數碼港 Cyberport 20

Cyberport Entrepreneurship Programmes

Your Springboard to Success

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2022 Apr

Cyberport Entrepreneurship Programmes

Through a bracket of targeted incubation programmes, Cyberport caters specifically to priority needs for entrepreneurship in different development stages, ranging from talent training, seed funding, go-to-market assistance to investor matching:

Creative Micro Fund — HK$100,000 Pre-incubation

Incubation Programme — Up to HK$500,000 Financial assistance + Up to HK$200,000 On-site rental subsidy

Accelerator Support Programme — Up to HK$300,000 Financial assistance

Market Development Support Scheme — Up to HK$200,000 Financial assistance

Up to HK$1,300,000 in Financial Subsidies

Macro Fund — Up to HK$20m Accumulative Investment per company

Mentorship

Signature Events *(DES, CVCF, DELF & Career Fair)

Marketing and PR support

Partnership Networks **(CIN, CEN, CTN & CPN)

數碼港 Cyberport 20 | Academy

* DES (Digital Economy Summit), CVCF (Cyberport Venture Capital Forum), DELF (Digital Entertainment Leadership Forum)
**CIN (Cyberport Investors Network), CEN (Cyberport Enterprise Network), CTN (Cyberport Technology Network), CPN (Cyberport Professional Services Network)

Creative Micro Fund

For more details

HK$100,000 grant to support innovative ideas and early-stage start-ups development over a 6-months project period to become venture and move forward to incubation

Eligibility – Two Streams for Applicants

Professional Programme

Open to applicants **aged 18 or above upon application deadline**

Individual Applicants: Principal applicant must be **Hong Kong ID Card holder**

Company Applicants: Limited company registered and incorporated in Hong Kong upon admission

Hong Kong Young Entrepreneur Programme

Open to applicants **aged 18-30 upon application deadline**

Individual Applicants: Principal applicant must be **Hong Kong ID Card holder** and all members in the project management team must be aged 18-30.

Company Applicants: Limited company registered and incorporated in Hong Kong upon admission and all company owners and team members must be aged 18-30.

Vetting Criteria and weighting

How We Select

Project management team	Business model and time to market	Creativity and innovation	Social responsibility
30%	30%	30%	10%

HK$10,000 upon signing of CCMF Agreement by both recipient and Cyberport

HK$45,000 upon approval of the Recipient's Interim Report

Remaining **HK$45,000** upon completion of the Project and approval of the final report

Incubation Programme

For more details

Up to **HK$500,000 and HK$200,000 on-site rental subsidy,** financial assistance, professional advice and strong networks to accelerate your business growth over 24 months

Eligibility

- A registered digital tech company limited by shares and incorporated in Hong Kong less than 7 years (or in progress of incorporation) upon application deadline
- A viable business plan with product / solution ready for marketing in 12-18 months
- Founders collectively must hold at least 51% of the company shares or have absolute control
- All Incubatees shall maintain local presence with at least one local authorised representative physically working in Hong Kong (mainly to support local operation and product development) in the incubation period. Such a representative shall be either a Founder/Co-founder or a local full-time staff employed by the Incubatee

Vetting Criteria and weighting

How We Select

Market viability with milestones and contribution to Cyberport's strategic clusters	Quality and competence of the management team	Business scalability	Functional prototype or product secured by design to solve a real problem	Innovativeness
30%	20%	20%	20%	10%

Funding Details

Admission

Initial working capital grant

HK$100,000

+

Up to **HK$200,000** grant
to be allocated upon completion of all six-month Progress Review

Stage 1 - Month 6	Stage 2 - Month 12	Stage 3 - Month 18	Stage 4 - Month 24
Progress Reviews	Progress Reviews	Progress Reviews	Progress Reviews
HK$50,000	**HK$50,000**		**HK$100,000**

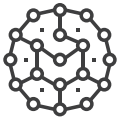
+

Up to **HK$200,000** for performance-driven 2-Tiered assessment

Extensive Resources and Support to Jumpstart your Business

Mentorship and business advice

Business development and investment connections



A local and global business network

Publicity and promotion

Industry recognition and validation

Alumni network and peer support

Rent-free workspace (for incubatees only)

Application timeline

	Jun 2023 Intake	Sep 2023 Intake	Dec 2023 Intake	Mar 2024 Intake
Online Application Deadline	3 Apr 2023	3 Jul 2023	3 Oct 2023	2 Jan 2024
Vetting & Presentation Session *Shortlisted applicants only*	May 2023	Aug 2023	Nov 2023	Feb 2024
Result Announcement	May 2023	Aug 2023	Nov 2023	Feb 2024

Creative Micro Fund

Enquiry
CCMF_enquiry@cyberport.hk

Incubation Programme

Enquiry
CIP_enquiry@cyberport.hk

Apply NOW!

