective Services	27,500.00	15,000.00	+83.33
Public Relations & Advertising	19,325.00	18,724.21	+3.21
Scientific & Research Work	17,905.00	20,615.60	-13.15
Social / Community Services	25,261.86	24,864.78	+1.60
Sports & Recreation Services	22,033.33	20,716.67	+6.36
System Analysis / Computer Programming	21,912.62	23,658.33	-7.38
Teaching / Lecturing (Assistant)	19,110.71	18,528.43	+3.14
Teaching / Lecturing (Others)	21,531.25	19,830.46	+8.58
Teaching / Lecturing (Primary School)	32,630.74	32,183.40	+1.39
Teaching / Lecturing (Secondary School)	35,954.26	32,927.95	+9.19
Tourism	21,000.00	17,500.00	+20.00

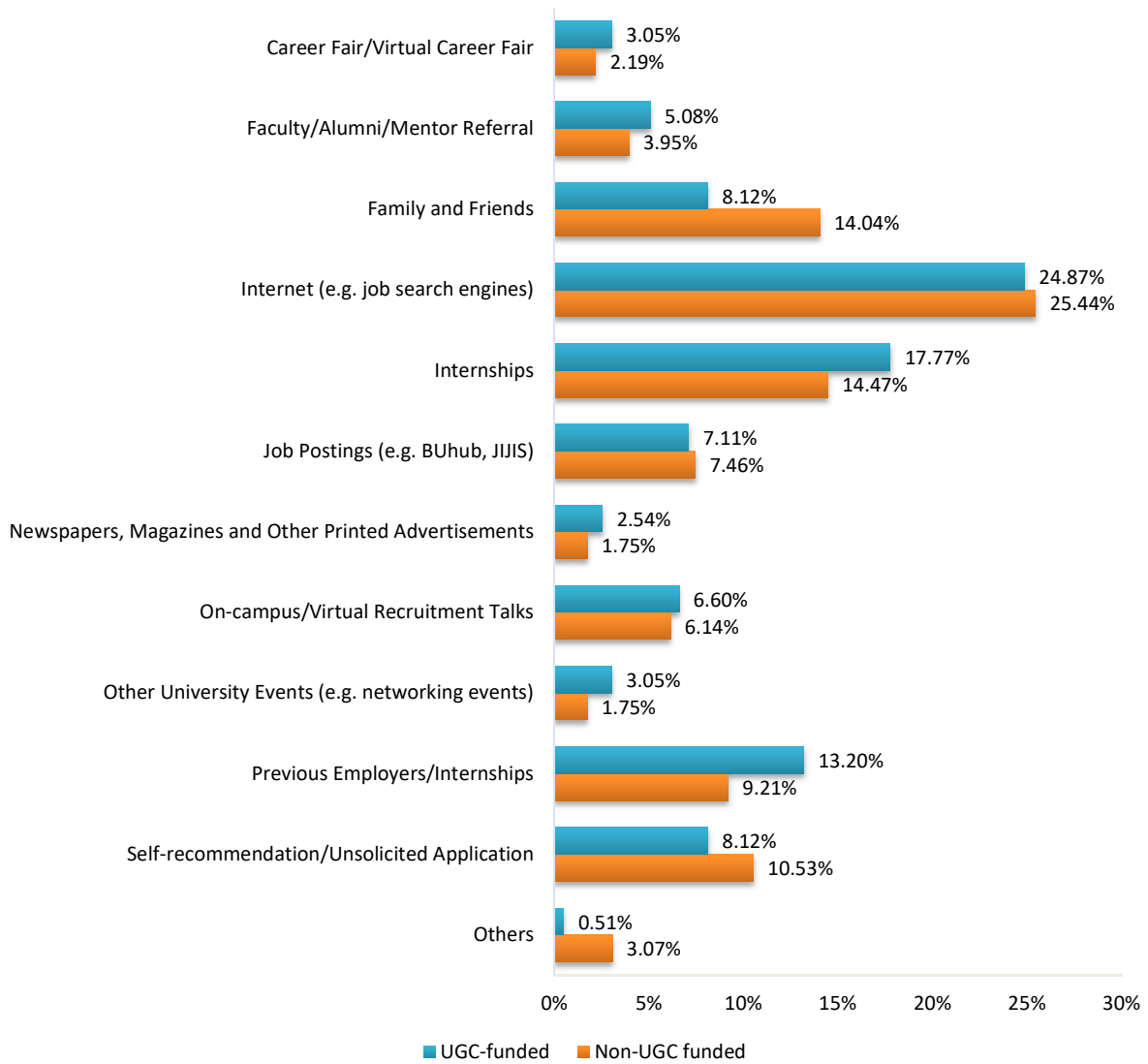
Table 9: Full-time Employed Graduates' Average Monthly Salary by Job Nature in 2023 and 2024 (Non-UGC-funded Graduates)

Job Nature	2024	2023	% Increase/ Decrease
	(n=171) HK\$	(n=143) HK\$	
Accounting / Auditing / Taxation / Secretarial Work	18,166.67	18,457.69	-1.58
Administration / Management	20,741.44	17,617.90	+17.73
Architecture / Surveying			-
Art & Design	22,750.00	21,979.17	+3.51
Banking	19,562.50	21,761.90	-10.11
Clerical Work & Office Support	20,171.22	16,400.00	+23.00
Customer Services	18,626.00	17,375.00	+7.20
Editorial / Journalism		18,222.22	-
Engineering			-
Finance		27,000.00	-
Human Resources	18,500.00	19,916.67	-7.11
Insurance Services	20,000.00	17,333.33	15.38
Legal Services			-
Logistics / Transportation		22,500.00	-
Marketing / Sales	18,791.67	18,783.33	+0.04
Media / Communication	15,216.67	17,125.00	-11.14
Medical & Health Services (Others)	39,833.33	24,000.00	+65.97
Merchandising / Purchasing	37,636.10		-
Protective Services			-
Public Relations & Advertising	13,008.50		-
Scientific & Research Work	18,500.00	16,000.00	+15.63
Social / Community Services	21,312.78	19,930.00	+6.94
Sports & Recreation Services	18,000.00	17,458.33	+3.10
System Analysis / Computer Programming	19,000.00	17,458.33	+8.83
Teaching / Lecturing (Assistant)	16,923.63	17,066.67	-0.84
Teaching / Lecturing (Others)	26,650.41	22,147.17	+20.33
Teaching / Lecturing (Primary School)	19,500.00	22,625.00	-13.81
Teaching / Lecturing (Secondary School)	21,000.00	35,000.00	-40.00
Others	28,000.00	21,500.00	+30.23

Details of monthly salary statistics and monthly salary intervals of full-time employed graduates by the job nature are shown in Appendices 12 and 13.

A.3.4 Sources that Contribute to Receiving the Current Job Offer

Figure 13: Percentage of Sources that Contribute to Receiving the Current Job Offer



(Respondents can choose more than 1 option)

A.4. Other Career Destinations

A.4.1 Part-time Employment

61.29% of the part-time employed UGC-funded graduates were employed in the Commercial/Industrial sector and 19.35% were hired by the Community/Social Services sector. The remaining respondents worked in the Education sector (9.68%) and the Government sector (9.68%).

Among part-time employed non-UGC-funded graduates, 85.71% were in the Commercial/Industrial sector and the remaining 14.29% worked in the Education sector.

A.4.2 Temporary Employment

There was no graduate involved in temporary employment.

A.4.3 Self-employed

Table 10: Distribution of Self-employed Graduates by Programme/Major/Option (UGC-funded Graduates)

Programme/Major/Option	No. of Graduates
Bachelor of Arts (Hons.) in Creative and Professional Writing	2
Bachelor of Arts (Hons.) in English Language and Literature	4
Bachelor of Arts (Hons.) in Chinese Language and Literature	3
Bachelor of Arts (Hons.) in Creative and Professional Writing	8
Bachelor of Arts (Hons.) in History	5
Bachelor of Arts (Hons.) in Humanities	1
Bachelor of Arts (Hons.) in Humanities - Media and Creative	2
Bachelor of Arts (Hons.) in Humanities - Theory and Culture	1
Bachelor of Arts (Hons.) in Music - Composition	1
Bachelor of Arts (Hons.) in Music - Directed Studies	6
Bachelor of Arts (Hons.) in Music - Music Education	2
Bachelor of Arts (Hons.) in Physical Education and Recreation Management	6
Bachelor of Arts (Hons.) in Religion, Philosophy and Ethics	1
Bachelor of Arts (Hons.) in Translation	5
Bachelor of Arts (Hons.) in Visual Arts - Craft and Design	11
Bachelor of Arts (Hons.) in Visual Arts - Studio and Media Arts	9
Bachelor of Business Administration (Hons.) - Accounting	3
Bachelor of Business Administration (Hons.) - Applied Economics	1
Bachelor of Business Administration (Hons.) - Entrepreneurship	5
Bachelor of Business Administration (Hons.) - Finance	5
Bachelor of Business Administration (Hons.) - Human Resources Management	3
Bachelor of Business Administration (Hons.) - Information Systems and Business Intelligence	2
Bachelor of Business Administration (Hons.) - Information Systems and e-Business Management	1
Bachelor of Business Administration (Hons.) - Marketing	10
Bachelor of Business Administration (Hons.) - Strategic Retail Management and Innovation	1
Bachelor of Chinese Medicine and Bachelor of Science (Hons.) in Biomedical Science	2

Bachelor of Communication (Hons.) in Film - Animation and Media Arts	5
Bachelor of Communication (Hons.) in Film - Film and Television	15
Bachelor of Communication (Hons.) in Journalism - Chinese Journalism (Financial Journalism Stream)	1
Bachelor of Communication (Hons.) in Journalism - Chinese Journalism (General Stream)	2
Bachelor of Communication (Hons.) in Journalism and Digital Media - Data and Media Communication (Financial Journalism Stream)	2
Bachelor of Communication (Hons.) in Public Relations and Advertising - Advertising and Branding	1
Bachelor of Communication (Hons.) in Public Relations and Advertising - Organizational Communication	4
Bachelor of Communication (Hons.) in Public Relations and Advertising - Public Relations	2
Bachelor of Fine Arts (Hons.) in Acting for Global Screen	5
Bachelor of Music (Hons.) in Creative Industries - Popular Music Performance and Songwriting	5
Bachelor of Pharmacy (Hons.) in Chinese Medicine	4
Bachelor of Science (Hons.) in Analytical and Testing Sciences	4
Bachelor of Science (Hons.) in Applied Biology - Biotechnology	5
Bachelor of Science (Hons.) in Applied Biology - Environmental Science	4
Bachelor of Science (Hons.) in Bioresource and Agricultural Science	1
Bachelor of Science (Hons.) in Business Computing and Data Analytics	2
Bachelor of Science (Hons.) in Chemistry	1
Bachelor of Science (Hons.) in Computer Science - Artificial Intelligence	2
Bachelor of Science (Hons.) in Computer Science - Computing and Software Technologies	4
Bachelor of Science (Hons.) in Computer Science - Data and Media Communication	1
Bachelor of Science (Hons.) in Computer Science - Information Systems and Analytics	1
Bachelor of Science (Hons.) in Mathematics and Statistics	1
Bachelor of Social Sciences (Hons.) in European Studies (French)	2
Bachelor of Social Sciences (Hons.) in European Studies (German)	2
Bachelor of Social Sciences (Hons.) in Geography	5
Bachelor of Social Sciences (Hons.) in Global and China Studies	4
Bachelor of Social Sciences (Hons.) in Government and International Studies	3
Bachelor of Social Sciences (Hons.) in Sociology	7
Bachelor of Social Work (Hons.)	6
Total	201

93.47% of the self-employed UGC-funded graduates worked in the Commercial/Industrial sector. The rest worked in the Education sector (3.52%) and the Community/Social Services sector (3.02%).

Table 11: Distribution of Self-employed Graduates by Programme/Major/Option (Non-UGC-funded Graduates)

Programme/Major/Option	No. of Graduates
Bachelor of Arts (Hons.) in Creative Writing for Film, Television and New Media	4
Bachelor of Arts (Hons.) in Cultural Studies and Creative Industries	5
Bachelor of Arts (Hons.) in Music Studies	5
Bachelor of Commerce (Hons.) in Accountancy	1
Bachelor of Commerce (Hons.) in Human Resources Management	5
Bachelor of Commerce (Hons.) in Marketing	3
Bachelor of Education (Hons.) in Early Childhood Education	8
Bachelor of Social Sciences (Hons.) in Environment and Resources Management	3
Bachelor of Social Sciences (Hons.) in Integrated Communication Management	2
Bachelor of Social Sciences (Hons.) in Media and Social Communication	1

Bachelor of Social Sciences (Hons.) in Psychology	3
Bachelor of Social Sciences (Hons.) in Sport and Recreation Leadership	7
Total	47

70.97% of the self-employed non-UGC-funded graduates were in the Commercial/Industrial sector, 22.58% were in the Education sector, and 6.45% were in the Community/Social Services sector.

A.4.4 Not Seeking Employment

40 UGC-funded graduates (2.09%) and 5 non-UGC-funded graduates (1.71%) did not intend to seek employment in the near future.

A.4.5 Not Yet Employed

28 UGC-funded graduates (1.88%) and 14 non-UGC-funded graduates (5.74%) were unemployed at the time of the survey.

A.5. Further Studies

234 UGC-funded graduates pursued further studies. 71.83% studied in Hong Kong and 96.21% pursued postgraduate/master's level or above. Meanwhile, 42 non-UGC-funded graduates chose to pursue further studies. 88.89% studied in Hong Kong and 89.47% pursued postgraduate/master's level or above.

A.5.1 By Programme/Major/Option

Table 12: Percentages of Graduates Pursuing Further Studies by Programme/Major/Option (UGC-funded Graduates)

Programme/Major/Option	No. of Graduates	
	n	(%)
Bachelor of Arts (Hons.) in English Language and Literature	5	(2.14)
Bachelor of Arts (Honours) in English Language and Literature and Bachelor of Education (Hons.) in English Language Teaching	2	(0.85)
Bachelor of Arts (Hons.) in English Literature and Bachelor of Arts (Hons.) in Translation	2	(0.85)
Bachelor of Arts (Hons.) in Chinese Language and Literature #	14	(5.98)
Bachelor of Arts (Hons.) in Creative and Professional Writing	2	(0.85)
Bachelor of Arts (Hons.) in History	7	(2.99)
Bachelor of Arts (Hons.) in Humanities	1	(0.43)
Bachelor of Arts (Hons.) in Humanities Cultures	3	(1.28)
Bachelor of Arts (Hons.) in Music - Composition	2	(0.85)
Bachelor of Arts (Hons.) in Music - Directed Studies	13	(5.56)
Bachelor of Arts (Hons.) in Music - Music Education	2	(0.85)
Bachelor of Arts (Hons.) in Music - Performance	3	(1.28)
Bachelor of Arts (Hons.) in Physical Education and Recreation Management	7	(2.99)
Bachelor of Arts (Hons.) in Religion, Philosophy and Ethics - Ethics and Society	1	(0.43)
Bachelor of Arts (Hons.) in Religion, Philosophy and Ethics - Philosophical Studies	2	(0.85)
Bachelor of Arts (Hons.) in Translation	4	(1.71)
Bachelor of Arts (Hons.) in Visual Arts - Craft and Design	8	(3.42)
Bachelor of Arts (Hons.) in Visual Arts - Studio and Media Arts	6	(2.56)
Bachelor of Business Administration (Hons.) - Accounting	8	(3.42)
Bachelor of Business Administration (Hons.) - Applied Economics	1	(0.43)
Bachelor of Business Administration (Hons.) - Economics and Data Analytics	4	(1.71)
Bachelor of Business Administration (Hons.) - Finance	14	(5.98)
Bachelor of Business Administration (Hons.) - Information Systems and Business Intelligence	8	(3.42)
Bachelor of Business Administration (Hons.) - Information Systems and e-Business Management	1	(0.43)
Bachelor of Business Administration (Hons.) - Marketing	10	(4.27)
Bachelor of Chinese Medicine and Bachelor of Science (Hons.) in Biomedical Science	4	(1.71)
Bachelor of Communication (Hons.) in Film - Animation and Media Arts	2	(0.85)
Bachelor of Communication (Hons.) in Film - Film and Television	4	(1.71)
Bachelor of Communication (Hons.) in Journalism - Chinese Journalism (Broadcast Journalism Stream)	1	(0.43)
Bachelor of Communication (Hons.) in Journalism - Chinese Journalism (Financial Journalism Stream)	1	(0.43)
Bachelor of Communication (Hons.) in Journalism - Chinese Journalism (General Stream)	1	(0.43)
Bachelor of Communication (Hons.) in Journalism - International Journalism (Broadcast Journalism Stream)	2	(0.85)

Bachelor of Communication (Hons.) in Journalism and Digital Media - Data and Media Communication	1	(0.43)
Bachelor of Communication (Hons.) in Journalism and Digital Media - Data and Media Communication (Financial Journalism Stream)	1	(0.43)
Bachelor of Communication (Hons.) in Public Relations and Advertising - Advertising and Branding	7	(2.99)
Bachelor of Communication (Hons.) in Public Relations and Advertising - Organizational Communication	2	(0.85)
Bachelor of Communication (Hons.) in Public Relations and Advertising - Public Relations	2	(0.85)
Bachelor of Fine Arts (Hons.) in Acting for Global Screen	1	(0.43)
Bachelor of Music (Hons.) in Creative Industries - Popular Music Performance and Songwriting	1	(0.43)
Bachelor of Pharmacy (Hons.) in Chinese Medicine	3	(1.28)
Bachelor of Science (Hons.) in Analytical and Testing Sciences	6	(2.56)
Bachelor of Science (Hons.) in Applied Biology - Biotechnology	5	(2.14)
Bachelor of Science (Hons.) in Applied Biology - Environmental Science	6	(2.56)
Bachelor of Science (Hons.) in Bioresource and Agricultural Science	1	(0.43)
Bachelor of Science (Hons.) in Chemistry	8	(3.42)
Bachelor of Science (Hons.) in Computer Science - Artificial Intelligence	3	(1.28)
Bachelor of Science (Hons.) in Computer Science - Computing and Software Technologies	3	(1.28)
Bachelor of Science (Hons.) in Mathematics and Statistics	6	(2.56)
Bachelor of Science (Hons.) in Mathematics and Statistics - Scientific Computing	1	(0.43)
Bachelor of Science (Hons.) in Physics and Green Energy	1	(0.43)
Bachelor of Science (Hons.) in Physics and Green Energy - Applied Physics	1	(0.43)
Bachelor of Science (Hons.) in Physics and Green Energy - Energy Management and Technology	2	(0.85)
Bachelor of Social Sciences (Hons.) in China Studies - Economics	1	(0.43)
Bachelor of Social Sciences (Hons.) in European Studies (French)	3	(1.28)
Bachelor of Social Sciences (Hons.) in European Studies (German)	1	(0.43)
Bachelor of Social Sciences (Hons.) in Geography	5	(2.14)
Bachelor of Social Sciences (Hons.) in Geography and Bachelor of Education (Hons.) in Personal, Social and Humanities Education Teaching	1	(0.43)
Bachelor of Social Sciences (Hons.) in Global and China Studies	6	(2.56)
Bachelor of Social Sciences (Hons.) in Government and International Studies	3	(1.28)
Bachelor of Social Sciences (Hons.) in Sociology	7	(2.99)
Bachelor of Social Work (Hons.)	1	(0.43)
	234	(100.00)

including Diploma in Education (2+3) graduates

Table 13: Percentages of Graduates Pursuing Further Studies by Programme/Major/Option (Non-UGC-funded Graduates)

Programme/Major/Option	No. of Graduates	
	n	(%)
Bachelor of Arts (Hons.) in Creative Writing for Film, Television and New Media	2	(4.76)
Bachelor of Arts (Hons.) in Cultural Studies and Creative Industries	4	(9.52)
Bachelor of Arts (Hons.) in Music Studies	2	(4.76)
Bachelor of Commerce (Hons.) in Accountancy	1	(2.38)
Bachelor of Commerce (Hons.) in Human Resources Management	5	(11.90)
Bachelor of Commerce (Hons.) in Marketing	5	(11.90)
Bachelor of Education (Hons.) in Early Childhood Education	5	(11.90)
Bachelor of Social Sciences (Hons.) in Environment and Resources Management	8	(19.05)

Bachelor of Social Sciences (Hons.) in Integrated Communication Management	4	(9.52)
Bachelor of Social Sciences (Hons.) in Media and Social Communication	3	(7.14)
Bachelor of Social Sciences (Hons.) in Psychology	2	(4.76)
Bachelor of Social Sciences (Hons.) in Social Policy	1	(2.38)
	42	(100.00)

A.5.2 Destinations of Further Studies

Figure 14: Destinations of Further Studies (UGC-funded Graduates)

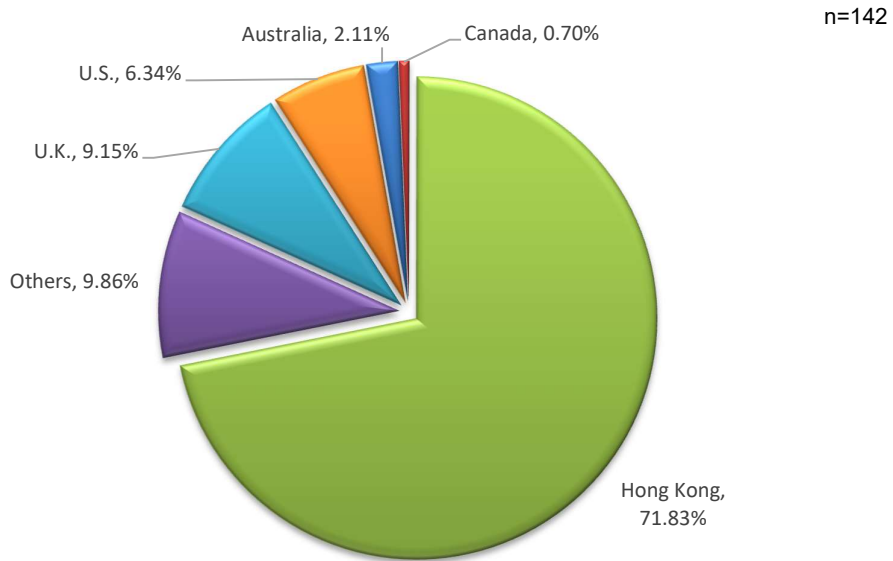


Figure 15: Destinations of Further Studies (Non-UGC-funded Graduates)

