



## PRESS RELEASE

### The Club 21 Scholarship 2017

HONG KONG, January 2017 - Applications for the annual Club 21 Scholarship will be open from February 6th to April 2nd 2017. Established by Club 21, Asia's foremost luxury fashion retailer, the Scholarship is a bond-free merit scholarship intended to develop talents in the creative, fashion and retail industries.

Conceived in 2012 to mark the 40th anniversary of Club 21, as well as to fill the gap in education funding in these fields, the Scholarship is open to all students studying any field relevant to a career in the fashion, retail and brand management industries. It is open to individuals of all levels and all nationalities, and is valued at up to SG\$10,000 per year of study.

Club 21 has awarded its annual Club 21 Scholarship to four scholars since announcing its inaugural Scholar in 2013. Past Scholars have pursued graphic design, footwear design, and fashion design in prestigious institutions in New York, London, Melbourne and Paris. This year (2017), Club 21 looks to continue supporting forward-looking and passionate individuals in their education in these areas.

“As a retailer and market builder for the most creative designer labels, Club 21 has always supported the entire ecosystem that comprises the luxury fashion retail industry. Over 44 years, Club 21 has developed full vertical capabilities, retail and wholesale expertise, cross-channel marketing and a broad base of members that form our community of fashion lovers. As we celebrate Club 21's 45th Anniversary in 2017, we look forward to supporting young talents to join Asia's growing fashion industry,” said Mr Goh Ee Leong, Club 21 Regional General Manager.

The Club 21 Scholarship is open to applications between February 6th and April 2nd, 2017. For more information and application, visit [http://sg.club21global.com/club21/sustainability\\_scholarship/](http://sg.club21global.com/club21/sustainability_scholarship/).

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## ABOUT CLUB 21

Club 21 is a luxury fashion retail company operating in more than 10 countries across Asia. Established in 1972, Club 21 is responsible for building markets for some of the world's most recognisable fashion brands in Asia through over 400 multi-label fashion stores, licensed brand boutiques and store-in-store concepts in Australia, Hong Kong, Indonesia, Malaysia, Singapore, Taiwan, Thailand, China, Japan and Korea, as well as its online store, [Club21global.com](http://Club21global.com).

Blending an appreciation for the trajectory of global fashion with deep understanding of specific markets, Club 21 manages over 200 designer brands. These include Calvin Klein Platinum, Giorgio Armani, A|X Armani Exchange, Balenciaga, Lanvin, Marni, Mulberry, Paul Smith, Proenza Schouler, Issey Miyake, Jil Sander and Dries Van Noten. In partnership with Calvin Klein and Neil Barrett, Club 21 also developed the Calvin Klein Platinum and BLACKBARRETT brands and fully manages these businesses under license, from concept to customer. Club 21's coordinated country offices develop strategies most suitable to their customers and context, while supported by Club 21's integrated services that include seamless customer relationship management across geographies.