**Disclaimer: Hong Kong Cyberport Management Company Limited (HKCMCL) reserves the right to suspend, vary or terminate the activities at any time and amend the terms and conditions therefor from time to time without prior notice. In the case of any disputes, HKCMCL reserves the right of final decision.*

Accelerator Support Programme

For more details

The Cyberport Accelerator Support Programme prepares Cyberport incubatees, grantees and alumni for international markets and investors, providing up to **HK$300,000** financial assistance to each successful applicant.

The Cyberport Accelerator Support Programme offers the following financial assistance

75%
subsidy on accelerator programme fees

75%
subsidy on office rental

50%
subsidy for interns

75%
subsidy on travel and accommodation

75%
subsidy on marketing and promotion
(up to HK$50,000)

75%
on professional services

Application Criteria

- Cyberport incubatees, CCMF grantees or alumni
- Admitted to accelerator programmes endorsed by Cyberport

Market Development Support Scheme

For more details

The Market Development Support Scheme (MDSS) reimburses Cyberport incubatees, grantees and alumni up to **HK$200,000** for expenses* to expand their businesses to the Mainland and Overseas markets.

Four scopes of Market Development Activities for Overseas/ Mainland Markets are covered:

- Delegation mission to Overseas/ Mainland
- Marketing exhibition/ conference/ event
- Landing service for Overseas/ Mainland market expansion
- Online/ offline marketing services for Overseas/ Mainland market expansion

*The reimbursable percentage is up to 75% of eligible expenses.

Eligible reimbursable items include#:

- Programme or exhibition fee
- Live streaming service
- Training as professional landing service
- Placement of online/ offline advertisement service
- Video production service (corporate branding or product promotional videos)

#The reimbursable items above are not exhaustive, please refer to MDSS page for more details.

Macro Fund

For more details

Cyberport transforms human potential into performance through championing innovative ideas, investing in the best minds, and embracing bright ideas in the digital world that shape the way we live and think. The Cyberport Macro Fund, with a total size of **HK$400 million** co-investment fund that supports Cyberport digital entrepreneurs for business acceleration and promotes the development of venture capital ecosystem in HK

Eligible applicants are scalable digital technology companies with operation based in Hong Kong, which also bear one of the following identities:

- Incubatees or graduates of Cyberport's programmes
- Cyberport Smart-Space companies
- Cyberport office tenants

Our portfolio includes

DASH LIVING · HexTrust · LYNK · pickupp · MediConCen

Partnership Networks

Cyberport's diverse and extensive connections link up community members to highly sought-after technologies and services for operation, business opportunities and investment funding, laying fortified foundations for taking their enterprises to the next level:

Cyberport Investors Network

FINANCIAL INVESTMENT

Engages worldwide investors of leading venture capitalists, angel investors and private equity funds to enhance the fundraising and deal-making capabilities of Cyberport start-ups.

Cyberport Enterprise Network

MARKET ACCESS

A platform to develop and strengthen engagement between enterprises and the start-up community to drive digital transformation while offering significant business opportunities for Cyberport's start-ups and tech companies.

Cyberport Technology Network

TECHNOLOGY ENABLEMENT

Engages top technology companies such as Microsoft, AWS and Google to provide access to readily available, state-of-the-art technologies and solutions, as well as seminars, trainings, workshops, and other skill-building initiatives, which help Cyberport community members accelerate products to commercialization.

Cyberport Professional Services Network

SCALE UP

Connect Cyberport community start-ups with professional consultancy firms, offering specific professional assistance on areas including legal, accounting, financing, marketing and corporate development services to accelerate the growth of start-ups.

Academy

For more details

Cyberport Academy offers technological and entrepreneurial training to young people and industry practitioners through varied activities and accredited programmes. It connects academic institutions, professional groups and enterprises to provide opportunities for development and progression to scientific and technological talent.

Cyberport Academy

ENTREPRENEURIAL

- Career Programme / Job Placement
- Pitch Skills Training
- Finance Training
- Intellectual Property Training
- Marketing Training
- Start-up Tips
- ESG Training

TECHNOLOGY ENABLEMENT

Specific Training on Technology Clusters

- AI & Big Data Training
- Blockchain Training
- Cybersecurity Training

INDUSTRY INSIGHT

Signature Events Recordings (DELF & CVCF)

- Keynote Speechs
- Panel Discussions
- Workshops

Crafted Contents

- Clusters Development
- Research and whitepaper

Powerhouse of outstanding start-ups

Hong Kong ICT Award 2022

27 Cyberport community start-ups won 31 awards, including 3 Grand Awards.

AEROSPACETS Dai3mimi . 复耳 FARMACY 水耕綠作

Alibaba Entrepreneurs Fund/HSBC JUMPSTARTER 2022 Global Pitch Competition

Winner

gense

Top 10 Start-ups

Ignatica VOICE AI POWER VOICE WITH AI

Maker in China SME Innovation and Entrepreneurship Global Contest 2022, the Hong Kong Chapter

Champion

Wizpresso

1st Runner-up

gense

Merit Award

RODS

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