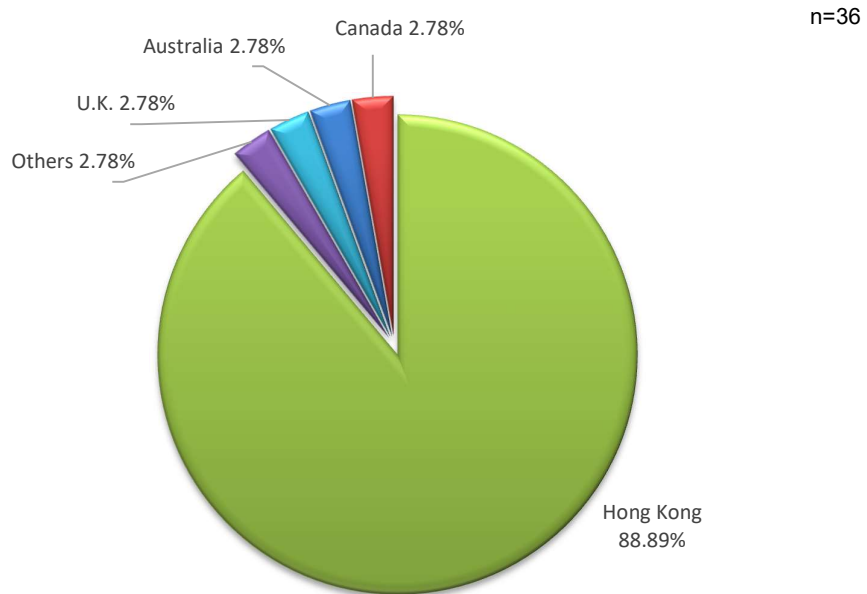


Figure 16: Local Institutions for Further Studies (UGC-funded Graduates)

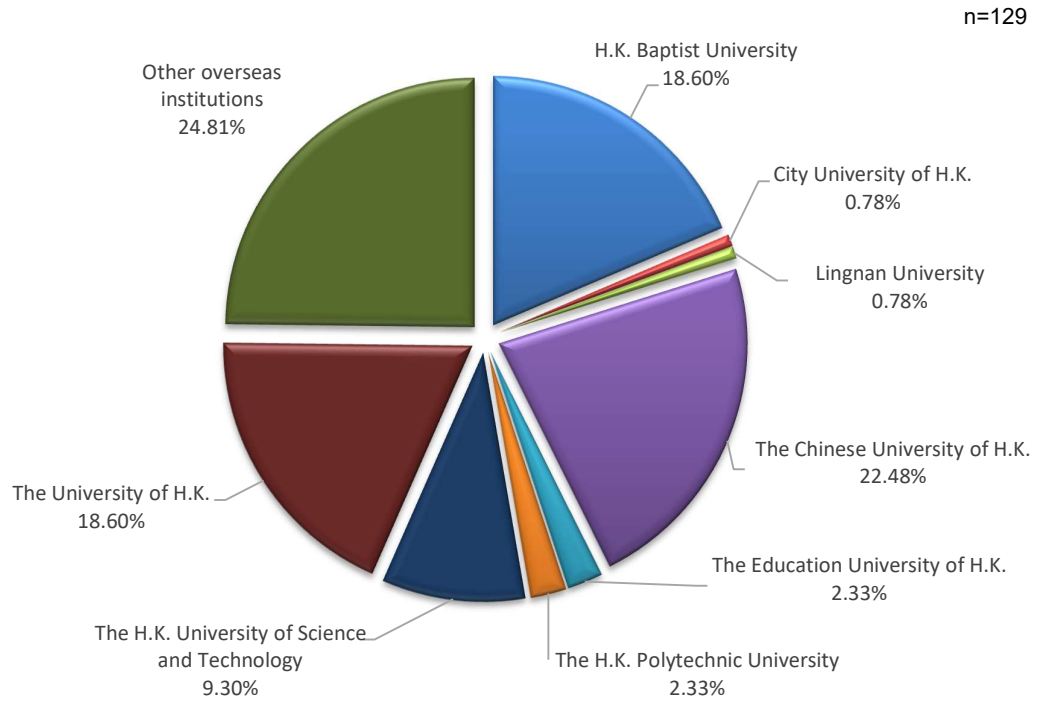
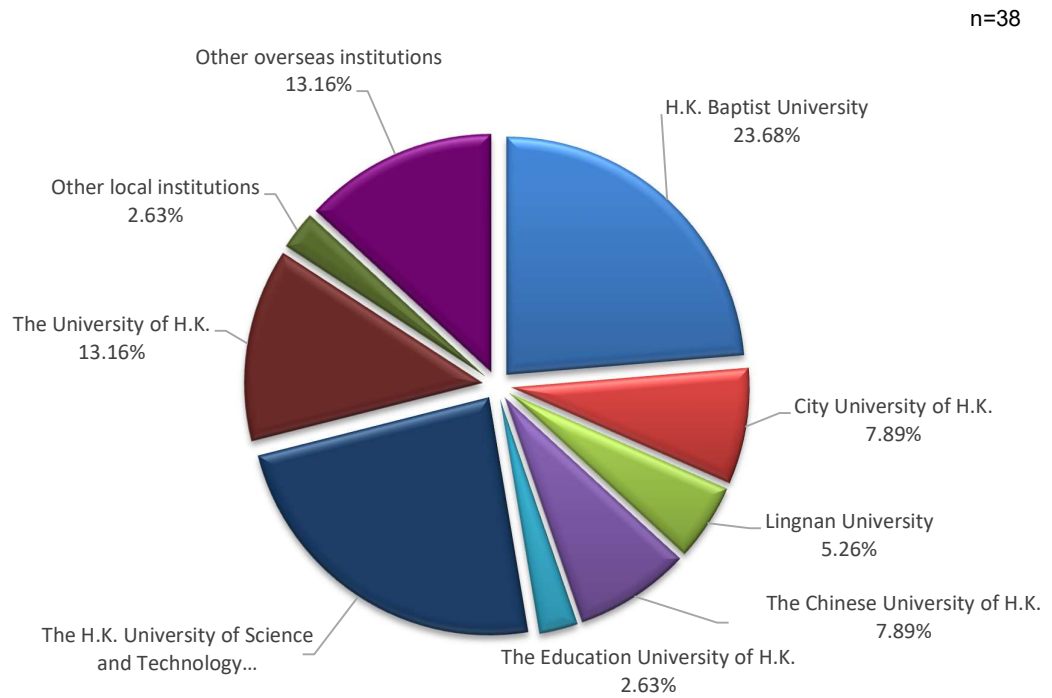


Figure 17: Local Institutions for Further Studies (Non-UGC-funded Graduates)



A.5.3 Reasons for Pursuing Further Studies

Figure 18: Reasons for Pursuing Further Studies (UGC-funded Graduates)

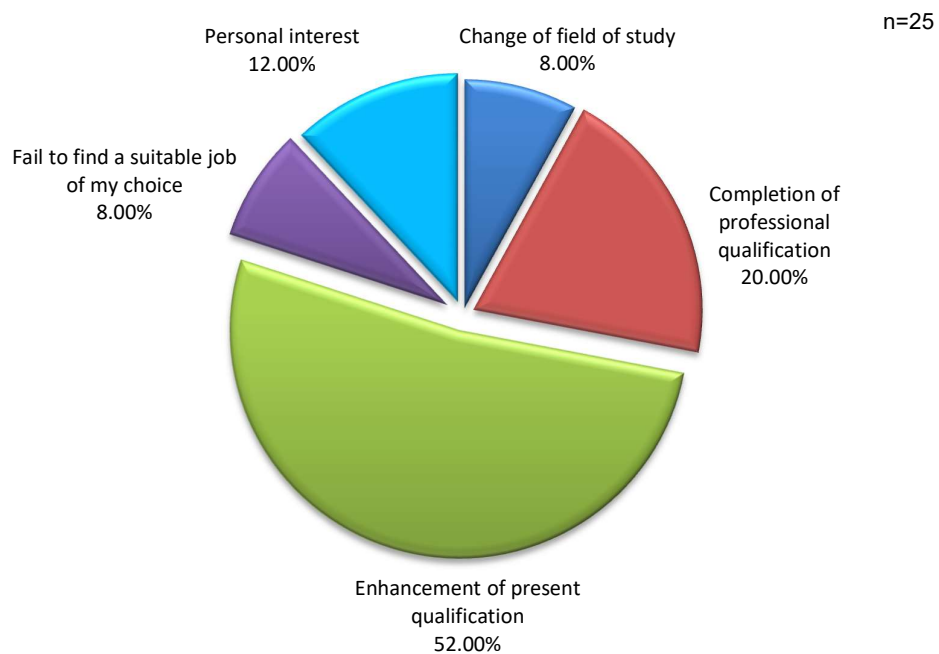
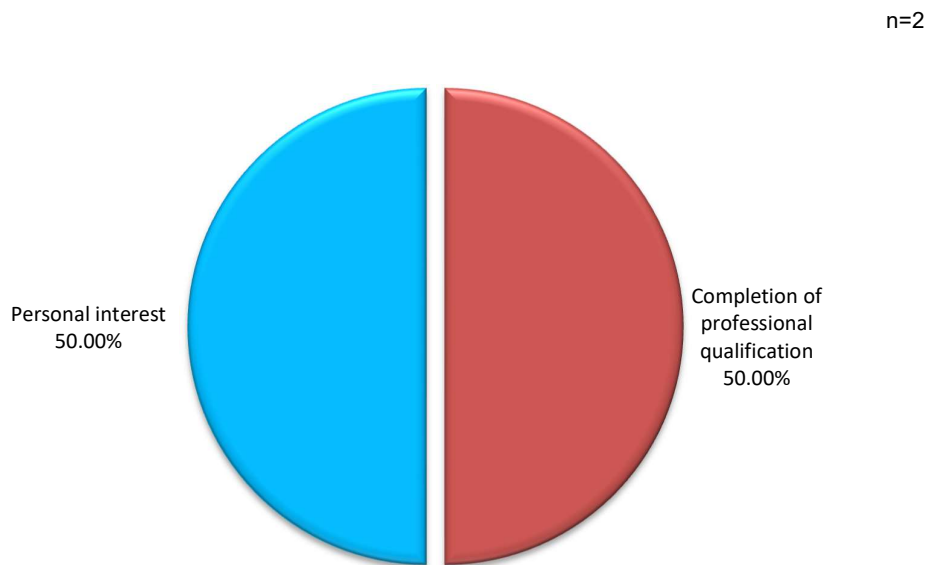


Figure 19: Reasons for Pursuing Further Studies (Non-UGC-funded Graduates)



A.6. Graduates' Satisfaction

Table 14: Graduates' Perception Towards Their University Life (UGC-funded Graduates)

To what extent do you agree or disagree with the following statements?	Strongly Agree		Agree		Neutral		Disagree		Strongly Disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
1. Overall, I am satisfied with the quality of my programme and my experience of teaching and learning, taking account of the support that I have received, as well as knowledge, skills and values that I have gained or acquired.	344	(25.15)	742	(54.24)	230	(16.81)	38	(2.78)	14	(1.02)	1368	(100.00)
2. Overall, I am satisfied with the quality of the learning environment, taking account of the learning resources, including Library, IT access, study space and the opportunities afforded to engage with other students.	349	(25.53)	738	(53.99)	228	(16.68)	42	(3.07)	10	(0.73)	1367	(100.00)
3. I feel a sense of belonging to HKBU.	20	(13.25)	72	(47.68)	51	(33.77)	8	(5.30)	0	(0.00)	151	(100.00)
4. I feel a sense of belonging to my school/faculty/department/programme.	20	(13.33)	71	(47.33)	51	(34.00)	8	(5.33)	0	(0.00)	150	(100.00)
5. I have strong affiliation with my student halls/interest clubs/student societies.	20	(13.33)	71	(47.33)	51	(34.00)	8	(5.33)	0	(0.00)	150	(100.00)
6. I have strong interest in learning about HKBU's news/recent developments.	20	(13.25)	72	(47.68)	51	(33.77)	8	(5.30)	0	(0.00)	151	(100.00)
7. I am glad to have built a personal network of HKBU graduates.	20	(13.33)	71	(47.33)	51	(34.00)	8	(5.33)	0	(0.00)	150	(100.00)
8. I am happy to introduce myself as an HKBU graduate to others.	20	(13.25)	72	(47.68)	51	(33.77)	8	(5.30)	0	(0.00)	151	(100.00)
9. I am willing to help with the university's education programme to nurture the younger HKBU generation if I have time in the future.	20	(13.25)	72	(47.68)	51	(33.77)	8	(5.30)	0	(0.00)	151	(100.00)

Table 15: Graduates' Perception Towards Their University Life (Non-UGC-funded Graduates)

To what extent do you agree or disagree with the following statements?	Strongly Agree		Agree		Neutral		Disagree		Strongly Disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
1. Overall, I am satisfied with the quality of my programme and my experience of teaching and learning, taking account of the support that I have received, as well as knowledge, skills and values that I have gained or acquired.	91	(31.16)	164	(56.16)	31	(10.62)	4	(1.37)	2	(0.68)	292	(100.00)
2. Overall, I am satisfied with the quality of the learning environment, taking account of the learning resources, including Library, IT access, study space and the opportunities afforded to engage with other students.	78	(26.71)	165	(56.51)	41	(14.04)	7	(2.40)	1	(0.34)	292	(100.00)
3. I feel a sense of belonging to HKBU.	37	(14.12)	112	(42.75)	96	(36.64)	13	(4.96)	4	(1.53)	262	(100.00)
4. I feel a sense of belonging to my school/faculty/department/programme.	37	(14.12)	112	(42.75)	96	(36.64)	13	(4.96)	4	(1.53)	262	(100.00)
5. I have strong affiliation with my student halls/interest clubs/student societies.	37	(14.12)	112	(42.75)	96	(36.64)	13	(4.96)	4	(1.53)	262	(100.00)
6. I have strong interest in learning about HKBU's news/recent developments.	37	(14.12)	112	(42.75)	96	(36.64)	13	(4.96)	4	(1.53)	262	(100.00)
7. I am glad to have built up a personal network of HKBU graduates.	37	(14.12)	112	(42.75)	96	(36.64)	13	(4.96)	4	(1.53)	262	(100.00)
8. I am happy to introduce myself as an HKBU graduate to others.	37	(14.12)	112	(42.75)	96	(36.64)	13	(4.96)	4	(1.53)	262	(100.00)
9. I am willing to help with the university's education programme to nurture the younger HKBU generation if I have time in the future.	37	(14.12)	112	(42.75)	96	(36.64)	13	(4.96)	4	(1.53)	262	(100.00)

Section B

Full-time Taught/Research Postgraduates



B.1. Overall Employment Status

Figure 20: Distribution of Respondents by Employment Status – Taught Postgraduates

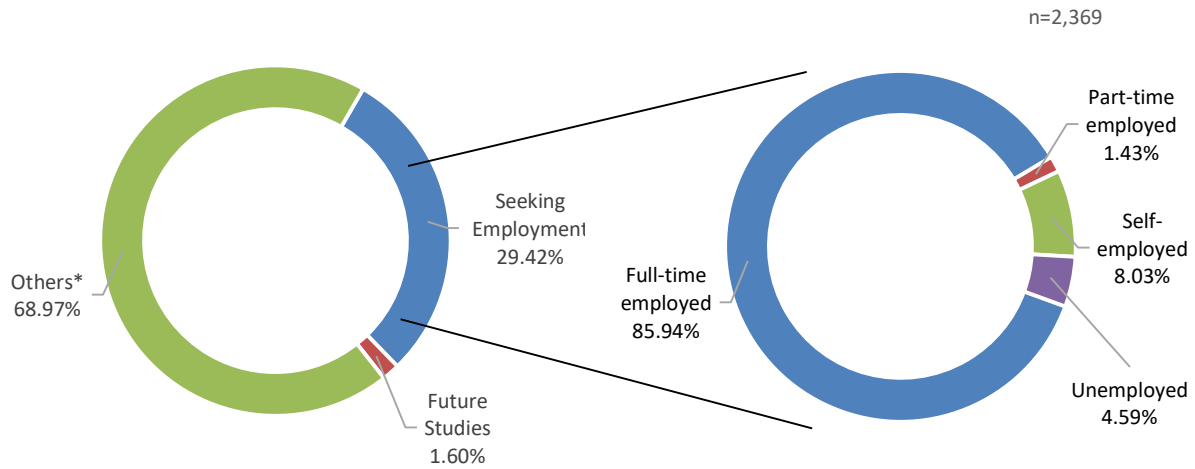
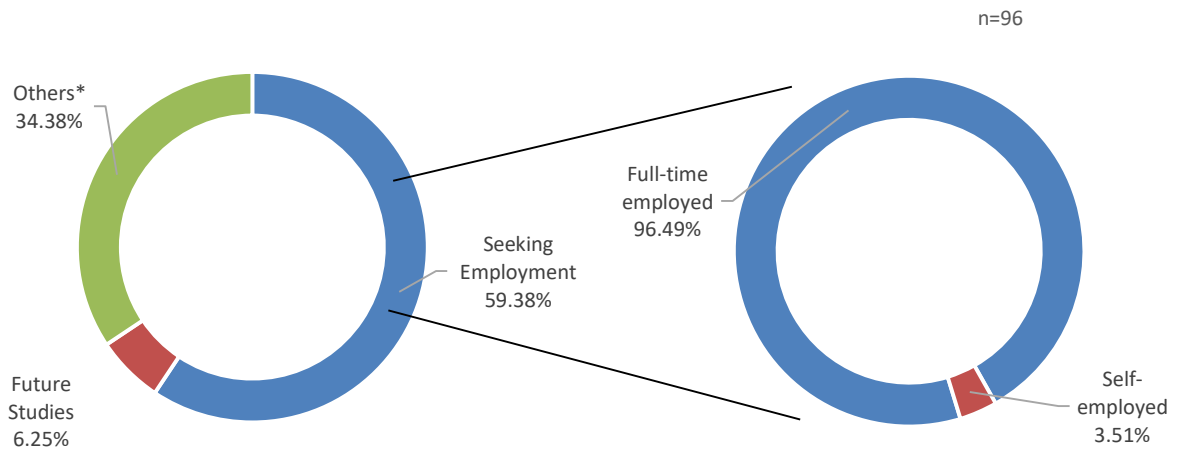


Figure 21: Distribution of Respondents by Employment Status – Research Postgraduates



*includes graduates who have emigrated, returned to their country of origin, and are not seeking employment.

B.2. Analysis by Employment Sector

Figure 22: Percentages of Full-time Employed Postgraduates by Employment Sector – Taught Postgraduates

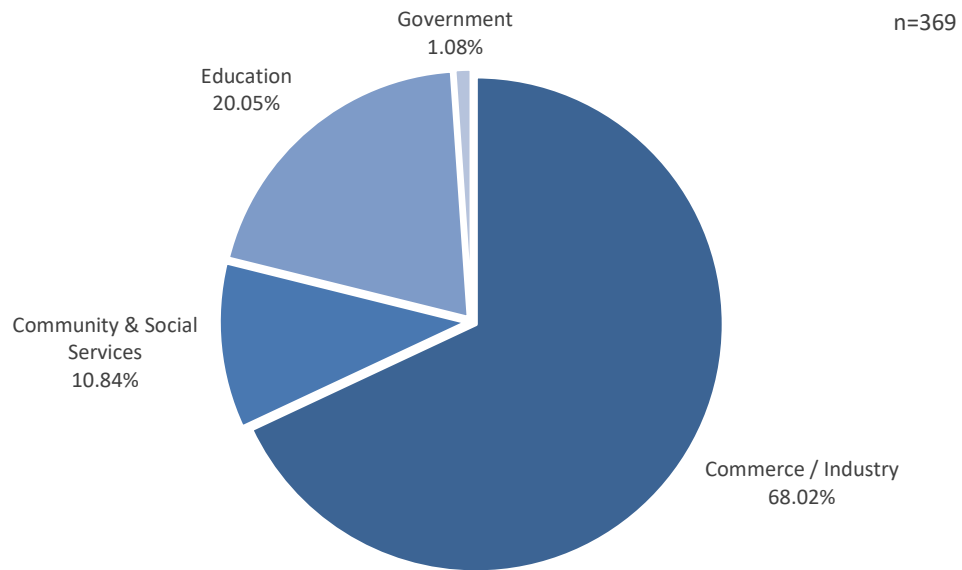
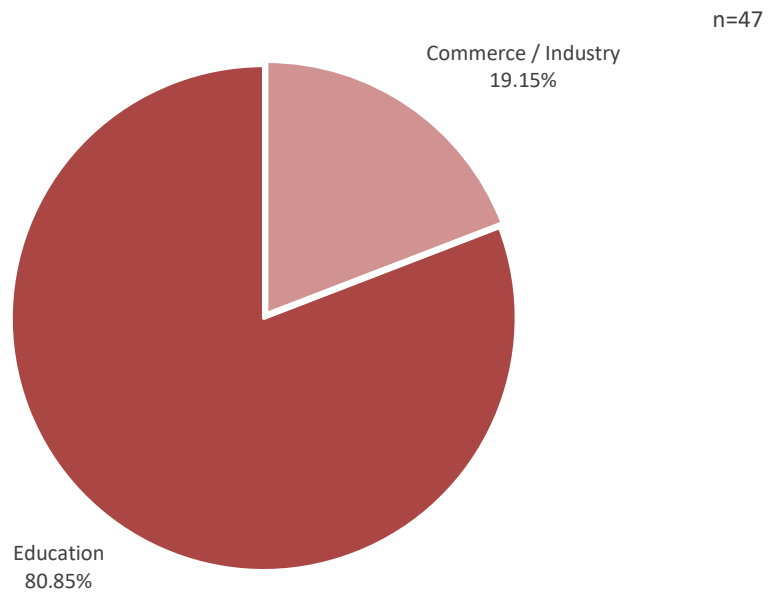


Figure 23: Percentages of Full-time Employed Postgraduates by Employment Sector – Research Postgraduates



B.3. Analysis by Job Nature

Table 16: Percentages of Postgraduates by Job Nature

Job Nature	Taught Postgraduate		Research Postgraduate	
	n	(%)	n	(%)
Accounting/Auditing/Taxation/Secretarial Work	34	(9.83)	1	(2.13)
Administration/Management	41	(11.85)	1	(2.13)
Art & Design	4	(1.16)		
Banking	6	(1.73)		
Clerical Work & Office Support	15	(4.34)		
Customer Services	6	(1.73)		
Economic, Statistical & Mathematical Work	4	(1.16)	1	(2.13)
Editorial/Journalism	5	(1.45)		
Engineering	15	(4.34)		
Finance	16	(4.62)		
Human Resources	11	(3.18)		
Insurance Services	6	(1.73)		
Interpretation/Translation	3	(0.87)		
Logistics/Transportation	3	(0.87)		
Marketing/Sales	25	(7.23)		
Media/Communication	12	(3.47)		
Medical & Health Services (Chinese Medicine)	4	(1.16)		
Medical & Health Services (Others)	12	(3.47)		
Merchandising/Purchasing				
Public Relations & Advertising	3	(0.87)		
Religious Work				
Scientific & Research Work	23	(6.65)	39	(82.98)
Social/Community Services	26	(7.51)		
Sports & Recreation Services	1	(0.29)		
System Analysis/Computer Programming	25	(7.23)	1	(2.13)
Teaching/Lecturing (Assistant)	14	(4.05)		
Teaching/Lecturing (Others)	14	(4.05)	4	(8.51)
Teaching/Lecturing (Primary School)	6	(1.73)		
Teaching/Lecturing (Secondary School)	11	(3.18)		
Tourism				
Others	1	(0.29)		
Total	346	(100.00)	47	(100.00)

B.4. Remuneration

Table 17: Overall Average Monthly Salary of Postgraduates

	2024	2023	% Increase/Decrease
Taught Postgraduate			
- Mean	\$24,223.48	\$22,525.61	7.54%
- Median	\$20,300.00	\$20,000.00	1.50%
Research Postgraduate			
- Mean	\$31,146.72	\$27,026.92	15.24%
- Median	\$30,000.00	\$24,000.00	25.00%

B.5. Graduates' Satisfaction

Table 18: Graduates' Perception Towards Their Programme Intended Learning Outcomes – Taught Postgraduates

To what extent would you agree that the programme has adequately equipped you with the following knowledge/skills/ attributes?	Strongly agree		Agree		Neutral		Disagree		Strongly disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
1. In-depth, advanced and up-to-date knowledge of my academic specialty or profession.	0		0		0		0		0		0	
2. The ability to make critical, innovative and independent judgement and evaluate existing knowledge by applying appropriate research methodologies and processes.	0		0		0		0		0		0	
3. A sustainable interest in continuous learning for the purpose of tackling the complexities in the professional field.	0		0		0		0		0		0	
4. The ability to synthesize and articulate ideas in a logical way, and with clarity and coherence.	0		0		0		0		0		0	
5. A sense of upholding professional ethics and social responsibility consistent with my role as a local and global citizen.	0		0		0		0		0		0	
6. The quality to share, lead and work in a team with significant contribution.	0		0		0		0		0		0	

Table 19: Graduates' Perception of the Relations between Study and Work – Taught Postgraduates

To what extent would you agree with the following statements?	Strongly agree		Agree		Neutral		Disagree		Strongly disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
7. The programme has provided necessary guidance and support for my career development.	109	(45.42)	88	(36.67)	37	(15.42)	3	(1.25)	3	(1.25)	240	(100.00)
	112	(46.67)	84	(35.00)	36	(15.00)	6	(2.50)	2	(0.83)	240	(100.00)
8. The programme has prepared me to work competently in my chosen employment field.	129	(53.75)	83	(34.58)	24	(10.00)	3	(1.25)	1	(0.42)	240	(100.00)
	109	(45.42)	88	(36.67)	37	(15.42)	3	(1.25)	3	(1.25)	240	(100.00)
9. The programme can help advance my career.	112	(46.67)	84	(35.00)	36	(15.00)	6	(2.50)	2	(0.83)	240	(100.00)

Table 20: Graduates' Overall Comment – Taught Postgraduates

To what extent would you agree with the following statements?	Strongly agree		Agree		Neutral		Disagree		Strongly disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
10. My taught postgraduate study at HKBU was a good experience.	156	(65.00)	71	(29.58)	12	(5.00)	1	(0.42)	0	(0.00)	240	(100.00)
	148	(61.67)	75	(31.25)	14	(5.83)	2	(0.83)	1	(0.42)	240	(100.00)
11. I will recommend HKBU to my friends and peers if they wish to pursue taught postgraduate study in Hong Kong.	147	(61.25)	71	(29.58)	16	(6.67)	5	(2.08)	1	(0.42)	240	(100.00)
	156	(65.00)	71	(29.58)	12	(5.00)	1	(0.42)	0	(0.00)	240	(100.00)
12. I will recommend my programme to my friends if they wish to pursue taught postgraduate study in Hong Kong.	148	(61.67)	75	(31.25)	14	(5.83)	2	(0.83)	1	(0.42)	240	(100.00)

Table 21: Graduates' Perception Towards Their Programme Intended Learning Outcomes – Research Postgraduates

To what extent would you agree that the programme has equipped you with the following knowledge/attributes/skills?	Strongly agree		Agree		Neutral		Disagree		Strongly disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
1. Mastery and creation of knowledge at the forefront of the field of specialization, together with advanced knowledge in other related areas.	3	(75.00)	1	(25.00)	0	(0.00)	0	(0.00)	0	(0.00)	4	(100.00)
	2	(50.00)	2	(50.00)	0	(0.00)	0	(0.00)	0	(0.00)	4	(100.00)
2. The ability to develop original research insights and methodology for advanced academic inquiry.	3	(75.00)	1	(25.00)	0	(0.00)	0	(0.00)	0	(0.00)	4	(100.00)
	4	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	4	(100.00)
3. The ability to apply appropriate theories, research methodologies and techniques to make informed judgment and solve problems in general and of different complex contexts in my field.	2	(50.00)	1	(25.00)	1	(25.00)	0	(0.00)	0	(0.00)	4	(100.00)
	3	(75.00)	1	(25.00)	0	(0.00)	0	(0.00)	0	(0.00)	4	(100.00)
4. A sustainable interest and autonomous initiative in the acquisition of advanced knowledge and in the exploration of new areas of research and professional environments.	2	(50.00)	2	(50.00)	0	(0.00)	0	(0.00)	0	(0.00)	4	(100.00)
	3	(75.00)	1	(25.00)	0	(0.00)	0	(0.00)	0	(0.00)	4	(100.00)
5. The ability to communicate and exchange knowledge and ideas in my field clearly and effectively with specialist and non-specialist audiences.	2	(50.00)	2	(50.00)	0	(0.00)	0	(0.00)	0	(0.00)	4	(100.00)
	3	(75.00)	1	(25.00)	0	(0.00)	0	(0.00)	0	(0.00)	4	(100.00)
6. A sense of upholding professional ethics and social responsibility consistent with my roles as local and global citizens.	4	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	4	(100.00)
	2	(50.00)	1	(25.00)	1	(25.00)	0	(0.00)	0	(0.00)	4	(100.00)
7. The quality to share, lead and work in a team with significant contribution.	3	(75.00)	1	(25.00)	0	(0.00)	0	(0.00)	0	(0.00)	4	(100.00)

Table 22: Graduates' Perception Towards Career Preparation – Research Postgraduates

To what extent would you agree with the following statements?	Strongly agree		Agree		Neutral		Disagree		Strongly disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
8. The research skills were relevant to my career.	3	(75.00)	1	(25.00)	0	(0.00)	0	(0.00)	0	(0.00)	4	(100.00)
	2	(50.00)	0	(0.00)	2	(50.00)	0	(0.00)	0	(0.00)	4	(100.00)
9. The coursework was relevant to my career.	2	(50.00)	1	(25.00)	0	(0.00)	1	(25.00)	0	(0.00)	4	(100.00)
	2	(50.00)	1	(25.00)	0	(0.00)	1	(25.00)	0	(0.00)	4	(100.00)
10. The Faculty/Department had provided necessary guidance and support for my career development as a researcher in the academic field/research related profession.	3	(75.00)	1	(25.00)	0	(0.00)	0	(0.00)	0	(0.00)	4	(100.00)
	2	(50.00)	0	(0.00)	2	(50.00)	0	(0.00)	0	(0.00)	4	(100.00)
11. The provision of opportunities/support to expand the international academic network was adequate during my study at HKBU.	2	(50.00)	1	(25.00)	0	(0.00)	1	(25.00)	0	(0.00)	4	(100.00)

Table 23: Graduates' Overall Comment – Research Postgraduates

To what extent would you agree with the following statements?	Strongly agree		Agree		Neutral		Disagree		Strongly disagree		Total	
	n	%	n	%	n	%	n	%	n	%	n	%
12. My research postgraduate study at HKBU was a good experience.	2	(50.00)	2	(50.00)	0	(0.00)	0	(0.00)	0	(0.00)	4	(100.00)
	2	(50.00)	2	(50.00)	0	(0.00)	0	(0.00)	0	(0.00)	4	(100.00)
13. I will recommend HKBU to my friends and peers if they wish to pursue research postgraduate study.	2	(50.00)	1	(25.00)	1	(25.00)	0	(0.00)	0	(0.00)	4	(100.00)
	2	(50.00)	2	(50.00)	0	(0.00)	0	(0.00)	0	(0.00)	4	(100.00)
14. I will recommend the programme to my friends if they wish to pursue research postgraduate study.	2	(50.00)	2	(50.00)	0	(0.00)	0	(0.00)	0	(0.00)	4	(100.00)

Appendix 1: Number of Full-time Graduates by Programme/Major/Option

	Number of 2024 Graduates	% of Total 2024 Graduates	Number of 2023 Graduates	% of Total 2023 Graduates	% Decrease/ Increase
Degree Programme	2630	(100.00)	2674	(100.00)	-1.65%
Faculty of Arts	269	(10.23)	285	(10.66)	-5.61%
Bachelor of Arts (Hons)	263	(10.00)	285	(10.66)	-7.72%
Chinese Language and Literature	66	(2.51)	52	(1.94)	26.92%
Chinese Language and Literature with Diploma in Education	15	(0.57)	15	(0.56)	0.00%
Creative and Professional Writing	34	(1.29)	35	(1.31)	-2.86%
Creative and Professional Writing with Diploma in Education	-	-	1	(0.04)	-
English Language and Literature	28	(1.06)	38	(1.42)	-26.32%
English Language and Literature and Bachelor of Education (Hons) in English Language Teaching	33	(1.25)	33	(1.23)	0.00%
Humanities	29	(1.10)	45	(1.68)	-35.56%
Arts & Creativity	1	(0.04)	6	(0.22)	-83.33%
Cultures	3	(0.11)	-	-	-
Media and Creative	12	(0.46)	-	-	-
Media Studies	-	-	11	(0.41)	-
Theory & Culture	1	(0.04)	7	(0.26)	-85.71%
No Concentration	12	(0.46)	21	(0.79)	-42.86%
Humanities with Diploma of Education	-	-	1	(0.04)	-
Liberal and Cultural Studies	-	-	1	(0.04)	-
Religion, Philosophy and Ethics	19	(0.72)	27	(1.01)	-29.63%
Ethics and Society	3	(0.11)	1	(0.04)	200.00%
Philosophical Studies	4	(0.15)	2	(0.07)	100.00%
No Concentration	12	(0.46)	24	(0.90)	-50.00%
Religion, Philosophy and Ethics with Diploma of Education	1	(0.04)	1	(0.04)	0.00%
Translation	38	(1.44)	36	(1.35)	5.56%
Bachelor of Arts (Honours) in English Literature and Bachelor of Arts (Hons.) in Translation	5	(0.19)	-	-	-
Bachelor of Arts (Hons.) in Translation and Bachelor of Arts (Honours) in English Literature	1	(0.04)	-	-	-
School of Business	571	(21.71)	550	(20.57)	3.82%
Bachelor of Business Administration (Hons)	503	(19.13)	419	(15.67)	20.05%
Accounting	74	(2.81)	87	(3.25)	-14.94%
Applied Economics	7	(0.27)	37	(1.38)	-81.08%
Economics and Data Analytics	29	(1.10)	-	-	-
Entrepreneurship	34	(1.29)	31	(1.16)	9.68%
Finance	98	(3.73)	63	(2.36)	55.56%
Human Resources Management	82	(3.12)	79	(2.95)	3.80%
Information Systems and Business Intelligence	37	(1.41)	-	-	-
Information Systems and e-Business Management	10	(0.38)	39	(1.46)	-74.36%
Marketing	114	(4.33)	83	(3.10)	37.35%
Strategic Retail Management and Innovation	18	(0.68)	-	-	-
Bachelor of Social Sciences in China Studies (Hons) in Economics	3	(0.11)	9	(0.34)	-66.67%
School of Chinese Medicine	47	(1.79)	44	(1.65)	6.82%
Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science	29	(1.10)	28	(1.05)	3.57%
Bachelor of Pharmacy (Hons) in Chinese Medicine	18	(0.68)	16	(0.60)	12.50%
School of Communication	199	(7.57)	196	(7.33)	1.53%
Bachelor of Communication (Hons.)	171	(6.50)	169	(6.32)	1.18%
Journalism	83	(3.16)	79	(2.95)	5.06%
Chinese	57	(2.17)	36	(1.35)	58.33%
Data and Media Communication	23	(0.87)	14	(0.52)	64.29%
International	3	(0.11)	29	(1.08)	-89.66%
Public Relations and Advertising	88	(3.35)	90	(3.37)	-2.22%
Advertising and Branding	33	(1.25)	31	(1.16)	6.45%
Organisational Communication	26	(0.99)	22	(0.82)	18.18%
Public Relations	29	(1.10)	37	(1.38)	-21.62%
Bachelor of Communication (Hons.) in Film - Animation and Media Arts	28	(1.06)	27	(1.01)	3.70%
School of Creative Arts	251	(9.54)	244	(9.12)	2.87%
Bachelor of Arts (Hons)	175	(6.65)	184	(6.88)	-4.89%
Music	51	(1.94)	47	(1.76)	8.51%
Composition / Music Production	3	(0.11)	5	(0.19)	-40.00%
Directed Studies	34	(1.29)	29	(1.08)	17.24%
Music Education	8	(0.30)	7	(0.26)	14.29%
Performance / Pedagogy	6	(0.23)	6	(0.22)	0.00%
Visual Arts	124	(4.71)	137	(5.12)	-9.49%
Craft and Design Concentration	74	(2.81)	55	(2.06)	34.55%
Studio and Media Arts Concentration	50	(1.90)	82	(3.07)	-39.02%
Bachelor of Communication (Hons.) in Film - Film and Television	49	(1.86)	46	(1.72)	6.52%
Bachelor of Fine Arts (Hons.) in Acting for Global Screen	14	(0.53)	-	-	-
Bachelor of Music (Hons) in Creative Industries	13	(0.49)	14	(0.52)	-7.14%
Popular Music Performance and Songwriting	10	(0.38)	9	(0.34)	11.11%
Scoring for Film, Television and Video Games	3	(0.11)	5	(0.19)	-40.00%

Appendix 1: Number of Full-time Graduates by Programme/Major/Option (Continued)

	Number of 2024 Graduates	% of Total 2024 Graduates	Number of 2023 Graduates	% of Total 2023 Graduates	% Decrease/ Increase
Faculty of Science	323	(12.28)	307	(11.48)	5.21%
Bachelor of Science (Hons)	323	(12.28)	307	(11.48)	5.21%
Analytical and Testing Sciences	23	(0.87)	32	(1.20)	-28.13%
Applied Biology	75	(2.85)	81	(3.03)	-7.41%
Biotechnology Studies	44	(1.67)	45	(1.68)	-2.22%
Environmental Science	31	(1.18)	36	(1.35)	-13.89%
Bioresource and Agricultural Science	23	(0.87)	19	(0.71)	21.05%
Business Computing and Data Analytics	30	(1.14)	9	(0.34)	233.33%
Chemistry	24	(0.91)	17	(0.64)	41.18%
Computer Science	90	(3.42)	95	(3.55)	-5.26%
Mathematics and Statistics	44	(1.67)	44	(1.65)	0.00%
Physics and Green Energy	14	(0.53)	10	(0.37)	40.00%
Faculty of Social Sciences	462	(17.57)	361	(13.50)	27.98%
Bachelor of Social Sciences (Hons)	234	(8.90)	209	(7.82)	11.96%
China Studies*	1	(0.04)	23	(0.86)	-
Geography	-	-	9	(0.34)	-
Geography with Diploma in Education	-	-	1	(0.04)	-
History	-	-	9	(0.34)	-
Sociology	1	(0.04)	4	(0.15)	-75.00%
European Studies	28	(1.06)	38	(1.42)	-26.32%
French	15	(0.57)	16	(0.60)	-6.25%
German	13	(0.49)	22	(0.82)	-40.91%
Geography	64	(2.43)	44	(1.65)	45.45%
Geography with Diploma in Education	-	-	2	(0.07)	-
Geography and Bachelor of Education (Hons) in Liberal Studies Teaching	-	-	1	(0.04)	-
Geography and Bachelor of Education (Hons.) in Personal, Social and Humanities Education Teaching	9	(0.34)	9	(0.34)	0.00%
Global and China Studies	42	(1.60)	-	-	-
Government and International Studies	36	(1.37)	41	(1.53)	-12.20%
Sociology	51	(1.94)	47	(1.76)	8.51%
Sociology with Diploma in Education	2	(0.08)	1	(0.04)	100.00%
Sociology and Bachelor of Education (Hons) in Liberal Studies Teaching	-	-	2	(0.07)	-
Sociology and Bachelor of Education (Hons.) in Personal, Social and Humanities Education Teaching	1	(0.04)	1	(0.04)	0.00%
Bachelor of Arts (Hons)	158	(6.01)	105	(3.93)	50.48%
History	81	(3.08)	42	(1.57)	92.86%
History with Diploma in Education	3	(0.11)	3	(0.11)	0.00%
History and Bachelor of Education (Hons) in Liberal Studies Teaching	-	-	1	(0.04)	-
History and Bachelor of Education (Honours) in Personal, Social and Humanities Education Teaching	7	(0.27)	9	(0.34)	-22.22%
Physical Education and Recreation Management	45	(1.71)	33	(1.23)	36.36%
Physical Education and Recreation Management with Diploma in Education	22	(0.84)	17	(0.64)	29.41%
Bachelor of Social Work (Hons)	70	(2.66)	47	(1.76)	48.94%
School of Continuing Education	573	(21.79)	687	(25.69)	-16.59%
Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media	49	(1.86)	50	(1.87)	-2.00%
Bachelor of Arts (Hons) Cultural Studies And Creative Industries	26	(0.99)	33	(1.23)	-21.21%
Bachelor of Arts (Hons) Music Studies	19	(0.72)	22	(0.82)	-13.64%
Bachelor of Commerce (Hons)	65	(2.47)	122	(4.56)	-46.72%
Accountancy	13	(0.49)	35	(1.31)	-62.86%
Human Resources Management	28	(1.06)	39	(1.46)	-28.21%
Marketing	24	(0.91)	48	(1.80)	-50.00%
Bachelor of Education (Hons) in Early Childhood Education	150	(5.70)	168	(6.28)	-10.71%
Bachelor of Nursing (Honours)	70	(2.66)	-	-	-
Bachelor of Social Sciences (Hons)	194	(7.38)	292	(10.92)	-33.56%
Environment and Resources Management	29	(1.10)	32	(1.20)	-9.38%
Integrated Communication Management	33	(1.25)	67	(2.51)	-50.75%
Media and Social Communication	35	(1.33)	51	(1.91)	-31.37%
Psychology	35	(1.33)	42	(1.57)	-16.67%
Social Policy	15	(0.57)	28	(1.05)	-46.43%
Sport and Recreation Leadership	47	(1.79)	72	(2.69)	-34.72%

* Excluding Economics option

Appendix 1: Number of Full-time Graduates by Programme/Major/Option (Continued)

	Number of 2024 Graduates	% of Total 2024 Graduates	Number of 2023 Graduates	% of Total 2023 Graduates
Taught Postgraduate Programme	2661	(100.00)	2563	(100.00)
Faculty of Arts	309	(11.61)	291	(11.35)
Master of Arts	309	(11.61)	291	(11.35)
Chinese Literature, Language and Culture	61	(2.29)	69	(2.69)
Creative Writing for Cultural Professionals	23	(0.86)	-	-
Ethics and Public Affairs	90	(3.38)	86	(3.36)
Language Studies	40	(1.50)	41	(1.60)
Literary and Comparative Studies	38	(1.43)	42	(1.64)
Translation and Bilingual Communication	57	(2.14)	53	(2.07)
Interpreting	12	(0.45)	15	(0.59)
Practical	37	(1.39)	26	(1.01)
Technology	8	(0.30)	12	(0.47)
School of Business	658	(24.73)	572	(22.32)
Master of Accountancy	65	(2.44)	52	(2.03)
Master of Human Resources Management	49	(1.84)	29	(1.13)
Master of Science	544	(20.44)	491	(19.16)
Applied Accounting and Finance	62	(2.33)	66	(2.58)
Applied Economics	96	(3.61)	97	(3.78)
Business Management	109	(4.10)	104	(4.06)
Corporate Governance and Compliance	9	(0.34)	10	(0.39)
Data Analytics and Business Economics	92	(3.46)	98	(3.82)
Entrepreneurship and Global Marketing	45	(1.69)	16	(0.62)
Finance (FinTech and Financial Analytics)	84	(3.16)	73	(2.85)
Marketing for the Creative Economy	47	(1.77)	27	(1.05)
School of Chinese Medicine	259	(9.73)	228	(8.90)
Master of Chinese Medicine	82	(3.08)	81	(3.16)
Studies and Applications of Acupuncture	38	(1.43)	39	(1.52)
Studies and Applications of Internal Chinese Medicines	36	(1.35)	35	(1.37)
Studies and Applications of Orthopaedics & Traumatology and Tui Na	8	(0.30)	7	(0.27)
Master of Science in Drug Discovery (Modernization of Chinese Medicine)	59	(2.22)	52	(2.03)
Master of Science in Personal Health Management (Chinese Medicine)	61	(2.29)	56	(2.18)
Master of Pharmaceutical Sciences in Chinese Medicine	57	(2.14)	39	(1.52)
School of Communication	321	(12.06)	348	(13.58)
Master of Arts	155	(5.82)	169	(6.59)
Communication	90	(3.38)	100	(3.90)
International Journalism Studies	65	(2.44)	69	(2.69)
Business and Financial Journalism	19	(0.71)	22	(0.86)
International Journalism	46	(1.73)	47	(1.83)
Master of Social Sciences in Media Management	85	(3.19)	106	(4.14)
Master of Science in AI and Digital Media	81	(3.04)	73	(2.85)
School of Creative Arts	196	(7.37)	180	(7.02)
Master of Arts	155	(5.82)	139	(5.42)
Music	36	(1.35)	34	(1.33)
Producing for Film, Television and New Media	99	(3.72)	76	(2.97)
Visual Arts	20	(0.75)	29	(1.13)
Craft and Design	2	(0.08)	7	(0.27)
Studio and Media Arts	18	(0.68)	22	(0.86)
Master of Fine Arts in Film, Television and Digital Media	41	(1.54)	41	(1.60)
Faculty of Science	504	(18.94)	493	(19.24)
Master of Science	504	(18.94)	493	(19.24)
Analytical Chemistry	29	(1.09)	36	(1.40)
Data Analytics and Artificial Intelligence	114	(4.28)	115	(4.49)
Environmental and Public Health Management	54	(2.03)	58	(2.26)
Green Technology (Energy)	70	(2.63)	65	(2.54)
Information Technology Management	165	(6.20)	151	(5.89)
Mathematical Finance	4	(0.15)	6	(0.23)
Operational Research and Business Statistics	68	(2.56)	62	(2.42)
Faculty of Social Sciences	384	(14.43)	411	(16.04)
Doctor of Education	3	(0.11)	3	(0.12)
Master of Arts in Global Society	41	(1.54)	42	(1.64)
Global Cultures	14	(0.53)	14	(0.55)
Global Political Economy	12	(0.45)	13	(0.51)
Global Social Development	15	(0.56)	15	(0.59)
Master of Education (Self-funded)	99	(3.72)	123	(4.80)
Child and Adolescent Development	16	(0.60)	33	(1.29)
English Language for Teaching	77	(2.89)	77	(3.00)
School Leadership & Management	6	(0.23)	13	(0.51)
Master of Public Administration	33	(1.24)	29	(1.13)
Master of Social Sciences	131	(4.92)	132	(5.15)
Counselling	47	(1.77)	48	(1.87)
Social Work	39	(1.47)	38	(1.48)
Sport and Leisure Management	45	(1.69)	46	(1.79)
Master of Social Sciences (Contemporary China Studies)	41	(1.54)	50	(1.95)
Economics	14	(0.53)	20	(0.78)
Geography	5	(0.19)	6	(0.23)
History	10	(0.38)	12	(0.47)
Sociology	12	(0.45)	12	(0.47)
Master of Social Work	16	(0.60)	14	(0.55)
Postgraduate Diploma in Education	20	(0.75)	18	(0.70)
School of Continuing Education	30	(1.13)	40	(1.56)
Postgraduate Diploma in Early Childhood Education	30	(1.13)	40	(1.56)

Appendix 1: Number of Full-time Graduates by Programme/Major/Option (Continued)

	Number of 2024 Graduates	% of Total 2024 Graduates	Number of 2023 Graduates	% of Total 2023 Graduates
Research Postgraduate Programme	103	(100.00)	91	(100.00)
Faculty of Arts	11	(10.68)	10	(10.99)
Doctor of Philosophy	8	(7.77)	9	(9.89)
Chinese Language and Literature	2	(1.94)	5	(5.49)
Humanities and Creative Writing	1	(0.97)	1	(1.10)
Religion and Philosophy	2	(1.94)	1	(1.10)
Sinology	1	(0.97)	2	(2.20)
Translation, Interpreting and Intercultural Studies	2	-	-	-
Master of Philosophy	3	(2.91)	1	(1.10)
Humanities and Creative Writing	1	(0.97)	1	(1.10)
Religion and Philosophy	2	-	-	-
School of Business	5	(4.85)	2	(2.20)
Doctor of Philosophy	3	(2.91)	2	(2.20)
Accountancy	-	-	1	(1.10)
Economics	1	(0.97)	-	-
Finance	1	(0.97)	-	-
Management	-	-	1	(1.10)
Marketing	1	(0.97)	-	-
Master of Philosophy	2	-	-	-
Accountancy and Law	1	(0.97)	-	-
Marketing and Information system	1	(0.97)	-	-
School of Chinese Medicine	12	(11.65)	9	(9.89)
Doctor of Philosophy	8	(7.77)	7	(7.69)
Master of Philosophy	4	(3.88)	2	(2.20)
School of Communication	7	(6.80)	11	(12.09)
Doctor of Philosophy	3	(2.91)	7	(7.69)
Master of Philosophy	4	(3.88)	4	(4.40)
School of Creative Arts				
Doctor of Philosophy	6	(5.83)	2	(2.20)
Film	4	(3.88)	1	(1.10)
Music	1	(0.97)	-	-
Visual Arts	1	(0.97)	1	(1.10)
Master of Philosophy	-	-	1	(1.10)
Visual Arts	-	-	1	(1.10)
Faculty of Science	46	(44.66)	45	(49.45)
Doctor of Philosophy	40	(38.83)	34	(37.36)
Biology	6	(5.83)	6	(6.59)
Chemistry	8	(7.77)	14	(15.38)
Computer Science	11	(10.68)	7	(7.69)
Drug Discovery	-	-	2	(2.20)
Mathematics	6	(5.83)	1	(1.10)
Physics	9	(8.74)	4	(4.40)
Master of Philosophy	6	(5.83)	11	(12.09)
Chemistry	3	(2.91)	5	(5.49)
Computer Science	1	(0.97)	2	(2.20)
Mathematics	-	-	2	(2.20)
Physics	2	(1.94)	2	(2.20)
Faculty of Social Sciences	16	(15.53)	11	(12.09)
Doctor of Philosophy	13	(12.62)	9	(9.89)
Education Studies	-	-	1	(1.10)
Geography	4	(3.88)	2	(2.20)
Government and International Studies	1	(0.97)	-	-
Social Work	5	(4.85)	1	(1.10)
Sociology	1	(0.97)	1	(1.10)
Sport & Physical Education	2	(1.94)	4	(4.40)
Master of Philosophy	3	(2.91)	2	(2.20)
Geography	1	(0.97)	-	-
History	-	-	1	(1.10)
Sociology	2	(1.94)	1	(1.10)

Appendix 2: Distribution of Respondents by Employment Status and Programme/Major/Option

	Total Respondents	Employed Full-time	Employed Part-time	Self-employed	Not Seeking Employment	Not Yet Employed	Further Studies	Emigrated
Total Number of Respondents	2211	1380 (0.62)	67 (0.03)	248 (0.11)	45 (0.02)	42 (0.02)	276 (0.12)	153 (0.07)
Faculty of Arts	256	168 (0.66)	6 (0.02)	27 (0.11)	4 (0.02)	2 (0.01)	36 (0.14)	13 (0.05)
Bachelor of Arts (Hons)	256	168 (0.66)	6 (0.02)	27 (0.11)	4 (0.02)	2 (0.01)	36 (0.14)	13 (0.05)
Chinese Language and Literature #	77	56 (0.73)	2 (0.03)	3 (0.04)	1 (0.01)	0 (0.00)	14 (0.18)	1 (0.01)
Creative and Professional Writing	31	11 (0.35)	0 (0.00)	10 (0.32)	2 (0.06)	2 (0.06)	2 (0.06)	4 (0.13)
English Language and Literature	26	13 (0.50)	1 (0.04)	4 (0.15)	1 (0.04)	0 (0.00)	5 (0.19)	2 (0.08)
English Language and Literature and Bachelor of Education (Honours) in English Language Teaching	32	30 (0.94)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (0.06)	0 (0.00)
English Literature and Bachelor of Arts (Hons.) in Translation	5	3 (0.60)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (0.40)	0 (0.00)
Humanities	29	18 (0.62)	1 (0.03)	4 (0.14)	0 (0.00)	0 (0.00)	4 (0.14)	2 (0.07)
Arts and Creativity	1	1 (1.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Cultures	3	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3 (1.00)	0 (0.00)
Media and Creative	12	8 (0.67)	1 (0.08)	2 (0.17)	0 (0.00)	0 (0.00)	0 (0.00)	1 (0.08)
No Concentration	12	9 (0.75)	0 (0.00)	1 (0.08)	0 (0.00)	0 (0.00)	1 (0.08)	1 (0.08)
Theory and Culture	1	0 (0.00)	0 (0.00)	1 (1.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Religion, Philosophy and Ethics #	19	12 (0.63)	2 (0.11)	1 (0.05)	0 (0.00)	0 (0.00)	3 (0.16)	1 (0.05)
Ethics and Society	2	1 (0.50)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (0.50)	0 (0.00)
No Concentration	12	9 (0.75)	1 (0.08)	1 (0.08)	0 (0.00)	0 (0.00)	0 (0.00)	1 (0.08)
Philosophical Studies	4	1 (0.25)	1 (0.25)	0 (0.00)	0 (0.00)	0 (0.00)	2 (0.50)	0 (0.00)
Translation	36	24 (0.67)	0 (0.00)	5 (0.14)	0 (0.00)	0 (0.00)	4 (0.11)	3 (0.08)
Translation and Bachelor of Arts (Honours) in English Literature	1	1 (1.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
School of Business	476	325 (0.68)	19 (0.04)	31 (0.07)	6 (0.01)	6 (0.01)	47 (0.10)	42 (0.09)
Bachelor of Business Administration (Hons)	473	323 (0.68)	19 (0.04)	31 (0.07)	6 (0.01)	6 (0.01)	46 (0.10)	42 (0.09)
Accounting	69	49 (0.71)	4 (0.06)	3 (0.04)	0 (0.00)	0 (0.00)	8 (0.12)	5 (0.07)
Applied Economics	7	4 (0.57)	0 (0.00)	1 (0.14)	0 (0.00)	0 (0.00)	1 (0.14)	1 (0.14)
Economics and Data Analytics	27	19 (0.70)	1 (0.04)	0 (0.00)	1 (0.04)	0 (0.00)	4 (0.15)	2 (0.07)
Entrepreneurship	30	17 (0.57)	1 (0.03)	5 (0.17)	0 (0.00)	1 (0.03)	0 (0.00)	6 (0.20)
Finance	92	55 (0.60)	2 (0.02)	5 (0.05)	1 (0.01)	3 (0.03)	14 (0.15)	12 (0.13)
Human Resources Management	79	68 (0.86)	2 (0.03)	3 (0.04)	1 (0.01)	1 (0.01)	0 (0.00)	4 (0.05)
Information Systems and Business Intelligence	36	20 (0.56)	2 (0.06)	2 (0.06)	0 (0.00)	0 (0.00)	8 (0.22)	4 (0.11)
Information Systems and e-Business Management	9	6 (0.67)	0 (0.00)	1 (0.11)	1 (0.11)	0 (0.00)	1 (0.11)	0 (0.00)
Marketing	107	70 (0.65)	6 (0.06)	10 (0.09)	2 (0.02)	1 (0.01)	10 (0.09)	8 (0.07)
Strategic Retail Management and Innovation	17	15 (0.88)	1 (0.06)	1 (0.06)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Bachelor of Social Sciences in China Studies (Hons) in Economics	3	2 (0.67)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (0.33)	0 (0.00)
School of Chinese Medicine	47	31 (0.66)	1 (0.02)	6 (0.13)	0 (0.00)	0 (0.00)	7 (0.15)	2 (0.04)
Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science	29	20 (0.69)	1 (0.03)	2 (0.07)	0 (0.00)	0 (0.00)	4 (0.14)	2 (0.07)
Bachelor of Pharmacy (Hons) in Chinese Medicine	18	11 (0.61)	0 (0.00)	4 (0.22)	0 (0.00)	0 (0.00)	3 (0.17)	0 (0.00)
School of Communication	183	116 (0.63)	4 (0.02)	17 (0.09)	6 (0.03)	3 (0.02)	20 (0.11)	17 (0.09)
Bachelor of Communication (Hons)	183	116 (0.63)	4 (0.02)	17 (0.09)	6 (0.03)	3 (0.02)	20 (0.11)	17 (0.09)
Film - Animation and Media Arts	26	9 (0.35)	2 (0.08)	5 (0.19)	1 (0.04)	3 (0.12)	2 (0.08)	4 (0.15)
Journalism	75	50 (0.67)	1 (0.01)	5 (0.07)	3 (0.04)	0 (0.00)	7 (0.09)	9 (0.12)
Chinese	52	38 (0.73)	1 (0.02)	3 (0.06)	2 (0.04)	0 (0.00)	3 (0.06)	5 (0.10)
Data and Media Communication	20	11 (0.55)	0 (0.00)	2 (0.10)	1 (0.05)	0 (0.00)	2 (0.10)	4 (0.20)
International	3	1 (0.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (0.67)	0 (0.00)
Public Relations and Advertising	82	57 (0.70)	1 (0.01)	7 (0.09)	2 (0.02)	0 (0.00)	11 (0.13)	4 (0.05)
Advertising and Branding	29	19 (0.66)	0 (0.00)	1 (0.03)	1 (0.03)	0 (0.00)	7 (0.24)	1 (0.03)
Organizational Communication	25	16 (0.64)	0 (0.00)	4 (0.16)	0 (0.00)	0 (0.00)	2 (0.08)	3 (0.12)
Public Relations	28	22 (0.79)	1 (0.04)	2 (0.07)	1 (0.04)	0 (0.00)	2 (0.07)	0 (0.00)
School of Creative Arts	229	106 (0.46)	7 (0.03)	54 (0.24)	6 (0.03)	3 (0.01)	40 (0.17)	13 (0.06)
Bachelor of Arts (Hons)	154	79 (0.51)	3 (0.02)	29 (0.19)	2 (0.01)	1 (0.01)	34 (0.22)	6 (0.04)
Music	47	14 (0.30)	0 (0.00)	9 (0.19)	0 (0.00)	0 (0.00)	20 (0.43)	4 (0.09)
Composition	3	0 (0.00)	0 (0.00)	1 (0.33)	0 (0.00)	0 (0.00)	2 (0.67)	0 (0.00)
Directed Studies	31	10 (0.32)	0 (0.00)	6 (0.19)	0 (0.00)	0 (0.00)	13 (0.42)	2 (0.06)
Music Education	7	3 (0.43)	0 (0.00)	2 (0.29)	0 (0.00)	0 (0.00)	2 (0.29)	0 (0.00)
Performance	6	1 (0.17)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3 (0.50)	2 (0.33)
Visual Arts	107	65 (0.61)	3 (0.03)	20 (0.19)	2 (0.02)	1 (0.01)	14 (0.13)	2 (0.02)
Craft and Design	63	41 (0.65)	1 (0.02)	11 (0.17)	1 (0.02)	0 (0.00)	8 (0.13)	1 (0.02)
Studio and Media Arts	44	24 (0.55)	2 (0.05)	9 (0.20)	1 (0.02)	1 (0.02)	6 (0.14)	1 (0.02)
Bachelor of Communication (Hons)	48	18 (0.38)	3 (0.06)	15 (0.31)	1 (0.02)	2 (0.04)	4 (0.08)	5 (0.10)
Film - Film and Television	48	18 (0.38)	3 (0.06)	15 (0.31)	1 (0.02)	2 (0.04)	4 (0.08)	5 (0.10)
Bachelor of Fine Arts (Hons)	14	6 (0.43)	0 (0.00)	5 (0.36)	1 (0.07)	0 (0.00)	1 (0.07)	1 (0.07)
Acting for Global Screen	14	6 (0.43)	0 (0.00)	5 (0.36)	1 (0.07)	0 (0.00)	1 (0.07)	1 (0.07)
Bachelor of Music (Hons.) in Creative Industries	13	3 (0.23)	1 (0.08)	5 (0.38)	2 (0.15)	0 (0.00)	1 (0.08)	1 (0.08)
Popular Music Performance and Songwriting	10	1 (0.10)	0 (0.00)	5 (0.50)	2 (0.20)	0 (0.00)	1 (0.10)	1 (0.10)
Scoring for Film, Television and Video Games	3	2 (0.67)	1 (0.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)

Appendix 2: Distribution of Respondents by Employment Status and Programme/Major/Option (Continued)

	Total Respondents	Employed Full-time	Employed Part-time	Self-employed	Not Seeking Employment	Not Yet Employed	Further Studies	Emigrated
Faculty of Science	295	168 (0.57)	9 (0.03)	26 (0.09)	7 (0.02)	6 (0.02)	43 (0.15)	36 (0.12)
Bachelor of Science (Hons)	295	168 (0.57)	9 (0.03)	26 (0.09)	7 (0.02)	6 (0.02)	43 (0.15)	36 (0.12)
Analytical and Testing Sciences	22	11 (0.50)	1 (0.05)	4 (0.18)	0 (0.00)	0 (0.00)	6 (0.27)	0 (0.00)
Applied Biology	69	42 (0.61)	1 (0.01)	9 (0.13)	1 (0.01)	0 (0.00)	11 (0.16)	5 (0.07)
Biotechnology	41	25 (0.61)	1 (0.02)	5 (0.12)	1 (0.02)	0 (0.00)	5 (0.12)	4 (0.10)
Environmental Science	28	17 (0.61)	0 (0.00)	4 (0.14)	0 (0.00)	0 (0.00)	6 (0.21)	1 (0.04)
Bioresource and Agricultural Science	19	11 (0.58)	1 (0.05)	1 (0.05)	2 (0.11)	1 (0.05)	1 (0.05)	2 (0.11)
Business Computing and Data Analytics	26	20 (0.77)	0 (0.00)	2 (0.08)	0 (0.00)	0 (0.00)	0 (0.00)	4 (0.15)
Chemistry	22	8 (0.36)	3 (0.14)	1 (0.05)	0 (0.00)	0 (0.00)	8 (0.36)	2 (0.09)
Computer Science	82	50 (0.61)	2 (0.02)	8 (0.10)	3 (0.04)	2 (0.02)	6 (0.07)	11 (0.13)
Artificial Intelligence	15	6 (0.40)	0 (0.00)	2 (0.13)	0 (0.00)	0 (0.00)	3 (0.20)	4 (0.27)
Computing and Software Technologies	35	22 (0.63)	1 (0.03)	4 (0.11)	0 (0.00)	1 (0.03)	3 (0.09)	4 (0.11)
Computing and Software Technologies & Data and Media Communication	1	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (1.00)
Data and Media Communication	10	8 (0.80)	0 (0.00)	1 (0.10)	1 (0.10)	0 (0.00)	0 (0.00)	0 (0.00)
Information Systems and Analytics	21	14 (0.67)	1 (0.05)	1 (0.05)	2 (0.10)	1 (0.05)	0 (0.00)	2 (0.10)
Mathematics and Statistics	41	20 (0.49)	1 (0.02)	1 (0.02)	0 (0.00)	3 (0.07)	7 (0.17)	9 (0.22)
Financial Risk Management	2	1 (0.50)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (0.50)
No Concentration	38	19 (0.50)	1 (0.03)	1 (0.03)	0 (0.00)	3 (0.08)	6 (0.16)	8 (0.21)
Scientific Computing	1	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (1.00)	0 (0.00)
Physics and Green Energy	14	6 (0.43)	0 (0.00)	0 (0.00)	1 (0.07)	0 (0.00)	4 (0.29)	3 (0.21)
Applied Physics	2	1 (0.50)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (0.50)	0 (0.00)
Energy Management and Technology	6	3 (0.50)	0 (0.00)	0 (0.00)	1 (0.17)	0 (0.00)	2 (0.33)	0 (0.00)
No Concentration	6	2 (0.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (0.17)	3 (0.50)
Faculty of Social Sciences	432	291 (0.67)	13 (0.03)	40 (0.09)	11 (0.03)	8 (0.02)	41 (0.09)	28 (0.06)
Bachelor of Arts (Hons)	141	101 (0.72)	2 (0.01)	11 (0.08)	3 (0.02)	3 (0.02)	14 (0.10)	7 (0.05)
History #	70	46 (0.66)	1 (0.01)	5 (0.07)	3 (0.04)	3 (0.04)	7 (0.10)	5 (0.07)
History and Bachelor of Education (Honours) in Personal, Social and Humanities Education Teaching	7	7 (1.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Physical Education and Recreation Management #	64	48 (0.75)	1 (0.02)	6 (0.09)	0 (0.00)	0 (0.00)	7 (0.11)	2 (0.03)
Bachelor of Social Sciences (Hons)	224	137 (0.61)	8 (0.04)	23 (0.10)	5 (0.02)	5 (0.02)	26 (0.12)	20 (0.09)
China Studies*	1	0 (0.00)	1 (1.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Sociology	1	0 (0.00)	1 (1.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
European Studies	27	17 (0.63)	0 (0.00)	4 (0.15)	0 (0.00)	0 (0.00)	4 (0.15)	2 (0.07)
French	14	7 (0.50)	0 (0.00)	2 (0.14)	0 (0.00)	0 (0.00)	3 (0.21)	2 (0.14)
German	13	10 (0.77)	0 (0.00)	2 (0.15)	0 (0.00)	0 (0.00)	1 (0.08)	0 (0.00)
Geography	61	37 (0.61)	4 (0.07)	5 (0.08)	2 (0.03)	3 (0.05)	5 (0.08)	5 (0.08)
Geography and Bachelor of Education (Hons.) in Personal, Social and Humanities Education Teaching	9	8 (0.89)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (0.11)	0 (0.00)
Global and China Studies	39	24 (0.62)	0 (0.00)	4 (0.10)	1 (0.03)	1 (0.03)	6 (0.15)	3 (0.08)
Government and International Studies	34	18 (0.53)	0 (0.00)	3 (0.09)	1 (0.03)	1 (0.03)	3 (0.09)	8 (0.24)
Sociology #	52	32 (0.62)	3 (0.06)	7 (0.13)	1 (0.02)	0 (0.00)	7 (0.13)	2 (0.04)
Sociology and Bachelor of Education (Hons.) in Personal, Social and Humanities Education Teaching	1	1 (1.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Bachelor of Social Work (Hons)	67	53 (0.79)	3 (0.04)	6 (0.09)	3 (0.04)	0 (0.00)	1 (0.01)	1 (0.01)
School of Continuing Education	293	175 (0.60)	8 (0.03)	47 (0.16)	5 (0.02)	14 (0.05)	42 (0.14)	2 (0.01)
Bachelor of Arts (Hons)	25	7 (0.28)	0 (0.00)	10 (0.40)	0 (0.00)	1 (0.04)	6 (0.24)	1 (0.04)
Cultural Studies and Creative Industries	14	4 (0.29)	0 (0.00)	5 (0.36)	0 (0.00)	1 (0.07)	4 (0.29)	0 (0.00)
Music Studies	11	3 (0.27)	0 (0.00)	5 (0.45)	0 (0.00)	0 (0.00)	2 (0.18)	1 (0.09)
Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media	22	11 (0.50)	4 (0.18)	4 (0.18)	0 (0.00)	1 (0.05)	2 (0.09)	0 (0.00)
Bachelor of Commerce (Hons)	36	13 (0.36)	1 (0.03)	9 (0.25)	0 (0.00)	1 (0.03)	11 (0.31)	1 (0.03)
Accountancy	6	4 (0.67)	0 (0.00)	1 (0.17)	0 (0.00)	0 (0.00)	1 (0.17)	0 (0.00)
Human Resources Management	16	4 (0.25)	0 (0.00)	5 (0.31)	0 (0.00)	1 (0.06)	5 (0.31)	1 (0.06)
Marketing	14	5 (0.36)	1 (0.07)	3 (0.21)	0 (0.00)	0 (0.00)	5 (0.36)	0 (0.00)
Bachelor of Education (Hons) in Early Childhood Education	57	43 (0.75)	0 (0.00)	8 (0.14)	1 (0.02)	0 (0.00)	5 (0.09)	0 (0.00)
Bachelor of Nursing (Hons)	52	52 (1.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Bachelor of Social Sciences (Hons)	67	38 (0.57)	0 (0.00)	13 (0.19)	2 (0.03)	3 (0.04)	11 (0.16)	0 (0.00)
Environment and Resources Management	16	4 (0.25)	0 (0.00)	3 (0.19)	0 (0.00)	1 (0.06)	8 (0.50)	0 (0.00)
Integrated Communication Management	14	4 (0.29)	3 (0.21)	2 (0.14)	1 (0.07)	0 (0.00)	4 (0.29)	0 (0.00)
Media and Social Communication	20	7 (0.35)	0 (0.00)	1 (0.05)	1 (0.05)	8 (0.40)	3 (0.15)	0 (0.00)
Psychology	22	13 (0.59)	0 (0.00)	3 (0.14)	2 (0.09)	2 (0.09)	2 (0.09)	0 (0.00)
Social Policy	7	6 (0.86)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (0.14)	0 (0.00)
Sport and Recreation Leadership	22	15 (0.68)	0 (0.00)	7 (0.32)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)

() Percentage of respondents

* excluding Economics option

Diploma in Education ("2+3") graduates included

Appendix 3: Number of Full-time Employed Graduates in Each Employment Sector by Programme/Major/Option

	Commerce / Industry		Government		Education		Community / Social Services		Total
Total Number of Full-time Employed Respondents	485	(52.43)	19	(2.05)	249	(26.92)	172	(18.59)	925
Faculty of Arts	36	(31.58)	1	(0.88)	68	(59.65)	9	(7.89)	114
Bachelor of Arts (Hons)	36	(31.58)	1	(0.88)	68	(59.65)	9	(7.89)	114
Chinese Language and Literature #	4	(10.81)	0	(0.00)	31	(83.78)	2	(5.41)	37
Creative and Professional Writing	5	(62.50)	0	(0.00)	1	(12.50)	2	(25.00)	8
English Language and Literature	2	(25.00)	0	(0.00)	6	(75.00)	0	(0.00)	8
English Language and Literature and Bachelor of Education (Honours) in English Language Teaching	3	(15.00)	0	(0.00)	17	(85.00)	0	(0.00)	20
English Literature and Bachelor of Arts (Hons.) in Translation	2	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	2
Humanities	4	(33.33)	1	(8.33)	5	(41.67)	2	(16.67)	12
Arts and Creativity	0	-	0	-	0	-	0	-	0
Media and Creative	2	(40.00)	0	(0.00)	2	(40.00)	1	(20.00)	5
No Concentration	2	(28.57)	1	(14.29)	3	(42.86)	1	(14.29)	7
Religion, Philosophy and Ethics #	5	(50.00)	0	(0.00)	3	(30.00)	2	(20.00)	10
Ethics and Society	0	(0.00)	0	(0.00)	1	(100.00)	0	(0.00)	1
No Concentration	5	(71.43)	0	(0.00)	1	(14.29)	1	(14.29)	7
Philosophical Studies	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)	1
Translation	11	(68.75)	0	(0.00)	4	(25.00)	1	(6.25)	16
Translation and Bachelor of Arts (Honours) in English Literature	0	(0.00)	0	(0.00)	1	(100.00)	0	(0.00)	1
School of Business	167	(85.20)	6	(3.06)	9	(4.59)	14	(7.14)	196
Bachelor of Business Administration (Hons)	167	(85.64)	5	(2.56)	9	(4.62)	14	(7.18)	195
Accounting	36	(97.30)	0	(0.00)	0	(0.00)	1	(2.70)	37
Applied Economics	2	(66.67)	0	(0.00)	1	(33.33)	0	(0.00)	3
Economics and Data Analytics	12	(80.00)	0	(0.00)	1	(6.67)	2	(13.33)	15
Entrepreneurship	7	(77.78)	0	(0.00)	1	(11.11)	1	(11.11)	9
Finance	24	(82.76)	4	(13.79)	1	(3.45)	0	(0.00)	29
Human Resources Management	34	(80.95)	1	(2.38)	0	(0.00)	7	(16.67)	42
Information Systems and Business Intelligence	13	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	13
Information Systems and e-Business Management	4	(80.00)	0	(0.00)	1	(20.00)	0	(0.00)	5
Marketing	29	(82.86)	0	(0.00)	3	(8.57)	3	(8.57)	35
Strategic Retail Management and Innovation	6	(85.71)	0	(0.00)	1	(14.29)	0	(0.00)	7
Bachelor of Social Sciences in China Studies (Hons) in Economics	0	(0.00)	1	(100.00)	0	(0.00)	0	(0.00)	1
School of Chinese Medicine	10	(62.50)	0	(0.00)	1	(6.25)	5	(31.25)	16
Bachelor of Chinese Medicine and Bachelor of Science (Hons) in Biomedical Science	6	(60.00)	0	(0.00)	0	(0.00)	4	(40.00)	10
Bachelor of Pharmacy (Hons) in Chinese Medicine	4	(66.67)	0	(0.00)	1	(16.67)	1	(16.67)	6
School of Communication	57	(85.07)	3	(4.48)	4	(5.97)	3	(4.48)	67
Bachelor of Communication (Hons)	57	(85.07)	3	(4.48)	4	(5.97)	3	(4.48)	67
Film - Animation and Media Arts	4	(66.67)	0	(0.00)	2	(33.33)	0	(0.00)	6
Journalism	29	(87.88)	2	(6.06)	2	(6.06)	0	(0.00)	33
Chinese	23	(92.00)	1	(4.00)	1	(4.00)	0	(0.00)	25
Data and Media Communication	6	(75.00)	1	(12.50)	1	(12.50)	0	(0.00)	8
International	0	-	0	-	0	-	0	-	0
Public Relations and Advertising	24	(85.71)	1	(3.57)	0	(0.00)	3	(10.71)	28
Advertising and Branding	7	(87.50)	0	(0.00)	0	(0.00)	1	(12.50)	8
Organizational Communication	8	(88.89)	1	(11.11)	0	(0.00)	0	(0.00)	9
Public Relations	9	(81.82)	0	(0.00)	0	(0.00)	2	(18.18)	11
School of Creative Arts	43	(62.32)	0	(0.00)	21	(30.43)	5	(7.25)	69
Bachelor of Arts (Hons)	31	(58.49)	0	(0.00)	17	(32.08)	5	(9.43)	53
Music	3	(33.33)	0	(0.00)	6	(66.67)	0	(0.00)	9
Directed Studies	2	(28.57)	0	(0.00)	5	(71.43)	0	(0.00)	7
Music Education	1	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	1
Performance	0	(0.00)	0	(0.00)	1	(100.00)	0	(0.00)	1
Visual Arts	28	(63.64)	0	(0.00)	11	(25.00)	5	(11.36)	44
Craft and Design	19	(65.52)	0	(0.00)	8	(27.59)	2	(6.90)	29
Studio and Media Arts	9	(60.00)	0	(0.00)	3	(20.00)	3	(20.00)	15
Bachelor of Communication (Hons)	6	(60.00)	0	(0.00)	4	(40.00)	0	(0.00)	10
Film - Film and Television	6	(60.00)	0	(0.00)	4	(40.00)	0	(0.00)	10
Bachelor of Fine Arts (Hons)	3	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	3
Acting for Global Screen	3	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	3
Bachelor of Music (Hons.) in Creative Industries	3	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	3
Popular Music Performance and Songwriting	1	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	1
Scoring for Film, Television and Video Games	2	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	2

Appendix 3: Number of Full-time Employed Graduates in Each Employment Sector by Programme/Major/Option (Continued)

	Commerce / Industry		Government		Education		Community & Social Services		Total
Faculty of Science	79	(70.54)	3	(2.68)	22	(19.64)	8	(7.14)	112
Bachelor of Science (Hons)	79	(70.54)	3	(2.68)	22	(19.64)	8	(7.14)	112
Analytical and Testing Sciences	4	(80.00)	1	(20.00)	0	(0.00)	0	(0.00)	5
Applied Biology	17	(56.67)	1	(3.33)	9	(30.00)	3	(10.00)	30
Biotechnology	11	(64.71)	0	(0.00)	5	(29.41)	1	(5.88)	17
Environmental Science	6	(46.15)	1	(7.69)	4	(30.77)	2	(15.38)	13
Bioresource and Agricultural Science	6	(85.71)	0	(0.00)	0	(0.00)	1	(14.29)	7
Business Computing and Data Analytics	10	(66.67)	0	(0.00)	1	(6.67)	4	(26.67)	15
Chemistry	2	(50.00)	0	(0.00)	2	(50.00)	0	(0.00)	4
Computer Science	35	(92.11)	0	(0.00)	3	(7.89)	0	(0.00)	38
Artificial Intelligence	5	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	5
Computing and Software Technologies	15	(88.24)	0	(0.00)	2	(11.76)	0	(0.00)	17
Data and Media Communication	7	(87.50)	0	(0.00)	1	(12.50)	0	(0.00)	8
Information Systems and Analytics	8	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	8
Mathematics and Statistics	4	(36.36)	1	(9.09)	6	(54.55)	0	(0.00)	11
Financial Risk Management	0	-	0	-	0	-	0	-	0
No Concentration	4	(36.36)	1	(9.09)	6	(54.55)	0	(0.00)	11
Physics and Green Energy	1	(50.00)	0	(0.00)	1	(50.00)	0	(0.00)	2
Applied Physics	0	(0.00)	0	(0.00)	1	(100.00)	0	(0.00)	1
Energy Management and Technology	0	-	0	-	0	-	0	-	0
No Concentration	1	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	1
Faculty of Social Sciences	53	(28.96)	4	(2.19)	68	(37.16)	59	(32.24)	183
Bachelor of Arts (Hons)	11	(16.67)	3	(4.55)	44	(66.67)	8	(12.12)	66
History #	5	(20.00)	2	(8.00)	12	(48.00)	7	(28.00)	25
History and Bachelor of Education (Honours) in Personal, Social and Humanities Education Teaching	0	(0.00)	1	(16.67)	5	(83.33)	0	(0.00)	6
Physical Education and Recreation Management #	6	(17.65)	0	(0.00)	27	(79.41)	1	(2.94)	34
Bachelor of Social Sciences (Hons)	38	(47.50)	0	(0.00)	23	(28.75)	19	(23.75)	80
European Studies	10	(76.92)	0	(0.00)	3	(23.08)	0	(0.00)	13
French	4	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	4
German	6	(66.67)	0	(0.00)	3	(33.33)	0	(0.00)	9
Geography	12	(44.44)	0	(0.00)	8	(29.63)	7	(25.93)	27
Geography and Bachelor of Education (Hons.) in Personal, Social and Humanities Education Teaching	0	(0.00)	0	(0.00)	5	(100.00)	0	(0.00)	5
Global and China Studies	6	(50.00)	0	(0.00)	0	(0.00)	6	(50.00)	12
Government and International Studies	4	(44.44)	0	(0.00)	2	(22.22)	3	(33.33)	9
Sociology #	6	(42.86)	0	(0.00)	5	(35.71)	3	(21.43)	14
Sociology and Bachelor of Education (Hons.) in Personal, Social and Humanities Education Teaching	0	-	0	-	0	-	0	-	0
Bachelor of Social Work (Hons)	4	(10.81)	0	(0.00)	1	(2.70)	32	(86.49)	37
School of Continuing Education	40	(23.81)	3	(1.79)	56	(33.33)	69	(41.07)	168
Bachelor of Arts (Hons)	2	(33.33)	0	(0.00)	2	(33.33)	2	(33.33)	6
Cultural Studies and Creative Industries	2	(50.00)	0	(0.00)	0	(0.00)	2	(50.00)	4
Music Studies	0	(0.00)	0	(0.00)	2	(100.00)	0	(0.00)	2
Bachelor of Arts (Hons) in Creative Writing for Film, Television and New Media	7	(70.00)	0	(0.00)	2	(20.00)	1	(10.00)	10
Bachelor of Commerce (Hons)	9	(75.00)	1	(8.33)	1	(8.33)	1	(8.33)	12
Accountancy	3	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	3
Human Resources Management	2	(50.00)	0	(0.00)	1	(25.00)	1	(25.00)	4
Marketing	4	(80.00)	1	(20.00)	0	(0.00)	0	(0.00)	5
Bachelor of Education (Hons) in Early Childhood Education	5	(11.63)	1	(2.33)	34	(79.07)	3	(6.98)	43
Bachelor of Nursing (Hons)	0	(0.00)	0	(0.00)	0	(0.00)	52	(100.00)	52
Bachelor of Social Sciences (Hons)	9	(25.00)	1	(2.78)	16	(44.44)	10	(27.78)	36
Environment and Resources Management	3	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	3
Integrated Communication Management	4	(100.00)	0	(0.00)	0	(0.00)	0	(0.00)	4
Media and Social Communication	4	(80.00)	0	(0.00)	1	(20.00)	0	(0.00)	5
Psychology	0	(0.00)	0	(0.00)	7	(58.33)	5	(41.67)	12
Social Policy	1	(16.67)	0	(0.00)	0	(0.00)	5	(83.33)	6
Sport and Recreation Leadership	5	(33.33)	1	(6.67)	9	(60.00)	0	(0.00)	15

() Percentage of respondents

Diploma in Education ("2+3") graduates included

Appendix 4: Number of Full-time Employed Graduates in Each Employment Field by Job Nature

UGC-funded Graduates	Government	Education	Agriculture & Fishery	Manufacturing	Electricity & Gas	Construction	Trading	Wholesale & Retail	Hospitality & Tourism Services	Transport, Storage & Telecommunication	Personal Services	Banking & Finance	Insurance
Accounting/Auditing/Taxation/Secretarial Work	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (2.50)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Administration/Management	2 (12.50)	22 (10.28)	0 (0.00)	0 (0.00)	0 (0.00)	2 (66.67)	1 (25.00)	8 (20.00)	2 (9.09)	7 (25.93)	2 (25.00)	3 (8.11)	1 (14.29)
Architecture/Surveying	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Art & Design	0 (0.00)	1 (0.47)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Banking	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	12 (32.43)	0 (0.00)
Clerical Work & Office Support	1 (6.25)	2 (0.93)	0 (0.00)	0 (0.00)	1 (100.00)	1 (33.33)	0 (0.00)	1 (2.50)	1 (4.55)	0 (0.00)	0 (0.00)	2 (5.41)	2 (28.57)
Customer Services	1 (6.25)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	7 (17.50)	4 (18.18)	8 (29.63)	3 (37.50)	4 (10.81)	0 (0.00)
Economic, Statistical & Mathematical Work	2 (12.50)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (2.50)	0 (0.00)	1 (3.70)	0 (0.00)	1 (2.70)	0 (0.00)
Editorial/Journalism	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Engineering	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (7.41)	0 (0.00)	0 (0.00)	0 (0.00)
Finance	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	8 (21.62)	3 (42.86)
Human Resources	1 (6.25)	1 (0.47)	0 (0.00)	1 (100.00)	0 (0.00)	0 (0.00)	1 (25.00)	2 (5.00)	6 (27.27)	1 (3.70)	1 (12.50)	0 (0.00)	0 (0.00)
Insurance Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (2.70)	1 (14.29)
Interpretation/Translation	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Legal Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Logistics/Transportation	1 (6.25)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	5 (18.52)	0 (0.00)	0 (0.00)	0 (0.00)
Marketing/Sales	0 (0.00)	1 (0.47)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	14 (35.00)	6 (27.27)	0 (0.00)	0 (0.00)	2 (5.41)	0 (0.00)
Media/Communication	2 (12.50)	1 (0.47)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Medical & Health Services (Chinese Medicine)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Medical & Health Services (Others)	1 (6.25)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Merchandising/Purchasing	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (50.00)	2 (5.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Protective Services	3 (18.75)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Public Relations & Advertising	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (2.50)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Scientific & Research Work	0 (0.00)	19 (8.88)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Social/Community Services	1 (6.25)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Sports & Recreation Services	0 (0.00)	0 (0.00)	1 (100.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (25.00)	0 (0.00)	0 (0.00)
System Analysis/Computer Programming	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3 (7.50)	1 (4.55)	3 (11.11)	0 (0.00)	4 (10.81)	0 (0.00)
Teaching/Lecturing (Assistant)	1 (6.25)	56 (26.17)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Teaching/Lecturing (Others)	0 (0.00)	32 (14.95)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Teaching/Lecturing (Primary School)	0 (0.00)	21 (9.81)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Teaching/Lecturing (Secondary School)	0 (0.00)	58 (27.10)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Tourism	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (9.09)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Total	16 (100.00)	214 (100.00)	1 (100.00)	1 (100.00)	1 (100.00)	3 (100.00)	4 (100.00)	40 (100.00)	22 (100.00)	27 (100.00)	8 (100.00)	37 (100.00)	7 (100.00)

() Percentage of respondents

Graduates who did not indicate both employment field and job nature are not included in this analysis.

Appendix 4: Number of Full-time Employed Graduates in Each Employment Field by Job Nature (Continued)

UGC-funded Graduates	<u>Real Estate</u>	<u>Business Services</u>	<u>Information Technology</u>	<u>Media & Publication</u>	<u>Creative Art & Design</u>	<u>Engineering & Architectural Services</u>	<u>Testing Services & Laboratories</u>	<u>Community & Social Services</u>	<u>Non-governmental Organisations</u>	<u>Cultural & Entertainment Services</u>	<u>Medical & Health Services</u>	<u>Conglomerate</u>	<u>Total</u>
Accounting/Auditing/Taxation/Secretarial Work	0 (0.00)	34 (52.31)	0 (0.00)	1 (2.56)	0 (0.00)	0 (0.00)	0 (0.00)	1 (1.43)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	37
Administration/Management	3 (25.00)	10 (15.38)	4 (12.12)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	9 (12.86)	4 (28.57)	3 (23.08)	4 (12.12)	1 (11.11)	88
Architecture/Surveying	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (16.67)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1
Art & Design	0 (0.00)	2 (3.08)	0 (0.00)	1 (2.56)	9 (64.29)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3 (23.08)	0 (0.00)	0 (0.00)	16
Banking	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	12
Clerical Work & Office Support	1 (8.33)	1 (1.54)	1 (3.03)	0 (0.00)	0 (0.00)	2 (33.33)	0 (0.00)	3 (4.29)	0 (0.00)	0 (0.00)	1 (3.03)	0 (0.00)	20
Customer Services	3 (25.00)	1 (1.54)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (1.43)	0 (0.00)	1 (7.69)	1 (3.03)	2 (22.22)	36
Economic, Statistical & Mathematical Work	0 (0.00)	2 (3.08)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	7
Editorial/Journalism	0 (0.00)	0 (0.00)	0 (0.00)	9 (23.08)	0 (0.00)	0 (0.00)	0 (0.00)	1 (1.43)	0 (0.00)	1 (7.69)	0 (0.00)	0 (0.00)	11
Engineering	0 (0.00)	1 (1.54)	5 (15.15)	0 (0.00)	0 (0.00)	1 (16.67)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	9
Finance	0 (0.00)	0 (0.00)	1 (3.03)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	12
Human Resources	3 (25.00)	3 (4.62)	0 (0.00)	1 (2.56)	1 (7.14)	0 (0.00)	0 (0.00)	2 (2.86)	0 (0.00)	0 (0.00)	2 (6.06)	1 (11.11)	27
Insurance Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2
Interpretation/Translation	0 (0.00)	2 (3.08)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2
Legal Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (11.11)	1
Logistics/Transportation	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (25.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (22.22)	9
Marketing/Sales	1 (8.33)	4 (6.15)	1 (3.03)	2 (5.13)	2 (14.29)	1 (16.67)	0 (0.00)	1 (1.43)	2 (14.29)	1 (7.69)	2 (6.06)	2 (22.22)	42
Media/Communication	0 (0.00)	2 (3.08)	1 (3.03)	17 (43.59)	1 (7.14)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	24
Medical & Health Services (Chinese Medicine)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	11 (33.33)	0 (0.00)	11
Medical & Health Services (Others)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (25.00)	0 (0.00)	0 (0.00)	0 (0.00)	8 (24.24)	0 (0.00)	10
Merchandising/Purchasing	0 (0.00)	0 (0.00)	0 (0.00)	1 (2.56)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	5
Protective Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3
Public Relations & Advertising	0 (0.00)	1 (1.54)	0 (0.00)	5 (12.82)	0 (0.00)	0 (0.00)	0 (0.00)	1 (1.43)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	8
Scientific & Research Work	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (50.00)	0 (0.00)	0 (0.00)	1 (7.69)	0 (0.00)	0 (0.00)	22
Social/Community Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	46 (65.71)	5 (35.71)	0 (0.00)	2 (6.06)	0 (0.00)	54
Sports & Recreation Services	1 (8.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (2.86)	2 (14.29)	1 (7.69)	0 (0.00)	0 (0.00)	9
System Analysis/Computer Programming	0 (0.00)	2 (3.08)	20 (60.61)	2 (5.13)	0 (0.00)	1 (16.67)	0 (0.00)	0 (0.00)	0 (0.00)	2 (15.38)	2 (6.06)	0 (0.00)	40
Teaching/Lecturing (Assistant)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (1.43)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	58
Teaching/Lecturing (Others)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (7.14)	0 (0.00)	0 (0.00)	2 (2.86)	1 (7.14)	0 (0.00)	0 (0.00)	0 (0.00)	36
Teaching/Lecturing (Primary School)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	21
Teaching/Lecturing (Secondary School)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	58
Tourism	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2
Total	12 (100.00)	65 (100.00)	33 (100.00)	39 (100.00)	14 (100.00)	6 (100.00)	4 (100.00)	70 (100.00)	14 (100.00)	13 (100.00)	33 (100.00)	9 (100.00)	693

() Percentage of respondents

Graduates who did not indicate both employment field and job nature are not included in this analysis.

Appendix 4: Number of Full-time Employed Graduates in Each Employment Field by Job Nature (Continued)

Non-UGC-funded Graduates	<u>Government</u>	<u>Education</u>	<u>Manufacturing</u>	<u>Construction</u>	<u>Trading</u>	<u>Wholesale & Retail</u>	<u>Hospitality & Tourism Services</u>	<u>Transport, Storage & Telecommunication</u>	<u>Banking & Finance</u>	<u>Insurance</u>
Accounting/Auditing/Taxation/Secretarial Work	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Administration/Management	1 (33.33)	2 (3.33)	0 (0.00)	0 (0.00)	0 (0.00)	1 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Art & Design	0 (0.00)	1 (1.67)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Banking	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	4 (66.67)	0 (0.00)
Clerical Work & Office Support	0 (0.00)	2 (3.33)	0 (0.00)	1 (100.00)	1 (100.00)	0 (0.00)	0 (0.00)	1 (50.00)	0 (0.00)	0 (0.00)
Customer Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (33.33)	1 (50.00)	2 (33.33)	0 (0.00)
Human Resources	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (33.33)	0 (0.00)	0 (0.00)	0 (0.00)
Insurance Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (100.00)
Marketing/Sales	0 (0.00)	0 (0.00)	1 (100.00)	0 (0.00)	0 (0.00)	1 (50.00)	1 (33.33)	0 (0.00)	0 (0.00)	0 (0.00)
Media/Communication	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Medical & Health Services (Chinese Medicine)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Medical & Health Services (Others)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Public Relations & Advertising	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Scientific & Research Work	0 (0.00)	2 (3.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Social/Community Services	1 (33.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Sports & Recreation Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
System Analysis/Computer Programming	0 (0.00)	1 (1.67)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Teaching/Lecturing (Assistant)	0 (0.00)	10 (16.67)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Teaching/Lecturing (Others)	0 (0.00)	38 (63.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Teaching/Lecturing (Primary School)	0 (0.00)	2 (3.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Teaching/Lecturing (Secondary School)	0 (0.00)	2 (3.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Others	1 (33.33)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)
Total	3 (100.00)	60 (100.00)	1 (100.00)	1 (100.00)	1 (100.00)	2 (100.00)	3 (100.00)	2 (100.00)	6 (100.00)	1 (100.00)

() Percentage of respondents

Graduates who did not indicate both employment field and job nature are not included in this analysis.

Appendix 4: Number of Full-time Employed Graduates in Each Employment Field by Job Nature (Continued)

Non-UGC-funded Graduates	<u>Business Services</u>	<u>Media & Publication</u>	<u>Creative Art & Design</u>	<u>Engineering & Architectural Services</u>	<u>Community & Social Services</u>	<u>Non-governmental Organisations</u>	<u>Professional & Business Associations</u>	<u>Cultural & Entertainment Services</u>	<u>Medical & Health Services</u>	<u>Not Elsewhere classified</u>	<u>Total</u>
Accounting/Auditing/Taxation/Secretarial Work	3 (42.86)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3
Administration/Management	0 (0.00)	0 (0.00)	1 (100.00)	1 (100.00)	1 (16.67)	0 (0.00)	0 (0.00)	0 (0.00)	1 (1.79)	1 (100.00)	9
Art & Design	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (16.67)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2
Banking	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	4
Clerical Work & Office Support	1 (14.29)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (50.00)	0 (0.00)	2 (3.57)	0 (0.00)	9
Customer Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (14.29)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	5
Human Resources	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (14.29)	0 (0.00)	0 (0.00)	1 (1.79)	0 (0.00)	3
Insurance Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1
Marketing/Sales	3 (42.86)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	6
Media/Communication	0 (0.00)	3 (42.86)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2 (100.00)	0 (0.00)	0 (0.00)	5
Medical & Health Services (Chinese Medicine)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3 (5.36)	0 (0.00)	3
Medical & Health Services (Others)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	49 (87.50)	0 (0.00)	49
Public Relations & Advertising	0 (0.00)	4 (57.14)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	4
Scientific & Research Work	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2
Social/Community Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3 (50.00)	5 (71.43)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	9
Sports & Recreation Services	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (50.00)	0 (0.00)	0 (0.00)	0 (0.00)	1
System Analysis/Computer Programming	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1
Teaching/Lecturing (Assistant)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	10
Teaching/Lecturing (Others)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1 (16.67)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	39
Teaching/Lecturing (Primary School)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2
Teaching/Lecturing (Secondary School)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	2
Others	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	1
Total	7 (100.00)	7 (100.00)	1 (100.00)	1 (100.00)	6 (100.00)	7 (100.00)	2 (100.00)	2 (100.00)	56 (100.00)	1 (100.00)	170

() Percentage of respondents

Graduates who did not indicate both employment field and job nature are not included in this analysis.

**Appendix 5: Distribution of Full-time Employed Graduates by Job Nature & Programme of Study
- Faculty of Arts**

JOB NATURE	BACHELOR OF ARTS (HONS)						BACHELOR OF ARTS (HONS) IN ENGLISH LANGUAGE AND LITERATURE & BACHELOR OF EDUCATION (HONS) IN ENGLISH LANGUAGE TEACHING	BACHELOR OF ARTS (HONOURS) IN ENGLISH LITERATURE AND BACHELOR OF ARTS (HONS.) IN TRANSLATION	BACHELOR OF ARTS (HONS.) IN TRANSLATION AND BACHELOR OF ARTS (HONOURS) IN ENGLISH LITERATURE
	Chinese Language and Literature #	Creative and Professional Writing	English Language and Literature	Humanities	Religion, Philosophy and Ethics #	Translation			
Accounting/Auditing/Taxation/Secretarial Work	2 (5.56)	2 (28.57)		3 (25.00)	2 (22.22)	6 (42.86)	1 (5.00)		
Administration/Management									
Architecture/Surveying									
Art & Design									
Banking									
Clerical Work & Office Support					1 (11.11)	1 (7.14)			
Customer Services	1 (2.78)			2 (16.67)	2 (22.22)	1 (7.14)			
Economic, Statistical & Mathematical Work									
Editorial/Journalism		1 (14.29)							
Engineering									
Finance									
Human Resources						1 (7.14)			
Insurance Services									
Interpretation/Translation						2 (14.29)			
Legal Services						1 (7.14)			
Logistics/Transportation		1 (14.29)							
Marketing/Sales		1 (14.29)						2 (100.00)	
Media/Communication		1 (14.29)		1 (8.33)	1 (11.11)		1 (5.00)		
Medical & Health Services (Chinese Medicine)				1 (8.33)					
Medical & Health Services (Others)				1 (8.33)					
Merchandising/Purchasing						1 (7.14)			
Protective Services									
Public Relations & Advertising		1 (14.29)							
Religious Work									
Scientific & Research Work				1 (8.33)					
Social/Community Services	1 (2.78)			1 (8.33)					
Sports & Recreation Services									
System Analysis/Computer Programming									
Teaching/Lecturing (Assistant)	11 (30.56)		3 (37.50)	2 (16.67)	1 (11.11)		1 (5.00)		
Teaching/Lecturing (Others)	4 (11.11)		3 (37.50)		1 (11.11)		1 (5.00)		
Teaching/Lecturing (Primary School)	3 (8.33)		2 (25.00)	1 (8.33)			7 (35.00)		
Teaching/Lecturing (Secondary School)	14 (38.89)				1 (11.11)		9 (45.00)		1 (100.00)
Tourism						1 (7.14)			
Others									
Total	36 (100.00)	7 (100.00)	8 (100.00)	12 (100.00)	9 (100.00)	14 (100.00)	20 (100.00)	2 (100.00)	1 (100.00)

() Percentage of respondents

Diploma in Education ("2+3") graduates included

Appendix 5: Distribution of Full-time Employed Graduates by Job Nature & Programme of Study (Continued)
- School of Business

JOB NATURE	BACHELOR OF BUSINESS ADMINISTRATION (HONS)										BACHELOR OF SOCIAL SCIENCES IN CHINA STUDIES (HONS) IN ECONOMICS
	Accounting	Applied Economics	Economics and Data Analytics	Entrepreneurship	Finance	Human Resources Management	Information Systems and Business Intelligence	Information Systems and e-Business Management	Marketing	Strategic Retail Management and Innovation	
Accounting/Auditing/Taxation/Secretarial Work	30 (90.91)		2 (15.38)		5 (20.83)		1 (8.33)		2 (5.71)		
Administration/Management		2 (66.67)	4 (30.77)	3 (33.33)	2 (8.33)	6 (14.29)		2 (40.00)	11 (31.43)	1 (16.67)	
Architecture/Surveying											
Art & Design									1 (2.86)		
Banking	1 (3.03)		1 (7.69)		2 (8.33)	1 (2.38)	2 (16.67)	1 (20.00)	2 (5.71)		
Clerical Work & Office Support				1 (11.11)	2 (8.33)	2 (4.76)					
Customer Services				1 (11.11)	2 (8.33)	2 (4.76)			3 (8.57)	3 (50.00)	
Economic, Statistical & Mathematical Work							1 (8.33)				
Editorial/Journalism											
Engineering											
Finance	1 (3.03)		1 (7.69)		7 (29.17)	1 (2.38)					
Human Resources				1 (11.11)	1 (4.17)	25 (59.52)					
Insurance Services					1 (4.17)						
Interpretation/Translation											
Legal Services											
Logistics/Transportation						1 (2.38)	1 (8.33)				
Marketing/Sales		1 (33.33)	1 (7.69)			3 (7.14)	2 (16.67)		11 (31.43)	1 (16.67)	
Media/Communication				1 (11.11)			1 (8.33)		1 (2.86)		
Medical & Health Services (Chinese Medicine)											
Medical & Health Services (Others)			1 (7.69)		1 (4.17)						
Merchandising/Purchasing											
Protective Services					1 (4.17)						1 (100.00)
Public Relations & Advertising	1 (3.03)										
Religious Work											
Scientific & Research Work									1 (2.86)		
Social/Community Services				1 (11.11)							
Sports & Recreation Services						1 (2.38)					
System Analysis/Computer Programming			1 (7.69)	1 (11.11)			4 (33.33)	2 (40.00)	1 (2.86)		
Teaching/Lecturing (Assistant)			1 (7.69)						1 (2.86)		
Teaching/Lecturing (Others)			1 (7.69)						1 (2.86)	1 (16.67)	
Teaching/Lecturing (Primary School)											
Teaching/Lecturing (Secondary School)											
Tourism											
Others											
Total	33 (100.00)	3 (100.00)	13 (100.00)	9 (100.00)	24 (100.00)	42 (100.00)	12 (100.00)	5 (100.00)	35 (100.00)	6 (100.00)	1 (100.00)

() Percentage of respondents

Appendix 5: Distribution of Full-time Employed Respondents by Job Nature & Programme of Study (Continued)
- School of Chinese Medicine
- School of Communication

JOB NATURE	<i>BACHELOR OF CHINESE MEDICINE & BACHELOR OF SCIENCE (HONS) IN BIOMEDICAL SCIENCE</i>	<i>BACHELOR OF PHARMACY (HONS) IN CHINESE MEDICINE</i>	<i>BACHELOR OF COMMUNICATION (HONS)</i>						
			Film		Journalism	Journalism and Digital Media	Public Relations and Advertising		
			Animation and Media Arts	Chinese	Advertising and Branding		Organizational Communication	Public Relations	
Accounting / Auditing / Taxation / Secretarial Work			1 (14.29)	2 (8.00)		1 (12.50)		2 (18.18)	
Administration / Management									
Architecture / Surveying									
Art & Design			4 (57.14)			1 (12.50)	1 (12.50)	1 (9.09)	
Banking									
Clerical Work & Office Support						1 (12.50)			
Customer Services		1 (20.00)							
Economic, Statistical & Mathematical Work									
Editorial / Journalism				6 (24.00)	2 (25.00)				
Engineering									
Finance				1 (4.00)	1 (12.50)				
Human Resources							1 (12.50)		
Insurance Services						1 (12.50)			
Interpretation / Translation							1 (12.50)		
Legal Services									
Logistics / Transportation				1 (4.00)					
Marketing / Sales				2 (8.00)		1 (12.50)	2 (25.00)	4 (36.36)	
Media / Communication				10 (40.00)	1 (12.50)	1 (12.50)		2 (18.18)	
Medical & Health Services (Chinese Medicine)	9 (100.00)	2 (40.00)							
Medical & Health Services (Others)									
Merchandising / Purchasing									
Protective Services							1 (12.50)		
Public Relations & Advertising				1 (4.00)			2 (25.00)	2 (18.18)	
Religious Work									
Scientific & Research Work		1 (20.00)			1 (12.50)				
Social / Community Services						1 (12.50)			
Sports & Recreation Services									
System Analysis / Computer Programming									
Teaching / Lecturing (Assistant)			1 (14.29)	1 (4.00)	1 (12.50)				
Teaching / Lecturing (Others)		1 (20.00)	1 (14.29)						
Teaching / Lecturing (Primary School)									
Teaching / Lecturing (Secondary School)									
Tourism									
Others									
Total	9 (100.00)	5 (100.00)	7 (100.00)	25 (100.00)	8 (100.00)	8 (100.00)	8 (100.00)	11 (100.00)	

() Percentage of respondents

Appendix 5: Distribution of Full-time Employed Graduates by Job Nature & Programme of Study (Continued)
- School of Creative Arts

JOB NATURE	<i>BACHELOR OF ARTS (HONS.)</i>				<i>BACHELOR OF COMMUNICATION (HONS.) IN FILM AND TELEVISION</i>	<i>BACHELOR OF FINE ARTS (HONS.) IN ACTING FOR GLOBAL SCREEN</i>	<i>BACHELOR OF MUSIC (HONS) IN CREATIVE INDUSTRIES</i>	
	Music		Visual Arts					
Accounting/Auditing/Taxation/Secretarial Work								
Administration/Management	2	(25.00)	4	(9.76)				
Architecture/Surveying								
Art & Design			7	(17.07)	1	(10.00)	1	(33.33)
Banking								
Clerical Work & Office Support								
Customer Services			7	(17.07)			1	(33.33)
Economic, Statistical & Mathematical Work								
Editorial/Journalism					1	(10.00)		
Engineering								
Finance								
Human Resources								
Insurance Services								
Interpretation/Translation								
Legal Services								
Logistics/Transportation								
Marketing/Sales			3	(7.32)	3	(30.00)	1	(33.33)
Media/Communication			1	(2.44)	3	(30.00)	1	(33.33)
Medical & Health Services (Chinese Medicine)								
Medical & Health Services (Others)								
Merchandising/Purchasing								
Protective Services								
Public Relations & Advertising								
Religious Work								
Scientific & Research Work			2	(4.88)				
Social/Community Services			2	(4.88)				
Sports & Recreation Services								
System Analysis/Computer Programming								
Teaching/Lecturing (Assistant)	2	(25.00)	7	(17.07)	2	(20.00)		
Teaching/Lecturing (Others)	3	(37.50)	8	(19.51)			2	(66.67)
Teaching/Lecturing (Primary School)								
Teaching/Lecturing (Secondary School)	1	(12.50)						
Tourism								
Others								
Total	8	(100.00)	41	(100.00)	10	(100.00)	3	(100.00)

() Percentage of respondents

Appendix 5: Distribution of Full-time Employed Graduates by Job Nature & Programme of Study (Continued)
- Faculty of Science

JOB NATURE	BACHELOR OF SCIENCE (HONS)								
	Analytical and Testing Sciences	Applied Biology		Bioresource and Agricultural Science	Business Computing and Data Analytics	Chemistry	Computer Science	Mathematics and Statistics	Physics and Green Energy
		Biotechnology Studies	Environmental Science						
Accounting/Auditing/Taxation/Secretarial Work									
Administration/Management	1 (25.00)	2 (12.50)	3 (23.08)	3 (42.86)	1 (7.14)		3 (8.33)	1 (11.11)	
Architecture/Surveying				1 (14.29)					
Art & Design				1 (14.29)					
Banking							1 (2.78)		
Clerical Work & Office Support		2 (12.50)		1 (14.29)			(0.00)	1 (11.11)	
Customer Services	2 (50.00)		1 (7.69)			1 (25.00)	1 (2.78)		
Economic, Statistical & Mathematical Work			1 (7.69)		2 (14.29)			1 (11.11)	
Editorial/Journalism									
Engineering					1 (7.14)		6 (16.67)		1 (50.00)
Finance					1 (7.14)				
Human Resources			1 (7.69)						
Insurance Services									
Interpretation/Translation									
Legal Services									
Logistics/Transportation									
Marketing/Sales		2 (12.50)							
Media/Communication									
Medical & Health Services (Chinese Medicine)									
Medical & Health Services (Others)		5 (31.25)				1 (25.00)			
Merchandising/Purchasing			1 (7.69)						
Protective Services									
Public Relations & Advertising									
Religious Work									
Scientific & Research Work	1 (25.00)	3 (18.75)	1 (7.69)			1 (25.00)			
Social/Community Services			2 (15.38)		2 (14.29)				
Sports & Recreation Services			1 (7.69)	1 (14.29)					
System Analysis/Computer Programming					6 (42.86)		22 (61.11)		
Teaching/Lecturing (Assistant)		1 (6.25)	1 (7.69)		1 (7.14)	1 (25.00)	2 (5.56)	1 (11.11)	
Teaching/Lecturing (Others)								3 (33.33)	
Teaching/Lecturing (Primary School)			1 (7.69)				1 (2.78)		
Teaching/Lecturing (Secondary School)		1 (6.25)						2 (22.22)	1 (50.00)
Tourism									
Others									
Total	4 (100.00)	16 (100.00)	13 (100.00)	7 (100.00)	14 (100.00)	4 (100.00)	36 (100.00)	9 (100.00)	2 (100.00)

() Percentage of respondents

Appendix 5: Distribution of Full-time Employed Graduates by Job Nature & Programme of Study (Continued)
 - Faculty of Social Sciences

JOB NATURE	BACHELOR OF ARTS (HONS.)		BACHELOR OF SOCIAL SCIENCE (HONS)					BACHELOR OF ARTS (HONS) IN HISTORY AND BACHELOR OF EDUCATION (HONS) IN PERSONAL, SOCIAL AND HUMANITIES EDUCATION TEACHING	BACHELOR OF SOCIAL SCIENCE (HONS) IN GEOGRAPHY AND BACHELOR OF EDUCATION (HONS) IN PERSONAL, SOCIAL AND HUMANITIES EDUCATION TEACHING	BACHELOR OF SOCIAL WORK (HONS)	
	History #	Physical Education and Recreation Management #	European Studies		Geography	Global and China Studies	Government and International Studies				Sociology #
			French	German							
Accounting/Auditing/Taxation/Secretarial Work											
Administration/Management	3 (12.00)	2 (5.88)	1 (25.00)		6 (26.09)	2 (16.67)		2 (14.29)	1 (16.67)	1 (2.70)	
Architecture/Surveying											
Art & Design				1 (12.50)							
Banking	1 (4.00)										
Clerical Work & Office Support	4 (16.00)	1 (2.94)				1 (8.33)		1 (7.14)		1 (2.70)	
Customer Services	2 (8.00)		1 (25.00)					2 (14.29)			
Economic, Statistical & Mathematical Work	1 (4.00)						1 (12.50)				
Editorial/Journalism			1 (25.00)								
Engineering	1 (4.00)										
Finance											
Human Resources											
Insurance Services											
Interpretation/Translation											
Legal Services											
Logistics/Transportation			1 (25.00)		4 (17.39)						
Marketing/Sales						2 (16.67)	1 (12.50)	1 (7.14)			
Media/Communication					1 (4.35)						
Medical & Health Services (Chinese Medicine)											
Medical & Health Services (Others)								1 (7.14)			
Merchandising/Purchasing				2 (25.00)	1 (4.35)						
Protective Services											
Public Relations & Advertising						1 (8.33)					
Religious Work											
Scientific & Research Work	4 (16.00)	1 (2.94)			1 (4.35)		1 (12.50)	3 (21.43)			
Social/Community Services	2 (8.00)				2 (8.70)	6 (50.00)	2 (25.00)	1 (7.14)		31 (83.78)	
Sports & Recreation Services		4 (11.76)						2 (14.29)			
System Analysis/Computer Programming				1 (12.50)							
Teaching/Lecturing (Assistant)	2 (8.00)	8 (23.53)		3 (37.50)	3 (13.04)		1 (12.50)			1 (2.70)	
Teaching/Lecturing (Others)	1 (4.00)	2 (5.88)		1 (12.50)	1 (4.35)		1 (12.50)			3 (8.11)	
Teaching/Lecturing (Primary School)		5 (14.71)						1 (7.14)			
Teaching/Lecturing (Secondary School)	4 (16.00)	11 (32.35)			3 (13.04)				5 (83.33)	5 (100.00)	
Tourism					1 (4.35)						
Others											
Total	25 (100.00)	34 (100.00)	4 (100.00)	8 (100.00)	23 (100.00)	12 (100.00)	8 (100.00)	14 (100.00)	6 (100.00)	5 (100.00)	37 (100.00)

() Percentage of respondents

Diploma in Education ("2+3") graduates included

Appendix 5: Distribution of Full-time Employed Graduates by Job Nature & Programme of Study (Continued)
- School of Continuing Education

JOB NATURE	BACHELOR OF ARTS (HONS)			BACHELOR OF COMMERCE (HONS)			BACHELOR OF EDUCATION (HONS) IN EARLY CHILDHOOD EDUCATION	BACHELOR OF NURSING (HONS)	BACHELOR OF SOCIAL SCIENCES (HONS)					
	Creative Writing for Film, Television and New Media	Cultural Studies and Creative Industries	Music Studies	Accountancy	Human Resources Management	Marketing			Environment and Resources Management	Integrated Communication Management	Media and Social Communication	Psychology	Social Policy	Sports and Recreation Leadership
Accounting/Auditing/Taxation/Secretarial Work				3 (100.00)										
Administration/Management	1 (10.00)	2 (50.00)								1 (50.00)	1 (25.00)			1 (16.67) 3 (20.00)
Architecture/Surveying														
Art & Design	2 (20.00)													
Banking						1 (20.00)								
Clerical Work & Office Support	2 (20.00)	1 (25.00)	1 (33.33)		1 (25.00)		1 (2.33)						1 (16.67)	1 (6.67)
Customer Services					1 (25.00)		1 (2.33)			1 (50.00)	1 (25.00)		1 (7.69) 2 (15.38) 1 (7.69)	1 (6.67)
Economic, Statistical & Mathematical Work														
Editorial/Journalism														
Engineering														
Finance							(0.00)							
Human Resources					2 (50.00)		1 (2.33)							
Insurance Services														1 (6.67)
Interpretation/Translation														
Legal Services														
Logistics/Transportation														
Marketing/Sales						3 (60.00)	1 (2.33)				1 (25.00)	1 (16.67)		
Media/Communication	2 (20.00)										3 (50.00)			
Medical & Health Services (Chinese Medicine)								3 (5.77)						
Medical & Health Services (Others)								49 (94.23)						
Merchandising/Purchasing														
Protective Services														
Public Relations & Advertising	2 (20.00)									1 (25.00)	1 (16.67)			
Religious Work														
Scientific & Research Work														
Social/Community Services		1 (25.00)												
Sports & Recreation Services						1 (20.00)							2 (15.38) 3 (23.08)	4 (66.67)
System Analysis/Computer Programming														
Teaching/Lecturing (Assistant)	1 (10.00)		2 (66.67)				2 (4.65)						1 (7.69)	4 (26.67)
Teaching/Lecturing (Others)							35 (81.40)						1 (7.69)	3 (20.00)
Teaching/Lecturing (Primary School)							1 (2.33)						1 (7.69)	
Teaching/Lecturing (Secondary School)													1 (7.69)	1 (6.67)
Tourism														
Others							1 (2.33)							
Total	10 (100.00)	4 (100.00)	3 (100.00)	3 (100.00)	4 (100.00)	5 (100.00)	43 (100.00)	52 (100.00)	2 (100.00)	4 (100.00)	6 (100.00)	13 (100.00)	6 (100.00)	15 (100.00)

() Percentage of respondents

Appendix 6: Monthly Salary Statistics of Full-time Employed Graduates by Employment Sector

Employment Sectors	S A L A R Y (HKS)			
	Mean		Median	
UGC-funded Graduates				
Commerce/Industry	19,680.09	20,853.62	18,500.00	19,200.00
Community/Social Services	22,851.37	23,327.98	20,461.50	22,000.00
Education	25,679.27	26,019.95	20,000.00	20,897.50
Government	24,718.57	24,837.62	23,000.00	23,000.00
Non-UGC-funded Graduates				
Commerce/Industry	17,560.35	18,291.81	18,000.00	18,808.33
Community/Social Services	32,387.28	33,661.02	35,080.00	36,090.00
Education	22,678.56	23,526.77	25,000.00	25,000.00
Government	27,755.00	32,421.67	26,000.00	28,000.00

Figures including commissions and cash allowances.

Appendix 7: Monthly Salary Intervals of Full-time Employed Graduates by Employment Sector

Employment Sectors	10,000-11,999	12,000-13,999	14,000-15,999	16,000-17,999	18,000-19,999	20,000-21,999	22,000 or above	Total
<u>UGC-funded Graduates</u>								
Commerce/Industry	3 (0.48)	6 (0.96)	24 (3.85)	56 (8.99)	98 (15.73)	73 (11.72)	91 (14.61)	351 (56.34)
Community/Social Services	0 (0.00)	1 (0.16)	6 (0.96)	16 (2.57)	9 (1.44)	12 (1.93)	46 (7.38)	90 (14.45)
Education	0 (0.00)	4 (0.64)	6 (0.96)	26 (4.17)	26 (4.17)	25 (4.01)	81 (13.00)	168 (26.97)
Government	0 (0.00)	1 (0.16)	1 (0.16)	1 (0.16)	1 (0.16)	2 (0.32)	8 (1.28)	14 (2.25)
Total	3 (0.48)	12 (1.93)	37 (5.94)	99 (15.89)	134 (21.51)	112 (17.98)	226 (36.28)	623 (100.00)
<u>Non-UGC-funded Graduates</u>								
Commerce/Industry	1 (0.60)	1 (0.60)	1 (0.60)	8 (4.82)	10 (6.02)	14 (8.43)	3 (1.81)	38 (22.89)
Community/Social Services	0 (0.00)	0 (0.00)	1 (0.60)	4 (2.41)	3 (1.81)	2 (1.20)	59 (35.54)	69 (41.57)
Education	0 (0.00)	1 (0.60)	5 (3.01)	4 (2.41)	8 (4.82)	2 (1.20)	36 (21.69)	56 (33.73)
Government	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	0 (0.00)	3 (1.81)	3 (1.81)
Total	1 (0.60)	2 (1.20)	7 (4.22)	16 (9.64)	21 (12.65)	18 (10.84)	101 (60.84)	166 (100.00)

() Percentage of respondents

Figures including commissions and cash allowances

Appendix 8: Monthly Salary Statistics of Full-time Employed Graduates by Programme/Major/Option

	Salary (HK\$)			
	Mean		Median	
	Basic	Gross	Basic	Gross
Overall	22,608.91	23,478.40	20,000.00	20,000.00
Faculty of Arts	25,052.33	25,630.57	20,000.00	21,500.00
Bachelor of Arts (Hons.)				
Chinese Language and Literature #	26,100.78	26,389.84	22,500.00	23,600.00
Creative and Professional Writing	19,200.00	20,150.00	20,000.00	22,000.00
English Language and Literature	22,000.00	24,071.43	20,000.00	20,500.00
English Language and Literature and Bachelor of Education (Hons.) in English Language Teaching	36,061.56	36,530.31	37,250.00	37,542.50
English Literature and Bachelor of Arts (Hons.) in Translation	18,000.00	18,000.00	18,000.00	18,000.00
Humanities	19,000.00	19,179.17	19,000.00	19,000.00
Religion, Philosophy and Ethics #	22,083.33	22,513.89	18,250.00	19,041.67
Translation	17,833.33	18,805.56	17,000.00	19,125.00
Translation and Bachelor of Arts (Hons.) in English Literature	38,000.00	38,000.00	38,000.00	38,000.00
School of Business	20,411.66	21,470.00	19,000.00	19,200.00
Bachelor of Business Administration (Hons.)				
Accounting	19,543.65	20,333.97	19,000.00	19,000.00
Applied Economics	17,991.67	18,058.33	17,975.00	17,975.00
Economics and Data Analytics	18,808.33	19,490.28	18,500.00	18,500.00
Entrepreneurship	20,428.57	22,357.14	19,000.00	19,000.00
Finance	21,973.68	23,199.56	20,000.00	21,666.67
Human Resources Management	22,263.16	23,505.70	18,000.00	19,000.00
Information Systems and Business Intelligence	19,590.91	19,878.79	19,000.00	19,000.00
Information Systems and e-Business Management	19,278.75	19,278.75	19,057.50	19,057.50
Marketing	19,353.57	20,231.25	19,000.00	20,000.00
Strategic Retail Management and Innovation	18,375.00	24,020.83	18,250.00	24,500.00
Bachelor of Social Sciences (Hons.) in China Studies in Economics	25,000.00	25,000.00	25,000.00	25,000.00
School of Chinese Medicine	23,443.08	23,443.08	26,000.00	26,000.00
Bachelor of Chinese Medicine and Bachelor of Science (Hons.) in Biomedical Science	26,973.13	26,973.13	27,892.50	27,892.50
Bachelor of Pharmacy (Hons.) in Chinese Medicine	16,383.00	16,383.00	16,266.00	16,266.00
School of Communication	17,738.10	18,216.47	16,750.00	17,166.67
Bachelor of Communication (Hons.)				
Film				
Animation and Media Arts	17,750.00	18,300.00	17,500.00	18,500.00
Journalism				
Chinese	18,083.33	18,420.37	16,250.00	16,400.00
Journalism and Digital Media	17,000.00	17,816.67	16,000.00	18,416.67
Public Relations and Advertising				
Advertising and Branding	18,000.00	18,286.67	18,000.00	18,000.00
Organizational Communication	17,250.00	17,808.33	16,500.00	17,616.67
Public Relations	17,416.67	18,095.83	16,000.00	16,700.00
School of Creative Arts	17,741.03	18,352.24	17,000.00	17,350.00
Bachelor of Arts (Hons.)				
Music	20,297.14	20,346.67	20,000.00	20,000.00
Visual Arts	17,353.85	18,189.32	17,000.00	17,000.00
Bachelor of Communication (Hons.) in Film - Film and Television	18,710.00	18,996.67	19,500.00	19,500.00
Bachelor of Fine Arts (Hons.) in Acting for Global Screen	14,333.33	14,333.33	14,000.00	14,000.00

Diploma in Education ("2+3") graduates included

Appendix 8: Monthly Salary Statistics of Full-time Employed Graduates by Programme/Major/Option (Continued)

	Salary (HK\$)			
	Mean		Median	
	Basic	Gross	Basic	Gross
Faculty of Science	20,543.71	21,986.52	20,000.00	20,950.00
Bachelor of Science (Hons.)				
Analytical and Testing Sciences	16,000.00	16,000.00	16,000.00	16,000.00
Applied Biology				
Biotechnology Studies	20,371.35	21,826.16	19,000.00	20,000.00
Environmental Science	17,929.83	19,020.11	18,000.00	18,958.33
Bioresources and Agricultural Science	18,542.86	21,601.67	19,500.00	21,125.00
Business Computing and Data Analytics	21,935.71	22,687.20	20,250.00	20,677.08
Chemistry	17,666.67	18,083.33	18,000.00	18,000.00
Computer Science	21,064.06	22,729.17	20,000.00	21,666.67
Mathematics and Statistics	23,874.44	26,096.67	20,000.00	23,000.00
Physics and Green Energy	25,040.00	25,040.00	25,040.00	25,040.00
Faculty of Social Sciences	24,599.34	25,174.94	20,000.00	22,000.00
Bachelor of Social Sciences (Hons.)				
European Studies				
French	22,875.00	23,625.00	18,250.00	19,750.00
German	26,812.50	27,114.58	17,500.00	18,208.33
Geography	20,115.91	20,995.45	18,000.00	18,100.00
Geography and Bachelor of Education (Hons.) in Personal, Social and Humanities Education Teaching	36,500.00	36,500.00	37,000.00	37,000.00
Global and China Studies	19,272.92	19,447.92	18,500.00	19,252.50
Government and International Studies	18,187.50	18,187.50	18,000.00	18,000.00
Sociology #	19,192.31	20,217.95	18,000.00	19,000.00
Bachelor of Arts (Hons.)				
History #	19,534.78	20,435.14	18,000.00	18,000.00
History and Bachelor of Education (Hons.) in Personal, Social and Humanities Education Teaching	35,012.00	35,012.00	35,000.00	35,000.00
Physical Education and Recreation Management #	28,529.06	29,279.06	30,000.00	30,000.00
Bachelor of Social Work (Hons.)	28,956.43	29,276.90	28,150.00	28,840.00
School of Continuing Education	25,405.85	26,450.57	25,000.00	25,050.00
Bachelor of Arts (Hons.)				
Creative Writing for Film, Television and New Media	18,185.00	18,686.67	18,000.00	18,100.00
Cultural Studies and Creative Industries	18,875.00	19,833.33	18,250.00	18,250.00
Music Studies	17,000.00	17,000.00	18,000.00	18,000.00
Bachelor of Commerce (Hons.)				
Accountancy	18,166.67	18,166.67	18,300.00	18,300.00
Human Resources Management	16,375.00	16,375.00	16,500.00	16,500.00
Marketing	18,894.00	20,194.00	17,000.00	19,500.00
Bachelor of Education (Hons.) in Early Childhood Education	24,055.02	25,164.33	25,000.00	25,060.00
Bachelor of Nursing (Hons.)	36,188.08	37,762.86	36,000.00	37,040.00
Bachelor of Social Sciences (Hons.)				
Environment and Resources Management	17,333.33	19,791.67	18,000.00	20,000.00
Integrated Communication Management	15,957.50	16,311.67	18,315.00	19,023.33
Media and Social Communication	14,939.00	15,119.56	16,000.00	16,000.00
Psychology	19,425.85	20,272.00	18,000.00	19,000.00
Social Policy	20,167.17	20,167.17	19,500.00	19,500.00
Sport and Recreation Leadership	21,762.08	22,628.75	20,000.00	20,000.00

Diploma in Education ("2+3") graduates included

Appendix 9: Monthly Salary Intervals of Full-time Employed Graduates by Programme/Major/Option

	10,000 - 11,999		12,000 - 13,999		14,000 - 15,999		16,000 - 17,999		18,000 - 19,999		20,000 - 21,999		22,000 or above		Total	
Overall	4	(0.50)	14	(1.76)	44	(5.53)	116	(14.57)	160	(20.10)	131	(16.46)	327	(41.08)	796	(100.00)
Faculty of Arts	0	(0.00)	2	(2.22)	2	(2.22)	16	(17.78)	12	(13.33)	13	(14.44)	45	(50.00)	90	(100.00)
Bachelor of Arts (Hons.)																
Chinese Language and Literature #	0	(0.00)	0	(0.00)	1	(3.13)	6	(18.75)	4	(12.50)	4	(12.50)	17	(53.13)	32	(100.00)
Creative and Professional Writing	0	(0.00)	0	(0.00)	1	(20.00)	0	(0.00)	1	(20.00)	0	(0.00)	3	(60.00)	5	(100.00)
English Language and Literature	0	(0.00)	0	(0.00)	0	(0.00)	1	(14.29)	1	(14.29)	2	(28.57)	3	(42.86)	7	(100.00)
English Language and Literature and Bachelor of Education (Hons.) in English Language Teaching	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	16	(100.00)	16	(100.00)
English Literature and Bachelor of Arts (Hons.) in Translation	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)	0	(0.00)	0	(0.00)	1	(100.00)
Humanities	0	(0.00)	0	(0.00)	0	(0.00)	4	(40.00)	1	(10.00)	3	(30.00)	2	(20.00)	10	(100.00)
Religion, Philosophy and Ethics #	0	(0.00)	0	(0.00)	0	(0.00)	3	(50.00)	0	(0.00)	1	(16.67)	2	(33.33)	6	(100.00)
Translation	0	(0.00)	2	(16.67)	0	(0.00)	2	(16.67)	4	(33.33)	3	(25.00)	1	(8.33)	12	(100.00)
Translation and Bachelor of Arts (Hons.) in English Literature	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)	1	(100.00)
School of Business	1	(0.63)	1	(0.63)	3	(1.90)	19	(12.03)	67	(42.41)	29	(18.35)	38	(24.05)	158	(100.00)
Bachelor of Business Administration (Hons.)																
Accounting	0	(0.00)	0	(0.00)	0	(0.00)	1	(3.23)	23	(74.19)	3	(9.68)	4	(12.90)	31	(100.00)
Applied Economics	0	(0.00)	0	(0.00)	0	(0.00)	2	(66.67)	0	(0.00)	1	(33.33)	0	(0.00)	3	(100.00)
Economics and Data Analytics	0	(0.00)	0	(0.00)	0	(0.00)	4	(33.33)	4	(33.33)	2	(16.67)	2	(16.67)	12	(100.00)
Entrepreneurship	1	(14.29)	0	(0.00)	0	(0.00)	1	(14.29)	2	(28.57)	0	(0.00)	3	(42.86)	7	(100.00)
Finance	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	6	(31.58)	6	(31.58)	7	(36.84)	19	(100.00)
Human Resources Management	0	(0.00)	1	(2.63)	1	(2.63)	6	(15.79)	15	(39.47)	4	(10.53)	11	(28.95)	38	(100.00)
Information Systems and Business Intelligence	0	(0.00)	0	(0.00)	0	(0.00)	1	(9.09)	6	(54.55)	2	(18.18)	2	(18.18)	11	(100.00)
Information Systems and e-Business Management	0	(0.00)	0	(0.00)	0	(0.00)	1	(25.00)	2	(50.00)	0	(0.00)	1	(25.00)	4	(100.00)
Marketing	0	(0.00)	0	(0.00)	2	(7.14)	2	(7.14)	9	(32.14)	10	(35.71)	5	(17.86)	28	(100.00)
Strategic Retail Management and Innovation	0	(0.00)	0	(0.00)	0	(0.00)	1	(25.00)	0	(0.00)	1	(25.00)	2	(50.00)	4	(100.00)
Bachelor of Social Sciences (Hons.) in China Studies in Economics	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)	1	(100.00)
School of Chinese Medicine	0	(0.00)	1	(8.33)	1	(8.33)	1	(8.33)	0	(0.00)	2	(16.67)	7	(58.33)	12	(100.00)
Bachelor of Chinese Medicine and Bachelor of Science (Hons.) in Biomedical Science	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(12.50)	7	(87.50)	8	(100.00)
Bachelor of Pharmacy (Hons.) in Chinese Medicine	0	(0.00)	1	(25.00)	1	(25.00)	1	(25.00)	0	(0.00)	1	(25.00)	0	(0.00)	4	(100.00)
School of Communication	0	(0.00)	1	(2.38)	10	(23.81)	13	(30.95)	6	(14.29)	5	(11.90)	7	(16.67)	42	(100.00)
Bachelor of Communication (Hons.)																
Film																
Animation and Media Arts	0	(0.00)	0	(0.00)	0	(0.00)	2	(50.00)	0	(0.00)	2	(50.00)	0	(0.00)	4	(100.00)
Journalism																
Chinese	0	(0.00)	0	(0.00)	6	(33.33)	5	(27.78)	2	(11.11)	1	(5.56)	4	(22.22)	18	(100.00)
Journalism and Digital Media	0	(0.00)	1	(20.00)	1	(20.00)	0	(0.00)	2	(40.00)	0	(0.00)	1	(20.00)	5	(100.00)
Public Relations and Advertising																
Advertising and Branding	0	(0.00)	0	(0.00)	1	(20.00)	1	(20.00)	2	(40.00)	0	(0.00)	1	(20.00)	5	(100.00)
Organizational Communication	0	(0.00)	0	(0.00)	0	(0.00)	3	(75.00)	0	(0.00)	1	(25.00)	0	(0.00)	4	(100.00)
Public Relations	0	(0.00)	0	(0.00)	2	(33.33)	2	(33.33)	0	(0.00)	1	(16.67)	1	(16.67)	6	(100.00)

including Diploma in Education (2+3) graduates

Appendix 9: Monthly Salary Intervals of Full-time Employed Graduates by Programme/Major/Option (Continued)

	10,000 - 11,999		12,000 - 13,999		14,000 - 15,999		16,000 - 17,999		18,000 - 19,999		20,000 - 21,999		22,000 or above		Total	
School of Creative Arts	0	(0.00)	4	(4.00)	8	(13.79)	19	(32.76)	6	(10.34)	13	(22.41)	8	(13.79)	58	(100.00)
Bachelor of Arts (Hons.)																
Music	0	(0.00)	1	(16.67)	1	(16.67)	0	(0.00)	0	(0.00)	3	(50.00)	1	(16.67)	6	(100.00)
Visual Arts	0	(0.00)	2	(5.13)	5	(12.82)	16	(41.03)	4	(6.00)	6	(14.00)	6	(15.38)	39	(100.00)
Bachelor of Communication (Hons.) in Film - Film and Television	0	(0.00)	0	(0.00)	1	(10.00)	2	(20.00)	2	(20.00)	4	(40.00)	1	(10.00)	10	(100.00)
Bachelor of Fine Arts (Hons.) in Acting for Global Screen	0	(0.00)	1	(33.33)	1	(33.33)	1	(33.33)	0	(0.00)	0	(0.00)	0	(0.00)	3	(100.00)
Faculty of Science	1	(1.00)	2	(2.00)	4	(4.00)	10	(10.00)	13	(13.00)	33	(33.00)	37	(37.00)	100	(100.00)
Bachelor of Science (Hons.)																
Analytical and Testing Sciences	0	(0.00)	1	(1.00)	1	(25.00)	1	(25.00)	1	(25.00)	0	(0.00)	0	(0.00)	4	(100.00)
Applied Biology																
Biotechnology Studies	0	(0.00)	1	(1.00)	0	(0.00)	3	(17.65)	3	(17.65)	3	(17.65)	7	(41.18)	17	(100.00)
Environmental Science	1	(8.33)	0	(0.00)	2	(16.67)	1	(8.33)	3	(25.00)	2	(16.67)	3	(25.00)	12	(100.00)
Bioresources and Agricultural Science	0	(0.00)	0	(0.00)	0	(0.00)	3	(42.86)	0	(0.00)	2	(28.57)	2	(28.57)	7	(100.00)
Business Computing and Data Analytics	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	3	(21.43)	5	(35.71)	6	(42.86)	14	(100.00)
Chemistry	0	(0.00)	0	(0.00)	0	(0.00)	1	(33.33)	1	(33.33)	1	(33.33)	0	(0.00)	3	(100.00)
Computer Science	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	2	(6.25)	17	(53.13)	13	(40.63)	32	(100.00)
Mathematics and Statistics	0	(0.00)	0	(0.00)	0	(0.00)	1	(11.11)	0	(0.00)	3	(33.33)	5	(55.56)	9	(100.00)
Physics and Green Energy	0	(0.00)	0	(0.00)	1	(50.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(50.00)	2	(100.00)
Faculty of Social Sciences	1	(0.60)	1	(1.00)	9	(5.39)	21	(12.57)	34	(20.36)	17	(10.18)	84	(50.30)	167	(100.00)
Bachelor of Social Sciences (Hons.)																
European Studies																
French	1	(25.00)	0	(0.00)	0	(0.00)	1	(25.00)	0	(0.00)	0	(0.00)	2	(50.00)	4	(100.00)
German	0	(0.00)	0	(0.00)	0	(0.00)	2	(25.00)	4	(50.00)	0	(0.00)	2	(25.00)	8	(100.00)
Geography	0	(0.00)	0	(0.00)	0	(0.00)	7	(31.82)	7	(31.82)	3	(13.64)	5	(22.73)	22	(100.00)
Geography and Bachelor of Education (Hons.) in Personal, Social and Humanities Education Teaching	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	5	(100.00)	5	(100.00)
Global and China Studies	0	(0.00)	0	(0.00)	0	(0.00)	3	(25.00)	4	(33.33)	3	(25.00)	2	(16.67)	12	(100.00)
Government and International Studies	0	(0.00)	0	(0.00)	1	(12.50)	1	(12.50)	5	(62.50)	0	(0.00)	1	(12.50)	8	(100.00)
Sociology #	0	(0.00)	0	(0.00)	1	(7.69)	2	(15.38)	4	(30.77)	3	(23.08)	3	(23.08)	13	(100.00)
Bachelor of Arts (Hons.)																
History #	0	(0.00)	1	(1.00)	5	(21.74)	2	(8.70)	6	(26.09)	3	(13.04)	6	(26.09)	23	(100.00)
History and Bachelor of Education (Hons.) in Personal, Social and Humanities Education Teaching	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	5	(100.00)	5	(100.00)
Physical Education and Recreation Management #	0	(0.00)	0	(0.00)	1	(3.13)	3	(9.38)	4	(12.50)	3	(9.38)	21	(65.63)	32	(100.00)
Bachelor of Social Work (Hons.)	0	(0.00)	0	(0.00)	1	(2.86)	0	(0.00)	0	(0.00)	2	(5.71)	32	(91.43)	35	(100.00)

including Diploma in Education (2+3) graduates

Appendix 9: Monthly Salary Intervals of Full-time Employed Graduates by Programme/Major/Option (Continued)

	10,000 - 11,999		12,000 - 13,999		14,000 - 15,999		16,000 - 17,999		18,000 - 19,999		20,000 - 21,999		22,000 or above		Total	
School of Continuing Education	1	(0.59)	2	(2.00)	7	(4.14)	17	(10.06)	22	(13.02)	19	(11.24)	101	(59.76)	169	(100.00)
Bachelor of Arts (Hons.)																
Creative Writing for Film, Television and New Media	0	(0.00)	1	(1.00)	0	(0.00)	3	(30.00)	3	(30.00)	2	(20.00)	1	(10.00)	10	(100.00)
Cultural Studies and Creative Industries	0	(0.00)	0	(0.00)	0	(0.00)	2	(50.00)	1	(25.00)	0	(0.00)	1	(25.00)	4	(100.00)
Music Studies	0	(0.00)	0	(0.00)	1	(33.33)	0	(0.00)	2	(66.67)	0	(0.00)	0	(0.00)	3	(100.00)
Bachelor of Commerce (Hons.)																
Accountancy	0	(0.00)	0	(0.00)	0	(0.00)	1	(33.33)	2	(66.67)	0	(0.00)	0	(0.00)	3	(100.00)
Human Resources Management	0	(0.00)	0	(0.00)	1	(25.00)	3	(75.00)	0	(0.00)	0	(0.00)	0	(0.00)	4	(100.00)
Marketing	0	(0.00)	0	(0.00)	0	(0.00)	2	(40.00)	1	(20.00)	0	(0.00)	2	(40.00)	5	(100.00)
Bachelor of Education (Hons.) in Early Childhood Education	0	(0.00)	0	(0.00)	0	(0.00)	1	(2.33)	1	(2.33)	6	(13.95)	35	(81.40)	43	(100.00)
Bachelor of Nursing (Hons.)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	52	(100.00)	52	(100.00)
Bachelor of Social Sciences (Hons.)																
Environment and Resources Management	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(33.33)	2	(66.67)	0	(0.00)	3	(100.00)
Integrated Communication Management	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	2	(66.67)	1	(33.33)	0	(0.00)	3	(100.00)
Media and Social Communication	1	(20.00)	0	(0.00)	0	(0.00)	2	(40.00)	1	(20.00)	1	(20.00)	0	(0.00)	5	(100.00)
Psychology	0	(0.00)	0	(0.00)	2	(15.38)	1	(7.69)	4	(30.77)	2	(15.38)	4	(30.77)	13	(100.00)
Social Policy	0	(0.00)	0	(0.00)	1	(16.67)	1	(16.67)	1	(16.67)	1	(16.67)	2	(33.33)	6	(100.00)
Sport and Recreation Leadership	0	(0.00)	1	(1.00)	2	(13.33)	1	(6.67)	3	(20.00)	4	(26.67)	4	(26.67)	15	(100.00)

Appendix 10: Comparison of the Average Monthly Salary Statistics of Full-time Employed Respondents in 2023 and 2024

Programme / Major / Option	2024	2023	% Increase or Decrease
Overall	23,478.40	21,386.60	9.78
Faculty of Arts	25,630.57	23,415.41	9.46
Bachelor of Arts (Hons.)			
Chinese Language and Literature #	26,389.84	23,193.33	13.78
Creative and Professional Writing	20,150.00	20,137.02	0.06
English Language and Literature	24,071.43	20,750.00	16.01
English Language and Literature and Bachelor of Education (Hons.) in English Language Teaching	36,530.31	33,602.69	8.71
English Literature and Bachelor of Arts (Hons.) in Translation	18,000.00	-	-
Humanities	19,179.17	19,448.41	-1.38
Religion, Philosophy and Ethics #	22,513.89	17,476.19	28.83
Translation	18,805.56	20,222.22	-7.01
Translation and Bachelor of Arts (Hons.) in English Literature	38,000.00	-	-
School of Business	21,470.00	20,223.92	6.16
Bachelor of Business Administration (Hons.)			
Accounting	20,333.97	21,127.06	-3.75
Applied Economics	18,058.33	21,021.85	-14.10
Economics and Data Analytics	19,490.28	-	-
Entrepreneurship	22,357.14	19,613.73	13.99
Finance	23,199.56	21,558.60	7.61
Human Resources Management	23,505.70	18,763.26	25.28
Information Systems and Business Intelligence	19,878.79	-	-
Information Systems and e-Business Management	19,278.75	20,446.05	-5.71
Marketing	20,231.25	21,553.21	-6.13
Strategic Retail Management and Innovation	24,020.83	-	-
Bachelor of Social Sciences in China Studies (Hons.) in Economics	25,000.00	17,000.00	47.06
School of Chinese Medicine	23,443.08	25,049.27	-6.41
Bachelor of Chinese Medicine and Bachelor of Science (Hons.) in Biomedical Science	26,973.13	26,356.27	2.34
Bachelor of Pharmacy (Hons.) in Chinese Medicine	16,383.00	18,187.50	-9.92
School of Communication	18,216.47	18,300.21	-0.46
Bachelor of Communication (Hons.)			
Film			
Animation and Media Arts	18300.00	17,482.22	4.68
Journalism			
Chinese	18,420.37	17,994.44	2.37
Data and Media Communication	17,816.67	19,333.33	-7.84
Public Relations and Advertising			
Advertising and Branding	18,286.67	16,708.33	9.45
Organizational Communication	17,808.33	17,795.83	0.07
Public Relations	18,095.83	18,867.98	-4.09
School of Creative Arts	18,352.24	-	-
Bachelor of Arts (Hons.)			
Music	20,346.67	29,916.67	-31.99
Visual Arts	18,189.32	17,738.10	2.54
Bachelor of Communication (Hons.)			
Film			
Film and Television	18,996.67	18,767.92	1.22
Bachelor of Fine Arts (Hons.)			
Acting for Global Screen	14,333.33	-	-

Appendix 10: Comparison of the Average Monthly Salary Statistics of Full-time Employed Respondents in 2023 and 2024 (Continued)

Programme / Major / Option	2024	2023	% Increase or Decrease
Faculty of Science	21,986.52	21,729.61	1.18
Bachelor of Science (Hons.)			
Analytical and Testing Sciences	16,000.00	18,666.67	-14.29
Applied Biology			
Biotechnology	21,826.16	18,545.91	17.69
Environmental Science	19,020.11	18,456.88	3.05
Bioresource and Agricultural Science	21,601.67	28,858.33	-25.15
Business Computing and Data Analytics	22,687.20	26,783.33	-15.29
Chemistry	18,083.33	18,089.19	-0.03
Computer Science	22,729.17	23,900.00	-4.90
Mathematics and Statistics	26,096.67	21,258.61	22.76
Physics and Green Energy	25,040.00	21,781.33	14.96
Faculty of Social Sciences	25,174.94	23,218.93	8.42
Bachelor of Arts (Hons.)			
History #	20,435.14	19,254.90	6.13
History and Bachelor of Education (Hons.) in Personal, Social and Humanities Education Teaching	35,012.00	35,500.00	-1.37
Physical Education and Recreation Management #	29,279.06	27,647.83	5.90
Bachelor of Social Sciences (Hons.)			
European Studies			
French	23,625.00	29,750.00	-20.59
German	27,114.58	25,055.56	8.22
Geography	20,995.45	21,086.23	-0.43
Geography and Bachelor of Education (Hons.) in Personal, Social and Humanities Education Teaching	36,500.00	36,200.00	0.83
Global and China Studies	19,447.92	-	
Government and International Studies	18,187.50	21,830.24	-16.69
Sociology #	20,217.95	19,999.57	1.09
Bachelor of Social Work (Hons.)	29,276.90	26,663.83	9.80
School of Continuing Education	26,450.57	-	-
Bachelor of Arts (Hons.)			
Creative Writing for Film, Television and New Media	18,686.67	20,204.55	-7.51
Cultural Studies and Creative Industries	19,833.33	16,083.33	23.32
Music Studies	17,000.00	19,142.86	-11.19
Bachelor of Commerce (Hons.)			
Accountancy	18,166.67	18,784.62	-3.29
Human Resources Management	16,375.00	18,754.17	-12.69
Marketing	20,160.67	19,053.83	5.81
Bachelor of Education (Hons.) in Early Childhood Education	25,164.33	21,318.18	18.04
Bachelor of Nursing (Hons.)	37,762.86	-	-
Bachelor of Social Sciences (Hons.)			
Environment and Resources Management	19,791.67	-	-
Integrated Communication Management	16,311.67	17,156.25	-4.92
Media and Social Communication	15,119.56	17,500.00	-13.60
Psychology	20,272.00	18,100.00	12.00
Social Policy	20,167.17	22,087.78	-8.70
Sport and Recreation Leadership	22,628.75	19,900.40	13.71

including Diploma in Education (2+3) graduates

Appendix 11: Monthly Salary Statistics of Full-time Employed Graduates by Job Nature

UGC-funded Graduates

JOB NATURE	Number of Respondents	SALARY (HK\$)			
		Mean		Median	
Accounting/Auditing/Taxation/Secretarial Work	34	18,942.74	19,944.94	19,000.00	19,100.00
Administration/Management	80	19,950.66	21,115.35	18,957.50	20,000.00
Architecture/Surveying	1	16,000.00	17,120.00	16,000.00	17,120.00
Art & Design	15	16,640.00	17,420.00	16,400.00	16,500.00
Banking	10	22,250.00	24,220.83	20,000.00	23,000.00
Clerical Work & Office Support	20	18,392.65	19,469.73	17,026.50	17,193.17
Customer Services	29	17,913.79	19,583.33	18,000.00	19,000.00
Economic, Statistical & Mathematical Work	7	19,285.71	19,488.10	18,000.00	18,416.67
Editorial/Journalism	8	18,625.00	19,083.33	19,000.00	19,000.00
Engineering	9	18,888.89	21,546.30	20,000.00	20,000.00
Finance	10	30,050.00	30,816.67	20,000.00	20,833.33
Human Resources	27	18,962.96	19,866.05	18,000.00	19,000.00
Insurance Services	1	17,000.00	18,416.67	17,000.00	18,416.67
Interpretation/Translation	3	17,666.67	17,666.67	17,000.00	17,000.00
Logistics/Transportation	9	22,466.67	23,966.67	19,000.00	21,666.67
Marketing/Sales	30	18,853.33	19,758.33	18,250.00	18,750.00
Media/Communication	22	16,386.36	16,513.64	16,000.00	16,000.00
Medical & Health Services (Chinese Medicine)	9	25,924.11	25,924.11	27,785.00	27,785.00
Medical & Health Services (Others)	10	20,776.00	22,892.50	17,750.00	18,779.17
Merchandising/Purchasing	5	17,000.00	17,850.00	17,000.00	18,416.67
Protective Services	2	27,500.00	27,500.00	27,500.00	27,500.00
Public Relations & Advertising	6	18,333.33	19,325.00	18,500.00	18,708.33
Scientific & Research Work	20	17,810.00	17,905.00	18,400.00	18,400.00
Social/Community Services	52	25,046.15	25,261.86	25,000.00	25,000.00
Sports & Recreation Services	9	21,644.44	22,033.33	18,000.00	19,500.00
System Analysis/Computer Programming	36	21,033.33	21,912.62	20,000.00	21,177.08
Teaching/Lecturing (Assistant)	49	18,850.51	19,110.71	18,000.00	18,000.00
Teaching/Lecturing (Others)	32	19,812.50	21,531.25	19,500.00	20,000.00
Teaching/Lecturing (Primary School)	18	31,903.89	32,630.74	36,250.00	36,250.00
Teaching/Lecturing (Secondary School)	54	35,769.07	35,954.26	37,000.00	37,000.00
Tourism	1	18,000.00	21,000.00	18,000.00	21,000.00

Figures including commissions and cash allowances. n=618

Appendix 11: Monthly Salary Statistics of Full-time Employed Graduates by Job Nature (Continued)

Non-UGC-funded Graduates

JOB NATURE	Number of Respondents	SALARY (HK\$)			
		Mean	Median		
Accounting/Auditing/Taxation/Secretarial Work	3	18,166.67	18,166.67	18,300.00	18,300.00
Administration/Management	9	19,144.22	20,741.44	19,000.00	19,000.00
Art & Design	2	22,000.00	22,750.00	22,000.00	22,750.00
Banking	4	19,312.50	19,562.50	20,000.00	20,000.00
Clerical Work & Office Support	9	19,354.56	20,171.22	20,000.00	20,000.00
Customer Services	5	18,126.00	18,626.00	18,000.00	19,630.00
Human Resources	3	18,500.00	18,500.00	17,500.00	17,500.00
Insurance Services	1	20,000.00	20,000.00	20,000.00	20,000.00
Marketing/Sales	6	17,500.00	18,791.67	16,500.00	18,875.00
Media/Communication	5	15,000.00	15,216.67	16,000.00	16,000.00
Medical & Health Services (Chinese Medicine)	3	36,666.67	39,833.33	36,000.00	38,500.00
Medical & Health Services (Others)	49	36,158.78	37,636.10	36,000.00	37,000.00
Public Relations & Advertising	4	13,008.50	13,008.50	13,317.00	13,317.00
Scientific & Research Work	2	18,500.00	18,500.00	18,500.00	18,500.00
Social/Community Services	9	20,646.11	21,312.78	19,000.00	19,000.00
Sports & Recreation Services	1	18,000.00	18,000.00	18,000.00	18,000.00
System Analysis/Computer Programming	1	19,000.00	19,000.00	19,000.00	19,000.00
Teaching/Lecturing (Assistant)	10	16,923.63	16,923.63	17,575.00	17,575.00
Teaching/Lecturing (Others)	39	25,542.72	26,650.41	25,060.00	25,200.00
Teaching/Lecturing (Primary School)	2	19,500.00	19,500.00	19,500.00	19,500.00
Teaching/Lecturing (Secondary School)	2	18,500.00	21,000.00	18,500.00	21,000.00
Others	1	26,000.00	28,000.00	26,000.00	28,000.00

Figures including commissions and cash allowances.

n=170

Appendix 12: Monthly Salary Intervals of Full-time Employed Graduates by Job Nature

UGC-funded Graduates

JOB NATURE	10,000 - 11,999		12,000 - 13,999		14,000 - 15,999		16,000 - 17,999		18,000 - 19,999		20,000 - 21,999		22,000 or above		Total	
Accounting/Auditing/Taxation/Secretarial Work	0	(0.00)	0	(0.00)	0	(0.00)	1	(2.94)	24	(70.59)	6	(17.65)	3	(8.82)	34	(100.00)
Administration/Management	2	(2.50)	3	(3.75)	2	(2.50)	15	(18.75)	15	(18.75)	18	(22.50)	25	(31.25)	80	(100.00)
Architecture/Surveying	0	(0.00)	0	(0.00)	0	(0.00)	1	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)
Art & Design	0	(0.00)	1	(6.67)	3	(20.00)	5	(33.33)	1	(6.67)	4	(26.67)	1	(6.67)	15	(100.00)
Banking	0	(0.00)	0	(0.00)	0	(0.00)	1	(10.00)	1	(10.00)	3	(30.00)	5	(50.00)	10	(100.00)
Clerical Work & Office Support	0	(0.00)	2	(10.00)	4	(20.00)	5	(25.00)	3	(15.00)	3	(15.00)	3	(15.00)	20	(100.00)
Customer Services	0	(0.00)	1	(3.45)	4	(13.79)	4	(13.79)	8	(27.59)	5	(17.24)	7	(24.14)	29	(100.00)
Economic, Statistical & Mathematical Work	1	(14.29)	0	(0.00)	0	(0.00)	0	(0.00)	4	(57.14)	0	(0.00)	2	(28.57)	7	(100.00)
Editorial/Journalism	0	(0.00)	0	(0.00)	2	(25.00)	1	(12.50)	1	(12.50)	2	(25.00)	2	(25.00)	8	(100.00)
Engineering	0	(0.00)	0	(0.00)	1	(11.11)	0	(0.00)	1	(11.11)	3	(33.33)	4	(44.44)	9	(100.00)
Finance	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	3	(30.00)	3	(30.00)	4	(40.00)	10	(100.00)
Human Resources	0	(0.00)	0	(0.00)	0	(0.00)	5	(18.52)	13	(48.15)	4	(14.81)	5	(18.52)	27	(100.00)
Insurance Services	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)	0	(0.00)	0	(0.00)	1	(100.00)
Interpretation/Translation	0	(0.00)	0	(0.00)	0	(0.00)	2	(66.67)	0	(0.00)	1	(33.33)	0	(0.00)	3	(100.00)
Logistics/Transportation	0	(0.00)	0	(0.00)	0	(0.00)	1	(0.00)	2	(0.00)	2	(0.00)	4	(0.00)	9	(100.00)
Media/Communication	0	(0.00)	1	(4.55)	7	(31.82)	9	(40.91)	2	(9.09)	2	(9.09)	1	(4.55)	22	(100.00)
Medical & Health Services (Chinese Medicine)	0	(0.00)	0	(0.00)	0	(0.00)	1	(11.11)	0	(0.00)	1	(11.11)	7	(77.78)	9	(100.00)
Medical & Health Services (Others)	0	(0.00)	0	(0.00)	0	(0.00)	3	(30.00)	3	(30.00)	1	(10.00)	3	(30.00)	10	(100.00)
Merchandising/Purchasing	0	(0.00)	0	(0.00)	0	(0.00)	2	(40.00)	3	(60.00)	0	(0.00)	0	(0.00)	5	(100.00)
Protective Services	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	2	(100.00)	2	(100.00)
Public Relations & Advertising	0	(0.00)	0	(0.00)	0	(0.00)	1	(16.67)	3	(50.00)	1	(16.67)	1	(16.67)	6	(100.00)
Scientific & Research Work	0	(0.00)	2	(10.00)	2	(10.00)	4	(20.00)	6	(30.00)	6	(30.00)	0	(0.00)	20	(100.00)
Social/Community Services	0	(0.00)	0	(0.00)	2	(3.85)	6	(11.54)	3	(5.77)	6	(11.54)	35	(67.31)	52	(100.00)
Sports & Recreation Services	0	(0.00)	0	(0.00)	1	(11.11)	1	(11.11)	3	(33.33)	0	(0.00)	4	(44.44)	9	(100.00)
System Analysis/Computer Programming	0	(0.00)	0	(0.00)	0	(0.00)	2	(5.56)	7	(19.44)	13	(36.11)	14	(38.89)	36	(100.00)
Teaching/Lecturing (Assistant)	0	(0.00)	0	(0.00)	2	(4.08)	15	(30.61)	16	(32.65)	10	(20.41)	6	(12.24)	49	(100.00)
Teaching/Lecturing (Others)	0	(0.00)	1	(3.13)	2	(6.25)	6	(18.75)	3	(9.38)	9	(28.13)	11	(34.38)	32	(100.00)
Teaching/Lecturing (Primary School)	0	(0.00)	0	(0.00)	0	(0.00)	1	(5.56)	1	(5.56)	1	(5.56)	15	(83.33)	18	(100.00)
Teaching/Lecturing (Secondary School)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(1.85)	0	(0.00)	53	(98.15)	54	(100.00)
Tourism	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)	0	(0.00)	1	(100.00)
Total	3	(0.49)	11	(1.78)	37	(5.99)	97	(15.70)	136	(22.01)	111	(17.96)	223	(36.08)	618	(100.00)

() Percentage of respondents

Appendix 12: Monthly Salary Intervals of Full-time Employed Graduates by Job Nature (Continued)

Non-UGC-funded Graduates																
JOB NATURE	10,000 - 11,999		12,000 - 13,999		14,000 - 15,999		16,000 - 17,999		18,000 - 19,999		20,000 - 21,999		22,000 or above		Total	
Accounting/Auditing/Taxation/Secretarial Work	0	(0.00)	0	(0.00)	0	(0.00)	1	(33.33)	2	(66.67)	0	(0.00)	0	(0.00)	3	(100.00)
Administration/Management	0	(0.00)	1	(11.11)	1	(11.11)	1	(11.11)	2	(22.22)	3	(33.33)	1	(11.11)	9	(100.00)
Art & Design	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(0.00)	0	(0.00)	1	(0.00)	2	(100.00)
Banking	0	(0.00)	0	(0.00)	0	(0.00)	1	(25.00)	0	(0.00)	3	(75.00)	0	(0.00)	4	(100.00)
Clerical Work & Office Support	0	(0.00)	0	(0.00)	1	(11.11)	2	(22.22)	1	(11.11)	2	(22.22)	3	(33.33)	9	(100.00)
Customer Services	0	(0.00)	0	(0.00)	1	(20.00)	0	(0.00)	2	(40.00)	2	(40.00)	0	(0.00)	5	(100.00)
Human Resources	0	(0.00)	0	(0.00)	0	(0.00)	2	(66.67)	0	(0.00)	1	(33.33)	0	(0.00)	3	(100.00)
Insurance Services	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)	0	(0.00)	1	(100.00)
Marketing/Sales	0	(0.00)	0	(0.00)	0	(0.00)	2	(33.33)	2	(33.33)	1	(16.67)	1	(16.67)	6	(100.00)
Media/Communication	0	(0.00)	1	(25.00)	0	(0.00)	1	(25.00)	1	(25.00)	1	(25.00)	0	(0.00)	4	(100.00)
Medical & Health Services (Chinese Medicine)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	3	(100.00)	3	(100.00)
Medical & Health Services (Others)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	49	(100.00)	49	(100.00)
Public Relations & Advertising	1	(33.33)	0	(0.00)	0	(0.00)	1	(33.33)	1	(33.33)	0	(0.00)	0	(0.00)	3	(100.00)
Scientific & Research Work	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	2	(100.00)	0	(0.00)	0	(0.00)	2	(100.00)
Social/Community Services	0	(0.00)	0	(0.00)	0	(0.00)	3	(33.33)	2	(22.22)	0	(0.00)	4	(44.44)	9	(100.00)
Sports & Recreation Services	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)	0	(0.00)	0	(0.00)	1	(100.00)
System Analysis/Computer Programming	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(100.00)	0	(0.00)	0	(0.00)	1	(100.00)
Teaching/Lecturing (Assistant)	0	(0.00)	0	(0.00)	3	(30.00)	3	(30.00)	4	(40.00)	0	(0.00)	0	(0.00)	10	(100.00)
Teaching/Lecturing (Others)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	3	(7.69)	36	(92.31)	39	(100.00)
Teaching/Lecturing (Primary School)	0	(0.00)	0	(0.00)	1	(50.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(50.00)	2	(100.00)
Teaching/Lecturing (Secondary School)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(0.00)	1	(0.00)	2	(100.00)
Others	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	0	(0.00)	1	(0.00)	1	(100.00)
Total	1	(0.60)	2	(1.19)	7	(4.17)	17	(10.12)	22	(13.10)	18	(10.71)	101	(60.12)	168	(100.00)

() Percentage of respondents

GLOSSARY

A. *Employment Sector*

Commerce/Industry Sector
Education Sector
Government Sector
Community/Social Services Sector

B. *Employment Field*

Agriculture & Fishery
Banking & Finance
Business Services
Community & Social Services
Conglomerate
Construction
Creative Art & Design
Cultural & Entertainment Services
Education
Electricity & Gas
Engineering & Architectural Services
Government
Hospitality & Tourism Services
Information Technology
Insurance
Manufacturing
Media & Publication
Medical & Health Services
Non-governmental Organisations
Personal Services
Professional & Business Associations
Real Estate
Testing Services & Laboratories
Trading
Transport, Storage & Telecommunication
Wholesale & Retail

C. *Job Nature*

Accounting/Auditing/Taxation/Secretarial Work
Administration/Management
Architecture/Surveying
Art & Design
Banking
Clerical Work & Office Support
Customer Services
Economic, Statistical & Mathematical Work
Editorial/Journalism
Engineering
Finance
Human Resources
Insurance Services
Interpretation/Translation
Legal Services
Logistics/Transportation
Marketing/Sales
Media/Communication
Medical & Health Services (Chinese Medicine)
Medical & Health Services (Others)
Merchandising/Purchasing
Protective Services
Public Relations & Advertising
Religious Work
Scientific & Research Work
Social/Community Services
Sports and Recreation Services
System Analysis/Computer Programming

Teaching/Lecturing (Assistant)
Teaching/Lecturing (Others)
Teaching/Lecturing (Primary School)
Teaching/Lecturing (Secondary School)
Tourism
Others